

Unit Test 5

Answer all thirty questions. There is one mark per question.

LANGUAGE

1 Two sentences in 1-8 below don't need a relative pronoun. The other sentences are missing one of these words: where, whose, who, which, that

Decide which sentence is correct and write in the relative pronouns to complete the other sentences.

For example:

which

I work for Communic8, is a British firm.

- 1 There wasn't just one man was responsible for the invention of the mobile phone.
- 2 The computer used to be on my desk is now in the office next door.
- 3 The main users this phone is aimed at are aged four to eight years.
- 4 The latest model, we launched last week, has had good reviews.
- 5 Proactive companies, offering more choice, are more likely to succeed.
- 6 More and more of our software can be downloaded as well as bought from retailers, reduces our costs.
- 7 The management guru Peter Drucker, ideas influenced the world's corporate elite, wrote about 40 books.
- 8 We're based in Texas, we've been for the last five years.

VOCABULARY

2 Complete each sentence with the appropriate form of a word below.

design / subscribe / generate / inform / cover / profit / saturate
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- 9 I can't keep up with all the changes in the _____ technology industry.
- 10 Motorola hopes the new strategy will add _____ to the large numbers of people already using its services.

- 11 DaimlerChrysler has _____ a vibrating accelerator pedal that alerts motorists to slow down.
- 12 The mobile phones market is becoming _____ with more phones than people who want to buy them.
- 13 The new third-_____ networks will have extra capacity and help the price to come down.
- 14 The mobile phone industry is highly competitive but can also highly be _____ with reported revenues of billions.
- 15 Extending mobile _____ so that people can make calls wherever they are, for example in an aeroplane, is another tactic to encourage greater use.

3 Only two of the words normally appear with the underlined word. Delete the incorrect word.

- 16 stock, mass, profit market
- 17 market leader, margin, share
- 18 computer laptop, programmer, technology,
- 19 latest, standard, feature model
- 20 mobile phone, home, product
- 21 profit margin, access, share

CAREER SKILLS

4 Read this extract from a briefing session. Put it in the correct order.

- 22 ____
- 23 ____
- 24 ____
- 25 ____
- 26 ____
- 27 ____

28 ____

29 ____

30 ____

- a) Secondly, we also need to come up with new colours and designs.
- b) The first thing we need to do is ask our engineers to improve picture and sound quality.
- c) OK, let me start by saying that what we need to achieve in this project is the update of the design of our DVD recorder.
- d) Jill is here from engineering. I'd like you to make this a priority.
- e) Now, any questions?
- f) I want our design team to get on to that.
- g) It will involve engineers, designers and our marketing department all working closely together.
- h) Probably the best way to do this is to organise some focus groups and questionnaires.
- i) While we're waiting for the ideas from engineering and design, I suggest that the marketing department starts by getting some more customer feedback.