

## UNITS 1- 7 - PREPOSITIONS

1. Conglomerate is a corporation consisting \_\_\_ several companies.
2. Private company is a company whose shares are not traded \_\_\_ the open market.
3. Shareholder value is a financial benefit that a company's shareholders have \_\_\_ the form of dividends.
4. Logistics is the work \_\_\_ planning and organizing the supply of materials, goods and staff.
5. Spin-off business is an independent company or business formed \_\_\_\_\_ part of an existing one.
6. Deliverable is a piece of work that must be completed, especially \_\_\_ part of a long project.
7. Chairperson is the person who is chosen to preside \_\_\_\_\_ a meeting.
8. Extranet is an intranet that can be accessed, \_\_\_ the Internet, by a limited group of authorized external users.
9. Entrepreneur is a person who makes money \_\_\_ starting or running business.
10. Speakerphone is a telephone that you can use \_\_\_\_\_ holding it to your ear.
11. Advertisement is a notice, picture or short film telling people \_\_\_\_\_ a company.
12. Early adopter is a consumer who is \_\_\_\_\_ the earliest within a market, after innovators, to adopt an innovation.
13. Prosumer is literally a consumer who becomes active to help correct and better the goods and services found in the marketplace \_\_\_ any given time.
14. Brand name is the name given to a type \_\_\_ product made by certain firm.
15. Environmentalist is a person who is concerned \_\_\_\_\_ the natural environment and wants to improve and protect it.
16. Infomercial is a long advertisement \_\_\_ TV or Internet that tries to give a lot of information about a subject, so that it doesn't appear to be an advertisement.
17. SEC is in the USA, it's a government organization that is responsible \_\_\_ controlling how shares, bonds, etc. are traded to make sure that this is done in an honest way in order to protect investors.
18. Marketing is an activity of presenting, advertising and selling company's products \_\_\_ the best possible way.
19. Business intelligence is a broad category of applications and technologies \_\_\_ gathering, storing, analyzing and providing access to data to help enterprise users make better business decisions.
20. Supervisor is somebody whose job is to oversee and guide the work or activities \_\_\_ a group of other people.

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### KEY

21. Conglomerate is a corporation consisting \_\_\_ several companies. OF
22. Private company is a company whose shares are not traded \_\_\_ the open market. ON
23. Shareholder value is a financial benefit that a company's shareholders have \_\_\_ the form of dividends. IN
24. Logistics is the work \_\_\_ planning and organizing the supply of materials, goods and staff. OF

25. Spin-off business is an independent company or business formed \_\_\_\_ part of an existing one. FROM
26. Deliverable is a piece of work that must be completed, especially \_\_ part of a long project. AS
27. Chairperson is the person who is chosen to preside \_\_\_\_ a meeting. OVER
28. Extranet is an intranet that can be accessed, \_\_ the Internet, by a limited group of authorized external users. VIA
29. Entrepreneur is a person who makes money \_\_ starting or running business. BY
30. Speakerphone is a telephone that you can use \_\_\_\_\_ holding it to your ear. WITHOUT
31. Advertisement is a notice, picture or short film telling people \_\_\_\_\_ a company. ABOUT
32. Early adopter is a consumer who is \_\_\_\_\_ the earliest within a market, after innovators, to adopt an innovation. AMONG
33. Prosumer is literally a consumer who becomes active to help correct and better the goods and services found in the marketplace \_\_ any given time. AT
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