| In the Since the	first/second/ etc.	month/ quarter/year	
Over the	short term, medium term, long term, next ... months, next ...years,	we are expecting a ... there will be a ... we'll see	
There was a There has been a There will be a We expect a	gradual slight slow steady	increase recovery upturn growth decrease downturn	in demand. in share prices. in sales. in advertising revenue.
	unexpected sudden		
	rapid huge		
Profits have	doubled. tripled. recovered. improved. rocketed.		
	increased risen gone up jumped grown	by 25%. by a third. threefold. slightly. gradually. suddenly. etc.	
	decreased dropped fallen gone down declined dipped		
	stabilised levelled off		
Sales are expected/ projected to	increase, etc.		

**1** Look at the graphs and choose the correct option to describe the trend.
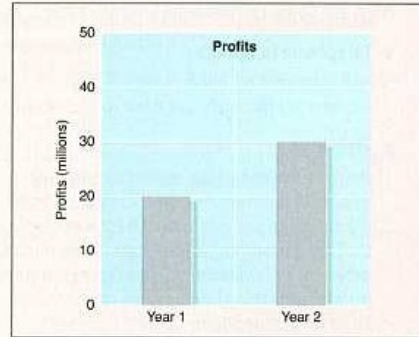
Profits

1 Profits have ...... since last year.
   a) jumped by 50%
   b) gone up by a third
   c) risen slightly

Quarterly sales

2 There has been a ....
   a) huge leap in sales since the first quarter of this year
   b) slight recovery in sales in the last quarter
   c) sharp drop in sales between the third and fourth quarters

Share price
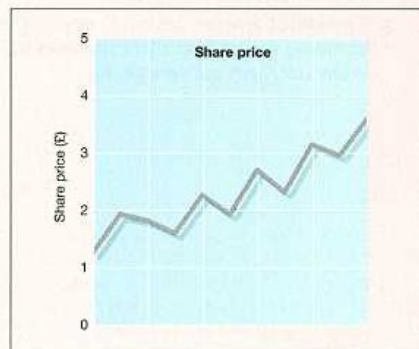
3 Shares in the company have ...... since the takeover was announced.
   a) almost doubled
   b) levelled off
   c) gone up almost threefold

Projected passenger numbers
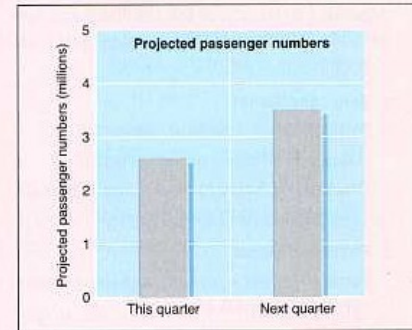
4 Passenger numbers are ...... in the next quarter.
   a) up this quarter at 3.5m, but expected to return to 2.6m
   b) expected to grow by 0.9m
   c) projected to leap by 2.6m to 3.5m

2 Look at the graph and complete the sentences with one of the words or expressions in the box.

falling from	gradually declined	rapid upturn
recovered	slight drop	soar to	stabilised at

Sales figures last year
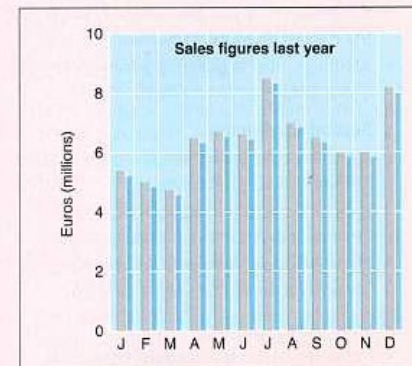
Sales ....¹ between January and March last year, ...² 5.4m to 4.25m. In March to April, there was a ....³ in sales from 4.75 m to 5.5m. July saw sales ....⁴ 8.5m thanks to the launch of our new range. Then there was a ....⁵ from 7m in August to 6.5m in September and sales ....⁶ around 6m in October and November. Sales ....⁷ well at 8.2m in December, thanks to the Christmas spending spree.

(from *Market Leader Advanced*, pp. 126 + 127)