

REVIEW TEST

PJI3A

Market Leader: Unit 1

Name:			
Teacher:		TOTAL (60 points to pass)	MARK
Number of points (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

I. Listening: (max. 20 points) points

II. Vocabulary: (max. 34 points) points

A. Translate the following expressions into English: (2 points each)

mít přednost před pravidly a nařízeními –
kultury spojující různé rysy –
nerespektovat postavení nadřízeného, prosazovat svůj názor a ponížít ho –
citovat přísloví podložené zkušenostmi –
kandidáti užšího výběru u pohovoru –
být zaujatý kvůli vzhledu uchazeče –
důkladné prozkoumání pozice před podáním žádosti –

B. Write expressions the following definitions refer to: (2 points each)

1. a strategy where a company is operating all around the world but adapts its products or services and its manufacturing methods to make them suitable for local conditions:
2. a type of selective thinking whereby one tends to notice and to look for what confirms one's beliefs, and to ignore, not look for, or undervalue the relevance of what contradicts one's beliefs

C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each)

COVERING LETTER, TRACK RECORD, STATE-OF-THE-ART TECHNOLOGY, DOWN-TO-EARTH, REFERENCES, SALES VOLUME, DULL

1. We're looking for someone with a proven _____ in selling advertising.
In Czech: _____
2. His straightforward and _____ approach to the problem helped us to understand where we have been making a mistake.
In Czech: _____
3. We will only use the _____ if we need to verify the statements in the CV.
In Czech: _____

D. Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)

SUIT - IMPLEMENT - OUTLINE - MEASURE - RESIGN - EMPHASIZE - BRUSH UP - AWARD - VARY

1. I need to _____ on my German before I set off on the trip.
2. In my previous job I was in charge of _____ new strategies into the company policy.
3. Education shouldn't _____ purely by examination results. The ability to apply knowledge is vital.

E. Complete each sentence with a word made from the word given in brackets. (1 point each)

1. I hope this position will provide me with growth and _____. (**ADVANCE**)
2. Not always is it mandatory to include your _____ status in the CV. (**MARRY**)
3. I have _____ met many people from various countries. (**CONSEQUENCE**)
4. Characteristics _____ form our parents influence us most. (**HEIR**)
5. The characteristics _____ from history and economy must be considered too. (**RISE**)
6. Expect to be asked about your _____ and _____. (**STRONG/WEAK**)

III. Grammar: (max. 30 points)

points

A. Fill in the gaps with a suitable preposition or adverbial, if necessary: (1 point each)

1. Do not give those people a chance to discriminate _____ you.
2. I appreciate that you have given me a chance to show how I can benefit _____ your company.
3. How does the experience relate _____ the job you are applying _____?
4. The investment _____ the preparation will eventually pay _____ the long run.
5. I think we should go _____ the applications again.

B. Rewrite the sentences so that they mean the same as the sentence above. (3 points each)

1. Juliet joined the company in 2000. Next year it will be 10 years.
Next year Juliet _____.
2. He started painting the room at 8 a.m. When I got home at 5 p.m. he was still painting.
When I got home he _____ for 9 hours.
3. I never had to make a presentation before.
This is the first time I _____.

C. Fill the gaps with the definite article **the, indefinite article **a(n)** or no article:** (1 point each)

One of the children suddenly said, "This is the silliest story I _____ (hear, ever). I was in the middle of reading Goldilocks and the three Bears. We _____ (reach, just) the part where Goldilocks enters the bears' house and eats some porridge from the bowls. "Where _____ (be) the bears?" he asked. "Maybe outside or playing in the woods," I suggested. "And their house was wide open? They _____ (lock, even) the door before going out?" "Well, in the old days, people _____ (lock) their doors." "And their food was on the table, but they _____ (eat) it before they _____ (go) outside?" "Maybe they _____ it because it was too hot." "If you _____ (cook) the meal, you wouldn't _____ (go) out and left it, would you?" "Probably not, but it's just a story," I explained rather weakly.

D. Choose suitable words or phrases that can complete each sentence. The number of correct answers is 0–4. (2 points each)

1. They say they _____ the goods on the 15th. But we _____ them yet.
A: have sent.....haven't received *B:* had sentdidn't receive
C: sent..... hadn't received *D:* were sending.....haven't received
2. By the time they _____ the product their competitors _____ theirs.
A: have launched will launch *B:* had launched ... will have launched
C: launch... will have launched *D:* launched... had launched
3. Every time inflation _____, people _____ higher wages.
A: went ... demand *B:* goes up...demand
C: has gone up ... demanded *D:* will go up ...will have demanded

IV. Translation: (max. 16 points)

points

Translate the following sentences into English: (8 points each)

Odpovídám na Váš inzerát uveřejněný v MF Dnes ze dne 9.září 2010, ve kterém inzerujete pozici marketingového ředitele pro východní divizi. Po důkladném prostudování nabízené pozice jsem se rozhodl o ni usilovat, neboť splňuje všechny parametry práce, kterou hledám, a na kterou, jak dokládám v přiloženém životopise, mám potřebnou kvalifikaci i praxi.

V asijských zemích je kladen velký důraz na hierarchii a vyšší postavení. Není myslitelné, aby podřízený zpochybnil rozhodnutí nadřízeného nebo se snažil jej měnit. Naopak v lineálních kulturách je naprosto běžné, že zaměstnanci na několika úrovních o svých rozhodnutích diskutují a nebojí se konfliktů.

