## INTERMEDIATE

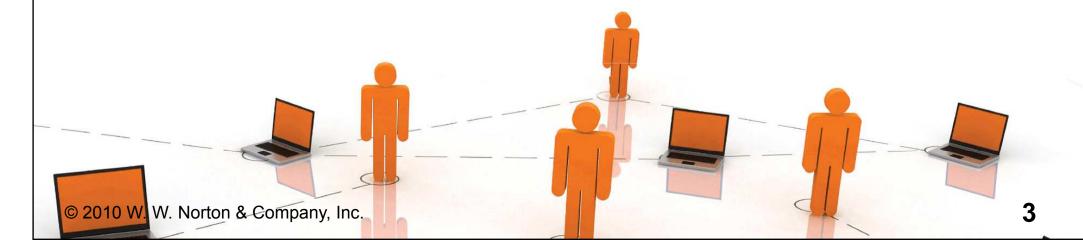
## MICROECONOMICS HALR. VARIAN

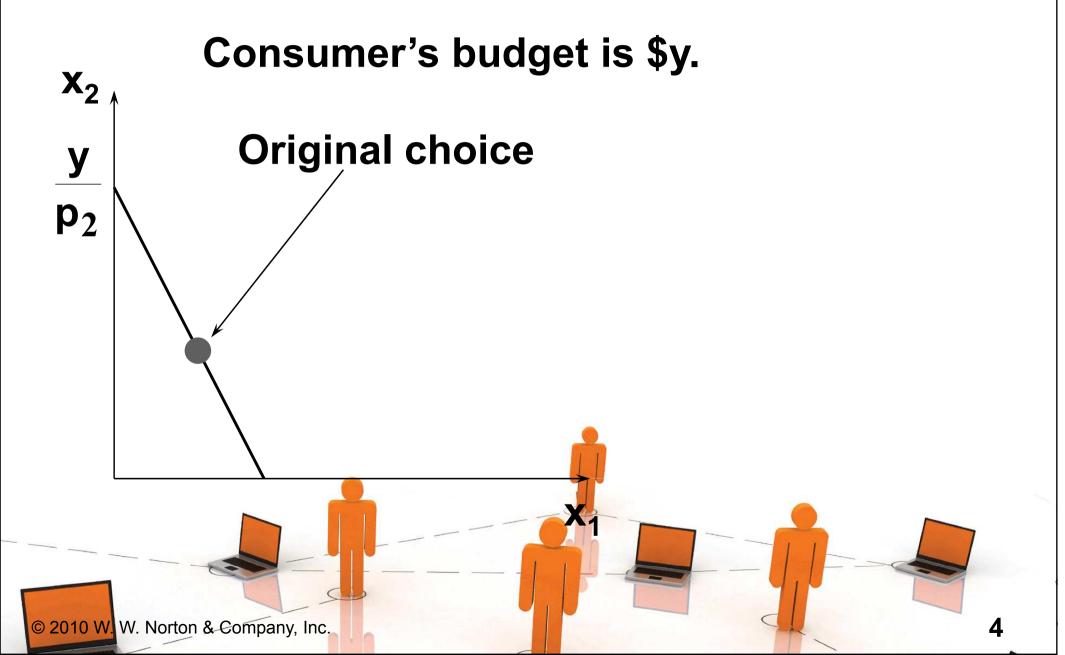
Slutsky Equation

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- ♦ What happens when a commodity's price decreases?
  - -Substitution effect: the commodity is relatively cheaper, so consumers substitute it for now relatively more expensive other commodities.

-Income effect: the consumer's budget of \$y can purchase more than before, as if the consumer's income rose, with consequent income effects on quantities demanded.

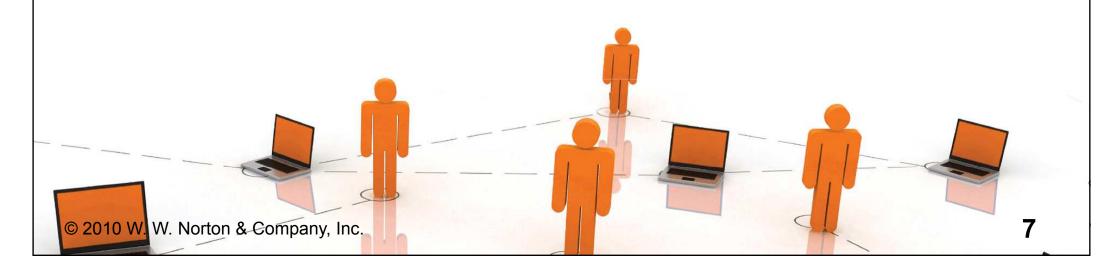




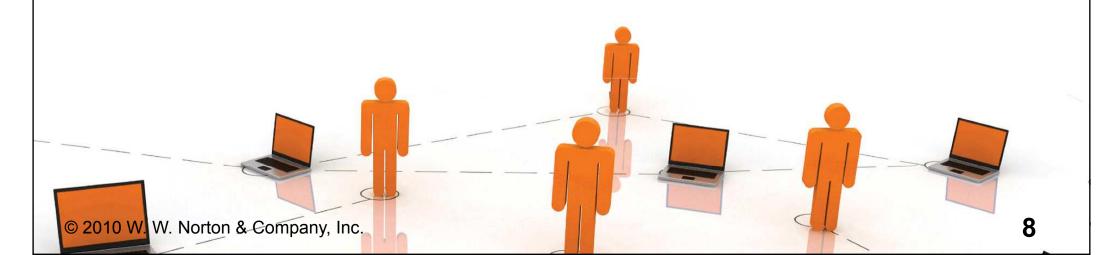
Consumer's budget is \$y.  $X_2$ Lower price for commodity 1 pivots the constraint outwards.  $p_2$ © 2010 W. W. Norton & Company, Inc.

Consumer's budget is \$y.  $X_2$ Lower price for commodity 1 pivots the constraint outwards. Now only \$y' are needed to buy the  $p_2$ original bundle at the new prices, <u>y'</u> as if the consumer's income has increased by \$y - \$y'. © 2010 W. W. Norton & Company, Inc.

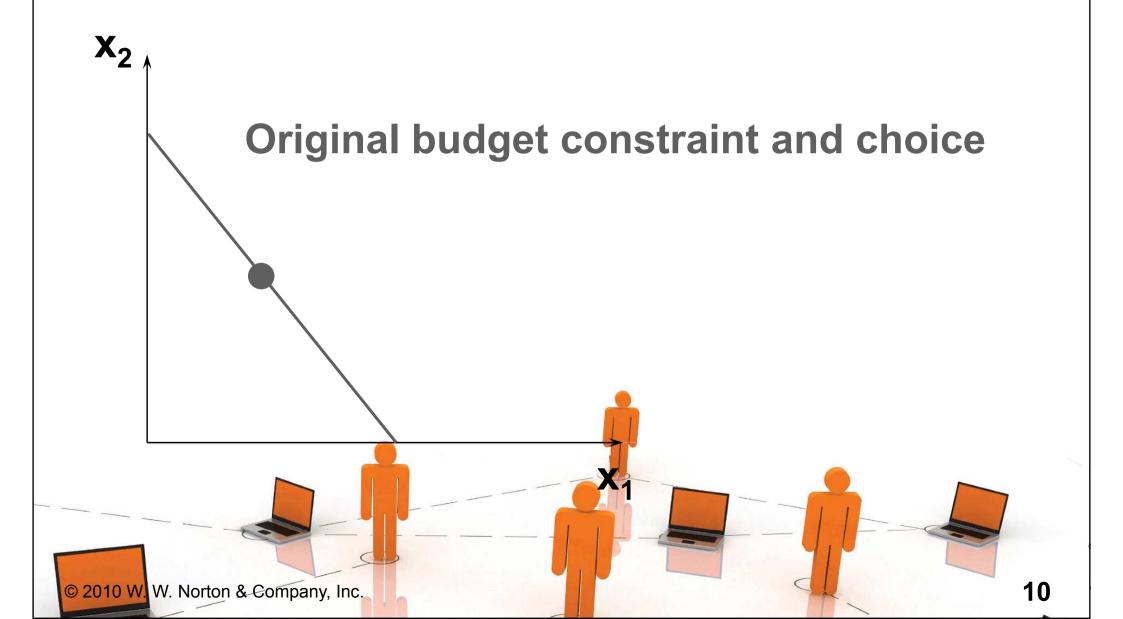
◆ Changes to quantities demanded due to this 'extra' income are the income effect of the price change.

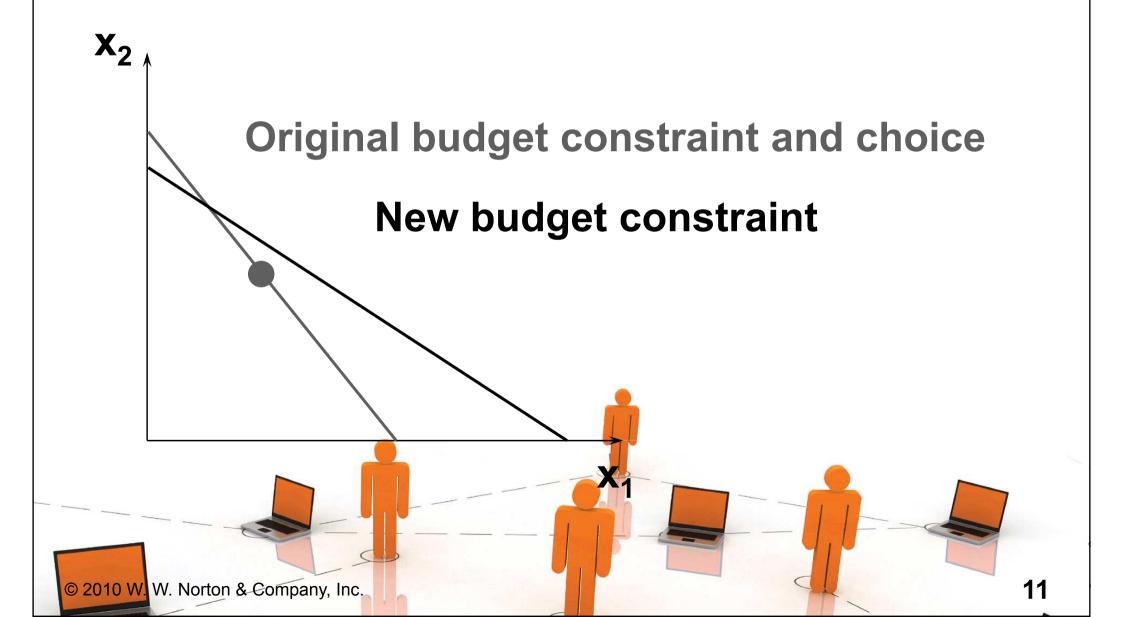


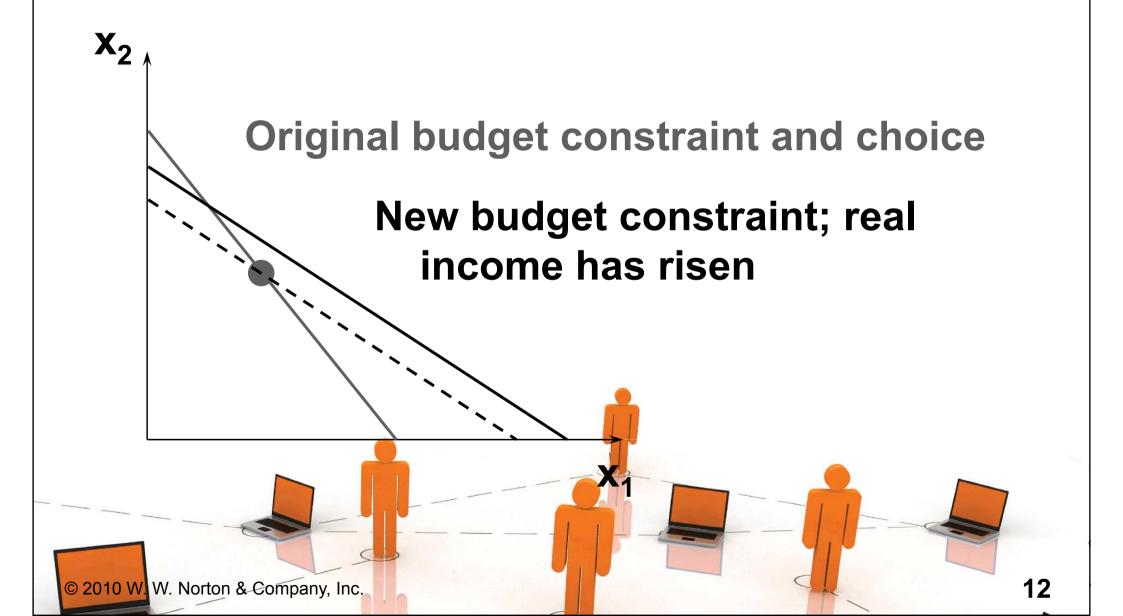
◆ Slutsky discovered that changes to demand from a price change are always the sum of a pure substitution effect and an income effect.

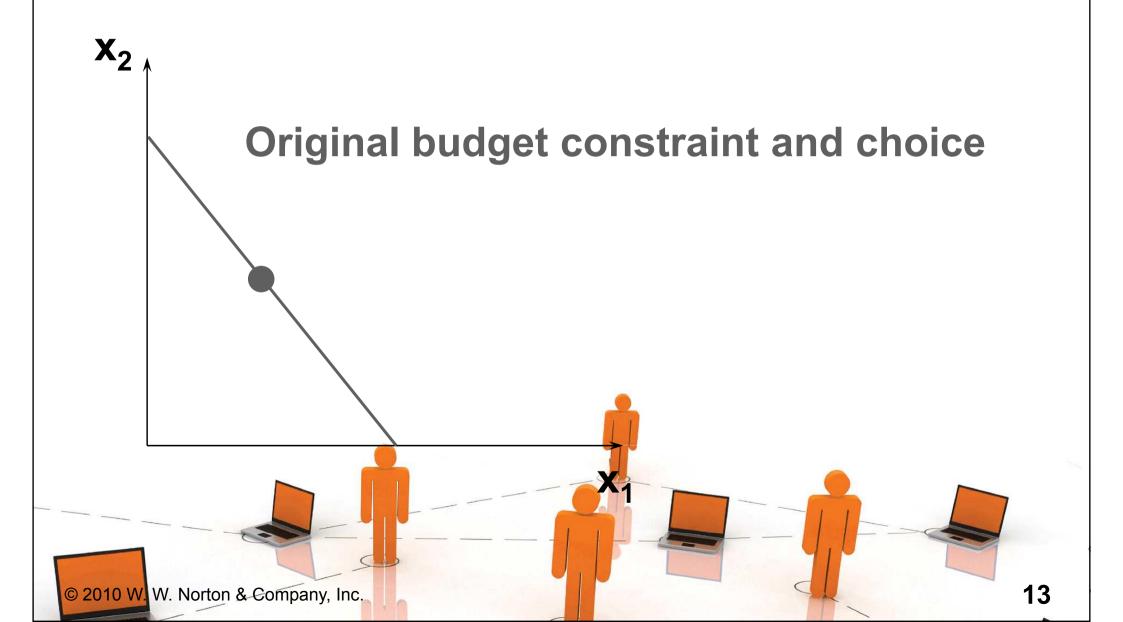


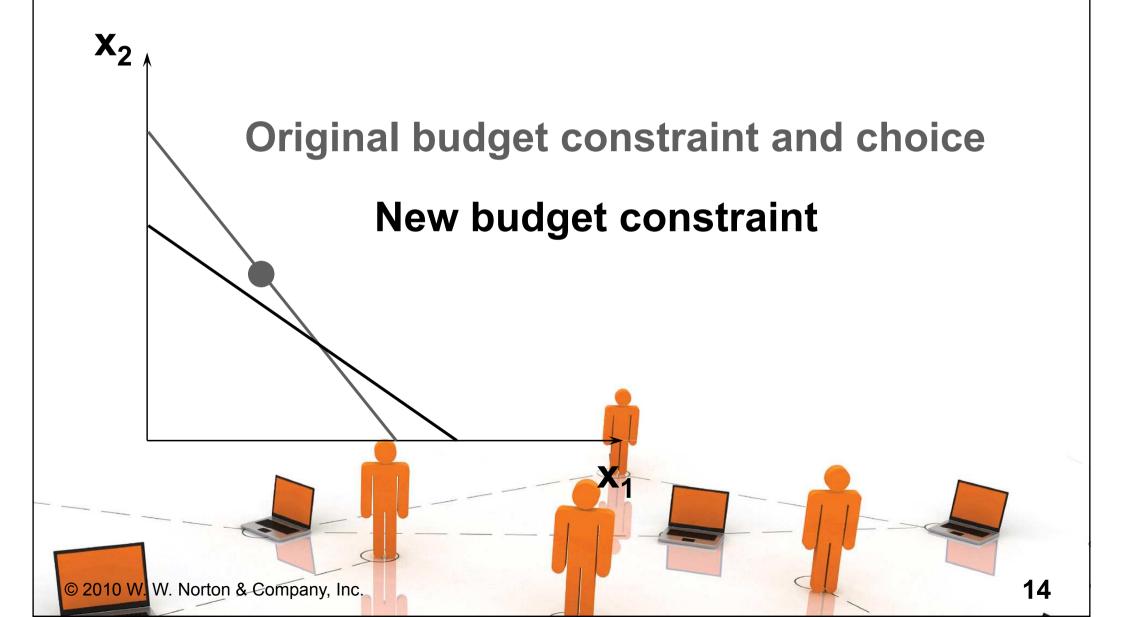
- Slutsky asserted that if, at the new prices,
  - -less income is needed to buy the original bundle then "real income" is increased
  - -more income is needed to buy the original bundle then "real income" is decreased

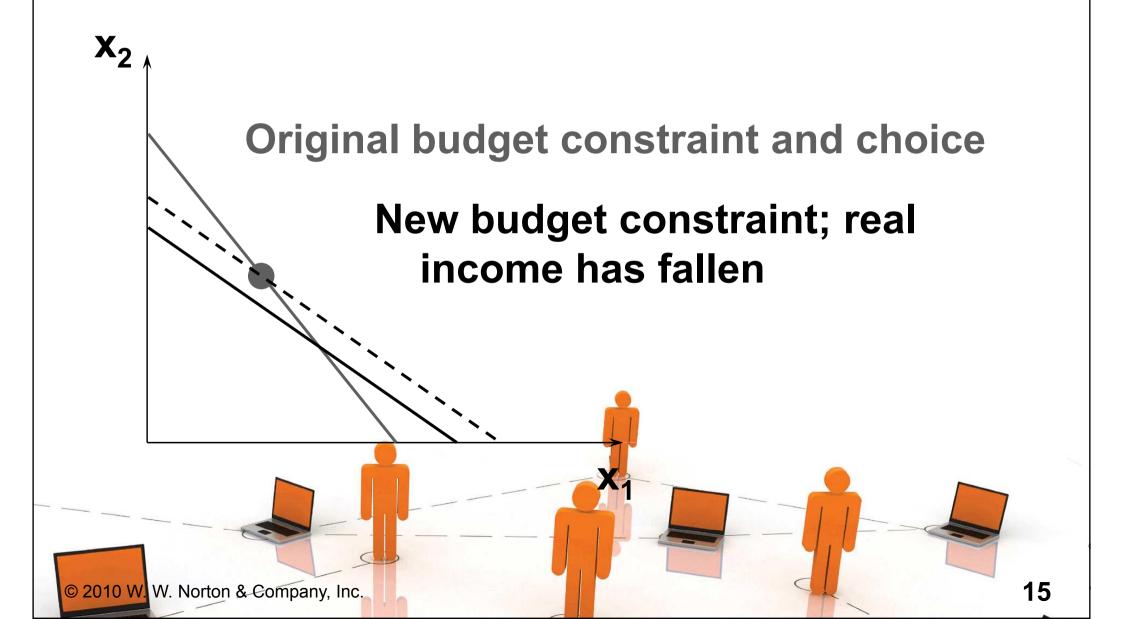






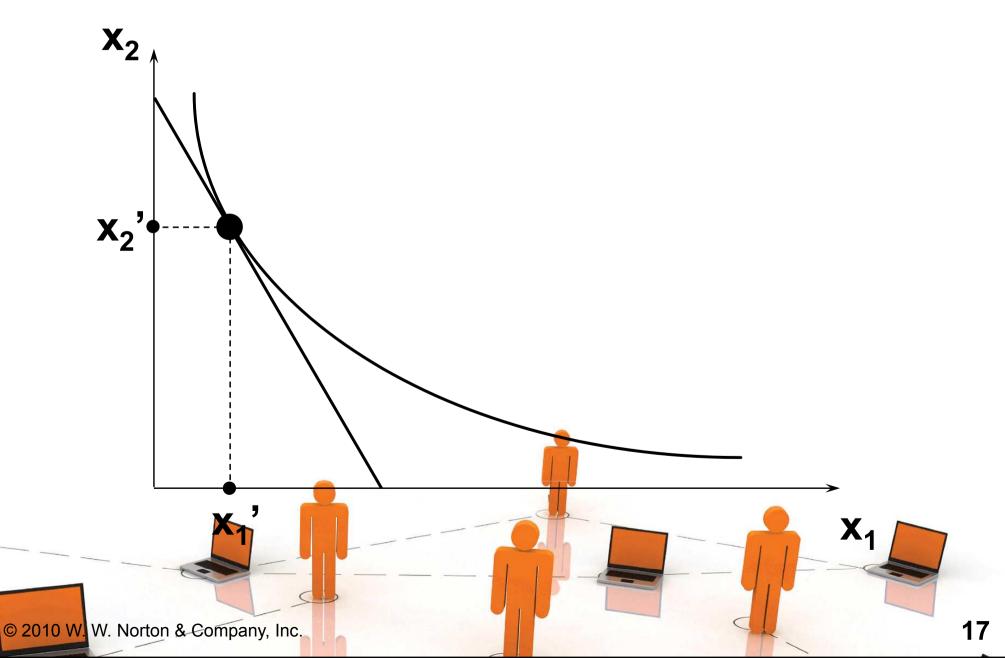


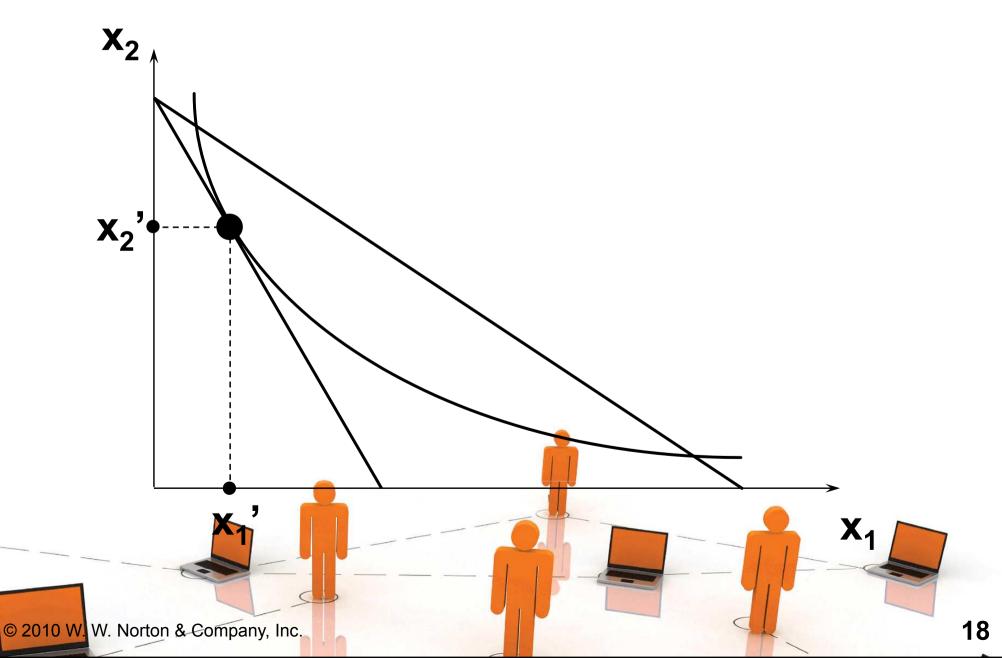


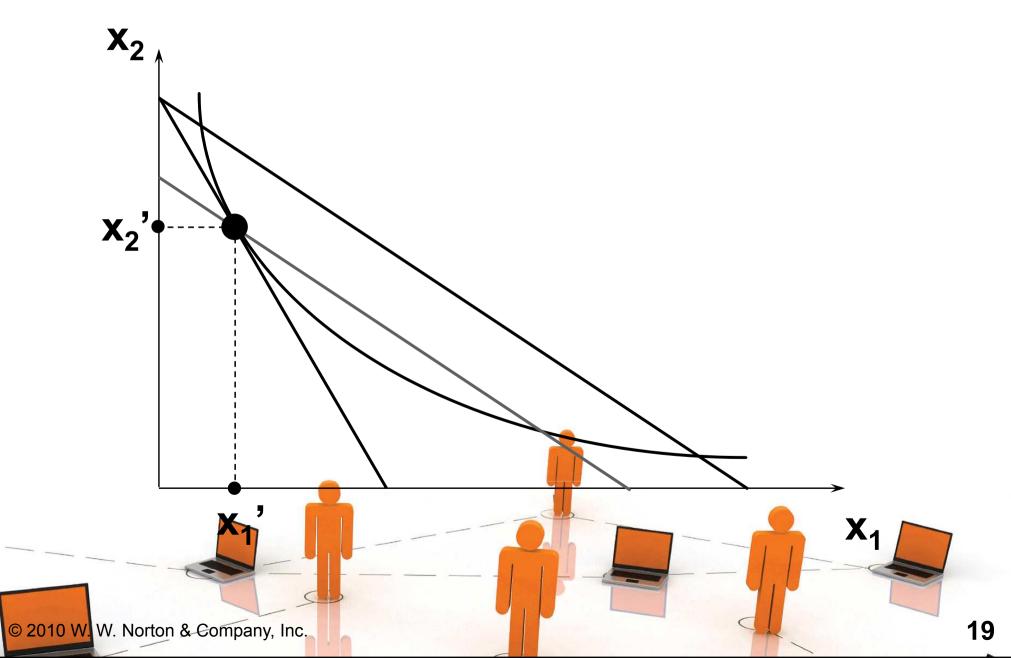


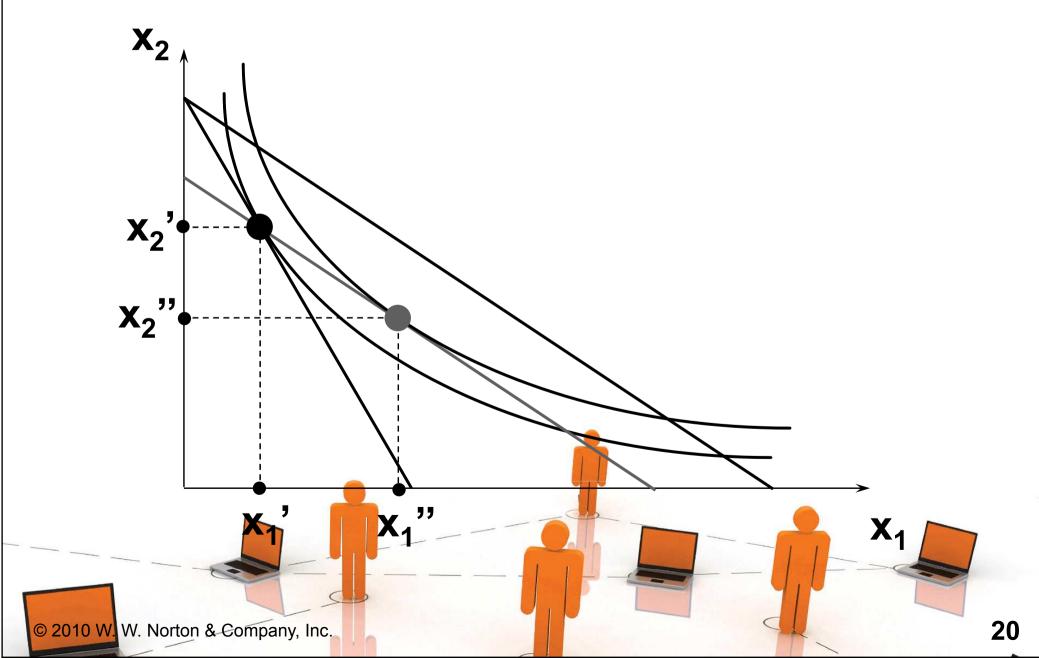
◆ Slutsky isolated the change in demand due only to the change in relative prices by asking "What is the change in demand when the consumer's income is adjusted so that, at the new prices, she can only just buy the original bundle?"

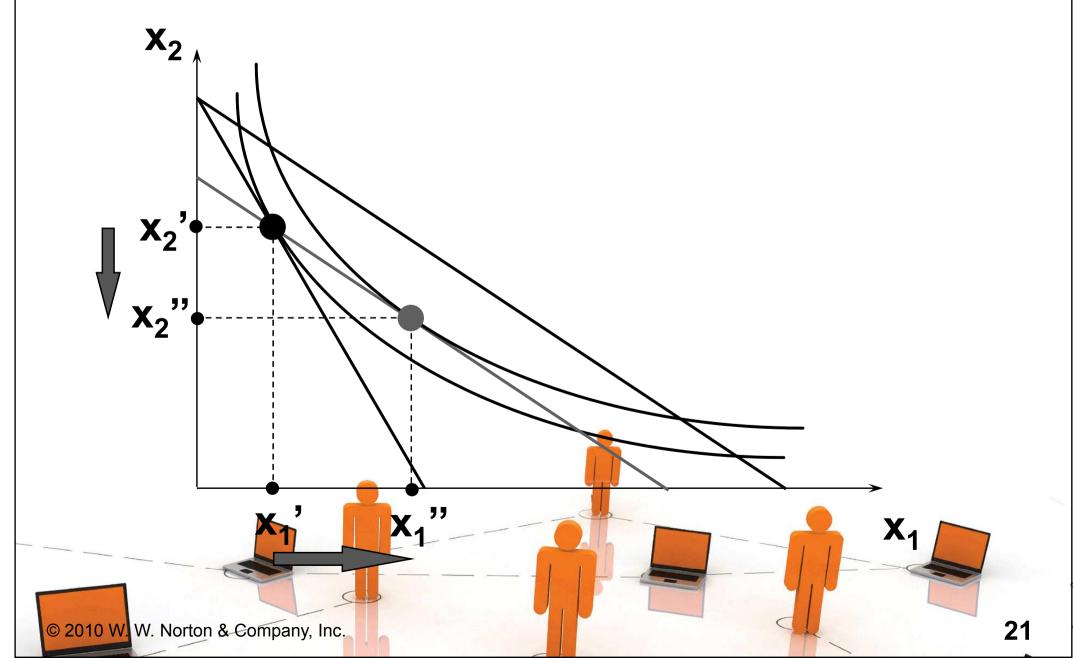
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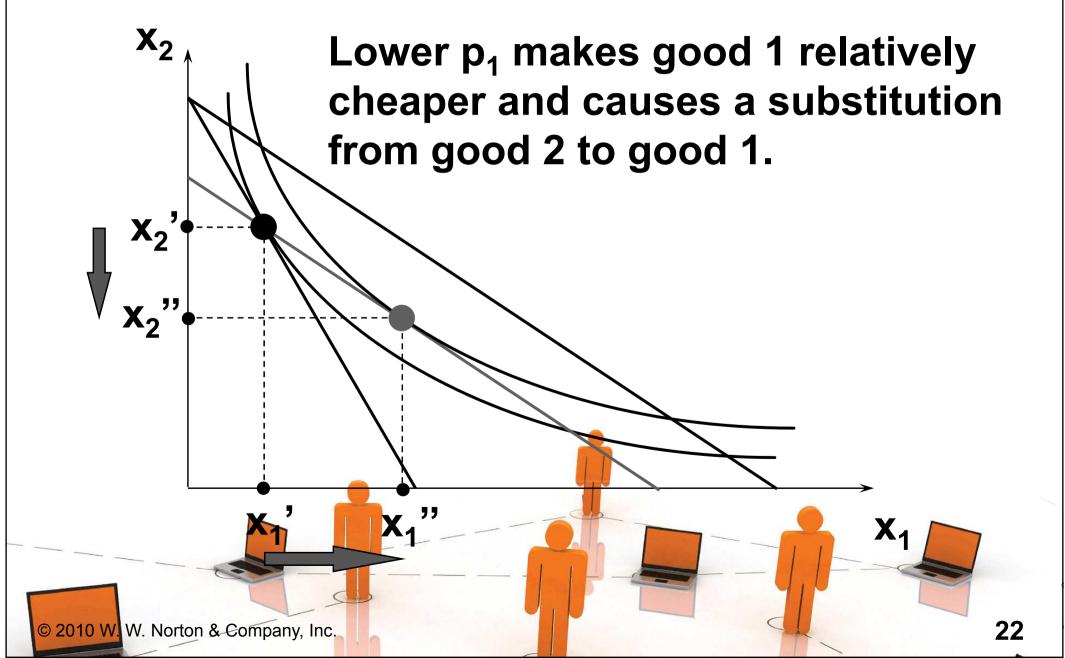


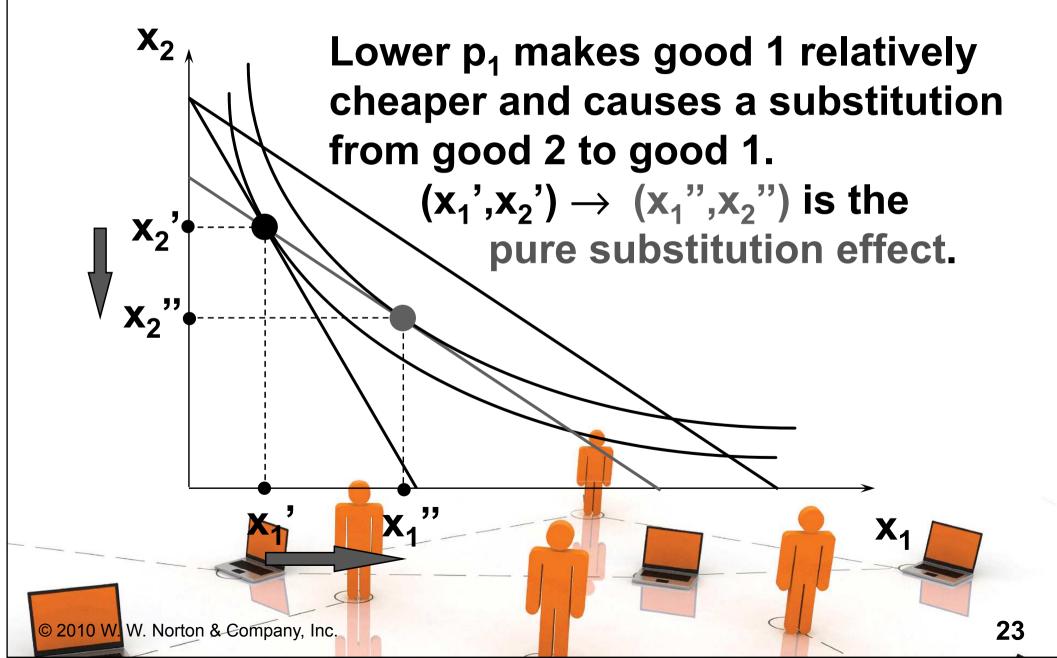




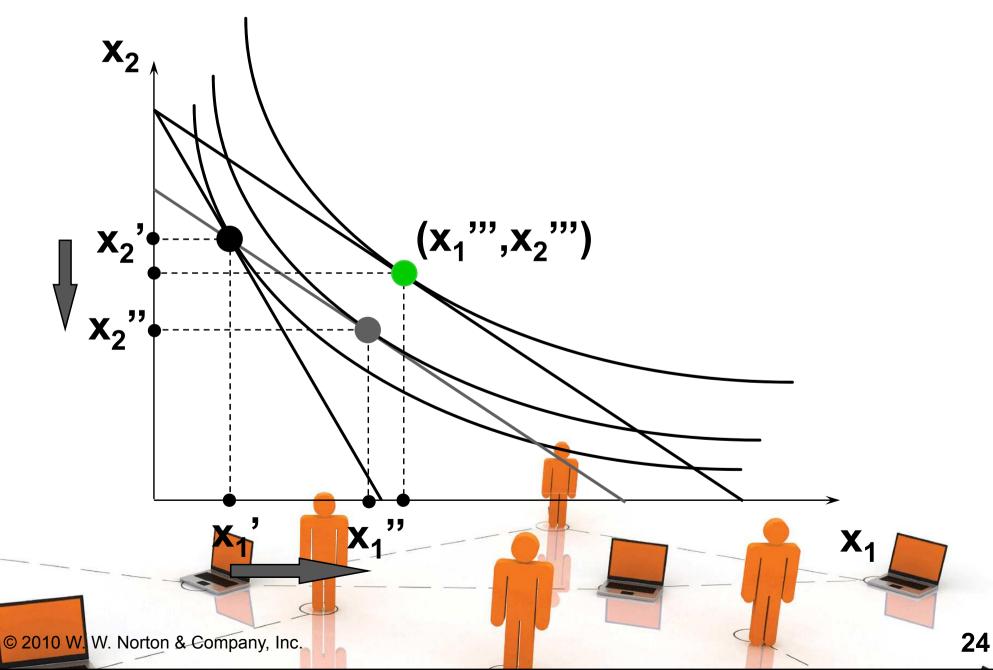




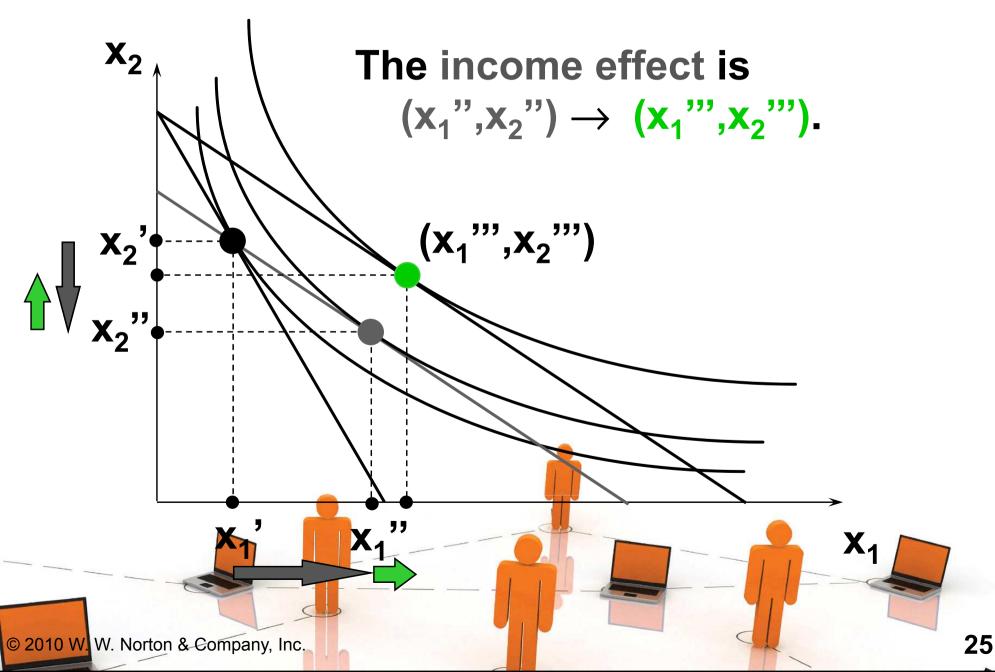




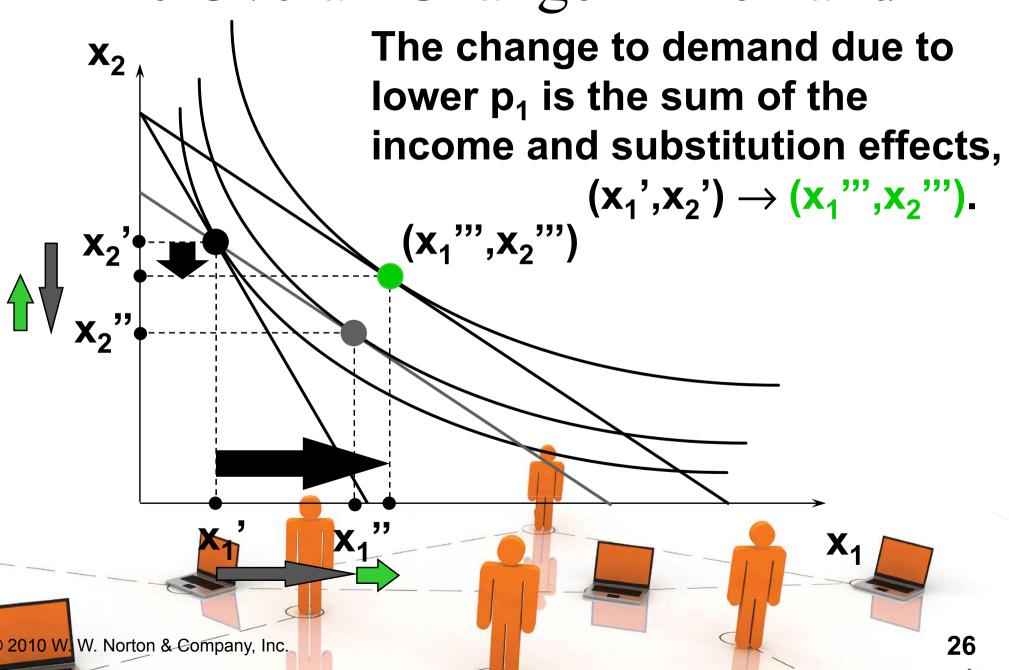
#### And Now The Income Effect



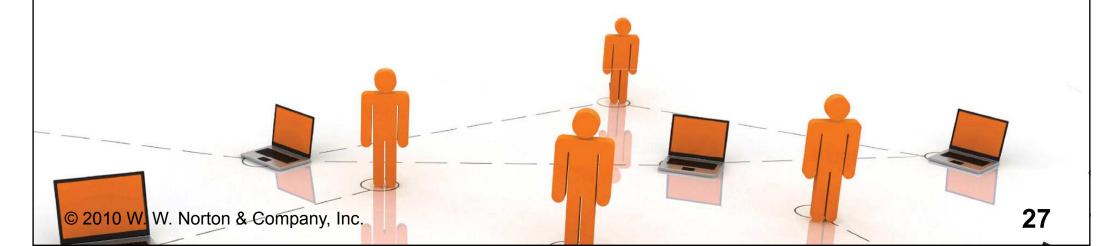
#### And Now The Income Effect

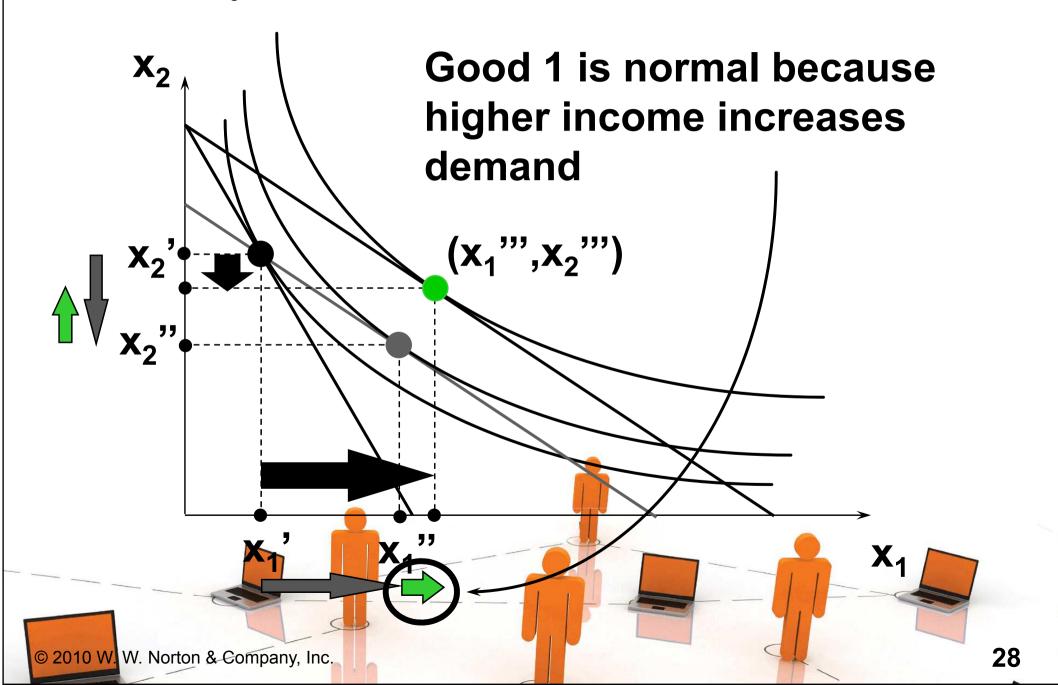


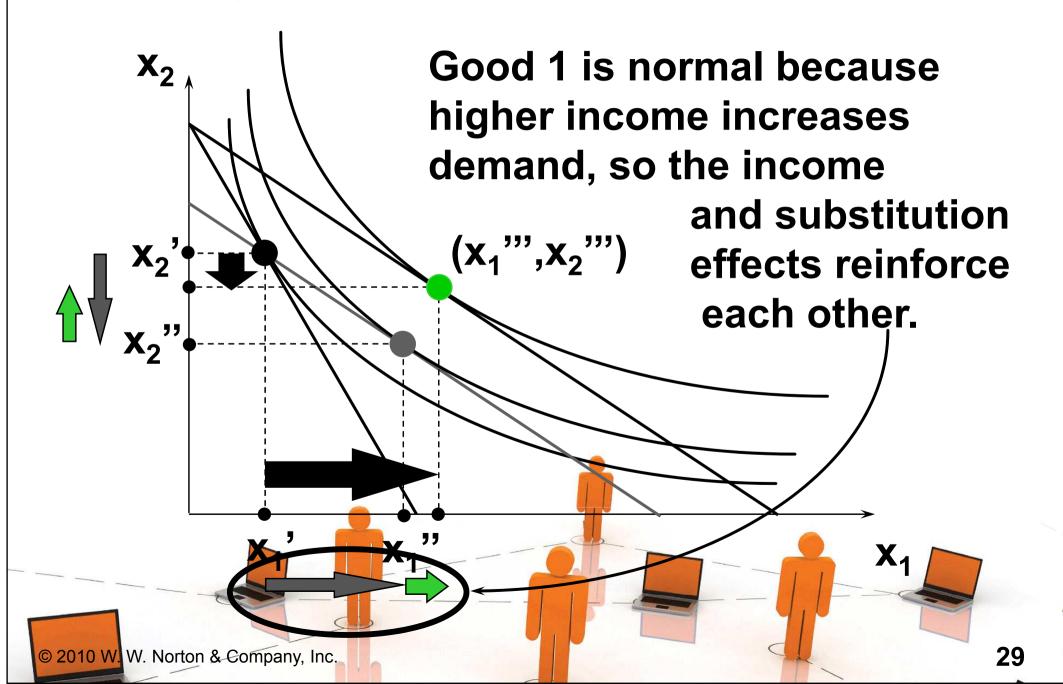
## The Overall Change in Demand



- ♦ Most goods are normal (i.e. demand increases with income).
- ◆ The substitution and income effects reinforce each other when a normal good's own price changes.

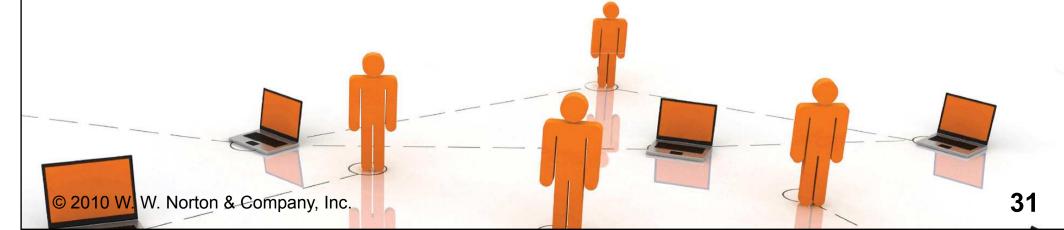


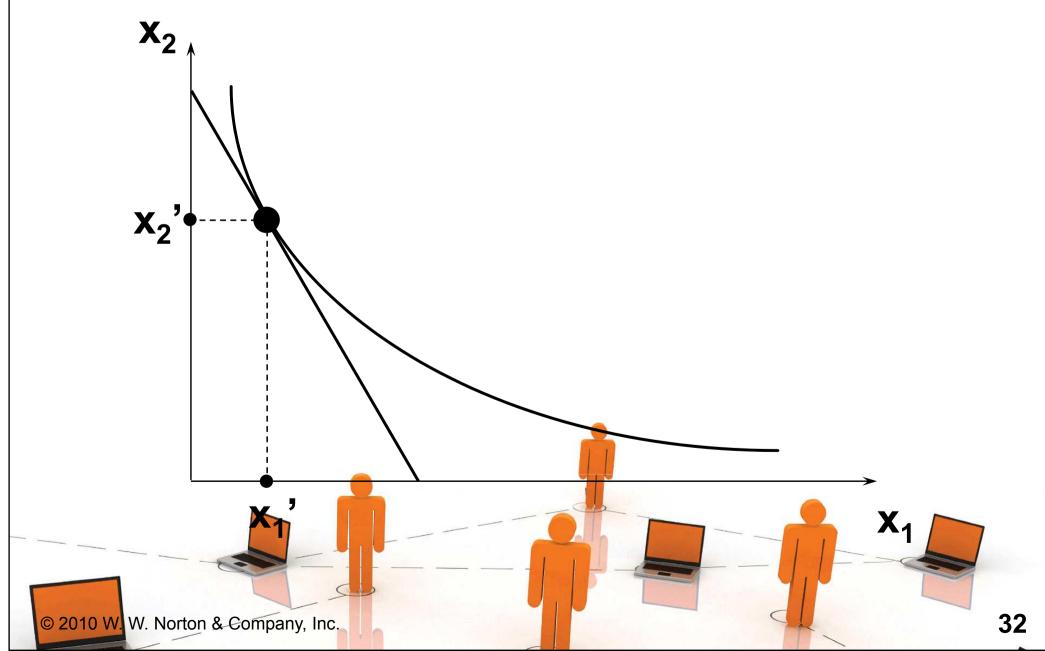


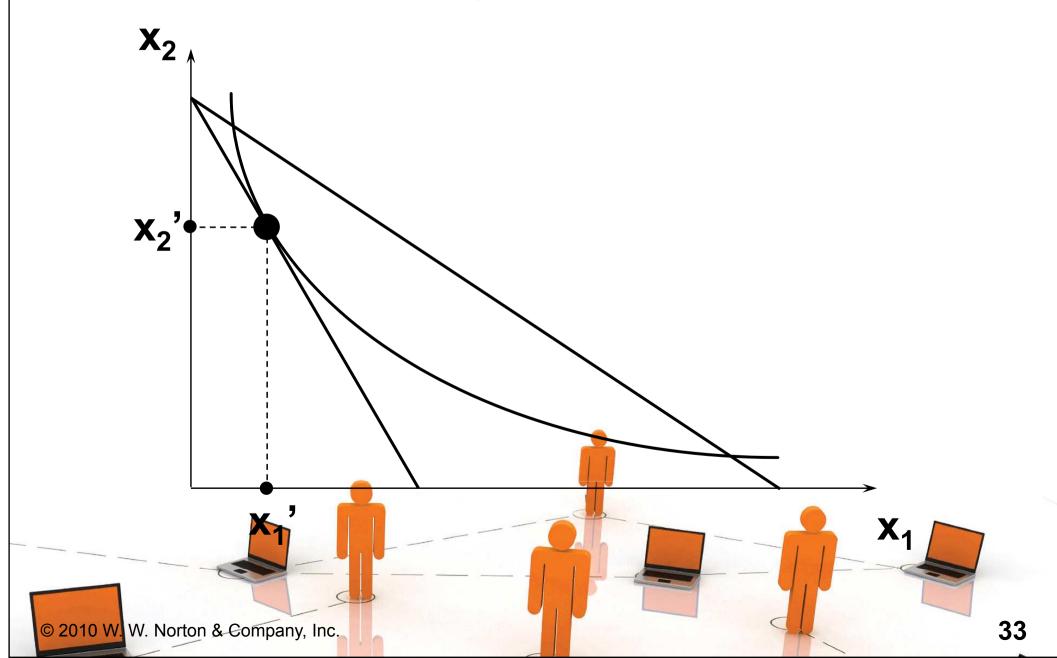


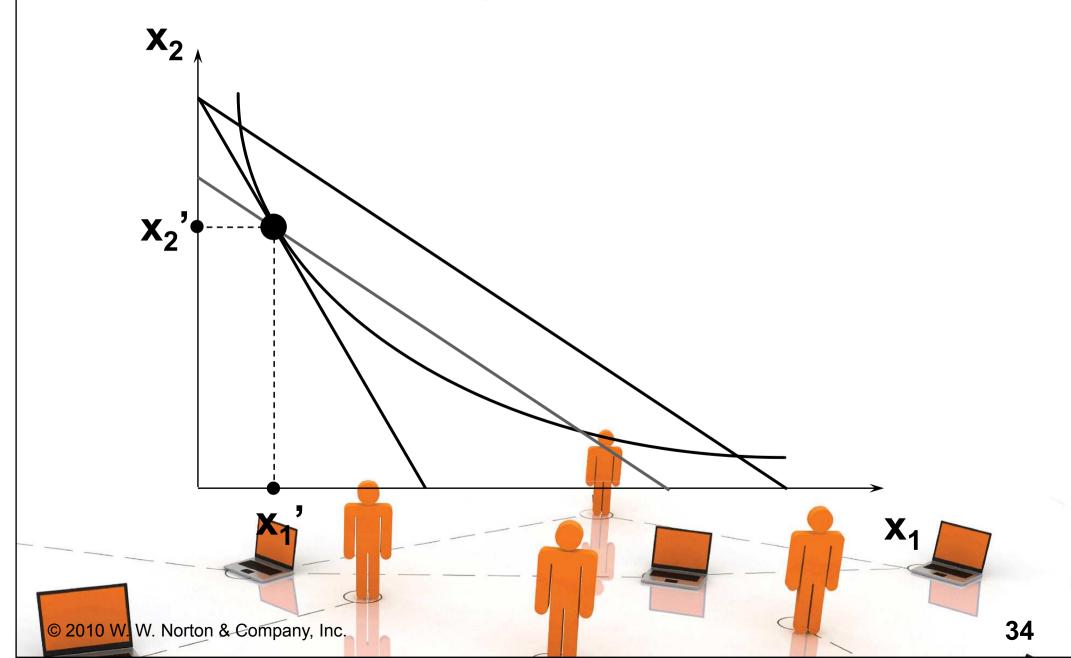
- ◆ Since both the substitution and income effects increase demand when own-price falls, a normal good's ordinary demand curve slopes down.
- ◆ The Law of Downward-Sloping Demand therefore always applies to normal goods.

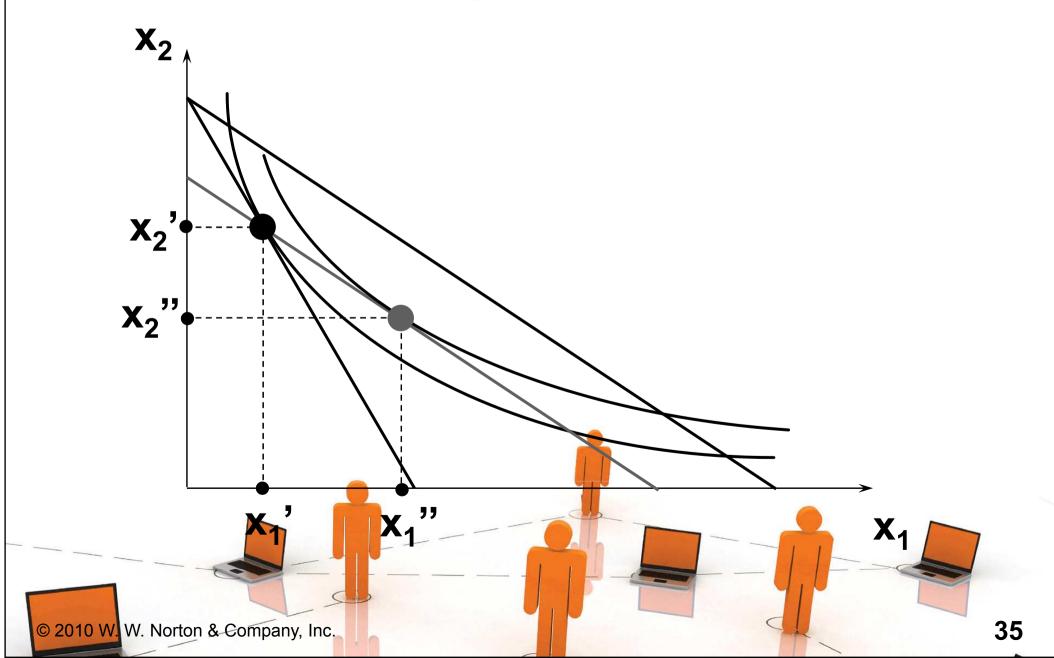
- ◆ Some goods are income-inferior (i.e. demand is reduced by higher income).
- ◆ The substitution and income effects oppose each other when an incomeinferior good's own price changes.

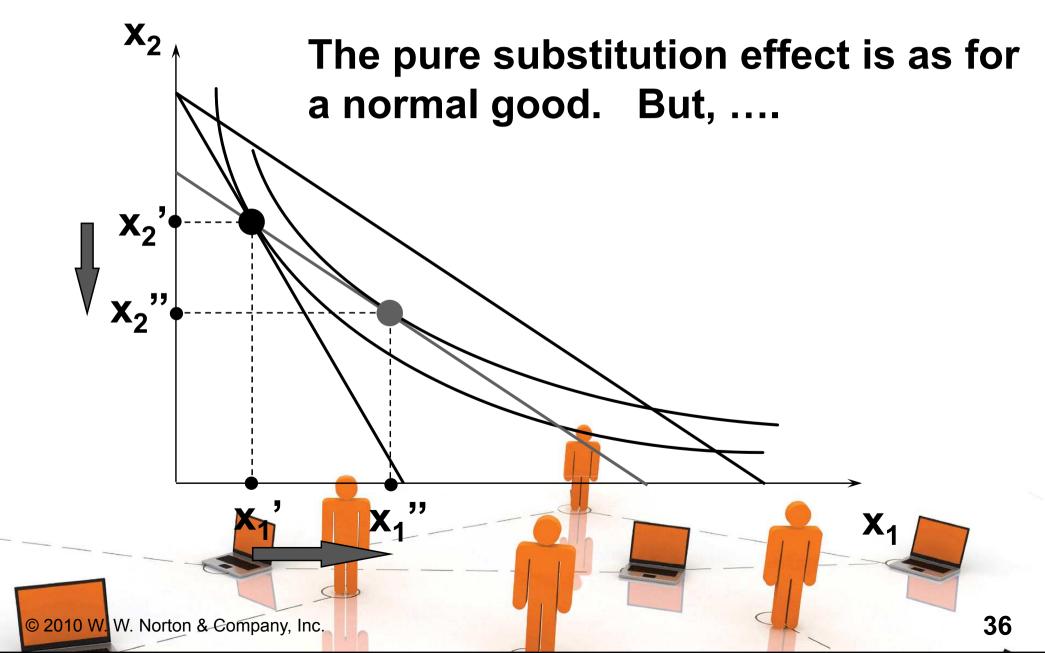






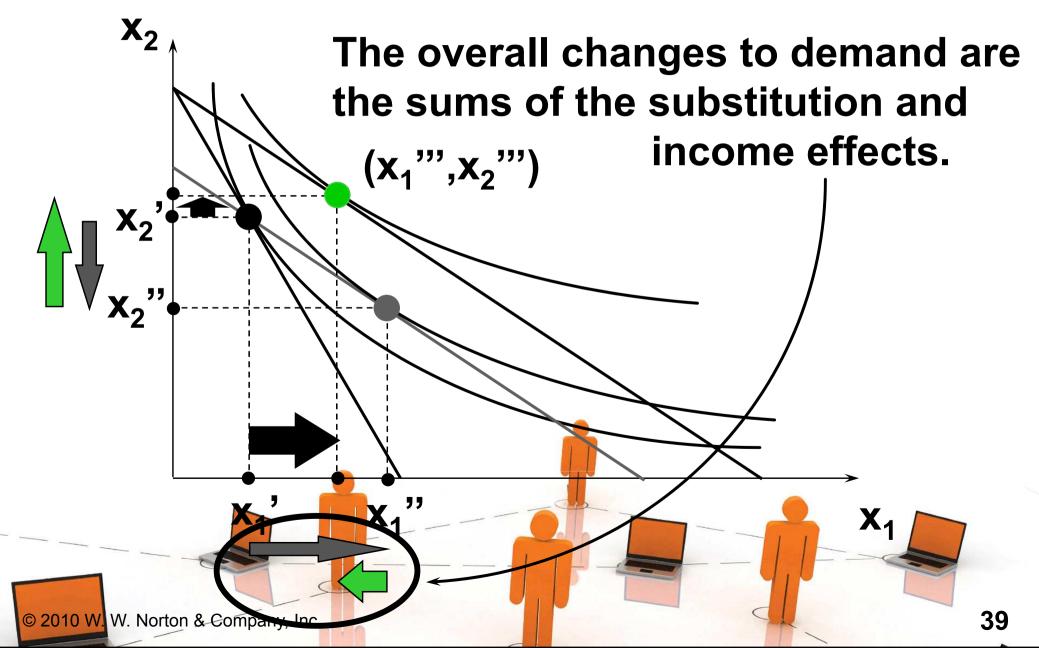






## Slutsky's Effects for Income-Inferior Goods The pure substitution effect is as for a $X_2$ normal good. But, the income effect is in the opposite direction. $(x_1^{"},x_2^{"})$ © 2010 W. W. Norton & Company, Inc.

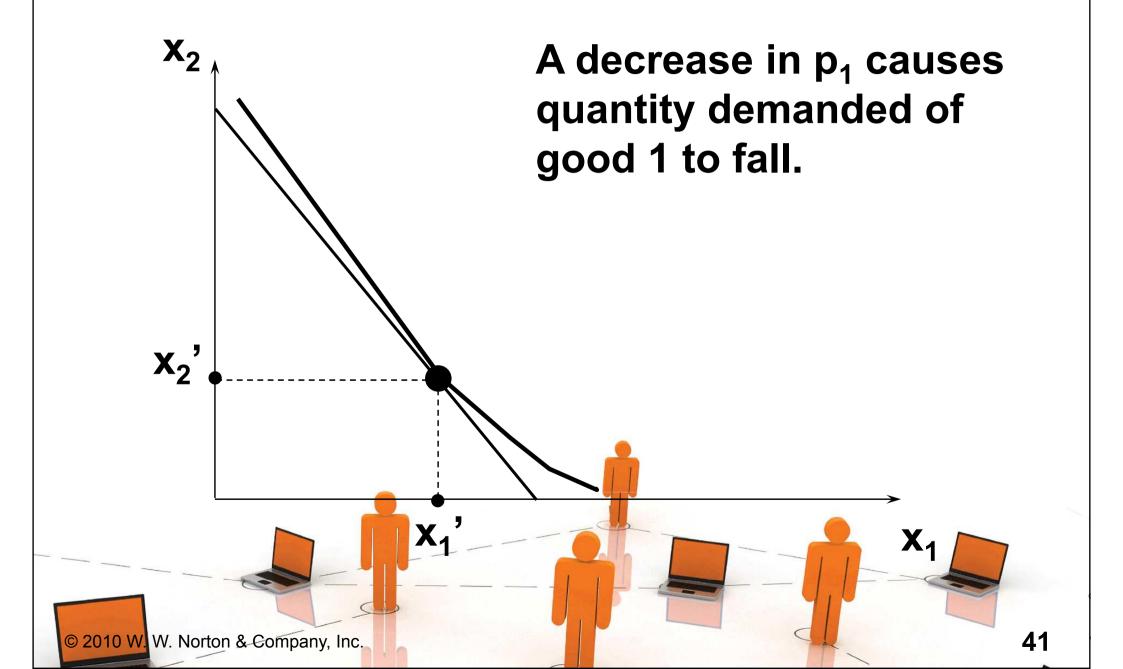
## Slutsky's Effects for Income-Inferior Goods The pure substitution effect is as for a $X_2$ normal good. But, the income effect is in the opposite direction. Good 1 is $(x_1^{"},x_2^{"})$ income-inferior because an increase to income causes demand to fall. 38 © 2010 W. W. Norton & Company, Inc.

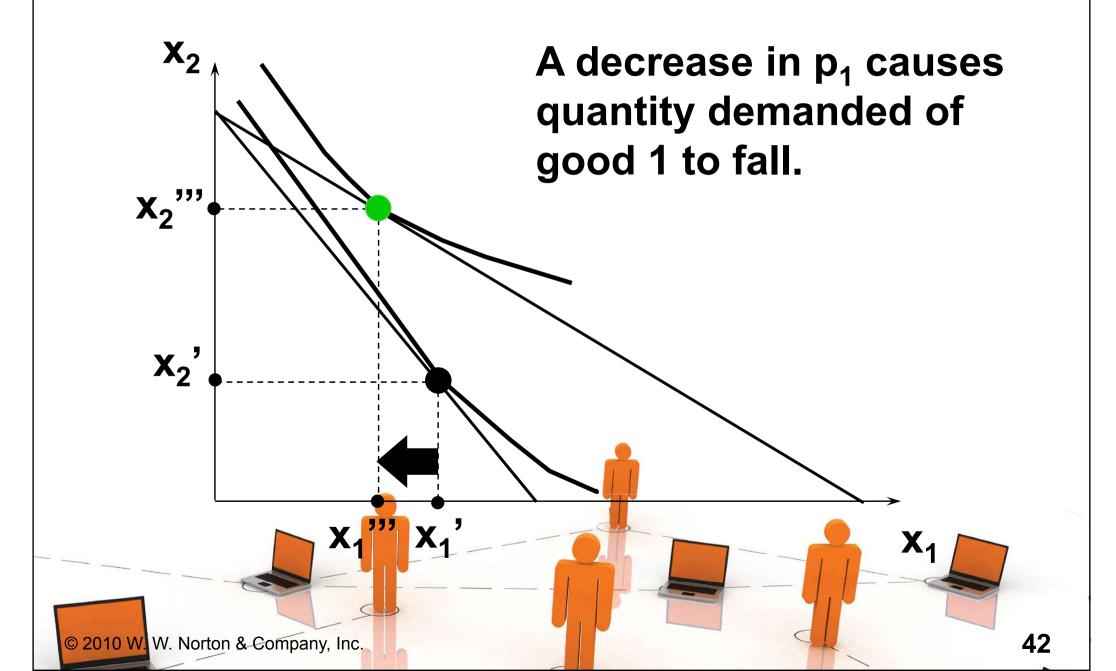


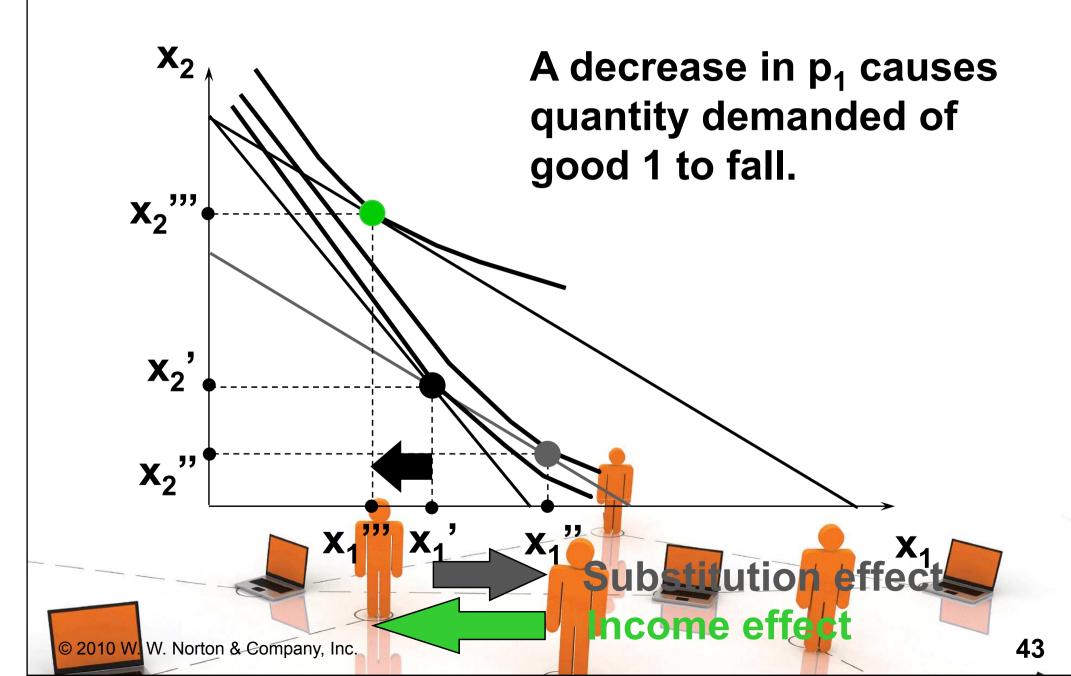
#### Giffen Goods

- ♦ In rare cases of extreme incomeinferiority, the income effect may be larger in size than the substitution effect, causing quantity demanded to fall as own-price rises.
- **♦** Such goods are Giffen goods.









◆ Slutsky's decomposition of the effect of a price change into a pure substitution effect and an income effect thus explains why the Law of Downward-Sloping Demand is violated for extremely incomeinferior goods.

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