

MPH_AMBE 2015

Seminar paper assignment

CONTENT:

The seminar paper is a group assignment where students choose and define a managerial problem, analyze it and suggest solutions which have to pass the test of: feasibility, effectiveness and efficiency.

In order to be accepted, the paper has to include:

Problem definition

Paper goal statement

Theoretical background (literature review)

Methodology statement

Analysis of the problem

Proposal(s) of possible solution(s) - incl. discussion of feasibility, effectiveness and efficiency

List of references – all of which have to be properly cited in the text.

FORM

Written paper (final draft):

Word/pdf document to be uploaded in the vault through IS.

Cover page including: paper title, authors' names and UCOs, wordcount without reference list, total wordcount

Minimum length: 15 pages (excluding cover and list of references and annexes), Arial 12, margins 2 cm, line spacing 1. Pictures and charts larger than 1/3 of a page will be included in annexes and referenced in the text.

Mid-term presentation

Short 5 minute presentation focusing on the progress made so far and plan for next steps. Evaluation of the progress against the initial plan. Mid-term report shall be prepared and uploaded in the vault in the IS in the due time before presentation.

Final presentation

13 – 15 minute presentation (duration will be measured carefully) of the final draft paper. Each member of the group to present their part of the work. PPT or PREZI slides shall be prepared and uploaded in the vault in the IS in the due time before presentation.