

Management in English (BPH MANE)

Autumn semester 2015

CONTACT INFORMATION

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LITERATURE

Textbooks (alternatively):

Robbins, Stephen P. - Coulter, Mary K. *Management*. 10th ed. Upper Saddle River : Pearson Prentice Hall, 2009. xiv, 565 s. ISBN 9780132090711.

Supplementary literature:

Hersey, Paul - Blanchard, Kenneth H. - Johnson, Dewey E. *Management of organizational behavior :utilizing human resources*. 7. ed. New Jersey : Prentice-Hall, 1996. xxv, 627 s. ISBN 0-13-244112-8.

Study materials from lectures:

Available on-line at:

https://is.muni.cz/auth/el/1456/podzim2015/MPH_AMBE/

COURSE STRUCTURE

1. Introduction to Management
The Evolution of Management Thought
2. Organizational Culture and Environment
3. Decision Making
4. Planning
5. Organizing
6. Human Resource Management
Communication
7. Managing Groups and Teamwork
8. Motivation and Leadership
9. Controlling
10. Information Systems in Management
11. Managing Change and Innovation
12. Self-Management
13. Examination

EXAM REQUIREMENTS

1. Active participation in lectures, presentations of a paper.
2. Examination

