

## BPH\_AMBE 2016

### Seminar paper assignment

#### CONTENT:

The seminar paper is a group assignment where students choose and define a managerial problem, analyze it and suggest solutions which have to pass the test of: feasibility, effectiveness and efficiency.

In order to be accepted, the paper has to include:

Problem definition

Paper goal statement

Theoretical background (literature review)

Methodology statement

Analysis of the problem

Proposal(s) of possible solution(s) - incl. discussion of feasibility, effectiveness and efficiency

List of references – all of which have to be properly cited in the text.

#### FORM

Written paper (final draft):

Word/pdf document to be uploaded in the vault through IS.

Cover page including: paper title, authors' names and UCOs, wordcount without reference list, total wordcount