

MUNI
ECON

Organizational Behavior

introduction

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general

- ORGANIZATIONAL BEHAVIOR
 - organizational learning
 - change management

topics

- strategies
- resources and capabilities
- change management
- change process
- diagnosing for change
- patching
- rules
- leadership in change management
- communication of change
- motivation and support to change
- implementation of change
- controlling of change
- sustainability of change
- expansion of change
- team learning
- resistance to change
- collective cognition

- ...

general

- lectures
- seminars
- discussions

active participation

- questions, notes, etc.
- discussions on assigned literature
- ...
- everyone should be actively involved in at least five seminars or lectures

group assignments

- choose topic and colleagues
 - in google sheet
- search for appropriate sources
 - for theoretical presentation
 - for case study
- consult your starting points
- prepare your presentation
- write down a case study
 - submit your presentations and case study to the special folder in IS
- present
- discuss
- take the glory

group assignments: evaluation

- accepted and not accepted
- based on
 - consultation
 - presentation
 - discussion
 - submitted materials

test

- online (in IS)
- 60 minutes limit
- essay-type questions
- evaluation (max. points = 100):
 - A $91 < x$
 - B 81 – 90
 - C 71 – 80
 - D 61 – 70
 - E 51 – 60
 - F $x < 51$

IS

- study materials
- general syllabi
- interactive syllabi

MS Teams

- materials
- meetings
- forum
- consultations

books and articles

- textbook
- HAYES, John. *The theory and practice of change management*. Fourth edition. Houndmills: Palgrave Macmillan, 2014. xxiv, 521. ISBN 9781137275349. info
- GRANT, Robert M. *Contemporary strategy analysis*. 7th ed. Chichester: John Wiley & Sons, 2010. xv, 499. ISBN 9780470747100. info
- assigned literature before a seminar
- specific literature regarding the group assignment

questions

**M A S A R Y K
U N I V E R S I T Y**