

# Založení webu

Pavel Lasák

# Pokud stále nemáte web

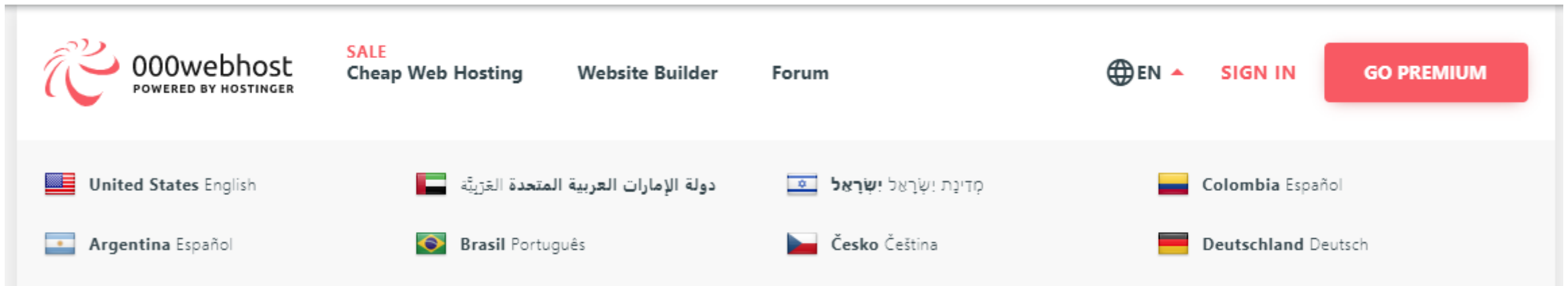
Lze mít jakýkoliv web, kde již máte přístup do GA.

# Kde?

Například na:

- <https://www.000webhost.com>

Pozor ne všechny weby zdarma povolí vložení kódu pro GA!



The screenshot shows the top navigation bar of the 000webhost website. On the left is the logo for 000webhost, which includes a red stylized flower icon and the text "000webhost POWERED BY HOSTINGER". To the right of the logo are several navigation links: "SALE Cheap Web Hosting", "Website Builder", and "Forum". Further right is a language selector showing a globe icon and "EN" with an upward arrow. Next to it is a "SIGN IN" link, and on the far right is a prominent red button labeled "GO PREMIUM". Below the navigation bar is a language selection menu with a light gray background. It contains eight options, each with a flag icon and the country name followed by the language name: "United States English" (USA flag), "دولة الإمارات العربية المتحدة العربية" (UAE flag), "קדימת ישראל! ישראל" (Israel flag), "Colombia Español" (Colombia flag), "Argentina Español" (Argentina flag), "Brasil Português" (Brazil flag), "Česko Čeština" (Czech Republic flag), and "Deutschland Deutsch" (Germany flag).

# Free Web Hosting

**Zero** cost website hosting with PHP,  
MySQL, cPanel & no ads!

GET STARTED

# Bezplatný webhosting

Webhosting s PHP, MySQL, cPanelem a  
bez reklam, který nestojí vůbec **nic!**

ZAČÍT

## Free Web Hosting

\$ **0**<sup>00</sup>  
/mo

- ✓ **1** Website
- ✓ **300 MB** Disk Space
- ✓ **Limited** Bandwidth (3 GB)
- ✗ **No** Email Account
- ✗ **24/7/365** Support

[See all features](#) ▾

[FREE SIGN UP](#)

## Bezplatný webhosting

Kč **0**<sup>00</sup>  
/měs

- ✓ **1** web
- ✓ **300 MB** diskového prostoru
- ✓ **Omezený** bandwidth (3 GB)
- ✗ **Bez** e-mailového účtu
- ✗ **Nepřetržitá** podpora

[Zobrazit všechny funkce](#) ▾

[REGISTRACE ZDARMA](#)

# Registrace – Zapamatovat heslo!!!

## Sign Up

Already have an account? [Log In](#)

Email

Password

Repeat Password

**Sign Up**



Upgrade to Hostinger



Sign Up with Facebook



Sign Up with Google

Potvrđit emailovou adresu

**Welcome!**

Just one more step to begin your journey.

[Click To Verify Your Email](#)

If you didn't create [000webhost](#) account, just delete this email.



**Email verified!**

[GET STARTED](#)



# Hey there, **pavel.lasak!**

Welcome to 000Webhost hosting sandbox! Let's get you started. It will only take a few minutes.

**LET'S CREATE SOME MAGIC**



First things first

## What would you like to do?



**Learn Web  
Development**

Select



**Build an Online  
Store**

Select



**Create Web  
Design**

Select



**Start a Blog**

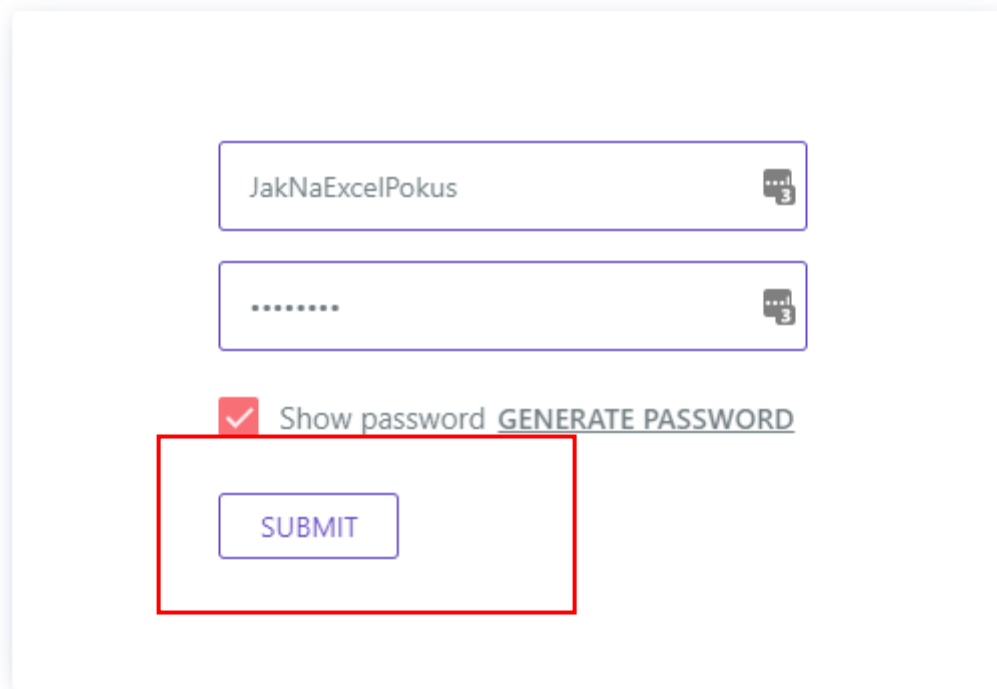
Select



**Other**

Select

# Vymyslet jméno a heslo zapamatovat !!!



A screenshot of a registration form. It features two input fields: the first contains the text 'JakNaExcelPokus' and the second contains seven dots. To the right of each field is a small icon of a speech bubble with the number '3'. Below the fields is a checkbox with a red checkmark, labeled 'Show password', followed by a link that says 'GENERATE PASSWORD'. At the bottom of the form is a button labeled 'SUBMIT', which is enclosed in a red rectangular box.

W

Here is your tool box

## Choose your weapon of mass creation

The image shows three white cards with rounded corners, each representing a different method for creating a website. The cards are arranged horizontally. The first card on the left has a red palette icon and the text 'Use Our Website Builder' with a 'Select' button below it. The middle card has a red WordPress logo icon and the text 'Install WordPress' with a 'Select' button below it; this card is highlighted with a red border. The third card on the right has a red upload icon and the text 'Upload your site' with a 'Select' button below it. A red badge with the text 'MOST POPULAR' is positioned above the third card.

**MOST POPULAR**

**Use Our Website Builder**  
Select

**Install WordPress**  
Select

**Upload your site**  
Select

# Admin do databáze

- Pokud změníte zapamatovat, zapsat.

WordPress install ✕

Admin username

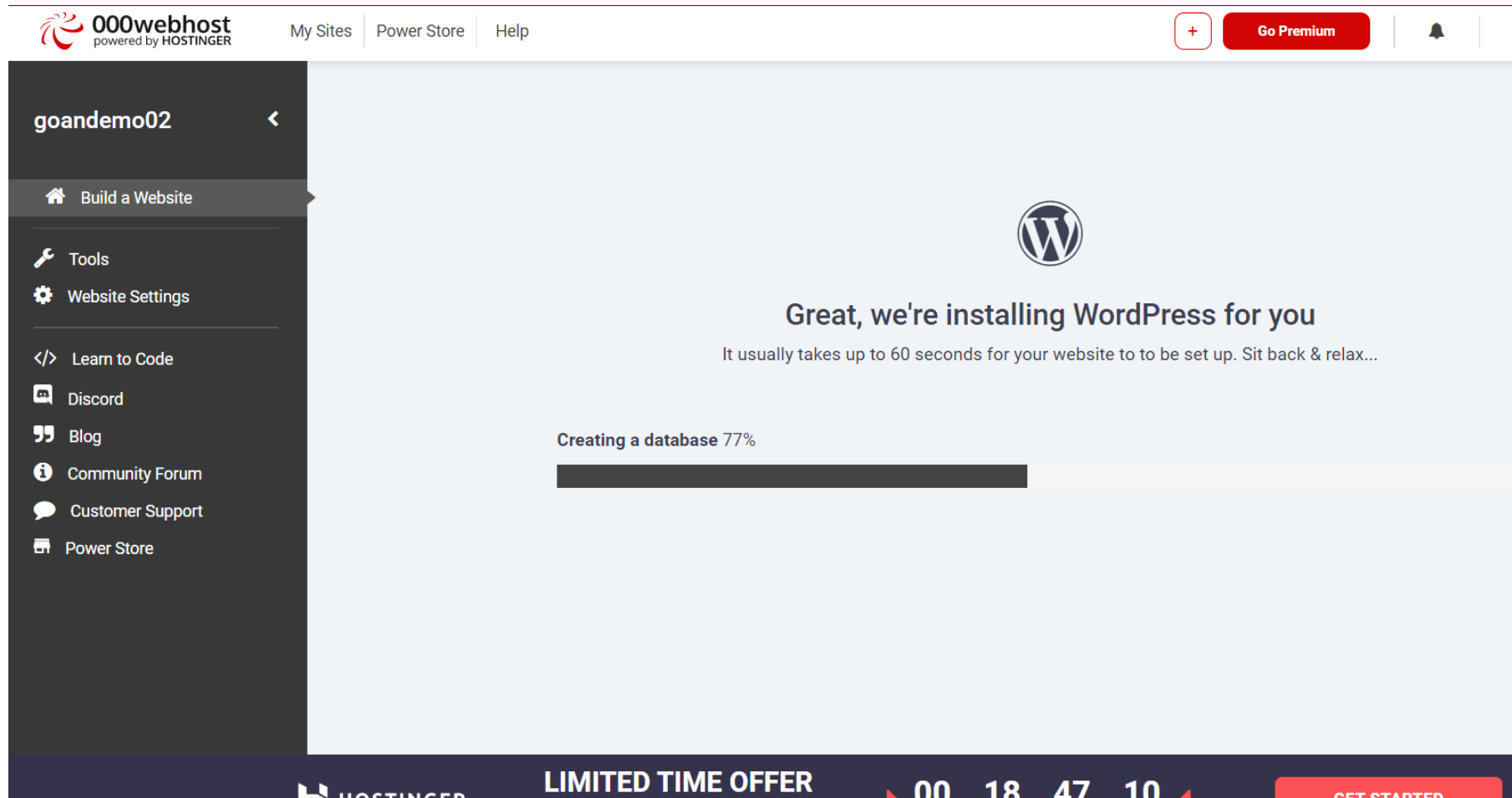
Admin password

Language

**Install**

# Instaluje se WordPress

- Netřeba znalost SQL, PHP, přístupu na FTP



The screenshot shows the 000webhost control panel interface. At the top, the logo "000webhost powered by HOSTINGER" is visible, along with navigation links for "My Sites", "Power Store", and "Help". A "Go Premium" button and a notification bell are also present. The main content area displays the WordPress logo and the message: "Great, we're installing WordPress for you". Below this, it states: "It usually takes up to 60 seconds for your website to be set up. Sit back & relax...". A progress bar indicates "Creating a database 77%". On the left, a sidebar menu for "goandemo02" includes options like "Build a Website", "Tools", "Website Settings", "Learn to Code", "Discord", "Blog", "Community Forum", "Customer Support", and "Power Store". At the bottom, a banner for a "LIMITED TIME OFFER" shows a countdown timer at "00:18:47:10" and a "GET STARTED" button.

# Hotovo?

- Chvilí trvá 1-2 minuty



**Congratulations, it's ready!**

Your WordPress is now ready for configuration.

[Go to configuration page](#)

# Když „neprojde“

The screenshot shows a dashboard for a website named 'jaknaexcelpokus'. The left sidebar contains navigation links: 'Build a Website' (highlighted), 'Tools', 'Website Settings', 'Community Help', and 'Earn Money'. The main content area shows 'All websites > Jaknaexcelpokus' and two promotional cards. The first card is for 'zyro' with the text 'Build a free website with Zyro' and a 'Build a free website' button. The second card is for 'WordPress' with the text 'Create powerful & beautiful website using WordPress.' and an 'Install >' button.

Current site | Free

[Build a Website](#)

[Tools](#) >

[Website Settings](#) >

[Community Help](#) >

[Earn Money](#)

All websites > Jaknaexcelpokus

**zyro**

Build a free website with Zyro

Our powerful website builder will get your business online today.

Build a free website

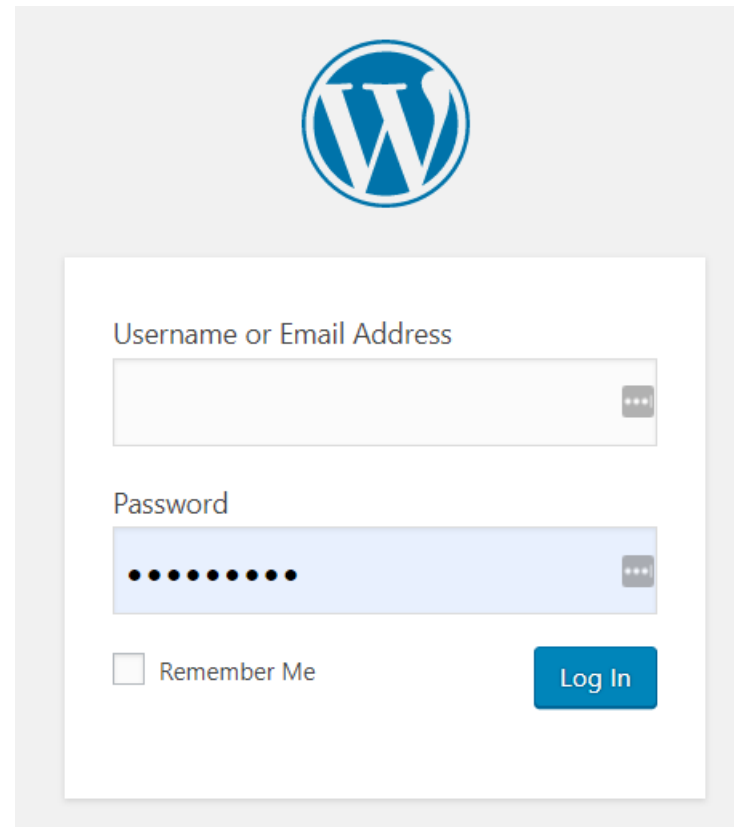
**WordPress**

Create powerful & beautiful website using WordPress.

Install >

# Přihlášení – zapamatovat si webovou adresu – uložit mezi oblíbené

<https://VASNAZEVWEBU.000webhostapp.com/wp-login.php>



The image shows a screenshot of the WordPress login interface. At the top center is the WordPress logo, a blue circle with a white 'W'. Below the logo is a white rectangular form with a light gray border. Inside the form, there are two input fields: the first is labeled 'Username or Email Address' and the second is labeled 'Password'. The password field contains ten black dots. Below the password field is a checkbox labeled 'Remember Me'. To the right of the checkbox is a blue button with the text 'Log In' in white.



# Pozor

- [https:// VASNAZEVWEBU.000webhostapp.com/](https://VASNAZEVWEBU.000webhostapp.com/)  
funguje
- [https:// VASNAZEVWEBU.000webhost.com/](https://VASNAZEVWEBU.000webhost.com/)  
nefunguje

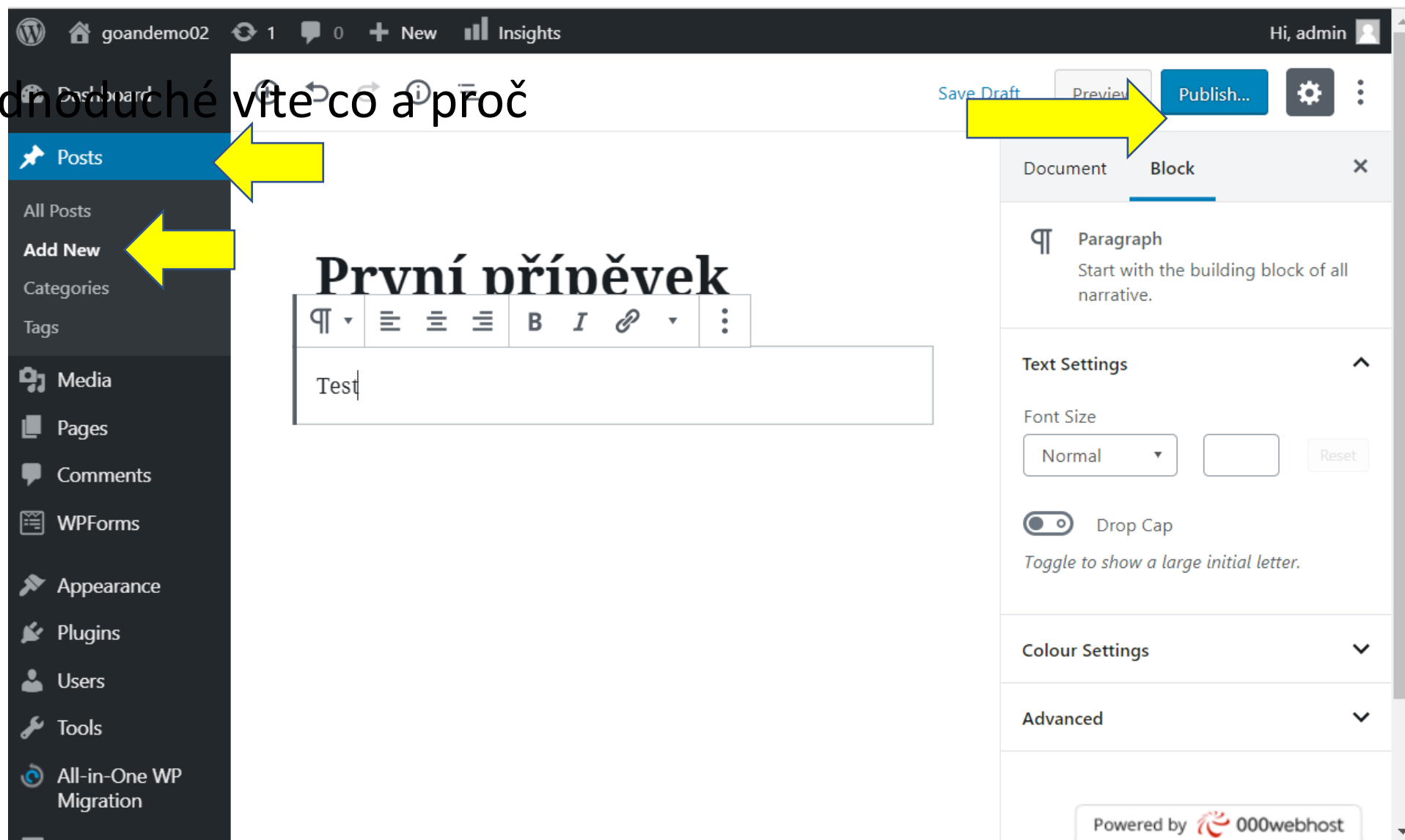
Někdy přesměrovává špatně stačí doplnit app !!!

# Hotovo ;)

The image shows a screenshot of a WordPress dashboard. The top navigation bar includes the WordPress logo, a home icon, the text 'muni-demo', a refresh icon, a notification icon with '0', and a plus icon with the text 'Akce'. The left sidebar contains a menu with the following items: 'Nástěnka' (highlighted), 'Úvodní stránka', 'Aktualizace 1', 'Příspěvky', 'Média', 'Stránky', 'Komentáře', 'Vzhled', 'Pluginy', 'Uživatelé', 'Nástroje', 'All-in-One WP Migration', 'Nastavení', and 'Zmenšit menu'. The main content area is titled 'Nástěnka' and features a 'Did you know?' section. This section contains a paragraph: '000webhost was created as an educational platform by Hostinger team. At Hostinger we provide professional web hosting:' followed by a bulleted list of five benefits: 'WordPress sites hosted on hostinger are 5x faster;', 'SEO Optimization for WordPress - you will rank higher on Google search;', 'Daily backups, so your data will always be safe;', 'Fast and dedicated support ready to help you;', and 'Migration of your current WordPress sites to Hostinger is totally free!'. The last item includes a price: 'Try Premium Hostinger offers from \$2.15'. Below the list is a red button with the text 'TRANSFER My site to Hostinger'. At the bottom of the dashboard, there is a light blue banner for 'colorlib.' with the text 'Welcome to Shapely' and a sub-header: 'Welcome! Thank you for choosing Shapely! To fully take advantage of the best our theme can offer please make sure you visit our'. A blue button with the text 'Get started with Shapely' is centered at the bottom of the banner.

# Vytvořit příspěvek

- Jednoduché víte co a proč



The screenshot displays the WordPress dashboard interface. At the top, the user is logged in as 'Hi, admin'. The dashboard includes navigation links for 'Dashboard', 'New', and 'Insights'. The left sidebar menu is visible, with 'Posts' and 'Add New' highlighted by yellow arrows. The main content area shows the 'Add New' post editor. The title 'První příspěvek' is entered, and the text box contains 'Test'. The right sidebar shows the 'Block' editor settings for a Paragraph block, including options for 'Text Settings' (Font Size, Drop Cap) and 'Colour Settings'. A yellow arrow points from the 'Publish...' button in the top right towards the 'Add New' button in the sidebar.

# Vztl První

29th Září 2019

[Leave a comment](#)

Pokusný příspěvek

Třeba životopis

## Hello world!

29th Září 2019

[1 komentář](#)

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!



### NEJNOVĚJŠÍ PŘÍSPĚVKY

- [První](#)
- [Hello world!](#)

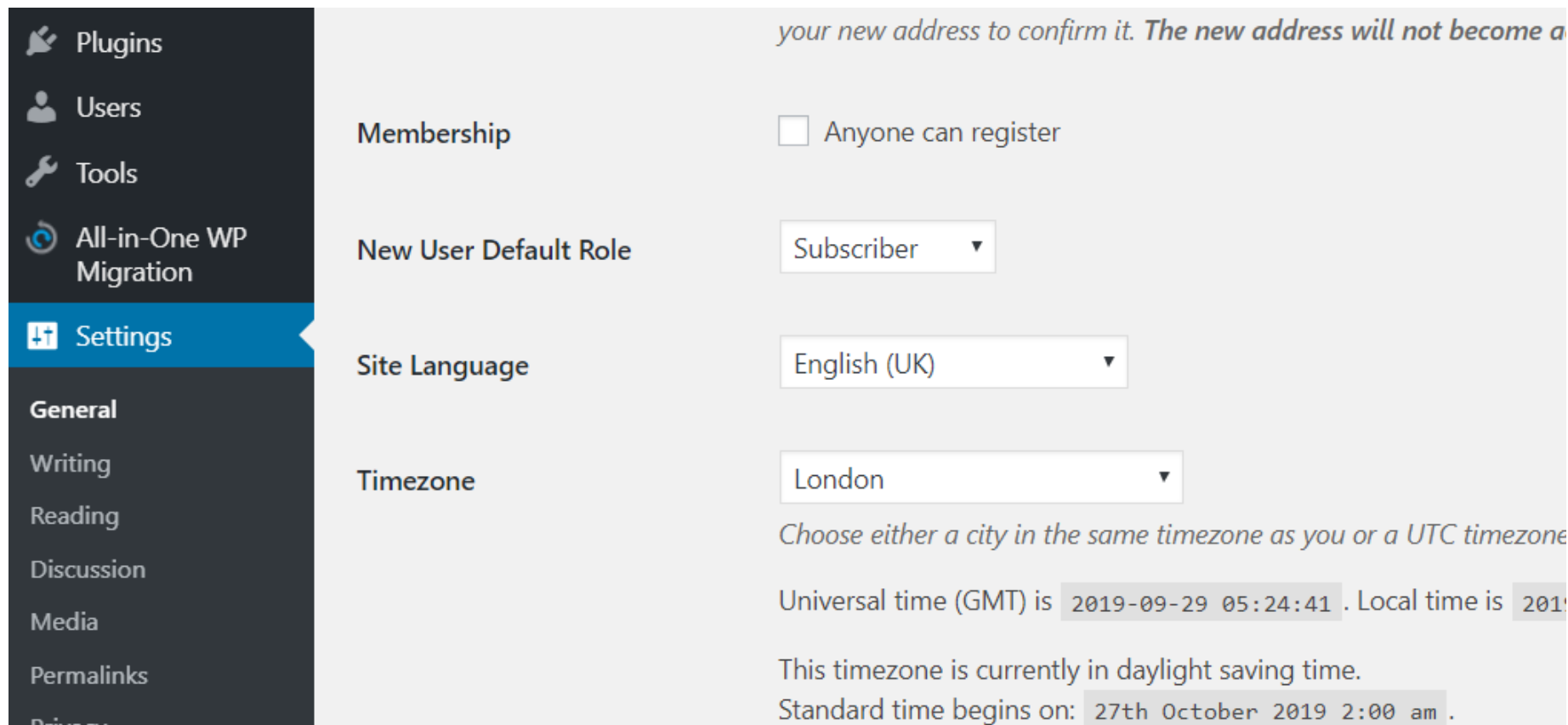
### NEJNOVĚJŠÍ KOMENTÁŘE

- [A WordPress Commenter:  
Hello world!](#)

### ARCHIVY

- [Září 2019](#)

# Jazyk



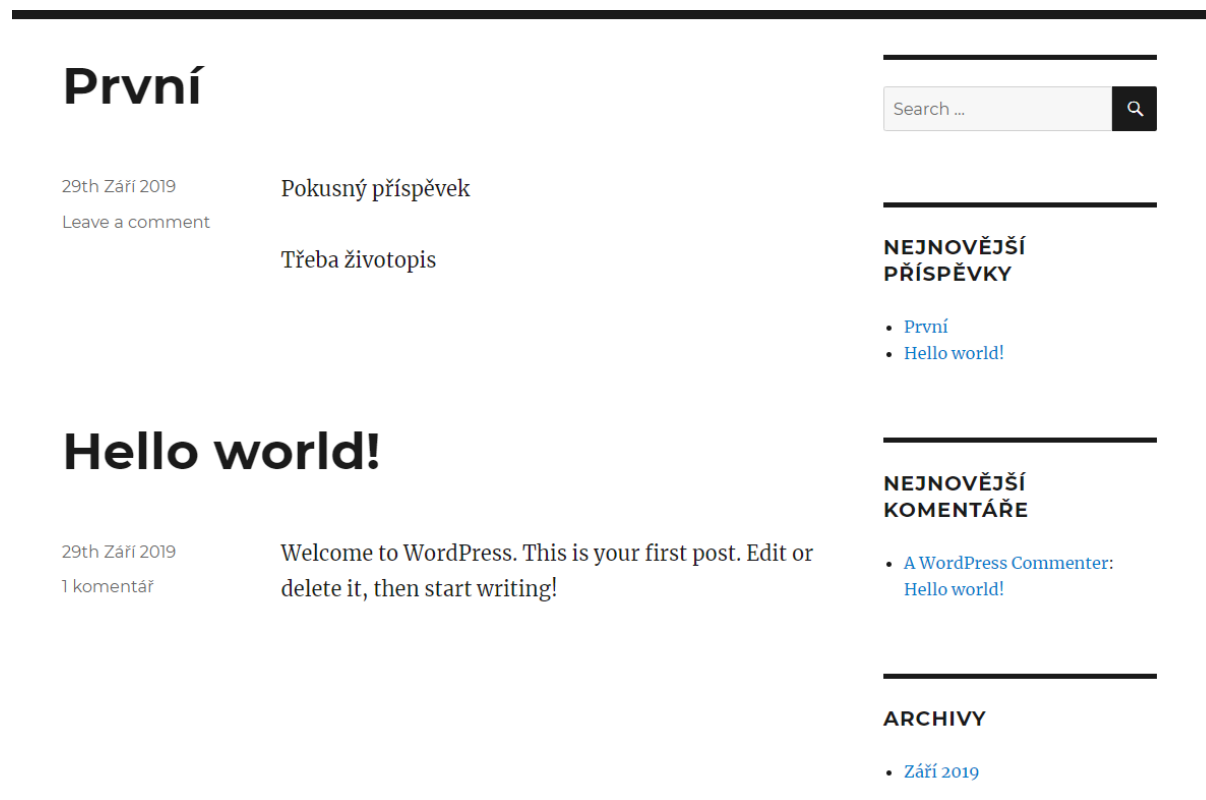
The image shows a screenshot of the WordPress Settings page, specifically the 'Site Language' and 'Timezone' sections. The left sidebar contains a menu with 'Settings' highlighted in blue. The main content area shows the following settings:

- Membership**:  Anyone can register
- New User Default Role**: Subscriber
- Site Language**: English (UK)
- Timezone**: London

Below the 'Timezone' setting, there is a note: "Choose either a city in the same timezone as you or a UTC timezone". Below that, it displays: "Universal time (GMT) is 2019-09-29 05:24:41 . Local time is 2019-09-29 06:24:41". At the bottom, it states: "This timezone is currently in daylight saving time. Standard time begins on: 27th October 2019 2:00 am ."

# Váš „první“ web

- [https://\*\*vasnazev\*\*.000webhostapp.com](https://vasnazev.000webhostapp.com)



The screenshot displays a WordPress website layout. On the left, there are two posts. The first post is titled "První" (First), dated "29th Září 2019", with the content "Pokusný příspěvek" (Test post) and a link to "Třeba životopis" (Maybe a biography). The second post is titled "Hello world!", dated "29th Září 2019", with the content "Welcome to WordPress. This is your first post. Edit or delete it, then start writing!" and a link to "1 komentář" (1 comment). On the right, there is a sidebar with a search bar, a section for "NEJNOVĚJŠÍ PŘÍSPĚVKY" (Latest Posts) listing "První" and "Hello world!", a section for "NEJNOVĚJŠÍ KOMENTÁŘE" (Latest Comments) listing "A WordPress Commenter: Hello world!", and a section for "ARCHIVY" (Archives) listing "Září 2019".

## První

29th Září 2019  
Leave a comment

Pokusný příspěvek

Třeba životopis

## Hello world!

29th Září 2019  
1 komentář

Welcome to WordPress. This is your first post. Edit or delete it, then start writing!

Search ...

### NEJNOVĚJŠÍ PŘÍSPĚVKY

- [První](#)
- [Hello world!](#)

### NEJNOVĚJŠÍ KOMENTÁŘE

- [A WordPress Commenter: Hello world!](#)

### ARCHIVY

- [Září 2019](#)

# Zatím počkejte

- Založíme GA do WordPress se vrátíte
- Pokračovat lze až máte GA kód

# Přidat Plugin

The screenshot shows the WordPress dashboard for the user 'admin' on the site 'jaknaexcelpokus'. The left sidebar contains navigation links for Dashboard, Posts, Media, Pages, Comments, Appearance, and Plugins (which is currently selected). Below the sidebar, there are sections for 'Installed Plugins', 'Add New', 'Plugin Editor', 'Users', 'Tools', 'All-in-One WP Migration', 'Settings', 'Insights', and 'Collapse menu'. The main content area displays a search for 'GA' in the 'Plugins' section. The search results show two plugins: 'GA Google Analytics' and 'Jetpack – WP Security, Backup, Speed, & Growth'. The 'GA Google Analytics' plugin is highlighted with a red box around its 'Install Now' button. The 'GA Google Analytics' plugin card includes a logo, a description, the author 'By Jeff Starr', a 5-star rating (132 reviews), 600,000+ active installations, and a compatibility checkmark. The 'Jetpack' plugin card includes a logo, a description, the author 'By Automattic', a 4.5-star rating (1,639 reviews), 5+ million active installations, and a compatibility checkmark. The top of the dashboard features a navigation bar with 'Hi, admin' and a search bar.

WordPress dashboard interface showing the Plugins section. The search results for 'GA' are displayed, highlighting the 'GA Google Analytics' plugin with a red box around the 'Install Now' button.

Search Results: GA

297 items

**GA Google Analytics** [Install Now](#) [More Details](#)

Adds your Google Analytics Tracking Code to your WordPress site.

By Jeff Starr

★★★★★ (132) Last Updated: 2 months ago

600,000+ Active Installations ✓ Compatible with your version of WordPress

**Jetpack – WP Security, Backup, Speed, & Growth** [Install Now](#) [More Details](#)

Improve your WP security with powerful one-click tools like backup and malware scan. Get essential...

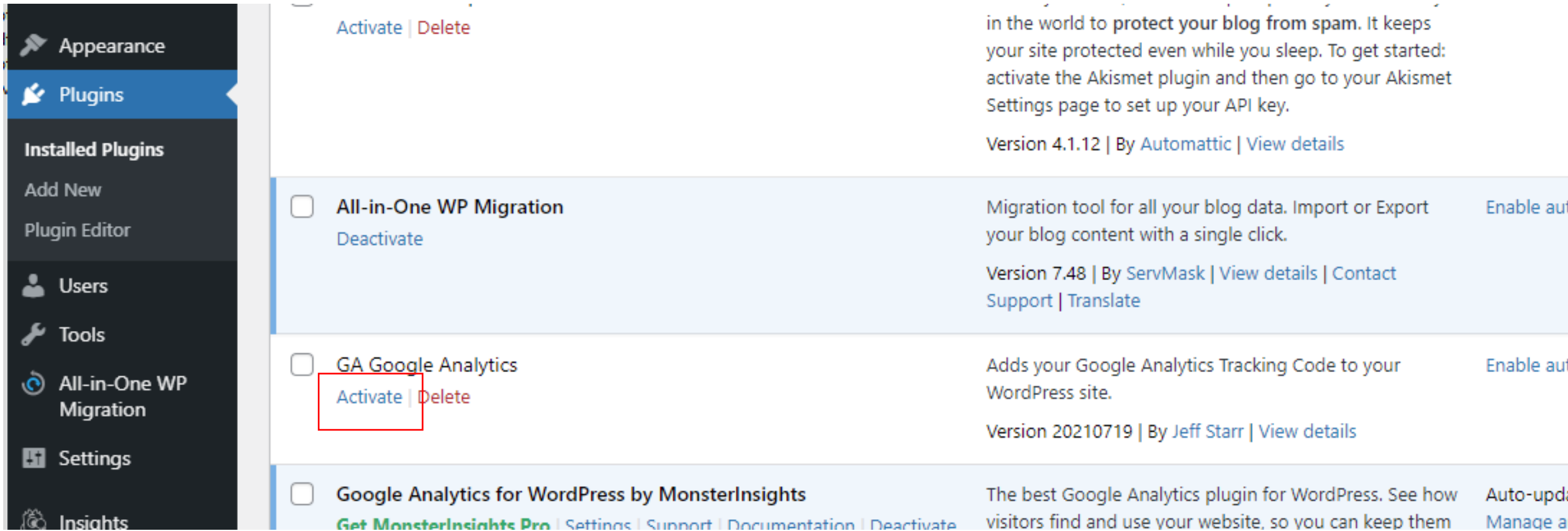
By Automattic

★★★★☆ (1,639) Last Updated: 3 weeks ago

5+ Million Active Installations ✓ Compatible with your version of WordPress



# Aktivovat



The image shows the WordPress dashboard's 'Plugins' page. The left sidebar contains navigation links: Appearance, Plugins (highlighted), Installed Plugins, Add New, Plugin Editor, Users, Tools, All-in-One WP Migration, Settings, and Insights. The main content area displays a list of installed plugins. The 'GA Google Analytics' plugin is highlighted, and its 'Activate' button is enclosed in a red rectangular box. The 'Activate' button is blue, while the 'Delete' button is red. Other visible plugins include 'All-in-One WP Migration' and 'Google Analytics for WordPress by MonsterInsights'.

Plugin Name	Description	Version	Author	Buttons
All-in-One WP Migration	Migration tool for all your blog data. Import or Export your blog content with a single click.	Version 7.48	By ServMask	Deactivate   Enable auto-update
GA Google Analytics	Adds your Google Analytics Tracking Code to your WordPress site.	Version 20210719	By Jeff Starr	Activate   Delete   Enable auto-update
Google Analytics for WordPress by MonsterInsights	The best Google Analytics plugin for WordPress. See how visitors find and use your website, so you can keep them			Get MonsterInsights Pro   Settings   Support   Documentation   Deactivate   Auto-update   Manage a

# Nastavení

The image shows a screenshot of the WordPress dashboard's 'Plugins' page. On the left is a dark sidebar with navigation options: Appearance, Plugins (highlighted), Installed Plugins, Add New, Plugin Editor, Users, Tools, All-in-One WP Migration, Settings, and Insights. The main content area shows a list of installed plugins. At the top, there are links for 'Activate' and 'Delete'. The 'GA Google Analytics' plugin is highlighted, and its 'Settings' link is enclosed in a red box. Below it, the 'Google Analytics for WordPress by MonsterInsights' plugin is partially visible.

Plugin Name	Version	Author	Actions
All-in-One WP Migration	7.48	ServMask Support	Deactivate
GA Google Analytics	20210719	Jeff S.	Settings   Deactivate
Google Analytics for WordPress by MonsterInsights			

in the world to protect your site protected even when you activate the Akismet plugin. Settings page to set up your site.

Version 4.1.12 | By Automattic

Migration tool for all your WordPress sites. It allows you to migrate your blog content with a simple click.

Version 7.48 | By ServMask Support | Translate

Adds your Google Analytics tracking code to your WordPress site.

Version 20210719 | By Jeff S. | Homepage | Rate this plugin

The best Google Analytics plugin for WordPress.

# Vložit kód z GA

The screenshot shows the WordPress dashboard for the user 'admin'. The left sidebar contains navigation menus for Dashboard, Posts, Media, Pages, Comments, Appearance, Plugins, Users, Tools, All-in-One WP Migration, Settings (highlighted), General, Writing, Reading, Discussion, Media, Permalinks, Privacy, Google Analytics, Insights, and Collapse menu. The main content area is titled 'Overview' and features the Google Analytics logo, a description of the plugin, and links for 'How to Use', 'Plugin Settings', and 'Plugin Homepage'. A yellow button prompts the user to 'Check out the PRO Version'. Below this is a 'How to Use' section and a 'Plugin Settings' section with the following options:

- GA Tracking ID:
- Tracking Method:
  - Universal Analytics / `analytics.js` (default)
  - Global Site Tag / `gtag.js` (new method)
  - Legacy / `ga.js` (deprecated)
- Display Advertising:  Enable support for Display Advertising
- Link Attribution:  Enable support for Enhanced Link Attribution
- IP Anonymization:  Enable support for IP Anonymization
- Force SSL:  Enable support for Force SSL

At the bottom right, there is a footer: 'Powered by 000webhost'.

Dashboard

Posts

Media

Pages

Comments

Appearance

Plugins

Users

Tools

All-in-One WP Migration

Settings

General

Writing

Reading

Discussion

Media

Permalinks

Privacy

- [Plugin Settings](#)
- [Plugin Homepage](#)

If you like this plugin, please [give it a 5-star rating](#) »

> Check out the [PRO Version](#) »

## How to Use

### Plugin Settings

GA Tracking ID

UA-1234567-1

Tracking Method

- Universal Analytics / `analytics.js` (default)
- Global Site Tag / `gtag.js` (new method)
- Legacy / `ga.js` (deprecated)

Display Advertising

Enable support for Display Advertising

Link Attribution

Enable support for Enhanced Link Attribution

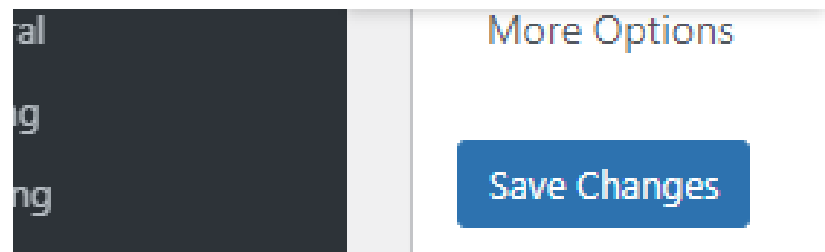
IP Anonymization

Enable support for IP Anonymization

Force SSL

Enable support for Force SSL

Uložit a hotovo.



# Vstup na váš web

- A zpět do GA otestovat zda zaznamenalo