

# **Organizational Behavior**

conflict and negotiations

Tomáš Ondráček ondracek.t@mail.muni.cz

# 1. types of conflict

• ORBE • 2022 2 / 39

#### conflict

#### conflict

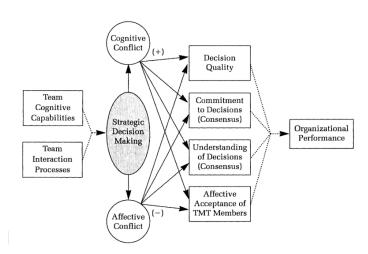
Conflict is a process that begins when one party believes that the other party has negatively affected, or will negatively affect, something that the first party cares about.

• ORBE • 2022 3 / 39

# types of conflict by consequence

• ORBE • 2022 4 / 39

# paradox of conflict and decision making



(Amason, 1996: 128)

• ORBE • 2022 5 / 39

## types of conflict: focus

#### affective conflict

Conflict that is emotional and focused on personal grievances or disputes.

#### cognitive conflict

Conflict that is task-oriented and focused on critical differences of parties to choose the best solution to achieve common goals.

(Amason, 1996: 129)

## types of conflict: consequences

#### dysfunctional conflict

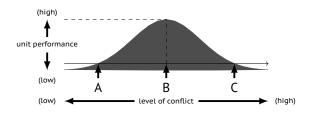
Dysfunctional conflict refers to conflict that reduces the performance of the group.

#### functional conflict

Functional conflict refers to conflict that supports the group's goals and enhances its performance.

• ORBE • 2022 7 / 39

### konflikt



situation	level of conflict	type of conflict	internal characteristics units	output units
A	low	dysfunctional	apathetic stagnant unresponsive to change lacking new ideas	low
В	optimal	functional	viable self-critical innovative	high
С	high	dysfunctional	disruptive chaotic uncooperative	low

Robbins and Judge (2017)

• ORBE • 2022 8 / 39

# types of conflict by content

## types of conflict: contents

#### task conflict

Task conflict refers to conflict that relates to content and objectives work.

#### relationship conflict

Relationship conflict refers to conflict that relates to interpersonal relationships.

#### process conflict

Process conflict refers to conflict that relates to the ways in which and procedures of work.

# types of conflict by origin

# conflict types: place of origin I/II

#### dyadic conflict

Dyadic conflict refers to a conflict that occurs between two people or parties.

#### interpersonal conflict

Interpersonal conflict refers to a conflict that occurs between different persons.

#### intrapersonal conflict

Intrapersonal conflict refers to a conflict that occurs within one person between their attitudes, values, etc.

## conflict types: place of origin II/II

#### intergroup conflict

Interpersonal conflict refers to conflict that occurs between different groups or teams.

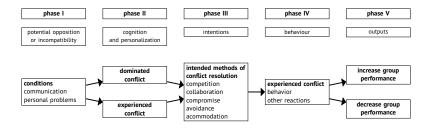
#### intragroup conflict

Intrapersonal conflict refers to conflict that occurs within group or team.

# 2. conflict process

## the conflict process: a model

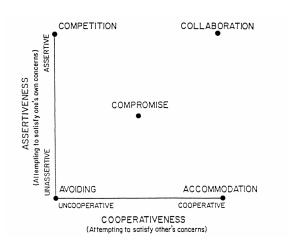
Robbins and Judge (2017)



# intention in conflict resolution

• ORBE • 2022 16/39

#### dimensions of intentions in conflict



(Thomas, 1992)

• ORBE • 2022 17 / 39

## conflict resolution intention I/II

#### collaborating

Collaboration is a way of approaching conflict resolution where each party in a conflict seeks to fully satisfy the needs of all other parties.

#### compromising

Compromise is a way of approaching conflict resolution where each party in a conflict is willing to give up something.

#### avoiding

Avoidance is a way of approaching conflict resolution where the parties are willing to to withdraw or suppress the conflict.

## conflict resolution intention II/II

#### accomodating

Accommodation is a way of approaching conflict resolution where one party is in a conflict is willing to give the interests of the other party a higher priority than its own their own interests.

#### competing

Competition is a way of approaching conflict resolution in which each side seeks to satisfy its own interests, regardless of the impact this has on other parties in the conflict.

# **BAR** event intensity scale

BAR scale	COPDAB scale	BAR event description  Formal declaration of war; extensive war acts causing deaths, dislocation or high strategic costs	
<b>-7</b>	15		
-6	14	Extensive military acts	
-5	13	Small scale military acts	
-4	12	Political–military hostile actions	
-3	11	Diplomatic–economic hostile actions	
-2	10	Strong verbal expressions displaying hostility in interaction	
-1	9	Mild verbal expressions displaying discord in interaction	
0	8	Neutral or non-significant acts for the inter-nation situation	
1	7	Minor official exchanges, talks or policy expressons—mild verbal support	
2	6	Official verbal support of goals, values or regime	
3	5	Cultural or scientific agreement or support (non-strategic)	
4	4	Non-military economic, technological or industrial agreement	
5	3	Military economic or strategic support	
6	2	International freshwater treaty; major strategic alliance (regional or international)	
7	1	Voluntary unification into one nation	

(Wolf, Yoffe, & Giordano, 2003)

• ORBE • 2022 20 / 39

# options for conflict resolution

• ORBE • 2022 21 / 39

# options for conflict resolution

- collaborating or problem solving
- compromising
- smoothing
- forcing
- withdraw or avoidance
- altering

# 3. negotiation

## negotiation

#### negotiation

Negotiation is a process in which two or more parties exchange goods and services in an attempt to agree on the price of the exchange.

• ORBE • 2022 24 / 39

# types of negotiation II/III

#### distributive bargaining

Distributive bargaining is bargaining in which the parties attempt to allocate a given amount of resources. It is a win-lose situation.

#### integrative bargaining

Intergrative bargaining is bargaining in which the parties attempt to to find an agreement or agreements that can create a win-win (win-win) solution.

• ORBE • 2022 25 / 39

# types of negotiation II/III

	distributive	integrative
goal	get the most	satisfy everyone
motivation	win-lose	win-win
focus	positional	interest
interest	opposition	congruent
sharing	low	high
duration	short	long

• ORBE • 2022 26 / 39

# distributive and integrative negotiation III/III

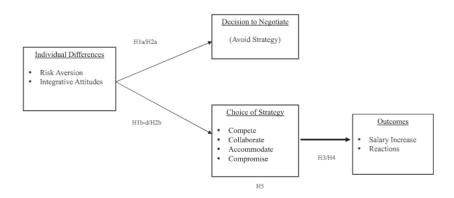
- distributive negotiations
  - aggressive strategies
    - anchoringtime pressure
    - ...
- integrative action
  - trust
  - compromise?

# negotiation process

## negotiation process

- 1. preparation
- 2. determining the rules
- 3. clarifying and confirming positions
- 4. bargaining and problem solving
- 5. conclusion and implementation

# salary negotiation model



Marks and Harold (2011)

• ORBE • 2022 30 / 39

#### BATNA

#### The Best Alternative To a Negotiated Agreement (BATNA)

The Best Alternative to a Negotiated Agreement refers to the concept that, what should be the least possible acceptable outcome of a party in a negotiation.

• ORBE • 2022 31/39

# negotiation and individual differences

# What influences negotiation?

- personality
- emotions
- culture
- men and women
- **.** . . .

# 4. third parties

• ORBE • 2022 34/39

# third parties

#### arbitrator

An arbitrator is a third party in a negotiation who has the authority to impose the parties to an agreement.

#### mediator

A mediator is a neutral third party in a negotiation who facilitates reaching a negotiated solution by using reasoning, persuasion and offering alternatives.

#### conciliator

A conciliator is a neutral third party in a negotiation who provides informal communication link between the negotiator and the opponent.

• ORBE • 2022 35 / 39

# negotiation in a social context

- reputation
  - credibility
    - competenceintegrity
- relationships
  - renegotiation

• ORBE • 2022 36 / 39

# **SUMMARY**

• ORBE • 2022 37 / 39

#### fundamentals of conflict

- good and bad conflicts
- type of conflict
- goals (intentions) in conflict
- conflict resolution
- third party

• ORBE • 2022 38 / 39

#### Zdroje I

- Amason, A. C. (1996). Distinguishing the effects of functional and dysfunctional conflict on strategic decision making: Resolving a paradox for top management teams. Academy of management journal, 39(1), 123–148.
- Marks, M., & Harold, C. (2011). Who asks and who receives in salary negotiation. Journal of Organizational Behavior, 32(3), 371–394.
- Robbins, S. P., & Judge, T. A. (2017), Organizational Behavior, Pearson Education Limited.
- Thomas, K. W. (1992). Conflict and conflict management: Reflections and update. Journal of organizational behavior, 13(3), 265–274.
- Wolf, A. T., Yoffe, S. B., & Giordano, M. (2003). International waters: identifying basins at risk. Water policy, 5(1), 29–60.

# MASARYK UNIVERSITY