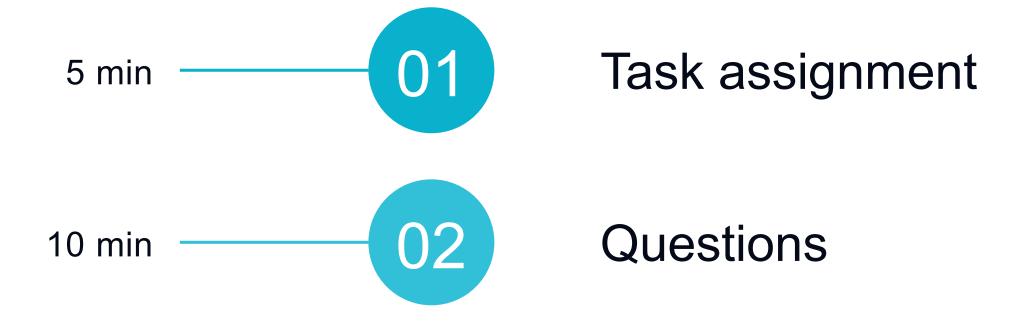
## Consultancy project

# The task for Seminar

By Jakub Čech & Andrej Šišolák

## Our Agenda

Business consultancy

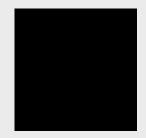


Strategic Management \_\_\_\_\_\_\_ 2

## Seminar Task Assignment

Consultancy Project | Task for the seminar 1|

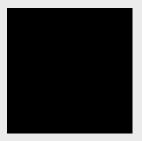
### Company



Choose the company you want to work with, existing or start up.

01

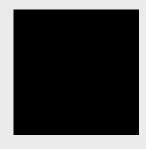
#### Data



Find the relevant databases and information sources

02

## Competitors



Investigate the main competitors.

Who are these companies?

03

#### Customers



Search for the customers.

Who are the main ones?
How many customers this
company have?

04



## Expected Outcome

Consultancy Project | Expected outcome



#### Format

Any of your favourite presentable format which can be presented during the seminar to the others



#### Number of slides

We don't calculate the number of slides, important is to have all required informations



#### At the seminar

Every team will present, the rest of the teams and lecturer will than comment, ask and discuss. The presence of min. 3 members of the team mandatory

## Business consultancy

## Questions

By Jakub Čech & Andrej Šišolák

# Thank You For Your Watching

Jakub & Andrej