

## Worksheet: Sustainable Development Goals 4 Tourism

1. Choose **one** of the 17 Sustainable Development Goals (SDGs).
2. Find relevant information and provide a brief explanation of your chosen SDG.
  - a. What is the purpose of this SDG?
  - b. Why is it important globally?
3. Apply the SDG to the tourism industry. Why is this SDG relevant to the tourism industry?
  - a. How can this goal influence the tourism industry?
  - b. On the other hand, how can the tourism industry support this SDG?
4. Provide 2 real-world case studies.
  - a. How do these case studies reflect the application of this SDG to the tourism industry?
  - b. What are the potential long-term benefits from this initiative?

Recommended sources:

<https://tourism4sdgs.org/>

[https://www.undp.org/sites/g/files/zskgke326/files/publications/UNWTO\\_UNDP\\_Tourism%20and%20the%20SDGs.pdf](https://www.undp.org/sites/g/files/zskgke326/files/publications/UNWTO_UNDP_Tourism%20and%20the%20SDGs.pdf)