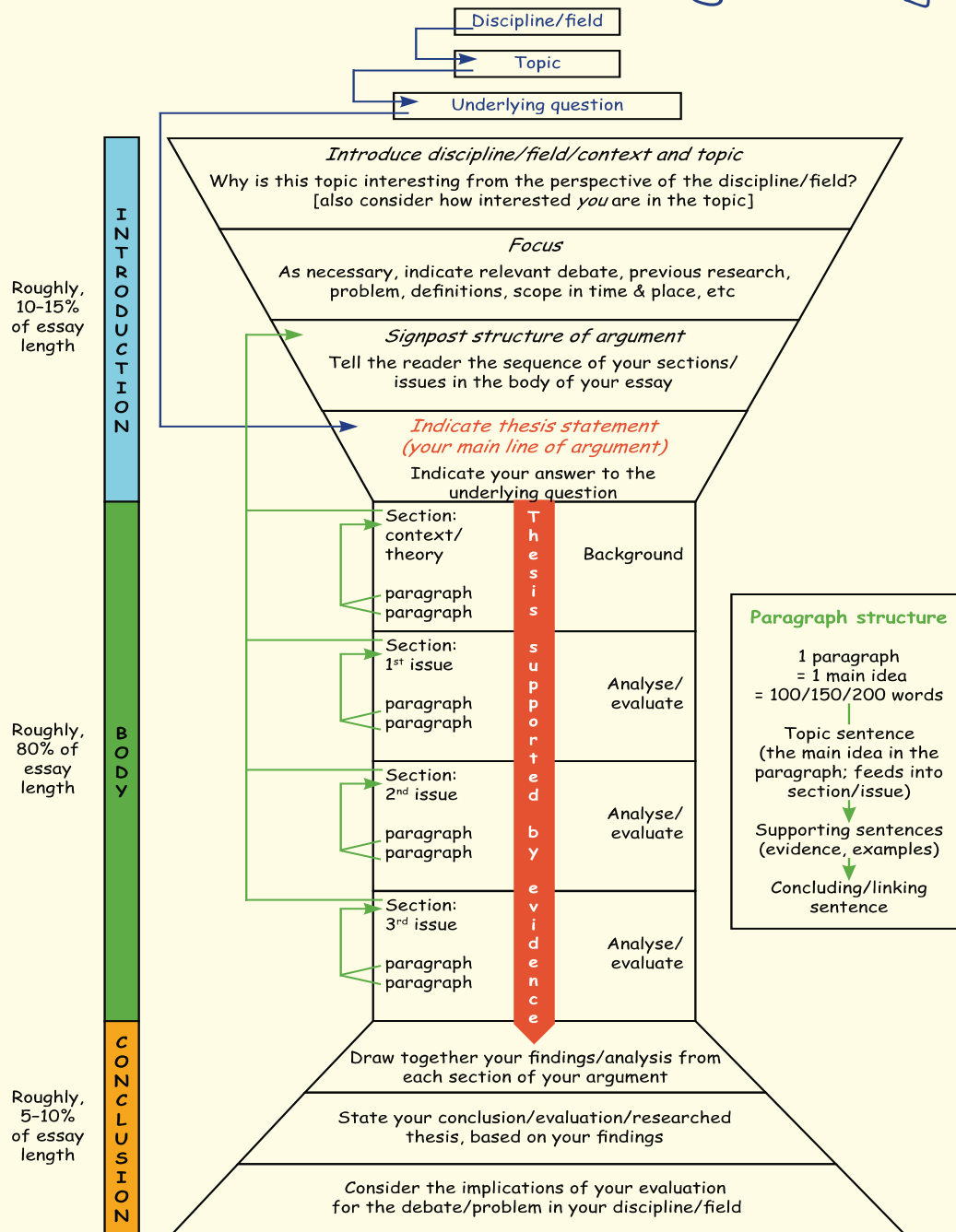


How effective structure supports reasoned argument in essays¹



¹ Read the assessment task carefully because a topic or discipline often requires a different structure. And always remember the golden 'creativity rule' — all rules are meant to be broken, it's just that you first need to know them!

Source: Rao, V., Chanock, K., & Krishnan, L., 2007, *A visual guide to essay writing: how to develop and communicate argument*, Association for Academic Language and Learning, viewed 14 June 2012, <<http://aall.org.au/sites/default/files/documents/essayWritingVisualGuide.pdf>>.