

Review these paragraphs and identify any issues related to academic writing style:

1. In their marketing strategy analysis, Baghai et al. note FNZ's commitment to customer-centric processes and technology innovation. FNZ's marketing strategy emphasizes consumer involvement, technology development, and environmental conservation in addition to traditional promotion. FNZ prioritizes environmental protection. The report highlights how well FNZ uses several marketing platforms and smart campaigns, making it a leader in the competitive and ever-changing wealth management industry.
2. Vo, et al (2019) evaluated the importance of financial derivative markets in the development of four leading nations in the global arena; America, Japan, Germany, and Britain.
3. The study, led by (**Mugge et al., 2017**). experts from the Faculty of Industrial Design Engineering at Delft University of Technology dives into the complexities of customer sentiments regarding reconditioned smartphones. Using the EKB model and theories of perceived risk and reward, this article identifies various drivers of customer purchasing intentions. The study team provides and evaluates the impact of 16 incentives aimed at increasing customer interest in refurbished cell phones.
4. The research's strength lies in its survey methodology, involving 200 respondents on an international scale to gain insights into target audience behaviour and adapt digital marketing strategies for better engagement and increased brand awareness. Although this study's limitation is its focus on a specific group of customers from a particular company whereas online consumer habits can change over time and digital marketing is constantly evolving, the research is valuable as it offered insights to bridge the gap between consumer preferences and marketing actions.
5. (Bonn et al., 2007) focus on the brand heritage cultural attraction atmosphere for the visitors and provide findings by using differential tools what is in mind of the customer for visiting such heritage attraction. The author analyses the heritage attraction which includes zoos, museum, galleries, and art centres to identify the opportunities why the customer is visiting the place.
6. (Xu et al., 2022) explore the Brand authenticity, brand image, and age on brand loyalty in time-honoured restaurants with the use of SEM and fsQCA software.
7. This study uses bibliometric analysis and a hybrid approach to organizing a literature review within this domain. Bibliometric research quantitatively explores consumer emotions' literature-based landscape and identifies significant themes. This paper differs from existing literature reviews in three ways: it presents a thematic analysis after conducting bibliometric research using RStudio in the form of clusters.
8. Researchers has recommended for future researches to look into the idea of "design aids" in the provision of financial advice on asset allocation. The researchers conducted a very thorough study and utilized various methodologies in order to derive their conclusion. The researchers have considered various conditions in which an investor can make a decision when it comes to investment options and has a very realistic approach.
9. This study aims to understand how the integration of AR technology in the retail environment affects consumers' perceptions, attitudes, and purchase intentions. To gather data, the authors conducted a series of experiments where participants were exposed to AR applications during their shopping experience. The findings revealed that the use of AR significantly influenced consumers' shopping behavior.

10. Employing structural equation modeling, the study examined the relationship between consumer ethnocentrism (C.E) and the propensity to buy domestic products (W.B.D), while considering the moderating effects of country-of-origin image (C.O.O) and conspicuous consumption (C.C). The study's strengths include the use of structural equation modeling, which enhances the credibility of its findings. Additionally, it contributes valuable insights into consumer behavior in developing countries, particularly in the context of Tunisia. However, certain weaknesses, such as the relatively small sample size (152 individuals) and the limited geographic diversity, should be acknowledged.
11. The paper uses a huge dataset and statistical analysis to provide a solid foundation. The article's focus on related party transactions adds depth to the research. It emphasizes the necessity of strong internal controls in assuring the reliability and comparability of financial information, particularly when related parties are involved.
12. Gu et al. emphasized the importance of engaging with customers in high-tech small medium-sized enterprises (SMEs). The text also integrates the networks with external partners and investments in research and development (R&D) as vital characteristics for innovation performance. Unlike the prevailing research, this study inquiries into the effects of external sources. As a result, cooperative networks, customer feedback and R&D investment, generate a positive outcome for SMEs.
13. Conlon and McGee investigate the safe haven trait of Bitcoin amidst the COVID-19 bear market. The findings depict that the latter cryptocurrency did not act as a safe haven in times of financial turbulence.
14. In this paper Savic, M. et al shared the effect of external knowledge sources and uneven geography on innovation towards the small Knowledge Intensive Business Services (KIBS). The survey draws the results of small and medium (SME) businesses in UK North East and West Midlands of both industrialized and de-industrialized regions.
15. In their article, Charles and Uford (2023) examine the performance of Amazon.com in terms of its commercial operations and financial features during the years 2019 and 2021. In order to assess the financial status of Amazon, the researchers conduct a comparative analysis with a competitor Walmart Inc. and use two common methods, SWOT and PEST assessments, to identify the factors that are contributing to Amazon's exceptional performance.
16. In this article Athanassopoulos et al review the factors that influence customer behaviour. The authors take a deep dive into how customer satisfaction is associated with value and other attributes. They also analyzed how price and other external factors can be a deciding factor for switching brands or switching products. This article is very important for researchers or students who are willing to know more about how different factors affect customer behavior or consumer choice.
17. C. Cuesra et al. has discovered consumers have gotten used to digital financial services and there has been an uprise for digital financial demand. For this rising day to day financial demands all the fintech farms are expanding and there are new service providers increasing day by day. The consumers want a 24/7 that they can use for their financial needs.
18. This article provides a comprehensive overview of the pivotal role that tourism plays in the world economy. Emphasizing its significance as a major source of employment, both directly and indirectly, in countries that send and receive tourists, the authors examine various methodologies for assessing the economic impacts of tourism. Furthermore, the article classifies the multifaceted impacts generated by tourism within societies. Additionally, describe the diverse forms of tourism and their contributions to the global economy.