

M U N I
E C O N

Annotated bibliography assignment

Discussion

Academic writing
Seminar 3

AB assignment

- *Your task is to write an annotated bibliography with three annotations related to your thesis research. All the sources should be peer-reviewed research articles on the same topic.*

For each source the annotation shall include:

- *a full reference for the source using APA format (include the author name(s), publication year, article title, journal name, volume and issue number, page range.*
- *a brief summary of main findings written in your own words*
- *critical evaluation of the strengths and the weaknesses of each article*
- *a reflection on the usefulness/relevance of the source (e.g. how it would be useful in writing a paper on the topic, or what you have learned from it about the topic)*

- *Write approximately 150 words for each annotation.*

Read page 9-12, 42-47, from the Reference Book

Suggested steps of writing assignment

1. Narrow the topic of your thesis research. Talk to your thesis supervisor, brainstorm, read lecture notes and recent research papers.
2. Search for literature. Make a list of keywords and search [Google Scholar](#) or [MUNI Discovery](#) for a recent peer-reviewed research article on the topic written in the **last five years**.
3. You shall select at least one article from these two journals:
 - [Economics Letters journal](#). Articles are typically less than 3000 words, and this journal covers general topics.
 - [Journal of Economic Literature](#). The prestigious economic journal features essays and reviews of the recent economic literature on different topics.
3. When you have your three research articles, read them and make notes. Use your notes to produce an annotated bibliography with three annotations.
4. Revise, edit and proofread your work to make sure it meets the requirements above and there are no typos, and obvious referencing or language errors.
5. Upload your annotated bibliography assignment to the homework folder

The most important publishers

Cambridge UP

Oxford UP

Springer

Taylor & Francis

John Wiley & sons

ProQuest

SAGE

De Gruyter

EBSCO

Elsevier

Publishers with bad reputation

MDPI (journal Sustainability)

<https://beallslist.net/>



Use proper APA citation format

□ Correct APA citation:

Brell, C., Dustmann, C., & Preston, I. (2020). The labor market integration of refugee migrants in high-income countries. *Journal of Economic Perspectives*, 34(1), 94-121.

- Incorrect citation

Alejandra Mizala, Pilar Romaguera, Sebastián Gallegos, Public–private wage gap in Latin America (1992–2007): A matching approach, *Labour Economics*, Volume 18, Supplement 1, 2011, Pages S115-S131, ISSN 0927-5371, <https://doi.org/10.1016/j.labeco.2011.08.004>.

Carrillo, P., Gandelman, N. & Robano, V. Sticky floors and glass ceilings in Latin America. *J Econ Inequal* 12, 339–361 (2014).

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Include a proper in-text citation to the source

Find three examples that properly cite sources in the text.

1. In this article, they examine...
2. In this article, the authors examine...
3. This article by Reil et al. (2021) investigates...
4. This study explores...
5. Reil (2021) explores ...
6. Reil et al. (2021) review the factors ...
7. Reil et al. study from 2021...
8. Reil et al. (2021) highlights...
9. Reil et al.'s (2021) article explores...
10. Reil, M. & Petkovski, D. (2021) analyzed ...
11. The article "Blockchain as a disruptive technology for business: A systematic review" by Reil et al. provides...

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Avoid monotonic structure of sentences

Most students write sentences:

According to the authors ... The authors demonstrate....

The study discovered.... Additionally, the authors present.... The authors concluded....

The authors begin by discussing Then they introduce the concept of Finally authors show that

Avoid long sentences (over three lines)

□ This article Martinez-Alonso et al.(2022) also supports the evidence of family involvement having a direct relation to the increase of innovation and does in fact also contradict one point by saying family bonds, in fact increase the innovation and not vice versa, the article further analyses the importance and history behind the innovation within the firms that relates to the overall long run survivability of these family run firms, the article conveys the message of innovation being a very important factor in family business and overall business logistics, it also highlights the advantages that innovation brings to these firms such as the high level decision making and the levels of control they gain by being able to be efficient and innovative, furthermore this article co relates to the first article mentioned, Rondi et al. (2022) the strength of this article is definitely the methodology used to procure such an article, the method was used for 11 years and had a good sample amount of around 3852 firm year observation which is definitely a very brilliant approach, the weakness however is the year this methodology was conducted and the year of the publishing of the report, this article was published in 2022 and the methodology was used in the year 2006-2016 these research findings may not be very useful in the future and this may also not be subjective to 2022 and more years to come hence I believe there could be an issue here in terms of the time gap.

Long sentences

□ This article Martinez-Alonso et al.(2022) also supports the evidence of family involvement having a direct relation to the increase of innovation and does **in fact** also contradict one point by saying family bonds, **in fact** increase the innovation and not vice versa, the article further analyses the importance and history behind the innovation within the firms that relates to the overall long run survivability of these family run firms, the article conveys the message of innovation being a very important factor in family business and overall business logistics, it also highlights the advantages that innovation brings to these firms such as the high level decision making and the levels of control they gain by being able to be efficient and innovative, furthermore this article co relates **to the first article mentioned**, Rondi et al. (2022) the strength of this article is definitely the methodology used to procure such an article, the method was used for 11 years and had a good sample amount of around **3852** firm year observation which is definitely a very brilliant approach, the weakness however is the year this methodology was conducted and the year of the publishing of the report, this article was published in 2022 and the methodology was used in the year 2006-2016 these research findings may not be very useful in the future and this may also not be subjective to 2022 and more years to come hence I believe there could be an issue here in terms of the time gap.

Look for repetitions

- The findings of this study have important implications for policymakers, food producers, and marketers who seek to promote sustainable food consumption. Policymakers can use the measurement scale to monitor sustainable food consumption and design policies encouraging sustainable food production and consumption. Food producers and marketers can use the findings to develop sustainable food products and effective communication strategies that resonate with consumers' values, beliefs, and attitudes. Overall, this study contributes to the literature on sustainable food consumption and offers practical implications for promoting sustainable food consumption.

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(4 sentences)

The evaluation of article

Avoid writing very general statement:

- This article provides a valuable resource for researchers and practitioners interested in the issue of ... and providing guidance for future research.

Write more specific statements:

- The authors conclude that blockchain has the potential to be a disruptive technology that can transform various industries, but further research is needed to address the challenges and realize its full potential.
- The article concludes by discussing central banks' new era challenges including the difficulty of balancing inflation and growth objectives, the need for unconventional policy measures, and the potential risks associated with large-scale asset purchases.

External validity of results

Include more reasons why external validity is a problem:

- The paper's disadvantage is that it exclusively focuses on the Lisbon area of Portugal, which limits mobile businesses' research possibilities.
- However, the paper's focus on Australia limits its generalizability to other countries.

Explain terms

- The article argues that the *metaverse* offers new opportunities ...
- The goal of this research is to uncover the impact of country-of-origin effects on consumer purchase intentions.

Use of numbers

This article introduces 5 propositions, 1 that professionalism in innovation management within firms leads to more innovation, 2, involvement of external management increases this innovation, 3, family involvement increases innovation efficiency, 4, higher family adaptability leads to increase in innovation and 5

This article introduces four propositions: i) professionalism in innovation; ii) involvement of external management; iii) family involvement; iv) higher family adaptability and v) stronger family bonds.

Setyani, V., Zhu, Y. Q., Hidayanto, A. N., Sandhyaduhita, P. I., & Hsiao, B. (2019). Exploring the psychological mechanisms from personalized advertisements to urge to buy impulsively on social media. *International Journal of Information Management*, 48, 96-107.

□ Setyani et al. (2019) explore the psychological mechanisms underlying the relationship between personalized advertisements and impulsive buying behavior on social media. The authors conducted a survey of 315 social media users in Indonesia. The results suggest that personalized advertisements increase users' positive emotions, which in turn increases their urge to buy impulsively. Additionally, the study found that users who have a higher need for uniqueness and who experience a greater sense of identification with the brand are more likely to be influenced by personalized advertisements and to engage in impulsive buying behavior. The study has implications for social media marketers to develop more effective advertising strategies but the article does not address the potential ethical implications of using personalized advertising to target consumers. This article is important for my thesis since it investigates the relationship between personalized advertisements and buying behavior.

Adam, L., Soekarni, M., & Inayah, I. (2021). Indonesia's Ultra Microcredit Programme: Financing Micro Businesses, Empowering the Poor. *Journal of Southeast Asian Economies*, 38(2), 263–280.

□ Adam et al. (2021) analyzed the Ultra Microcredit (UMi) initiative introduced by the Indonesian government. The UMi program is aimed at assisting micro businesses (MBs) owned by people who are poor and vulnerable by offering affordable and easy-to-obtain loans. Despite the small number of surveyed MBs, the study does suggest that microcredit might provide positive outcomes for the people taking part in the initiative. However, the researchers also show that the program's beneficiaries are disproportionately concentrated in Java and that the interest rate is too high for some to access the credit. While the study results are based on a statistically too small a group to bear much reliability, the positive findings do provide value for further research on the topic of Microfinance.

How would you evaluate this summary?

□ C. Cuesra et al. has discovered consumers have gotten used to digital financial services and there has been an uprise for digital financial demand. For this rising day to day financial demands all the fintech farms are expanding and there are new service providers increasing day by day. The consumers want a 24/7 that they can use for their financial needs.

Improved version:

□ According to Cuesra et al. (2015) consumers have become increasingly accustomed to digital financial services, leading to a growing demand for these services. Fintech companies are expanding rapidly, and new service providers are emerging to meet the rising day-to-day financial needs of consumers. This trend is driven by the consumer's desire for 24/7 access to financial services.