

M U N I
E C O N

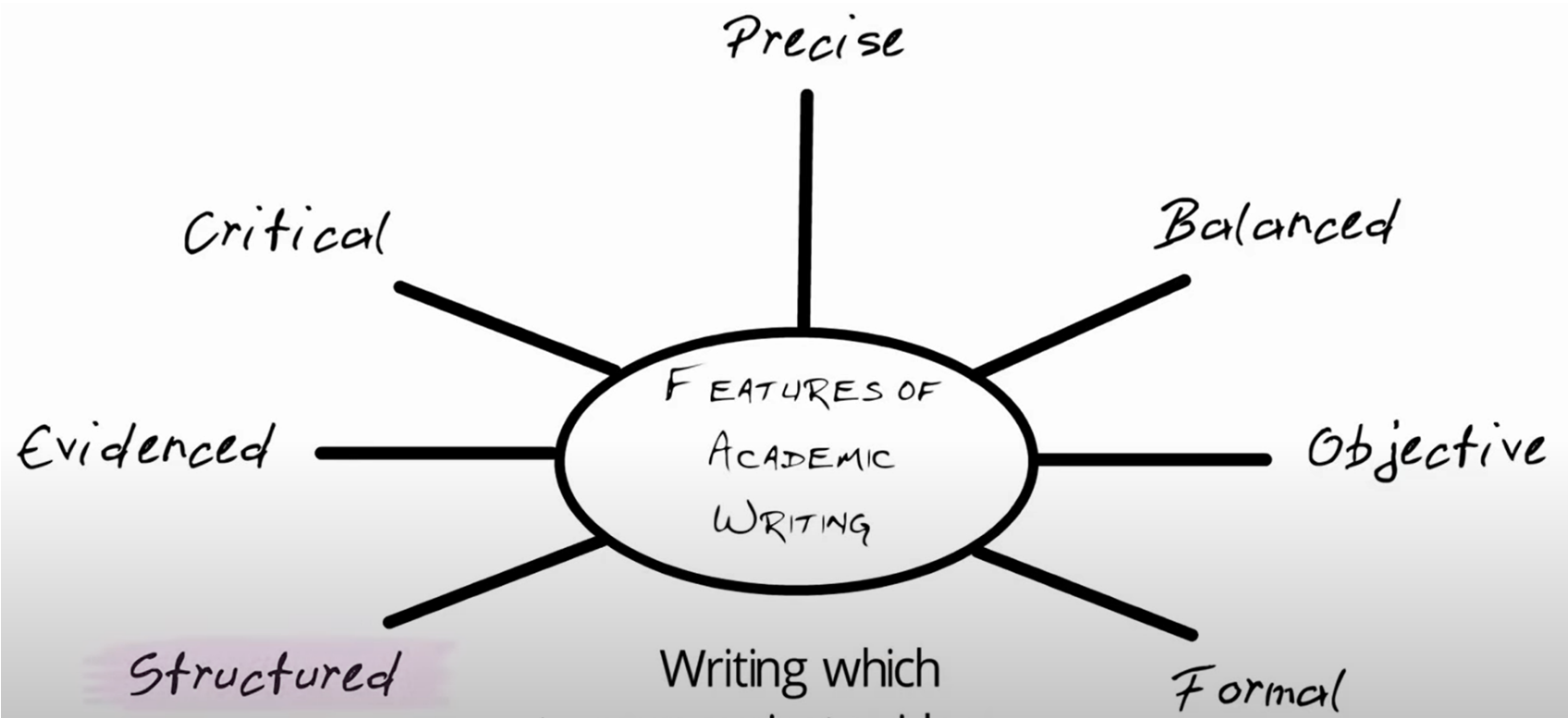
Summarizing

Annotated Bibliography assignment

Academic writing

Seminar 1

Features of academic writing (refreshing)



Task 1

□ *Examples of the most common types of error in student writing are shown below. In each case, underline the error and correct it.*

- (i) *Factual: Corruption is a problem in many countries such as Africa.*
- (ii) *Word ending: She was young and innocence . . .*
- (iii) *Punctuation: What is the optimum size for a family business*
- (iv) *Tense: Until the early 1980s, there were about 15 assemblers that produce vehicles . . .*
- (v) *Vocabulary: . . . vital to the successfulness of a company operating in China*
- (vi) *Spelling: Pervious experience can sometimes give researchers . . .*
- (vii) *Singular/plural: One of the largest company in Asia.*
- (viii) *Style: . . . finally, the essay will conclude with a conclusion.*
- (ix) *Missing word: An idea established by David Ricardo in nineteenth century.*
- (x) *Word order: A rule of marketing which states that consumers when go out shopping . . .*

- (i) Africa is not a country: *such as Nigeria*
- (ii) Innocence is a noun: *Young and innocent*
- (iii) Question mark needed: *What is the optimum size for a family business?*
- (iv) All verbs need to use past tense: *that produced*
- (vi) 'Successfulness' is not a word: *success*
- (vi) 'pervious' is incorrect: *previous*
- (vii) *One of the largest companies in Asia*
- (viii) Repetition: *the essay will conclude with an analysis of*
- (ix) Time periods need definite article: *the nineteenth century*
- (x) *when consumers go out shopping*

Task 2

□ *The following extracts each contain one type of error. Match each to one of the examples (i-x) above, and correct the error.*

- (i) Products like Tiger biscuits are well-known to kids . . .
- (ii) Both companies focus on mass marketing to promote its line of products.
- (iii) Failure to find the right product may lead to torment for consumers.
- (iv) . . . different researchers have differently effects on the research.
- (v) After the single European market was established in 1873 . . .
- (vi) . . . experienced researchers can most likely come over these problems.
- (vii) Firstly because, it provides them with an opportunity for borrowing capital . . .
- (viii) The company selected Budapest in Hungry for setting up its development centre.
- (ix) These cases demonstrate why companies from the rest of world are eager to . . .
- (x) Since 2009, few companies entered the French market . . .

- (i) Style – use ‘children’
- (ii) Singular/plural – their lines
- (iii) Vocabulary – torment is too strong, use ‘inconvenience’
- (iv) Word ending – different effects
- (v) Factual – 1973
- (vi) Word order – overcome
- (vii) Punctuation – no comma needed
- (viii) Spelling – Hungary
- (ix) Missing word – the world
- (x) Tense: have entered

What can I learn when I prepare annotated bibliography?

Reviewing a paper is a complex skill that takes practice to acquire. Preparing an annotated bibliography is a task which will

1. familiarise you with reading academic literature
2. practice critical thinking by evaluating academic papers.

Task 3

Study the stages of summary writing below, which have been mixed up. Put them in the correct order (1–5).

- (a) Write the summary from your notes, reorganising the structure if needed.
- (b) Make notes of the key points, paraphrasing where possible.
- (c) Read the original text carefully and check any new or difficult vocabulary.
- (d) Mark the key points by underlining or highlighting.
- (e) Check the summary to ensure it is accurate and nothing important has been changed or lost.

Task 3

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- (d) Mark the key points by underlining or highlighting.
- (b) Make notes of the key points, paraphrasing where possible.
- (a) Write the summary from your notes, reorganising the structure if needed.
- (e) Check the summary to ensure it is accurate and nothing important has been changed or lost.

Task 4

Summarise the following text in about 50 words.

THE LAST WORD IN LAVATORIES?

Toto is a leading Japanese manufacturer of bathroom ceramic ware, with annual worldwide sales of around \$5 bn. One of its best-selling ranges is the Washlet lavatory, priced at up to \$5,000 and used in most Japanese homes. This has features such as a heated seat, and can play a range of sounds. This type of toilet is successful in its home market since many flats are small and crowded, and bathrooms provide valued privacy. Now Toto hopes to increase its sales in Europe and America, where it faces a variety of difficulties. European countries tend to have their own rules about lavatory design, so that different models have to be made for each market. Although Toto claims that its Washlet design uses less water than the average model, one factor which may restrict its penetration into Europe is its need for an electrical socket for installation, as these are prohibited in bathrooms by most European building regulations.

Exchange

Task 4

How many questions can you answer YES to?

- Have the main ideas been included?
- Is all the content relevant?
- Is the summary accurate?
- Is the summary approx. 50 words?
- Is the summary well-organised?
- Have they used their own words?
- Is it easy to understand?
- Have they cited the source?

Model summary

The washlet is an expensive luxury lavatory that is popular in crowded Japanese homes, with a range of special features. Its maker, the Toto company, is hoping to expand sales in the West, but different regulations about toilet design and electrical fittings make this a challenging goal.

The following information will need to be included in the annotated bibliography:

1. A complete reference for the paper (including web reference)
2. Summary – what is it about?
 - What is the author's purpose, aim or research question?
 - What is the main argument, finding or conclusion
3. Evaluation – what do you think about the text?
 - Who is it written for? (e.g. the general public, health professionals, academic staff?)
 - What do you think are the main strengths?
 - Are there any weaknesses or flaws with the research?
4. Reflection – how might you use it?
 - Has the text helped you understand something more in depth?
 - How useful is the research?
 - How might you refer to it?

Include a complete paper reference in APA style

Search paper on <https://scholar.google.com/>

[HTML] The inefficiency of **Bitcoin**

[A Urquhart](#) - *Economics Letters*, 2016 - Elsevier

... We add to the literature on **Bitcoin** by studying the market efficiency of **Bitcoin**. Through a ... tests indicate that **Bitcoin** is efficient in the latter period. Therefore we conclude that **Bitcoin** in an ...

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MLA Urquhart, Andrew. "The inefficiency of Bitcoin." *Economics Letters* 148 (2016): 80-82.

APA Urquhart, A. (2016). The inefficiency of Bitcoin. *Economics Letters*, 148, 80-82.

Chicago Urquhart, Andrew. "The inefficiency of Bitcoin." *Economics Letters* 148 (2016): 80-82.

Harvard Urquhart, A., 2016. The inefficiency of Bitcoin. *Economics Letters*, 148, pp.80-82.

Vancouver Urquhart A. The inefficiency of Bitcoin. *Economics Letters*. 2016 Nov 1;148:80-2.

Sample reference + annotation:

Mbanyele, W., Huang, H., Li, Y., Muchenje, L. T., & Wang, F. (2022). Corporate social responsibility and green innovation: Evidence from mandatory CSR disclosure laws. *Economics Letters*, 212, 110322.

In their article, Mbanyele et al. (2022) examine the impact of Corporate Social Responsibility (CSR) performance on green innovation using CSR disclosure laws from different countries. Overall, the results of the study demonstrate that corporate engagement in CSR activities increases social welfare through the production of sustainable technologies. Furthermore, the results show that the impact of CSR disclosure laws is more significant for companies with weaker corporate governance and for companies that had lower CSR disclosure standards prior to CSR disclosure laws. A strength of this study is that it circumvents problems in measuring CSR activities by using laws on mandatory CSR reporting in different countries. The study is valuable because it provides consistent evidence that the quality and quantity of green patents by companies are increasing in countries that have enforced mandatory CSR disclosure laws. Moreover, the study provides evidence of the positive side of regulatory change, which is important for future research.

Summarizing the argument of a source

- An annotation briefly restates the main argument of a source. An annotation of an academic source, for example, typically identifies its thesis (or research question, or hypothesis), its major methods of investigation, and its main conclusions. Keep in mind that identifying the argument of a source is a different task than describing or listing its contents.

The following reading strategies can help you to identify the argument of a source

- Identify the author's thesis (central claim or purpose) or research question. Both the **introduction** and the **conclusion** can help you with this task.
- Look for **repetition** of key terms or ideas, especially those occurring in the thesis. Follow them through the text and examine what the author does with them.
- Notice whether and how a **theory** is used to interpret evidence. Identify the **method** used to investigate the problem/s addressed in the text.
- Notice how the text is laid out and organized. What are the main sections? What is **emphasized**? Why? Accounting for why will help you move beyond listing contents and toward accounting for argument. Look also for paragraphs that summarize the argument.

AB assignment

- *Your task is to write an annotated bibliography with three annotations related to your thesis research. All the sources should be peer-reviewed research articles on the same topic.*

For each source the annotation shall include:

- *a full reference for the source using APA format (include the author name(s), publication year, article title, journal name, volume and issue number, page range.*
- *a brief summary of main findings written in your own words*
- *critical evaluation of the strengths and the weaknesses of each article*
- *a reflection on the usefulness/relevance of the source (e.g. how it would be useful in writing a paper on the topic, or what you have learned from it about the topic)*

- *Write approximately 150 words for each annotation.*

Read page 9-12, 42-47, from the Reference Book

Suggested steps of writing assignment

1. Narrow the topic of your thesis research. Talk to your thesis supervisor, brainstorm, read lecture notes and recent research papers.
2. Search for literature. Make a list of keywords and search [Google Scholar](#) or [MUNI Discovery](#) for a recent peer-reviewed research article on the topic written in the **last five years**.
3. You shall select at least one article from these two journals:
 - [Economics Letters journal](#). Articles are typically less than 3000 words, and this journal covers general topics.
 - [Finance Research Letters](#). The prestigious economic journal that publishes research in all areas of finance.
3. When you have your three research articles, read them and make notes. Use your notes to produce an annotated bibliography with three annotations.
4. Revise, edit and proofread your work to make sure it meets the requirements above and there are no typos, and obvious referencing or language errors.
5. Upload your annotated bibliography assignment to the homework folder