

# Video

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IBM T.J. Watson Research Center, Hawthorne,  
5 NY, USA

## Definition

10 Video, which means “I see” in Latin, is an electronic  
representation of a sequence of images or frames, put  
together to simulate motion and interactivity. From the  
producer’s perspective, a video delivers information  
created from the recording of real events to be  
15 processed simultaneously by a viewer’s eyes and ears.  
For most of time, a video also contains other forms of  
media such as audio.

Video is also referred to as a storage format for moving  
pictures as compared to image, audio, graphics and  
20 animation.

## Historical Background

Video technology was first developed for television  
systems, but it has been further developed in many  
25 formats to allow for consumer video recordings.  
Generally speaking, there are two main types of video:  
analog video and digital video. Analog videos are  
usually recorded as PAL (Phase Alternating Line) or  
NTSC (National Television System Committee)  
30 electric signals following the VHS (Video Home  
System) standard and stored in magnetic tapes. Digital  
videos, on the contrary, are usually captured by digital  
cameras and stored in digital video formats such as  
DVD (Digital Versatile Disc), QuickTime and MPEG-  
35 4 (Moving Picture Experts Group).

Launched in September 1976, VHS became a standard  
format for consumer recording and viewing by the  
1990s. Since then, it has dominated both home and  
commercial video markets. In March 1997, the DVD  
40 format was introduced to American consumers, which  
gradually pulled consumers away from VHS in the  
following years due to its much better quality. In June  
2003, the DVD’s market share exceeded that of the  
VHS for the first time. Since then, it has been steadily  
45 expanding its consumer market, and by July 2006,  
most major film studios have stopped releasing new  
movie titles in VHS format, opting for DVD-only  
releases. Now, VHS is gradually disappearing from  
both rental and retail stores, and DVD has dominated  
50 the whole commercial market. Nevertheless, VHS is  
still popular for home recording of television  
programs, due to the large installed base and the lower  
cost of VHS recorders and tape.

For the last few decades, as video technology quickly  
55 advances and the cost of storage devices rapidly  
decreases, digital videos have become widely available

in diverse application areas such as medicine, remote  
sensing, entertainment, education and online  
information services. This has thus led to very active  
60 research in various video-related areas.

## Foundations

The last three decades have witnessed a significant  
65 amount of research efforts on various aspects of video  
technologies. Roughly speaking, they fall into the  
following three general categories: video  
representation, video content analysis, and video  
application. Specifically, video representation deals  
70 with the way a video is represented, in another word,  
the file format. Video content analysis, on the other  
hand, aims to automatically structure and ultimately  
understand the video by analyzing its underlying  
content. Due to the difficult nature of this problem,  
75 such process usually involves the analysis of multiple  
media modalities including visual, audio and text  
information. Finally, video application applies what is  
has learned from the analysis engine, and facilitates  
various types of content access including video  
80 browsing, summarization and retrieval. A brief  
discussion on each of these three research domains is  
given below.

## Video Representation

85 A video sequence with accompanying sound track can  
occupy a vast amount of storage space when  
represented in digital format. As estimated in [6], a 1-  
min video clip could possibly occupy up to 448 MB.  
90 Consequently, compression has been playing an  
important role in modern schemes for video  
representation.

A wide variety of methods has been proposed to  
compress the video stream. Nevertheless, almost all of  
95 them build their approaches upon the fact that video  
data contains both spatial and temporal redundancy.  
Specifically, to reduce the spatial redundancy, an intra-  
frame compression is applied which registers  
differences between parts of a single frame. Such a  
100 task is more closely related to image compression.  
Likewise, to reduce the temporal redundancy, an inter-  
frame compression is exploited which registers  
differences between neighboring frames. This involves  
discrete Cosine transform (DCT), motion  
105 compensation and other techniques. Some popular  
video compression mechanisms include H.261, H.263,  
H.264, MPEG-1, MPEG-2, MPEG-4 and MJPEG  
(Motion-Joint Photographic Experts Group).  
Specifically, H.261 is a 1990 ITU-T  
110 (Telecommunication Standardization Sector of  
International Telecommunication Union) video coding  
standard originally designed for transmission over

ISDN lines. Later on, H.263 and H.264, which provide more capabilities and mainly target at video-conferencing applications, were standardized in 1995 and 2003, respectively. In 1998, the Moving Picture Experts Group (MPEG) was formed to establish an international standard for the coded representation of moving pictures and associated audio on digital storage media. Currently, there have been three established MPEG standards from this effort: MPEG-1, MPEG-2, and MPEG-4. Each of them targets at different commercial applications. For instance, MPEG-1 is usually used as the Video CD (VCD) format, MPEG-2 for High Definition Television (HDTV), and MPEG-4 for streaming video applications. Finally, to facilitate mobile appliances such as digital cameras, MJPEG was developed in 1990s which uses intra-frame coding technology that is very similar to those used in MPEG-1 or MPEG-2. However, it does not use inter-frame prediction, which on one hand, results in a loss of compression capability, yet on the other hand, it makes the degree of compression capability independent of the amount of motion in the scene. Moreover, it also eases video editing as simple editing can now be performed at any frame.

#### Video Content Analysis

Video is a type of rich media as it often consists of other media types such as audio and text. Consequently, research on video content analysis can be grouped into three classes: visual content analysis, audio content analysis, and audiovisual content analysis. A general goal of video content analysis is to extract the underlying video structure so as to facilitate convenient and nonlinear content access. Yet a more aggressive goal is to automatically understand video semantics so as to support applications such as video summarization and retrieval that require an in-depth understanding of the video content.

#### Video Application

Besides the large amount of research efforts on video content analysis, there are also many attentions on studying various video applications. After all, making the bulky and unstructured video content convenient and efficient to access, present, share, search and deliver is the ultimate goal of the entire research community in this area.

*(Abridged)*

#### 165 Recommended Reading

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**Answer the following questions:**

- 1) What is *video*?
- 2) What is the difference between *analog* and *digital* video?
- 3) What makes VHS still popular for home recording?
- 4) What is meant by *remote sensing*?
- 5) What do the terms *video representation*, *video content analysis*, and *video application* refer to?
- 6) What do most compression formats build on?
- 7) What is MPEG-1?
- 8) What does the term *rich media* refer to?

**Match the following terms and their definitions:**

- 1) video representation
  - 2) video content analysis
  - 3) intra-frame compression
  - 4) inter-frame compression
  - 5) likewise
- 
- a) a way of reducing spatial redundancy
  - b) deals with the file format
  - c) a way to reduce temporal redundancy
  - d) involves structuring the video
  - e) means the same as “similarly”

**Mark the following statements as *true* or *false*:**

- 1) Video was first developed for home use.
- 2) H.261 is a video coding standard originally designed for transmission over ISDN lines.
- 3) MPEG-4 is used as a high definition television standard.
- 4) MJPEG has been designed for use in mobile appliances.
- 5) MJPEG has nothing in common with MPEG-1 and MPEG-2 formats
- 6) A general goal of video content analysis is to facilitate convenient and linear content access.

# Vocabulary

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**aim to do st** [eɪm] – snažit se něco dělat, být zaměřen na děláni něčeho

**analysis** [əˈnæl.ə.sɪs] – analýza, pl. analyses

**appliance** [əˈplaɪ.ənts] – zařízení

**audio** [ˈɔː.di.əʊ] – audio, zvuk

**audiovisual** [ˌɔː.di.əʊ.vɪʒ.u.əl] – audiovizuální

**capability** [ˌkeɪ.pəˈbɪl.ɪ.ti] – schopnost

**compression** [kəmˈpres] – komprese

**consumer** [kənˈsjuː.mər] – spotřebitel

**to disappear** [ˌdɪs.əˈpiər] – zmizet, mizet

**discrete Cosine transform** [dɪˈskriːt] – diskrétní kosinová transformace

**diverse** [daɪˈvɜːs] – rozdílný

**domain** [dəˈmeɪn] – doména

**dominate** [ˈdɒm.ɪ.neɪt] – dominovat

**due to st** [djuː] – kvůli něčemu, díky něčemu

**format** [ˈfɔː.mæt] – formát

**frame** [freɪm] – rám, rámeček

**to involve st** [ɪnˈvɒlv] – zahrnovat něco

**to launch st** [lɔːntʃ] – vypustit něco, vydat něco

**linear** [ˈlɪn.i.ər] – lineární

**market share** [ˈmɑː.kɪt] – podíl na trhu modality

**motion** [ˈməʊ.ʃən] – pohyb

**nevertheless** [ˌnev.ə.ðəˈles] – nicméně

**non-linear** [nonˈlɪn.i.ə] – nelineární

**present** [ˈprez.ənt] – současný (compare the pronunciation with that of verb *to present*)

**research** [rɪˈsɜːtʃ] – výzkum

**retrieval** [rɪˈtriːv] – vyhledávání, vyzvedávání

**sequence** [ˈsiː.kwənts] – sekvence

**spatial and temporal redundancy** [ˈspeɪ.tʃəl] – prostorová a časová nadbytečnost (redundance)

**steady** [ˈsted.i] – stálý

**thus** [ðʌs] – tak, a tak

**to browse st** [braʊz] – listovat, procházet něčím

**to capture st** [ˈkæp.tʃə] – zachytit něco

**to deal with st** [diəl] – zabývat se něčím

**to develop** [dɪˈvel.əp] – vyvinout, vyvíjet

**to ease st** [iːz] – udělat něco jednodušší, zjednodušit

**to exceed st** [ɪkˈsiːd] – přesahovat, překročit něco

**to extract st** [ɪkˈstrækt] – extrahovat, vytáhnout něco

**to facilitate st** [fəˈsɪl.ɪ.teɪt] – zjednodušit něco, umožnit něco

**to fall into st** [fɔːl] – spadat do něčeho

**to occupy** [ˈɒk.ju.paɪ] – zabírat, okupovat

**to opt for st** [ɒpt] – rozhodnout se pro něco, zvolit něco

**to present st** [ˈprez.ənt] – prezentovat něco

**to refer to st** [rɪˈfəː] – odkazovat na něco, označovat něco

**to release st** [rɪˈliːs] – vypustit, vydat něco

**to simulate** [ˈsɪm.ju.leɪt] – simulovat, napodobovat

**to witness st** [ˈwɪt.nəs] – být něčemu svědkem

**ultimate** [ˈʌl.tɪ.mət] – konečný, nejzazší

**underlying** [ˌʌn.dəˈlaɪ.ɪŋ] – základní

# Phrases

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**consequently** – následně

**generally speaking** – obecně řečeno

**independent of st** – nezávislý na něčem

**likewise** – podobně

**on the contrary** – naopak

**on (the) one hand ..., on the other hand ...** – na jedné straně ..., na druhé straně ...

**to play an important role in st** – hrát důležitou úlohu v něčem