

# Video

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## Definition

Video, which means “I see” in Latin, is an electronic representation of a sequence of images or frames, put together to simulate motion and interactivity. From the producer’s perspective, a video delivers information created from the recording of real events to be processed simultaneously by a viewer’s eyes and ears. For most of time, a video also contains other forms of media such as audio.

Video is also referred to as a storage format for moving pictures as compared to image, audio, graphics and animation.

## Historical Background

Video technology was first developed for television systems, but it has been further developed in many formats to allow for consumer video recordings. Generally speaking, there are two main types of video: analog video and digital video. Analog videos are usually recorded as PAL (Phase Alternating Line) or NTSC (National Television System Committee) electric signals following the VHS (Video Home System) standard and stored in magnetic tapes. Digital videos, on the contrary, are usually captured by digital cameras and stored in digital video formats such as DVD (Digital Versatile Disc), QuickTime and MPEG-4 (Moving Picture Experts Group).

Launched in September 1976, VHS became a standard format for consumer recording and viewing by the 1990s. Since then, it has dominated both home and commercial video markets. In March 1997, the DVD format was introduced to American consumers, which gradually pulled consumers away from VHS in the following years due to its much better quality. In June 2003, the DVD’s market share exceeded that of the VHS for the first time. Since then, it has been steadily expanding its consumer market, and by July 2006, most major film studios have stopped releasing new movie titles in VHS format, opting for DVD-only releases. Now, VHS is gradually disappearing from both rental and retail stores, and DVD has dominated the whole commercial market. Nevertheless, VHS is still popular for home recording of television programs, due to the large installed base and the lower cost of VHS recorders and tape.

For the last few decades, as video technology quickly advances and the cost of storage devices rapidly decreases, digital videos have become widely available

in diverse application areas such as medicine, remote sensing, entertainment, education and online information services. This has thus led to very active research in various video-related areas.

## Foundations

The last three decades have witnessed a significant amount of research efforts on various aspects of video technologies. Roughly speaking, they fall into the following three general categories: video representation, video content analysis, and video application. Specifically, video representation deals with the way a video is represented, in another word, the file format. Video content analysis, on the other hand, aims to automatically structure and ultimately understand the video by analyzing its underlying content. Due to the difficult nature of this problem, such process usually involves the analysis of multiple media modalities including visual, audio and text information. Finally, video application applies what is has learned from the analysis engine, and facilitates various types of content access including video browsing, summarization and retrieval. A brief discussion on each of these three research domains is given below.

## Video Representation

A video sequence with accompanying sound track can occupy a vast amount of storage space when represented in digital format. As estimated in [6], a 1-min video clip could possibly occupy up to 448 MB. Consequently, compression has been playing an important role in modern schemes for video representation.

A wide variety of methods has been proposed to compress the video stream. Nevertheless, almost all of them build their approaches upon the fact that video data contains both spatial and temporal redundancy. Specifically, to reduce the spatial redundancy, an intra-frame compression is applied which registers differences between parts of a single frame. Such a task is more closely related to image compression. Likewise, to reduce the temporal redundancy, an inter-frame compression is exploited which registers differences between neighboring frames. This involves discrete Cosine transform (DCT), motion compensation and other techniques. Some popular video compression mechanisms include H.261, H.263, H.264, MPEG-1, MPEG-2, MPEG-4 and MJPEG (Motion-Joint Photographic Experts Group). Specifically, H.261 is a 1990 ITU-T (Telecommunication Standardization Sector of International Telecommunication Union) video coding standard originally designed for transmission over

ISDN lines. Later on, H.263 and H.264, which provide more capabilities and mainly target at video-conferencing applications, were standardized in 1995 and 2003, respectively. In 1998, the Moving Picture Experts Group (MPEG) was formed to establish an international standard for the coded representation of moving pictures and associated audio on digital storage media. Currently, there have been three established MPEG standards from this effort: MPEG-1, MPEG-2, and MPEG-4. Each of them targets at different commercial applications. For instance, MPEG-1 is usually used as the Video CD (VCD) format, MPEG-2 for High Definition Television (HDTV), and MPEG-4 for streaming video applications. Finally, to facilitate mobile appliances such as digital cameras, MJPEG was developed in 1990s which uses intra-frame coding technology that is very similar to those used in MPEG-1 or MPEG-2. However, it does not use inter-frame prediction, which on one hand, results in a loss of compression capability, yet on the other hand, it makes the degree of compression capability independent of the amount of motion in the scene. Moreover, it also eases video editing as simple editing can now be performed at any frame.

### Video Content Analysis

Video is a type of rich media as it often consists of other media types such as audio and text. Consequently, research on video content analysis can be grouped into three classes: visual content analysis, audio content analysis, and audiovisual content analysis. A general goal of video content analysis is to extract the underlying video structure so as to facilitate convenient and nonlinear content access. Yet a more aggressive goal is to automatically understand video semantics so as to support applications such as video summarization and retrieval that require an in-depth understanding of the video content.

### Video Application

Besides the large amount of research efforts on video content analysis, there are also many attentions on studying various video applications. After all, making the bulky and unstructured video content convenient and efficient to access, present, share, search and deliver is the ultimate goal of the entire research community in this area.

*(Abridged)*

### Recommended Reading

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**Answer the following questions:**

- 1) What is *video*?
- 2) What is the difference between *analog* and *digital* video?
- 3) What makes VHS still popular for home recording?
- 4) What is meant by *remote sensing*?
- 5) What do the terms *video representation*, *video content analysis*, and *video application* refer to?
- 6) What do most compression formats build on?
- 7) What is MPEG-1?
- 8) What does the term *rich media* refer to?

**Match the following terms and their definitions:**

- 1) video representation
  - 2) video content analysis
  - 3) intra-frame compression
  - 4) inter-frame compression
  - 5) likewise
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- a) a way of reducing spatial redundancy
  - b) deals with the file format
  - c) a way to reduce temporal redundancy
  - d) involves structuring the video
  - e) means the same as “similarly”

**Mark the following statements as *true* or *false*:**

- 1) Video was first developed for home use.
- 2) H.261 is a video coding standard originally designed for transmission over ISDN lines.
- 3) MPEG-4 is used as a high definition television standard.
- 4) MJPEG has been designed for use in mobile appliances.
- 5) MJPEG has nothing in common with MPEG-1 and MPEG-2 formats
- 6) A general goal of video content analysis is to facilitate convenient and linear content access.

# Vocabulary

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**aim to do st** [eɪm] – snažit se něco dělat, být zaměřen na děláni něčeho

**analysis** [əˈnæl.ə.sɪs] – analýza, pl. analyses

**appliance** [əˈplaɪ.ənts] – zařízení

**audio** [ˈɔː.di.əʊ] US [ˈɑː.di.ou] – audio, zvuk

**audiovisual** [ˌɔː.di.əʊ.vɪʒ.u.əl] US [ˌɑː.di.ou-] – audiovizuální

**capability** [ˌkeɪ.pəˈbɪl.ɪ.ti] US [-ə.ti] – schopnost

**compression** [kəmˈpres] – komprese

**consumer** [kənˈsjuː.mər] US [-ˈsuː.mər] – spotřebitel

**to disappear** [ˌdɪs.əˈpiər] US [-ˈpɪr] – zmizet, mizet

**discrete Cosine transform** [dɪˈskriːt] [ˈkəʊ.saɪn] US [ˈkou-] [trænsˈfɔːm] US [-ˈfɔːrm] – diskrétní kosinová transformace

**diverse** [daɪˈvɜːs] US [dɪˈvɜːs] – rozdílný

**domain** [dəʊˈmeɪn] US [dou-] – doména

**dominate** [ˈdɒm.ɪ.neɪt] US [ˈdaɪ.mə-] – dominovat

**due to st** [djuː] US [duː] – kvůli něčemu, díky něčemu

**format** [ˈfɔː.mæt] US [ˈfɔːr-] – formát

**frame** [freɪm] – rám, rámeček

**to involve st** [ɪnˈvɒlv] US [-ˈvaɪlv] – zahrnovat něco

**to launch st** [ləʊnʃ] US [laːnʃ] – vypustit něco, vydat něco

**linear** [ˈlɪn.i.ər] US [-ə] – lineární

**market share** [ˈmɑː.kɪt] US [ˈmɑːr-] [ʃeər] US [ʃer] – podíl na trhu modality

**motion** [ˈməʊ.ʃən] US [ˈmoʊ-] – pohyb

**nevertheless** [ˌnev.ə.ðəˈles] US [-ə-] – nicméně

**non-linear** [nonˈlɪn.i.ə] – nelineární

**present** [ˈprez.ənt] – současný (compare the pronunciation with that of verb *to present*)

**research** [rɪˈsɜːtʃ] US [ˈriː.sɜːtʃ] – výzkum

**retrieval** [rɪˈtriːv] – vyhledávání, vyzvedávání

**sequence** [ˈsiː.kwənts] – sekvence

**spatial and temporal redundancy** [ˈspeɪ.ʃəl] [ˈtem.pər.əl] US [-pə.əl] [rɪˈdʌn.dənt.si] – prostorová a časová nadbytečnost (redundance)

**steady** [ˈsted.i] – stálý

**thus** [ðʌs] – tak, a tak

**to browse st** [braʊz] – listovat, procházet něčím

**to capture st** [ˈkæp.tʃər] US [-tʃə] – zachytit něco

**to deal with st** [diəl] – zabývat se něčím

**to develop** [dɪˈvel.əp] – vyvinout, vyvíjet

**to ease st** [iːz] – udělat něco jednodušší, zjednodušit

**to exceed st** [ɪkˈsiːd] – přesahovat, překročit něco

**to extract st** [ɪkˈstrækt] – extrahovat, vytáhnout něco

**to facilitate st** [fəˈsɪl.ɪ.teɪt] – zjednodušit něco, umožnit něco

**to fall into st** [fɔːl] US [faɪl] – spadat do něčeho

**to occupy** [ˈɒk.ju.paɪ] US [ˈɑː.kju-] – zabírat, okupovat

**to opt for st** [ɒpt] US [ɑːpt] – rozhodnout se pro něco, zvolit něco

**to present st** [ˈprez.ənt] – prezentovat něco

**to refer to st** [rɪˈfəː] – odkazovat na něco, označovat něco

**to release st** [rɪˈliːs] – vypustit, vydat něco

**to simulate** [ˈsɪm.ju.leɪt] US [-tɪd] – simulovat, napodobovat

**to witness st** [ˈwɪt.nəs] – být něčemu svědkem

**ultimate** [ˈʌl.tɪ.mət] US [-tɪ-] – konečný, nejzazší

**underlying** [ˌʌn.dəˈlaɪ.ɪŋ] US [-də-] – základní

# Phrases

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**consequently** – následně

**generally speaking** – obecně řečeno

**independent of st** – nezávislý na něčem

**likewise** – podobně

**on the contrary** – naopak

**on (the) one hand ..., on the other hand ...** – na  
jedné straně ..., na druhé straně ...

**to play an important role in st** – hrát důležitou  
úlohu v něčem