# PV215: seminar 0 - kick off

23.2 : 23.2

- objective
  - to agree on and set up cooperation within seminars
- deliverables
  - the intention of seminars are introduced
  - the organizational matters are agreed
- intention and focus of seminars
  - seminars are intended to provide practical experience in chosen areas related to enterprise organization and management by competences
    - we will focus on practical training of theory being introduced in lectures
  - there will be two main topics during semester
    - 1) new business projection
      - ca 1st half of seminars
      - business model creation
        - based on work of Alexander Osterwalder
          - book Business Model Generation
          - disertation thesis
    - 2) human side of the management
      - ca 2nd half of seminars
      - communication
      - self-management
- organizational matters
  - 40 people in one seminar group is too much
    - therefore you will split up yourselves into two seminar groups I have prepared in IS
      - group MbC_A
      - group MbC_B
    - these two groups will alternate every wednesday from next week
  - seminar schedule
    - seminar - group MbC_A
      - 2.3 : 2.3
    - seminar - group MbC_B
      - 9.3 : 9.3
    - seminar - group MbC_A
      - 16.3 : 16.3
    - seminar - group MbC_B
      - 23.3 : 23.3
    - seminar - group MbC_A
      - 30.3 : 30.3
    - seminar - group MbC_B
      - 6.4 : 6.4
    - seminar - group MbC_A
      - 13.4 : 13.4
    - seminar - group MbC_B
      - 20.4 : 20.4
    - seminar - group MbC_A
      - 27.4 : 27.4
    - seminar - group MbC_B
      - 4.5 : 4.5
    - seminar - group MbC_A
      - 11.5 : 11.5
    - seminar - group MbC_B
      - 18.5 : 18.5
    - note
      - sometimes may be the lecture shorter to extend length of the seminar
  - homework information
    - the time you won't have seminar is to be reserved for work on tasks you will be assigned every two weeks
      - however, it does not necessarily mean that one hour per week is enough for the work to be accomplished
    - on the other hand, you won't be alone to accomplish the task
      - you will work in teams of three or four people
    - there won't be any semestral project to be presented at the end of semester, just seminar-to-seminar assignments
  - team forming
    - what kind of teams are told to be most efficient?
      - those which are internally heterogenous in respect of personality types
      - the mental diversity in teams can result in great outcomes, but also in conflicts and disaster
    - do you know what the personality type is? if so, which type theories or typologies do you know?
      - personality type
        - it is a psychological classification emphasizing qualitative differences between people
          - like extraversion or introversion
        - there is a lot of type theories - typologies
      - common known typologies
        - Four Temperaments by Galen
        - Four Humours by Hippocrates
          - sanguine
          - choleric
          - melancholic
          - phlegmatic
      - more on next seminar
        - it will be useful when you know your own type before the introduction
    - how we will use personality types?
      - you may learn something new about yourselves
      - I would like to use it as a key for dividing you into teams
        - why?
          - 1 to gain an experience of cooperation on something new with people
            - you ideally don't or barely know,
            - you did not choose for cooperation and
            - which are ideally different
            - this situation is typical in practice and thus this is the part of the training
          - 2 you may learn more about yourself
          - 3 you may get know new people
    - homework no. 1
      - A) undergo typical MBTI personality test in language you understand best
        - sources
          - there is czech version in XLS in IS
            - *learning_materials/personality_types/CZ_osobnostni_dotaznik_MBTI.xls*
            - after answering 54 questions, the result can be found in the sheet 'vyhodnocení'
          - for english test please visit
            - http://similarminds.com/jung.html
          - any other MBTI test in any language may apply
        - results
          - the result of the test is represented by 4 letters *abcd*, where
            - *a* is in {I, E, X}
            - *b* is in {N, S, X}
            - *c* is in {T, F, X}
            - *d* is in {P, J, X}
            - X stands for borderline value between the two others
      - B) study characteristics of your personality, does it fit to you?
        - the characteristics of your type may be found on the Internet
          - if the example is *INTJ* just google these four letters and read
          - the most useful overview of your type can be found
            - http://www.keirsey.com/4temps/overview_temperaments.asp
            - to find your temperament use the mapping in the *MBTI_Keirsey_mapping.pdf* file stored in *learning_materials/personality_types*
      - C) send me just your result (not answers) and findings
- TODO checklist
  - put this map and lecture slides to IS and let all students know, especially those who were not here today
    - ___ : 23.2
    - R: teacher
  - enroll in one of the seminar groups via IS
    - ___ : 27.2
    - R: students
  - go through the MBTI personality types questionary in your native language
    - ___ : 27.2
    - R: students
    - questionary
      - there is czech version in XLS in IS
        - *learning_materials/personality_types/CZ_osobnostni_dotaznik_MBTI.xls*
        - after answering 54 questions, the result can be found in the sheet 'vyhodnocení'
        - macros have to be turned on
      - for english test please visit
        - http://similarminds.com/jung.html
      - any other MBTI test in any language may apply
    - mail subject
      - PV215: MBTI result
  - study characteristics of your type
    - ___ : 27.2
    - R: students
  - send the result and findings of the personality test to osky@mail.muni.cz
    - ___ : 27.2
    - R: students
    - if you undergo any other test than recommended, please let me know (attach link or file)
  - process the emails with MBTI results and prepare division into teams and presentation to next seminar
    - ___ : 2.3
    - R: teacher