

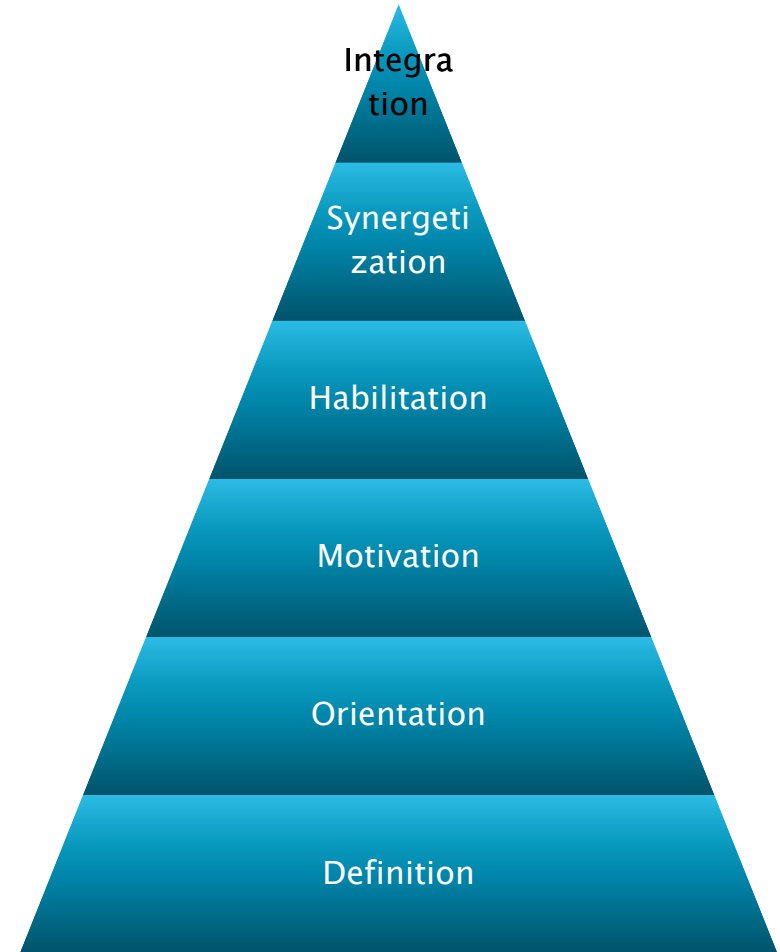
Management by Competencies

Company management

Previously on MbC



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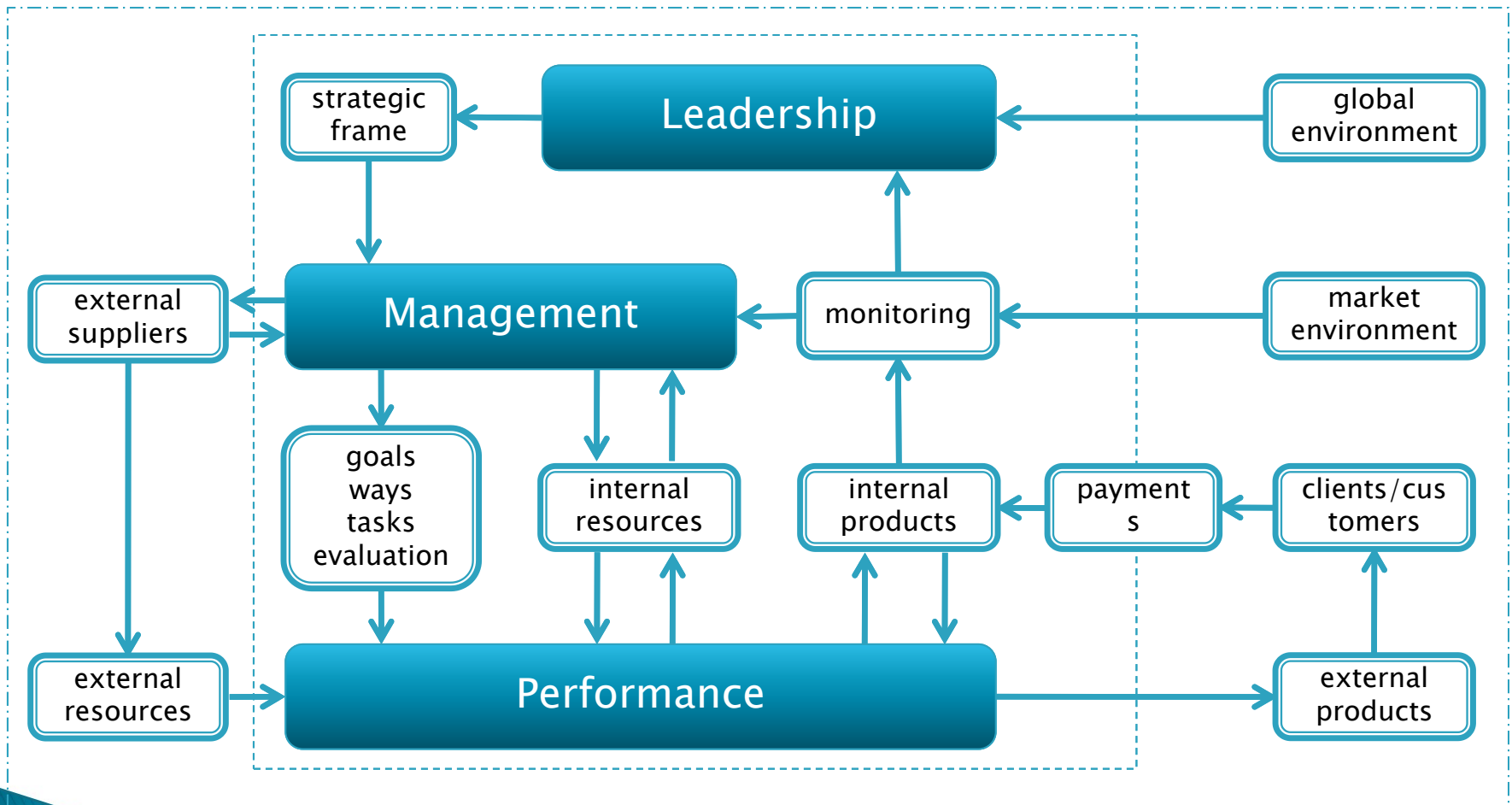


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Agenda

- ▶ Key roles in Enterprise
- ▶ Development of managerial style

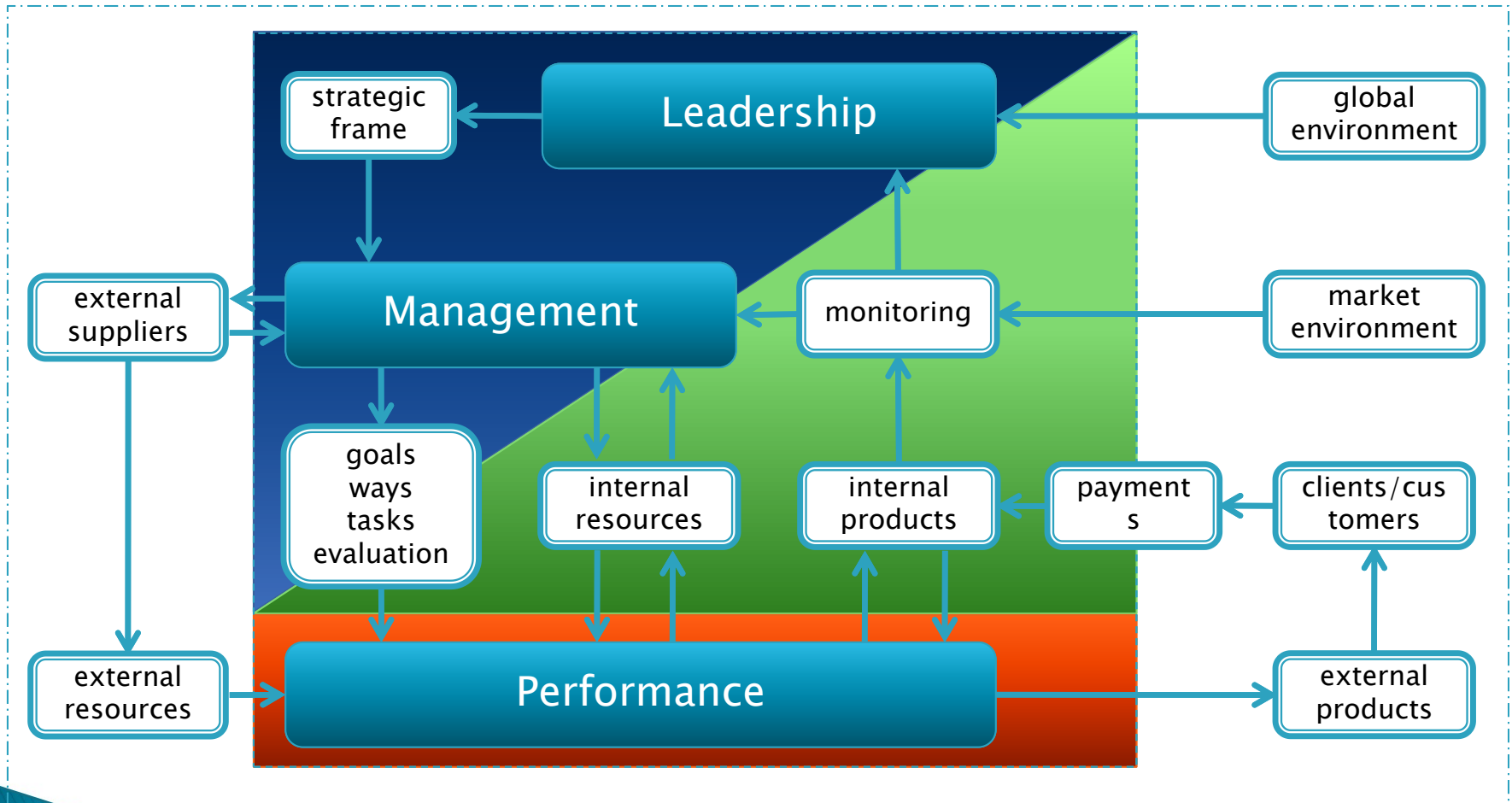
Functional company structure



----- company border
 - - - - - border of company influence

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Functional company structure



Orto

Para

Meta

----- company border
 - - - - - border of company influence

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Key roles in Enterprise



Leaders



Managers

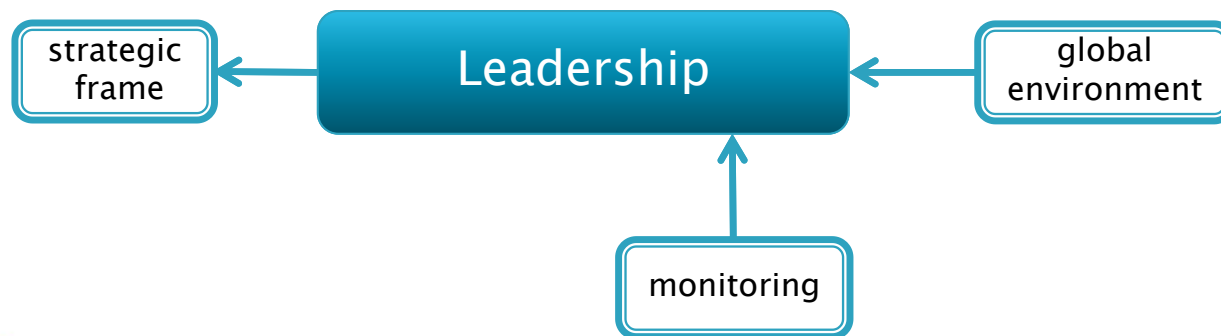


Workers

Role of Leader



- ▶ Leaders continuously
 - receive and evaluate of information to reveal new opportunities or threats
 - generate and formulate new ideas
 - define strategic frame and convince other people of its meaning



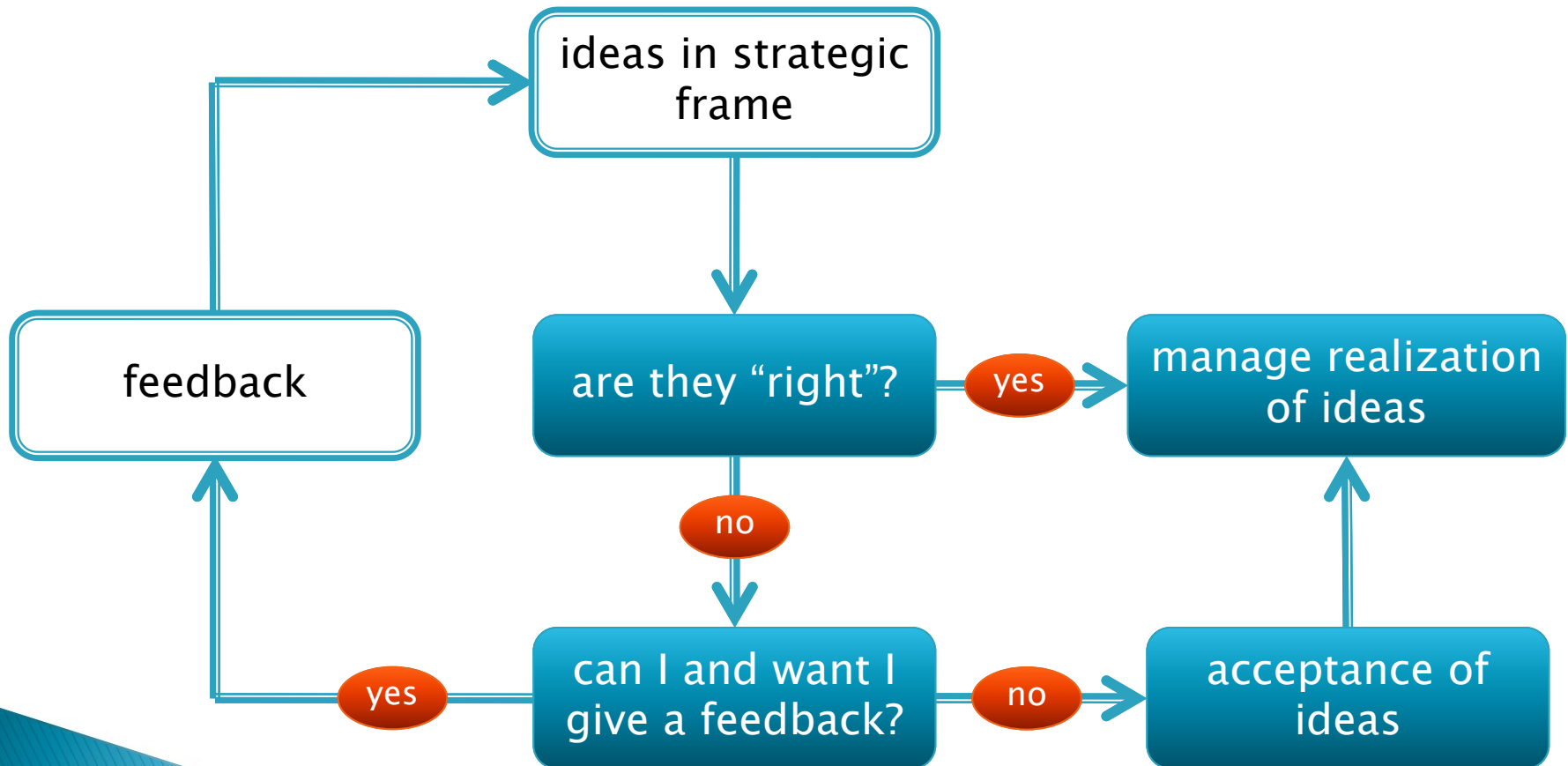
Role of Manager



- ▶ Manager has to continuously
 - understand and accept the strategic frame
 - define consequent requirements
 - explore and develop possibilities
 - effectively communicate with monitoring system



To Understand and Accept the Strategic frame



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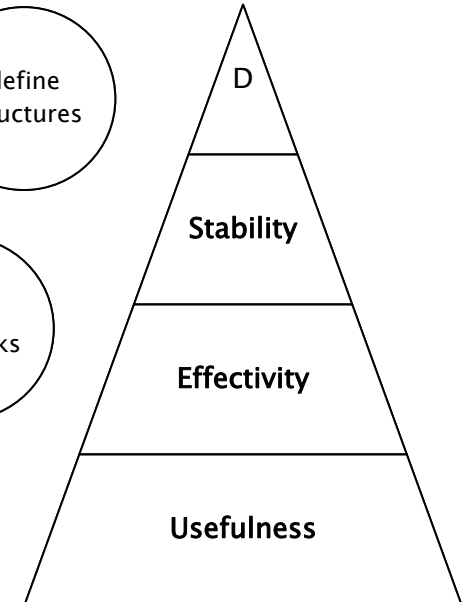
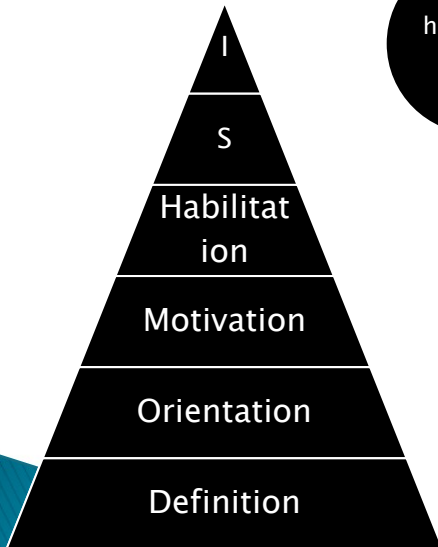
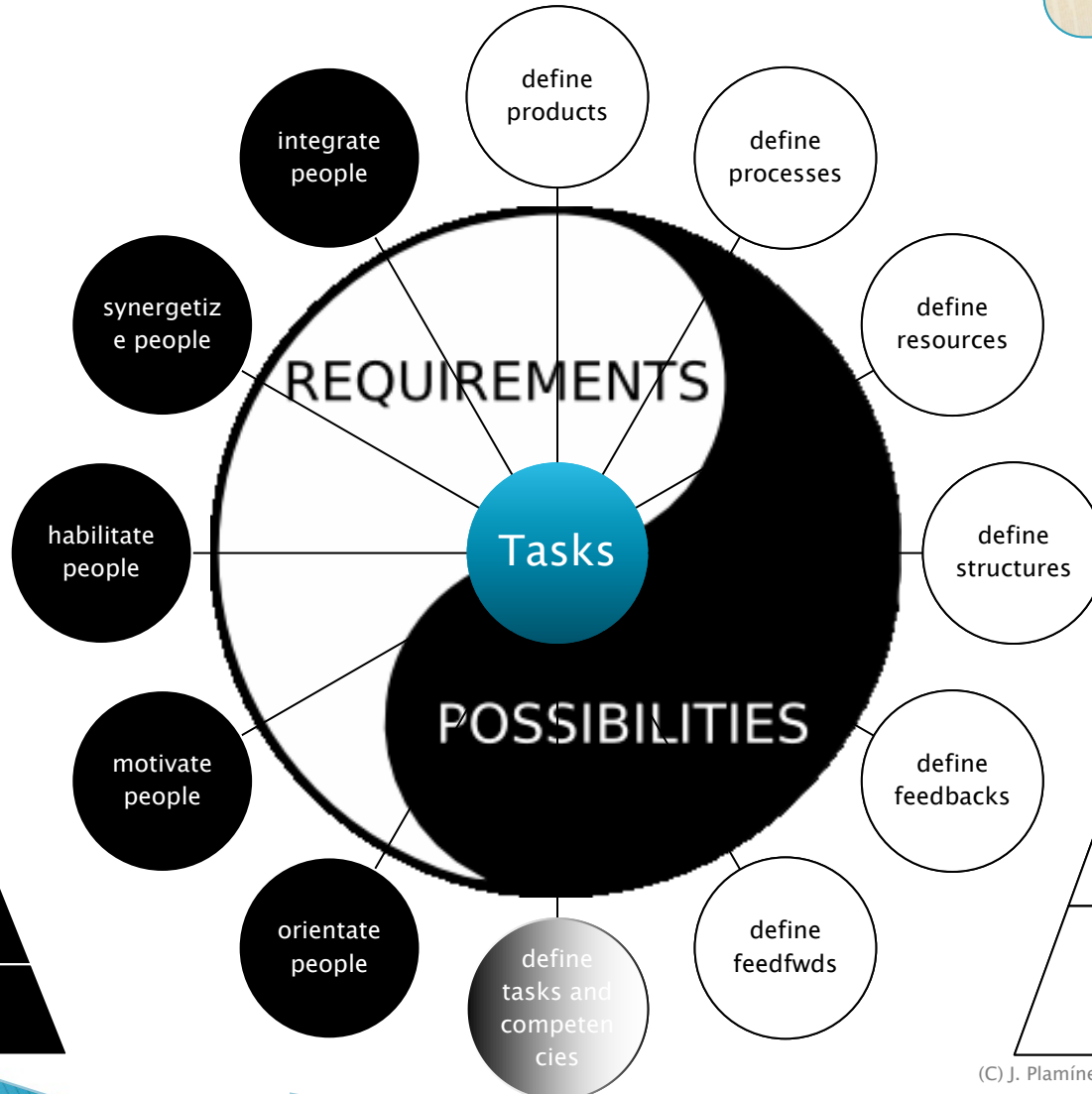
To communicate with monitoring system



- ▶ To receive and evaluate information from monitoring system
 - to be able to consider if changes in goals or ways are necessary and make consequent decisions
- ▶ Monitoring system has to supply relevant information on what is happening
- ▶ Communication has to be duplex



Managerial tasks



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Role of Worker

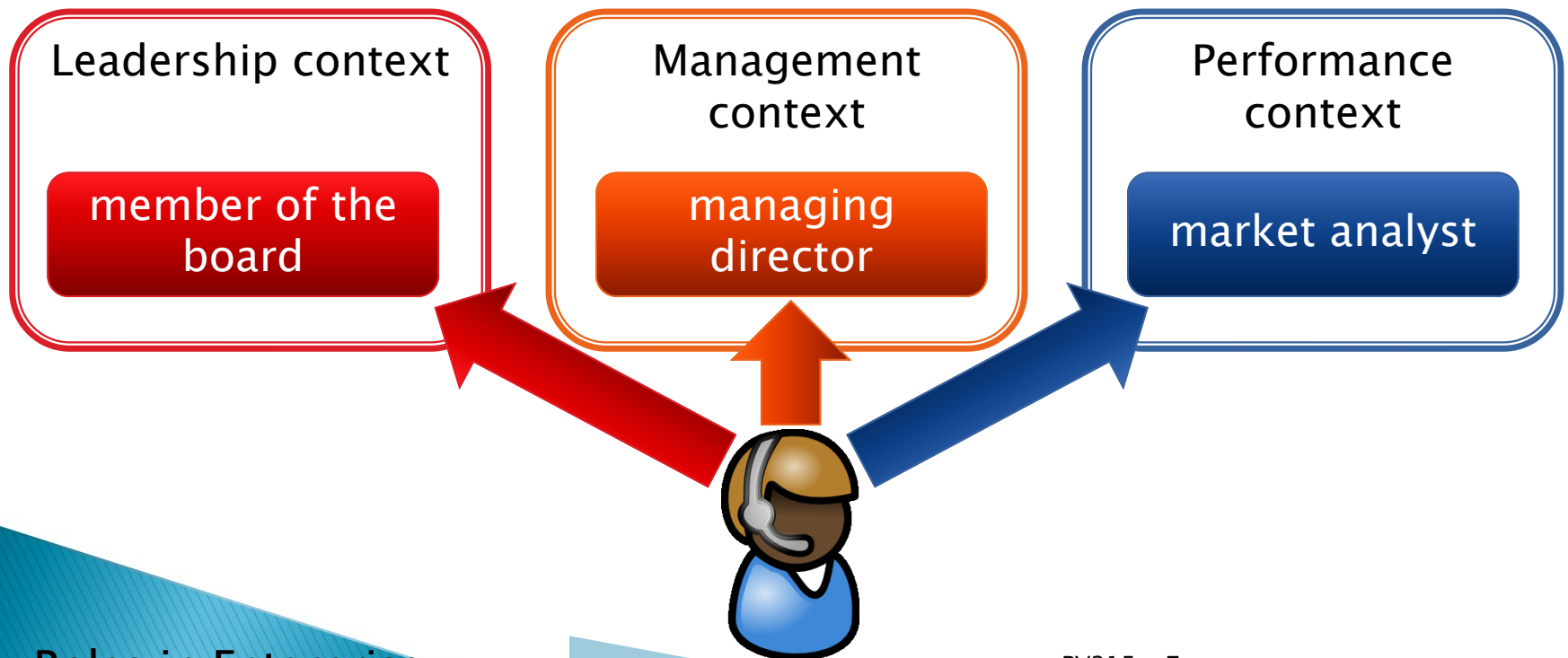


▶ Workers

- achieve goals and performs tasks directly
- transforms directly inputs to outputs while consuming resources
 - material
 - human
 - corporate ideas
- ought to be bearers of
 - special knowledge and skills (abilities) needed for accomplishment of assigned tasks
 - abilities to understand task submissions

Roles and People

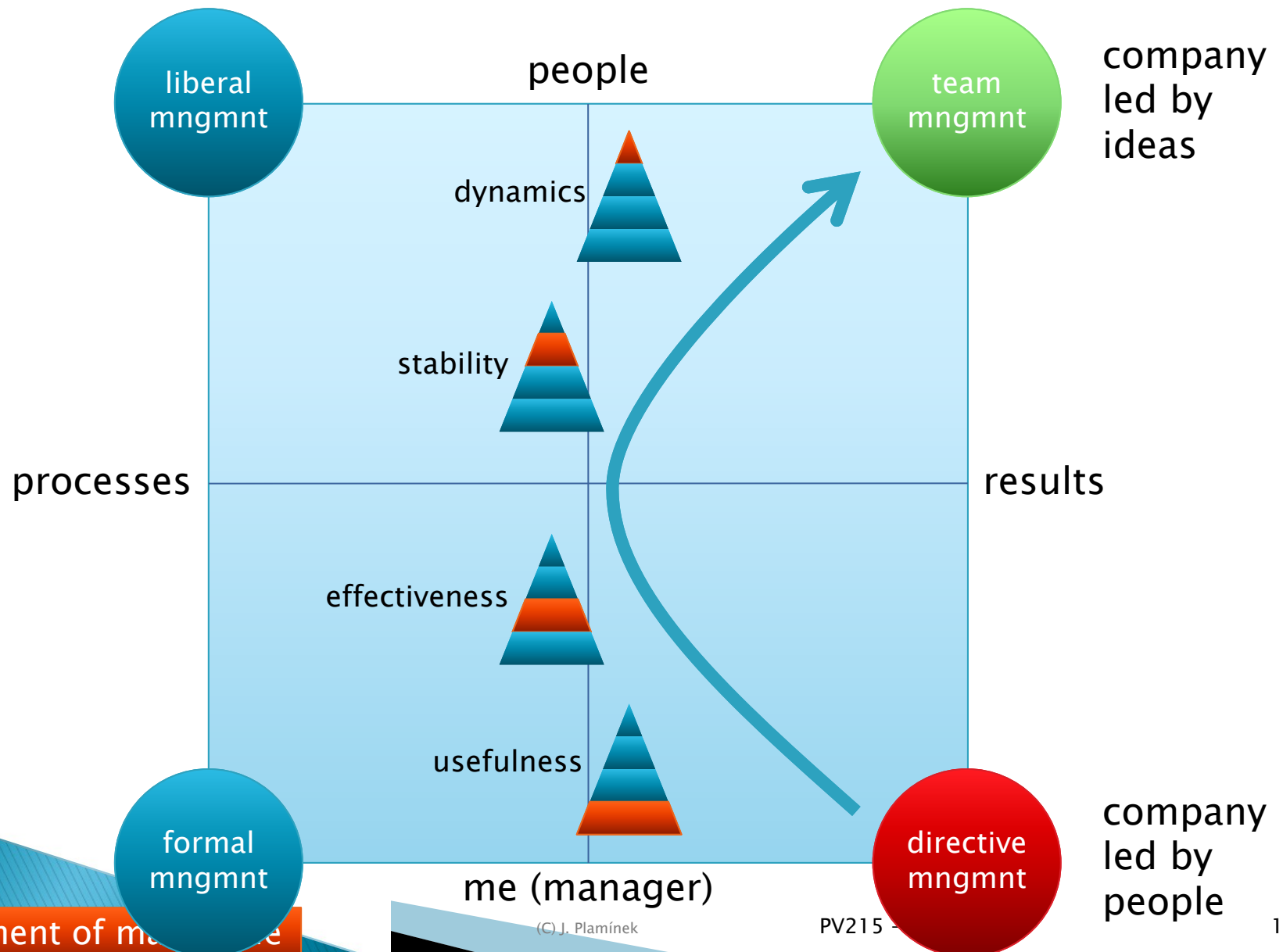
- ▶ Leader, manager, worker are roles
- ▶ Roles have not be confused with persons
 - as well as human resources



Company management

- ▶ It is about synergy among leaders, managers and workers
- ▶ To lead well is about doing right things
- ▶ To manage well is about doing things in right way

Development of managerial style



Summary

- ▶ Key roles
 - leader, manager, worker
 - do not confuse roles with persons
 - company management is about achieving synergy among players of aforementioned roles
- ▶ Development of managerial style
 - there is no optimal managerial style
 - it has to be chosen and changed to reflect the state (ideally maturity) of a company