

MOBERA 2011



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September 5-7, 2011

Brno • Czech Republic

Voroněž Hotel

Three days of talks, workshops and networking !

Mobera Speakers



Nick Finck
The Cross-Channel Experience



Stephen Hay
Meta-layout: A Closer Look at Media Querier



Hugh Park Jedwill
Mobile Behaviors – How the Mobile Phone Has Changed Our Lives & Knowing This How We Can Market Better



Dave Johnson
Web Is the New Native



Sandra Kumorowski
Innovating for Consumer Utility in the Mobile Industry



Rob Miles
Writing Wonderful Windows Phone Applications Using Silverlight



Dave Ruzius
Utilizing the Mobile Context for Developing Lovable Recruitment and Career Management Services



Jan Sládek
3 Issues of Mobile Web — Why, When and How



Petr Švenda
Gathering Randomness on Mobile Devices

Up-to-date list of speakers can be found at mobera.eu/speakers.

Mobera Partners

Golden Partners



Silver Partners



Bronze Partners



Media Partners



Mobile phones have become essential multifunction devices with promising possibilities. We know the history. Do we know what's next? Alan Kay once said that the best way to predict the future is to invent it. Mobera provides the perfect platform for future mobile business and development.

Meet the future of mobile era!
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Mobera Conference is held with patronage of the South Moravia Governor JUDr. Michal Hašek.

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