

Case studies

Case study 1

- Company owned by one owner with about 40 employees of all levels, producing the components to cars and vehicles, in the beginning of bankruptcy. The owner hired crisis manager to end the life of the company. This manager started to make the changes and convinced the owner to continue the life of the company. He has done all necessary changes, including the optimizing the cost structure - he still plays the role of crisis manager and is 'The God' in the company structure.
The employees of the company (of all levels) are afraid of their jobs, but are not sure or does not believe of success of new manager.
- You are the MbC consultant called by the manager to help him to build vital company.
- Write your material (at least 10 pages) about your suggestions and concrete steps how that company can be changed to vital company.

Case study 2

- Very successful IT company, founded by 3 IT specialists 4 years ago. The management is very friendly, frank and democratic. Now they have 25 employees (programmers). They would like to make the normal company structure, but they do not know how. They are also afraid of changing the atmosphere in the company – it can lead to make the key employees to leave
- You are the new employee, hired to position COO – Chief Operation Officer. Your first task is to build the new organization structure.

Case study 3

- Just founded IT company, owned by big investment company. They would like to implement the MbC from the very beginning. The company should produce the ERP systems, personalized to each customer and sold as the service.
- You are the consulting company with very simple task – build the vital company.
- Write your material at least 10 pages with concrete steps and suggestions.