**Service Environment**
Service eco-systems

Managing resources and interactions for service environments
(new skills, new strategies, new culture)

System's Development...

Embryonic system

System in a phase of development

Completed system

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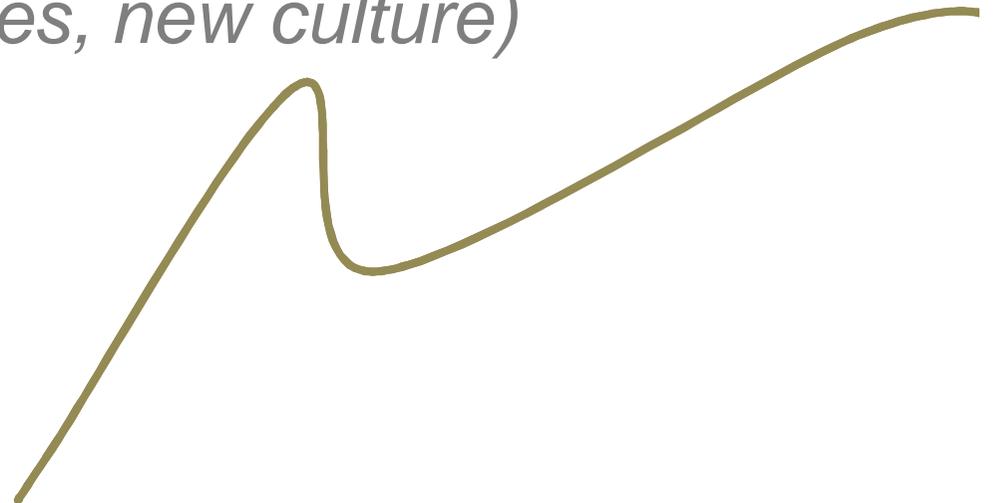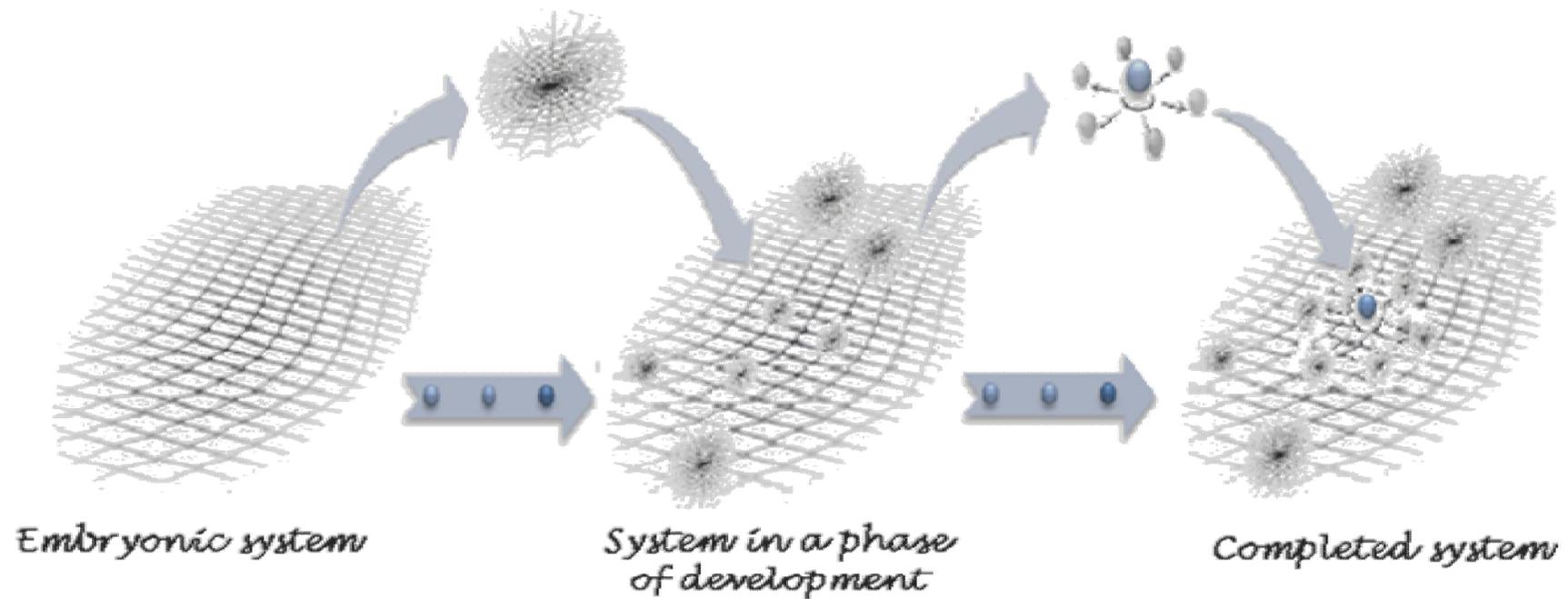
From Embryonic Systems...

If we don't have any interactions, not improving long run relationships, we can't see any form of reticular system, we can't see any system. In this case we have only a set of *simple business units*, a *potential business centre* with stand alone hypothetical connections, as showed below. Is this a system yet? *VSA* refers to these development stage as "*embryonic systems*", since they have the potentiality to give birth to an effective system, but indeed they still differ from it.

Simple Business Unit

Potential Network Centre

Hypothetical Connections

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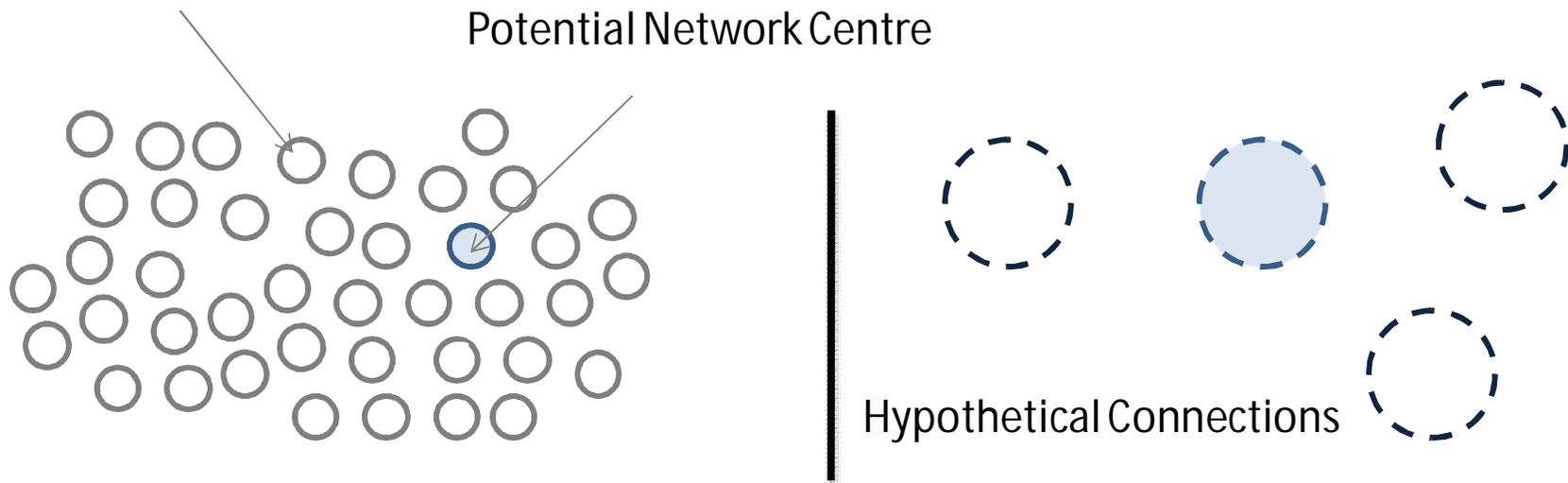
Through Developing Systems...

We can note how this emerging system, this "*developing system*" can be related, according with the *vSA*, to a system in which relationships among systemic actors are still at a potential stage, with a relational pattern among actors that is not fully activated, or like a performing car with the engines off.

Network.
Not yet Service Value Network

Business Knot

Net's Hub

Static Relations

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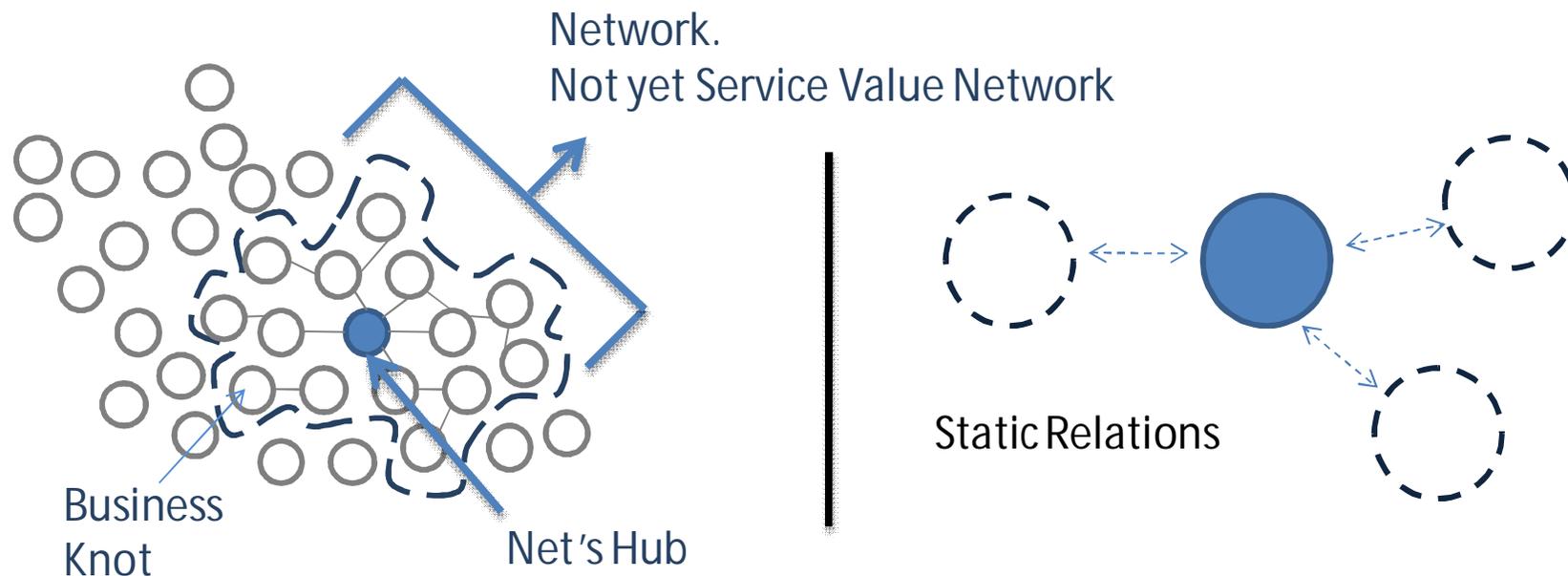
Toward Completed Systems...

The actual activation of the relational pattern, finally, helps the realization of a "*completed system*", as defined by *VSA* when the effective system comes to place in all its viability. To facilitate interactions development and to maintain system advantages, every system element must operate synergically in order to provide stability and equilibrium to all of involved entities (internal or external one) and to the system as a whole.
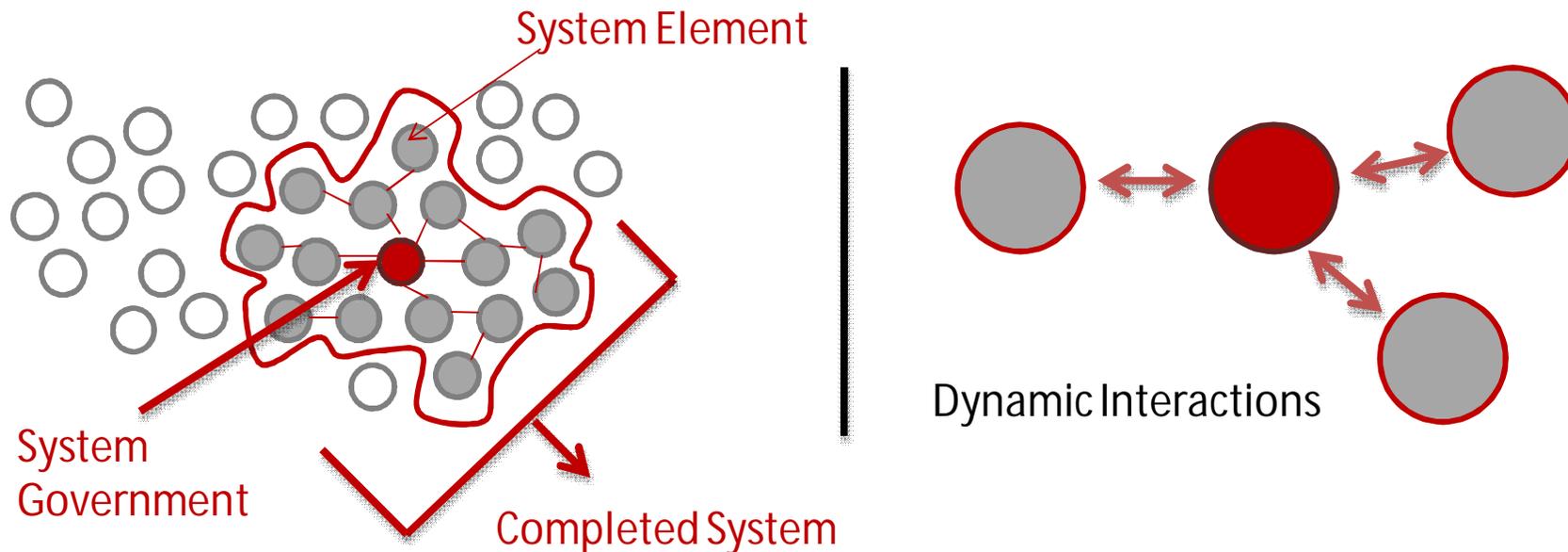
System Element

System Government

Completed System

Dynamic Interactions

5

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Simple Business Unit

Potential Network Centre

Network.

Service Value Network

Business Units

Cooperations

Shared Competences

Territorial Relationships

System Element

Business Systems

Networked Interactions

Semplice Partnerships

Resources Sharing

Common Finality

Value Co-creation

Service centred

Business Unit

Net's Hub

Service Value Network

System Governement

Inside a dense, articulated and complex pattern we can find many kind of systems with several differences in terms of features, just like synergies, interactions, resource sharing, common finality, value co-creation, service oriented structures, viability, both influencing organization strategies and policies (adaptation capacities, ability to foster potential connection and reticular relations, capability to maintain and improve system relationships within them and their system elements, capacity to manage this relationships and to gain the government role), considered more confident for modern Economy, and leading their behavior to the same final purpose to survive!

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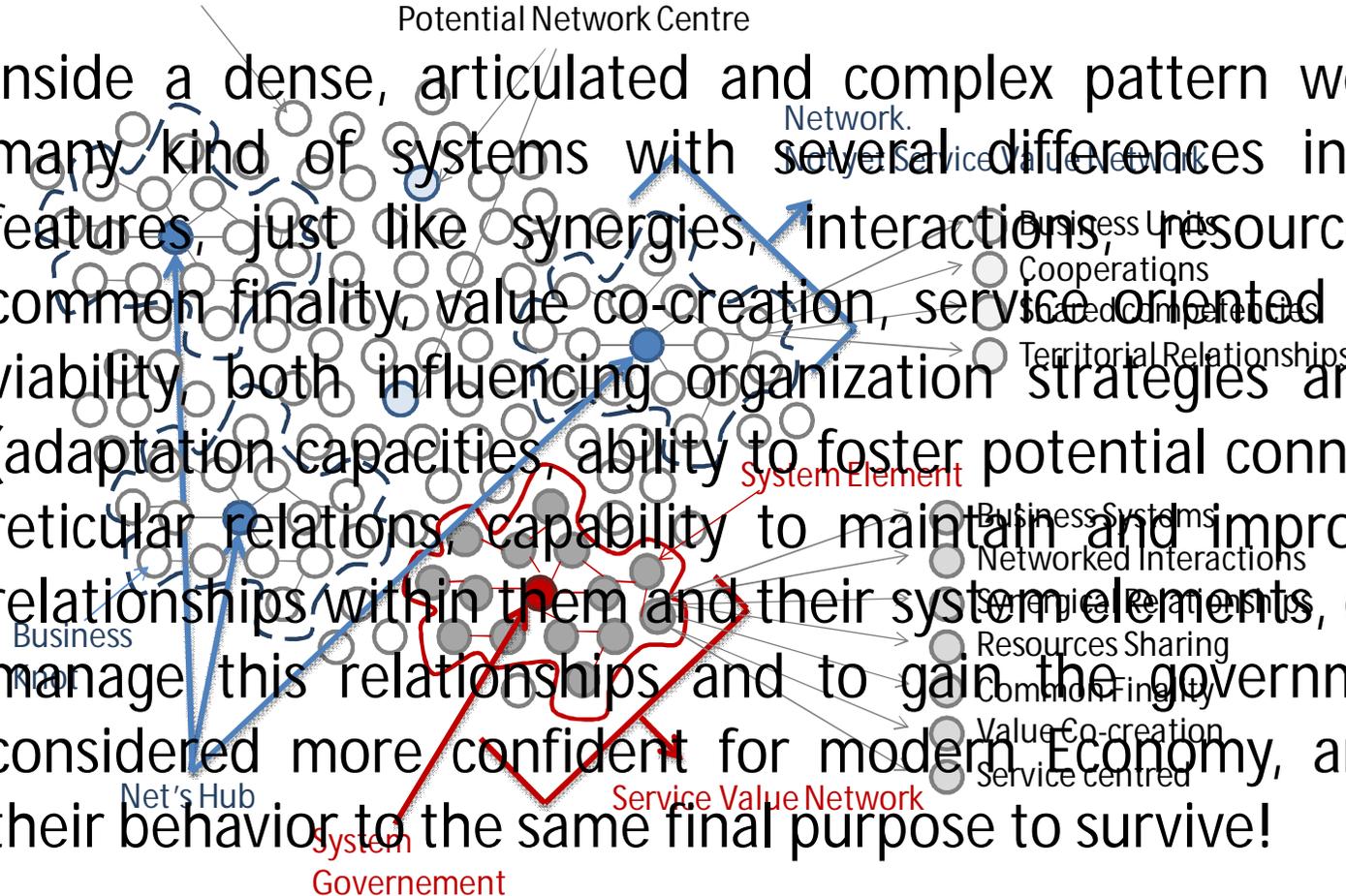
Synthesising S-D logic and SS through *VSA*

S-D Logic

Culture

VSA

Approach

Smart Systems

Service Stage
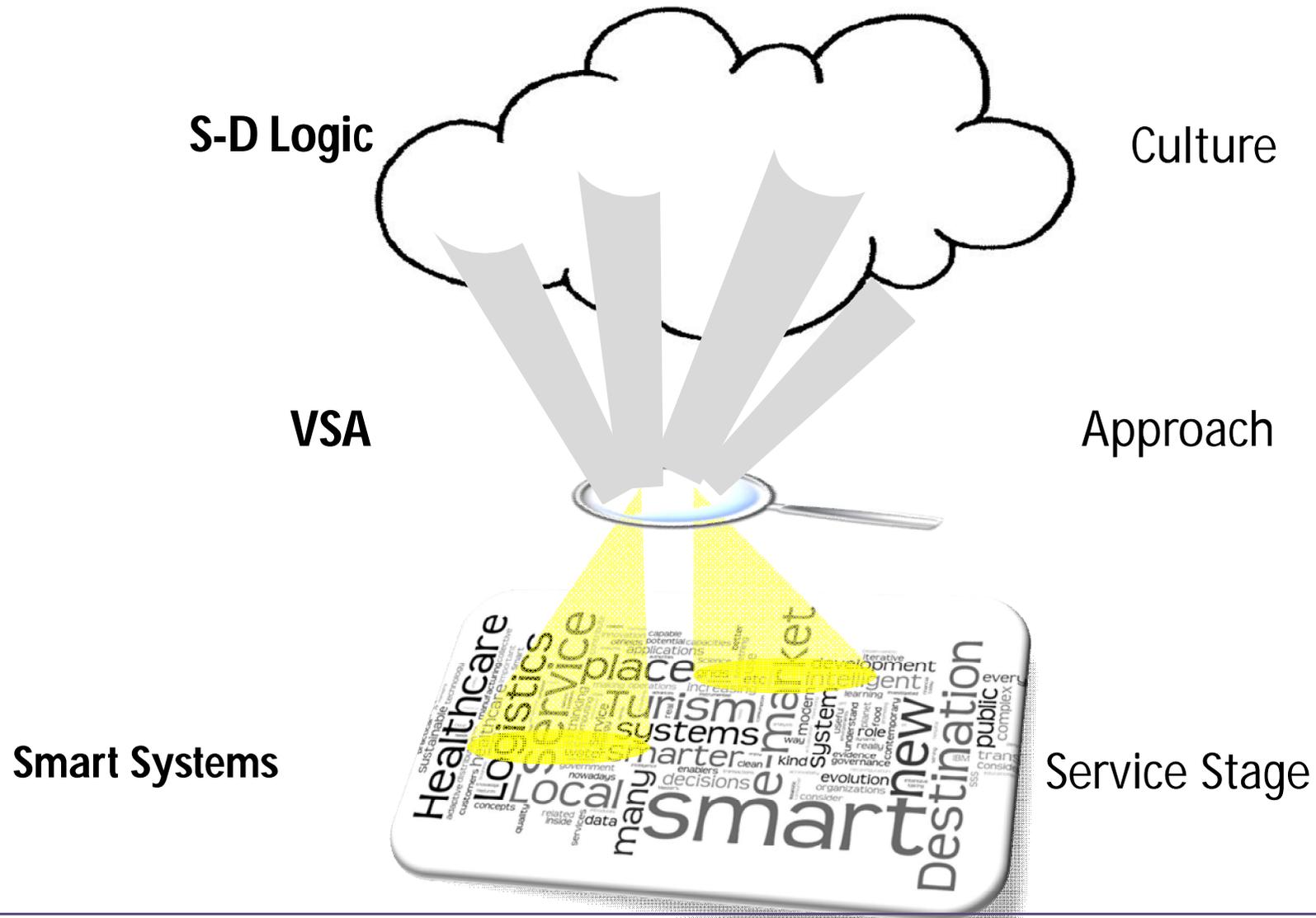
VSA may synthesize an approach capable of bridging
S-D logic culture into its service research ground.