



# Mobile Development

FI MUNI - iOS Basics

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Mobile apps

2008 iPhone



2010 iPad

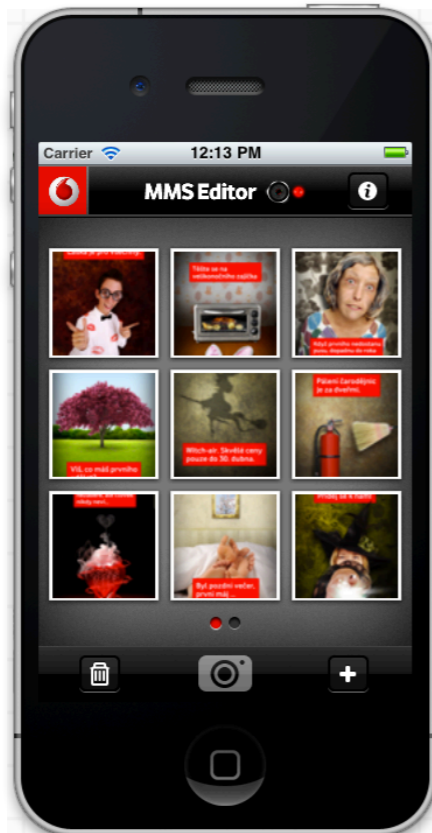


# Mobile apps

- Not just “smaller desktop” apps
- UI Optimization needed
- Create a “mission statement”
- Kill some feature bullet points
- Design guidelines available



# Paper, Pencil & Stencils



1

Mockups **reproduces the experience of sketching** interfaces on a whiteboard, but using your computer, so they're easier to share, modify, and get honest feedback on.

2

Wireframes made with Mockups look like sketches, so **stakeholders won't get distracted by little details**, and can focus on what's really important instead.

# Balsamiq Mockups

Design must be great!

... otherwise...





Mobile is different

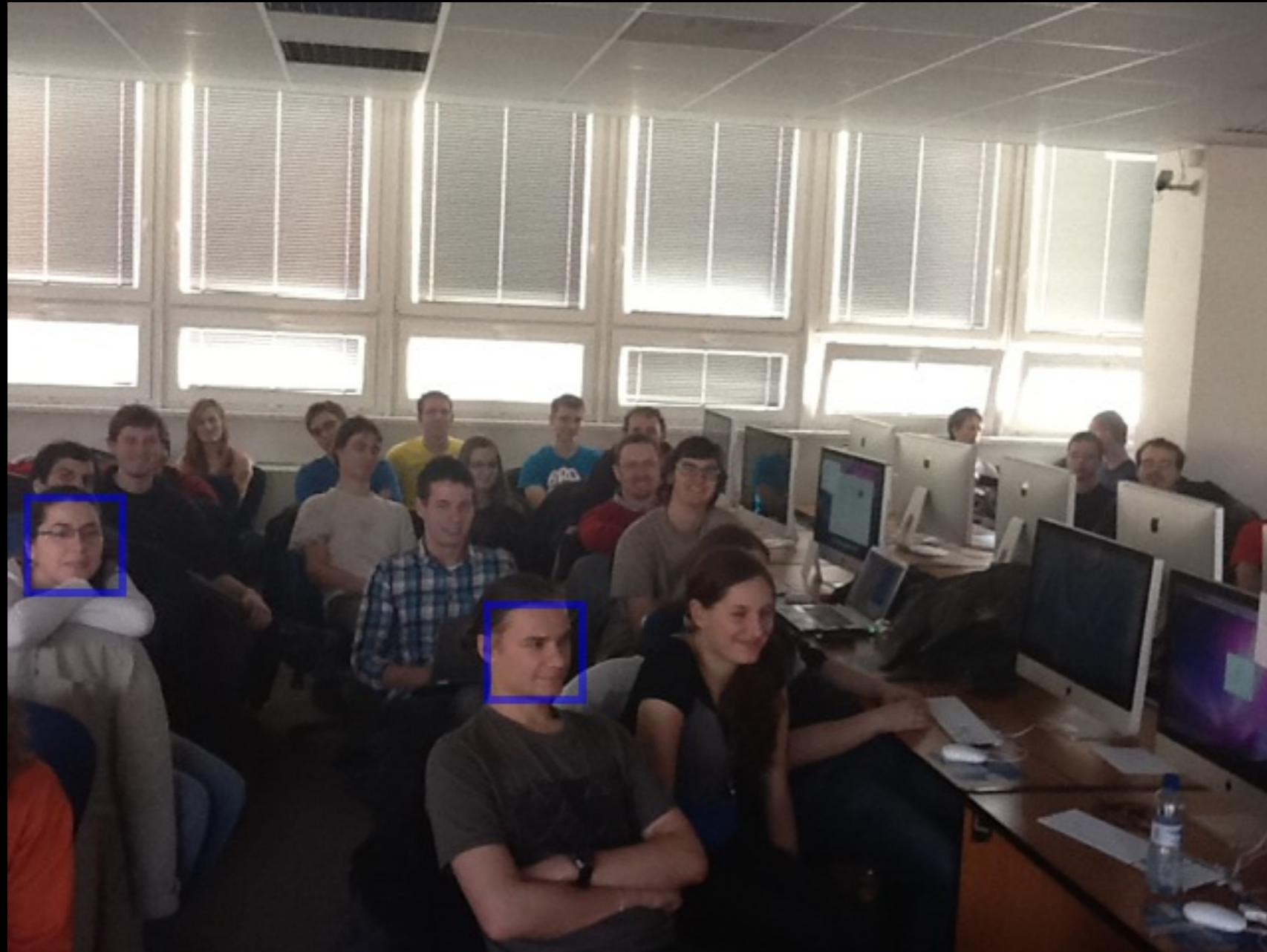
# Advanced stuff

- Augmented reality
  - Qualcomm AR SDK for iOS
  - <https://developer.qualcomm.com/develop/mobile-technologies/augmented-reality>
- Face recognition
  - OpenCV library built for iOS
  - <http://opencv.willowgarage.com>

# Augmented reality



# Face Recognition



MUNI 2012























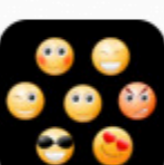






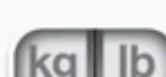
Success Stories

# Slevolapka



# Top Free iPhone Utilities Apps

Sort By: **Bestsellers**

-  **Find My iPhone**  
Utilities  
Updated 19 Sep...  
+ FREE
-  **iPumpuj**  
Utilities  
Updated 06 Octob...  
FREE
-  **QR Reader for iPhone**  
Utilities  
Updated 24 May 2...  
FREE
-  **Bosch Toolbox: scanner**  
Utilities  
Updated 14 Septe...  
FREE
-  **Chrome**  
Utilities  
Updated 24 September...  
+ FREE
-  **Battery Doctor (Battery Doctor)**  
Utilities  
Updated 03 Octob...  
FREE
-  **LED Light for iPhone**  
Utilities  
Updated 25 Februa...  
FREE
-  **Speedtest.net Mobile**  
Utilities  
Updated 22 Novem...  
FREE
-  **DSL.cz - měření rychlosti**  
Utilities  
Updated 19 Septe...  
FREE
-  **Emoji Free!**  
Utilities  
Updated 20 December ...  
+ FREE
-  **Scan**  
Utilities  
Updated 26 June 2...  
+ FREE
-  **Seznam.cz QR čtečka**  
Utilities  
Updated 23 August...  
FREE
-  **Barcode Reader for iPhone**  
Utilities  
Updated 03 Septe...  
FREE
-  **iZip - Zip Unzip Utilities**  
Utilities  
Updated 18 Septe...  
+ FREE
-  **Samsung Remote**  
Utilities  
Updated 20 November ...  
FREE
-  **Secret Key**  
Utilities  
Released 07 Augu...  
+ FREE
-  **Core Monitor**  
Utilities  
Updated 07 Februa...  
FREE
-  **Magnifier**  
Utilities  
Updated 02 Septe...  
FREE
-  **Video Downloader**  
Utilities  
Updated 20 Septe...  
+ FREE
-  **Decibels**  
Utilities  
Released 29 July 2010  
FREE
-  **AirPort Utility**  
Utilities  
Updated 19 Septe...  
+ FREE
-  **Fing - Network Scanner**  
Utilities  
Updated 11 August...  
+ FREE
-  **Emoji++**  
Utilities  
Updated 09 August...  
+ FREE
-  **WinZip**  
Utilities  
Updated 04 May 2...  
+ FREE
-  **Flashlight.**  
Utilities  
Updated 01 May 2012  
FREE
-  **DS download**  
Utilities
-  **iHandy Level Free**  
Utilities
-  **Battery HD+**  
Utilities
-  **Best Flash Light!**  
Utilities
-  **Convert Units for Free**  
Utilities



# iOS Ecosystem

# Required hardware

- Any computer/laptop with Mac OS X
- Mac Mini - from 13 990 CZK
- MacBook Pro 13" - from 32 490 CZK



# iOS Developer Account

- Bound to Apple ID
  - Registration is free
  - XCode/SDK download is free
    - but it offers development for iOS simulator only

# iOS Developer Account

- iOS Developer Program - \$99 / year
  - Installation on devices
  - App Store publishing
  - Support

# Member Center

- A dashboard website, a quick pointer
  - Dev Centers
  - Provisioning Portal
  - iTunes Connect
  - Resource Center, Developer Support, Forums

# Developer Center

- Separate dev centers for iOS, Mac OS and Web development
- A place to find
  - Resources, videos, tutorials, docs, ...
  - Early access downloads

# Provisioning portal

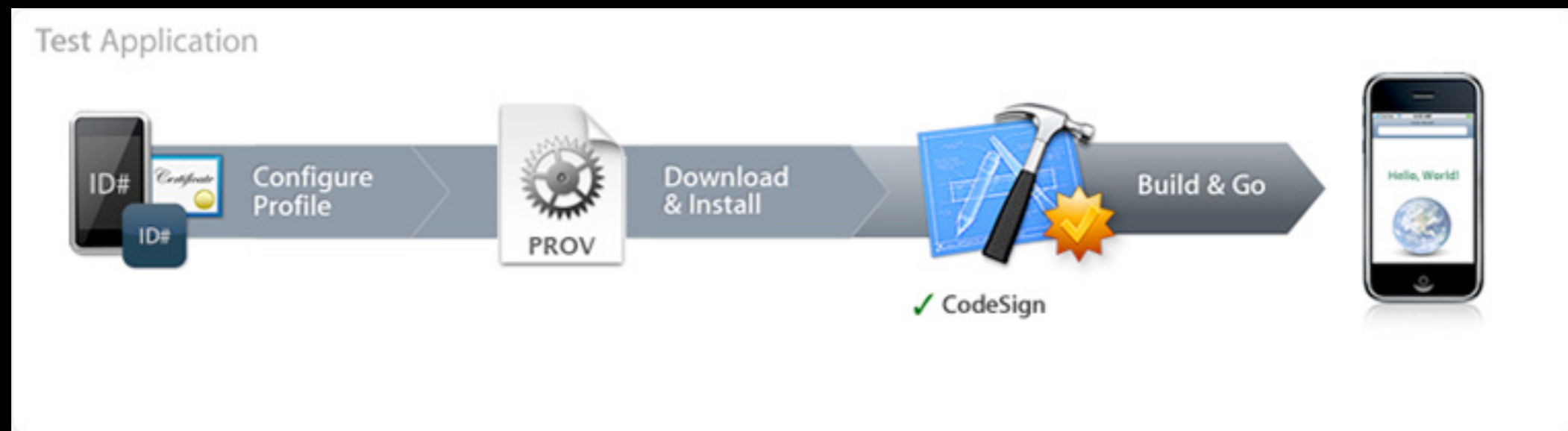
- Register your development devices
  - max. 100 iOS devices / year
  - one-time removal
- Manage certificates
- Register AppID
- Create a provisioning profile

# Provisioning profile

- Development / Distribution profiles
- A composite entity that contains
  - Certificates
  - AppID
  - Devices



# Provisioning Process



# iTunes Connect

- Manage applications
- Manage legal contracts
- Sales statistics
- Financial Reports, User Management, Contact

# Member Center

- A dashboard that points to
  - Dev Centers ~ Learn & Do
  - Provisioning Portal ~ Test
  - iTunes Connect ~ Distribute
  - Resource Center, Developer Support, Forums

# App Store

The screenshot shows the iTunes App Store interface on a Mac. The top navigation bar includes 'Music', 'Films', 'App Store', 'Books', 'Podcasts', and 'iTunes U'. The search bar contains 'inmite'. The left sidebar shows the 'LIBRARY' and 'STORE' sections. The main content area displays the app 'CYRRUS – obchodník s cennými papíry' by Inmite s.r.o. The app icon is a blue square with a white 'C'. The description states: 'Aplikace nabízí přehled titulů superspad, světových indexu, měn a aktuálního zpravodajství ze serveru CYRRUS pro Váš iPhone/iPod Touch.' The 'What's New in Version 2.0.1' section mentions 'Přístup do VIP sekce společnosti Cyrrus ...'. Below this are 'iPhone Screenshots' showing the app's interface on an iPhone. The interface includes a 'Menu' button, a 'Superspad' section with a table of stock prices, and a 'Měny' section with a line chart. The stock table lists AAA Auto (17.60 CZK, +0.51%), CETV (146.73 CZK, -0.19%), ČEZ (745.31 CZK, +0.04%), Erste Bank (305.50 CZK, -1.71%), and E4U (72.45 CZK, 0.00%). The chart shows a price trend over time.

LIBRARY

- Music
- Movies
- TV Shows
- iTunes U (206)
- Books
- Apps (68)
- Radio

STORE

- iTunes Store
- iTunes Match
- Purchased
- Purchased on Petr Dvora...

SHARED

- Home Sharing

GENIUS

- Genius

PLAYLISTS

- iTunes DJ
- 90's Music
- My Top Rated
- Recently Played
- Top 25 Most Played

Selected Item

Nothing Selected

App Store > Finance > Inmite s.r.o.

## CYRRUS – obchodník s cennými papíry

### Description

Aplikace nabízí přehled titulů superspad, světových indexu, měn a aktuálního zpravodajství ze serveru CYRRUS pro Váš iPhone/iPod Touch.

Hlavní funkce:...

[Inmite s.r.o. Web Site >](#) [CYRRUS – obchodník s cennými papíry Support >](#)

### What's New in Version 2.0.1

Verze 2.0.0

Přístup do VIP sekce společnosti Cyrrus ...

### iPhone Screenshots

**Menu** **Superspad** **Analýzy** **Menu** **Měny**

Stock	Price (CZK)	Change
AAA Auto	17.60	+0.51%
CETV	146.73	-0.19%
ČEZ	745.31	+0.04%
Erste Bank	305.50	-1.71%
E4U	72.45	0.00%

Týden Měsíc Půl ro

20  
18  
16

# iOS Overview

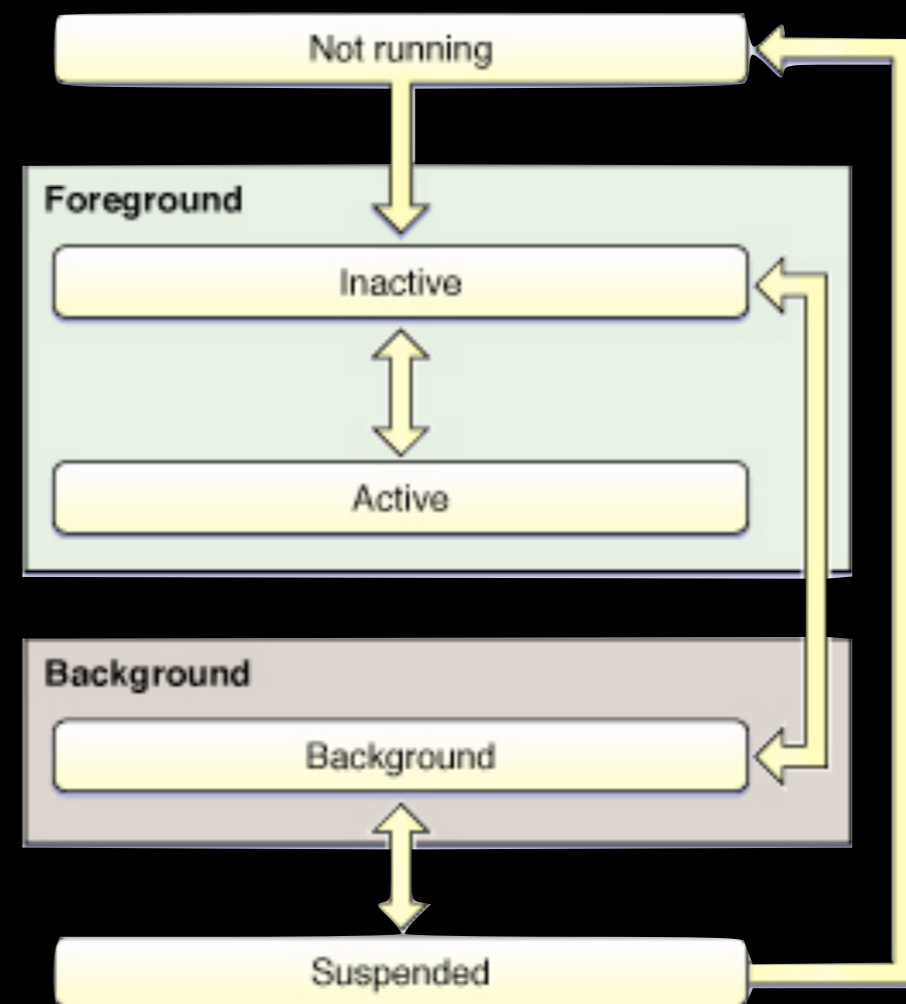
- Unix based, high performance
- Strict memory management
- Multi-tasking since iOS 4
- Apps are sandboxed
- Specific features accessed via public iOS SDK APIs

# Memory management

- Application receives memory warnings from the OS
- Must react on it quickly
  - ... free up as much memory as possible as quickly as possible
- ... otherwise, it's killed

# Multi-tasking

- Application transitions among states
  - Not Running
  - Inactive
  - Active
  - Background
  - Suspended



# User's perspective

- Multitasking is transparent
- “List of last used apps”
- ~~“List of running apps”~~
- Default.png should resemble the first app screen





# Multi-tasking

- Apps may remain alive
  - audio
  - voip
  - location
  - newsstand
  - external / bluetooth accessory

# Application sandbox

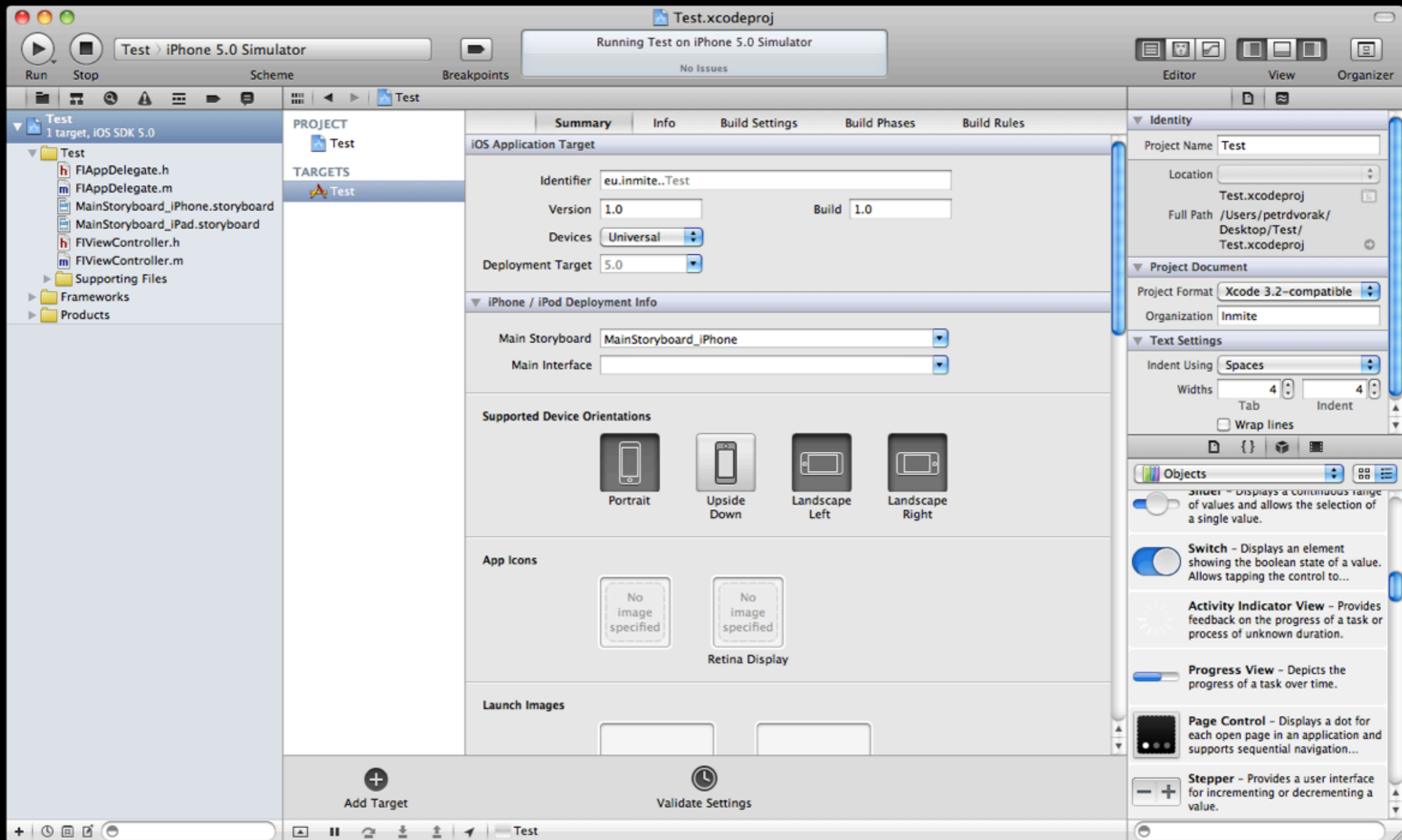
- Every application has a home folder
  - Documents folder - is backed up
  - Cache folder - isn't backed up
  - tmp folder

# Development Tools

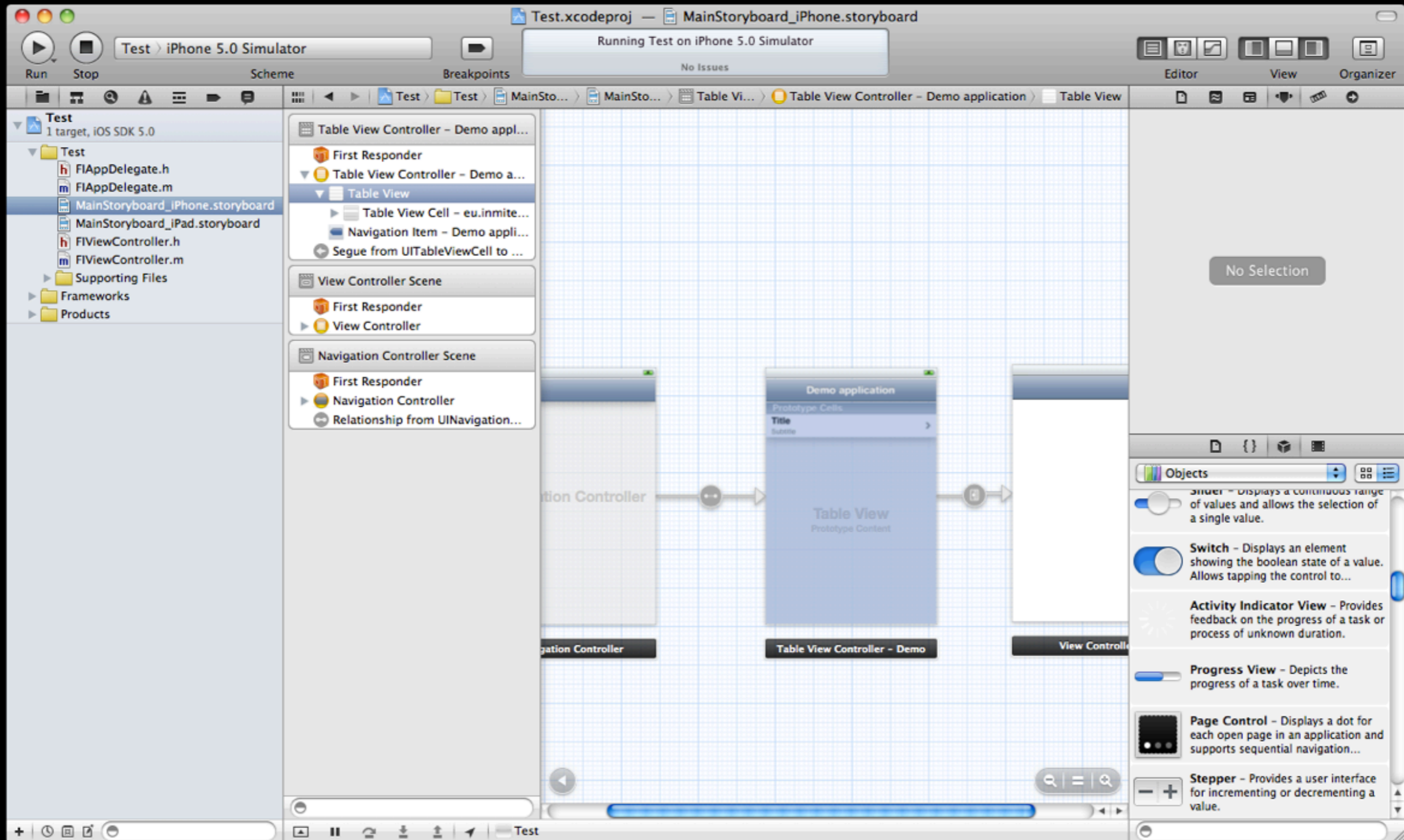
# XCode

- IDE used for Mac / iOS development
- Tight git VCS integration
- LLVM / GCC compiler
- App Store submit, ad-hoc archives
- Distributed builds

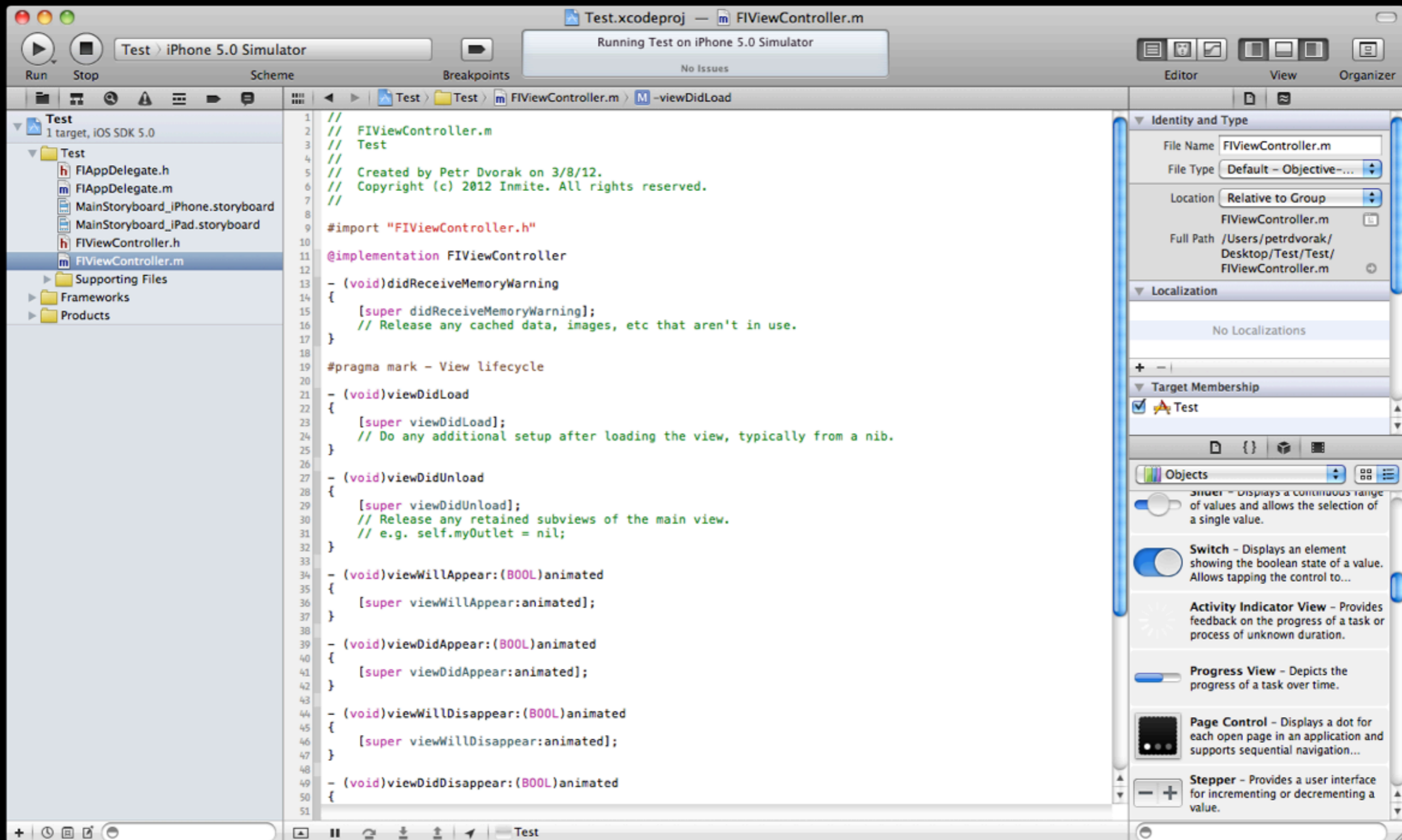
# XCode - Project/Target



# XCode - Storyboarding



# XCode - Source Code



# Instruments

- Set of visual debugging tools
  - Memory leaks / Zombie objects
  - CPU / Activity monitoring
  - Quartz performance
  - OpenGL ES performance



# iPhone/iPad Simulator

- Almost like a real device
- Intel instruction set
- Inherits computer CPU and memory
- Limited set of device specific features
  - no push, no App Store, no phone calls, no accelerometer, ...

# Objective-C & iOS SDK

# Objective-C

- Object oriented language
- Derived from C
- It's not a C++, it's not even similar
- More similar to SmallTalk
- Dynamic, improved in a rapid pace

# Confusing parts

- Methods ~ Selectors
- YES/NO instead of TRUE/FALSE
- nil instead of null
- self instead of this
- \*.m files are implementation files

# Confusing parts

- `Map` is called `NSDictionary`
- `NSString` constant is written as `@"aa"`
- `NSNumber` constant is written as `@1`
- `NS` stands for `NextStep`
- `"hello"` is a `C/C++` string

# Calling a method

- Java

```
int a = inst.method(12.0);
```

```
MyClass.staticMethod(a, b);
```

- Objective-C

```
int a = [inst methodWithParam:12.0];
```

```
[MyClass staticMethodWithParam1:a  
                                param2:b];
```

# Objective-C methods

- Yes, it is split in multiple parts
- Named parameters improve readability

```
self.label.textColor = [UIColor colorWithRed:1.0
                                green:0.0
                                blue:0.0
                                alpha:1.0];

NSString *imageName = [NSString
    stringWithFormat:@"image_%d.png", i];

[[UIImage imageNamed:imgName]
    stretchableImageWithLeftCapWidth:27
    topCapHeight:9];

string = [basePath stringByAppendingPathComponent:
    @"/some/file.txt"];
```

# Declaring a method

- Java

```
public int method(double number);
```

```
private static void staticMethod(int a, bool b);
```

- Objective-C

```
- (int) methodWithParam:(double)number;
```

```
+ (void) staticMethodWithParam1:(int)a  
                    param2:(BOOL)b;
```

```
// note: avoid "and", "with", ... in selector name  
// WRONG=> initWithName:andSurname:  
//      OK=> initWithName:surname:
```



# Declaring a class

```
// Employee.h

#import <Foundation/Foundation.h>

@interface Employee: NSObject <EmployeeProtocol> {
    NSString _name; // often not necessary
}

@property (nonatomic, strong) NSString *name;
@property (nonatomic, strong) NSString *surname;

- (id) initWithName:(NSString*)name
                surname:(NSString*)surname;

@end
```

# Defining a class

```
// Employee.m

#import "Employee.h"

@implementation Employee
@synthesize name = _name, surname;

- (id) initWithName:(NSString*)_name
                surname:(NSString*)_surname {
    self = [super init];
    if (self != nil) {
        self.name = _name;
        self.surname = _surname;
    }
    return self;
}

...
```

# Defining a class

...

```
- (void) greet {  
    NSLog(@"Hello, %@ %@", self.name, self.surname);  
}
```

```
@end
```

# Declaring a protocol

- Protocol ~ Interface

```
// EmployeeProtocol.h

#import <Foundation/Foundation.h>

@protocol EmployeeProtocol <NSObject>

- (void) greet;

@optional

- (void) greetPolitely;

@end
```

# Using a protocol

```
// Employee.h

#import <Foundation/Foundation.h>

@interface Employee: NSObject <EmployeeProtocol> {
    int someInstanceVariable;
}

@property (nonatomic, strong) NSString *name;
@property (nonatomic, strong) NSString *surname;

- (id) initWithName:(NSString*)name
                surname:(NSString*)surname;
```



# Declaring a category

- Category = Extending class without subclassing

```
// NSString+Crypto.h

#import <Foundation/Foundation.h>

@interface NSString (Crypto)

- (NSString*) cryptutedString;

@end
```

# Declaring a category

- Category = Extending class without subclassing

```
// NSString+Crypto.m

#import "NSString+Crypto.h"

@implementation NSString (Crypto)

- (NSString*) cryptutedString { ... }

@end
```

# Class Extension

- “Category” with nothing in the brackets
- Usually implemented in the class implementation file
- Used to implement private methods, properties or to mask read-only modifier on a property



# Blocks



- Block = piece of code
- Used throughout the SDK
- ~ Lambda, ~ anonymous
- Blocks are closures
  - `__block` type specifier

# Blocks - UI Animations

```
imageView.alpha = 0.0;
[UIView animateWithDuration:1.0 animations:^(
    imageView.alpha = 1.0;
} completion:^(BOOL finished) {
    if (finished) {
        // ...
    } else {
        // ...
    }
}];
```

# Blocks - Set filtering

```
NSSet *iSet = [NSSet set];  
// ... add objects to the set  
  
[set objectsPassingTest:^(id obj, BOOL *stop) {  
    return [self testValue:id]; // custom comparison  
}];
```

# Memory Management

# Memory management

- Every NSObject keeps a reference count
- Object is created => references = 1
  - note: created ~ init, new, copy
- Object is retained => references++
- Object is released => references--
- (references == 0) => dealloc

# Memory management

- Before iOS 5: manual memory management was needed
- retain / release / autorelease
- mechanical, tedious, boring

```
MyClass inst = [[MyClass alloc] init];  
// ... do something  
[inst release];
```

# Since iOS 5 - ARC

- Automatic Reference Counting is available
- Occurs during compilation
- Still some libraries without ARC

```
MyClass inst = [[MyClass alloc] init];  
// ... do something  
// object will get released in due course
```

# Autorelease pools

- Every thread has a stack of autorelease pools
- Object can register in the pool
- In due course, the pool sends release to the object
- When drained, the pool sends release to the object
- Useful when creating many objects



# Autorelease pools

```
// HeavyMasacreComputator.m
```

```
- (void) doSomething {  
    for (int i = 0; i < TRILLION_TRILLIONS; i++) {  
        for (int j = 0; j < TRILLION; j++) {  
            MyClass c = [[MyClass alloc] init];  
            // do stuff with my class  
        }  
    }  
}
```

# Autorelease pools

```
// HeavyMasacreComputator.m
```

```
- (void) doSomething {  
    for (int i = 0; i < TRILLION_TRILLIONS; i++) {  
        @autoreleasepool {  
            for (int j = 0; j < TRILLION; j++) {  
                MyClass c = [[MyClass alloc] init];  
                // do stuff with my class  
            }  
        }  
    }  
}
```

# Autorelease pools

```
// HeavyMasacreComputator.m - pre iOS 5

- (void) doSomething {
    for (int i = 0; i < TRILLION_TRILLIONS; i++) {
        NSAutoreleasePool *pool = [[NSAutoreleasePool
                                    alloc] init];
        for (int j = 0; j < TRILLION; j++) {
            MyClass c = [[MyClass alloc] init]
                        autorelease];
            // do stuff with my class
        }
        [pool drain];
    }
}
```

# Ownership Qualifiers

- How objects are assigned
  - `__strong` - retained
  - `__unsafe_unretained` - not retained
  - `__weak` - dtto, set to nil on dealloc
  - `__autoreleasing` - retained, autoreleased

# Properties

- Getter / Setter for the instance variables
- “Dot notation” for access
- Flags in the header file
- Synthesized in the implementation file
- Read-only / read-write properties

# Properties

- Property vs. iVar
  - `self.name` ~ getter / setter used
    - `[self name];`
    - `[self setName:@"Petr"];`
  - `name` ~ direct access to iVar
    - `name = @"hello";`

# Properties

- Implied ownership qualifiers for iVar
  - strong, retain, copy  
=> `__strong`
  - weak  
=> `__weak`
  - assign, unsafe\_unretained  
=> `__unsafe_unretained`

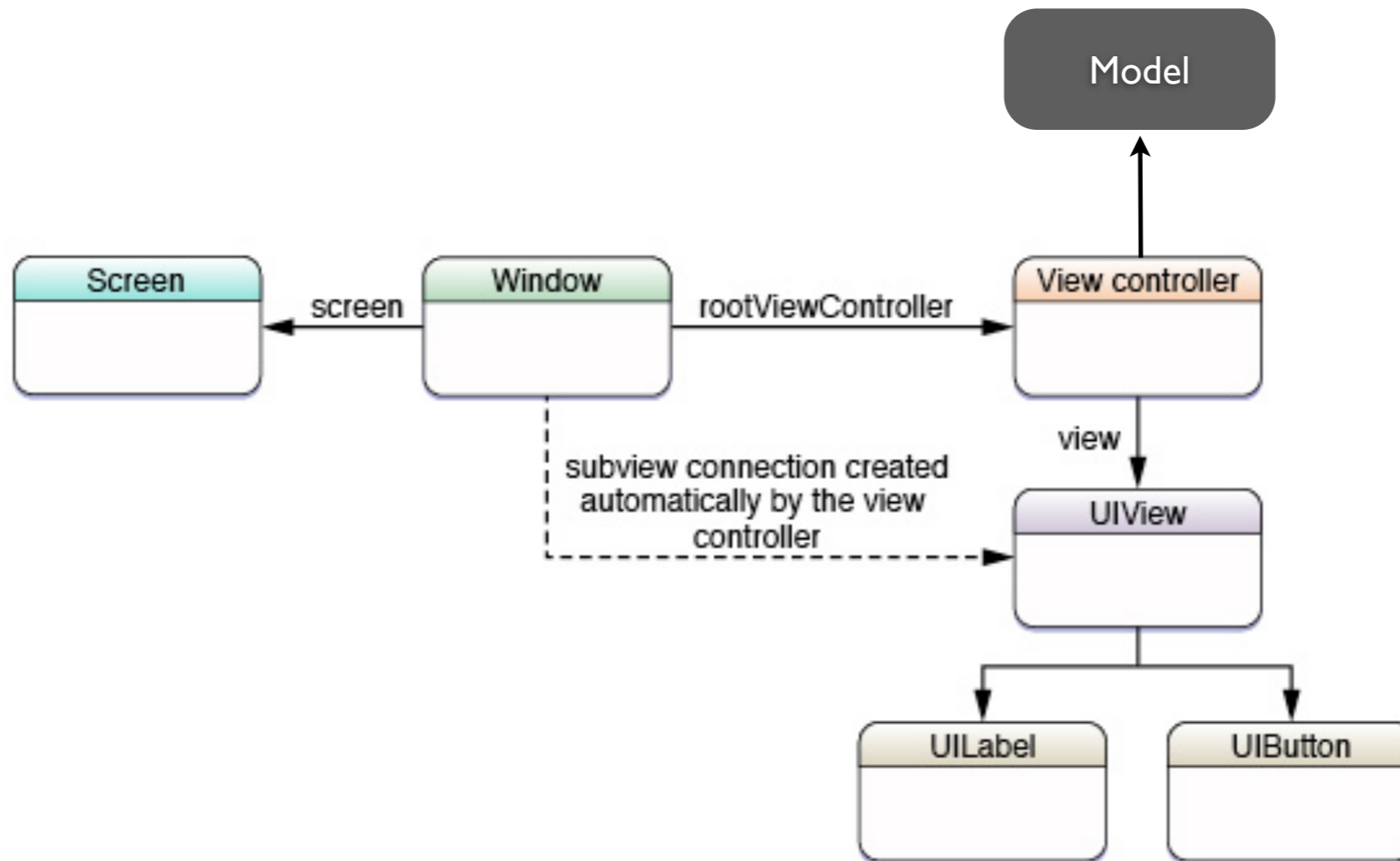
# UI Elements



# UIKit - The Gist

- Framework for iOS UI
- UI Components, gesture recognizers
- MVC approach
  - UIViewController manages UIView
  - UIViewController references model

# UIKit - MVC diagram



# UIKit - Threading

- UIKit must be used on the main thread to be safe
- Slow tasks must be run on other thread
  - UI would be blocked otherwise

# UI Consistency

- Controls and views are customizable
- iOS is a very consistent platform, less is often more
- Follow iOS Human Interface Guidelines

# iOS UI - Tools

- Storyboard / Interface Builder
- Hints in code for actions/outlets
  - IBAction - for UI actions
  - IBOutlet - for UI elements
- “Segue” since iOS 5
  - View transitions for free

# Maps & Location

# MapKit

- iOS 6: Apple Maps
- Pre-iOS 6: Google Maps
- High-level API
- Annotations, Routes, Overlays



# MKMapView

- UIView subclass
- Based on adding “annotations”
  - = model classes
- Support for user’s location
- Customizable maps & annotations
- Delegate-based API



# MKAnnotation

- Protocol that enables a model class for showing up on maps
  - coordinate, title, subtitle
- MKPlacemark
  - conforms to MKAnnotation
  - country, state, city, address

# MKAnnotationView

- View related to a particular MKAnnotation instance
- Reused in the map view
- MKPinAnnotationView
  - The classic “iOS map pin”
  - Three colors



Thank you  
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