Structure

Strong beginning—topic introduced clearly

Overall topic previewed

Clear transitions and links between points

Clear conclusions and strong ending

Slides

Clear text

Simple diagrams

Not too much detail

No distracting colors, fonts, animations

Voice/Delivery

Right speed—did not begin in a rush

Clear and loud voice

Short clear phrases, individual words articulated clearly

No annoying noises (er, erm, um)

Good pronunciation

Enthusiastic and friendly

Sounded credible

Audience involvement

Attention of audience immediately gained

Topic clearly related to audience

Audience personally involved in some way

Variety to maintain attention

Body Language

Eyes on audience, not on screen

Moved around

Used hands appropriately