

VV064

*Titles and Introductions
(Second Seminar)*

1. Gender Issues in Reproductive Health and Promoting Male Responsibility
2. From Cold War to Cold Peace: Explaining U.S.-French Competition in Francophone Africa
3. Shells
4. Pretty Feet Hit the Street
5. The Impact of Herbivores on Plants in Different Resource Conditions: A Meta-Analysis
6. An Investigation of Moral Relativism and Moral Objectivity
7. Statistics for ESC in AO, PO and IO
8. A Study of Prisoners and Guards in a Simulated Prison
9. This is research on the Female Tragic Hero in English Renaissance Drama.
10. Health and Schooling Investments in Africa
11. Inner City Problems and Policies: A Conservative View
12. Fat Rats: Are Their Hormones Different?
13. The Effect of Institutional Culture on Change Strategies in Higher Education: Universal Principles or Culturally Responsive Concepts? (check)
14. The NCT and AAA in GB
15. The Earth

From the previous titles, only the following are suitable for a presentation

1. Gender Issues in Reproductive Health and Promoting Male Responsibility
2. From Cold War to Cold Peace: Explaining U.S.-French Competition in Francophone Africa
5. The Impact of Herbivores on Plants in Different Resource Conditions: A Meta-Analysis
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11. Inner City Problems and Policies: A Conservative View
13. The Effect of Institutional Culture on Change Strategies in Higher Education: Universal Principles or Culturally Responsive Concepts?

Try to avoid:

A) Cute or sensational titles:

Titles such as “Urban Gorilla seen in Glasgow” or “Best Selling Computer Software: Here and Now!” will probably not attract an audience which would like to get unbiased serious information regarding urban gorillas or computer software.

B) Abbreviations and jargon:

They may not be the same for different audiences (e.g. CR means the Czech Republic to Europeans, while in America it refers to Costa Rica, etc.).

Try to avoid:

C) Being too vague or general:

The audience should be able to predict the content (which is not possible with a presentations titled, e.g. “The Way to Truth” or “A Vital Question”).

D) Redundant words and phrases such as “a study on” or “an investigation of”

Everybody expects that an academic presentation is based on a reputable study, investigation or research project.

Try to make the following unacceptable titles acceptable:

Shells

Pretty Feet Hit the Street

An Investigation of Moral Relativism and Moral Objectivity

Statistics for ESC in AO, PO and IO

A Study of Prisoners and Guards in a Simulated Prison

This is research on the Female Tragic Hero in English Renaissance Drama.

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The NCT and AAA in GB

The Earth

Which of the titles enable you to predict the contents of their presentations?

1. Noise Stress and Human Behaviour
2. Dirty Little Secret
3. Industrial Policies of Industrial Countries
4. Out of the Oceans and on to Faster Bicycles
5. The Persistent Stereotype: Children's Images of Scientists
6. Deep Jungle
7. Perspectives of Aging: Student Ethnography Project
8. The Good, the Bad and the Ugly
9. History of Fiction Movies
10. Mathematical Imagery

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What is the purpose of introductions in presentation? What should a good introduction do?

- 1) Introduce yrself
- 2) Introduce the topic
- 3) Start with a joke
- 4) Tell them the main points (outline)
- 5) Motivation (why you do that and why should they)
- 6) Contextualise
- 7) Tell another joke

- 1. The opening is the least important part of oral academic presentations.**
- 2. Its main purpose is only to arouse curiosity among the audience.**
- 3. A badly planned introduction may make the audience indifferent.**
- 4. A properly prepared opening should make the presentation credible.**
- 5. It is important to impress the audience with an elevated academic style of speech.**

The Two-minute Presentation

- **Write some notes for your two-minute presentation.**
- **Preferably think and write in English.**
- **Try to use short simple sentences.**

A) Why did I choose this topic in general? Why am I enthusiastic about it? What can I tell the audience that they probably don't know but that they will find interesting?

B) What motivated me to decide to test a particular hypothesis or investigate a particular aspect? Was I stimulated by someone else's research?

C) What did I do to test the hypothesis/aspect? What problems did I have during the design and testing phases

D) What did I find? And what did I not find? Did my findings confirm my initial hypothesis? Were there any inconsistencies or surprises?

The 8 Steps of a Successful Introduction

- 1) Greet the audience
- 2) Introduce yourself by saying your name and position
- 3) Give the topic / title / subject of your presentation
- 4) Explain the purpose of your presentation
- 5) Outline the main points you'll cover
- 6) Say how long it will take
- 7) Mention any audio-visual aids you'll use
- 8) Tell the audience when they may ask questions



Proximity sensor

Ambient light sensor

Accelerometer

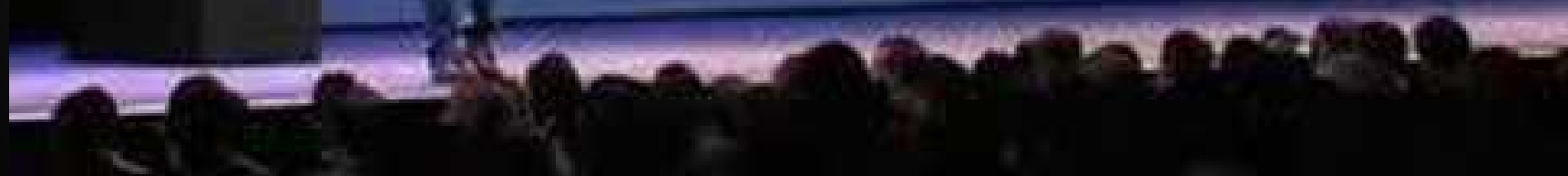


1. The rule of three
2. Visually engaging slides (pictures, images, no bullet points)
3. Enthusiasm



4M

iPhones sold to date



1. A single headline to set a theme
2. Provide the outline & verbally opens and closes each session with a clear transition
3. Enthusiasm
4. Make numbers meaningful, put them into context
5. Visual & simple
6. Rehearse a lot.