



*Course of Marketing Strategy
in Service Business*

(dr. Luca Carrubbo)

Course Evaluation – April 2015

	Poor 1	Marginal 2	Acceptable 3	Good 4	Honours 5
Relevance of Arguments					
Link with personal background					
Course organization					
Theory-practice connections					
Didactic materials					
Assessment Methods					
Quality in teaching					
General practical usefulness					