

# Introduction to Presentations

VV064

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# Delivering a Bad Presentation

- What do you think are some of the features of a bad presentation? Discuss and write down a list.
- Watch: <https://www.youtube.com/watch?v=ATfY8dvbuFg>
- Did the presentation include all the items in your list?



# Delivering a Good Presentation

- What would a good presentation look like?
- Watch <https://www.youtube.com/watch?v=5utoLhjUuAI>
- Compare and contrast the good and bad presentation and write down a list of their features.



# Good vs. Bad Presentation

- Logical structure
- Clear and to the point
  - Using phrases instead of full sentences
- Good use of visuals
- Speech -> Presentation
- interaction with the audience (eye contact)
- practice before
- fit the time frame
- Incomprehensible
- Too long/short
  - Wordy
- Too many visuals (or not enough)
- Reading the information
- not audible enough
- speaking slowly or too fast
- Simply boring

# Presentations: Before You Start...

- Who is your audience?
- How many people are in the audience?
- What media are you using?
- What technology is available?

# Presentations: Introduction

- What should a good introduction include?
  - Topic
  - A good joke
  - Reason why you're presenting
  - Outline of the presentation
  - Contextualization
  - Introduction of the presenter
  - Results

# Structure

- Introduction 1 (~2 minutes)
- (Introduction 2) (~4 minutes)
- Main Body
- Conclusion (2-3 minutes)



# Structure

## Introduction 1

- Who are you?
- What are you going to talk about?
- How are you going to talk about it?
- Why is it important?



# Structure

## Introduction 2

- Motivate audience
  - Emphasize goal and importance
- Background/Terminology
  - Provide greater detail
  - Contextualize
  - Your own motivation

# Structure

## Main Body

- Bring out the facts
- What you did and how did you do it
- Significance

# Structure

## Conclusion

- Summarize your main points
- Purpose
- Discuss current work/open problems
- Indicate your talk is over



# References

- Saul Greenberg , University of Calgary, AB, Canada: Grad Tips <http://saul.cpsc.ucalgary.ca/saul/>
- Richard Zanibbi - Academic Writing for Computer Science, Rochester Institute of Technology (NY, USA), <http://www.cs.rit.edu/~rlaz/writing.html>