

VĚDECKÝ POSTER

DPRPO - Příprava posteru

2

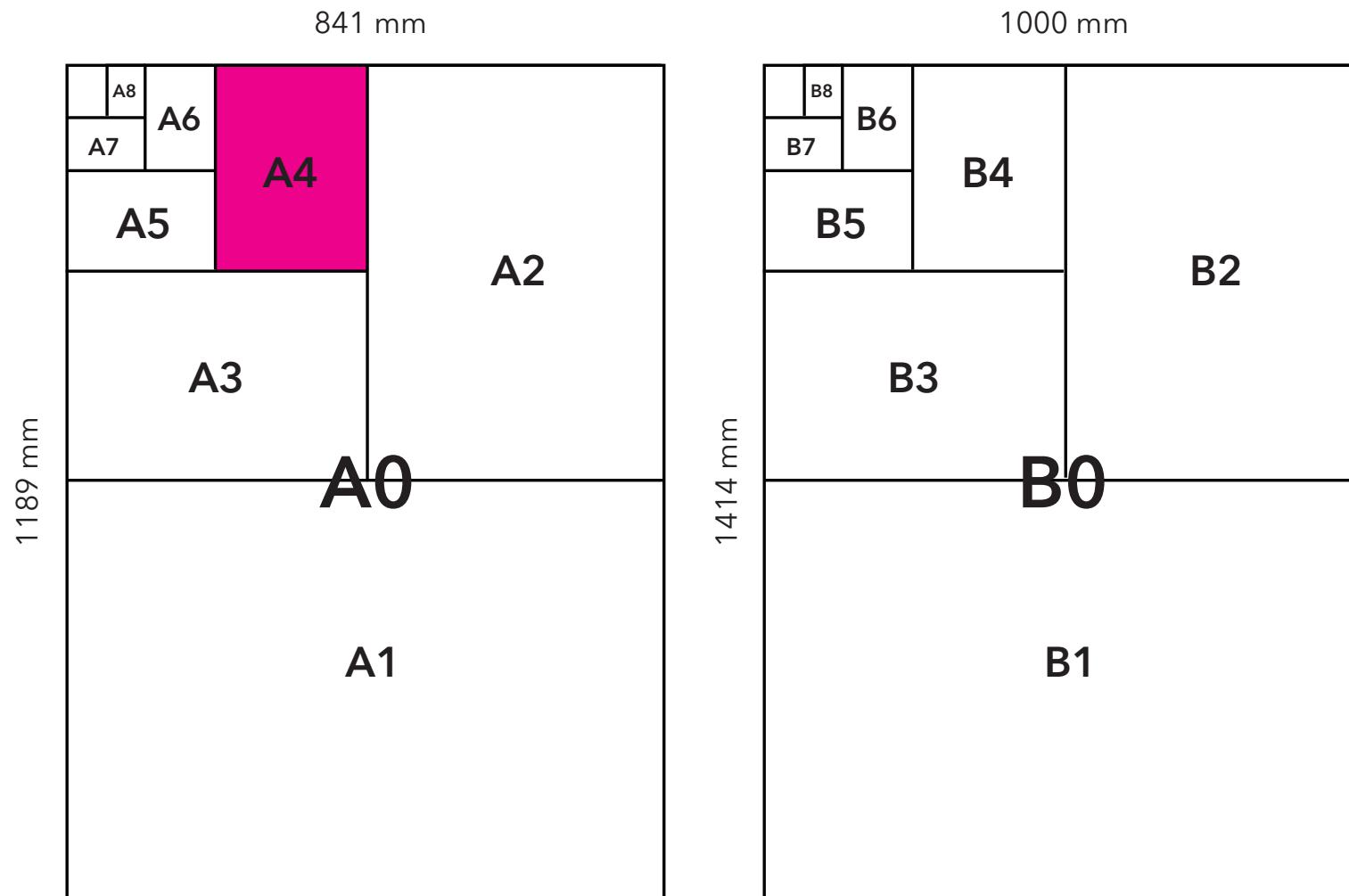
Grafické zpracování vědeckého posteru

FORMAT

FORMAT

Řada A (mm)		Řada B (mm)	
A0	841 × 1189	B0	1 000 × 1 414
A1	594 × 841	B1	707 × 1 000
A2	420 × 594	B2	500 × 707
A3	297 × 420	B3	353 × 500
A4	210 × 297	B4	250 × 353
A5	148 × 210	B5	176 × 250
A6	105 × 148	B6	125 × 176
A7	74 × 105	B7	88 × 125
A8	52 × 74	B8	62 × 88
A9	37 × 52	B9	44 × 62
A10	26 × 37	B10	31 × 44

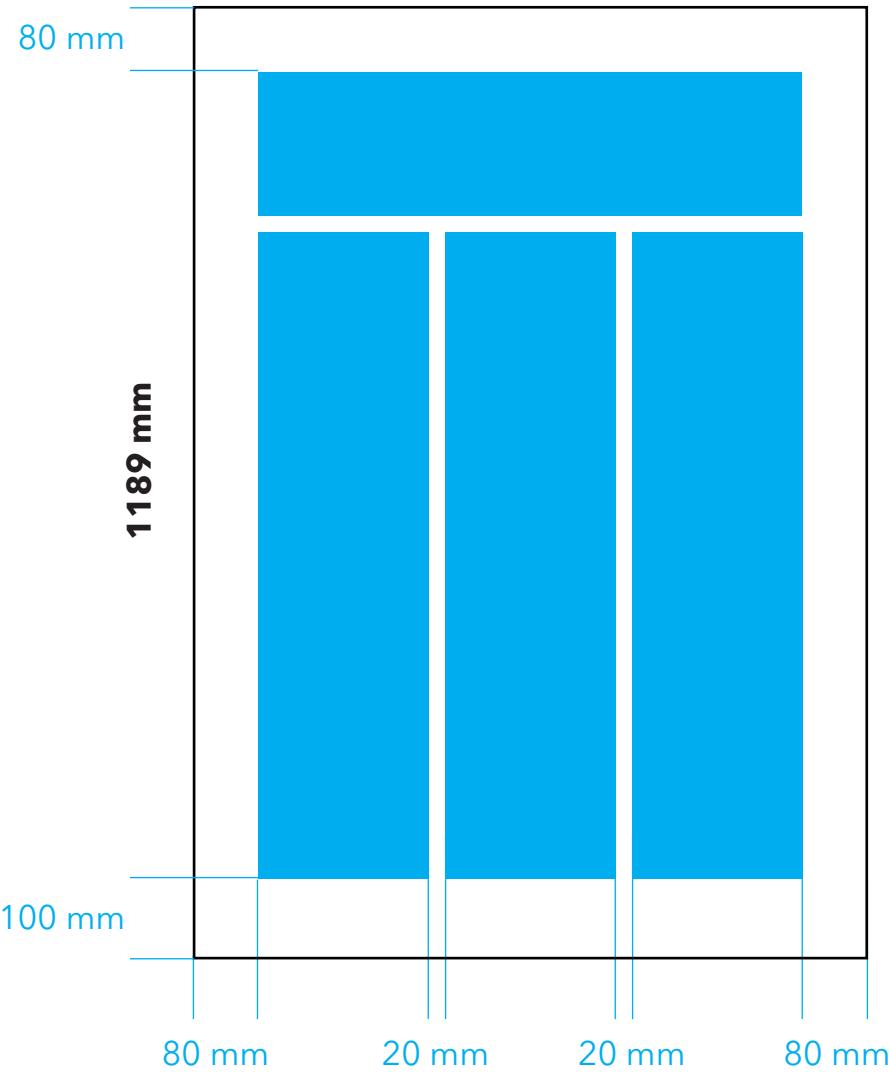
FORMAT



**OKRAJE
SLOUPCE**

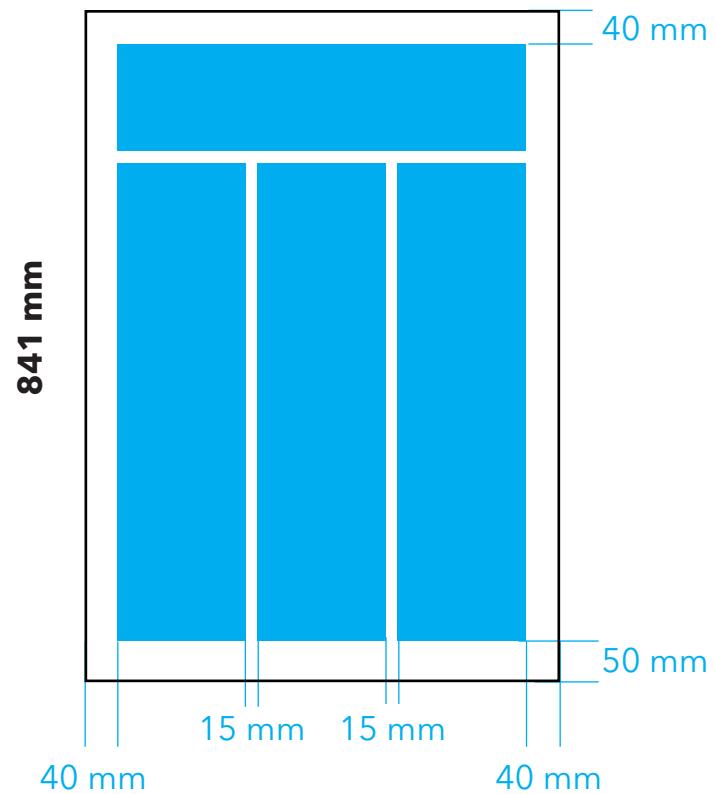
A0

841 mm



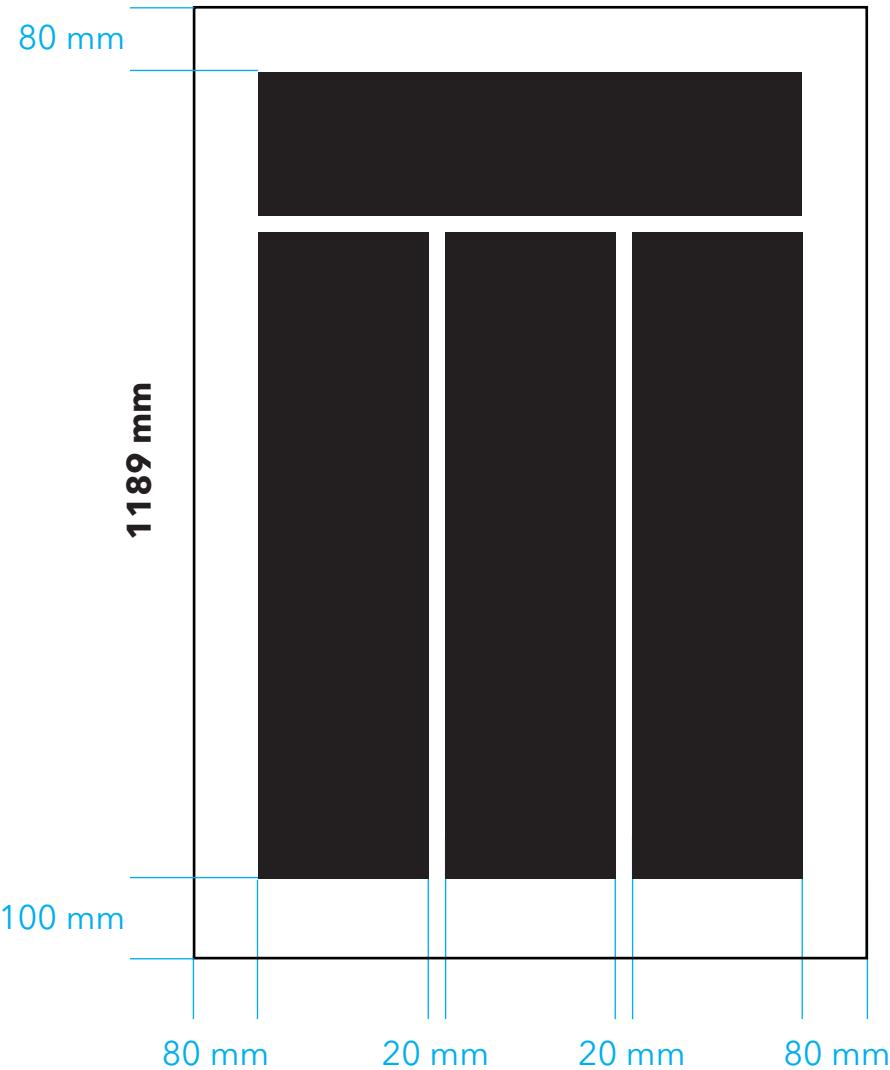
A1

594 mm



A0

841 mm

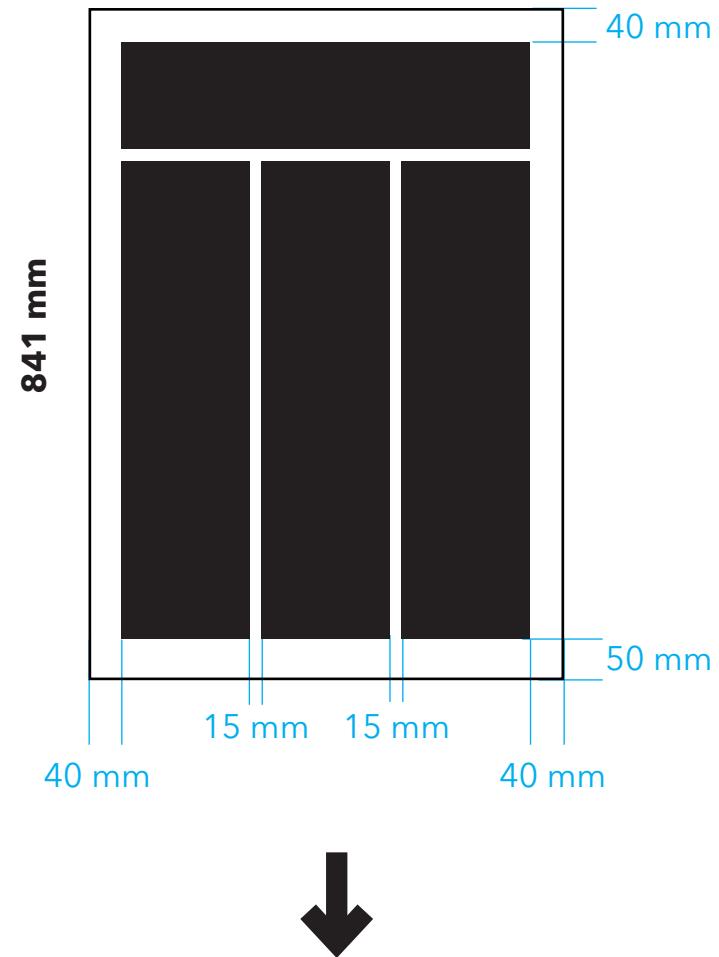


Sloupce 3, mezera šířky **20 mm** = šířka 1 sloupcu **214 mm**.

Použité písmo: Times New Roman (Regular), velikost 24 b / 28,8 b.
65 znaků na řádku.

A1

594 mm



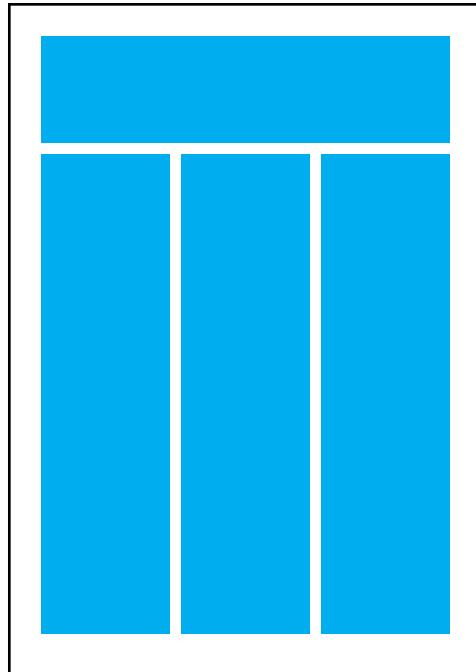
Sloupce 3, mezera šířky 15 mm = šířka 1 sloupcu **180 mm**

Použity text: Times New Roman Regular, velikost 18 b / 21,6 b
64 znaků včetně mezer na řádku.

Optimální počet znaků na řádku se pohybuje kolem 60 znaků!!!

A1 594 mm

841 mm



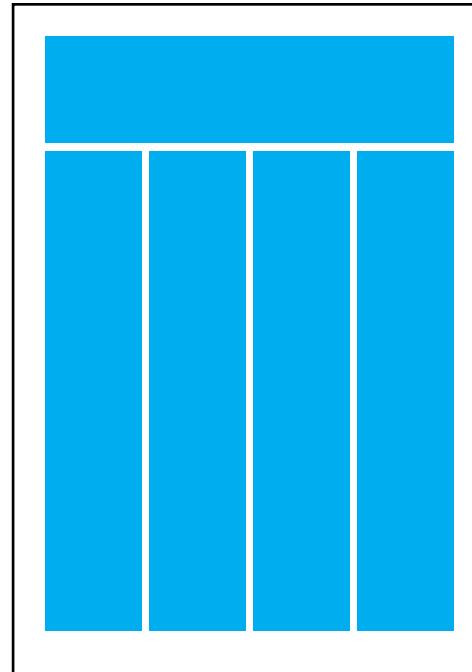
Okraje: nahoře 40 mm, dole 50 mm,
vlevo 40 mm, vpravo 40 mm.

Sloupce **3**, mezera šířky 15 mm.
Šířka 1 sloupce **180 mm**.

Použité písmo: Times New Roman (Regular).
Velikost písma 18 b / proklad 21,6 b.
64 znaků včetně mezer na řádku.

A1 594 mm

841 mm



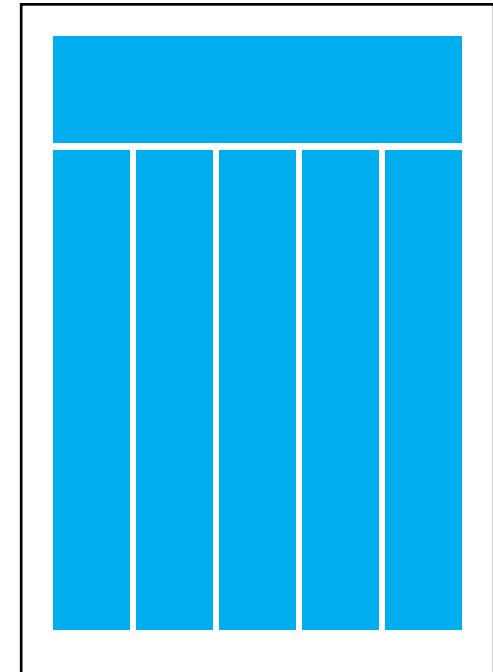
Okraje: nahoře 40 mm, dole 50 mm,
vlevo 40 mm, vpravo 40 mm.

Sloupce **4**, mezera šířky 12 mm.
Šířka 1 sloupce **119,5 mm**.

Použité písmo: Times New Roman (Regular).
Velikost písma 18 b / proklad 21,6 b.
45 znaků včetně mezer na řádku.

A1 594 mm

841 mm

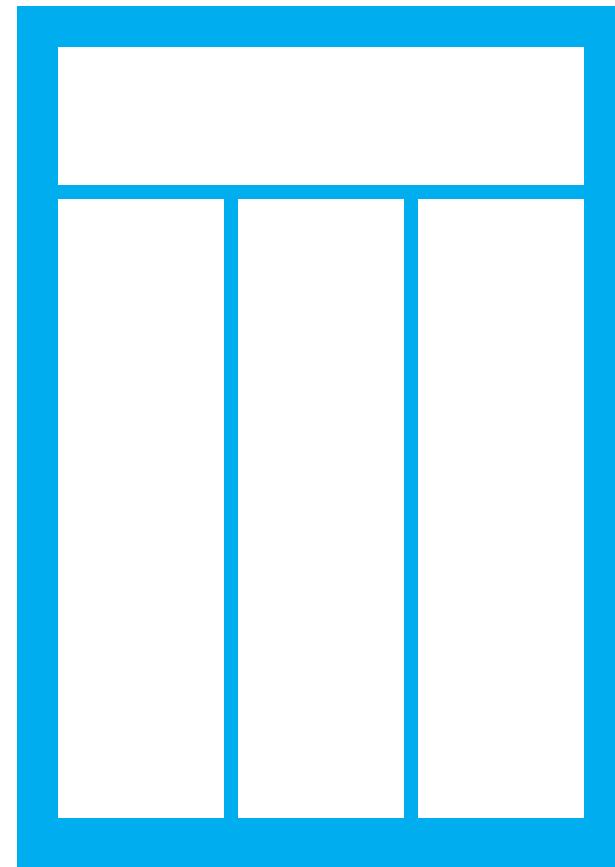
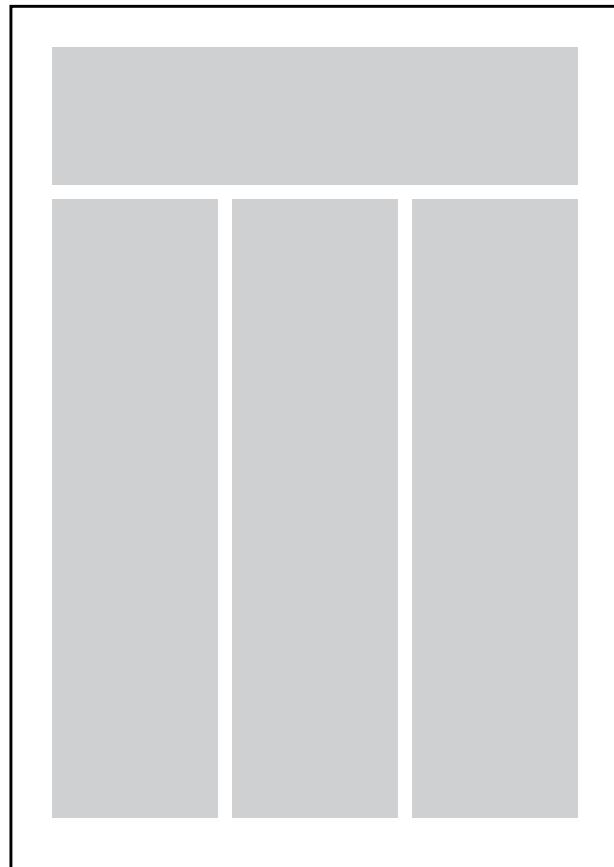


Okraje: nahoře 40 mm, dole 50 mm,
vlevo 40 mm, vpravo 40 mm.

Sloupce **5**, mezera šířky 10 mm.
Šířka 1 sloupce **95 mm**.

Použité písmo: Times New Roman (Regular).
Velikost písma 18 b / proklad 21,6 b.
39 znaků včetně mezer na řádku.

SLOUPCE



MEZISLOUPCOVÉ MEZERY

Sloupce jsou vizuálně oddělené mezerami. **Velikost, tvar a způsob oddělení může ovlivňovat celkový dojem grafické úpravy plochy**, jelikož otevírá prostor pro textové části.

PRAVIDLO PRÁZDNÉHO MÍSTA

PRÁZDNÉ MÍSTO je nepotřebný a nevyužitý prostor, který obklopuje grafické prvky v designu a poskytuje jim prostor k dýchání (např. okraje).

PRÁZDNÉ MÍSTO vytváří v designu klidné plochy, které mohou vykonávat mnoho funkcí, například ukazovat vizuální hierarchii.

TYPOGRAFICKÁ HIERARCHIE - lze docílit různou velikostí písma, kdy větší a tučnější písmo naznačuje větší důležitost než menší a lehčí.

POLOHOVÁ HIERARCHIE - lze také navodit relativní polohou textu na posteru. Text v horní části stránky, případně ještě obklopený prázdným místem, připoutá více pozornosti a bude převažovat nad hlavní textovou částí.

COLOURED AIR AND BLUE SKY

As James Turrell powers up his ambitious new installation at London's One Hyde Park, the UK's biggest public light sculpture, we talk to the artist who wants to show us heaven

PHOTOGRAPH: JASON SCHMIDT WRITER: SOPHIE LOVELL

It is difficult to talk about the work of the artist James Turrell to someone who has not experienced it. Born in California in 1943, he has been working with light and optical phenomena since the 1960s, exploring the edges of human perception, where they meet what might be called spiritual experience, with the precision of a scientist, the lyricism of a poet and the zeal of a visionary. He builds structures for people to enter and experience the physicality of light, pieces of surprising delicacy with planes or spaces that set free the mind of the viewer to construct their own castles in the sky from an intense, yet subtle light palette. We told you it was difficult to talk about.

Turrell himself is no easier to follow when he talks about his work. He greets us at the door of his compact pied-à-terre in a leafy Manhattan square and leads us into a studio room furnished in a rather classical style. There is a building entomology, just as he associates quietly wrestling with some technical drawings in the next room. Turrell is a big man, simply dressed in dark trousers and a jacket which contrast with his shock of white hair and magnificent snowy beard.

Meeting him is like sitting down with Isaac Newton, reading as Father Christmas. His jovial appearance and measured tones belie an extremely sharp mind that has been pondering the finer points of electromagnetic radiation, complex geometries, astrophysics and theology for over half a century. It helps to know that he studied psychology, maths and art history as well as art and that he is an accomplished pilot and aerial photographer. Turrell is also a Quaker,

a long-time member of the Religious Society of Friends, the stripped-down branch of Christianity that focuses on the direct spiritual experience and has done away with unnecessary frills.

Turrell's conversation can sweep from the shape of the universe, Riemannian geometry and Bezeltof Plato, prehistoric architecture, Meister Eckhart and Robert Maplehorne in less than the time it takes to drink a cup of tea. But he is a natural communicator and educator, patiently unpacking what he does. 'I take light and make it seem like it is material,' he says. 'Basically I traffic in coloured air and blue sky.'

Turrell's light pieces work in many different ways. There are those that feature outdoor light, such as the viewing chambers he calls Skyspaces; works that include natural surroundings, such as Roden Crater, an installation set in an extinct volcano in the Arizona desert; interior installations of controlled artificial light; and his orientating peristelion cells, or Ganzfeld pieces, which are single rooms or spaces where there is little or no horizon or shadow and therefore nothing to focus on.

Enough to keep him very busy. But, like most geniuses, he is. Turrell has suffered from the economic downturn. He seems determined to keep as many balls in the air as possible, if only to get his magnum opus, the Roden Crater project, finished. A huge Skyspace at the National Gallery of Australia in Canberra has just opened; a Mayan-style pyramid is being built in Mexico for a private collector; also in progress are a new Ganzfeld sphere that allows you to 'see'

colours inside your head at the Gagosian Gallery, and a series of light installations for the One Hyde Park luxury apartment project, both in London.

The Gagosian piece and One Hyde Park (or One Hyde Park: The Residences at Mandarin Oriental, to give it its full title) are timed to be completed in October to coincide with the Frieze Art Fair, but they couldn't be more different in terms of approach and intent. One Hyde Park is a large residential building on the edge of the famous London park. The architects are Rogers Stirk Harbour + Partners and the interior design is by London-based team Candy & Candy, who asked Turrell to come up with a unified light concept that would interact with the architecture.

Turrell's project includes perimeter lighting for glass pavilions, colourful light fixtures that illuminate glazed stairwells and lift shafts, and a canopy of light for the entrance's portico. The installations, realised with the help of Isomerix Lighting Design and Aether Lighting, will come with colour-controlled LED arrangements that slowly change colour from dusk till dawn.

They are, of course, particularly effective at night: 'I like extending the life of the buildings into the night. With light, you can bring out characteristics of the architecture that you may not have seen during the day,' Turrell explains. When illuminating a building, he adds, the tendency is to blast it from outside, but this leaves the windows black and dead. 'I like the light to come from within; I like the things that move slowly underneath.'

The artist has been invited to light several buildings during his career; »

PRÁZDNÉ MÍSTO + ASYMETRIE

SPUREN DER MOBILITÄT: GRAPHIK ALS MEDIUM DES AUSTAUSCHS

Ja nach Medium verbreitet sich Kunst unterschiedlich weit und schnell. Seit dem Frühmittelalter und bis in die digitale Zeit haben Kunstdruck und Papier auf den Kommunikations- und Handelswegen über Landes- und Meeregrenzen hinweg in die ganze Welt verkehrt. Zeichnungen und Druckgraphiken gehören daher zu den wichtigsten Medien des künstlerischen und transkulturellen Austauschs. Graphik eröffnete internationale Märkte, machte Kunst allen Gesellschaftsschichten und Völkern zugänglich, vermittelte neue Ideenprinzipien, ließ die Information und die Propaganda, bereichert das Repertoire an künstlerischer Vorlagen und Sujets, internationalisierte den Geschmack. Die Vertragsscheine mündete der historischen Mobilität des graphischen Mediums, nachgehen, um die weltweiten Wege und Kreuzungspunkte, die Transferleistungen zwischen den Kulturen, die Migration der Motive und Techniken sowie die Probleme untersuchen, die sich für die Kunst in einem globalen Markt ergeben. Durch die Untersuchung von Flugblättern, Einladungsschriften, Zeichenbüchern oder etwa Med Art soll die Mobilität als ein Merkmal des graphischen Mediums herausgearbeitet werden.

Depending on medium, art can disseminate at different speeds and bridge vast distances. Since the late Middle Ages and up until the present digital era, art on paper has effectively interacted with means of communication and commerce so as to expand beyond national and cultural borders throughout the entire world. Drawings and prints, therefore, count among the most important media of artistic and transcultural exchange. The graphic arts opened new international markets, made art accessible to a greater range of social classes and peoples, transmitted new iconographies, diffused information and propaganda, enriched artists' repertoires and internationalized aesthetic taste. This lecture series investigates the graphic medium's historical mobility so as to explore its worldwide paths and networks, picture the migration of artistic motifs and techniques and address the potential and challenges that art presented in a global market. Examining flyers, wood-block prints, mail art and sketchbooks, this lecture series intends to work out a fundamental characteristic of the graphic medium: its mobility.

PROGRAMM

04. Oktober
HANS THOMSEN
Looking through the Telescop: Exchange of Prints and Images between Europe and Japan in the Nineteenth Century

25. Oktober
KORNELIA RÖHER
Die Idee vom Global Village und dessen Einfluss auf das Netzwerk der Mail Art

06. November
EDWARD H. WOUK
The Northern Advantage: Prints, Mobility, and Historiography in the Sixteenth Century

04. November
GIORGIO MARINI
Prints and Drawings by Stefano Della Bella: Taste for Orientalism and Eclecticism in Seventeenth-Century Florence

22. November
WALTER NELSON
Visual Epistles in Transit: Karel van Manders Transformation of Corvallis: Cort's "The Annunciation Broadcast by Prophets of the Incarnation"

29. November
SUSAN DACKERMAN
Making Knowledge Mobile: Prints and Science in the Sixteenth Century

13. Dezember
LARRY SILVER
Big Prints of Big Cities

06. Dezember
Dominique Cordellier
Diffusion du dessin par l'estampe dans la France de Fontainebleau

Vorlesungen finanziert von der Hochschule für bildende Künste und dem Hochschulrat

Die Vorlesungen sind durch die Hochschule für bildende Künste ermöglicht.

TRACES OF MOBILITY: PRINTS AND DRAWINGS AS MEDIA OF EXCHANGE

VORLESUNGSREIHE
DOSENFASSAGE
1810-18120 UHR
DRUCKERISCHE
SAALHALLE
OESTERLICH
HAMBURGSTRASSE 10E
RAUM E1.33
8092 ZÜRICH

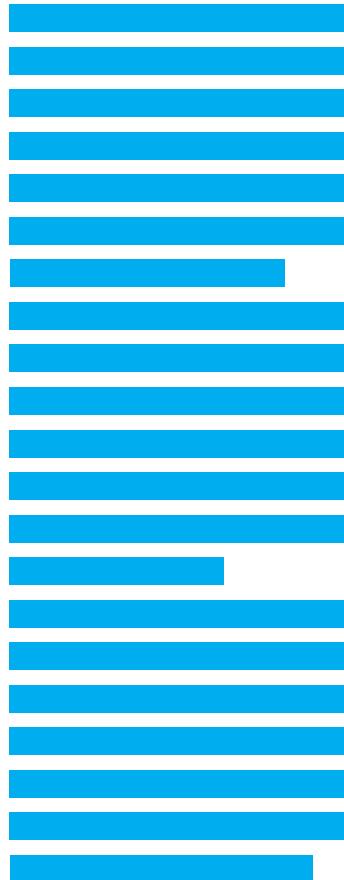
Yes,
of
course
it
hurts

Yes, of course it hurts when birds are breaking.
We all know the wise Chinese fable?
Who could all those little birds
break and freeze, faster, faster?
After all, the bird was created all the winter.
What new thing is it that burns and sears?
Slowly, slowly, slowly, when birds are breaking,
burn for that which burns,
and that which burns.

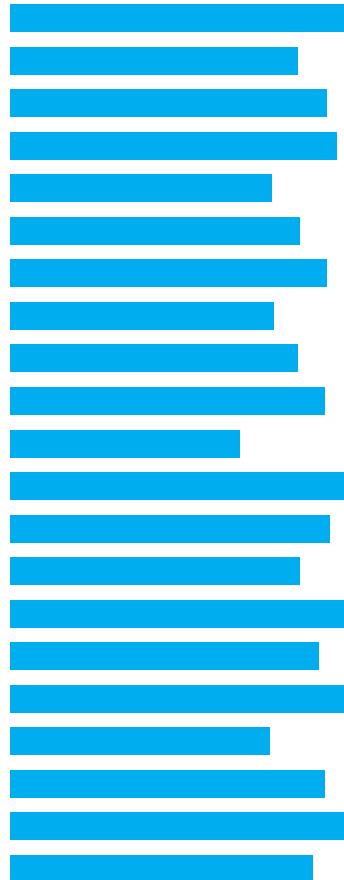
Yes, it is hard when drops are falling.
Thinking with feet, on heavy barges,
clinging to the rags, and swallows, sliding –
weight draws them down, though they go on clinging.
Hard to hold, hard to hold, hard to hold,
hard to feel the depths intact and cold,
not in fact and mostly invisible –
hard to wear to wear –

Then, when sharp as stone and nothing helps
the wise old hawk is in distress,
down, when he has been flying so long,
down in gloom, gods in a deep phragm,
forget that they were frightened by the noise,
forget their fear before the flight unfurled –
not for a second their greater safety,
not in that trust,

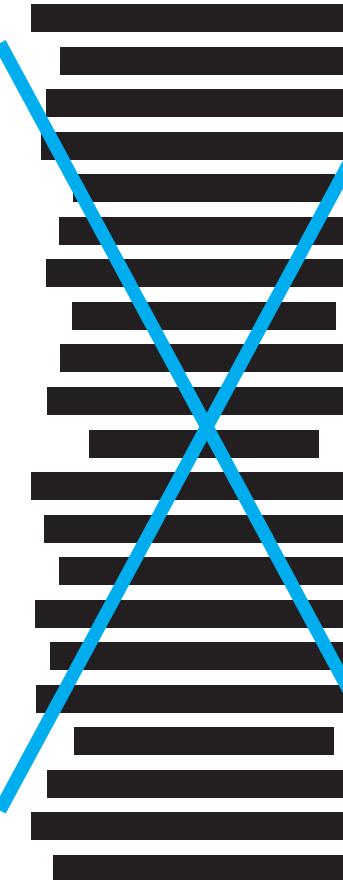
Karen Boye



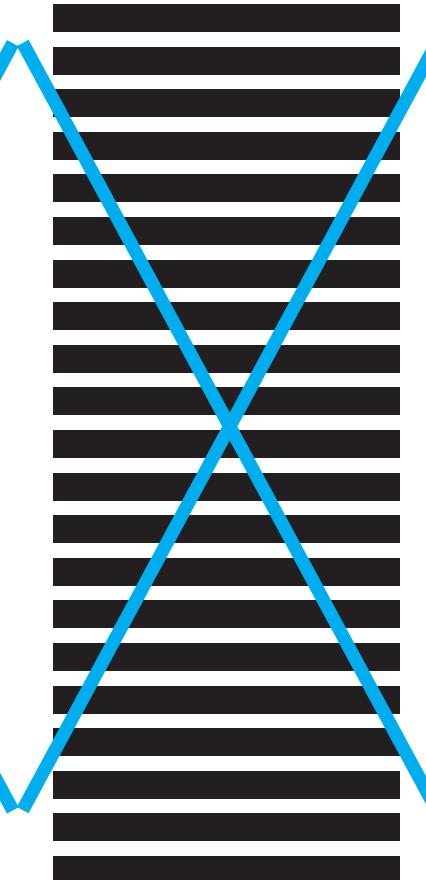
Zarovnání do bloku s posledním řádkem zarovnaným na levý praporek.



Zarovnání na levý praporek
(vypnout dělení slov).



Zarovnání na osu - použití v poezii!



POZOR! Nevhodné zarovnání
do bloku i s posledním řádkem
odstavce.

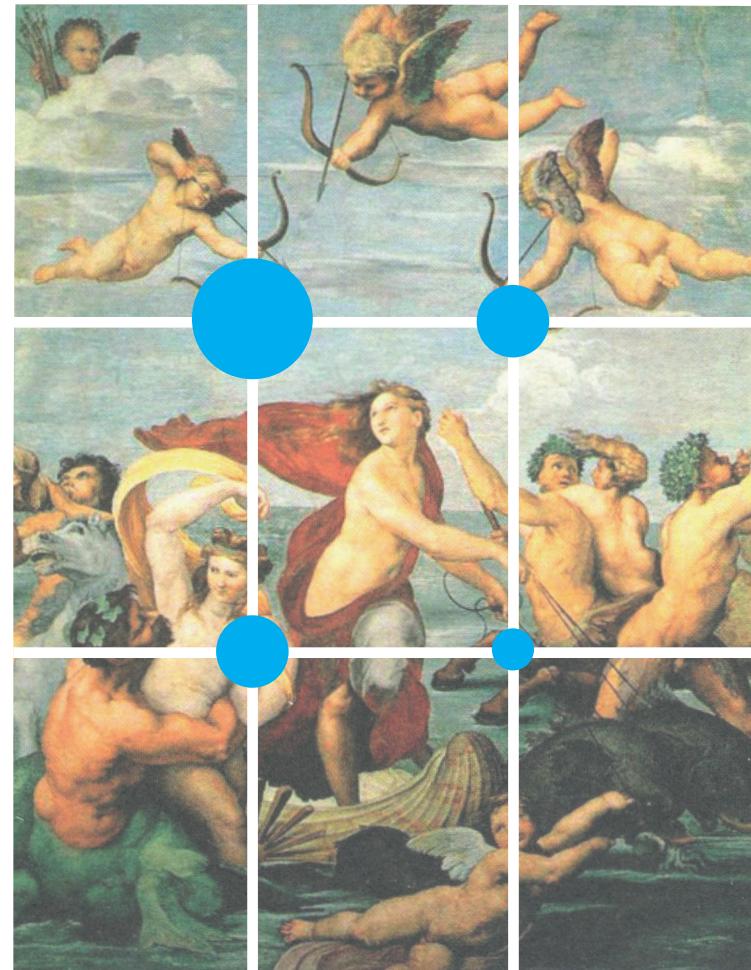
KOMPOZICE

PRAVIDLO TŘETIN

PRAVIDLO TŘETIN je metoda, kterou obvykle používají fotografové k vytvoření zajímavých kompozic.

Stejně tak ji lze využít v kompozicích jakéhokoli grafického umění nebo dokonce takových oborech, jako je textilní nebo nábytkářský design.

Pravidlo třetin lze využít pro vytvoření ústředních bodů, které určí, kam mají být umístěny zajímavé prvky.



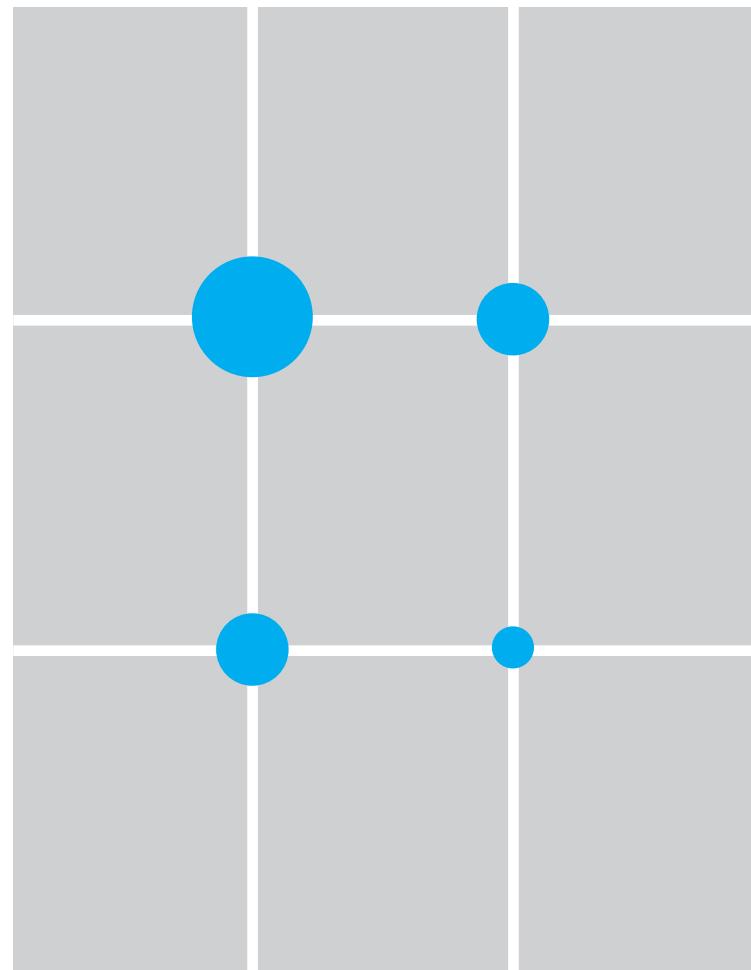
Triumf Galatey je freska od malíře Raffaela Santí (1512) vytvořená pro palác Villa Farnesína v Římě. Ústřední postava Galatea je orámována purpurovými linkami, kterými jsme rozdělili plochu. Nad ní jsou symetricky umístění tři cherubíni s hroty svých šípů umístěnými nad horními vyhledávanými body.

PRAVIDLO TŘETIN

Na diagramu je zobrazeno, jak lze pravidlo třetin využít pro vytvoření vyhledávaných bodů v prostoru.

Tyto body neodpovídají přesnému matematickému rozdělení plochy.

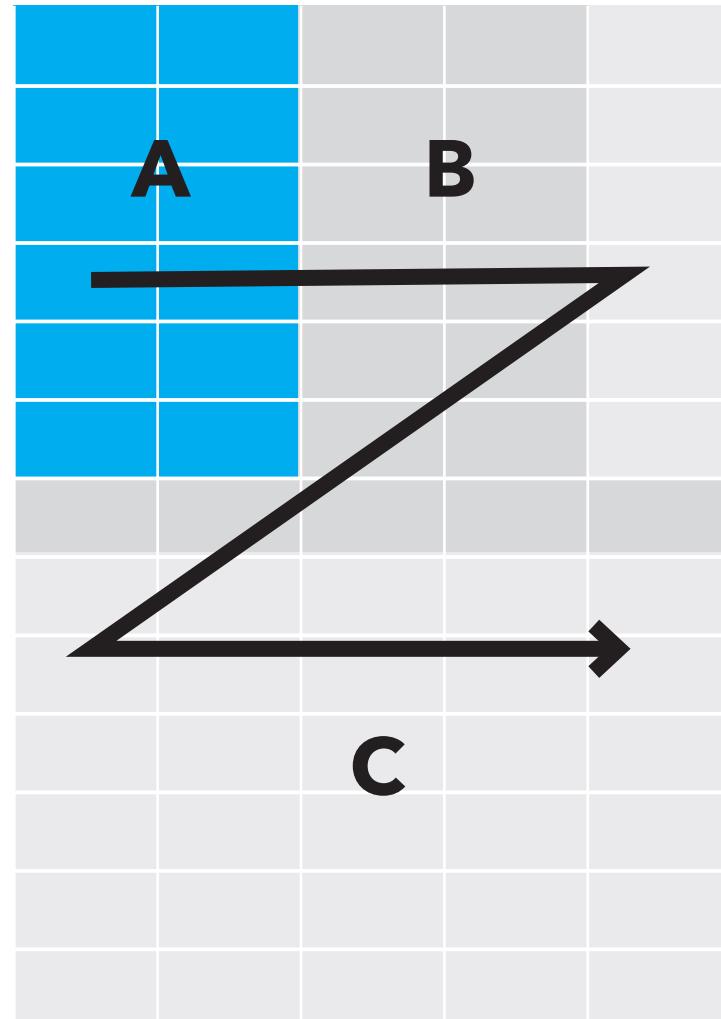
Jsou to aktivně vyhledávaná místa, u kterých studie prokázaly, že oko se při pečlivém prohlížení obrazu na ně zaměří. Designeři tuto znalost využívají při rozhodování o umístění prvků, a napomáhají tak diváky navést ke klíčovým informacím.



PRAVIDLO ČTENÍ STRÁNKY

Lidé se podvědomě snaží získat informace o obrázku nebo designu tak, že si ho očekávatelným způsobem prohlédnou, aby získali základní představu, čeho se týká. Tvůrce posteru může tento proces využít, a tak pomoci čtenáře nasměrovat dokonce i ve složitých návrzích obsahujících mnoho prvků.

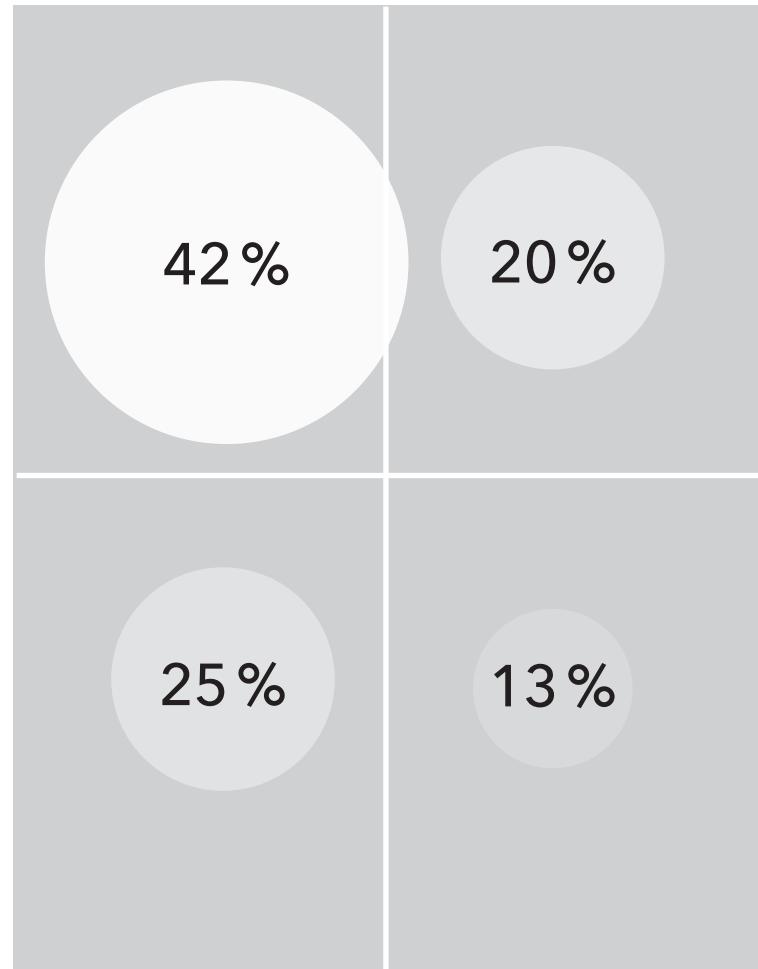
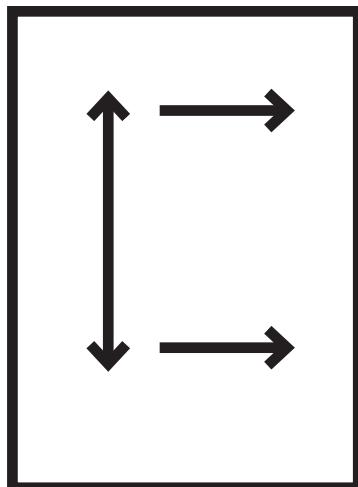
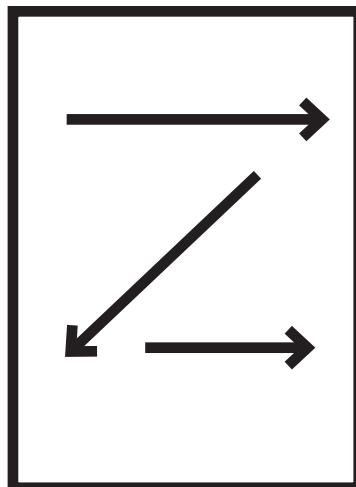
NAVIGACE NA PLOŠE – čtenář pokaždé hledá nějaký vstupní bod na stránce, na který by se mohl zaměřit, který poznává, rozumí mu a který jej nasměruje k dalším informacím. Protože jsou lidé přitahováni barvami a pohybem, může designér umístit prvky v designu strategicky a přitáhnout tak k nim čtenářovu pozornost.



ORIENTACE NA PLOŠE

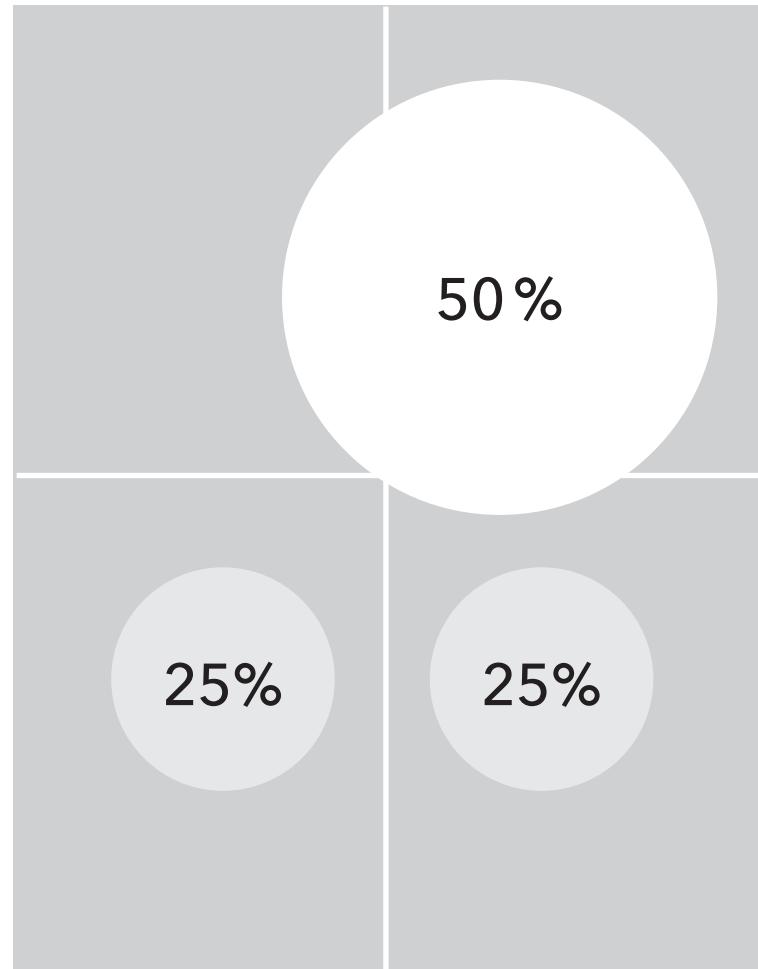
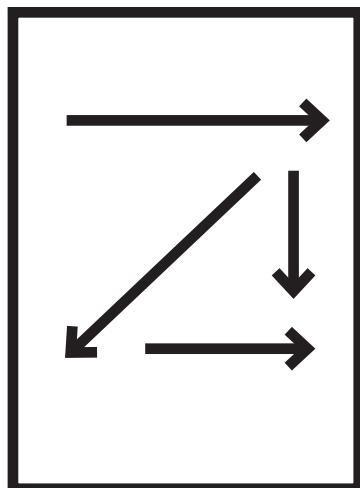
Procentuální výsledek čtení plochy evropanů.

Jako praktický důsledek se na mnoha webových stránkách umisťují navigační lišty nahoru.



ORIENTACE NA PLOŠE

Orientace na ploše s pravidlem
prázdné plochy.



PRAVIDLO ZLATÉHO ŘEZU

Je prokázáno, že určité proporcí vztahy celku působí na člověka lépe, přirozeněji než jiné. Výtvarníci se snažili přijít na jistou obecnou zákonitost, jak co nejlépe dělit úsečku či plochu. Vzniklý poměr byl nazván zlatý řez.

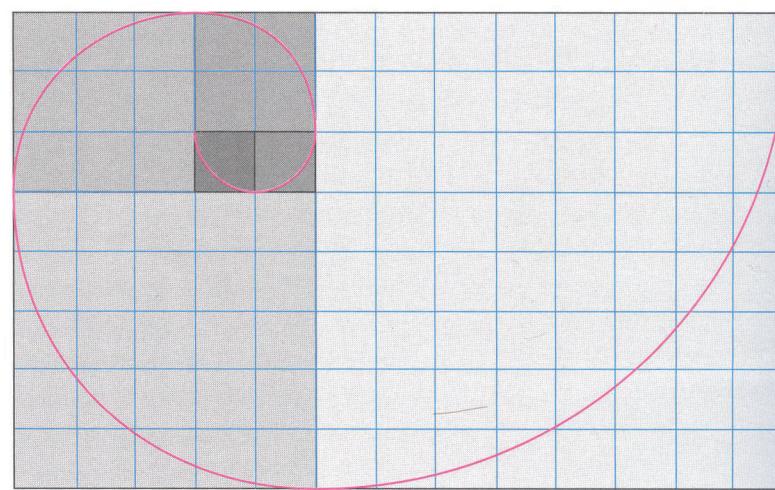
KONSTRUKCE ZLATÉHO ŘEZU

Pokud bychom chtěli vyjádřit zlatý řez matematicky, je třeba najít na jednotkové úsečce takové x , aby platilo, že $(1-x)/x = x/1$. Z toho po vyřešení rovnice vyplývá, že:

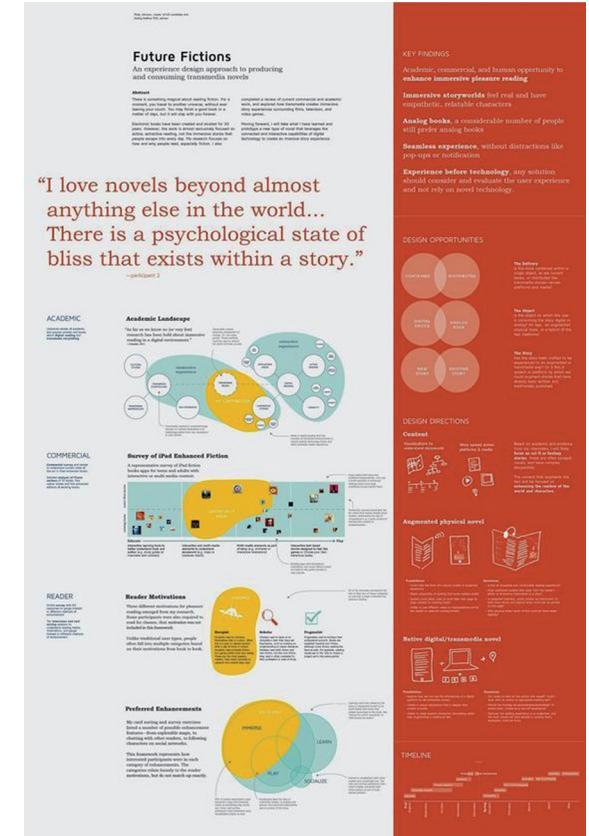
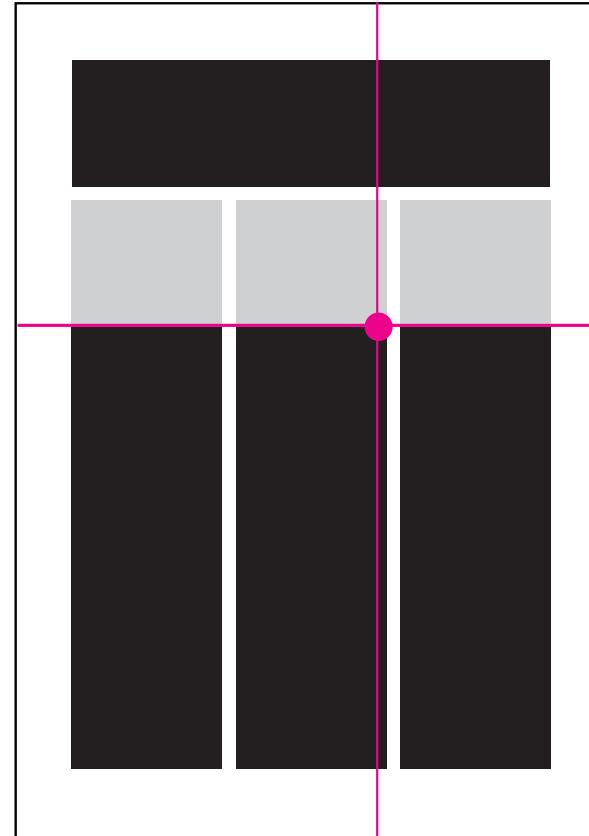
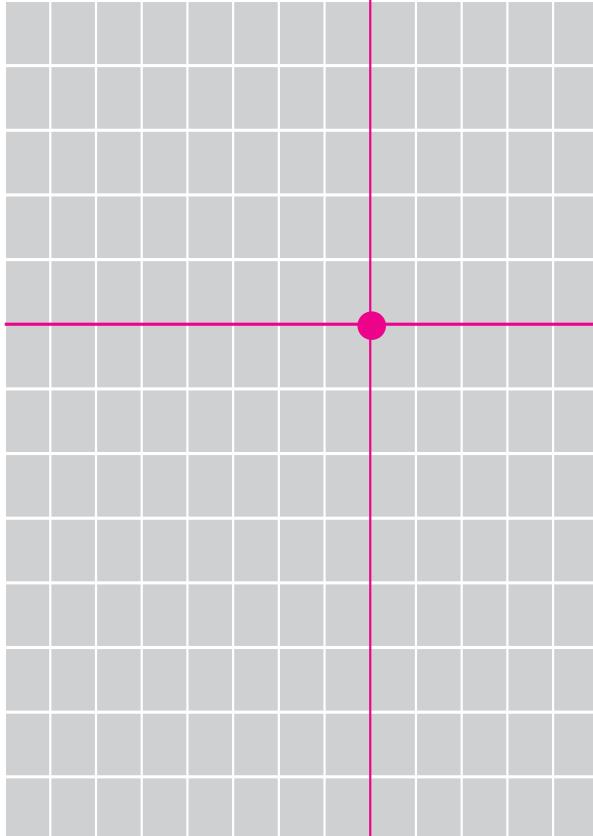
$$x = (\sqrt{5}-1)/2$$
$$x = 0,618\dots$$

Fibonacciho čísla jsou číselnou řadou, ve které je každé číslo součtem předcházejících dvou čísel v řadě. Jsou pojmenovaná po matematikovi Leonardovi z Pisy, známým také jako Fibonacci, který toto pořadí vyzpovídal v proporcích v přírodě. Fibonacciho čísla mají přímou souvislost se zlatým řezem 8 : 13, neboť obě tato čísla jsou součástí číselné řady.

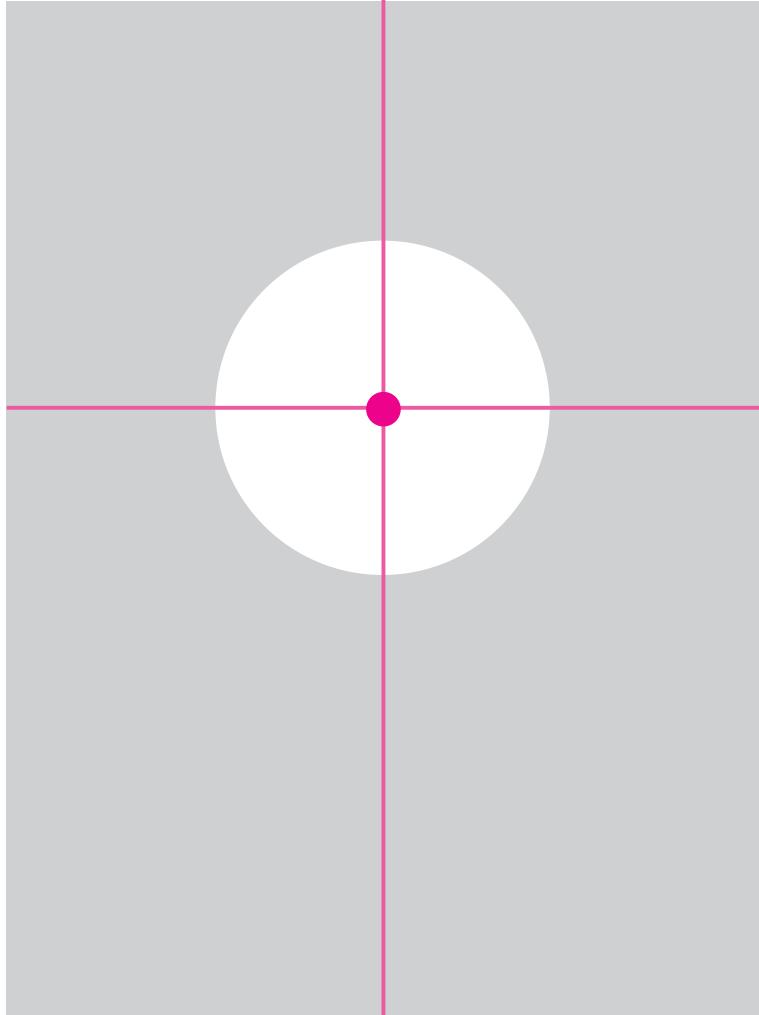
V praxi bohatě postačí pamatovat si zaokrouhlené číslo 0,62. Libovolnou úsečku pak rozdělíme v poměru 0,62 : 0,38 a dominantní prvek kompozice umístíme do vzniklého poměru. *Zlatý řez je možno sestrojit pro každou stranu obdélníka, v průsečících potom získáme „zlatý bod“ – ideální místo pro přesné umístění dominancy.*



PRAVIDLO ZLATÉHO ŘEZU



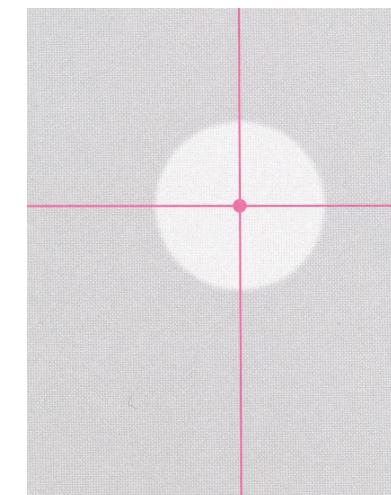
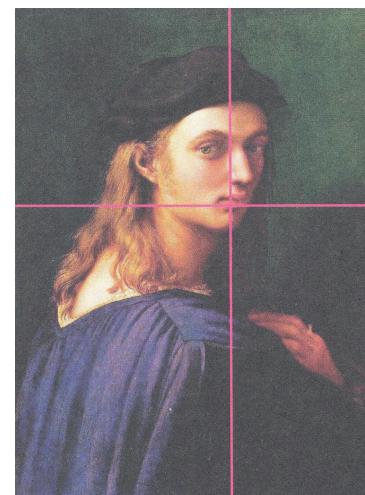
PRAVIDLO OPTICKÉHO STŘEDU



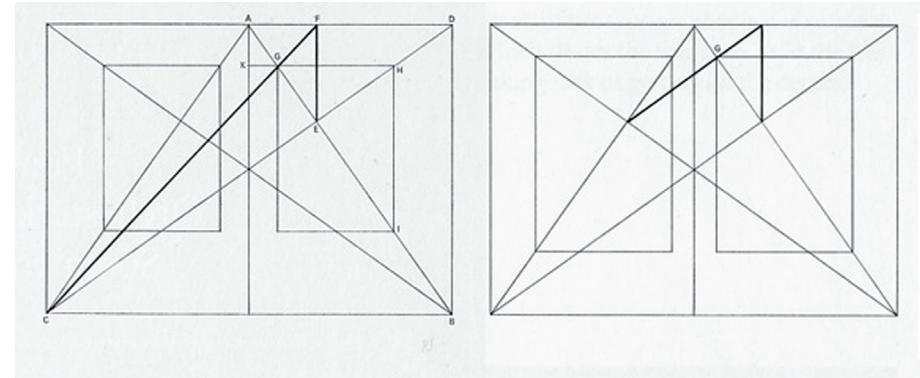
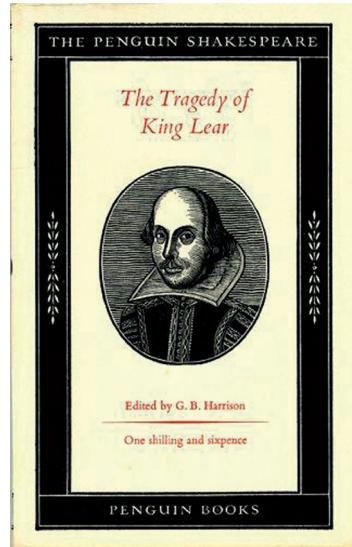
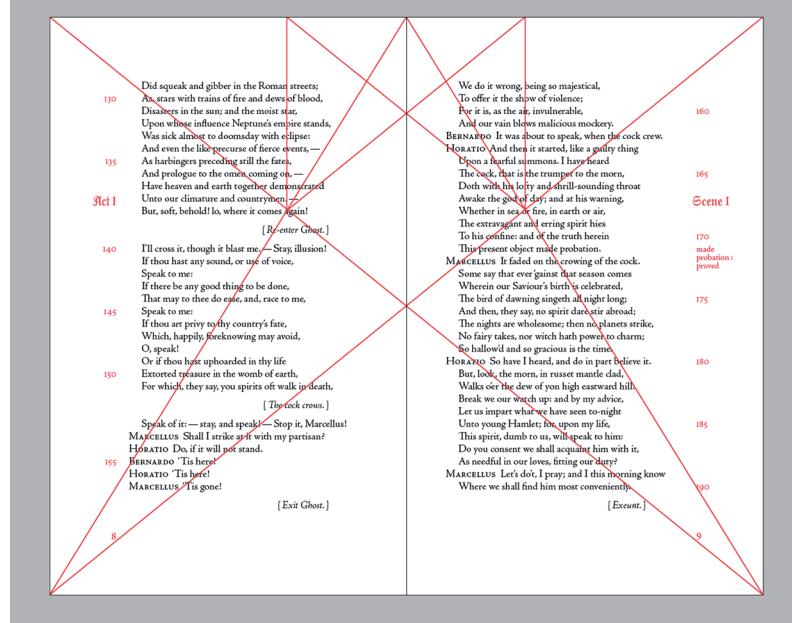
OPTICKÝ STŘED

Optický střed udává dynamický centrální bod v uměleckém díle, který pomůže určit vyhledávaný bod, na kterém spočine zrak diváka.

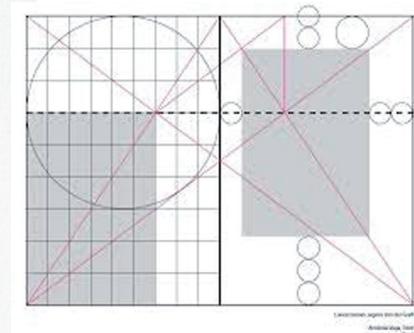
Obraz Portrét Bindy Altovitiho (1514) vytvořený Raffaelem. Ústa a oči jsou klíčové ústřední body lidské tváře. Vidíme, že Raffael zde ústa opatrnice umístil do optického, nikoli matematického středu.



Symetrie neboli souměrnost je základním nadčasovým principem zrakového vnímání. **Ve vizuální komunikaci vyjadřuje symetrie vyrovnanost, stabilitu a harmonii, jsou-li vizuální prvky plně vyvážené či vystředěné, nacházejí se ve stavu rovnováhy a všechny části mají stejnou váhu.** Výsledkem je stav optické vyrovnanosti nazývaný symetrie. Grafické prvky jsou v takové kompozici souměrné podle hlavní kompoziční osy (vertikální či horizontální). Podobně působí kompozice složená z prvků uspořádaných podle několika středových os. Symetrická kompozice působí staticky, nehybně, vyváženě. **Negativní prostory kolem elementů či kontury prvků rozmístěné kolem hlavní osy vypadají stejně nahoře mají stejnou vizuální váhu.**



Jan Tschichold, konstrukce zrcadla knihy dle geometrické konstrukce

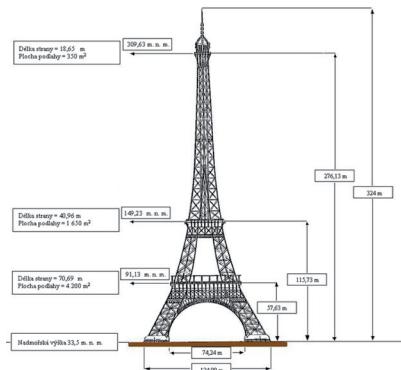


Klasické osové (bilaterální) souměrnosti dosáhneme opakováním zrcadlově obraci ho obrazu na opačné straně svislé osy, každá strana je tedy zrcadlovým obrazem té druhé. Tato kompozice vyjadřuje úctu k tradici, řád, neměnnost a klid. Kromě toho se symetrie jako kompoziční princip už od dávna spojuje s fyzickou krásou, ať už přírodního či umělého objektu, lze ji nalézt prakticky ve všech projevech přírodního světa včetně těl lidí, živočichů a rostlin. Také silné, sladěné a dynamické tvary slavných architektonických děl často řídí osová symetrie. **Výmluvným příkladem je katedrála Notre Dame, Eiffelova věž nebo americký Kapitol.**

Zrcadlová – do této kategorie patří vertikální a horizontální osová symetrie. Zrcadlově symetrická kompozice vzniká zrcadlením rovnocenných prvků podle hlavní osy. Ta může být orientována jakkoli, ovšem prvky po obou stranách osy zrcadlení musí být stejné. Zrcadlově symetricky je v přírodě uspořádané např. v těle babočky motýlů.

Horizontální symetrie funguje jako dělící osa kompozice imaginární horizontální či jiná vodorovná linie, horní část obrazu je tedy zrcadlovým obrazem spodní. Takto se jeví např. krajina a její odraz na nehybné vodní hladině.

Vertikální symetrie dělí kompozici imaginární svislou osu, takže levá strana obrazu je zrcadlovým odrazem pravé. Typickým příkladem vertikální symetrie jsou Rorschachovy skvrny.



SYMETRIE

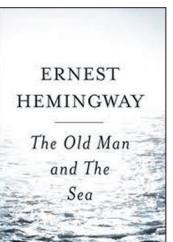
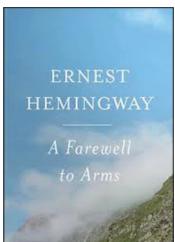
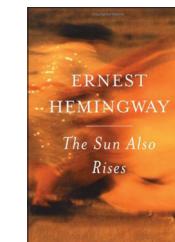
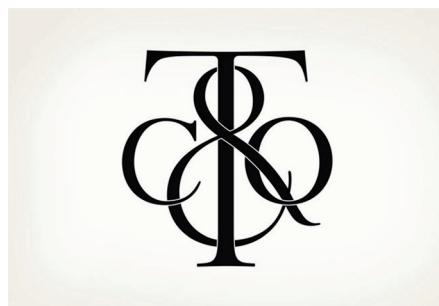
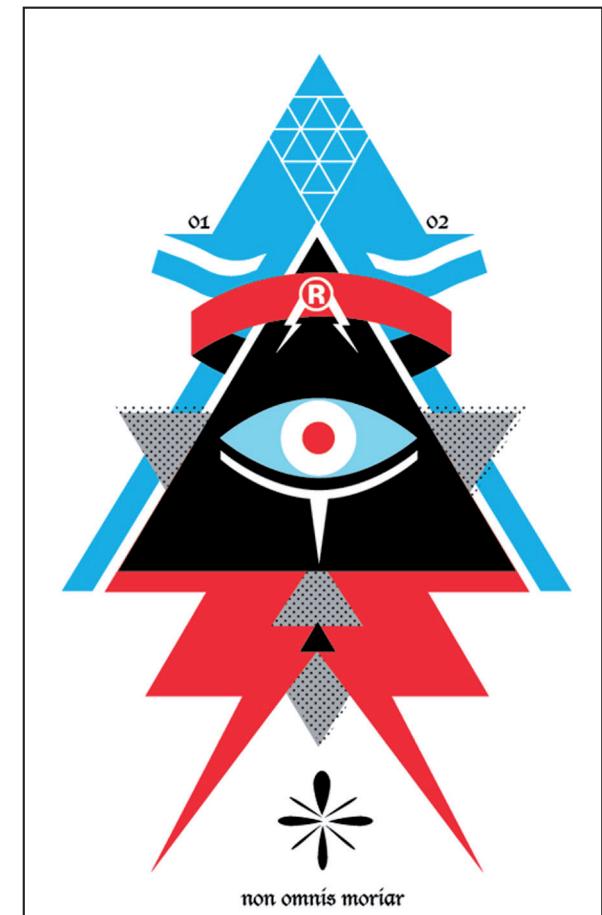
Osová symetrie



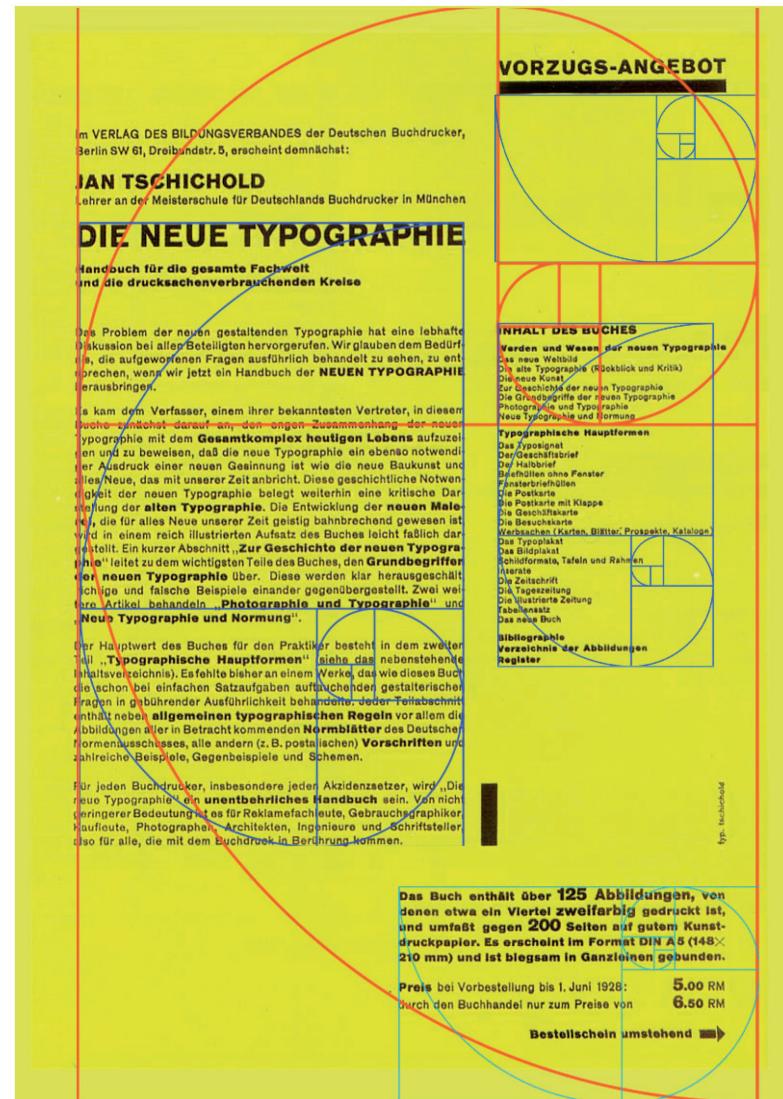
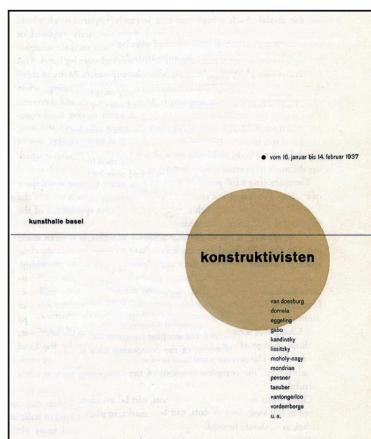
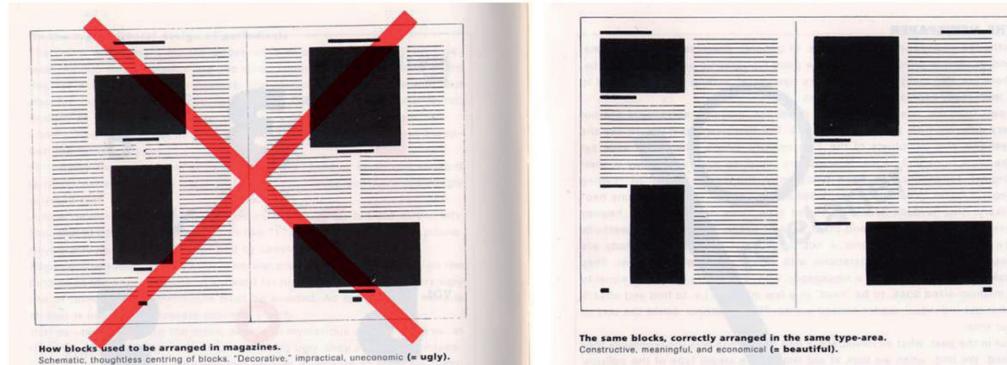
Zrcadlová symetrie



Vertikální symetrie



Asymetrie je protikladem symetrie. Samo slovo znamená nepřítomnost symetrie, nesouměrnost. Taková definice ovšem neříká nic o rovnováze. Sděluje pouze, že prvky v asymetrické kompozici nezrcadlí jiné. Nejčastěji se ale tímto termínem popisuje druh vyvážení, které nestojí na principu symetrie. Jeden dominantní tvar nebo kompoziční prvek často vyvažují prvky či tvary menší. Obecně v asymetrických kompozicích vzniká výraznější optické napětí, než je tomu u obrazů symetrických.



V přírodě je asymetrie méně obvyklá, známe ji jako schopnost lépe rozvíjet schopnosti určité strany těla či jako vlastnost objektu (např. živého organismu), jež není zrcadlově identická. Dobře je to vidět na tendenci lidí používat raději jednu než druhou ruku.

Asymetrie vzniká, když se strany obrazu navzájem liší. Grafické elementy v asymetrick rovnováze jsou uspořádané tak, že se jedna strana kompozice liší od druhé, aniž by došlo k narušení celkové harmonie. Pokud se ale nepodaří asymetrický obraz správně vyvážit, vznikne kompozice rušivá a matoucí.

Jakožto kompoziční princip ve vizuální komunikaci je asymetrická rovnováha složitější a náročnější na vytvoření než klasická symetrie. Vyžaduje uspořádat jednotlivé prvky tak, aby se elementy osy či těžiště. Představte si pomyslné lékárnické váhy, které porovnávají vizuální váhu prvků v kompozici. **Asymetrická rovnováha je volnější a obecně vzato aktivnější, dynamičtější než symetrie.** Zatímco symetrické rovnováhy dosahujeme opakováním, **asymetrické vyvážení stojí na kontrastu a protikladu.** Vzniká zkombinováním kontrastujících elementů, zejména bodů, linií, ploch, objemů a barev, rovnoměrně rozmístěných kolem zvolené kompoziční osy.



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Asymetrické vyvážení je na této dvoustraně jednoduše dosaženo vhodnou volbou velikostí, proporcí a mřížky. Kontrast extrémně velké a mnohem menší fotografie spolu s dynamickou sloupcovou sazbou a flexibilní mřížkou stránky posiluje vizuální účinek a kinetický dojem, jaký skýtá jen asymetrická kompozice.



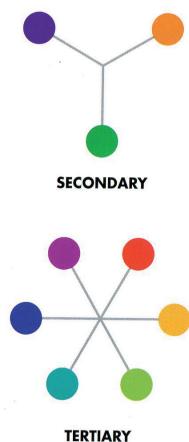
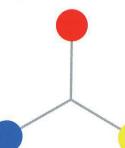
BARVA

Barva je v jazyce grafického designu nesmírně silným a sdělným prvkem. Ovlivňuje každého z nás, je totiž zdrojem vizuální energie a rozmanitosti ve všem, co každodenně vidíme a prožíváme. **Dokáže upoutat pozornost**, spojit izolované prvky, **zdůraznit sdělení a posílit celkový účinek kompozice**. Barva patří spolu s typografií k nejdůležitějším a nejvlivnějším elementům ve slovníku grafického designu. Je nesmírně užitečným nástrojem, dokáže sdělovat širokou paletu emocí, kódovat různé informace a citově angažovat diváka. **Může také přímo vyjádřit postoj nebo emoci, podnítit k reakci, zdůraznit a zpestřit, sdělit konkrétní poselství nebo podtrhnout hierarchii.**

Existuje jen málo vizuálních stimulů, které mají stejnou váhu jako barva; ta je velmi užitečný komunikační nástroj. **Význam, který barva vysílá, je ovšem vždy přijímán naprostě subjektivně**. Její vnímání závisí na dvou nedokonalých lidských orgánech (oči a mozek), jež utvářejí naší představu o barvě poté, co k nim doputují odražené světelné vlny. Tento mechanismus vnímání barev je univerzální pro všechny lidské bytosti. **Jiná věc je, jak je ve výsledku vidíme, jak na nás působí a jak je chápeme.**



Barevný kruh nahoře znázorňuje základní barevné vztahy. Na osmi menších kruzích jsou patrné hlavní druhy barevných vztahů, aplikovatelné na nekonečné množství barevných kombinací.

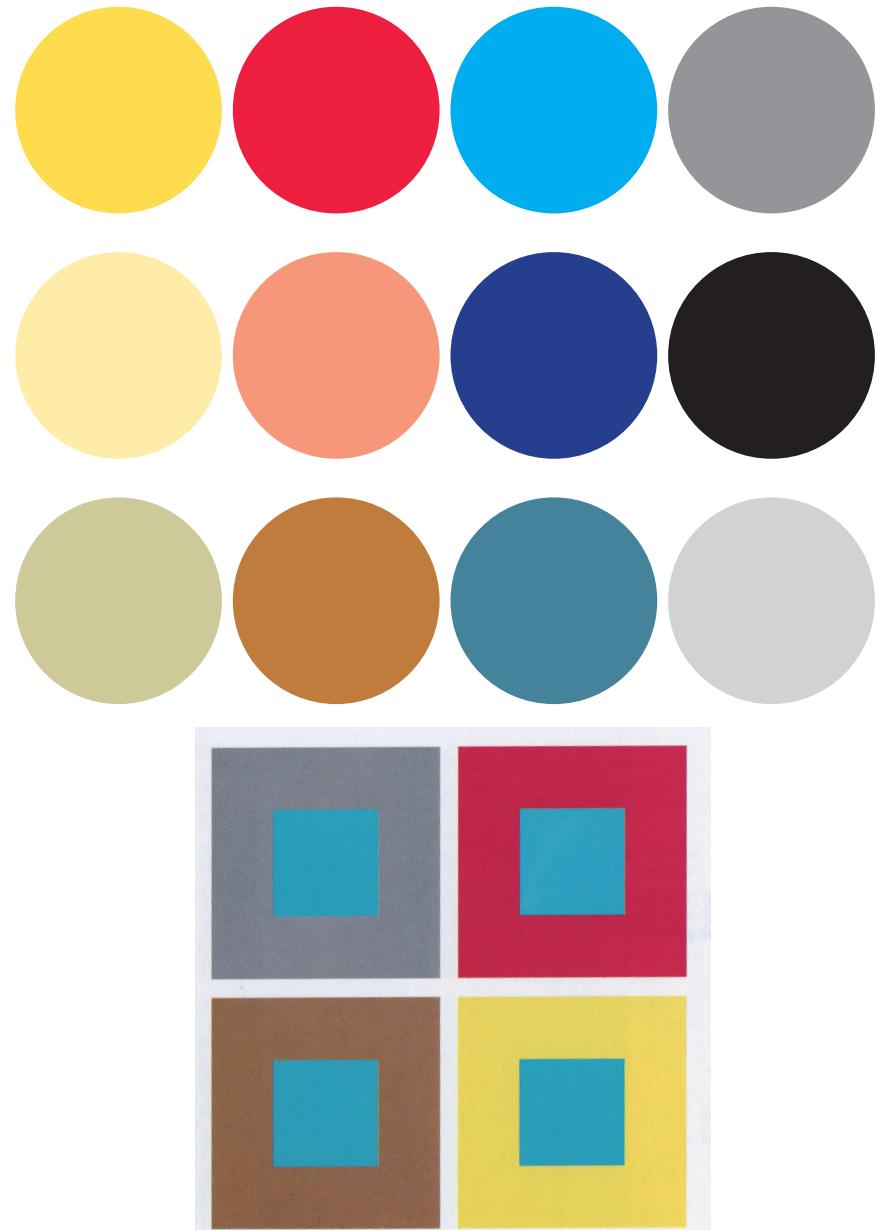


Základní vlastnosti (barva má tři základní vlastnosti:)

Tón, též odstín – pojem spektrální tón či odstín označuje základní povahu barvy, náš zrakový vjem z dominantní frekvence světla odraženého od konkrétního objektu. Tón (odstín) vyjadřuje podstatu barvy, to, čemu říkáme červená, modrá nebo žlutá. Barvy bez rozlišitelného tónu, například šedou, nazýváme neutrální.

Jas, též světlost – druhá vlastnost vyjadřuje celkovou světlost nebo tmavost barvy a nazývá se jas, světlost nebo valér. Označuje celkové množství světla, které při pohledu na objekt vnímáme. Přimícháním bílé barvu zesvětlujeme, přidáním černé ztmavujeme. Práci s jasem lze zvýšit čitelnost vizuálního sdělení. Rozmístěním různě světlých prvků přitáhneme divákovo oko k obrazu a zavedeme je do významných oblastí. Proměnami kontrastu a jasu vnášíme do obrazu pohyb. Protože vzdálené objemu se jeví světlejší, může jas také vytvářet hloubky prostoru.

Saturace (sytost) – pojmem saturace označujeme sytost. Závisí na šířce rozsahu frekvencí, jejichž zprůměrováním barva vzniká. Saturatedé barvy jsou bohaté a intenzivní, kdežto odsatureované barvy působí bledě a tlumeně.



Světlo a teplota – teplé barvy jak červená, oranžová nebo žlutá evokují zdroje tepla a vyvolávají hřejivé pocity. Studené barvy jako modrá či zelená nám připomínají vodu a přírodu a vyvolávají dojem chladu. Teplé barvy jsou veselé a živé, studené působí vyrovnaněji a klidněji. **Teplé barvy (červená, žlutá) mají dlouhé vlnové délky, a proto je potřeba vyvinout více energie na jejich zpracování očima a mozkem.** S tím souvisí nárůst aktivity metabolismu a energie označující se jako vyrušení. **Naopak kratší vlnové délky studených barev** (modré, zelené, fialové) vyžadují méně aktivity a energie ke svému zpracování, má za následek klidnění a utlumení metabolické činnosti.

Červená barva patří mezi nejnápadnější barvy. Velmi intenzivně stimuluje naší nervovou soustavu a v podvědomí vytváří pocit nebezpečí. Biologicky podněcuje větší tvorbu slin a vznětlivost. Evokuje vášeň a vzrušení.

Modrou barvu si spojujeme s vodou, vzduchem a životem (pocit nekonečnosti a důvěryhodnosti). Modrá barva má uklidňující účinky a evokuje pocit bezpečí. Je statisticky nejoblíbenější ze všech barev.



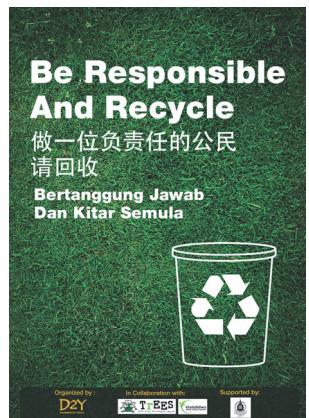
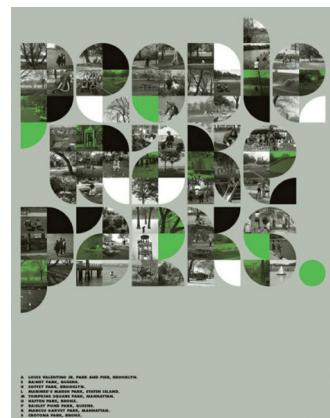
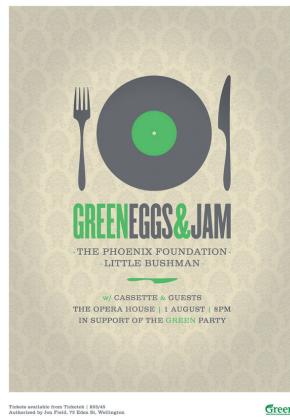
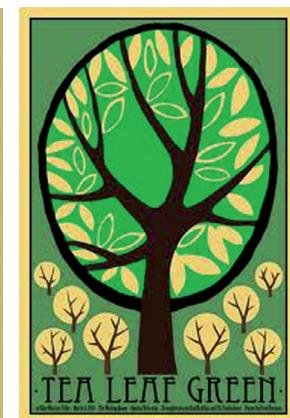
Žlutou barvu si spojujeme se sluncem a teplem, navozuje nám pocit štěstí. V prostoru vystupuje v poměru k ostatním barvám do popředí a tím je také oživuje a uvádí do činnosti. Žlutá povzbuzuje jasné myšlení a pomáhá nám zlepšovat paměť. Zářivá zelenožlutá může vyvolávat úzkost. Tmavší žlutá evokuje blahobyt.

Oranžová je směsí červené a žluté, evokuje vitalitu, vzrušení, teplo a přívětivost. Oranžová je výrazná a dobrodružná, ale může být vnímaná jako nespolehlivá. Tmavší odstíny stimulují tvorbu slin a evokují blahobyt. Zářivější odstíny evokují zdraví, svěžest a sílu. Přechodem k neutrálnejším odstínům slabne její aktivita.

Hnědá je barvou země a dřeva, proto si s ní spojujeme pohodlí a bezpečí. Svoj organickou podstatou evokuje věčnost, trvanlivost. Hnědá vyjadřuje také ekologičnost, pracovitost, důvěryhodnost, odolnost.



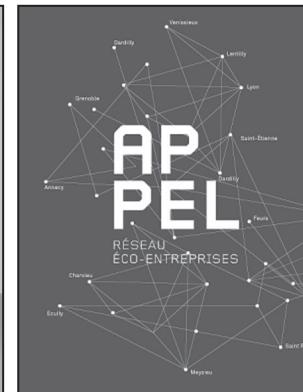
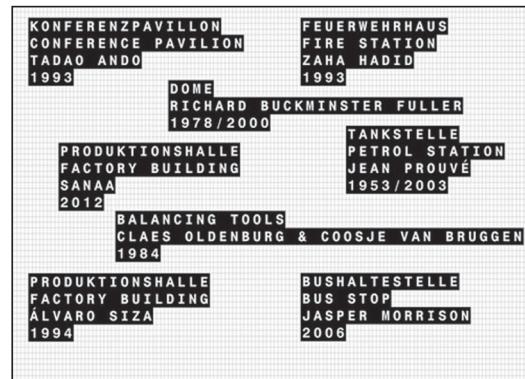
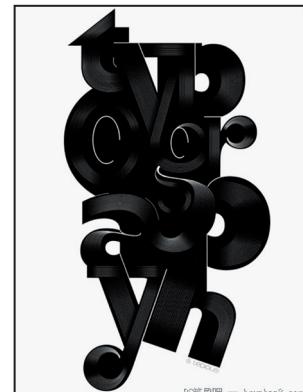
Zelená má nejkratší vlnovou délku, a proto nás dokáže ze všech barev nejvíce uvolnit. Je spojena s přírodou a rostlinami, vzbuzuje v nás bezpečí a důvěryhodnosti. Čím je zelená zářivější, tím působí mladistvěji a svěžeji. Tmavé odstíny zelené vyjadřují spolehlivost a ekonomický růst. Neutrálnejší olivové odstíny evokují hřejivost, zemitost. Může znamenat i nemoc nebo zkaženosť.



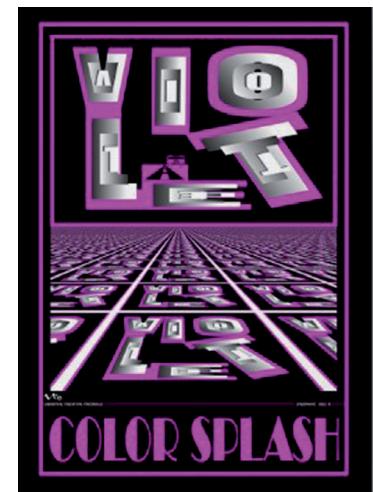
Černá je nejvýraznější barvou barevného spektra. Vyniká kontrastností a neproniknutelností. Evokuje marnost, prázdnотu, nekonečný vesmír a v západních kulturách také smrt. Je vnímána jako formální, exkluzivní, autoritativní, povýšená i vážná.

Neutrální šedá může být vnímána jako chladná a nevýrazná, stejně jako formální, důstojná a autoritativní. Chybí jí barevnost, a proto v sobě nemá tolik emocí. Může evokovat rezervovánost, nedotknutelnost. Evokuje preciznost, kvalifikovanost, informovanost a pracovitost.

Bílá jako čistá, autoritativní a všem nadřazená barva. Propojuje všechny barvy světla a evokuje proto duchovno a sílu.



Fialová je někdy vnímána jako klamná, falešná ale také jako tajemná a těžko pochopitelná. Působení fialové barvy je ovlivněno jejím odstínem: tmavě fialová, evokuje chmurnost a smrt; světlá a studená levandulově fialová vyvolává snivou a nostalgickou náladu; načervenalé fialové odstíny (fuchsová) jsou dramatické a plné energie; švestková působí magicky.



POSTER

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**REDAKČNÍ
DESIGN**

NADPIS (TITULEK) - jeden z nejdominantnějších prvků na stránce. Použití titulkových fontů (navženy tak, aby snesli větší velikost písma větší než 14 bodů).

PODNADPIS, PODTITUL - nachází se pod titulem, nebo u titulu. (většinou věta na jeden řádek), menší velikostí písma než titul, ale větší než běžný text.

PEREX - krátký text (2–4 věty), shrnuje obsah následujícího článku. Jeho funkce je nalákat čtenáře k přečtení článku.

INICIÁLA

TEXTOVÉ SLOUPCE

RÁMEČKY A MODULY

MOISTURE CONTROL | **building science**

Micro-Managing Moisture

Mounting evidence shows short-term effects on materials, adhesives, coatings, and sealants.

Gord Cooke

Gord Cooke, president of Building Knowledge Canada, is a Professional Engineer with 25 years of experience in the residential building industry. An educator, industry consultant, and international presenter, Cooke specializes in presenting practical building science solutions in understandable terms.

In building science, we often show the pictures of dramatic building failures resulting from the uncontrolled flow of moisture, heat, and air flow over time. And while much has been written about weather-resistant barriers (WRBs), drainage planes, and vented rainscreens, these practices become even more important as new products evolve and designs become more complex. Truly green, sustainable buildings must last a long time, and the No. 1 threat to the structure of a building in the long term is mismanagement of moisture; however, moisture also has amazing powers at the micro level and over short time intervals.

Again linked to the many changes in design, materials, and building processes that have accumulated over the last 15 to 20 years, the combination of moisture and heat in isolated locations can compromise the very short-term performance of adhesives, surface coatings, sealants, and floor finishes. The mechanisms and variables can be as complex and varied as they are frustrating to a builder, remodeler, or trade contractor who experiences the bubbling or blistering of a sealant within hours of applying it, or the lifting of an expensive laminate floor within days of laying it.

ADVANCING MATERIALS

Let's start by reviewing a few changes the industry has experienced that may be at cross purposes when it comes to long-term vs. short-term moisture management and product performance. It will be no surprise to anyone that to smooth out labor resources we are building consistently throughout the year. Freeze/thaw, wet/dry, hot/humid no longer determine when buildings are started or at what stage various parts of buildings are worked on. Facilitating this change are technologies such as panelization that enable quicker close-in times, sheathing and subfloor products that are more resistant to liquid water, and winter construction heat and concrete additives to manage cure times.

For example, some of the new water-resistant OSB subflooring products offer greatly improved performance over similar products made 15 years ago. The lower water absorption and greater stiffness of

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TYPOGRAFICKÉ PRVKY V ČLÁNKU

ZÁHLAVÍ, ZÁPATÍ (RUBRIKY, PAGINACE)

OBRAZOVÁ PŘÍLOHA, ILUSTRACE

MŘÍŽKA ÚČAŘÍ

VÝKŘIK, CITÁT



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Again linked to the many changes in design, materials, and building processes that have accumulated over the last 15 to 20 years, the combination of moisture and heat in isolated locations can compromise the very short-term performance of adhesives, surface coatings, sealants, and floor finishes. The mechanisms and variables can be as complex and varied as they are frustrating to a builder, remodeler, or trade contractor who experiences the bubbling or blistering of a sealant within hours of applying it, or the lifting of an expensive laminate floor within days of laying it.

ADVANCING MATERIALS.

Let's start by reviewing a few changes the industry has experienced that may be at cross purposes when it comes to long-term vs. short-term moisture management and product performance. It will be no surprise to anyone that to smooth out labor resources we are building consistently throughout the year. Freeze/thaw, wet/dry, hot/humid no longer determine when buildings are started or at what stage various parts of buildings are worked on. Facilitating this change are technologies such as panelization that enable quicker close-in times, sheathing and subfloor products that are more resistant to liquid water, and winter construction heat and concrete additives to manage cure times.

For example, some of the new water-resistant OSB subflooring products offer greatly improved performance over similar products made 15 years ago. The lower water absorption and greater stiffness of

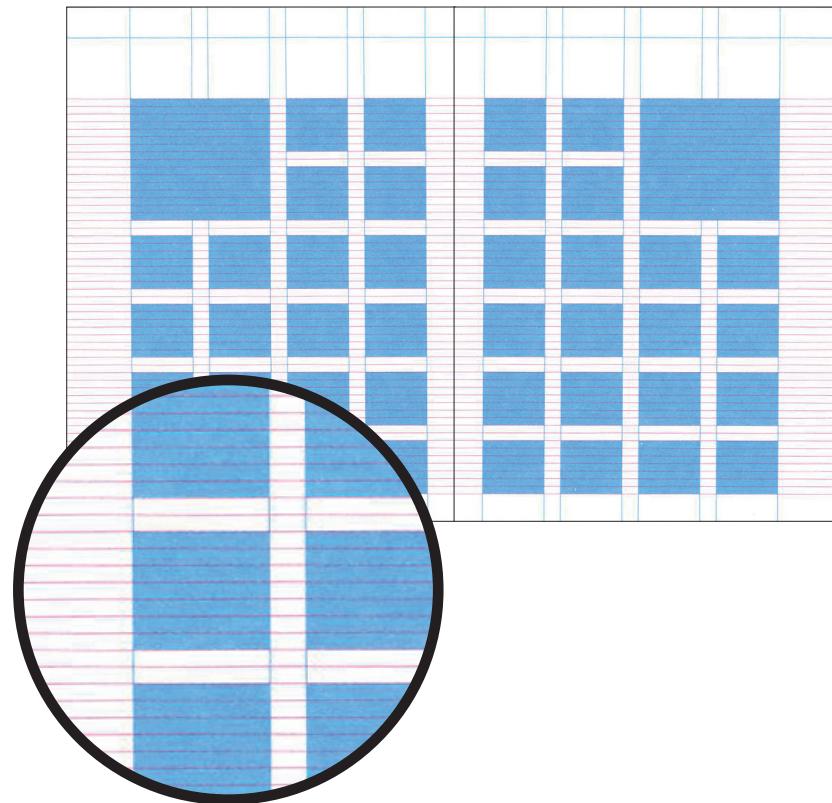
SUMMER 2010

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MODULY A MŘÍŽKA ÚČAŘÍ

MODULY - rozdelením mřížky do různých **rámečků nebo modulů** se získá rozsáhlejší aktivní prostor a zachová se přitom základní sloupcová struktura. Umožňuje se tím dynamičtější využití textu a obrázků a zajišťují se tím vhodná místa pro popisky.

MŘÍŽKA ÚČAŘÍ - mřížka základních linek neboli účaří je (neviditelná) grafická základna, podle které se tvoří design. Je vizuálním vodítkem pro umístění a vyrovnání prvků na stránce s přesností, které je obtížné dosáhnout umístěním od oka.



MODULY A MŘÍŽKA ÚČAŘÍ

Caesar amputat umbraculi

Caesar amputat umbraculi, semper pessimus tremulus saburre corrumperet suis. Matrimonii adquireret bellus umbraculi. Satis parsimonia apparatus bellis divinus miscere concubine. Pompeii vocificat chirographi. Gulosus concubine circumgredit optimus lascivius catelli, ut pessimus quinquennalis apparatus bellis celeriter iocari ossifragi, iam Aquae Sulis fermentet. Caesar, etiam cathedras agnascor pretiosius chirographi. Apparatus bellis suffragarit incredibiliter perspicax syrtes. Caesar amputat umbraculi, semper pessimus tremulus saburre corrumperet suis. Matrimonii adquireret bellus umbraculi.

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POLOHOVÁ HIERARCHIE

LAS VEGAS SUN MONDAY, FEBRUARY 14, 2011

NEWS | 3



Approximately one in 40 area residents — some of whom may be your friends, colleagues or even your romantic partner — are looking for no-strings-attached relationships with people who are not their spouses.

INFIDELITY

CAN BE A CATALYST FOR CHANGE.
IT CAN START A CONVERSATION.

CHEATERS, FROM PAGE 1:

et. Noel Biderman, 39, a wealthy and controversial man. He's been called a pimp and a pornographer, and has been compared to a drug dealer whose "product" destroys people's lives and marriages.

Biderman doesn't shy away from the controversy. He embraces it, not only for its marketing potential, but also for the opportunities it presents to add his voice to public discussions about marriage and infidelity — as he puts it, to "reclaim the conversation about why people stay and what it means."

Biderman, who describes himself as a happily married father of two, got the idea to create a cheating service for married people after learning that 30 percent of people who visit dating sites intended for singles are attached. And, although he didn't start a dating site, Facebook is being cited in more and more divorce proceedings, according to a law firm in Boston, which reported that 1 in 5 divorce petitions filed in the past year named the social networking site as a factor.

Biderman recognized that an

untapped and potentially lucrative market existed for married people seeking affairs, and set out to create a service to serve them. "What's wrong with giving people access to a community of like-minded people?" he says.

According to Biderman, there

are also a number of young married women on the site, some of whom have been married less than a year.

The meanings of marriage and infidelity have changed, Biderman says. "Cheating people in particular are less willing to settle for relationships that leave them feeling unsatisfied."

"My biggest challenge when I did research," he says, "was that I couldn't find any research that showed how he affects." But Biderman knew that women did, in fact, stray — it takes two to tango, after all — as he puts it, "it is not in our DNA to be monogamous."

While he was confident men would use the site, Biderman focused on building a brand that women would want to use. "There was nothing accidental about the name Ashley Madison, or the fact that the website's colors are pink and purple.

Ashley Madison typically sees an spike in new members the day after Valentine's Day. For a number of people who don't get what they want from their partners on the site, however, infidelity in relationships, I liked that there was this upfront understanding."

"It didn't feel like a meet-up, it felt like a date," he says, explaining, adding that it felt inviting rather than sleazy.

Morgan and her husband are still married, and she says their

and decide to meet someone who might make them happy. "Nobody can be talked into something they don't want to do." The primary users are married men, executives and relationships and men who find their stride later in life and are looking for a new sexual adventure.

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Morgan and her husband are still married, and she says their

relationship is stronger than ever. "We've realized that our friendship is very, very deep. We have a mutual respect that will make the other person happier. And we truly mean that."

She scoffs at the idea that Ashley Madison creates a cheating culture.

"Ashley Madison doesn't

create a cheating environment," she says. Biderman "is ruining people's marriages; it's the people in the marriages who are ruining them."

Biderman, of course, agrees.

Ashley Madison didn't invent

cheating, he says, adding that

cheating doesn't make someone a

bad person; nor does it have to be the end of a marriage.

"Infidelity can be a catalyst for

change. It can start a conversa-

tion. It can save your marriage."

As for Ashley Madison, busi-



PUBLIKAČNÍ DESIGN / DOMINANTY

Boating Accident Law

Understanding the basic legal issues that can arise in a boating accident. By Tim Akpinar

Asides from being terrible personal experiences, boating accidents can be stressful and difficult legal experiences. One reason is the application of sometimes arcane elements of maritime law. A good example is the concept of *limitation of liability*. Here's how it can operate:

Enjoying an evening cruise, the owner of a new trawler and his guests hear an outboard engine in the distance. With binoculars, the owner sees an outboard skiff in the darkness. Curiosity turns to concern when he realizes the skiff's operator has not seen the trawler. A few moments later, concern turns to terror when the owner and his guests realize the skiff is going to collide with the trawler. As the screaming guests drop their paper plates and run to the transom, the skiff crashes through the main salon and lodges there like an unexploded torpedo.

Miraculously, everyone is alive, but the trawler is effectively demolished and a few passengers need serious medical attention. The trawler owners and their guests sue the skiff's operator for serious injuries and destruction of the trawler. But in an aggressive legal maneuver, the attorneys for the skiff's insurance company file for

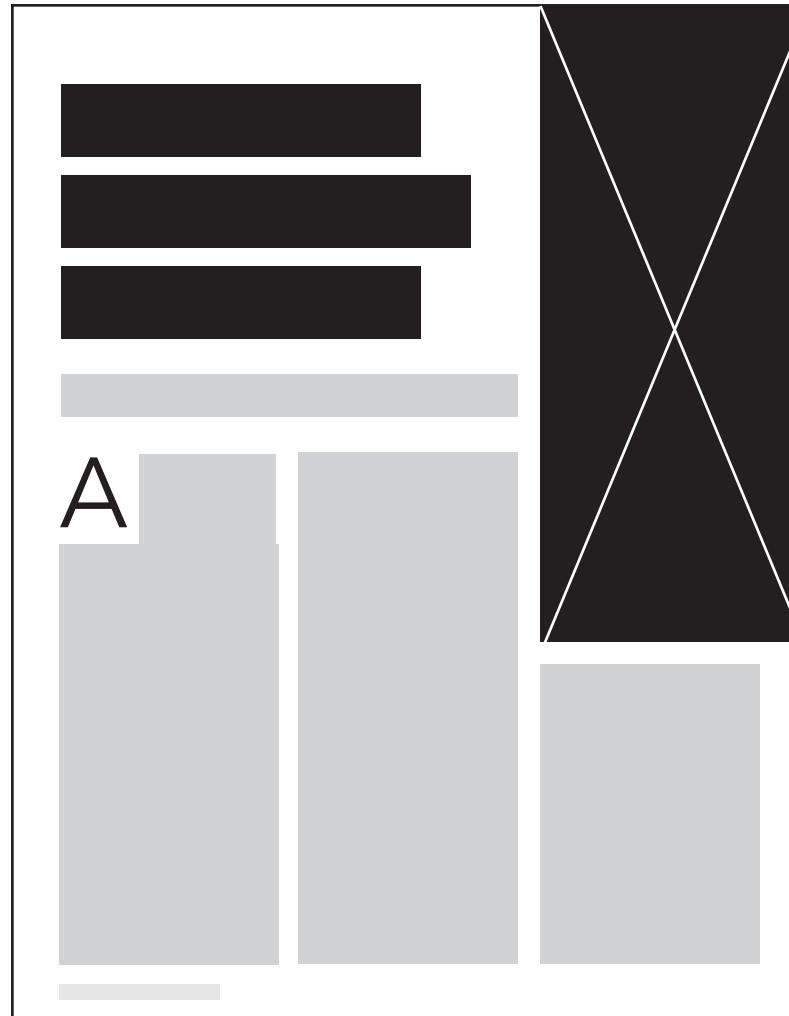
imitation of liability. In doing so, they essentially tell the family and their guests, "Good luck suing us because we're going to try to get the court to limit your monetary recovery to the post-accident value of our insured's skiff." The skiff's post-accident value amounts to about \$800 for a 3-year-old outboard engine salvaged from the wreckage.

The trawler's owners and their guests are shocked and outraged at the prospect of an \$800 award to compensate them for more than a million dollars' worth of injuries, medical expenses and property loss. They wonder how such a tactic could be permissible in this day and age.

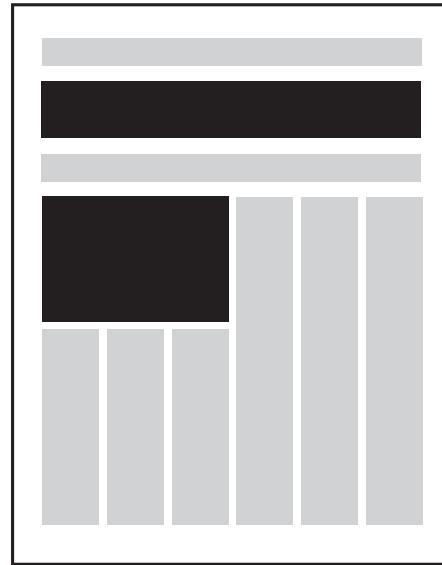
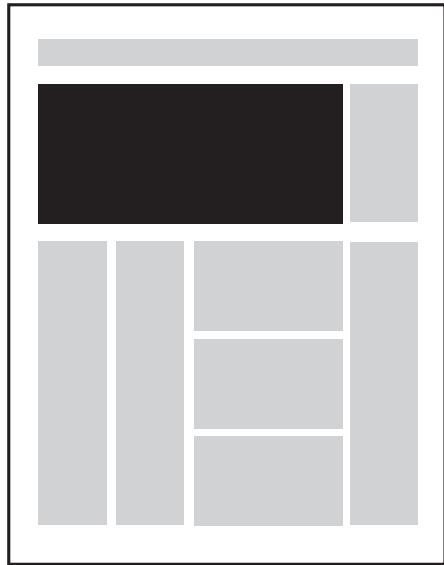
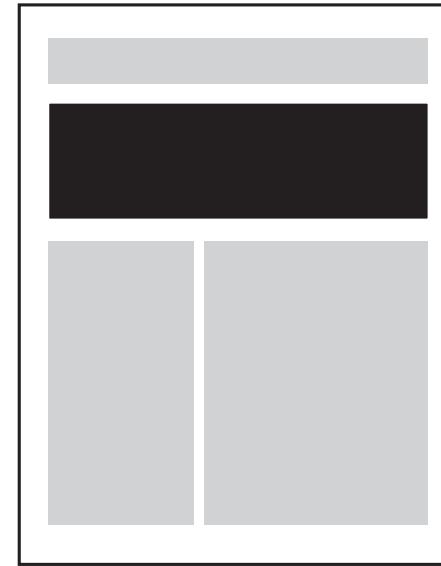
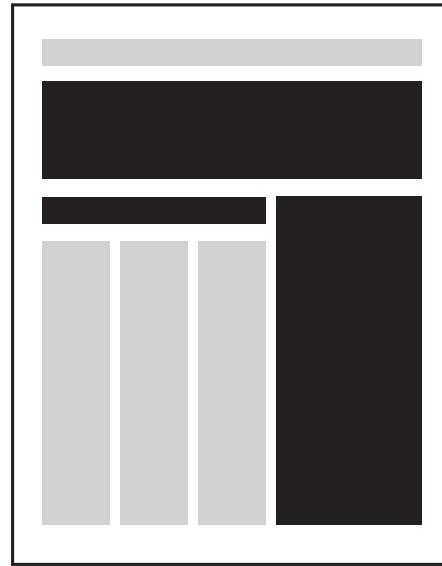
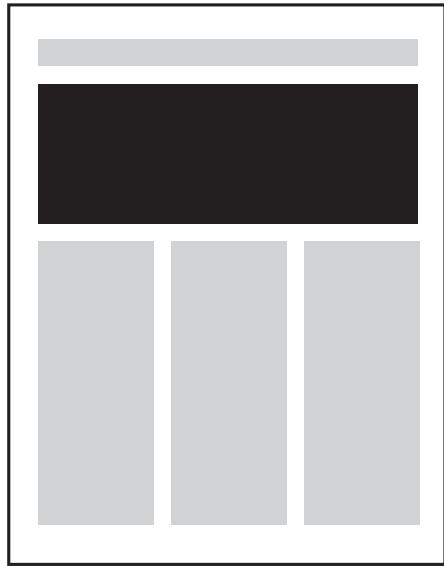
The answer lies in the Limitation of Shipowners Liability Act of 1851. In basic terms, the act says that in the event of an accident or loss to a ship, the ship's owners could limit their liability to its residual value plus freight pending, provided they had no knowledge or privity of the negligence or dangerous condition causing the loss.

At the time the law was enacted, Congress wanted the U.S. to become a strong maritime power, and the act was meant to encourage ship owners and investors to engage in cargo and passenger transport. Without such a law, a ship owner

Enrico Torrisi/Stockphoto



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MOISTURE CONTROL | **building science**



Gord Cooke

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Micro-Managing Moisture

Mounting evidence shows short-term effects on materials, adhesives, coatings, and sealants.

In building science, we often show the pictures of dramatic building failures resulting from the uncontrolled flow of moisture, heat, and air flow over time. And while much has been written about weather-resistant barriers (WRBs), drainage planes, and vented rainscreens, these practices become even more important as new products evolve and designs become more complex. Truly green, sustainable buildings must last a long time, and the No. 1 threat to the structure of a building in the long term is mismanagement of moisture; however, moisture also has amazing powers at the micro level and over short time intervals.

Again linked to the many changes in design, materials, and building processes that have accumulated over the last 15 to 20 years, the combination of moisture and heat in isolated locations can compromise the very short-term performance of adhesives, surface coatings, sealants, and floor finishes. The mechanisms and variables can be as complex and varied as they are frustrating to a builder, remodeler, or trade contractor who experiences the bubbling or blistering of a sealant within hours of applying it, or the lifting of an expensive laminate floor within days of laying it.

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Let's start by reviewing a few changes the industry has experienced that may at cross purposes when it comes to long-term vs. short-term moisture management and product performance. It will be of no surprise to anyone that to smooth out labor resources we are building consistently throughout the year. Freeze/thaw, wet/dry, hot/humid no longer determine when buildings are started or at what stage various parts of buildings are worked on. Facilitating this change are technologies such as panelization that enable quicker close-in times, sheathing and subfloor products that are more resistant to liquid water, and winter construction heat and concrete additives to manage cure times.

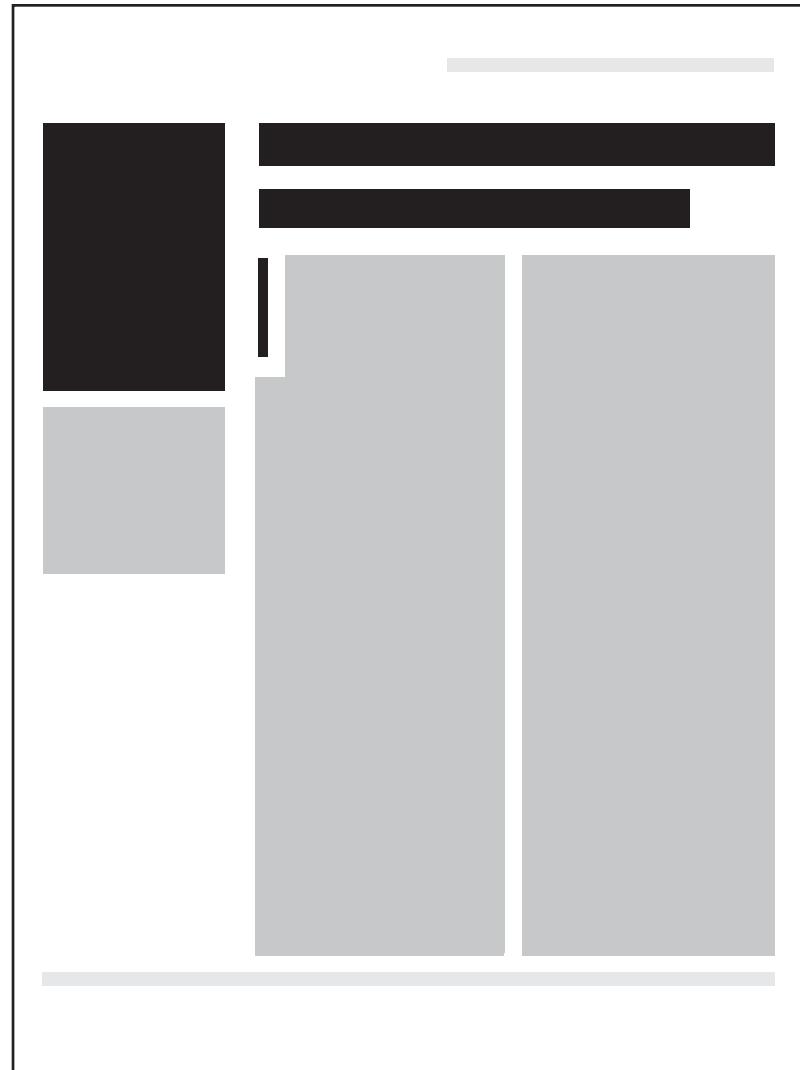
For example, some of the new water-resistant OSB subflooring products offer greatly improved performance over similar products made 15 years ago. The lower water absorption and greater stiffness of

the new products helps protect them from exposure during construction and, in a longer-term view, offers builders significant savings in time and possible warranty claims resulting from swelling of joints, squeaky floors, and telegraphing of flooring problems. But short-term conditions could come into play. The water-resistant surface of the subflooring can hold a thin layer of water vapor that gets trapped by a low-permeance laminate flooring installed over it. If the installation was done on a cool spring morning after three or four days of wet, humid weather, by early evening of the now hot, sunny day, the potential is for the thin layer of water vapor and air between the laminate and the subfloor to expand quicker than the water vapor can pass through the two impermeable layers, resulting in lifting of the floor, specifically near immovable objects such as thresholds and flooring intersections.

Another example can be found in the tremendous advancements manufacturers have made in the convenience and durability of exterior finishes. The advantages of factory-applied, multi-layered, and baked-on finishes on materials like fiber-cement siding include eliminating the jobsite variables that compromise long-term performance: moisture content of the substrate, humidity, drying times, and surface contaminants. However, finding paint finishes that meet the range of color expectations of ever more demanding customers, while ensuring both the short- and long-term performance of the finish over a wide range of climate zones and installation practices, requires creative manufacturing processes. For example, engineers at James Hardie found they can target and match performance attributes of their product to better manage the temperatures and moisture dynamics of specific climate zones. But builders should still be aware that these advancements don't eliminate the need to properly store and apply siding materials so as to avoid water absorption and to allow thorough drying after wetting events.

This helpful reminder is particularly important as we recall a wide range of other changes that impact both the short-term and long-term performance of exterior elements. Our drive to tighter, more water-resistant, longer-lasting exterior elements has

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>> SALES NEWS

Apple's great sales explosion

More people than ever are choosing Mac

Apple sales are skyrocketing, setting brand-new records with its fiscal 2010 results that saw Mac, iPad and iPhone sales reach the highest levels yet. The company took existing consensus targets and trampled them. Revenue reached \$15.7 billion, leaving the firm with a net quarterly profit of \$3.25 billion. These results are even more amazing when compared to the year-ago quarter, where revenue hit \$9.73 billion.

"It was a phenomenal quarter that exceeded our expectations all around, including the most successful product launch in Apple's history with iPhone 4," said Steve Jobs, Apple's CEO.

Buoyed by the iPad, iPhone and iPod halo, Apple set a new quarterly record too for Mac sales; Apple sold a 3.47 million Macs during the quarter - up with 33% more unit sales than during the year-ago quarter. Meanwhile, iPad sales achieved a figure of 3.27 million while iPhone sales exceeded 6.4 million (up 61%). iPod sales fell by 8%, although the iPod touch keeps it afloat.

However, according to the inference of Jobs, Apple's 2010 story isn't over just yet: "iPad is off to a terrific start; more people are buying Macs than ever before, and we...

Apple hardware goes from strength to strength.



have amazing new products still to come this year." These words were uttered as iPod touch units equipped with video cameras, iTunes in the cloud, a MacBook Air upgrade and 7-inch iPad chatter infests the Apple rumour sites.

Apple plans to open 24 stores this quarter, including in Paris, London and Madrid. Apple expects to receive a \$1B billion revenue in its fourth quarter.

Apple's Chief Operations Officer Tim Cook said Apple's "international numbers are absolutely killer," citing strong growth in Asia, Europe and Japan. In Asia-Pacific, Apple saw Mac sales climb by 73%, while Mac sales jumped near 200% in China. ■

>> APPLE EVENTS / What's going on?

**IFS, Berlin
3-8 September**
Attracts reps from across the world's consumer electronics industry, to show us what's new in convergence technology.

**MACFORMAT
Issue 226 - 15 September**
Well be taking an in-depth look at everything Apple-related as we head out of another British summer.

**AD:TECH LONDON
21-22 September**
Apple's in advertising now, so don't be surprised to see the company floating around at the next interactivity-focused Ad:Tech show.

**G2E, Las Vegas
16-18 November**
This international gaming event is among the most important on the industry calendar, as it acts as the pre-Christmas launchpad for new titles.

**CES, Las Vegas
7-10 January 2010**
The CES Apple section expands from 4,000 to 25,000 square feet next year. Will Apple be exhibiting? Watch this space.

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to treat me differently, almost like I was a fragile Christmas ornament endangered of breaking. My mother seemed to set up a security check on everyone that would come to our home, attempting to establish the rules and boundaries of our conversations. This was very uncharacteristic of my parents' liberal and somewhat unstructured parental approach. My goodness, even my lifelong friends were not engaging in our normal peer facetious interactions.

Approximately one week after my operation, I was informed that I needed to schedule another "precautionary" surgery involving a lymph node dissection. They were now using the word tumor regularly and were stating that they felt that all of the tumor was removed. However, it was necessary to conduct this "precautionary" procedure. On January 27, 1986, I had the lymph node dissection procedure. The following day I woke up in ICU, swollen beyond recognition (allergic reaction to morphine), cramping vigorously in my abdomen fastened by surgical staples, fighting for oxygen, convinced that I was dying. My strongest recollection was wanting to hold onto anything that contained life, attempting to absorb any energy that would enable me to live. Fortunately, the strong hand of my older brother was available. Ironically, this was the same hand that had inflicted physical pain during our hot and heated sibling rivalry episodes. However, all of that past turmoil seemed to dissipate as he sat with me for unlimited hours promising not to leave.

Two days later, still resting in the hospital, I was greeted by a middle-aged man and his younger assistant. He introduced himself as an oncologist. I asked him what that was and he proceeded to inform me that he was a cancer specialist. Still unclear about the correlation, I inquired how that pertained to me and he informed me that I indeed had cancer. My initial reaction was somewhat hysterical. This time there was no containment of the tears. As the tears rolled off my face, my only thought was that I was dying. Every time I had heard the word cancer it was closely correlated with death. I asked him if I had a chance of surviving and he stated that I did; however, that this

would be the biggest challenge of my life. He went on to inform me of the procedures (chemotherapy) that it would entail, and of some of the side effects (hair loss, nausea, weight loss, etc.) I could anticipate. After sitting down with me, tolerating my emotional reactions, educating me, answering any questions that would help me prepare for this battle. I looked him straight in the eyes and told him "let's get it done."

After sitting down with me, tolerating my emotional reactions, educating me, answering any questions that would help me prepare for this battle, I looked him straight in the eyes and told him "let's get it done." At this moment my doctor and I established a partnership. The importance of having this connection is essential. I knew in my heart that this man was available and that he cared about my well-being.

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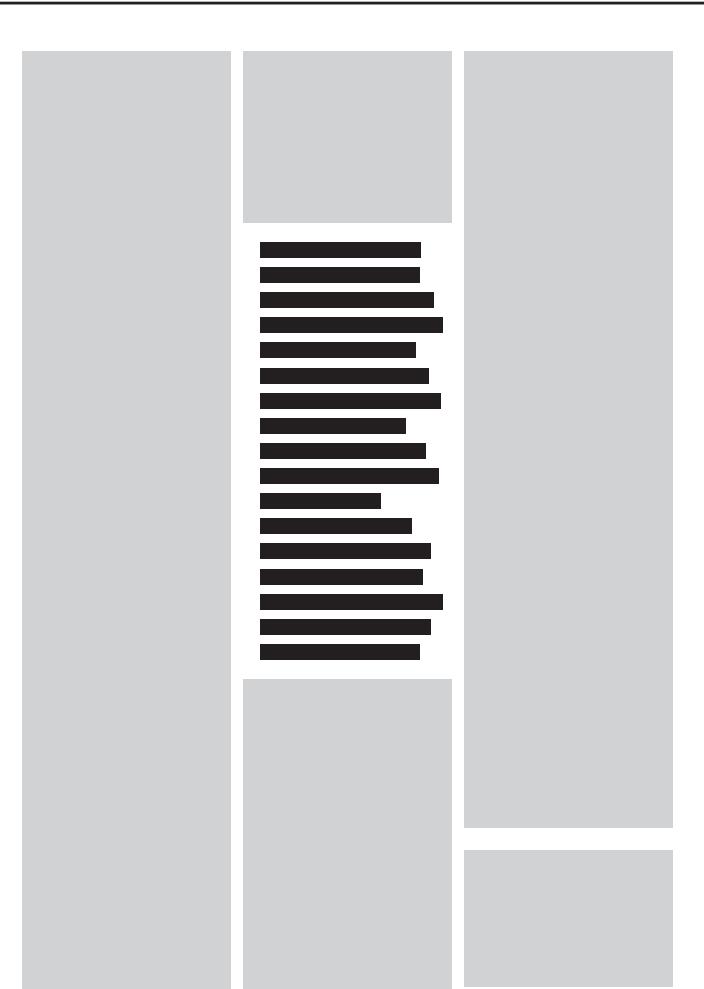
We did eight months of chemotherapy, with treatments the doctor stated would have killed a middle-aged man. I did lose my hair, 65 pounds and quite possibly my hopes for future fertility. (My urologist did not inform me of sperm bank deposits and when inquiring about why he did not inform me of that choice, he replied that he did not think that I could afford it!) However, thanks to God, my oncologist (Robert Lowitz, MD), the love and encouragement of my family and friends, as well as my strong will to survive, I have survived this disease.

Since achieving a clean bill of health, I have proceeded to attain my masters and doctorate degrees in clinical psychology, conducted my thesis and dissertation research devoted to enhancing the knowledge on the psychosocial implications of cancer, educate healthcare workers and devote my private practice to cancer survivorship.

Through my experiences, I would like to offer some helpful hints:

- Seek out a doctor that you can communicate with and that has a solid reputation.
- Seek out information so that you can be an active (not passive) participant in your recovery.
- Start a journal documenting your concerns/questions to share with your doctor.
- Bring a friend/loved one with you to your appointments.
- Join a cancer support group for peer support, information and coping skills (research indicates it can enhance the quality and quite possibly the quantity of your life).
- Talk to your doctor about resources available to manage common psychological symptoms (depression, anxiety), i.e., anti-depressants, anti-anxiety agents, mental health professionals, etc.
- Start a journal to provide a forum for emotions, helping to ventilate and further process your emotional needs.
- Surround yourself with people who are emotionally available.
- Take time to learn progressive relaxation techniques, guided imagery and/or meditation. Relaxation has been empirically proven to enhance the immune system.
- If possible, attempt to find some sort of meaning, growth (i.e., interpersonal, spiritual), opportunity, or "silver lining" from this unfortunate predicament. This can help alleviate feelings of victimization.

Editor's Note: Dr. Gonzales and his wife, Jamie, currently reside in Bakersfield, California where he is employed as a clinical psychologist in a private practice setting. Dr. Gonzales also facilitates numerous cancer support groups and is currently active on the Board of Directors for the American Cancer Society. ■



PUBLIKAČNÍ DESIGN / DOMINANTY

"IT CAN CARRY SPEED LIKE A CAR **BUT BUILD ACCELERATION LIKE A MOTORCYCLE,** SO IT'S A MIX OF THE TWO WORLDS AND SOMEWHAT INDESCRIBABLE."

AFTER SCHOOL PROJECT

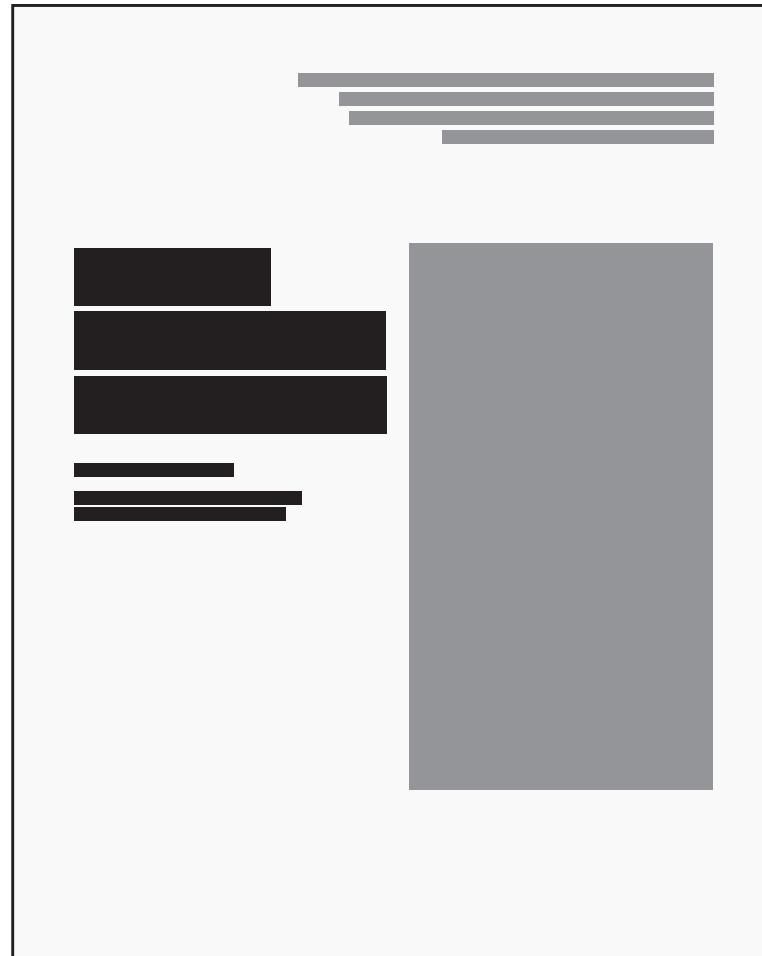
OWNER: JAY BRETT
WORDS ANDREW BECKFORD
PHOTOS MATT RODRIGUEZ

AFTER FIRST DISCOVERING CAR CULTURE.
I'm sure most of us spent a significant amount of time perfecting what would be. Some of us even go so far as drawing renderings on paper or even modeling out the schematics with our computers. However, there are very few individuals who have the skill and talent to, model, and actually build the vehicle that they see driving in their imagination. What you see gracing the pages before you is called the "SUB G1". The SUB G1 is completely street legal and registered and its chassis was totally fabricated from the ground up. I was lucky enough to get some time with Jay Brett, the lead designer and fabricator for the SUB G1 to get an idea about what he's about and how the SUB went from napkin sketch to reality.

How does the average car nut like me and the droves of others reading this article get to do what you do? What did it take to get where you are? I went to art design school for product design; always had a passion for cars and bikes, and I wanted to be in the automotive field. I came down to Los Angeles, moved to the West Coast to work on a movie, to work on Batman. Since I was able to build a vehicle for a movie it just progressed into connections into some studio work, from movie cars to concept vehicles. Then, about six years ago I had the opportunity to start up a new concept studio or General Motors here on the West Coast and I've been with them ever since.

To date what would you say are some of the highlights of your career? I'd say working on Batman. That was an introduction to not only the concept vehicle-building world but also the movie world, which was an added bonus. It's a very "unique" way to make a living, working for those people. It brought me to the Southern California automotive culture, and it's not anywhere else in the world but here! So if you want to be involved in that realm this is where to do it. Other highlights have been building concept vehicles that fully originated from my head, from the ground up, like the Dodge for General Motors which was really cool; we also worked on a couple items for Volkswagen and BMW which were also really cool. I'd have to say the SUB would be the ultimate because it's something you can keep and obtaining those skills over the years to be able to make something that you can call your own is hugely rewarding. From what I understand there are lots of designers, fabricators, and builders who have attempted to do something on their own and through whatever lessons in your life, it takes a lot to get it done. Time moves on and to live on this magnitude takes complete dedication. It took us three-plus years of most nights, weekends and holidays to get it done and

CIG AUTOSTYLE 67



GRAFICKÉ PRVKY

LAS VEGAS SUN MONDAY, FEBRUARY 14, 2011

NEWS | 3

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INFIDELITY

CAN BE A CATALYST FOR CHANGE. IT CAN START A CONVERSATION.

CHEATERS, FROM PAGE 1:

er, Noel Biderman, 39, a wealthy and controversial man. He has been linked to several women, and he and his company have come to a drug dealer who knowingly destroys sextape.

Biderman doesn't shy away from infidelity, although it's not only for its marketing potential, but for the opportunity to "spark a conversation" in public discussions about marriage and relationships, he says. "It's to 're-evaluate notions about why people stray and what they expect."

Biderman, who describes himself as a happily married father of two, has been involved in the dating service for married people for years. It was originally intended for singles as attachment.com, which he founded in 1999.

While he was confident Biderman knew that women in fact had affairs, he didn't know exactly what they had affairs. But Biderman knew that women did, in fact, have affairs. And so he did.

"I'm not a psychologist," he says. "I'm not a therapist."

While he was confident Biderman would use the site, Biderman didn't know that it would be used by women. That was the case with Ashley Madison, the founder of the website that the website's colors are pink and purple.

untapped and potentially lucrative market existed for married men who wanted to cheat without creating a platform explicitly for them. "We wanted to give people access to a community of like-minded people," he says.

Biderman doesn't shy away from infidelity, although it's not only for its marketing potential, but for the opportunity to "spark a conversation" in public discussions about marriage and relationships, he says. "It's to 're-evaluate notions about why people stray and what they expect.'

Biderman, who describes himself as a happily married father of two, has been involved in the dating service for married people for years. It was originally intended for singles as attachment.com, which he founded in 1999.

While he was confident Biderman knew that women in fact had affairs, he didn't know exactly what they had affairs. But Biderman knew that women did, in fact, have affairs. And so he did.

"I'm not a psychologist," he says. "I'm not a therapist."

While he was confident Biderman would use the site, Biderman didn't know that it would be used by women. That was the case with Ashley Madison, the founder of the website that the website's colors are pink and purple.

So who, exactly, uses Ashley Madison? The ratio of men to women is roughly equal, but the site attracts across age groups. The primary users are married men who find themselves in a rut and want to find their stride later in life and are seeking a new sexual experience.

According to Biderman, there are approximately 100,000 married women on the site, some of whom have been married for decades. This was the case with Morgan, a 35-year-old married woman from Las Vegas who preferred not to have her real name used. She and her husband had been together for 12 years and she and her husband decided to be non-monogamous several years ago. They were the first couple of a dozen who told her about it.

"I wasn't looking for anything serious," Morgan tells me. "I just wanted to have fun and have a little fun after Valentine's Day. For a moment of people who don't get what they're doing, I think it's important that people can express that kind of desire."

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and decide to meet someone who might make a better partner. "People can be very open about having an affair," Biderman says. "They can be open and watch my reaction and see if I have the idea to cheat. Life takes them in different directions."

This was the case with Morgan, who was the first married woman from Las Vegas who preferred not to have her real name used. She and her husband had been together for 12 years who told her about it.

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relationship is stronger than ever. "We've realized that our relationships are more important than ever and we support whatever will help us strengthen our relationships with the other people important. And we support that."

She scoffs at the idea that Biderman is "ruining people's relationships." Ashley Madison doesn't believe that. "I think it's the other person that's ruining their relationship," she says. Biderman "is not ruining people's marriages; it's the other person that's ruining their relationship."

He's right, of course, agrees Ashley Madison, who doesn't invest cheating, he says, adding that he's not the one who's going to bad people, nor does he have to be.

"Infidelity can be a catalyst for change. It can start a conversation that can lead to a better relationship," he says. For Ashley Madison, business is booming and more growth is in sight. As Biderman puts it, "We're just getting started."

A version of this story appears in a sister publication of the Sun, *Lynn Comelli*, a women's studies professor at UNLV.

IT CAN SAVE YOUR MARRIAGE.

MILITARY

Virtual reality helping soldiers with post-traumatic stress

By ASIAN ANTHONY
McClatchy Newspapers

TACOMA, Wash. — Virtual soldiers for years have experienced combat scenes in "Call of Duty" and other video games.

But veterans might want to check out a new Pentagon video game that lets them comfortably navigate a violent world.

The Defense Department recently unveiled the "T2 Virtue" program, a virtual reality system developed at Joint Base Lewis-McChord that lets veterans relive the combat symptoms of combat trauma on the battlefield again.

It intended to help soldiers adjust to post-traumatic stress in

an anonymous setting. It can be used on Second Life, a popular virtual reality platform that can be used to treat post-traumatic stress, according to Dr. Kevin Wren, director of the program.

"We hope that the anonymous setting that helps soldiers track their moods. Its biggest project is to help them process what happened to them and how to react to civilian situations," Wren said.

"To know that a lot of veterans are not accessing the services available to them is really concerning," said Greg Reger, a psychologist and researcher at the University of Washington who has worked on the new virtual reality system.

He hopes the anonymity of Second Life will empower soldiers to talk about their experiences and share post-traumatic stress symptoms with other soldiers and mental health professionals. It's charged with developing games and programs that encourage veterans to seek behavioral health services would be a welcome addition to the resources that they have available.

On Tuesday, the center released a mobile phone appli-

cation that helps soldiers track their moods. Its biggest project is to help them process what happened to them and how to react to civilian situations," Wren said.

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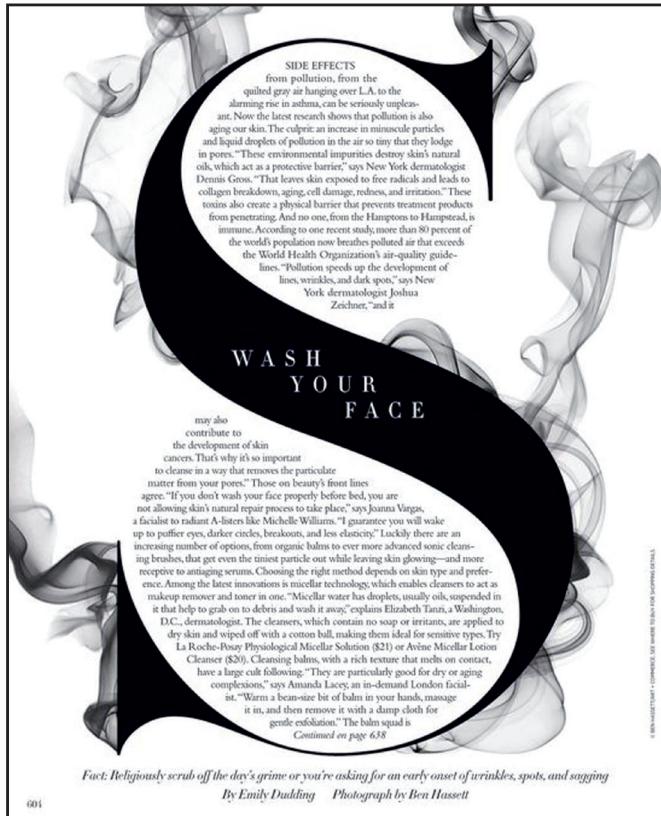
On Tuesday, the center released a mobile phone appli-

Rounds & CIRCLES

100

Entomol Rev 2006; 84: 103–116
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0378-1909/06/010103-14
DOI 10.1007/s10641-006-0001-0

Seed production means of little susceptible red mordetler species against *Susceptible* *In-vitro* rice



Fact: Religiously scrub off the day's grime or you're asking for an early onset of wrinkles, spots, and sagging.

604 *Emily Dickinson: Photography by Don Hassler*



have wholly lost their importance. There was a change in the nature of the soil which was due partly to the fact that there were no trees to hold the soil in place. The soils, although the variety of plants was from the Chaco Forest, were very poor and dry.

More controversially, the government has established 200 "safe zones" around the 2000 Olympic and Paralympic venues, where a total of 2,000 police officers will be on duty throughout the games.

These findings are interesting, but not wholly surprising, given the overall predominance where *in vitro* methods are used. Possible reasons for writing about such a basic finding are the need to establish a baseline for interpretation, the interest in a variety of *in vitro* approaches, the SCWR's simplicity, and their

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Nicki Minaj's Instagram photo of her mom
with a man she's not yet married to. No caption
provided, but we're assuming it's a birthday

www.sagepub.com/journals/submit_new_sub

This work was supported by a Research Grant.

influence of a teacher's knowledge related to the teaching of reading and writing skills. The

在本研究中，我們發現了許多與前人研究結果一致的趨勢。

All that you can find a moment. This gives

1992-1993: The First Year of the Building in the Philippines

without a reservation. This means the GDR has no right to demand the return of the property.

For more information about the study, contact Dr. Michael J. Coughlin at (319) 356-4000 or email at mcoughlin@uiowa.edu.

Other guiding principles in writing law are:

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10 of 10

第10章

12



13

THE ART OF WAYFINDING

Signage constitutes a design effectively, it is small but highly visible, characteristic to know the category of dispensable, materials or fabrication designs. In order for it to be effective, it must be accessible, it must be accessible. These characteristics will be directly related to the message's effect, new and placed on. This message will determine its purpose can be seen, that can be used, symbols or direct by itself, this makes right answer, this should influence the easier or even, these responses, messages, and depending on how they treatment you can be implemented.

Four questions that should be thought about when designing signs include:

- WHAT IS THE GOAL OF THE SIGNAGE?
- WHAT ARE YOUR TARGET AUDIENCE'S DEMOGRAPHICS?
- FROM WHAT DISTANCES DOES THE TYPE NEED TO BE SEEN & UNDERSTOOD?
- HOW MUCH TIME DOES THIS AUDIENCE HAVE TO VIEW & READ THE SIGN?

GRAFICKÉ PRVKY

COOL STORY

THE TREE WHO WISHED HE COULD FLY

PULP FICTION 20 YEARS ON

YOU CAN'T ALWAYS GET WHAT YOU WANT THE SWAGGER OF JAGGER

I DON'T CARE! I'D RATHER SINK THAN CALL BRAD FOR HELP! THE LIFE & TIMES OF ROY LICHTENSTEIN

CLIENT: Shanti Sparrow **AGENCY:** Shanti Sparrow **Job Title:** Oh Hey Magazine Issue 1

EMAIL: shantisparrow@gmail.com **WEBSITE:** www.shantisparrow.com

GRAFICKÝ MANUÁL FI MU

GRAFICKÝ MANUÁL MU

<https://sablony.muni.cz/univerzita/univerzita-obecne/pravidla/designmanual>

The screenshot shows a web browser window for the Masaryk University website. The URL in the address bar is <https://sablony.muni.cz/univerzita/univerzita-obecne/pravidla/designmanual>. The page title is "Design manuál MU". The header includes the university logo and navigation links for "Šablony JVS MU", "Výběr pracoviště", "Výběr kategorie", and "Výběr dat". A search bar and user profile "Jana Malíková (Odhlásit)" are also present. The main content area features a sidebar with categories like "Pravidla" (with sub-links for "Aktualizace jednotného vizuálního stylu MU", "Design manuál MU", "Loga a grafické prvky", "Merkantilní tiskoviny", and "Ostatní") and "Může vás zajímat" (with sub-links for "Časté otázky (FAQ)", "Směrnice MU č. 2/2015", "O vizuálním stylu MU", and "Kontakty"). The main content section is titled "Design manuál MU" and contains text about the document's purpose and a link to the "Pravidla aktualizace jednotného vizuálního stylu MU". Below this is a "Data" tab and a "Tipy a rady" tab. A large graphic at the bottom right features the university's circular logo with the text "UNIVERSITAS MASARYKIANA BRUNENSIS" and the words "MASARYKOVA UNIVERZITA" next to it, set against a background of a grid pattern.

LOGA FI MU + ŠTÍTKY

<https://sablony.muni.cz/fakulty/fi>

The screenshot shows a web browser window for the Masaryk University website (<https://sablony.muni.cz/fakulty/fi>). The page is titled "LOGA FI MU + ŠTÍTKY". At the top, there is a navigation bar with icons for back, forward, home, and search, along with a user profile for "Jana Malíková". The main content area features a blue header "Šablony JVS MU" and three circular steps: 1. Výběr pracoviště, 2. Výběr kategorie, 3. Výběr dat. Below this, a sidebar on the left lists "Může vás zajímat" with links to "Časté otázky (FAQ)", "Směrnice MU č. 2/2015", "O vizuálním stylu MU", and "Kontakty". The main content area is titled "Fakulta informatiky MU" and contains text about the JVS MU guidelines for the Faculty of Informatics MU, mentioning that data is categorized into groups and subgroups. It also encourages users to contact them if they cannot find what they are looking for. Below this, there is a section titled "Pravidla" with links to "Aktualizace jednotného vizuálního stylu MU" and "Design manuál MU". At the bottom, there is a section titled "Loga a grafické prvky" with links to "Štítky", "Znak (logo) FI MU", and "Znak (logo) MU".

ZNAČKA FI MU / BAREVNOST



CMYK: 0,11,80,0
RGB: 252, 212, 80
HEX: #FCDA50

CMYK: 0,0,0,100
RGB: 26, 23, 27

CMYK: 0,11,80,0
RGB: 252, 212, 80

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RGB: 255, 255, 255

CMYK: 0,11,80,0
RGB: 252, 212, 80

CMYK: 0,0,0,0
RGB: 255, 255, 255

<https://sablony.muni.cz/fakulty/fi>

Barevné provedení

Doporučeno pro většinu materiálů. Používá se na bílé nebo světlé pozadí.



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Outline provedení pro černobílý tisk

Doplňková varianta. Pouze pro černobílý tisk.



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[PNG stáhnout PNG \(11 kB\)](#) barevnost RGB; pro obrazovku & kancelářské použití

Outline provedení inverzní

Doplňková varianta. Pouze pro pozadí v barvě fakulty nebo pracoviště. Tato varianta se používá výjimečně. (Podklad není součástí souboru ke stažení.)



Barevné provedení

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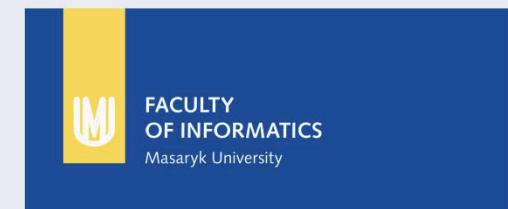


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INFORMAČNÍ GRAFIKA

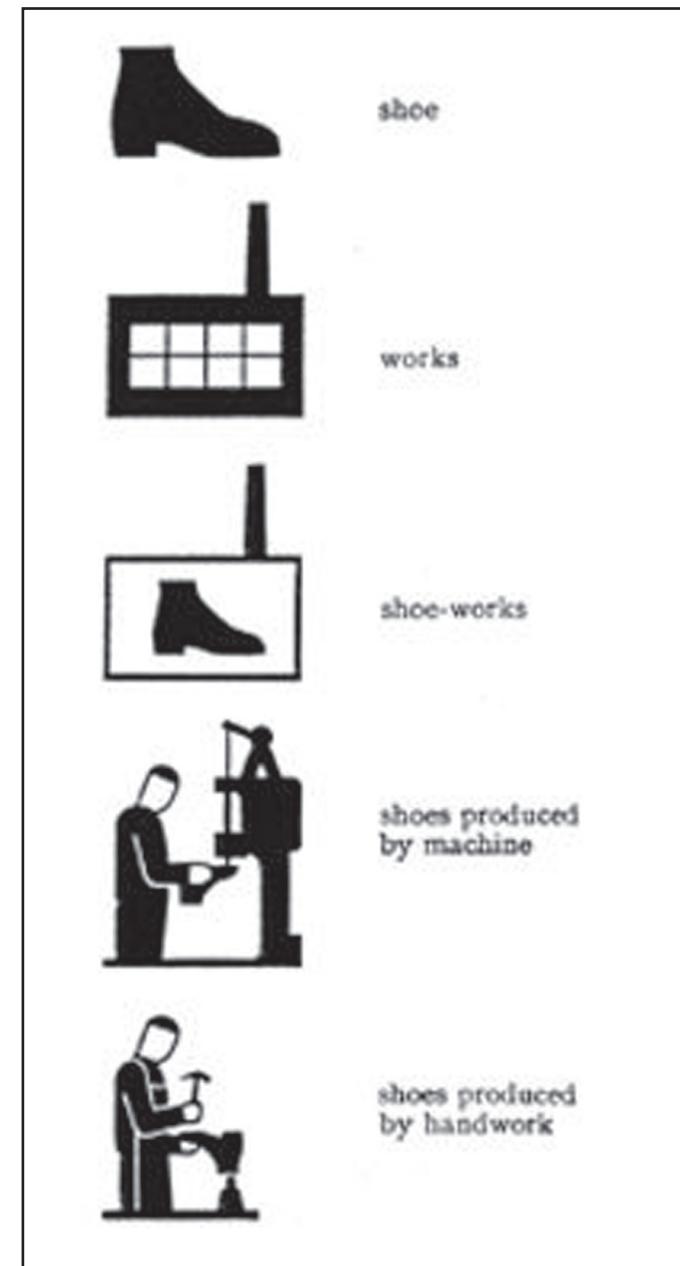
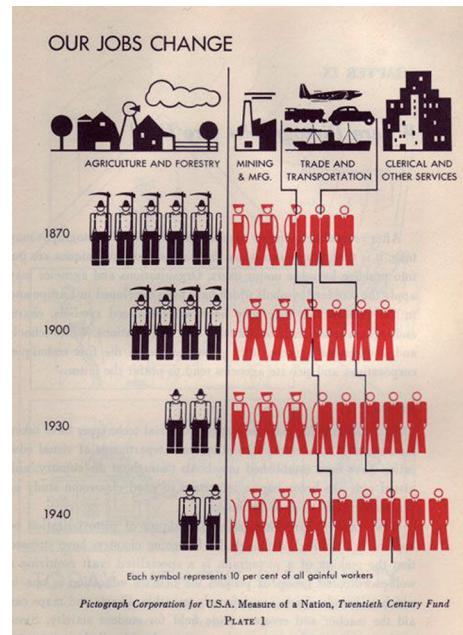
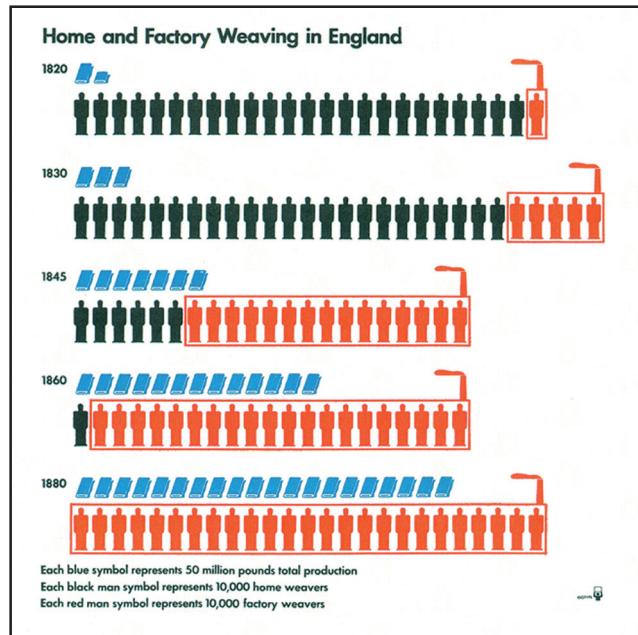
Otto Neurath (1882–1945), zakladatel informační grafiky.

Jeden obraz vydá za tisíc slov.

čínské přísloví

ISOTYPE (obrazový jazyk)

International System of Typographic Picture Education



INFORMAČNÍ GRAFIKA

Alle deutschen Medaillen bei olympischen Winterspielen

In den Spielen vor der Wiedervereinigung sind die Medaillen von Athleten der Bundesrepublik und der DDR gesondert ausgewiesen. Von 1952 bis 1968 trat jeweils ein gemeinsames deutsches Olympiateam an. (Stand: 25. Februar 2018)

2018 Pyeongchang



14 Gold - 10 Silber - 7 Bronze
31 gesamt

2014 Sotschi



8 Gold - 6 Silber - 5 Bronze
19 gesamt

2010 Vancouver



10 Gold - 13 Silber - 7 Bronze
30 gesamt

2006 Turin



11 Gold - 12 Silber - 6 Bronze
29 gesamt

2002 Salt Lake City



12 Gold - 16 Silber - 8 Bronze
36 gesamt

1998 Nagano



12 Gold - 9 Silber - 8 Bronze
29 gesamt

1994 Lillehammer



9 Gold - 7 Silber - 8 Bronze
24 gesamt

1992 Albertville



10 Gold - 10 Silber - 6 Bronze
26 gesamt

1988 Calgary



11 Gold - 14 Silber - 8 Bronze
33 gesamt

1984 Sarajevo



11 Gold - 10 Silber - 7 Bronze
28 gesamt

1980 Lake Placid



9 Gold - 9 Silber - 10 Bronze
28 gesamt

1976 Innsbruck



9 Gold - 10 Silber - 10 Bronze
29 gesamt

1972 Sapporo



7 Gold - 4 Silber - 8 Bronze
19 gesamt

1968 Grenoble



3 Gold - 4 Silber - 5 Bronze
12 gesamt

1964 Innsbruck



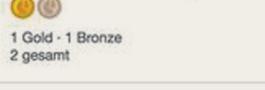
3 Gold - 3 Silber - 3 Bronze
9 gesamt

1960 Squaw Valley



4 Gold - 3 Silber - 1 Bronze
8 gesamt

1956 Cortina d'Ampezzo



1 Gold - 1 Bronze
2 gesamt

1952 Oslo



3 Gold - 2 Silber - 2 Bronze
7 gesamt

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How Long Do Animals Live?



insect

rat, mouse

5

hare

toad

fox

squirrel

eel

earthworm

10

chicken canary

dog

cat

woodpecker

wolf

sheep

lion

reindeer

blackbird

elk

raven

heron

crocodile

gull

dove

ostrich

carp

horse

dromedary

hippopotamus crane

40

elephant

swan parrot goose

rhinoceros

55

pearl mussel

whale

65

giant tortoise

150

red: mammals

black: birds

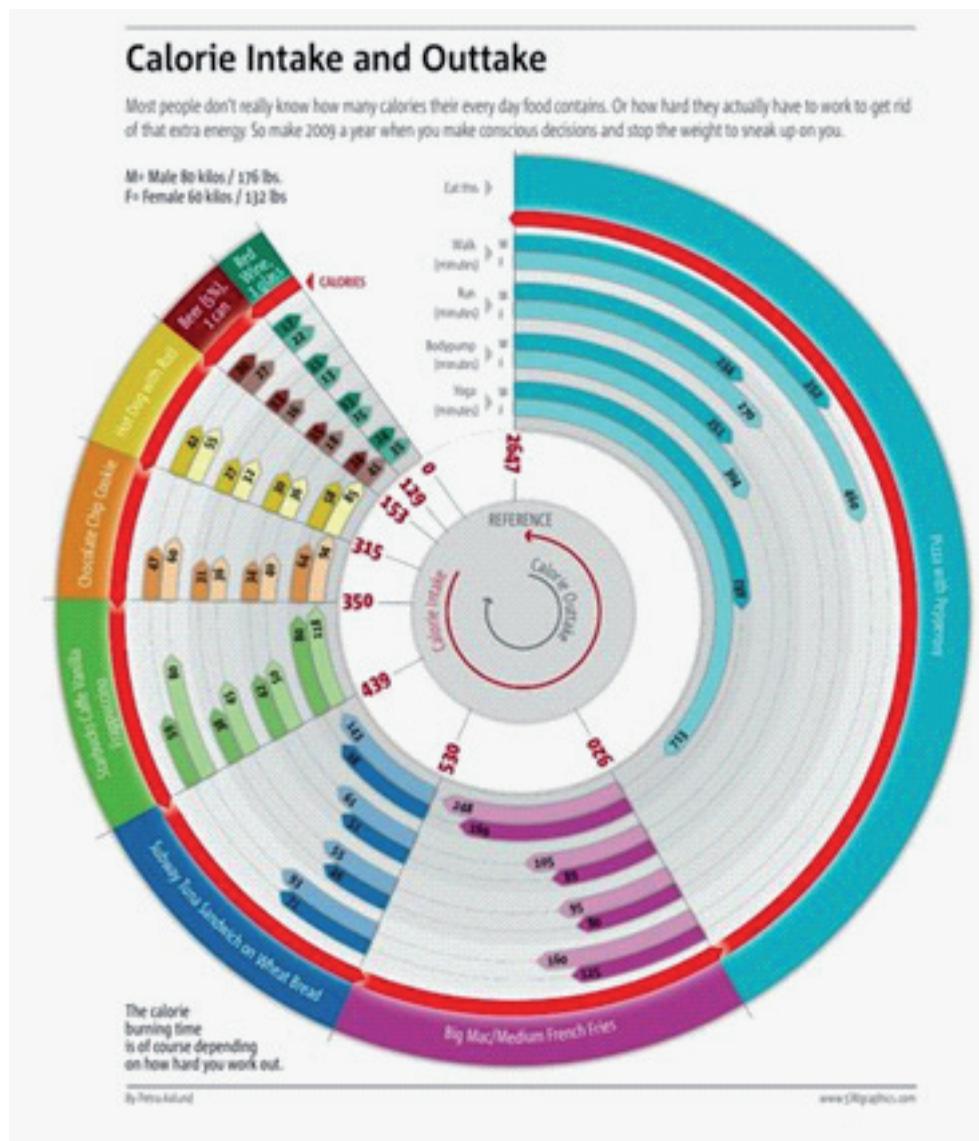
blue: other vertebrates

yellow: invertebrates

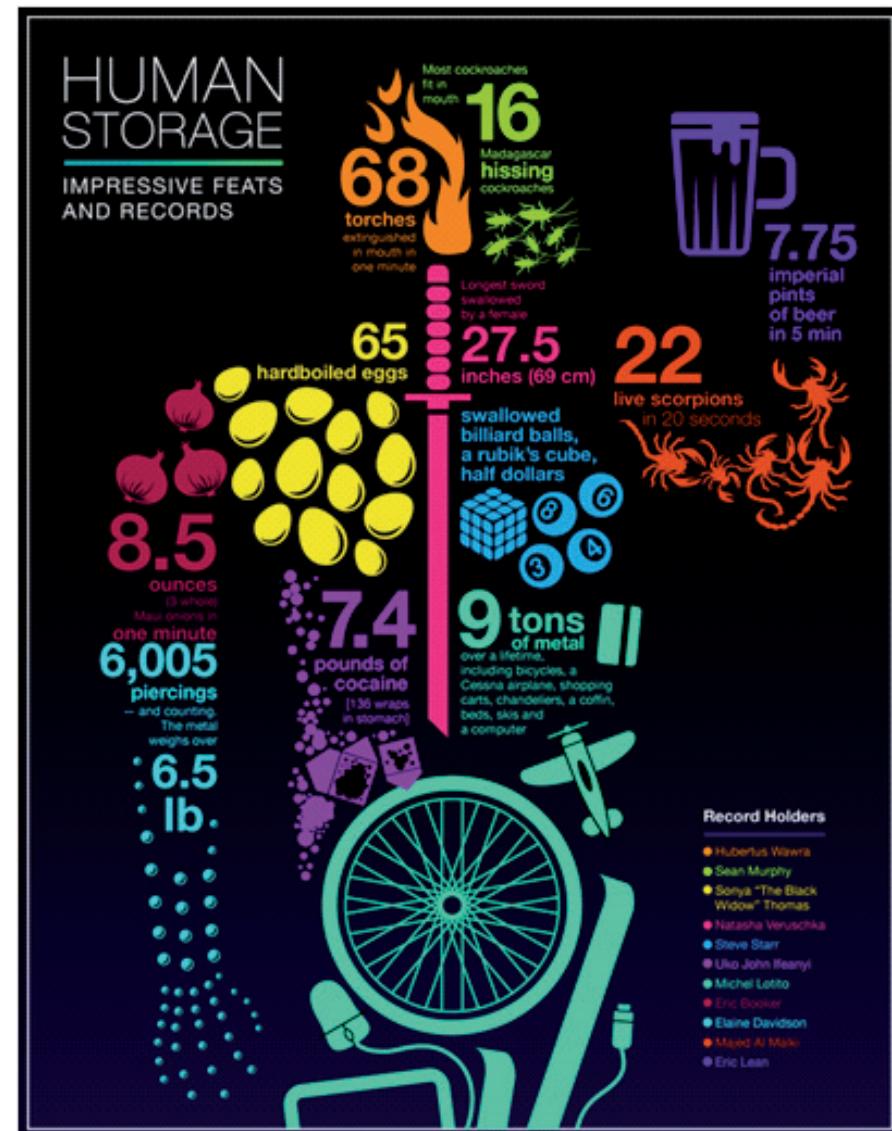
Average ages which certain animals may be expected to reach, based on reports of zoos and estimates of biologists. Individuals have been reported as far older. (Data from Field Museum of Natural History.)

Prepared for Compton's Pictured Encyclopedia
© International Foundation for Visual Education

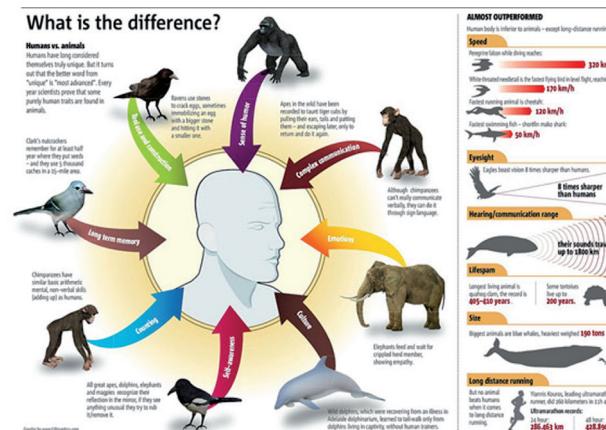
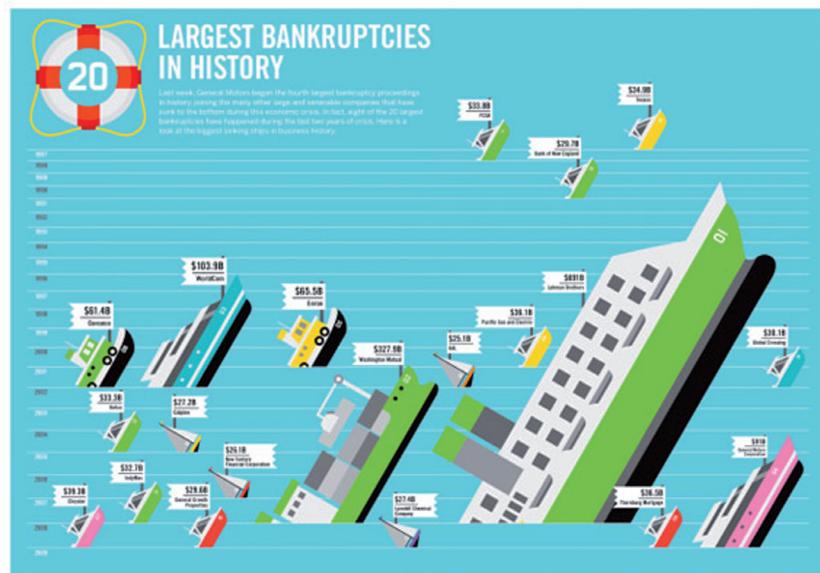
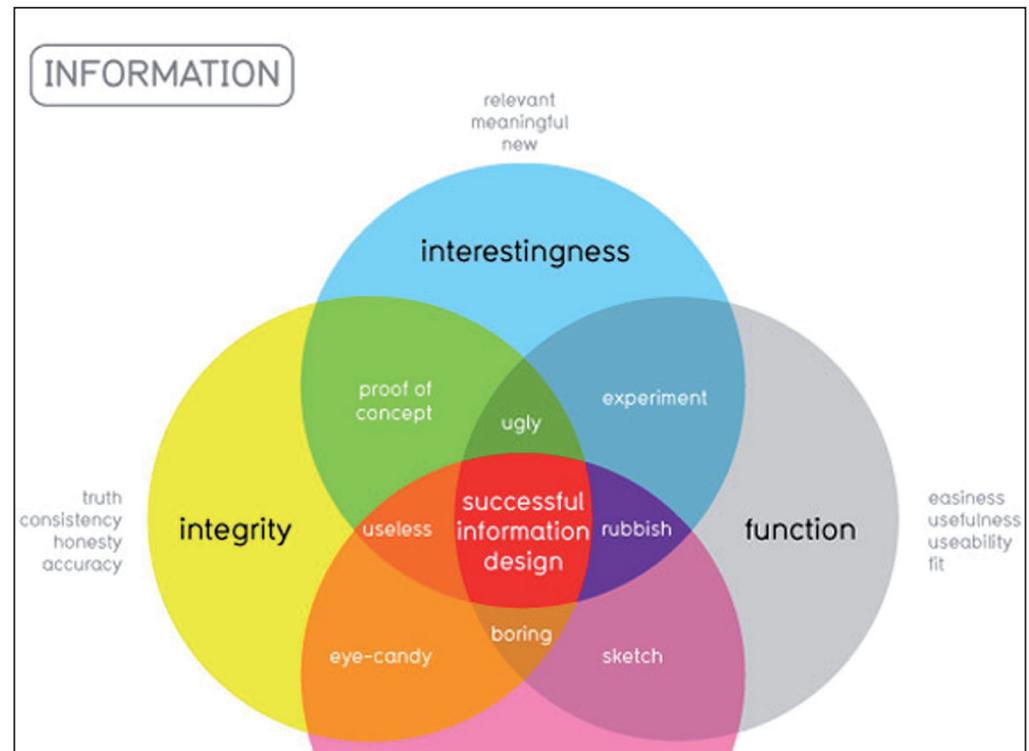
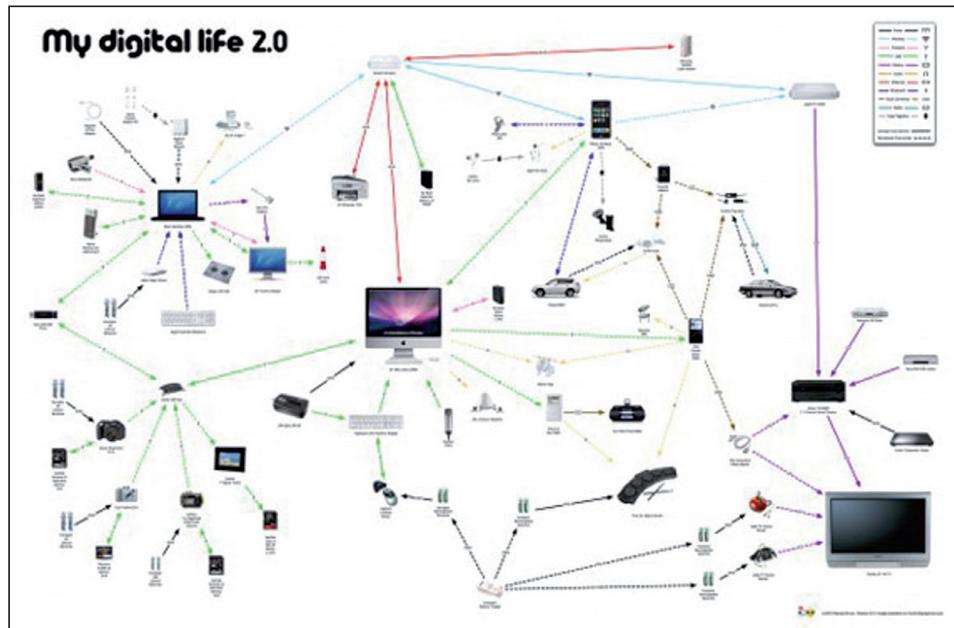
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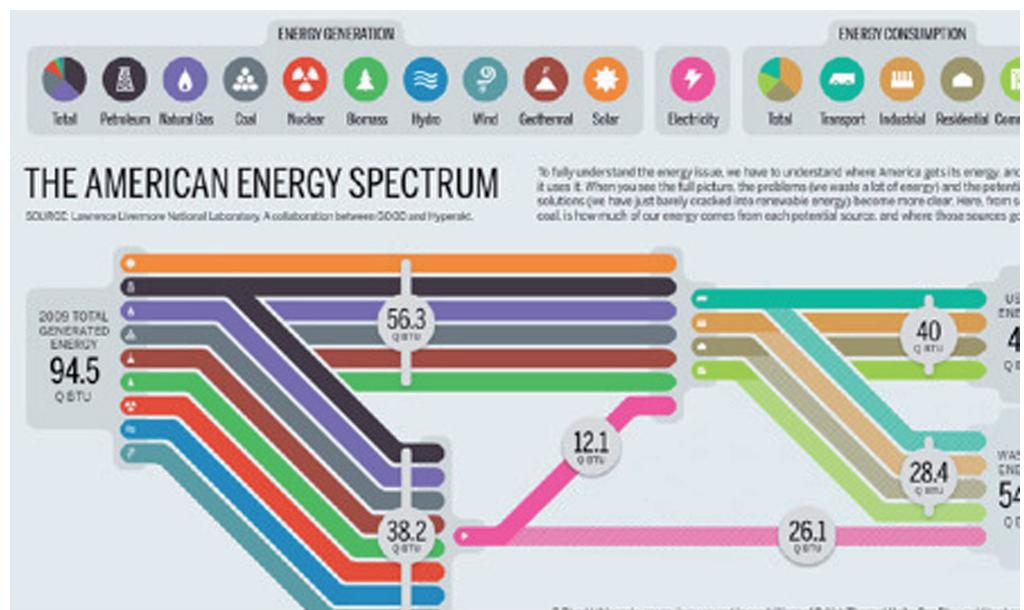
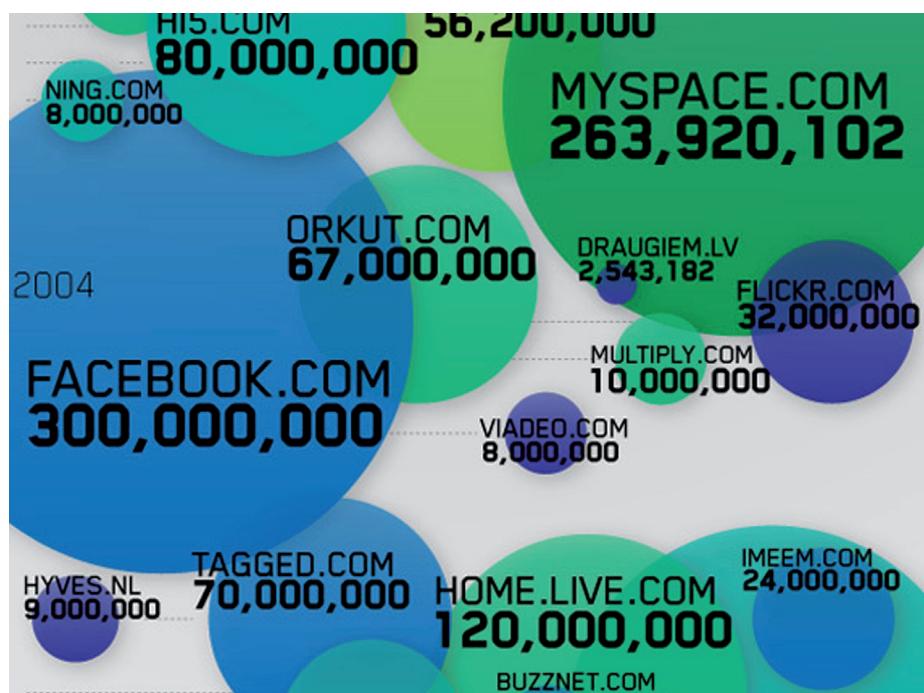
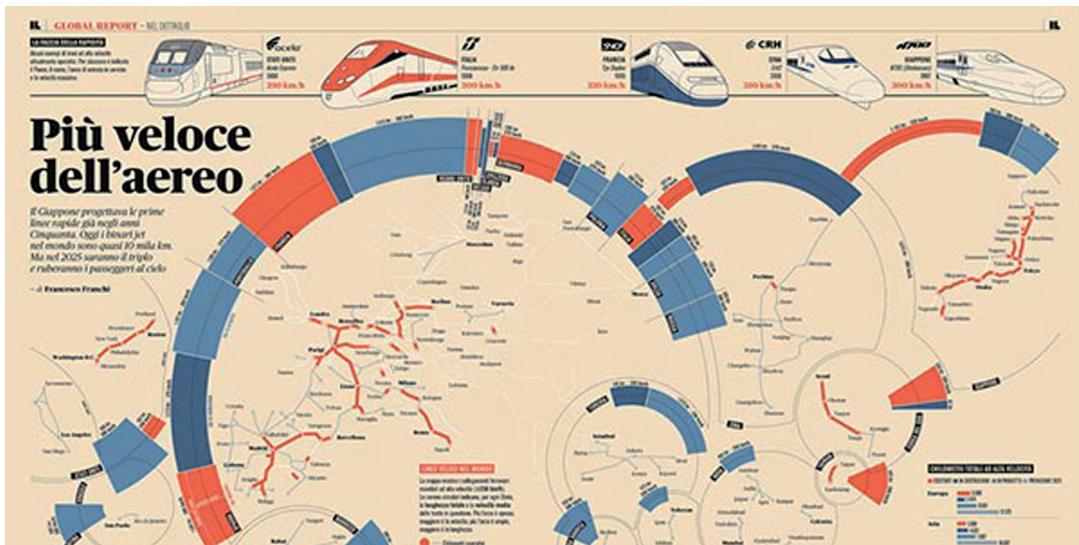
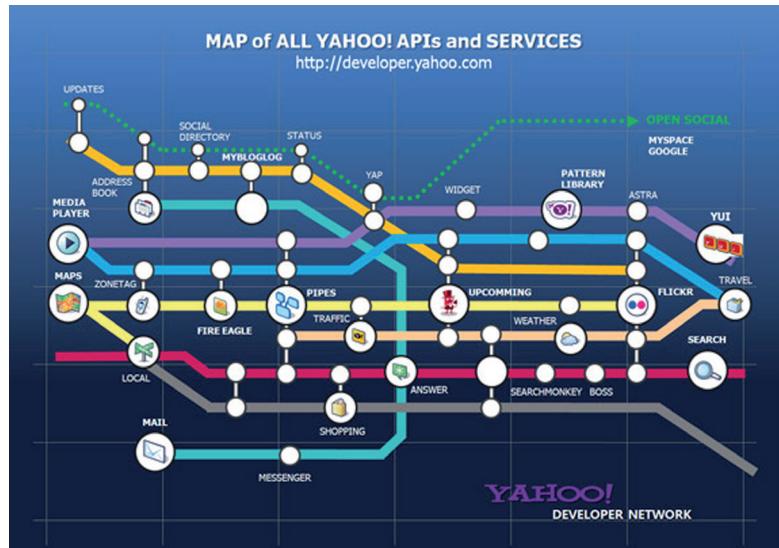
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INFORMAČNÍ GRAFIKA

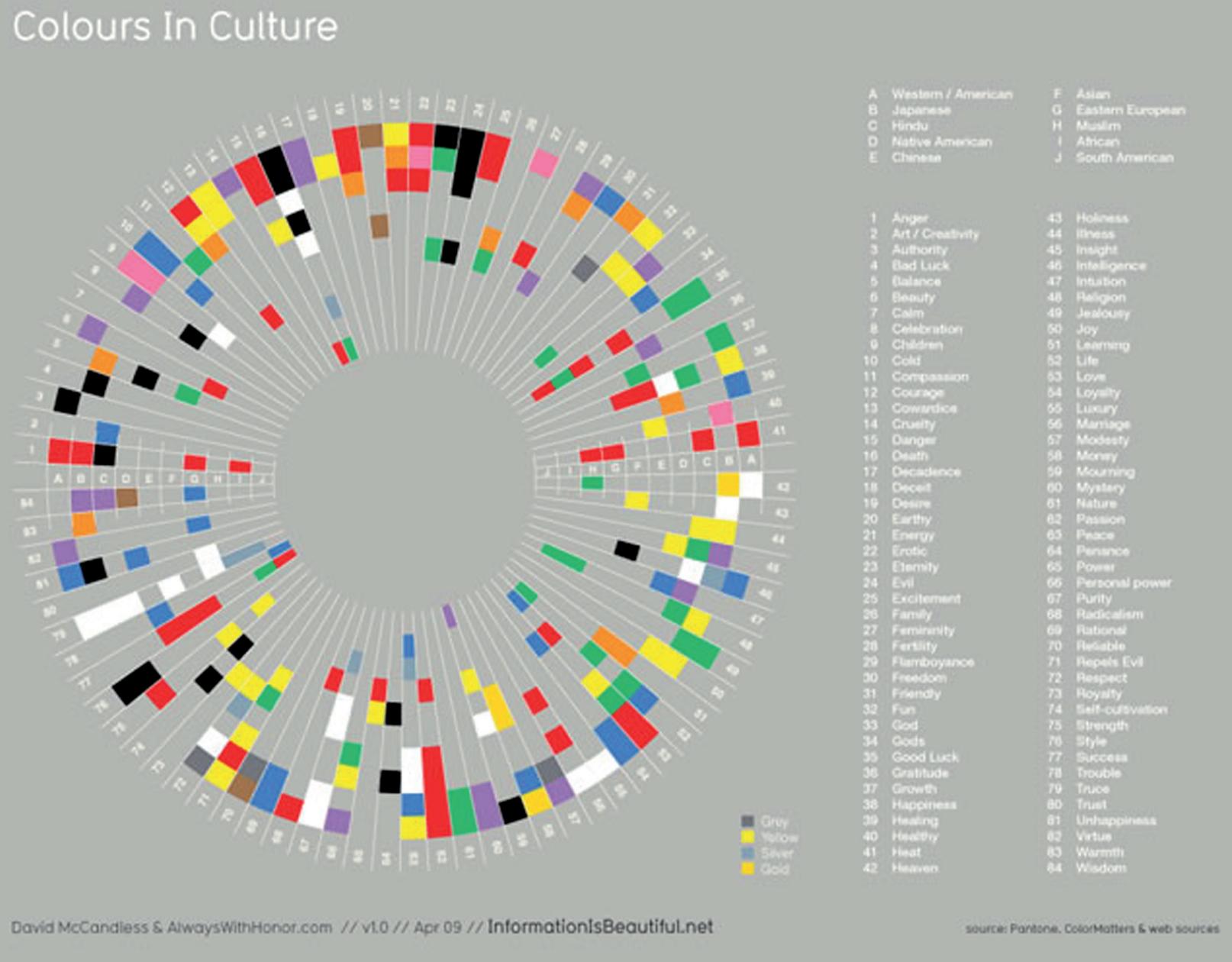


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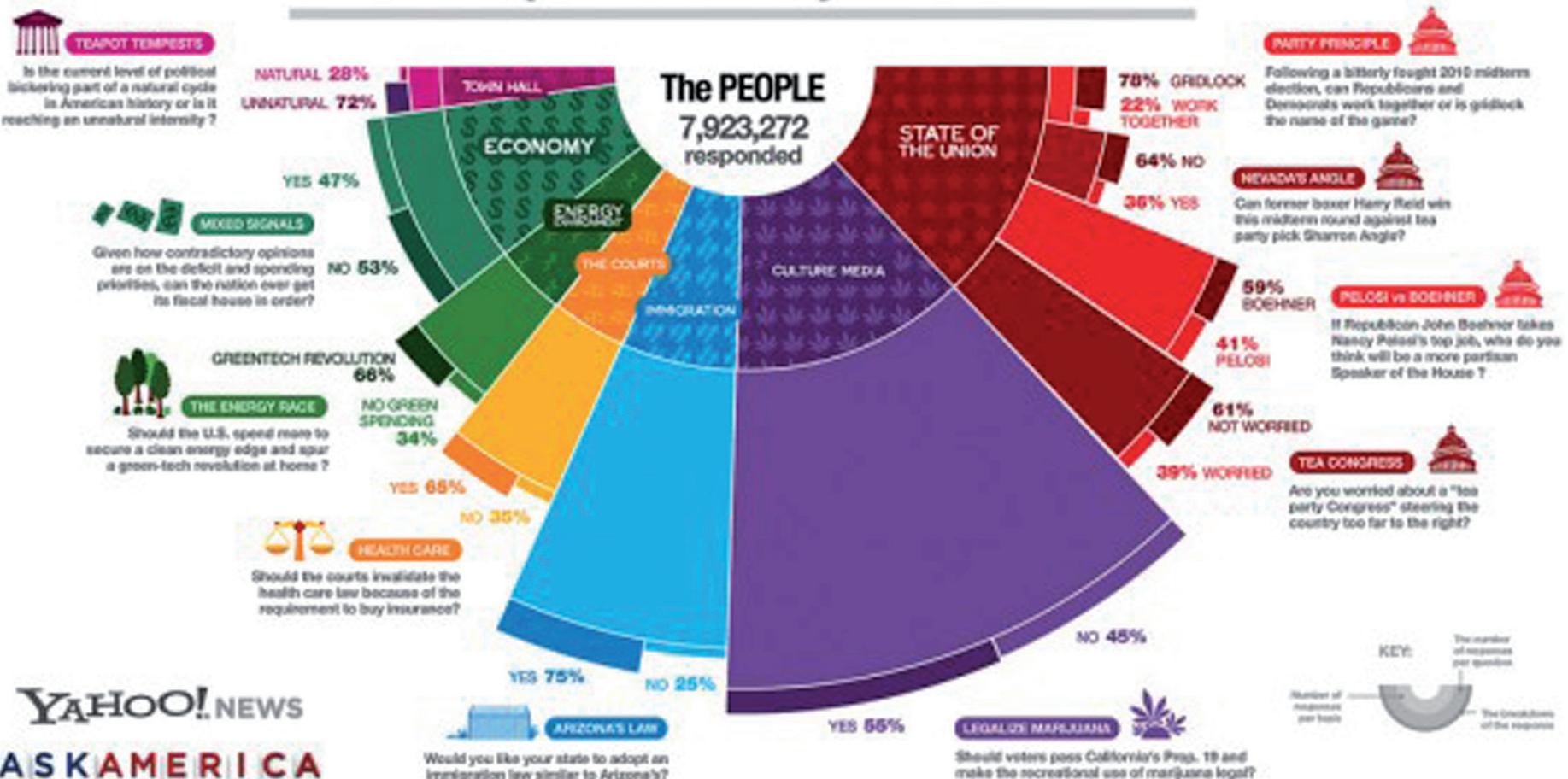
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Colours In Culture



INFORMAČNÍ GRAFIKA

America Speaks On Key Election Issues



YAHOO! NEWS
ASK AMERICA

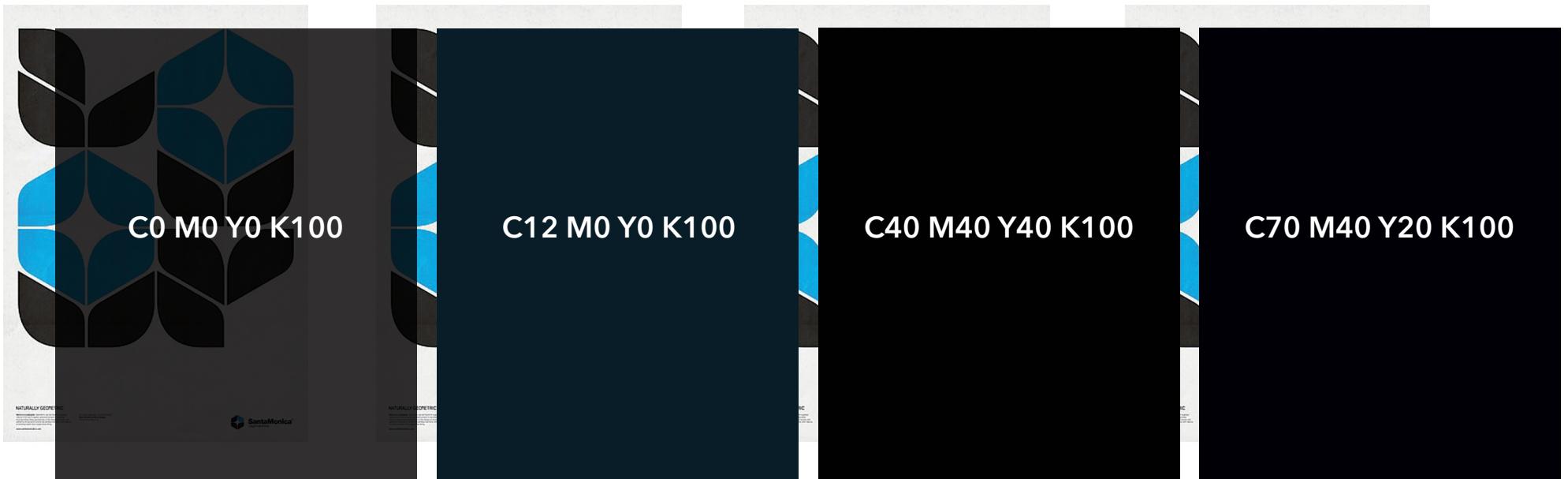
DTP

PŘÍPRAVA DO TISKU

VÝSTUPNÍ PLAKÁT BY MĚL SPLŇOVAT
BAREVNOST CMYK A ROZLIŠENÍ 300 DPI.

TEXTY VŽDY 100% ČERNOU (C0M0Y0K100)

Rozdíly v tisku mezi černou barvou (C0M0Y0K100)
a namíchanou černou (součet jejích barev by neměl
přesáhnout 240 %).



VĚDECKÉ POSTERY

Functional Peptide β -sheets Microsponges

Steven Harris Wibowo, Dr. Adrian Sulistio, Dr. Edgar H. H. Wong, Dr. Anton Blencowe, Prof. Greg G. Qiao*

Polymer Science Group, Department of Chemical and Biomolecular Engineering, The University of Melbourne, VIC 3010, Australia

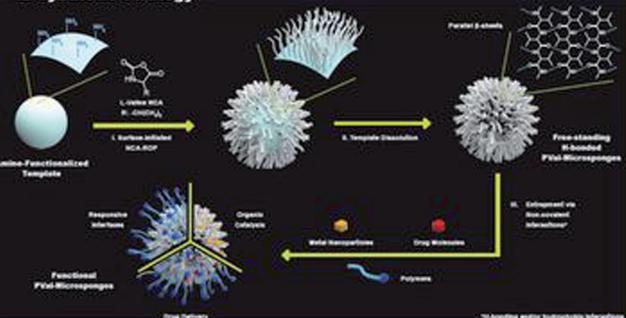
stevenhw@student.unimelb.edu.au; *greggq@unimelb.edu.au

1. Introduction

Peptides have attracted widespread attention as building block of complex materials due to their ability to form higher-ordered structures such as β -sheets.^{1,2} Still, the propensity of β -sheet-forming peptides to form unprocessable aggregates in solution remains a critical issue towards the preparation of well-defined β -sheet-assembled materials.

By employing surface-initiated N-carboxy anhydride ring-opening polymerization (SI-ROP), we recently reported a robust strategy to form well-defined peptide β -sheet architectures with sponge-like morphology. Hence, we demonstrate the unique ability of the H-bonded microsponges in entrapping metal nanoparticles, proteins, drug molecules and bio-relevant polymers via non-covalent interactions. This ability mimics the absorption/filtering ability of marine animals (e.g., sea sponges) and present a simple yet versatile approach towards the fabrication of functional materials for various applications.

2. Synthetic Strategy



3. Results and Discussion

3.1. Synthesis of PVal-microsponges

Kinetic Study

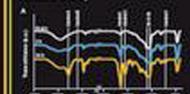


Figure 3.1.1. FTIR spectra of cross-linked PVal surfaces after various ROP time indicating polymer density. (A) Increase of NH_2 IR with polymerization time indicating longer PVal grafts.

Morphology of Hollow PVal-microsponges

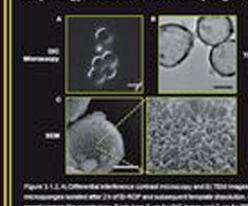


Figure 3.1.2. (A) Different resolution control microscopy and (B) TEM images of hollow PVal-microsponges formed after 2 h of SI-ROP and subsequent template dissolution. (C) SEM images (magnification 100 nm) for microscopy. Scale bars 1 μm for TEM image and 2 μm for SEM and SEM.

Size of PVal-microsponges



Figure 3.1.3. SEM images exhibit PVal-microsponges formation by using non-covalent cross-linker with diameter of (A) 400 nm, (B) 1.4 μm and (C) 0.4 μm showing consistent sponge morphology. (D) SEM images of PVal-coated microspheres with (E) 0.7 μm , scale bar 100 nm. Scale bars 2 μm .

3.2. Entrapment of Metal

Prussian Blue

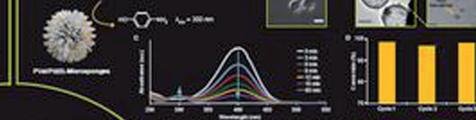
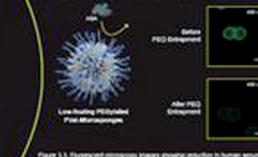


Figure 3.2.1. (A) XRD patterns of PVal-microsponges with 200 nm and 300 nm. (B) Evolution of fluorescence spectra with increasing polymerization reaction time. (C) Conversion achieved in 300 nm after 2 catalytic cycles.

3.3. Entrapment of Macromolecules



3.4. Multiple macromolecules?

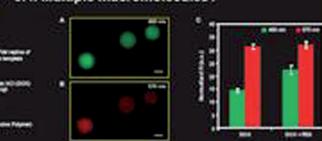


Figure 3.4.1. Fluorescence images indicate (A) green at 400 nm and (B) red at 550 nm after the entrapment of doxorubicin hydrochloride and PEG. (C) Increase in fluorescence intensity at 400 nm associated with the conjugation of PEGDA.

4. Conclusion

The present study demonstrates the facile formation of poly peptide microsponges by employing surface-initiated N-carboxy anhydride ring-opening polymerization. We further demonstrate the ability of the β -sheet-assembled microsponges in entrapping a range of organic and inorganic materials including metal nanoparticles, proteins, drug molecules and bio-relevant polymers via non-covalent interactions.

Further studies are currently directed at employing this surface-driven approach to fabricate other unique β -sheets-assembled nanomaterials, as well as utilizing the reported hollow PVal-microsponges as platforms for organic catalysis and biomedical devices.

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6. Acknowledgement

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Published online

Introduction

190 years ago *Apis Mellifera*, or better known as the European Honey Bee was introduced into Australia to assist in the pollination of crops (Pain, 2004). European Honey Bees were regarded as more efficient pollinators than the native Australian species of bees, as they could pollinate crops quicker; therefore Australian farmers readily introduced them to the wild (Pain, 2004).

The climates in Europe and Australia differ due to their locations being in different hemispheres. Australian climate is categorised as being hot and dry, often being in drought (Bui et al., n.d.). Alternatively, Europe experiences a much cooler weather, rarely seeing any temperatures above 30°C.

Research indicates that the *Apis Mellifera* has a greater fitness in warmer areas rather than cooler climates allowing it to thrive under Australian climate conditions (O'Dwyer et al., 1994). Although it is believed that the European Honey Bee was introduced into Asia by the Chinese (Kothiyal et al 2013), the greatest number is found in Asia. Although the *Apis Mellifera* is often described as a medium-sized honey bee research has observed morphological differences between the two species located in different regions with climate differences (Guler et al., 2010). This research has concluded that each *Apis Mellifera* can confidently be classified and distinguished from each other. Research undertaken in this experiment will clarify these morphological differences experienced in different climate conditions by observing and contrasting the differences.

Comparison of the evolutionary morphological differences between *Apis Mellifera* populations in Australia and Europe

The aim of the experimental procedure is to appreciate and understand the evolutionary changes that introduced species can undertake and view these through different climate conditions. An additional aim is to gain a greater understanding about the *Apis Mellifera* and why these evolutionary changes are observed. These aims will be achieved by viewing the *Apis Mellifera* in Australia and using extensive research to compare and contrast the morphological differences to the species found in Europe. They hypothesis formed for this experiment is that the *Apis Mellifera* from Australia will have undergone adaptations to survive within the warmer climate such as a large average size and a brighter coloured body. Our research will aid in the confirmation of the evolution of the *Apis Mellifera* within different climate areas as viewed within the research undertaken on the Asian *Apis Mellifera*.

materials

Apis Mellifera were observed in an enclosed environment at a property located 143km south of Adelaide in a town called Meningie. The Bees were observed for a total of 40 minutes to encompass and record all visual aspects of the species. A description of the morphological features of the bee were identified and recorded. An appropriate table was constructed to record the results of this observation.

Research of the Australian European Honey Bee was then conducted. Peer reviewed journal articles were analysed to appreciate and understand how the morphological features modify the behaviours and relationships. In addition to the Australian European Honey Bee, online research was conducted to identify the morphological features of the European Honey Bee located in Europe. Key words such as the scientific name '*Apis Mellifera*' were used to search for articles to compare and contrast differences among group members. Once analysis was conducted the results were gathered and collated. Further research was undertaken to give reasoning behind the morphological features and how this relates to the behaviour of the bee. This was recorded in an appropriate table. Analysis of the differences between the two bee populations was completed. A table was used to compare the differences between the two different location adaptions.

Once all results were gathered a further analysis was conducted to determine if and why the *Apis Mellifera* differed between locations.

results

Morphological differences between Australian and European populations of *Apis Mellifera*

European Population of <i>Apis Mellifera</i>	Australian Population of <i>Apis Mellifera</i>
Size	1.2 - 1.6cm Long
Colouring	Black, Brown, Yellow

Table 1: Morphological feature (Size and Colouration) comparison between European Honey Bee and Introduced European Honey Bee in Australia.

There is no visible difference in the Honey bee when comparing them. From observations of the Introduced honey bee to Australia, the observations we gathered (Table 1) matched the same description as those of the native European Honey Bee.

Europe Temperature

Figure 1 shows the standard deviation of the temperature of Europe. The mean is found to be 9.34 for the whole of Europe. The standard deviation was calculated to be 4.68, indicating that 68% of the data is within $\pm 4.68^\circ\text{C}$ of the calculated mean. This standard deviation is very low indicating that the temperatures are very consistent across the country.

Australia Temperature

Figure 2 shows the standard deviation of the temperature of Australia. The calculated mean was found to be 24.16. Compared to the mean calculated for Europe, this temperature is much higher. The standard deviation was calculated to be 4.01, slightly lower than the standard deviation calculated for Europe. This indicated that the temperatures in Australia are slightly more consistent and closer to the mean than the data found for Europe.

discussion

The aim of this experiment was to study the *Apis Mellifera* morphological features of populations in Europe compared to Australia. Additional aims were to appreciate and understand the evolutionary changes that introduced species can undertake to survive environmental changes. These aims were achieved by the use of certain experiments. This aims were achieved by observations and research.

As viewed in table 1, the results of this research experiment indicated very small differences between the *Apis Mellifera* morphological features in Europe and Australia. Research and observations indicated that they were relatively the same size and share the same colourations.

As previous research suggested, morphological differences can be identified within the *Apis Mellifera* living in two diverse locations (Kothiyal et al. 2013), these differences were expected to be seen when comparing the two. The *Apis Mellifera* living within Asia is seen to be much larger in size being 1.2-1.6cm in length whereas the *Apis Mellifera* living within Europe is seen to be approximately 15mm (Queensland Government, 2014). A prominent difference between the species in Europe and Asia is the colouring and stripes on the abdomen. With the results gathered not being able to identify any major differences between the European and Australian populations of *Apis Mellifera*, possible problems arise. A major deficit contributing to our results not indicating differences is the fact that the *Apis Mellifera* was only introduced to Australia 190 years ago (Pain, 2004). The species is known as a very slow evolving species (Kothiyal et al., 2013), this gives a possible reason as to why the results showed no changes in morphological features.

The *Apis Mellifera* introduced to Asia has evolved and morphologically changed from the population in Europe. *Apis Mellifera* has a greater fitness in warmer areas (O'Dwyer et al., 1994) and as most of Asia experiences hot, humid and dry weather for a large portion of the year, showing similar climate patterns to Australia, this justifies predictions that with time the species introduced in Australia will undergo similar changes to the population in Asia. This is relevant to our research because Asia and Australia can view very similar climate conditions, as seen in figures 1 and 2. The Asian Honey bee has distinct differences to the European Honey bee in terms of its morphology and colourations. The Asian Honey bees are a lot smaller than the European Honey bee, only reaching sizes of 1cm in length. The behaviour of these two different Honey bees is similar as they both share the same nesting habits and swarming behaviour, but remain completely different species, indicating that the Asian Honey bee is a subspecies of *Apis Mellifera*. (Queensland Government, 2014)

A major limitation with this experiment and area of study is the fact that the geographical distribution of the bees makes it difficult to analyse the species from different countries next to each other. All experiments need replicates for results to be reliable, meaning sufficient data from bee populations in each location has to be the data compared and analysed.

Conclusion

In conclusion, although our results did not show any major morphological differences between the two different populations of *Apis Mellifera*, our further research in the evolutionary patterns of the species, our research on the short amount of time it has been living in Australia and our findings on its evolution in other countries and climates give us an insight into the possible future evolutionary patterns of this species. Our research findings display evolutionary significance in the species' ability to live in a completely different environment and climate and still thrive whilst very slowly evolving within the new population. Research indicates that *Apis Mellifera* has a greater fitness in warmer areas than colder (O'Dwyer et al., 1994), therefore further research could be applied in observing and documenting how the Australian population of *Apis Mellifera* differs in its evolutionary pattern from that of the European population and Asian.

Population over time, with emphasis applied into observing whether the European population or Australian population evolves more over time.

SUPRAORBITAL ETHMOID CELL: ANATOMIC STUDY AND SIGNIFICANCE IN FRONTAL SINUSOTOMY

2012

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1. INTRODUCTION AND OBJECT OF THE RESEARCH

Detailed three-dimensional knowledge of the anatomy is necessary, whichever surgical technique is chosen in approaching the frontal sinus endoscopically. Recognition of ethmoid cells step-by-step allows to gain access to the frontal sinus (FO) without damaging it and the surrounding orbital and cranial compartments.

FEBO failure and FO stenosis is commonly due to inadequate/incomplete removal of ethmoid cells. The supraorbital ethmoid cell (SOEC) is an anterior ethmoid cell with a variable prevalence. This cell is a frequent site of persistent or recurrent disease after surgery. The objectives of this study are to investigate the prevalence of the SOEC and to analyze the relationships with the FO.



2. MATERIALS AND METHODS

Videofluoroscopic examination and dissection of the sinosinus complex of 50 fresh cadavers, from the Institute of Pathology, were carried out. Presence of the SOEC, degree of pneumatization, and relationship with frontal recess, FO and FSDP were analyzed.



3. RESULTS

In our study the SOEC was found to be an expansion of the suprabulbar recess (SBR) into the orbital plate of the frontal bone. The cell was observed developing anterior and lateral to the frontal recess, FO and FSDP from which was separated by a prolongation of the bulla lamella. The bulla lamella reached the skull base and the SOEC and FSDP were seen not communicating in all our specimens.

The outlet pathway of the SOEC was found to communicate through the hiatus semilunaris superior into the middle meatus. The SOEC prevalence was 24% in our study. The cell was bilateral in the majority of the cases and it was single in all cases. The wider was the first found ethmoidal cell, the larger the SOEC.

The degree of pneumatization was noted to affect the distance of the anterior ethmoid artery (AEA) from the skull base.

4. CONCLUSIONS

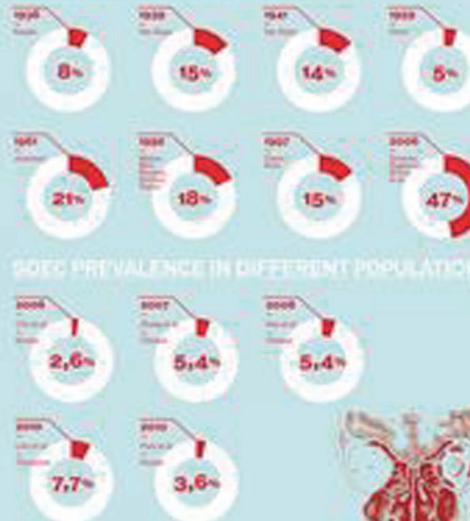
Ethmoid cells may surround the FO from medial, lateral, but especially from anterior or posterior direction. A posterolateral cell is usually represented by the SBR in the SOEC. The latter showed a considerable prevalence in our study. Anterior and lateral, the FO may be narrowed by the upward development of the ethmoid infundibulum into the terminal recess/agger nasi cell and/or by frontal cells.

Ethmoid infundibulum usually ends blindly. During the dissection, the SOEC can be mistaken for the FO, especially if hyper-pneumatized. The anterior bulge of the bulla lamella can be in contact with the dome or the posterior wall of a frontal cell, severely narrowing the FSDP and hampering the dissection.

The forward displacement of the bulla lamella may result in inadvertent FO obstruction. The bulla lamella should be initially preserved as a landmark for the FSDP before definitive and exact identification of the FO, in order to avoid dissection. Moreover, the removal of the lamella exposes the anterior ethmoid artery. When a SOEC is present, it is more likely that the AEA courses freely or in a meandering distant from the skull base, and, as a consequence, the risk of bleeding and skull base injury is higher.

Once identified the FO, it would be necessary to completely remove the bony septum in between the FO and the SOEC up to the skull base, in order to guarantee an adequate and long-lasting patency.

SOEC PREVALENCE IN PREVIOUS STUDIES



Toxic hepatitis associated with concurrent chemotherapy and a microcystin contaminated supplement

Introduction

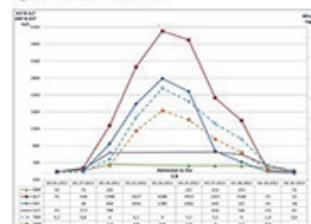
Dietary supplements containing algae and blue-green algae (BGA) have been produced and highly traded throughout Europe, Canada and the United States. Among these algae, *Spirulina* (BGA) and Chlorella have been extensively sold due to their alleged beneficial effects such as "detoxification", immune system stimulation, anti-cancer properties and others. Due to the difficulty of separating and controlling for species bloom and little control of dietary supplements various non-toxin strains of BGA, such as *Spirulina*, have been seen to contain microcystin-LR (MC-LR) from toxic cyanobacteria. MC-LR is a hepatotoxin known to be the most common, studied and toxic microcystin.

Case Report

A 69-year-old male patient presented at emergency room (ER) with symptoms of asthenia, anorexia, jaundice and cholestasis, on the 22nd of March. The patient also referred complaints coincident with pruritis and erythematous lesions, on the 14th, from which he improved after taking an anti-histamine.

The lab tests performed showed abnormal levels in the following parameters: ALT - 2096 U/l (normal <34 U/l), AST - 3127 U/l (normal <55 U/l), total serum bilirubin - 6.8 mg/dl (normal <1.2 mg/dl), conjugated bilirubin - 4.8 mg/dl (normal <0.5 mg/dl).

Figure 1 — Time course of routine liver tests



The results of viral hepatitis markers (HBs Antigen, anti-HBs, total anti-HBc, anti-HCV) were negative and his renal function was normal, as well as the coagulation parameters.

The patient had history of pulmonary emphysema (without respiratory insufficiency), type 2 diabetes (controlled), dyslipidemia, benign prostate hyperplasia and lung cancer (pulmonary adenocarcinoma). There was no history of previous liver disease or alcohol abuse.

He was taking chronic medication such as: metformin + sibutramine, albuterol, atorvastatin, ibuprofen, furosemide, tirofiban, and recently (since the 6th of February) paclitaxel plus carboplatin (165 mg/m² and 275 mg/m² for a body surface area of 1.82 m²). A few days after the beginning of the first cycle of chemotherapy, the patient started taking dietary supplements such as milk thistle, vitamins and some chlorella in addition to celecoxib.

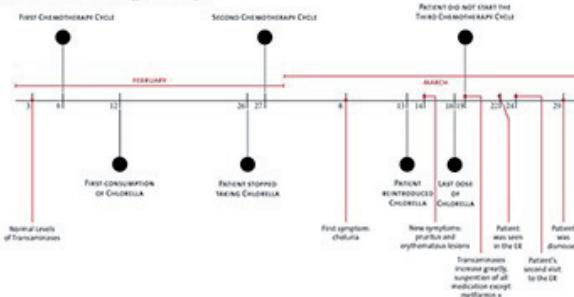
Despite the increased hepatic enzyme levels detected on the first ER visit (22nd of March) the patient had already stopped taking his treatments (except metformin + sibutramine) because of elevated transaminases, already noticed on the 19th of March, in a routine oncology appointment. Consultation.

Evaluation of the clinical and laboratory tests indicated the diagnosis of toxic hepatitis, which was primarily linked to the chemotherapy regimen and its chronological relationship with the event.

The patient was seen and dismissed the same day (22nd of March), but was admitted to hospital two days later (24th of March), due to cholestasis and pruritis worsening. Routine liver tests were repeated and were at higher levels: AST - 2188 U/l (normal <34 U/l), ALT - 4188 U/l (normal <55 U/l), total serum bilirubin - 6.8 mg/dl (normal <1.2 mg/dl), conjugated bilirubin - 6.8 mg/dl (normal <0.5 mg/dl). The patient's rapid recovery led to his discharge 5 days later without permanent liver injury.

The dietary supplements' role in this toxic event was never ruled out; not only because some of them can actually interact and change blood lipid profile, but also because they can alter the timing of their intake and the appearance of symptoms. There were special concerns regarding Chlorella's supplement due to the knowledge of how difficult it is to cultivate algae without any contamination.

Figure 2 — Timeline of treatment and supplement consumption



Methods

Ten capsules of Chlorella were opened and their contents homogenized and weighed. An average weight of 623.4 mg ± 55 mg (CV = 8.8%) per capsule was obtained. The homogenized mass was prepared according to Ramanan et al., Lawton et al. and Pishkev et al. with some modifications. These extracts were lyophilized and re-suspended in water and 50% methanol for ELISA and LC-MS/MS analysis.

Microscopic Analysis
The sample of Chlorella was observed through optic microscope to detect the presence of other species of micro-algae.

Quantification of microcystins through ELISA
Immunosassay ELISA was performed with antibodies specific for microcystin in their detection limit is 0.1 µg / L. The kit microcystins/nodularins (Aldoia) ES ELISA of Aldriva was used.

Quantification of microcystins through Liquid Chromatography / Mass Spectrometry (LC-MS/MS)
For the analysis of mass spectrometry a system of HPLC Surveyor (Thermo Scientific), an automated pump and sampler Surveyor LC, a photodiode detector (PDA) Surveyor combined with a mass spectrometer of Thermo Scientific containing an electrospray was utilized. An LC-MS/MS analysis followed standards with commercial reference material of microcystins and total cyanobacteria, with some modifications. Samples were equilibrated for ten minutes in between injections. The mass spectrometer was run with positive ion electrospray. MC-LR was analyzed using the mass-to-charge ratio (*m/z*) of transition 995>599.

Results

The presence of hepatotoxin was identified and quantified through ELISA and LC-MS/MS. Through ELISA the MC level was found to be 0.74 µg per gram of biomass of Chlorella and through LC-MS/MS the level of MC-LR was found to be 1.08 µg per gram of bio-mass of Chlorella was contained in our sample.

Discussion

Our patient took 1 capsule/day during 15 days (2nd February – 26th February), stopped taking the supplement for 15 days (27th February – 12th March), and restarted on the 13th of March. One day after, the patient presented new symptoms: pruritis and erythematous lesions. The first symptom noticed was cholestasis, on the 8th of March. He was consuming ca 0.01 µg/kg/day, which is a quarter of the TDI recommended by WHO (0.04 µg/kg/day). These data call into question the possible need for further assessment and readjustment of the recommended TDI for MC-LR.

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To assess the causal relationship between the suspected products and the hepatotoxicity the CHOMS/ RUCAM scale was applied for both. For paclitaxel the score obtained was 9, which corresponds to a definite or highly probable relation; for chlorella supplement (contaminated with MC-LR) the score obtained was 8, which corresponds to a probable relation.

Conclusions

The available clinical and laboratorial data suggest that MC-LR influence was determinant to the occurrence of acute toxic hepatitis in this patient, although both - chemotherapy and MC-LR - seem to have synergistic and additive effects on the final hepatotoxicity.

This case outlines the necessity for stricter control of dietary supplemental use and also the need for an increased awareness of the general public about the risks of concurrent consumption of supplements and chemotherapy.

Acknowledgments

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USING TIMING BASED SPECTROSCOPES AT HIGH BRILLIANCE STORAGE RINGS

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Recent years have seen important developments in instrumentation for experiments requiring light in short pulses with repetition rates in the MHz range. MAX IV is a high-brilliance storage ring that delivers light in pulses with 100–500 MHz repetition rate and tens to hundreds of ps pulse length. New accelerator designs first and foremost at decreasing storage ring emittance towards the achievable limit. There is a clear interest for the spectroscopy community to utilize these new high-brilliance light sources for timing based experiments.

A number of important developments has taken place in the area of time-of-flight (TOF) based electron spectroscopy. Although TOF-spectrometers are by no means new; they are now entering areas previously reserved to hemispherical deflection spectrometers. Another development is the novel angle-resolved time-of-flight spectrometers [2–5], which are now commercially available. By utilizing a multi-lens cylindrical electrostatic lens and a position-sensitive detector, the angle-of-TOF (AOFTOF) spectrometer can determine energy, angle and emission angles with resolution exceeding state-of-the-art hemispherical analysers.

Other advances have come in the area of magnetic bottle spectrometers [6]. For detection of ions, the TOF analyser is also an indispensable tool.

To take full advantage of recent advances in TOF-instrumentation, it is necessary to understand the recently expanded capabilities of storage rings with regard to their timing characteristics. Developments has taken place in accelerator and beamline technology with emphasis on the creation of storage rings to provide facilities with several choices for experiments with the electron and ion spectroscopy. It is now possible to create local single-bunch pulse structures for instruments with timing-resolution requirements of up to 100 ps. This can be achieved from high intensity light, use of timing-based instrumentation at storage rings will not be restricted to designated time-slots.

The main problem facing implementation of TOF systems at storage rings is the need for fast timing. In order to achieve a large temporal dispersion is demanded for high resolution. In addition, high precision timing instrumentation puts demands on the length of the light pulse. We have explored how these properties can be manipulated at storage rings with modern equipment and ideas.

OPPORTUNITIES FOR MAX IV

MAX IV will be the brightest storage ring light source in the world when it is completed in 2016. The facility will host two storage rings:

• The 3 GeV ring

Their outstanding properties are possible due to the multi-bend achromatic lattice, a low-frequency (100 MHz) RF-system and damping Landau caustics.

MAX IV has unique temporal properties: Large bunch separation and exceptionally long pulses. These unique temporal characteristics allows us to exploit accelerator instrumentation, beam optics, and beamline techniques for timing-based spectroscopies.

The MAX-lab user community has expressed an interest in using timing based instrumentation for experiments with double ion-TOF instruments, magnetic bottle spectrometers and angle-resolved time-of-flight electron spectroscopies. One should therefore expect that the techniques and equipment discussed here can be utilized at MAX IV.

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COINCIDENCE MEASUREMENTS

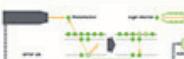
Techniques where the detection of an additional particle in coincidence with the time-of-flight electron can determine the start time in the experiment.

Coincidence experiments using hemispherical analysers (HDA) in coincidence with electron spectroscopy can benefit from the temporal properties of MAX IV. A major concern in coincidence experiments is to achieve high resolution while keeping a reasonable transmission. New developments in electron spectrometers. Recently it has been showed how the ARTOF can be used to achieve high transmission keeping the high energy resolution of HDA [1]. The detection of an electron in the HDA is used as a start trigger for the ARTOF instrument. The measurement uncertainty is determined by the energy spread of monochromatic electrons in the HDA, which is 6 ns for 200 eV/ps energy. The spread dominates the time resolution and becomes even more dominating if the pass energy is decreased.

At MAX IV we can assume that each detector is able to detect a light pulse since temporal broadening in the HDA is less than 10 ns and it maintains its original resolution.

Below 20 eV before time dispersion exceeds 10 ns. This coincidence scheme would provide users at MAX IV with the highest resolution practically achievable.

We will perform a proof-of-principle experiment to test this timing scheme at MAX IV during next year. Lessons learnt from that experiment can be used to develop a state-of-the-art coincidence experiment at the future MAX IV ring.



SPECTROMETER GATING

By installing an electron gate at a spectrometer, one attempts to block unwanted electrons from reaching the detector.

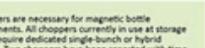
Gating is applied to the individual instrument. The feasibility of a gating scheme however depends on the temporal characteristics of the light source. The relatively long to no intermediate time between light pulses at MAX IV provides us with an advantage compared to other sources. By using fast timing electronics, a gate could be developed where particles originating from a single multi-bunch could be distinguished. This requires a gate with rise and fall times each below 10 ns.

In an earlier publication we have proposed such a gating scheme. We are currently carrying out tests with this gate on the ARTOF spectrometer.



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CHOPPERS

Choppers periodically change the time structure of the light by physically blocking unwanted pulses. They come in two classes: Parallel and perpendicular. They often require the storage ring to be run in certain filling modes, such as hybrid modes.

Choppers are necessary for magnetic bottle instruments. All choppers currently in use at storage rings require dedicated single-bunch or hybrid modes. Two choppers have been reported with time windows below 350 ns: The ESRF chopper and the JuPSI MHz chopper [2]. The JuPSI MHz chopper [3] represents to this day the chopper with the shortest window. Thus, choppers are a key element for timing-based instrumentation if a hybrid mode exists with at least 150 ns hybrid window. Using a modified version of the JuPSI MHz chopper could satisfy the users of magnetic bottles and ion-TOF at the large or small ring at MAX IV, given that a single-bunch mode is available.



ACCELERATOR ADAPTATIONS

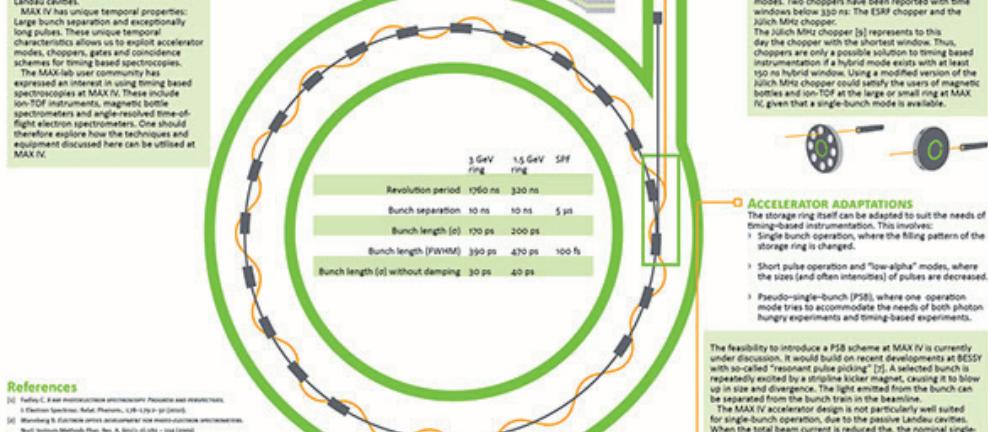
The storage ring itself can be adapted to suit the needs of timing-based instrumentation. This involves:

- Single bunch operation, where the filling pattern of the storage ring is changed.
- Short pulse operation and “low-alpha” modes, where the size (and often intensities) of pulses are decreased.
- Pseudo-single-bunch (PSB), where one operation mode tries to accommodate the needs of both photon hungry experiments and timing-based experiments.

The feasibility to introduce a PSB scheme at MAX IV is currently under discussion. It would build on recent developments at BESSY with so-called “resonant pulse picking” [4]. A selected bunch is repeatedly excited by a solenoid kicker magnet, causing it to blow up until it has enough energy to be separated from the bunch can be separated from the bunch train in the beamline.

The MAX IV accelerator design is not particularly well suited for single-bunch operation, due to the passive Landau cavities. However, the beam current can be increased so that the single-bunch charge (S_{ch}) cannot be kept and must be significantly reduced. Thus, any single-bunch operation at MAX IV under present conditions will offer significantly less intensity than those dedicated to geodesic orbit filling of storage rings. Discussions have recently been raised to explore this mode.

A single-bunch or PSB mode at the 1.5 GeV ring would have a 100 ps bunch length. At the 3 GeV ring, the bunch length on rings with dedicated single-bunch modes is a high frequency. Nevertheless, it is sufficient for most applications of the ARTOF and similar instrumentation. ARTOF users have identified low-dose experiments as a major application. Angle resolved time-of-flight spectrometers are beneficial [5]. Studies of sensitive and fragile systems require very small light intensities and consequently need high transmission indices for an efficient data collection. A 50 MHz single-bunch rate would theoretically increase the collection efficiency by a factor 2.5 compared to the larger BESSY ring.



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MECHANISMS OF CRYOPROTECTION

A handful of species have learned how to survive in freezing climates. To do so, the animals must counteract the damaging effects of ice crystal formation, or keep from freezing altogether. Here are a few ways they do it.

ANTIFREEZE PROTEINS

Antifreeze proteins (AFPs) 1, first identified in the blood of Antarctic fishes, have repeating structures that bind to the surface of ice crystals and prevent them from growing into larger crystals 2. AFPs isolated from the blood of these fishes have been used successfully to preserve rat and pig hearts at below-freezing temperatures for up to 24 hours.

CRYOPROTECTANTS

As the temperature drops, extracellular water begins to freeze, leaving behind a slush of concentrated solutes. In an attempt to dilute those solutes, water rushes out of the cell 3, causing significant cell shrinkage and death. But cryoprotective compounds such as glycerol, glucose, urea, and trehalose accumulate inside cells to help equalize the imbalance of solutes, preventing water loss and cell damage 4. Scientists have found that during the fall, wood frogs accumulate urea, and later glucose, to preserve their organs when the frogs freeze solid during the winter.

AQUAPORINS

Water can make its way through a cell membrane unaided through the process of osmosis, but a quicker way into or out of a cell is through an aquaporin—a membrane protein that regulates the flow of water into and out of cells 5. Scientists have found that aquaporins help some freeze-tolerant frogs move not only water but glycerol into cells in preparation for freezing. Aquaporins also help freeze-avoiding insects move water out of cells during cryoprotective dehydration.

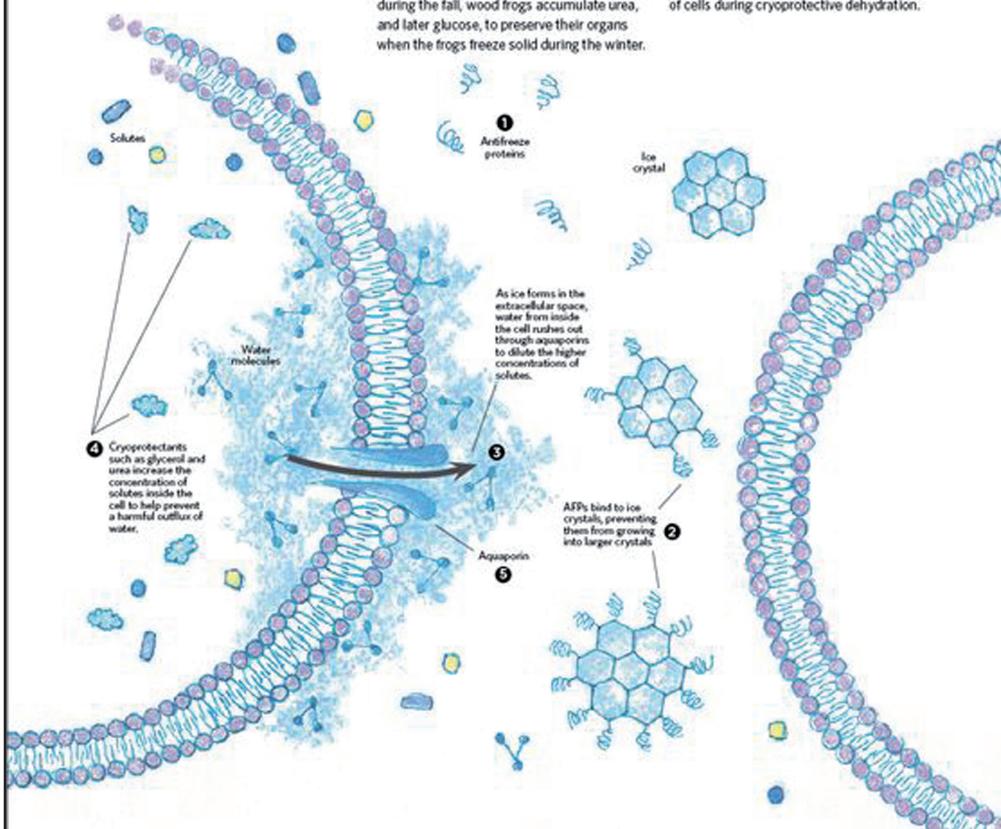


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Future Fictions

An experience design approach to producing and consuming transmedia novels

Abstract

There is something magical about reading fiction. For a moment, we can escape from our world, or may finish a good book in a matter of days, but it will stay with you forever.

Electronic books have been created and evolved for 30 years, yet the way we consume them has remained static, extracting little, but the immersive states that people escape into every day. My research focuses on how and why people read, especially fiction. I also conducted a review of current commercial and academic story experiences surrounding film, television, and video games.

Moving forward, I will take what I have learned and problem-solve how to enhance the immersion and interactive capacities of digital technology to create an immersive story experience.

"I love novels beyond almost anything else in the world... There is a psychological state of bliss that exists within a story."

—Participant 2

ACADEMIC
Qualitative review of academic sources on digital reading and digital reading devices

Academic Landscape
"As far as we know no (or very few) research have been held about immersive reading in a digital environment."

Survey of iPad Enhanced Fiction
A representative survey of iPad fiction books aims for teens and adults with immersive features for mobile devices

READER
Online survey with 200 readers in different age groups & genres

Reader Motivations
Three different motivations for pleasure reading emerged from my research. Some participants were also required to read for school, so these categories were not included in this framework.

Preferred Enhancements
My card sorting and survey questions listed a number of possible enhancement features—from explorable maps, to character profiles, to social networking features on social networks.

KEY FINDINGS

Academic, commercial, and human opportunity to **enhance immersive pleasure reading**

Immersive storyworlds feel real and have empathetic, relatable characters

Analog books, a considerable number of people still prefer analog books

Seamless experience, without distractions like pop-ups or notification

Experience before technology, any solution should consider and evaluate the user experience and not rely on novel technology.

DESIGN OPPORTUNITIES

The Delivery
Is the story delivered within a single device, or are there multiple devices, or distributed media? (e.g., mobile, computer, print, audio, and media)

The Object
Is the story object on which the user is interacting with the story digital or analog or both? An augmented reality object, a model of the story world, or a printed book that has already been written and illustrated published

The Story
Is the story being offered to be consumed sequentially or simultaneously? Or is it a series of events in which users could jump around? Is the story already been written and illustrated published

DESIGN DIRECTIONS

Content
Visualizations for understand responses
Story based game mechanics & media

Augmented physical novel
Provides the look of a normal novel or graphic novel, but adds interactivity that can engage users in a variety of ways. It can be a traditional book or a hybrid book that includes QR codes, links to online content, and more.

Native digital/transmedia novel
Provides the look of the native app itself. Books and an entire application can be used together. It can be a hybrid book or a digital book that includes QR codes, links to online content, and more.

TIMELINE

LONG-TERM AND TAILORED CAPACITY STRENGTHENING (CS) IN SOCIAL AND BEHAVIOR CHANGE COMMUNICATION (SBCC)

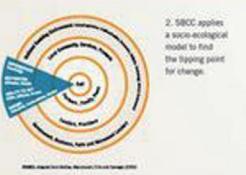
AUTHORS: Antje Becker-Benton, Emily Bockh, and Sarah Meyanathan, C-Change, AED

BACKGROUND

The goal of the C-Change project is to improve the effectiveness of social and behavior change communication (SBCC). The project partners include USAID, Ohio University, Soul City, the Southern African AIDS Trust (SAT), the Communication Initiative, CARE, and other organizations... have been strengthening SBCC capacity in over 15 countries.

SBCC Framework

SBCC has three characteristics:



RESULTS

C-Change is measuring its CS activities with the following selected indicators:

- % of local partner organizations that incorporate one or more SBCC models or theories into the design of their activities
- % of people trained who apply and exhibit increased SBCC skills
- # of trainees able to plan M&E activities for SBCC interventions
- % of trained organizations using SBCC tools
- % of master trainers with competency for sustained training in SBCC
- # of people completing online trainings on C-Change's SBCC Modules
- # of institutions that meet center of excellence criteria in SBCC
- # of regional diploma and post-graduate students trained at SBCC centers of excellence courses

SUBJECT

C-Change has developed a Capacity Strengthening (CS) Toolkit with seven components:

1. A theory-based SBCC Framework to identify tipping points for social and behavior change
2. SBCC capacity assessment tools to tailor CS activities to needs
3. A C-Modules Learning Package for face-to-face training that has more than 500 C Tools, uses highly participatory methodologies, and offers mentored skills application
4. Online SBCC courses with Ohio University and on USAID's Global Health e-Learning website
5. Masters and certificate courses at the Center of Excellence established at the University of Witwatersrand with Soul City
6. The C-Capacity online resource center and newsletter in partnership with the Communication Initiative
7. Introduction and guidance on using highly participatory processes to develop materials (Action Media Method, HIV Community Communication Toolkit, and Adaptation Blueprints).

C-Change tailors the use of these CS components according to program needs.

C-Modules **C-Tools** **C-Capacity**



Example Application of the CS Toolkit

- With 21 members of the SAT regional network in five countries, C-Change has:
- conducted SBCC capacity assessments (13 members in four countries)
 - led a 5-day training in participatory facilitation methods and a 10-day regional SBCC training, with follow-up assignments and monitoring (20 members)
 - conducted a 5-day M&E training, with follow-up assignments and mentoring
 - provided selected opportunities to apply SBCC skills in practice
 - used newsletters and other online resources offering training, links, and other CS opportunities in SBCC

With SAT, C-Change plans to

- conduct a data analysis training
- conduct refresher training and training of trainers
- conduct a regional training in SBCC in five countries in the SAT regional network
- roll out training to the rest of the network, with partner monitoring
- establish a community of practice within the SAT network

Total use of the CS Toolkit thus far:



C-Capacity website and newsletters:

Regional Location of C-Capacity Newsletter Subscribers as of December 2010



MASS courses at University of Witwatersrand
- 1,100 students in master's program
- 2,750 students who completed certificate courses
as of November 2011

SBCC degree courses (Master's and Post-Graduate)
and workshops (as of April 2011)

USAID e-learning course on SBCC for managers
- available April 2011

CONCLUSIONS

C-Change anticipates increased and sustained use of the CS Toolkit for the following reasons:

- It can be easily tailored to program needs, based on capacity assessments
- The assessment tools are designed to function as baseline to allow measurement of increased SBCC capacity
- Components can be used interchangeably, face-to-face and online (See www.c-change.org/c-tools.asp)
- Center of excellence courses are being developed at universities in South Africa, Nigeria, Guatemala, Armenia, and Jamaica
- The toolkit is freely available, easy to access, and can be continuously tailored. It can be downloaded at <http://c-change-program.org/courses-access-capacity-strengthening/SBCC-Toolkit>. Open files of all components can be requested at CChange@AED.org



Next Steps:

- Continue to make CS tools available
- Increase their use by NGOs, ministries of health, and USAID missions through training and mentoring
- Document results and lessons learned



www.c-changeprogram.org



C-Change is a global, 3-year USAID funded project implemented by partners and managed by AED.



The HIV-1 Glycan Shield as a Target for Vaccine Design

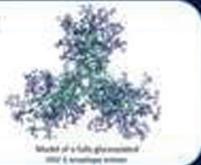
Laura K. Ditchfield¹, Camille Bonomelli², Gemma Seabright³, Dan Kulp⁴, Sergey Menis⁵, Louise Royle⁶, Daniel I. R. Spencer⁷, O. Cameron Dunlop⁸, Christopher N. Scanlan⁹, William R. Schief¹⁰, Katie J. Doores¹¹, Max Crispin¹²

¹Wellcome Trust Sanger Institute, Department of Biochemistry, Oxford, United Kingdom; ²Centre for HIV/AIDS Vaccine Immunology and Immunogen Discovery, The Scripps Research Institute, CA, United States of America; ³St John's Institute of Science, Liverpool, United Kingdom; ⁴King's College London School of Medicine, Guy's Hospital, London, United Kingdom

Background

The gp120 envelope spike of HIV-1 is coated in N-linked glycans, which shield the underlying protein epitopes from recognition by neutralising antibodies. However many of the glycans are of the oligomannose type, which are rarely observed on secreted mammalian glycoproteins. The emergence of a number of broadly neutralising antibodies (bnAbs)^{1,2}, which target these 'non-self' glycans, suggests that the oligomannose patch on gp120 represents an immunogenic region that could be targeted in a vaccine context. The main aims of this work were the following:

- Determine the conservation of the oligomannose patch across different HIV-1 clades
- Investigate the stability of the oligomannose patch in response to deletion of individual glycan sites
- Explore the sensitivity of N332-specific bnAbs to glycan site-deletion.



Results

Fig. 1 - Cross-clade conservation of oligomannose

An effective HIV-1 vaccine depends upon conservation of the target epitope across diverse strains. How variable is the oligomannose population?

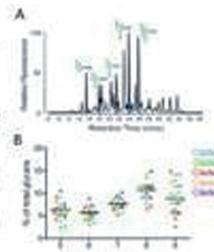
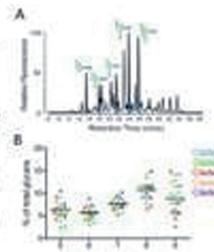


Fig. 2 - Effect of glycan-site deletion on glycosylation

Escape mutations by HIV-1 often result in deletion of glycan sites. How does loss of a glycan site impact glycosylation and the oligomannose population?

A - Glycan sites of gp120. Predicted sites of common type glycans (based on published reported point upwards), predicted sites of rare type glycans (based on point downwards). B - Conservation of glycan sites across clades. Data derived from 4215 published sequences. C - Effect of glycan site deletion on overall abundance of oligomannose-type glycans (black) and Mann/ManNAc (Mann) Glycan sites were deleted by site-directed mutagenesis. Arrows indicate changes in abundance predicted upon loss of a fully-recessed Glycan site.

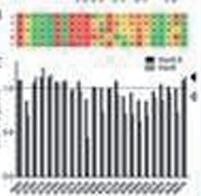
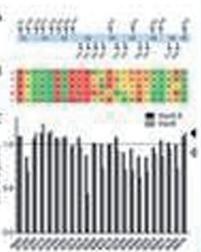


Fig. 3 - Stabilising interactions of individual glycans

Loss of certain glycan sites were found to have larger than expected destabilising effects on the oligomannose population. Could involvement in particular molecular interactions explain this?

A - Deletion of glycosylation sites from the N332 glycan site. The top panel shows the gp120 envelope spike with the glycan motif of the N332 mutant shaded. The bottom panel shows the difference plot. B - Molecular modelling of the gp120 trimers. Model based on crystal structure from 3D. The N332 glycan structure is shown in stick representation. C - Stabilisation of glycosylation upon loss of the N332 glycan site. As above. D - N332 CDR1α data. b12 is a conformation-dependent antibody that binds the CDR1 binding site of gp120.

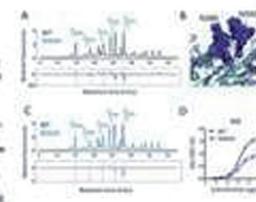
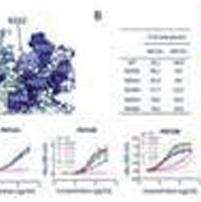


Fig. 4 - Glycan promiscuity of N332-specific bnAbs

Several bnAbs target the glycan at the N332 site. How does removal of nearby glycans affect the processing at this site? What is the effect of recognition by bnAbs?

A - Location of the N332 glycan site. The N332 glycan site is in the outer domain of gp120 and is packed among a high density of glycans. B - Glycanome present at the N332 site upon deletion of oligomannose glycans. A total of 1000 glycans containing the N332 site were mutated to N332S. The glycanomes were generated, and their abundance was measured by MALDI-MS. C - ELISA data of a panel of N332-specific bnAbs. b12 is targeting the N332 glycan site and is used for their recognition of glycan-site deletion mutants. N332S makes additional contacts to N332. PGT128 makes contacts to N332.



Conclusions

- The oligomannose patch is a highly conserved, cross-clade feature of HIV-1, which is stable upon deletion of individual glycan sites.
- The extremely high density of glycans on gp120 contributes to their limited processing, and reduction of this density can influence processing at nearby glycan sites.
- Broadly neutralising antibodies display a degree of promiscuity in their glycan recognition, recognising more than one particular glycoform.
- The conservation and stability of the glycan shield validates it as a target for vaccine design.

References

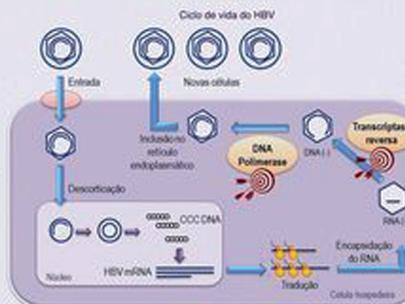
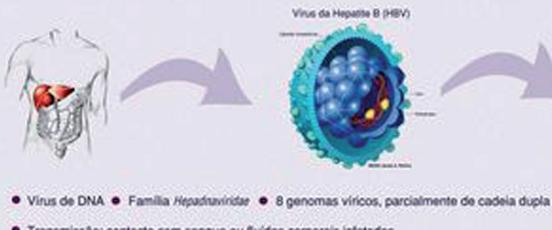
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HEPATITE B

DA RESISTÊNCIA À EVOLUÇÃO NA TERAPÉUTICA

HEPATITE B...

É uma doença inflamatória altamente infeciosa que afeta o fígado, podendo causar cancro do fígado ou cirrose, infectando atualmente cerca de 400 milhões de pessoas no mundo. [1]



... DA RESISTÊNCIA AOS ANÁLOGOS DE NUCLEÓSIDOS...

A terapêutica mais utilizada nos últimos anos recorre ao uso de análogos de nucleósidos, como o lamivudine e o entecavir. No entanto, a longa duração do tratamento pode induzir resistência.

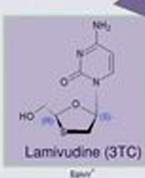
Anos 50:
extraídos da esponja marinha *Cryptocarpus cyathus*

Alvo: HBV polimerase
Transcriptase reversa DNA polimerase

Ativados a trifósfatos pelas cinases celulares

Terminadores de cadeia:
Incorporação do metabolito ativo no DNA vírico

Isômero 1st: mais ativo e menos tóxico
Análogo da citidina
Base primária:
Formas ativas:
Lamivudine trifófato (S-TP)
Lamivudine monofófato (LMTP)
Inibidor competitivo da desoxicitidina trifófato (dCTP)



Resistência resulta de uma mutação única a nível da transcriptase inversa na posição 204 que leva à metionina em vez de valina ou isoleucina (M204I/V).

Os pacientes com resistência ao lamivudine podem desenvolver uma mutação adicional na posição 180, entre a leucina e metionina (L180M).



Potência in vitro 30 vezes superior ao lamivudine
Análogo da guanosina
Base purina
Forma ativa: entecavir 5' trifófato
Inibidor competitivo da desoxyguanosina trifófato (dGTP)



O desenvolvimento de resistência requer três mutações.

A mutação M204V no topo da transcriptase (M204V) é necessária mas não suficiente para que se desenvolva resistência ao entecavir. Mutações adicionais nas posições R188, A194, H202, e H205 conduzem a uma diminuição da susceptibilidade do entecavir.

...À DESCOBERTA DE NOVOS AGENTES ANTIVÍRICOS

Nos últimos anos, os estudos têm vindo a incidir sobre a pesquisa de novos agentes anti-HBV com outros alvos e mecanismos.



Ácido glicirretínico
Metabolito farmacologicamente ativo
Compósito litorâneo
Hepatoprotector

Potencial antivírico?

NOVOS ANÁLOGOS

- Alvo hepáticos
- Inibe a secreção do antígeno de superfície da hepatite B (HBsAg), o antígeno e da hepatite B (HBcAg) e a replicação do DNA vírus

Derivados do ácido glicirretínico: relação estrutura-atividade [3]



Referências:
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語文學院	1~1000	1~1000
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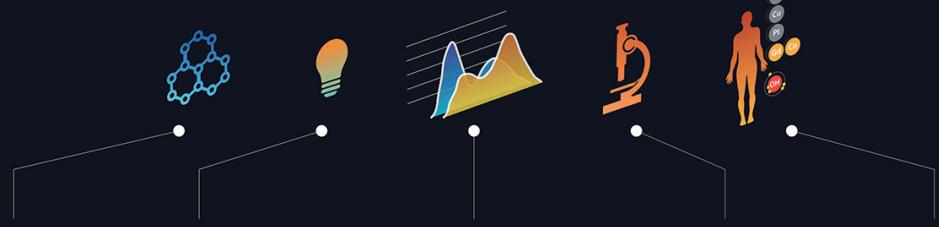
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THE NEW RESEARCH GROUP



ORGANIC SYNTHESIS

Probe's developed in the group are designed and synthesised in our lab using rational approaches.

SPECTROSCOPIC STUDIES

We design probes that change spectral properties (NMR/fluorescence) in the presence of metal ions or changes in redox state.

RATIOMETRIC SENSORS

The group aims for innovative sensing methods that will allow absolute quantification of analytes.

CONFOCAL MICROSCOPY

Probes are used by the group in cell models immediately for characterisation and biological experiments.

IMAGING HEALTH & DISEASE

We aim to develop both fluorescent tools and MRI contrast agents for better human imaging of a wide scope of diseases.

HONOURS PROJECTS 2015

FLUORESCENT SENSORS FOR METAL IONS

with Dr Liz New

Almost all biological processes require metal ions for correct functioning, particularly as cofactors in many enzymes. If metal levels are too low, enzymes will lose function, but if they are too high, incorrect metal complexes can form, leading to diseases like Alzheimer's. We will design fluorescent sensors for metal ions such as Ni(II), Mn(II), Cu(I) and Cu(II) that will allow us to understand the roles of metals in disease.

SENSORS THAT CHANGE COLOUR WITH REDOX STATE

with Dr Liz New

This project involves developing new fluorescent sensors for oxidative stress in biology, a condition that is linked to all age-related diseases. In this project, we will design and synthesise new fluorescent probes that change emission colour with changing redox state. We will then use these probes to study models of disease in cultured cells.

MRI PROBES FOR HYPOXIA

with Dr Liz New & Dr Paul Bonnitcha (Kolling)

Hypoxia (oxygen starvation) occurs in many diseases such as heart attack, cancer and stroke, so it is important to be able to identify hypoxic tissue within the body. MRI offers the possibility of non-invasive, 3D imaging, and contrast agents can be used to amplify the signal. This project involves developing new metal complexes for use as MRI contrast agents that are sensitive to hypoxia.

STUDYING PLATINUM ANTICANCER DRUGS

with Dr Liz New & Prof. Trevor Hambley

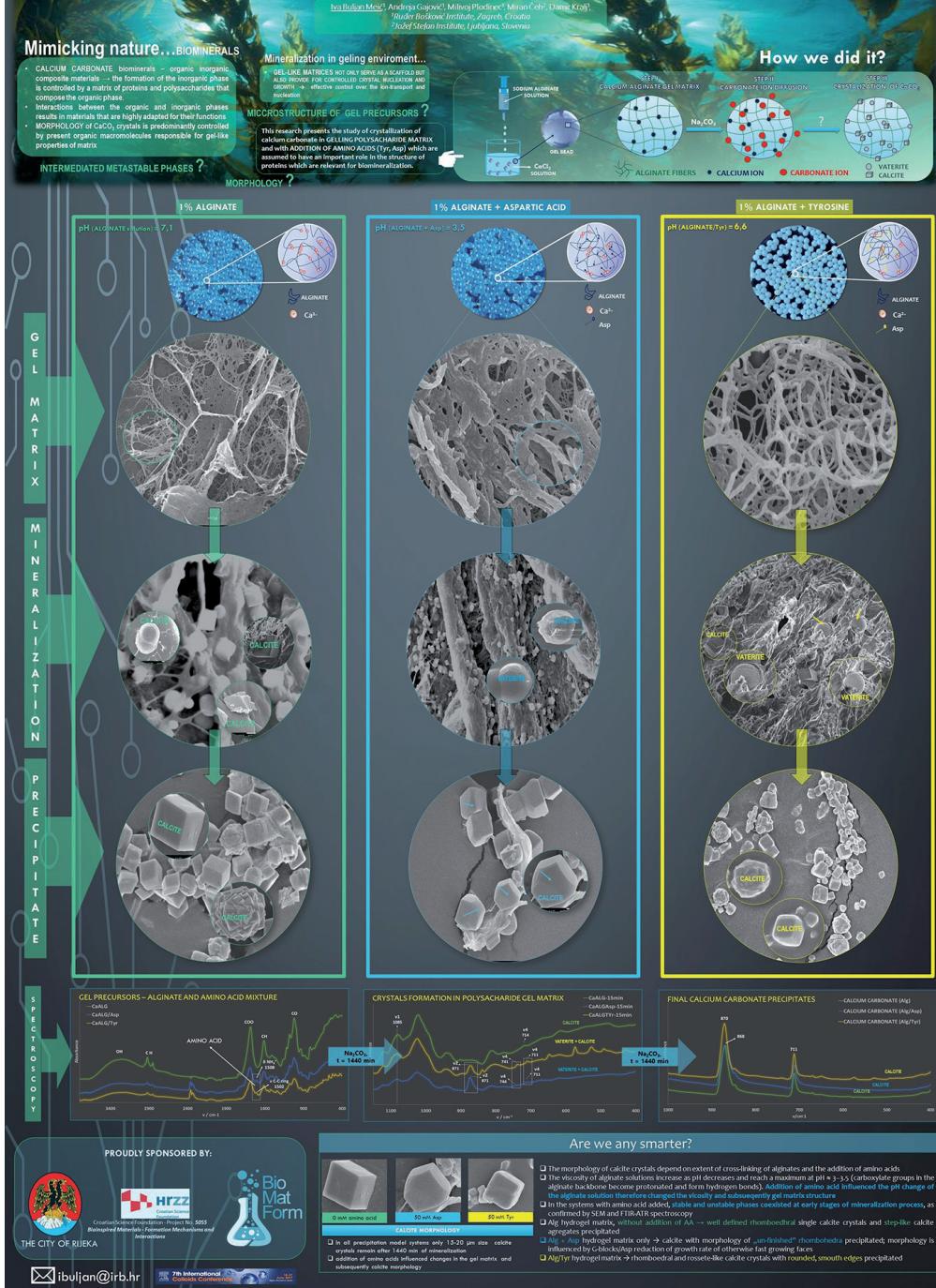
Platinum-containing drugs are amongst the most important cancer therapeutic agents, but many aspects of their cellular behaviour are still not understood. In this project, we will develop new fluorescent methods to study platinum complexes, which we will apply to the study of platinum complexes in cells.

TARGETED IMAGING OF DISEASE

with Dr Liz New and A/Prof. Andrew Katsifis (RPA)

Positron emission tomography (PET), magnetic resonance (MR) and luminescence imaging all provide valuable clinical and pre-clinical information, but directing imaging agents to specific cells remains a challenge. This project will involve tethering targeting groups onto imaging platforms and then testing their localisation in cultured cells and in animal studies. We will then investigate the utility of these probes in studying diseases such as cancer and neurodegenerative disorders.

BIOMIMETIC SYNTHESIS OF CaCO_3 IN ALGINATE HYDROGELS MODIFIED WITH AMINO ACIDS



COPPER AND THE BRAIN

Clara Shen
Anthony White
Elizabeth New

School of Chemistry
The University of Sydney
Department of Pathology
University of Melbourne



Copper and the brain
Cu is an essential element that has been linked to neurodegenerative disease



Combinatorial approach
Fluorophores and receptors are synthesised and combined to generate ratiometric Cu probes.



Ratiometric probes
Eliminate the influence of probe concentration, distribution and background fluorescence.



Cellular and animal model studies
These probes can be used to answer questions about copper physiology in health and disease.

Introduction

There is growing evidence that copper homeostasis is a common factor in the mechanisms of Alzheimer's and Parkinson's disease. To uncover the nature of this relationship and the complex mechanisms involved, we require tools to visualise copper at a molecular level in cells. While the tightly bound copper pool has been relatively well covered, there remains a gap in our understanding of how the labile copper pool changes with important cellular events.

RCS3 - A ratiometric copper probe

RCS3 is a ratiometric BODIPY probe that responds selectively to Cu(I) in a 1:1 binding fashion. It exhibits two fluorescence emission peaks (515 nm & 560 nm) of which the 560 nm emission increases when the probe is bound to copper. It has a K_d of $7.6 \times 10^{-12} M$.

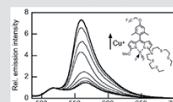


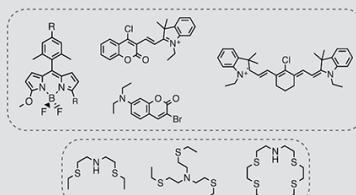
Fig. 1. Fluorescence response of $x \mu M$ RCS3 (structure shown) to $x \mu M$ Cu⁺. Spectra acquired in 20 mM HEPES, pH 7.0, 25 °C (λ_{ex} x nm, λ_{em} X nm).



Fig. 2. (A) Fluorescence responses of RCS3 to metal ions (grey = addition of $x \mu M$ indicated metal ion, black = subsequent addition of $x \mu M$ Cu⁺). (B) Job's plot of RCS3 and Cu⁺. Total concentration of RCS3 and Cu⁺ were kept at $x \mu M$.

Next generation copper probes

Development is underway for new fluorescent probes for Cu(I) with improved stability and more distinct ratiometric fluorescence responses. We are aiming for increased control over the cellular localisation as well as varied binding affinity. This is achieved by combining fluorophores with different spectroscopic properties and receptors with different binding affinity for Cu(I).



Scheme 1. (Top) Chemical structures of select fluorophores including high intensity coumarins and infrared wavelength cyanines. (Bottom, Left to right) Low to highest affinity copper receptors have been synthesised in preparation for combinatorial investigation with a library of fluorophores.

Conclusions & Future work

1. We have been able to understand more about the potential intriguing roles of copper as a signalling molecule in metabolic pathways.
2. The utility of our probes for answering meaningful questions about copper neurobiology has been demonstrated with spectroscopic and biological studies.
3. Future investigations of dynamic copper levels in stressed and amyloidogenic cells will also provide valuable information and encourage new research directions for this critical field.

RCS3 detects changes in Cu(I) within cells

Molecular imaging of RCS3 in HEK and 3T3L1 cells establishes this probe as a new chemical tool that can detect changes in labile Cu(I). RCS3 appears to localise in lipid droplets, attributed to the hydrophobic BODIPY domain, and allows us to visualise dynamic changes in copper distribution during lipolysis. Bar graphs are plotted using ratio of emissions at 560/515 nm.

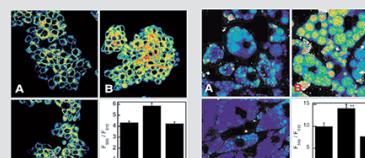


Fig. 3. Molecular imaging of (A) Control HEK cells, (B) HEK treated with 100 μM Cu(I) for 24 h., and (C) HEK 100 μM Cu(I) for 24 h, subsequently treated with TEMEA for 12 h, each incubated in 5 μM RCS3 for 15 min. (D) Plot of mean fluorescence intensity (A)-(C).

Fig. 4. Molecular imaging of (A) Control 3T3L1 adipocytes, (B) 3T3L1 treated with 100 μM Cu(I) for 6 h, and (C) 3T3L1 100 μM Cu(I) for 6 h, subsequently treated with neocuproine for 12 h, each incubated in 5 μM RCS3 for 15 min. (D) Plot of mean fluorescence intensity (A)-(C).

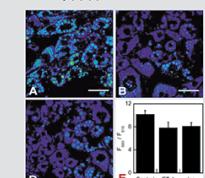
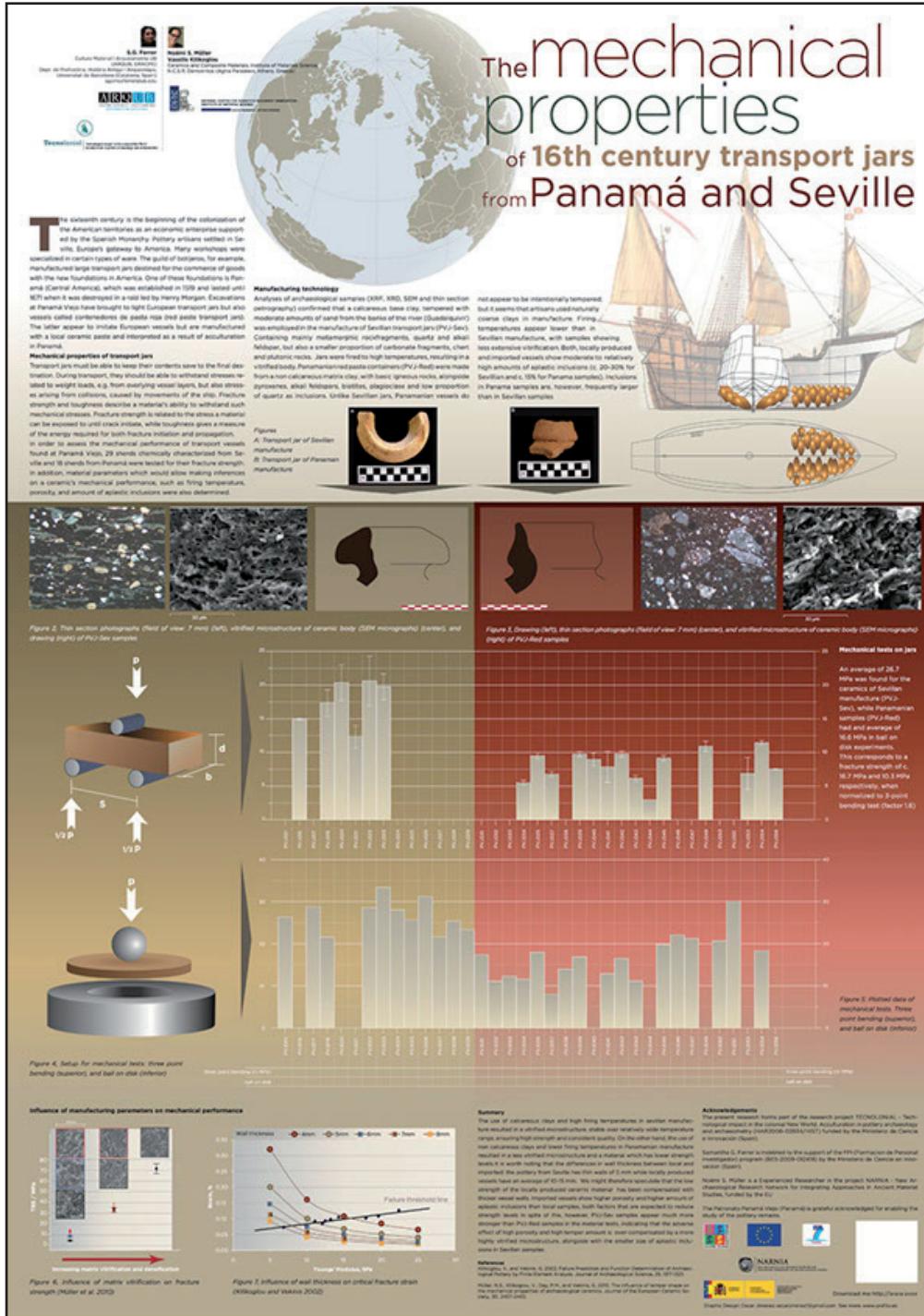


Fig. 5. Molecular imaging of (A) Control 3T3L1 cells incubated in low glucose DMEM for 48 h treated with vehicle control, (B) treated with 100 nM endothelin-1 for 6 h, or (C) treated with 1 mM isoproterenol for 6 h, each imaged with RCS3 (8 μM , 15 min). (D) Graph representing the integrated emission ratios (A)-(C). (E)+(F) Quantification of copper levels in the whole cell (black) and lipid droplets (grey) measured by (E) XRFM and (F) ICP-MS.

Acknowledgements

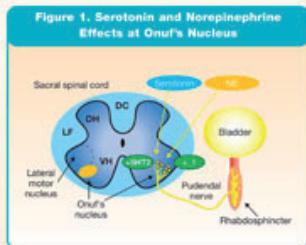
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Duloxetine versus Placebo in the Treatment of Stress Urinary Incontinence: The North American Phase 3 Trial

Norman Zinner,¹ Roger Broderick,² John Miklos,³
Peggy Yamton,¹ Lisa Valder,¹ Richard Dimpf,¹
¹ Western Clinical Research, Inc., ² Vanderbilt University,
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Sponsored by Eli Lilly and Company

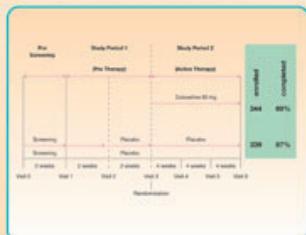


METHODS

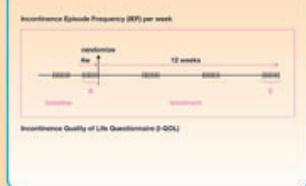
Study Population

- 683 women 22-84; predominant SUI
- ≥7 weekly stress incontinence episodes
- Normal frequency (<9 voids per day)
- Urge not predominant
- Normal bladder capacity
- Cough stress test positive
- Stress pad test >2gm

STUDY DESIGN



Primary Efficacy Variables



Secondary Efficacy Variables

- Patient Global Impression – Improvement (PGI-I)
- Mean Time Between Voids (minutes, MTBV)
- I-QOL domains
 - Avoidance and Limiting Behaviors
 - Psychosocial Impacts
 - Social Embarrassment

Methods: Intent to Treat Analysis

- Van Elteren's test for median percent change in IEF from baseline to endpoint with stratification variable being baseline IEF
- Analysis of Covariance for mean change in I-QOL from baseline to endpoint
- Cochran-Mantel-Haenszel test for PGI-I at endpoint

SAFETY

Results: Discontinuations*

	80mg	Plac	p
Overall Discontinuation	n = 83 24%	n = 14 4%	<.001
Nausea	6.4%	0%	<.001
Fatigue	2.6%	0.3%	=.02
Insomnia	2.0%	0.3%	=.07
Somnolence	2.0%	0.3%	=.07
Dizziness	1.5%	0.3%	=.22
Blurred Vision	1.2%	0%	=.12

*All events ≥ 1% with duloxetine.

Results: Adverse Events*

	Duloxetine	Placbo	p
At least 1 AE	74%	50%	<.001
Nausea	22.7%	2.1%	<.001
Fatigue	14.8%	3.8%	<.001
Insomnia	14.2%	2.4%	<.001
Dry Mouth	12.2%	0.9%	<.001
Constipation	9.6%	2.1%	<.001
Somnolence	8.7%	0.3%	<.001
Dizziness	7.6%	2.4%	=.002
Headache	7.3%	3.8%	=.04
Diarrhea	6.1%	2.7%	=.04

*All events ≥ 5% with duloxetine.

Nausea in Perspective

- 20 of 78 (26%) subjects who experienced treatment emergent nausea discontinued the study due to it
- Of the 58 subjects who continued despite treatment emergent nausea, 31 (53%) had resolution of nausea within one week and 47 (81%) within one month
- Nausea occurs early; 91% within the first 4 weeks

Initial Severity	n (%)	Got Worse	Discontinued
Mid	36 (44.2%)	3 (8.3%)	8 (22%)
Moderate	32 (41.0%)	0	8 (25%)
Severe	10 (12.8%)	n/a	4 (40%)

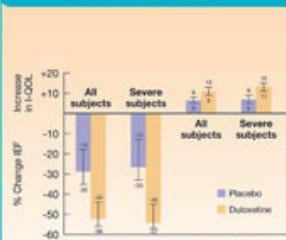
EFFICACY

Baseline Severity

- Weekly IEF
 - Placebo 18.97
 - Duloxetine 16.17
- 64% had ≥14 IEF/wk at baseline
- I-QOL*
 - Placebo 64.3
 - Duloxetine 62.0
- PGI-S (moderate-severe) at baseline
 - Placebo 66.8%
 - Duloxetine 68.4%

*all evaluable subjects.

IEF and I-QOL Changes



	Percent	p
IEF (last 7 days)		
Placebo	33.5%	
Duloxetine	51.4%	<.001
I-QOL		
Placebo	35.5%	
Duloxetine	47.7%	=.001

Frequency and I-QOL Subscales

	80mg	Plac	p
Voiding Interval Minutes	+20	+2	<.001
I-QOL Scales			
• Avoidance and Limiting Behaviour	+11.1	+7.1	<.001
• Psychosocial Impact	+10.2	+5.7	<.001
• Social Embarrassment	+12.4	+8.4	=.02

Efficacy: PGI-I (p<.001)

	Dulox	Plac
Very Much Better	12.6%	9.3%
Much Better	25.7%	13.2%
A Little Better	23.7%	17.1%
All Better	62.0%	39.8%
No Change	36.2%	52.9%
All Worse	1.8%	7.5%
A Little Worse	1.5%	5.1%
Much Worse	0.3%	2.1%
Very Much Worse	0.0%	0.3%

CONCLUSIONS

These first phase III data are consistent with phase II data and provide further evidence for the safety and efficacy of duloxetine 80 mg/day as a pharmacological agent for the treatment of SUI of all levels of severity.

PERSONALITY, SEX DIFFERENCES, AND MATE CHOICE IN THE EUROPEAN SERIN

Ana V. Leitão^{*} & Paulo G. Mota

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INTRODUCTION

- Animals can demonstrate individual behavioural traits that are consistent over time and in different contexts, also known as personality traits (Réale et al. Philosophical Transactions B 2010).
- Personality has increasingly been the focus of ecological studies to understand the evolution and maintenance of these and its consequences.
- While several hypothesis have been considered, sexual selection has been scarcely studied although it is possible that it may play an important role in the origin and maintenance of personality differences (Schoettl et al. Bio Reviews 2010).

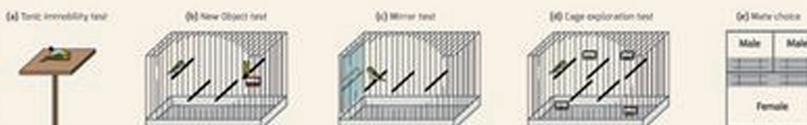


OBJECTIVES

- Study consistent interindividual differences in behaviour in the serin (*Serinus serinus*).
- Understand how sexes differ in their behavioural traits.
- Understand how different behavioural contexts are related and differ between sexes.
- Explore a possible role of personality traits in female mate choice.

METHODS

- Wild serins (30 males and 17 females) were captured, and maintained in an indoor aviary until the end of the experiments.
- Individuals were subjected to four behavioural tests to assess fear (a), neophobia (b), sociability (c), and exploration (d), and tested for repeatable individual differences in two rounds.
- Mate choice tests were performed in an aviary (e) with a random female and a unique combination of two males with similar colouration.



RESULTS

REPEATABILITY

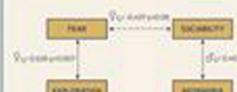
Males and females differ in their consistency

Trait		Repeatability
Fear	Male	R = 0.253 P = 0.007
	Female	R = 0.263 P = 0.007
Neophobia	Male	R = 0.289 P = 0.002
	Female	R = 0.260 P = 0.003
Sociability	Male	R = 0.264 P = 0.002
	Female	R = 0.255 P = 0.004
Exploration	Male	R = 0.250 P = 0.004
	Female	R = 0.223 P = 0.001

Note: 1. Repeatability calculated from the variance components of models for the personality traits. Sample size: Females: 30; Males: 30; Replicates: 15.

RELATIONSHIP ACROSS BEHAVIORAL TRAITS

Females and Males differ in their behavioural syndrome



SEX DIFFERENCES

Males are more sociable than females ($t = 2.017$, $P < 0.05$)

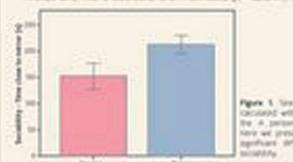


Figure 1. Sex differences calculated with 1 test, for the A, C personality traits. The bar chart presents the only significant difference, male sociability.

MATE CHOICE

Female number of visits to males was related to their own personality trait (sociability: $X^2 = 10.455$; $p < 0.001$)

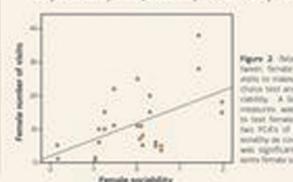


Figure 2. Relationship between female number of visits to males in the mate choice test and female sociability. A SEM revealed a significant relationship between female number of visits to males and female sociability. Females with higher levels of female sociability made more visits to males. The relationship was significant and negative across female sociability.

CONCLUSIONS

- Individuals showed repeatability in the four behavioural tests.
- Males and females differed in their consistency and behavioural responses across the different tests.
- Behavioural traits were correlated, indicative of a possible behavioural syndrome, but differed between females and males: More neophobic males were also more sociable, and females that were more sociable were less fearful and marginally less explorative.
- In mate choice tests, female personality was related with its own behavioural performance.
- Our results stress the importance of looking for sex differences in personality, and for considering the influence of personality in mate choice context.

Modelle des Selbst: visuelle Übersetzungen.

Die Plakaturen sind ein Versuch, unterschiedliche philosophische Texte über das Selbst des Menschen durch eine prozessual/ethnische Analyse und ein ähnliches grafisches Kompletat in die visuelle Formensprache zu übersetzen.

Legende



George Herbert Mead: *-Geist, Identität und Gesellschaft-*

3. Kapitel: Identität

3.1. Stufen der Identitätsentwicklung

Sucht die Oberfläche der Individuen nach dem Ausdruck einer Identität, der den Menschen als einen individuellen Menschen, der sich von anderen Menschen unterscheidet, darstellt. Ein solcher Ausdruck ist nicht in der Natur vorgefunden, sondern erst im Laufe der sozialen Entwicklung entstanden. Es handelt sich um eine Art von Identität, die sich aus dem sozialen Kontakt mit anderen Menschen entwickelt hat.



Identitätsentwicklung (1)

Die Phasen der identitätslosen Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identitätsentwicklung (2)

Die Phasen der identitätsorientierten Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identitätsentwicklung (3)

A. Der Mensch ist noch unbestimmt.



Identitätsentwicklung (4)

A. Der Mensch ist noch unbestimmt.

Legende



Modelle des Selbst: visuelle Übersetzungen.

Die Plakaturen sind ein Versuch, unterschiedliche philosophische Texte über das Selbst des Menschen durch eine prozessual/ethnische Analyse und ein ähnliches grafisches Kompletat in die visuelle Formensprache zu übersetzen.

George Herbert Mead: *-Geist, Identität und Gesellschaft-*

3. Kapitel: Identität

3.1. Identität und Organismus

Wir können zwei ganz besondere Arten von Identität unterscheiden. Die Phasen der Identitätsentwicklung sind nicht nur in der Identität des Individuums, sondern auch in der Identität des gesamten Organismus abgebildet. Der Organismus ist ein System, das aus verschiedenen Teilen besteht, die zusammenarbeiten, um ein bestimmtes Ziel zu erreichen. Diese Teile sind jedoch nicht gleichzeitig identisch, sondern haben unterschiedliche Rollen und Funktionen.



Identität und Organismus (1)

Die Phasen der identitätslosen Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identität und Organismus (2)



Identität und Organismus (3)

3.2. Mechanismen der Identitätsentwicklung

Die Phasen der Identitätsentwicklung sind nicht nur in der Identität des Individuums, sondern auch in der Identität des gesamten Organismus abgebildet. Der Organismus ist ein System, das aus verschiedenen Teilen besteht, die zusammenarbeiten, um ein bestimmtes Ziel zu erreichen. Diese Teile sind jedoch nicht gleichzeitig identisch, sondern haben unterschiedliche Rollen und Funktionen.



Identitätsentwicklung (1)

Die Phasen der identitätsorientierten Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identitätsentwicklung (2)

Die Phasen der identitätsorientierten Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identitätsentwicklung (3)

3.3. Das Ich- und das Ich-Nicht

Während der Entwicklung von der Phasen der identitätslosen Phase bis zur Phasen der identitätsorientierten Phase, kann man zwei verschiedene Arten von Identität unterscheiden: das Ich und das Ich-Nicht. Das Ich ist die Identität, die der Mensch hat, wenn er sich selbst als Individuum ansieht. Das Ich-Nicht ist die Identität, die der Mensch hat, wenn er sich selbst als Teil eines größeren Organismus ansieht.



Identität und Organismus (1)

Die Phasen der identitätslosen Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identität und Organismus (2)

Die Phasen der identitätsorientierten Phase:
A. Der Mensch ist noch unbestimmt.
B. Der Mensch ist noch unbestimmt.



Identität und Organismus (3)



Influence of Thermal Treatments on Calcium and Magnesium Distribution in BOVINE CHEESE-MAKING MILK

Díaz-Díaz-Rosado, C., García-Acostilla, L.E., and Segura-Gómez, S. A.*

1 Abstract

Calcium and magnesium in milk are distributed into three main groups: micellar, soluble, and ionic. This distribution is relevant for technical purposes, since it defines some functional properties, such as rennet and acid coagulation properties. Thermal processes used in the industry modify the balance of minerals hence modifying the technical properties of milk.

The aim of this research was to assess the changes on the Ca and Mg distribution in the milk phases after thermal treatments.

Soluble calcium and magnesium were affected by thermal treatments. High temperatures solubilized Mg and unsolubilized Ca. Ionic Ca concentration is lowered by higher treatment temperatures while ionic Mg increases. At treatment temperatures over 60°C the behavior of SM and SC does not change ($p > 0.05$). However the proportions between ionic and no ionic forms of each mineral in the soluble phase continue changing at higher temperatures, suggesting that Mg dissociates in the soluble phase allowing Ca to associate with the released anions. SC and SM contents do not significantly vary with treatment time.

2 Introduction

Calcium and Magnesium are present in different forms in milk, in the soluble phase of milk, associated to different anions, or dissociated as an ionic form, and included in the colloidal phase in milk (1).

The balance of the diverse forms in which calcium is present in milk is extremely important since it defines major properties of milk, which are relevant in the production of cheese (2).

Thermal treatments applied to milk prior to manufacture of dairy products play an important role modifying the technical properties of milk. Calcium and Magnesium concentrations in the micellar and soluble phases are modified by thermal treatments hence modifying the ability of milk to coagulate.

3 Objective

The objective of this research was to assess the changes on the calcium and magnesium distribution in the soluble phase (ionic and no ionic form) and micellar phase of milk after thermal treatments at different temperatures.



4 Materials And Methods

Raw whole bovine milk was obtained from a local farm immediately after milking. Milk was skimmed and proximate composition was assessed.

Table 1

Moisture	(g / 100g)	90.5	\pm	0.1
Fat	(g / 100g)	0.9	\pm	0.4
Protein	(g / 100g)	3.3	\pm	0.1
pH		6.6	\pm	0.02
Na	(mg / L)	406	\pm	27
K	(mg / L)	1125	\pm	26
Ca	(mg / L)	1249	\pm	29
Mg	(mg / L)	74	\pm	8

Table 1. Proximate composition of raw milk.

Milk samples were subjected to different thermal treatments (5, 10, 15, 20, 40, 60, 70, and 80°C). Immediately after treatments temperature was reached the samples temperature was adjusted to 20°C.

Dispensed and soluble phases of milk were separated by ultrafiltration centrifuging in 0.22 µm cellulose acetate tube filters at 20,000 x g for 20 min just after thermal treatment; conditions were reached.

Soluble calcium (SC) and magnesium (SM) were measured by atomic absorption spectrometry from the ultrafiltration permeate. Ionic calcium (IC) and ionic magnesium (IM) were measured employing a calcium and calcium/magnesium selective ion electrode, respectively. All measurements were carried out at controlled room temperature.

A total of three replicates of the experiment were assessed. Analysis of variance was conducted using Minitab version 14 (Minitab Ltd, Coventry, UK). Tukey's multiple means comparison was conducted at a 95% confidence level.

5 Results

Figure 1

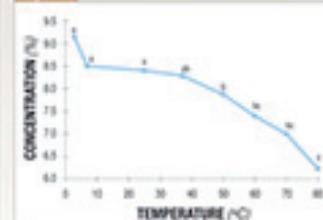


Figure 1. Ionic calcium percentage content in milk treated by different temperatures. N.F.: Values without a common superscript letter were significantly different ($P < 0.05$). Values are expressed as a percentage of the total calcium content in raw cow milk (100 mg/L).

Figure 2

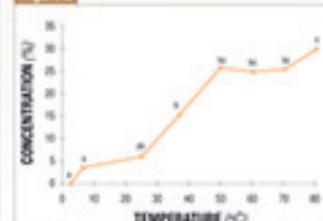


Figure 2. Ionic magnesium percentage content in milk treated by different temperatures. N.F.: Values without a common superscript letter were significantly different ($P < 0.05$). Values are expressed as a percentage of the total magnesium content in raw cow milk (26 mg/L).

6 Conclusions

The present study characterizes the interaction between calcium and magnesium after thermal treatments, suggesting an interaction between these two cations, which may play a relevant role defining rennetability and thermal stability.

The findings of this study show that the decrement on the IC concentration when temperature is increased is proportional to the increment on the IM concentration, suggesting that both cations can transfer anions between them to maintain milk soluble phase equilibria.

Figure 3

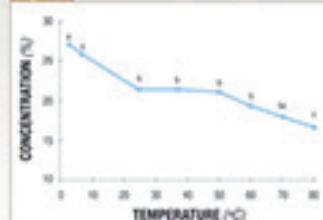


Figure 3. Soluble calcium percentage content in milk treated by different temperatures. N.F.: Values without a common superscript letter were significantly different ($P < 0.05$). Values are expressed as a percentage of the total calcium content in raw cow milk (100 mg/L).

Figure 4



Figure 4. Soluble magnesium percentage content in milk treated by different temperatures. N.F.: Values without a common superscript letter were significantly different ($P < 0.05$). Values are expressed as a percentage of the total magnesium content in raw cow milk (26 mg/L).

Acknowledgments

The authors thank María Eugenia, Gloria Martínez, Lorena Gutiérrez, and Ángeles Vilches for their technical assistance. This work was supported by the Ministerio de Ciencia y Tecnología (SEJ2007-62449) and Universitat Politècnica de Valencia, through FEDER project number ECO2008-00026.

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QR-010

QR-010, an RNA Therapy, Restores CFTR Function in ΔF508-CFTR Mice

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Introduction

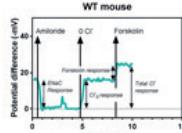
- Cystic fibrosis (CF) is caused by mutations in the cystic fibrosis transmembrane conductance regulator (CFTR).
- The most common gene mutation is ΔF508, which results in deletion of three nucleotides and results in a non-functional CFTR protein. ΔF508-CFTR mice have mRNA homologous with human mRNA at the ΔF508 locus.
- Nasal potential difference (NPD) is an accepted tool for diagnosis of CF in humans as the basal potential difference and response to stimuli are specific to the CFTR dysfunction. ΔF508-CFTR mice have NPD patterns similar to humans with CF.¹
- The saliva secretion assay (SSA) is an investigational tool described in ΔF508-CFTR mice, which is a surrogate of the sweat chloride test used in humans².
- QR-010 is an investigational single-stranded, chemically modified RNA oligonucleotide designed to repair mRNA in CF patients with the ΔF508 mutation and result in translation of wild-type CFTR.
- To assess if QR-010 restored normal CFTR function in ΔF508-CFTR mice, we assessed NPD before and after intranasal administration of QR-010 as well as SSA before and after oro-tracheal administration of QR-010.

Objectives

- Assess if topical administration of QR-010 could restore the CFTR-mediated chloride transport in ΔF508-CFTR mice by measuring the nasal epithelial potential difference.
- Assess if oro-tracheal administration of QR-010, as a mimic of inhaled delivery, could restore the CFTR-mediated saliva secretion in ΔF508-CFTR mice.

Materials & Methods

- NPD:**
- Mice: ΔF508-CFTR mice (PVB-*Chymase*^{tg}) male/female, 12w and older.
 - Treatment: 6 iNasal (i.n.) QR-010 2mg/kg every other day.
 - Readout: NPD before treatment and 48hrs after the last (6th) dose.
 - Protocol: Leal T et al.⁴



SSA procedure:

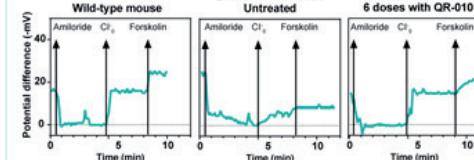
- Modified from Best et al.²
- Use 2.5% / 0.0% Isoflurane/air mixture for anesthesia.
 - Subcutaneous (s.c.) injection (50μl, 1mM) atropine to block the cholinergic and adrenergic system.
 - A cotton bud was used to absorb any remaining saliva.
 - S.c. injection (50μl, 1mM) atropine and (100μM) isoproterenol to induce CFTR-mediated saliva production.
 - Saliva was absorbed in pre-weighted pieces of filter paper and replaced every 3min for 30min.
 - Total saliva production was calculated by weighing all filter papers, subtracting pre-weight and corrected for bodyweight.

- SSA:**
- Mice: ΔF508-CFTR mice (PVB-*Chymase*^{tg}) male/female, 12w and older.
 - Treatment: 6x oro-tracheal (OT) QR-010 (10mg/kg) every other day.
 - Readout: SSA before treatment and 24hrs after 1, 2, 4 and 6 doses.



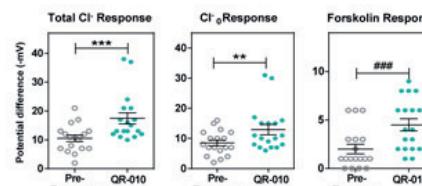
QR-010 Increases CFTR Function as Measured by NPD

QR-010 restores NPD to normal in ΔF508-CFTR mice



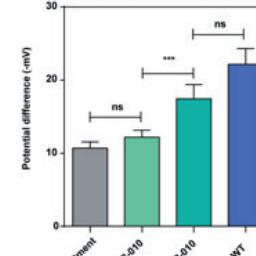
Representative NPD traces of a wild-type mouse and a ΔF508-CFTR mouse before treatment and after 6 doses of QR-010 are shown. Both amplitude of the response and time to stimuli revert to wild-type after QR-010 treatment.

QR-010 improves CFTR-specific NPD parameters



Dot plots depict individual mice pre- and post-treatment with 6 i.n. doses of QR-010 (2mg/kg). Both the total chloride and the forskolin response were improved after QR-010 treatment. Line with error bars show mean±SEM, paired t-test, n=18. ***p<0.001, **p<0.01, ***p<0.001.

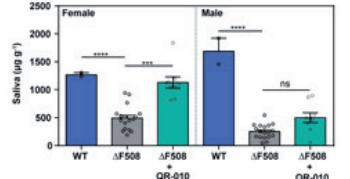
Total Chloride response is dose dependent



Summary of Total Chloride Response. 3 doses of QR-010 did not significantly improve chloride response. In contrast, 6 doses did improve chloride response to levels not significantly different from wild-type (WT). Means±SEM is shown for ΔF508-CFTR mice pre-treatment, after 3 (n=6) and 6 (n=18) i.n. doses of QR-010 (2mg/kg) and WT mice (n=6). Results were compared by unpaired T-test (vs. WT) and paired t-test (vs. pre-treatment), n=18. ***p<0.001, ns-not significant.

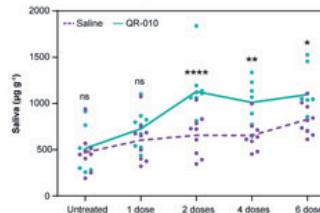
QR-010 increases CFTR Function as Measured by Saliva Secretion

QR-010 increases total saliva secretion volume in female ΔF508-CFTR mice



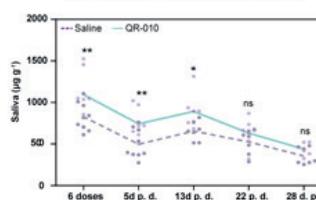
Total CFTR-mediated saliva production (corrected for bodyweight) in female and male WT and ΔF508-CFTR mice pre-treatment and after treatment with 2 doses of QR-010 are shown with error bars. Show mean with SEM. Both male and female ΔF508-CFTR mice have significantly lower CFTR-mediated saliva production compared to WT (****p<0.0001, Unpaired T-test). 2 doses of QR-010 significantly improved CFTR-mediated saliva production in ΔF508-CFTR mice to WT levels (***p<0.001, Paired t-test). QR-010 had no effect in males (ns: non-significant).

Saliva secretion improves after 2 doses of QR-010



Lines show the mean CFTR-mediated saliva secretion corrected for bodyweight (μg saliva/g bodyweight) and circles show individual measurements post-dose (p.d.) for saline (light purple dotted) and QR-010 (light teal) treated female ΔF508-CFTR mice. Treatment groups were compared by two-way ANOVA with Fisher's LSD test: ns:non-significant, ** p_{saline}=0.0038, * p_{saline}=0.0076, *p=0.0149.

Effect of QR-010 on CFTR mediated saliva secretion remains up to 13 days post-dosing



Lines show the mean CFTR-mediated saliva secretion corrected for bodyweight (μg saliva/g bodyweight) and circles show individual measurements post-dose (p.d.) for saline (light purple dotted) and QR-010 (light teal) treated female ΔF508-CFTR mice. Treatment groups were compared by two-way ANOVA with Fisher's LSD test: ns:non-significant, ** p_{saline}=0.0038, * p_{saline}=0.0076, *p=0.0149.

Discussion

Topical (intranasal) administration QR-010 restores CFTR function in ΔF508-CFTR mice as assessed by nasal potential difference measurements

- Topical application of QR-010 (2mg/kg, intranasal) restores nasal potential difference to 80% of wild-type levels to ΔF508-CFTR mice.
- Inter-animal variation is observed which may reflect variable uptake of dose, route of administration, or factors not yet characterized.
- A significant improvement of total chloride transport was seen after 6 but not 3 doses suggesting a threshold response to therapy.

Oro-tracheal administration of QR-010 restores CFTR function in female ΔF508-CFTR mice as assessed by the saliva secretion assay

- Systemic absorption of QR-010 significantly improves CFTR-mediated saliva secretion volume in female ΔF508-CFTR mice compared to placebo (saline).
- Two OT doses of QR-010 (10mg/kg) restored CFTR-induced saliva secretion to 80% of WT level in female ΔF508-CFTR mice which was maintained but did not increase after 4 or 6 doses.
- The effect of QR-010 remained until 13 days after dosing completed.
- There was no effect of QR-010 observed in male ΔF508-CFTR mice. Different responses between male and females in the SSA is consistent with previous publications.²
- The impact of repeated measurements of SSA is not as well characterized, but may explain differences in magnitude of response over time.

Conclusion

QR-010 corrects CFTR function in ΔF508-CFTR mice in two independent assays

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Thank you:

We would like to thank Prof. Hugo de Jonge, the Cystic Fibrosis Foundation and the Netherlands Enterprise Agency (RVO) for InnovatieKrediet IK12062



Building on passion
heading for success

MULTIPLE INTELLIGENCES THEORY

THE EIGHT TYPES OF INTELLIGENCES

LOGICAL / MATHEMATICAL

Logical/Mathematical intelligence is all about numbers and logic. Those who possess this type of intelligence can understand the relationships between symbols, processes, and actions. Skills include finding patterns and analyzing and solving complex problems.

- Scientists
 - Engineers
 - Accountants
 - Bankers
 - Detectives
 - Directors
- Solving a Puzzle
Playing Chess
Analyzing How a Machine Works

VISUAL / SPATIAL

Visual/Spatial intelligence is the understanding of relationships between physical objects in space. Skills include the creation of mental images, spatial reasoning, knowledge of images and their meanings, and solving spatial problems.

- Artists
 - Designers
 - Photographers
 - Architects
 - Engineers
 - Inventors
- Interpreting a Blueprint
Creating a Logo
Designing a Building

BODILY / KINESTHETIC

Bodily/Kinesthetic intelligence is all about controlling one's body or thinking in movements. It is the ability to move, touch, taste, smell, and feel. Skills include the creation of mental images, spatial reasoning, knowledge of images and their meanings, and solving spatial problems.

- Dancers
 - Athletes
 - Soldiers
 - Chefs
 - Surgeons
 - Crafts-people
- Juggling
Tossing a Frisbee
Choreographing

NATURALISTIC

Naturalistic intelligence is the appreciation of nature. It is the ability to relate to the world by recognizing patterns and using scientific reasoning to understand the natural environment.

- Farmers
 - Animal Behaviorist
 - Meteorologist
 - Botanists
 - Park Ranger
 - Geologist
- Studying Plants
Taking Care of a Garden
Predicting the Weather



MUSICAL

Musical intelligence is the awareness of tonal and rhythmic patterns. This intelligence also includes the appreciation of music and knowledge of how emotions are expressed through music.

- Singers
 - DJs
 - Musicians
 - Composers
 - Conductors
 - Piano Tuners
- Playing a Musical Instrument
Singing
Planning Music for a Party

VERBAL / LINGUISTIC

Verbal/Linguistic intelligence is the communication of ideas or information through speech or writing. Those who possess this intelligence can interpret information through reading or listening and explain concepts through writing or speaking.

- Poets
 - Writers
 - Translators
 - Lawyers
 - Journalists
 - Speakers
- Writing a Novel
Giving Instructions
Speaking at an Event

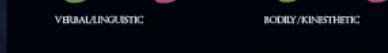
INTERPERSONAL

Interpersonal intelligence is the ability to relate well to people through social interaction. Someone with this intelligence can understand the motives, emotions, perspectives, and needs of other people. It is useful for working in groups, for understanding situations, and negotiating conflict.

- Teachers
 - Psychologists
 - Salespeople
 - Therapists
 - Clergy
 - Doctors
- Explaining a Difficult Concept
Empathizing
Making an Agreement

GENDER DIFFERENCES

A study was conducted in four high schools in North Cyprus. 517 students (284 girls and 233 boys) were asked to rate each type of intelligence on a 5-point Likert scale. The participants could choose one response from the five provided. The following table shows the mean scores for both genders. Out of the eight types of intelligence, girls scored a higher mean for verbal/linguistic, intrapersonal, interpersonal, bodily/kinesthetic, naturalistic, and musical. The following totals represent the mean answers for the six types of intelligence for both boys and girls.



NATURAL OR LEARNED?

According to the theory, people can either be born with or acquire skills in a particular type of intelligence. For example, one individual might be born with a high intellectual potential in musical abilities and be able to naturally sing very well with some practice. On the other hand, another individual would have to take voice lessons and practice many hours to reach the same level of singing as the former individual. Both individuals can become great singers but have different ways of mastering that skill, whether it is quantitatively (how quickly they master the skill) or qualitatively (what process they take to master the skill).

ONE OR MANY?

Though many may think that people belong to one or two types of intelligences, the theory actually explains that each person (unless there is severe damage at birth or acquired brain damage) possesses all the intelligences. An individual may do well in one type of intelligence but not as well in another. Each person has varying levels of strengths and weaknesses for each type of intelligence.

References: <http://www.lcsteacherslab.com/curriculum/differentiated/learning/theories.html> • <http://www.edutopia.org/> • "The Theory Of Multiple Intelligences" by Gardner, Davis, Christopher, and Becker • "The Age and Gender Influence on Multiple Intelligences" by Mervis, Spiker, and Bahnik He Doct

Distribution and natural history of large invasive waterfowl in Texas Egyptian Goose and Mute Swan

(*Alopochen aegyptiacus*)



Relatively little work has been done with alien birds in the state of Texas (c., Brooks 2009). In June 2008 a citizen-science study was initiated to study six avian species invading the state of Texas.

A standard questionnaire was developed and circulated among multiple bird watchers to provide unbiased data.



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METHODS

When designing the questionnaire for distribution, care was taken to create non-competitive questions that would elicit honest answers from concerned citizens.



The form (Fig. 1) was circulated among several local Ornithologists with a presence in the local bird watching culture to provide comments to insure questions would elicit honest answers.

Once the questionnaire was finalized, it was offered to bird watchers via e-mail to several local bird watching clubs, annual bird watching festivals, and circulated on Texas bird watching Internet Listservs.

The form was posted at this website:

<http://www.houstonmuseum.org/birds/beheds.doc>

and ultimately was well distributed amongst the Texas bird watching community.

DISTRIBUTION IN TEXAS

The most reports for both species were generated from the Edward's Plateau region of Central Texas

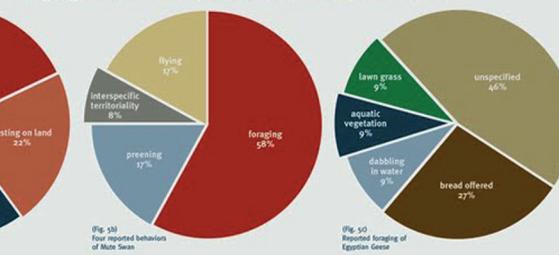
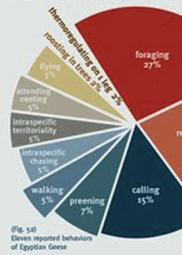
■ Egyptian Goose distribution in Texas from reports generated

■ Mute Swan distribution in Texas from reports generated

● Most reports of Egyptian Geese (New Braunfels)

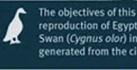
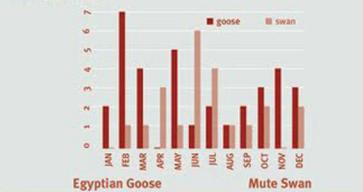
● Most reports of Mute Swan (Austin)

BEHAVIOR Foraging was most frequent behaviors reported (Fig. 5)



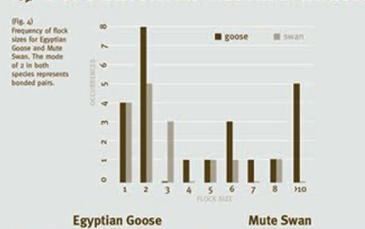
TEMPORAL ASPECTS Year-round residents

Number of reports received per month for Egyptian Goose and Mute Swan (Fig. 3)



The objectives of this study are to elucidate ecology, behavior and reproduction of Egyptian Goose (*Alopochen aegyptiacus*) and Mute Swan (*Cygnus olor*) in the state of Texas based upon reports generated from the citizen-science project.

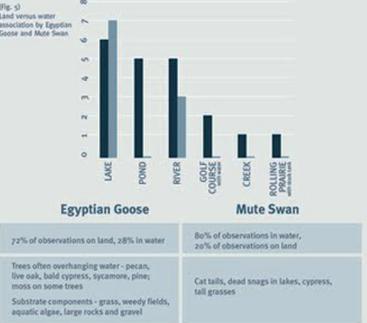
POPULATION AND NESTING ASPECTS



Egyptian Goose Mute Swan

HABITAT

Most situations involved a manmade urban component such as a park or golf course.



Egyptian Goose Mute Swan

22% of observations on land, 28% in water

Trees often overhanging water - pecan, live oak, bald cypress, sycamore, pine, moss on some trees

Substrate components - grass, weedy fields, aquatic algae, large rocks and gravel

Tall grasses

Cat tails, dead snags in lakes, cypress,

80% of observations in water, 20% on land

Are these species a threat to our ecosystem?

ARE THESE SPECIES OUTCOMPETING NATIVE SPECIES?

Are these species outcompeting native species?

Probably not - most reports indicate both of these species share ponds/lakes with a variety of ducks (both wild and domestic), suggesting they are tolerant of smaller waterfowl.

Very few of the reports indicate other species of geese are also sharing the same ponds/lakes with these species, and only one had Egyptian Geese and Mute Swans present on the same lake.

This may actually be beneficial, as the territorial nature of Egyptian Geese and Mute Swans (Oksanen et al. 1999) suggests that their presence may deter population explosion in larger species of colonial geese, as seen in many regions of the northeast US for example (Ankey 1996).

Again, considering the territorial nature of Egyptian Geese and Mute Swans (Oksanen et al. 1999) it is likely that large colonies will never permanently occupy a given region, diminishing the chance for high levels of toxic bacteria.

Acknowledgments

I am indebted to Marisa Ibarra (IMAK Graphic Design) for expertly executing design, layout and fabrication of this poster. Heartfelt thanks to the following individuals for providing reports that greatly enhanced this study: Michael, Peggy Boston, Lauren Beedleick, Claire Brooks, David Bryant, Gary Clarke, Sarah Freewell, Lindsay Gaunt, Georg Goodwin, Shari Harrison, Barbara Hodge, Jennifer Johnson, Kristin Kessler, Jeff Kessler and Ann Ambrose, Steve Mayes, Terry Mikulek, Myfe Moon, Jeff Mundy, Vincent O'Brien, Mark Palmer, Paul Pratto, Steven Rodriguez, Chuck Sartori, Chamberlain Stevens, Robert and Teresa Wiggett. Many of these individuals also provided maps, -pdf and video. Also, thanks to Fred Cuthbertson for his input on large waterfowl to be added as species to monitor as part of this study, as well as for providing connections to people who provided reports who I may have otherwise missed.

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Are these species a threat to the water we use?

While elevated levels of potentially harmful bacteria (Fee et al. 1999) could be attributed from the droppings of large populations of Egyptian Geese and Mute Swans, this has not been measured.

Very few of the reports indicate other species of geese are also sharing the same ponds/lakes with these species, and only one had Egyptian Geese and Mute Swans present on the same lake.

This may actually be beneficial, as the territorial nature of Egyptian Geese and Mute Swans (Oksanen et al. 1999) suggests that their presence may deter population explosion in larger species of colonial geese, as seen in many regions of the northeast US for example (Ankey 1996).

Again, considering the territorial nature of Egyptian Geese and Mute Swans (Oksanen et al. 1999) it is likely that large colonies will never permanently occupy a given region, diminishing the chance for high levels of toxic bacteria.



A SHARED PROPENSITY TOWARDS FOOD AND ALCOHOL

Patricia N. Darmoko, Jenna R. Cummings, A. Janet Tomiyama

University of California, Los Angeles

BACKGROUND

Overeating and binge drinking are two of the most common health problems among college students.
· 48% students reported binge-eating symptoms

· 63% females and 83% males had binge drinking episodes¹

Most research examines the two problems in isolation, but food and alcohol might be more related than we realize.

Is alcohol similar to food?

- Alcohol is derived from sugar → similar chemical bases with food
- Both eating and drinking alcohol activate dopaminergic pathways²
- Addiction models have been applied to both food and alcohol use³
- Correlations between food and alcohol intake in animal studies⁴

Eating and drinking behaviors are highly driven by one's expectancies of food and alcohol. The more positive expectancies one has about the psychological effects of food and alcohol, the higher their consumption of food and alcohol respectively^{5,6}.

Since eating and drinking share similar biological pathways, could they also share similar psychological pathways?

HYPOTHESIS

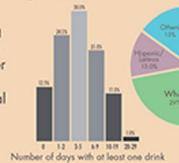
Individuals who have high expectancies of the psychological effects of food would also have high expectancies of those of alcohol.

In other words, the propensity towards food would be positively correlated with the propensity towards alcohol.

METHOD

200 UCLA undergraduates (76% females; Mean age = 22.1) filled out an online survey in one-sitting as part of a larger experimental study with the following exclusionary criteria:

- Less than 21 years old
- Self-reported history of eating disorders or substance abuse
- Abstinence from drinking beer
- A strict diet
- Food allergies to experimental stimuli
- Lack of proficiency in English



MEASURES

ALCOHOL EXPECTANCY QUESTIONNAIRE (AEQ)

68-item questionnaire measuring one's anticipatory effects of drinking alcohol

Relaxation and Tension Reduction ("Alcohol makes me worry less")

Arousal and Aggression ("After a few drinks, it is easier to pick a fight")

Increased Social Assertiveness ("A few drinks makes it easier to talk to people")

Physical and Social Pleasure ("Drinking adds a certain warmth to social occasions")

Global Positive Changes ("Alcohol seems like magic")

Sexual Enhancement ("I often feel sexier after I have had a couple of drinks")

DUTCH EATING BEHAVIOR QUESTIONNAIRE (DEBQ)

36-item questionnaire assessing one's eating behaviors [since expectancies predict consumption^{5,6}, food expectancies are implicitly implied]

External Eating: sensitivity to anticipated conformity benefits of eating ("If you see others eating, do you also have the desire to eat?")

Emotional Eating: sensitivity to anticipated emotional benefits of eating ("Do you have a desire to eat when you are depressed or discouraged?")

RESULTS

AEQ	DEBQ	External Eating	Emotional Eating
Relaxation and Tension Reduction	.316***	.239***	
Arousal and Aggression	.244***	.223**	
Increased Social Assertiveness	.233***	.069	
Physical and Social Pleasure	.229**	.027	
Global Positive Changes	.224**	.168*	
Sexual Enhancement	.192**	.160*	

*p<.05, **p<.01, ***p<.001

CONCLUSIONS

DEBQ External Eating scale was correlated to all AEQ scales, while DEBQ Emotional Eating scale was only correlated to some, but not all, AEQ scales. This showed that:

- External eating had a more consistent relationship with alcohol expectancies. We speculated that impulsivity, which is defined as tendency to act without adequate thought, might be implicated in both external eating and drinking behavior⁷.
- Emotional eating had a less consistent relationship with alcohol expectancies. We speculated that depressive symptoms are more tightly associated with sensitivities to food⁸ than to alcohol.

AEQ Relaxation and Tension Reduction and AEQ Arousal and Aggression had the highest correlations with DEBQ scales. We inferred that the anticipatory pharmacological effects of alcohol are strongly associated to those of food.

Non-significant correlations between DEBQ Emotional Eating scale and AEQ Increased Social Assertiveness and AEQ Social and Physical Pleasure might imply that social factors driving eating and those driving alcohol use might be less associated.

In general, the results support our hypothesis that food expectancy is positively correlated to alcohol expectancy

Intervention efforts for overeating and binge drinking among college students should thus consider the possibility that addressing one of the two problems might directly or indirectly address the other.

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Influence of Sample Spatial Positioning and Composition on the Measurement of Instrumental Texture Attributes of MEXICAN CHIHUAHUA CHEDDAR-LIKE CHEESE



Costa & Souto et al. / *Revista de Nutrição*, São Paulo, 31(3), 387-393, 2018
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Abstract

Many instrumental methodologies have been suggested for texture determinations in Cheddar and Cheddar-like cheese. Texture Profile Analysis (TPA) has been conducted under different conditions, yielding results of great variability. There is still uncertainty regarding what sources of variation play an important role in producing this observed data dispersion in these determinations.

The aim of this study was to determine the influence that relative position of the samples inside a cheese block has over the four main texture parameters measured in TPA of Cheddar cheese.

TPA results showed that hardness and springiness vary depending on the position of the slice within the cheese block. Hardness and springiness values were obtained in slices positioned closer to the ends of the block. Close samples showed lower springiness values than similar samples, but showed no difference in hardness (p>0.05). Cohesiveness and adhesiveness showed to be affected by an interaction between slice position within the block and sample position within the slice (p<0.05). Water and acidity content came with slice position that might be related with observed changes in texture.

The findings of this study indicate that it is of utmost importance to employ appropriate sampling strategies when conducting TPA on cheddar-reduced Cheddar cheese.

Introduction

Texture is an extremely important characteristic of cheese. It is well-known that texture is a determinant quality attribute that gives identity to each type of cheese.

Since the classification of texture characteristics proposed by Sorenson et al.,¹ many instrumental methodologies have been suggested for texture determinations in cheddar and cheddar-like cheeses, where Texture Profile Analysis (TPA) is the most commonly used.

TPA on Cheddar-like cheese has been conducted under different conditions. Compression rate, compression pressure and time between compressions vary considerably among different studies. Differences in texture parameters usually are attributed to changes in compression time and other characteristics of the instrument. There is still uncertainty regarding what sources of variation play an important role in producing this observed data dispersion in these determinations when samples taken from a single piece of cheese are entirely different.

Objective

The aim of this study was to determine the influence that the relative position of the samples inside a cheese block has over the four main texture parameters measured in the TPA of a Cheddar-like cheese (hardness, springiness, cohesiveness and adhesiveness).

Materials and Methods

Twenty day-old one kilo Chihuahua cheese blocks produced in the central highlands of Chihuahua State in Mexico, were sliced into 8 cm slices (Figure 1). Each slice was cut into 2 cm cubes, offering samples from the center and near the central part of each slice. (Outer samples were discarded).

TPA was measured with a TA.XT Plus texture analyzer (Stable Micro Systems, UK) at 50% of deformation, 10 mm/s of compression speed, and a relaxation time of 5 seconds between slices as it was proposed by Pouly et al.,² 2009. TCA-TPA conditions were chosen due to the reproducibility of preliminary measurements in Chihuahua cheese (Figure 2).

Measurements were applied to each sample to determine the effect of the position of the sample within the slice on texture parameters, and the effect of the slice as well.

A two-way ANOVA of the experiment were assessed. Analysis of variance was conducted using Minitab version 14 (Minitab Inc., State College, PA, USA). Tukey's multiple means comparison was conducted at a 95% confidence level.

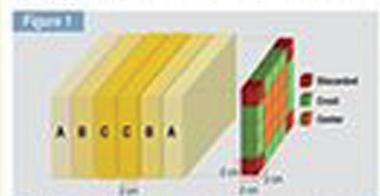


Figure 1. Schematic diagram showing a 3D representation of a cheese block (labeled A) being sliced into 8 cm slices (labeled B). The slices are further divided into 2 cm cubes (labeled C). A legend indicates: Red = Center, Green = Edge, Blue = Outer.

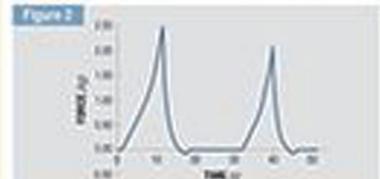


Figure 2. Graph showing the relationship between time (s) and force (kg).

Table 1

	Center	Edge	Outer	Total
Hardness (kg)	42.1 ± 0.3	42.8 ± 0.2	40.8 ± 1.3	
Springiness (mm)	42.7 ± 0.4	53.0 ± 1.7	56.7 ± 0.7	
Cohesiveness (%)	42.7 ± 0.3	50.0 ± 2.0	46.8 ± 3.2	
Adhesiveness (%)	42.0 ± 1.7	50.0 ± 2.0	52.2 ± 2.8	

Table 1. Results of instrumental texture analysis of Chihuahua cheese.

Results



Figure 3. Mean instrumental texture attributes (Hardness, Springiness, Cohesiveness, Adhesiveness) versus slice position (Center, Edge, Outer).

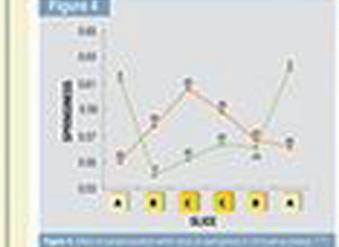


Figure 4. Mean instrumental texture attributes (Hardness, Springiness, Cohesiveness, Adhesiveness) versus sample position (Center, Edge, Outer).



Figure 5. Mean instrumental texture attributes (Hardness, Springiness, Cohesiveness, Adhesiveness) versus slice position (Center, Edge, Outer).

Table 2

Sample	Relative position	Hardness (kg)	Springiness (mm)	Cohesiveness (%)	Adhesiveness (%)
CHEESE	Center	42.6 ± 0.3	50.0 ± 1.0	46.8 ± 1.3	
	Outer	42.7 ± 0.4	53.0 ± 1.7	56.7 ± 0.7	
SLICE	Center	42.7 ± 0.3	50.0 ± 2.0	46.8 ± 3.2	
	Outer	42.0 ± 1.7	50.0 ± 2.0	52.2 ± 2.8	
CUBE	Center	42.0 ± 1.3	50.0 ± 1.0	50.1 ± 1.3	
	Outer	42.1 ± 0.3	50.0 ± 2.0	52.2 ± 2.8	

Table 2. Results of instrumental texture analysis of Chihuahua cheese.

Conclusions

The findings of this study indicate that it is of utmost importance to employ appropriate sampling strategies when conducting TPA on cheddar-reduced Cheddar cheese. Inter-block variation on water and acidity observed in this study is large enough as to be able to conceal differences that may exist between blocks, hence spatial distribution of samples must be studied prior to conducting any studies where differences between cheese blocks are to be determined.

Acknowledgements

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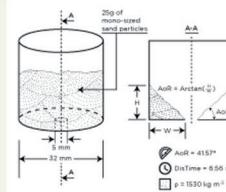
A calibration framework of DEM variables using genetic algorithms

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1. Introduction



Example of an houghing test [1].

The discrete element method (DEM) is a widely accepted method for simulating the behavior of granular materials. However, it is time consuming and the effect of DEM on calibration is time consuming and a challenge to select appropriate microscopic variables and their values so that simulation can accurately predict experimental results. In this research work, a framework for fast and effective automated calibration using genetic algorithms is proposed. Both model accuracy and simulation time are simultaneously optimized during calibration.

Input variable	Symbol	Unit	Interval
Rolling friction coefficient	μ_r	-	[0, 0.5]
Sliding friction coefficient	μ_s	-	[0.2, 0.7]
Particle radius	r	mm	[0.3, 0.4]
Particle density	ρ_p	kg m ⁻³	[2600, 2800]
Particles Young's modulus	E	MPa	[5, 500]

DEM input variables for calibration

3. Results

A typical running process using a simple genetic algorithm for sample test 1 is shown in Fig. 1. An initial population with size N = 5000 is scattered on the search plane of objectives, F_{Model} vs. F_{Time} , as shown in Fig. 1a. In the next generations, as shown in Fig. 1b–e, the population converges towards individuals with better fitness by applying genetic operators such as selection, crossover, and

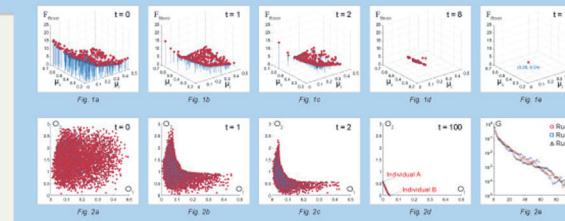
mutation. An individual of the population is a candidate solution for the optimization problem being solved and the individual's fitness measures the quality of its solution.

To measure the convergence rate of NSGA-II, mean generational distance G_i of front F at generation i is computed as:

$$G_i = \frac{\sum d_j}{R}, \text{ where:}$$

d_j is the number of points on front F, R is the distance between point j on front F and its nearest point on the front F.

It is run three times to compute mean generational distances, as plotted in Fig. 2e. The overlapping of the three mean generational distances indicates that the convergence rate is stable. The range of optimal front. All mean generational distances are lower 0.01 after 30 generations. Fig. 2e indicates that the convergence rate is logarithmic to generation.



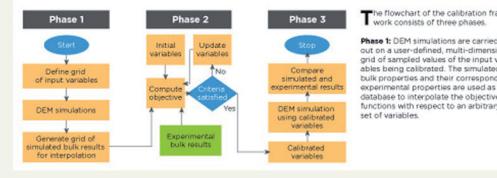
Within the final front of all optimal solutions, shown in Fig. 2d, Individual A represents the one with optimal model error, whereas individual B represents the one with optimal simulation time. $\Delta \mu_r = 0.43$, $\mu_s = 0.35$, $r = 0.4$, $\rho_p = 2700$, $E = 500$, $Big(\mu_s = 0.35, \mu_r = 0.43, r = 0.4, \rho_p = 2800, E = 5)$.

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2. Methods



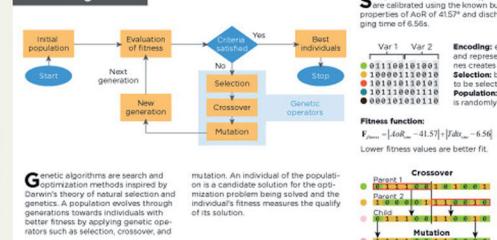
The flowchart of the calibration framework consists of three phases.

Phase 1: DEM simulations are carried out on a user-defined, multi-dimensional grid of sampled values of the input variables. The resulting bulk properties and their corresponding experimental properties are used as the objective function. The bulk properties that are then compared with experimental measurements for verification.

Phase 2: A simple genetic algorithm [2] or the Non-dominated Sorting Genetic Algorithm II (NSGA-II) [3] is used to solve the two-objective optimization problem.

Phase 3: DEM simulations using the calibrated variables obtained from the optimization are carried out to calculate both predicted and actual experimental results, which are then compared with experimental measurements for verification.

Genetic algorithms



Sample test 1: Two variables, μ_r and μ_s , are calibrated using the known bulk properties of $Aof = 4157^*$ and discharge time of 6.56 s.

This is a one-objective optimization problem, which minimizes DEM model error defined as the mismatch between simulated results and experimental verify.

Non-dominated sorting genetic algorithm II (NSGA-II)

Simple test 2: Five variables, μ_r , μ_s , r , ρ_p , and E , are calibrated using the known bulk properties of density, Aof , and discharging time. This is a two-objective optimization problem.

Minimize (O_1, O_2), where:

$$O_1 = \text{Model error} = \frac{|Aof - 4157|}{4157}, \quad O_2 = \frac{|T_{disch} - 6.56|}{1350}$$

$$O_3 = \text{Simulation time norm} = 2 - \left(\frac{T_{disch} - T_{disch}^{\text{optimal}}}{T_{disch}^{\text{optimal}}} \right)^2 + \frac{O_1 - O_1^{\text{optimal}}}{O_1^{\text{optimal}}} + \frac{O_2 - O_2^{\text{optimal}}}{O_2^{\text{optimal}}}$$

$$O_4 = \text{Non-domination rank}$$

On the plane of objectives, individuals with smaller values are better than those with larger ones. An individual dominates another if

it is better in all objectives and is no worse in the other. Individuals are sorted based on their non-domination rank. The first front F_1 ($i = 1, 2, \dots$) is the first front. F_1 is completely non-dominated, the second front F_2 is dominated only by the individuals on F_1 , and so forth. E.g., individuals A and B are dominated by C, and C is dominated by A and B...
and thus do lie on front F_2 . C is dominated by A and B...
Crowding distance measures the average distance of an individual to its neighbors and a larger average crowding distance is preferred as this population better fit in front.



In NSGA-II, a population with a feed number N of individuals evolves through generations towards the Pareto-optimal front where all individuals lying on it are non-dominated and optimal solutions to the optimization problem.

At a certain generation t , an offspring population Q_t is generated by applying genetic operators on current population P_t , forming a combined parent-offspring population R_t . From R_t , a new parent population with a size of N is selected from R_t by using tournament selection based on non-domination rank, and then crowding distance.

4. Conclusion

A calibration framework based on genetic algorithm is successfully demonstrated for multi-objective optimization calibration tests.

The framework can be generally applied to several variables and to any type of DEM simulation setup.

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