

Strategy and Leadership PV237

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Introductions

- Your name
- Why did you choose this course?

If you did not attend, please email me your real reasons why you have chosen PV237 (and yes, I know that you have to, but what's more to it?;-))



Introductions - enchantée

- Coach, Leader, Teacher, Manager, mom
- Ambition to help people develop and grow
- Passionate about professionalism and development
- 15+ years in management in IT: people mgmt, coaching, project mgmt, executive functions, head of technical support, resource mgmt, HR ...
- Principal Program Manager of Associate Engagement and Leadership Development at Red Hat



Strategy and Leadership PV237

- Students/Part timers/Entrepreneurs/Full timers
- Future business owners
- Involved in Strategic Planning before?
- Undergoing/experiencing change?

Alignment:

- Vision/Mission/Strategy/Business Model
- SMART Goals
- SWOT
- PEST(EL)
- BCG Matrix



Course structure

- Strategy
and tools, strategic simulation game Concepts
- Leadership
Workshops on tools, self assessment, development plan ...
- Change Management
and coaching exercise Concepts



Completion Criteria

- Five minutes - within 24 hours - one take away – at least one thing that stuck – thoughtful paragraph - email
- Same applies if you are absent + you need to deliver in class exercises individually via email
- All Strategic simulation assignments met: 2 quizzes, 2 practice rounds, 6 decision rounds, final presentation (time estimate ~30 hours).
- Presentations 11.5. and 18.5.
- Peer evaluation completed with quality feedback



Assignment 1

- Study the GLO-BUS presentation and Participant Guide in Study Materials
- Make groups of three and email me the names in each group (one email per group is enough)

