



Hello Bitcoin

A friendly introduction to Bitcoin



Let's talk about money.





Money has evolved, since forever.









What makes good money? Bad money?



How does where you live change your view?





Imagine...



Needing protection against runaway inflation

The New York Times

***Venezuela Inflation Could Reach
One Million Percent by Year's End***



Having a check against government overreach



China banned millions of people with poor social credit from transportation in 2018



Not having good options to save without risk (1/2)

FORTUNE

After 5 years of negative interest rates, Europe has no idea how to climb back to zero



Not having good options to save without risk (2/2)



Dow plunges 1,175 -- worst point decline in history



Trying to escape with any savings you have

BBC

**More than 70 million displaced worldwide,
says UNHCR**



Reaching those lacking access to banking

Forbes

**1.7 Billion Adults Worldwide
Do Not Have Access To A
Bank Account**



Allowing funds to flow without judgment



Hong Kong police seize \$10m in donations intended for protesters



Being powerless to avoid a financial data trail



Sweden's Cashless Experiment: Is It Too Much Too Fast?



Main problem with money today: the abuse of trust.



When money went digital—even more trust required.



Less trust → more privacy.
→ more fairness.
→ more freedom.



Can we make better money?



Goals for today

- Appreciate why Bitcoin is interesting
- Learn the basics about how it works
- Q&A and conversation
- Not an investment pitch



Bitcoin: innovating at the money layer.



What is Bitcoin?

Bitcoin is a new form of p2p digital money that is:

1. Self-sovereign
2. Scarce
3. Open to all

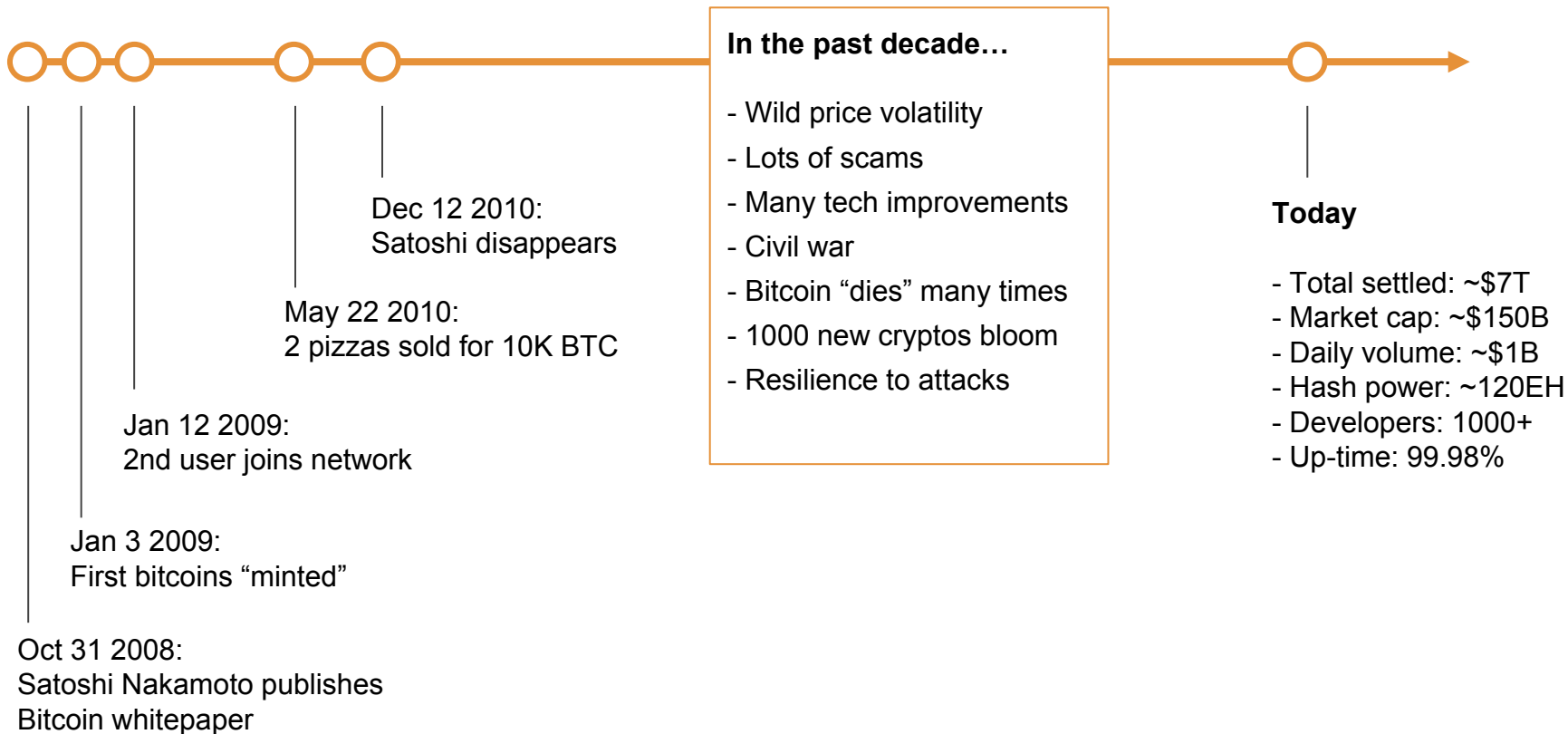
The big idea: eliminates the need to trust anyone.



How did this even become possible?



The history of Bitcoin





The mystery of Satoshi

Who is Satoshi Nakamoto? He? She? *They*? No one knows.

Has remained anonymous despite worldwide attention.

Lack of a leader is a huge benefit to Bitcoin.

Satoshi's coins have never moved (~\$6B)

Many impostors: beware!



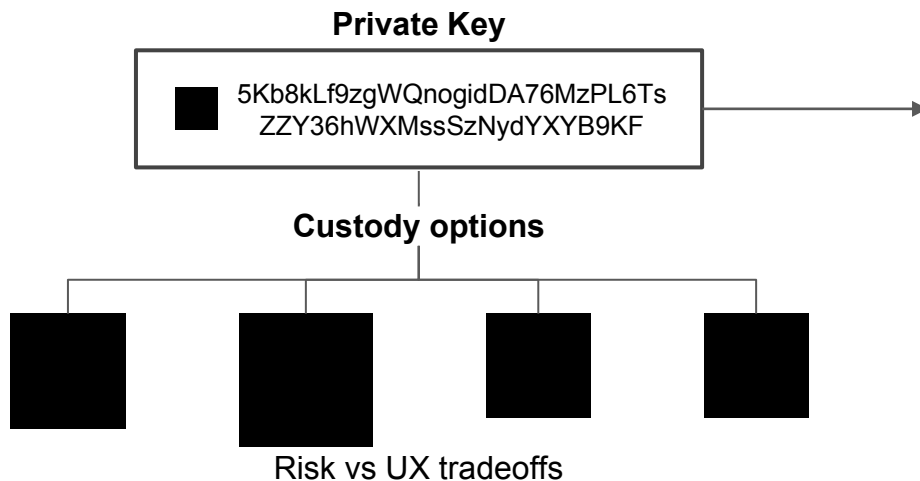


To appreciate Bitcoin, let's look under the hood.



What does it mean to “have some bitcoin”?

Ownership is controlling the **private key** that allows you (and only you) to transfer bitcoin stored at some public address on a shared ledger.



Bitcoin Public Ledger	
Public address	Amount
bc1qar0srrr7xfkvy5l643lydnw9r	5 BTC
1F1tAaz5x1HUXrCNLbtMD	26,000 BTC
3P3QsMVK89JBNqZQv5zMA	0.28 BTC

Fun fact:

You can have a fraction of bitcoin!
Each bitcoin is composed of 100M satoshis.



What happens when you send bitcoin?



1 First, have some bitcoin.

E.g. You control the private keys to some amount of bitcoin.

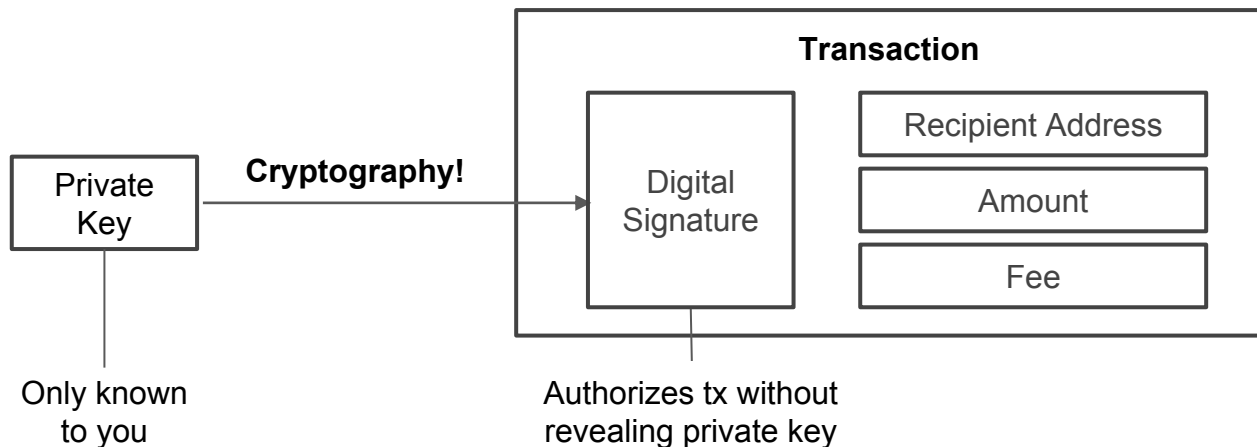


What happens when you send bitcoin?



2 Generate a transaction.

A digital signature is created using your private key that proves ownership of the coin, allowing them to be transferred.





What happens when you send bitcoin?



3 Broadcast the transaction.

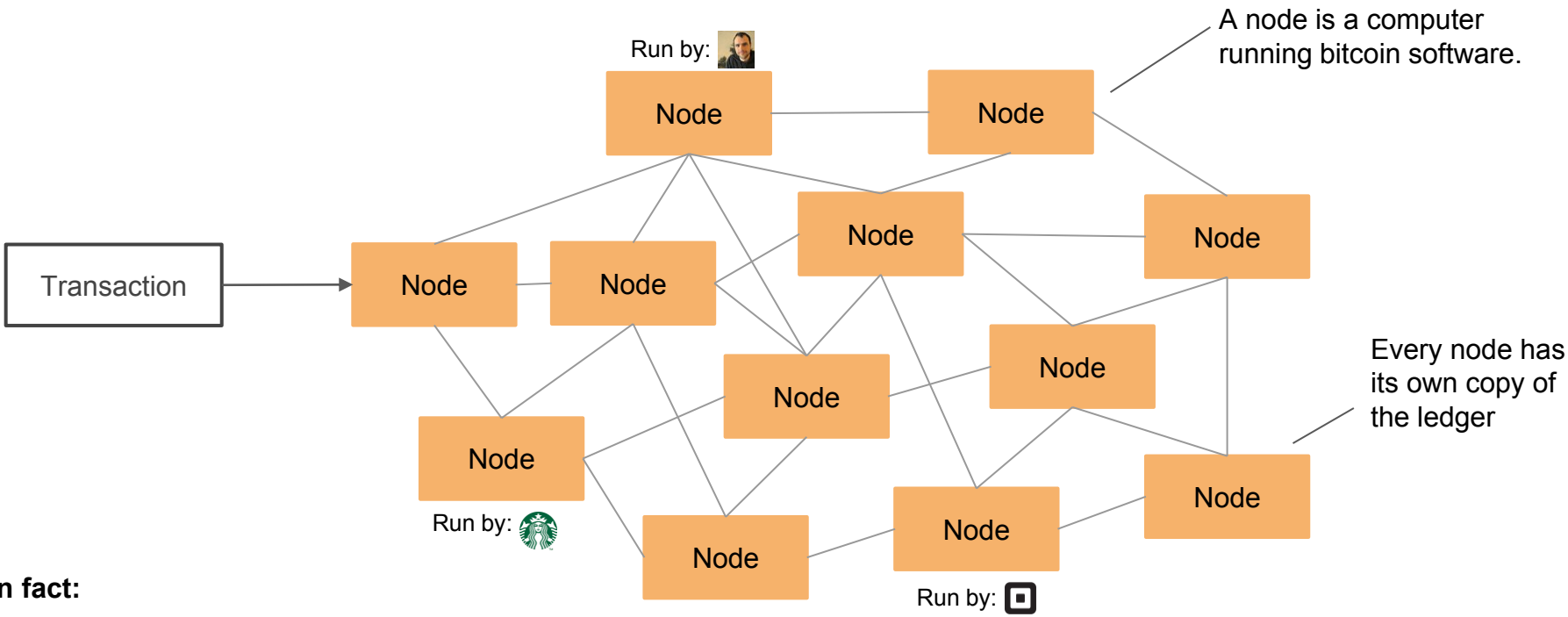
The transaction is sent to the p2p bitcoin network.



What happens next does not require trust...



P2P nodes propagate new transactions



Fun fact:

There are estimated to be more than 50,000 nodes on the bitcoin network.



BUT—how does the system maintain integrity?

Need good solutions to many important questions:

- ❗ How do nodes agree on a single version of the ledger?
- ❗ What prevents double spending and counterfeit coins?
- ❗ What prevents modifying history?



Mining is the solution to these problems



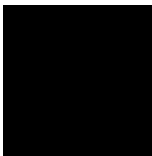
First, a few definitions

Blocks



A set of transactions that are added to the public ledger.

Miners



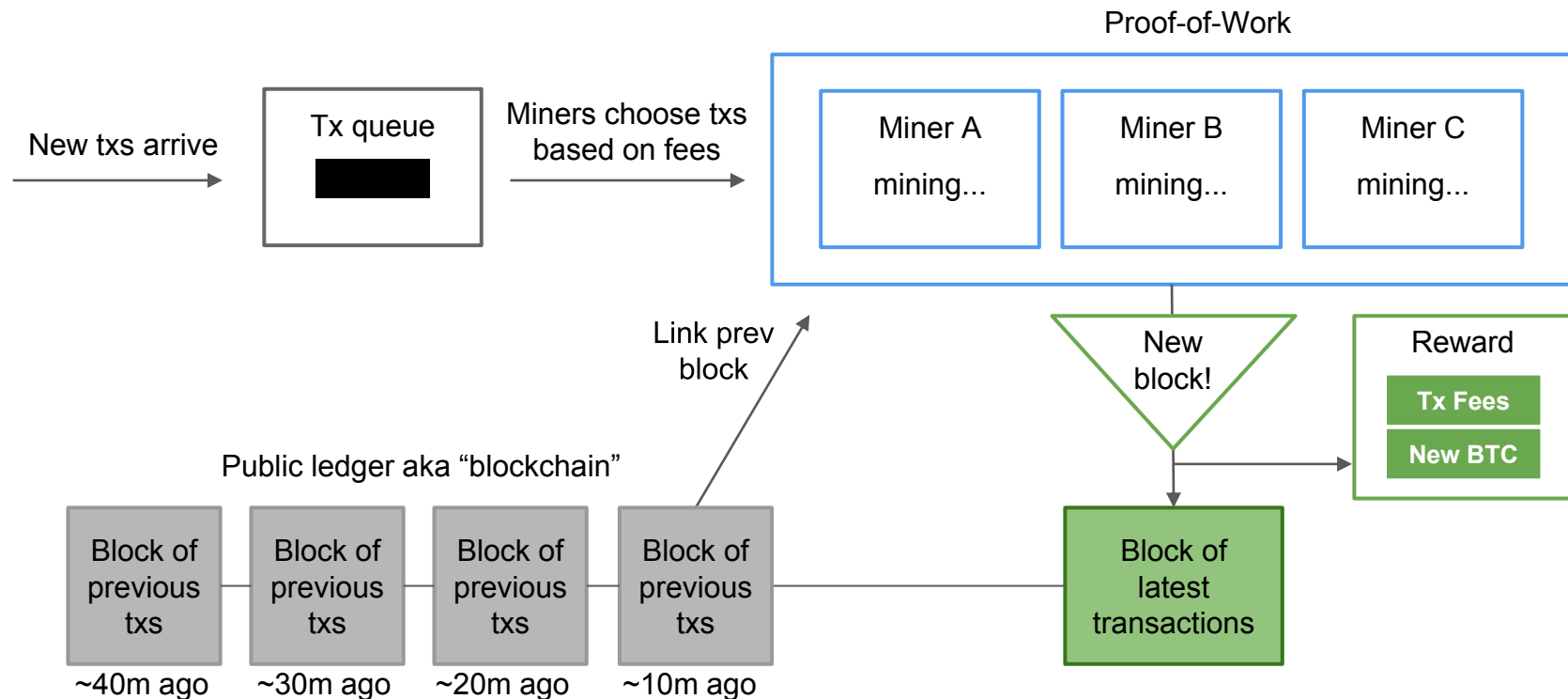
Miners are special Bitcoin nodes that create blocks.

Proof of Work



PoW is a process that makes it expensive to create blocks but cheap to verify them.

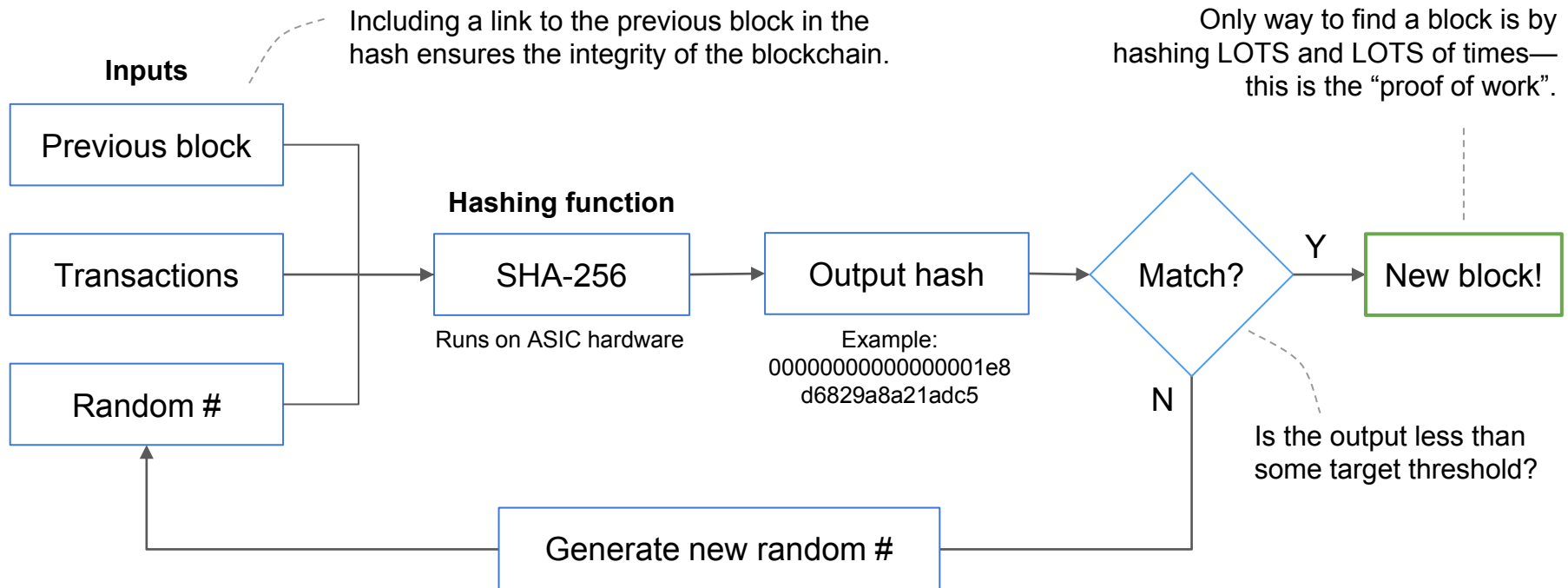
Miners settle transactions on the blockchain





The cost of mining a block: illustrated

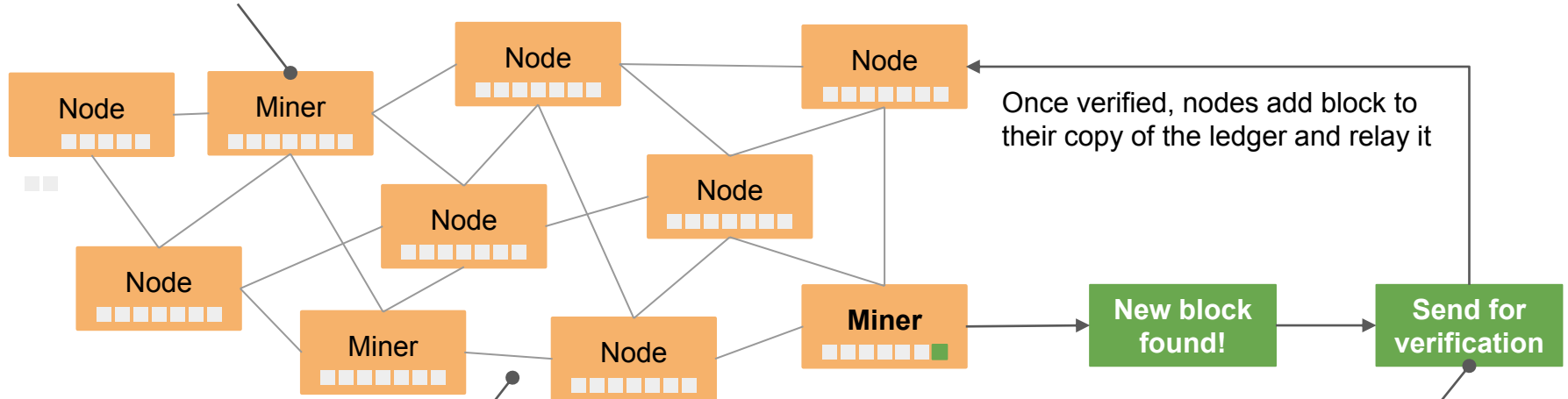
This sequence is currently executed 120 quintillion times every second by miners





Nodes verify the validity of newly mined blocks

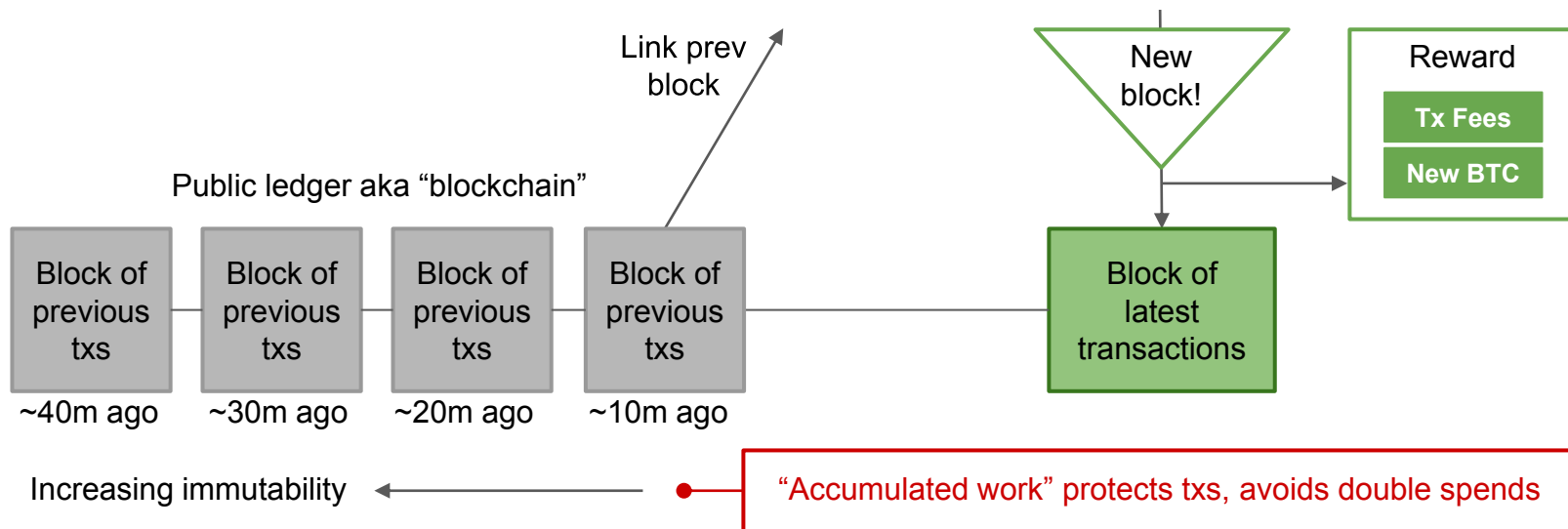
Game theory suggests that miners begin mining next block immediately



Critical that verification remain a decentralized process to keep miners honest

- Blocks are valid if they:
1. Obey protocol rules
 2. Meet PoW requirements

Miners settle transactions on the blockchain





Mining maintains system integrity

- ✓ How do nodes agree on a single version of the ledger?
Game theory. Nodes accept longest chain.
- ✓ What prevents double spending and counterfeit coins?
Rules defining a valid block and game theory.
- ✓ What prevents modifying history?
Cost to redo PoW + competing with honest chain.



Let's zoom out again.



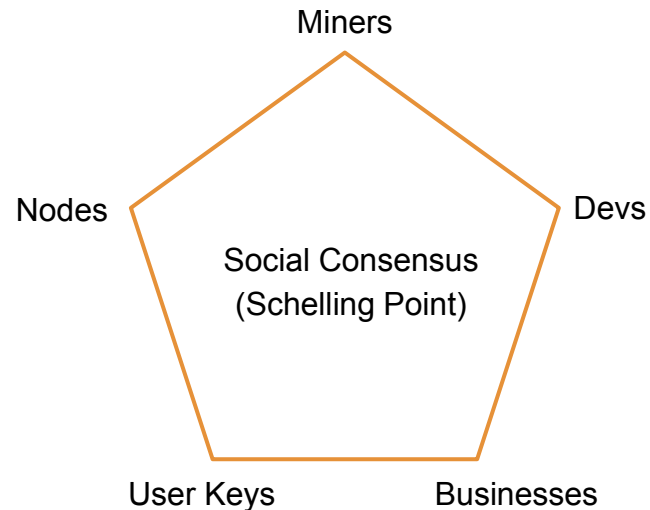
Bitcoin is a new form of p2p digital money that is:

1. **Self-sovereign**
2. Scarce
3. Open to all



Self-sovereign: Bitcoin obeys only its own rules

- Game theory determines and balances behaviour of ecosystem actors
- No person/group can control Bitcoin
- Decentralization provides security against corruption or capture
- Changes to Bitcoin require massive consensus and backwards compatibility



Warning

- Bitcoin Cash (BCH) is a non-consensus fork away from Bitcoin (BTC)
- Even though promoted on bitcoin.com — this is not real Bitcoin. Beware!



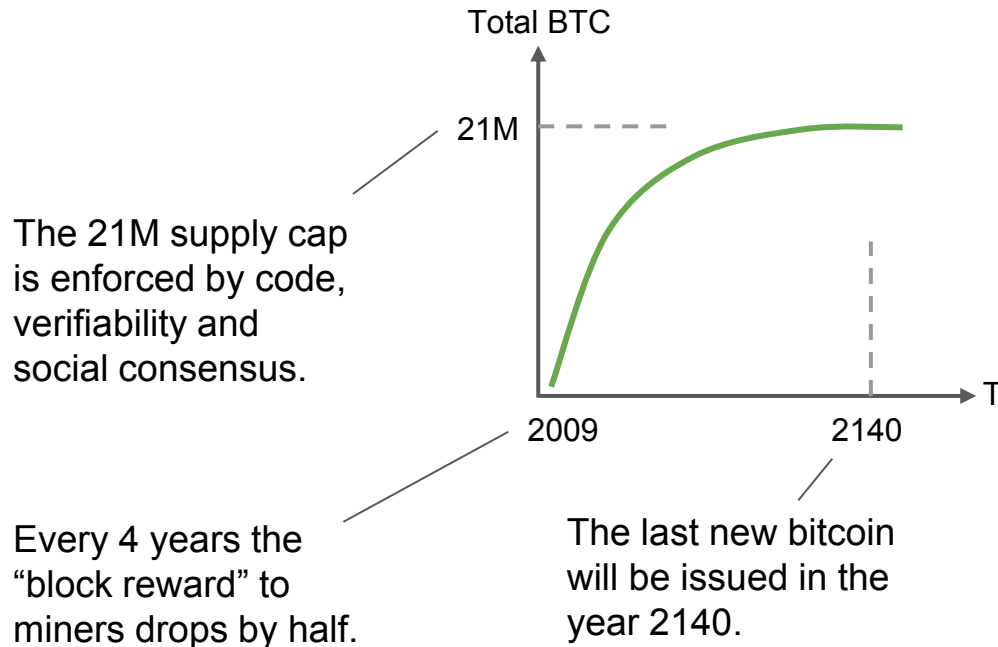
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Digital scarcity: only 21M bitcoins will ever exist (!)

This fixed monetary policy cannot be changed—it is apolitical.



Fun facts

- Current block reward: 12.5 BTC
- 85% of all bitcoins have already been mined
- Up to 4M bitcoins may be lost
- Impossible for every existing millionaire to own a whole bitcoin
- 0.28 BTC is sufficient to be in the top 1% of holders



Bitcoin is a new form of p2p digital money that is:

1. Self-sovereign
2. Scarce
3. **Open to all**



Permission is not required to participate in Bitcoin

Anyone can receive or send bitcoin.

Anyone can mine bitcoin.

Anyone can verify bitcoin.

Anyone can improve bitcoin.

No one can block a bitcoin transaction.

No one can seize (or freeze) your bitcoin wealth.

No one required to guarantee property rights.

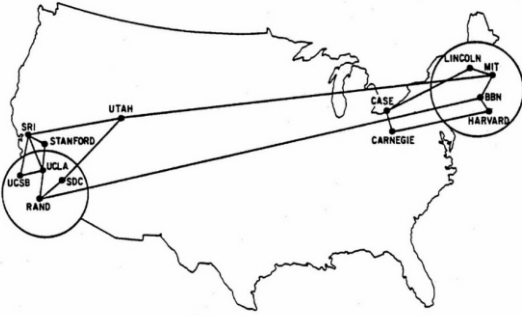
No one can devalue your bitcoin.



So what is the end game?



New protocols take time to mature



1970



1995



2020



A small probability of a massive shift

That shift: the complete re-invention of global finance.



Bitcoin as new store of value
(e.g. better version of gold)



Bitcoin as global currency and
unit of account



Savings-oriented economy vs.
consumption-oriented.

Huge implications for nation states and central banking.



What do **you** think money will look like in 30 years?

Thank you.





Additional resources to keep learning:

- [The Bullish Case for Bitcoin](#)
- [The Little Bitcoin Book](#)
- [Bitcoin Information & Resources](#)



Appendix: Additional Q&A

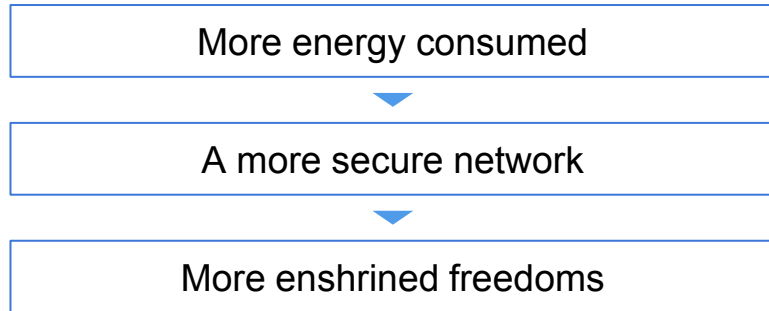


Does Bitcoin waste energy?

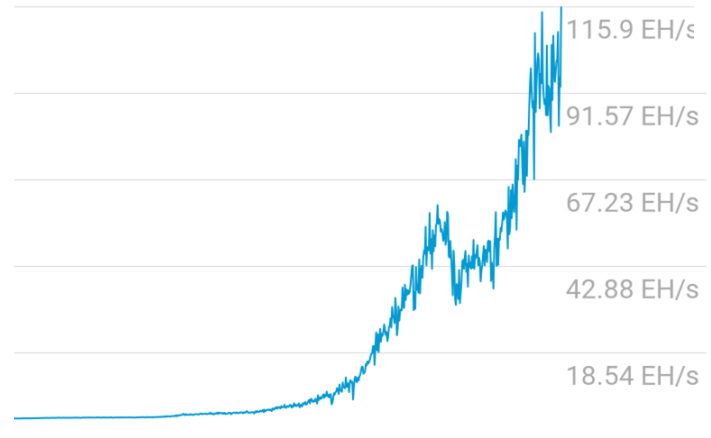
(1/2)

Reframe: Do you value what Bitcoin grants us?

The energy cost of mining **is what makes bitcoin secure** against tampering.



Bitcoin Network Hashrate



! There is no other known way to create high-security, p2p digital money.



Does Bitcoin waste energy?

(2/2)

Also, zoom out to consider:

Counterfactuals



How much energy does the global financial system consume today?

Efficiency



Bitcoin transforms energy at the source—avoiding transmission losses.

Renewables



New renewables projects now become economically feasible, driving investment.



“Bitcoin is only for criminals”

(1/3)

What does the old guard think?

“ Bitcoin is a fraud. It’s worse than tulip bulbs.



“ Bitcoin is rat poison squared.



“ Bitcoin is evil.





“Bitcoin is only for criminals”

(2/3)

1 Crime is eternal. Bitcoin is neutral.

- Illicit activity $\leq 1\%$ of bitcoin txs
- Counterfactual: USD?
- New protocols enable good and bad uses:
 - Cell phone networks?
 - Internet?
 - Encrypted comms?

2 Is the ‘cure’ worse than the disease?

- Digital regulated finance centralizes power dangerously
- Human judgment subject to corruption, politics, error
- Examples: HK protesters, Wikileaks, Iranian citizens
- Adds friction to growth and innovation



“Bitcoin is only for criminals”

(3/3)

What do tech leaders think?

“ Bitcoin is resilient. Bitcoin is principled. Bitcoin is native to internet ideals.



“ Bitcoin is a remarkable cryptographic achievement and the ability to create something that is not duplicable in the digital world has enormous value.



“ I do think Bitcoin is the first [encrypted money] that has the potential to do something like change the world.





“What about other cryptocurrencies?”

Bitcoin gave rise to many competing cryptocurrencies (aka altcoins) that tweak its design parameters.

- Critically, unlike almost all altcoins, Bitcoin has no leader or company behind it.
- No other coin aims to become money or approach Bitcoin’s level of security, liquidity, infrastructure and branding.
- The fact Bitcoin was first is definitionally unique and hardens the social consensus.



ripple



+
countless
others



“Bitcoin is too volatile”

BTC is definitely volatile!



Trading BTC is high risk

Volatility will decrease over time

Few people own bitcoin today.



In time, more people will own bitcoin.



Fixed supply. More demand. Higher price.



Less upside, fewer speculators.

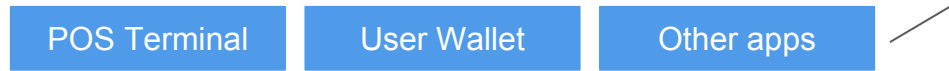


Lower volatility.

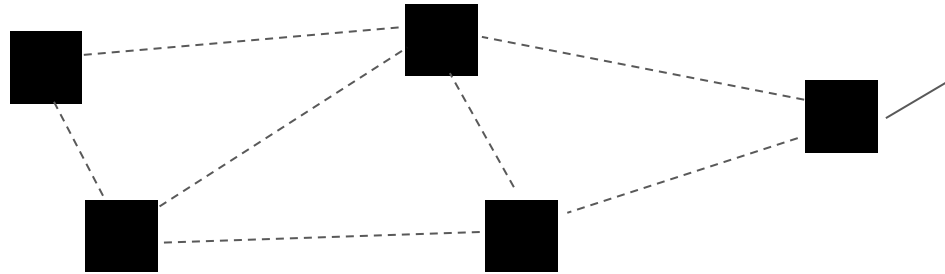


“When can I buy a coffee at Starbucks”

Cheap & instant bitcoin transactions will come via new layers.



It will take time for the application layer to see massive adoption by consumers & merchants.



Layer 2 **Lightning Network** (i.e. payment channels) will allow for near-instant, infinitely scalable transactions that are cheaper and more private than “on chain”. In development!

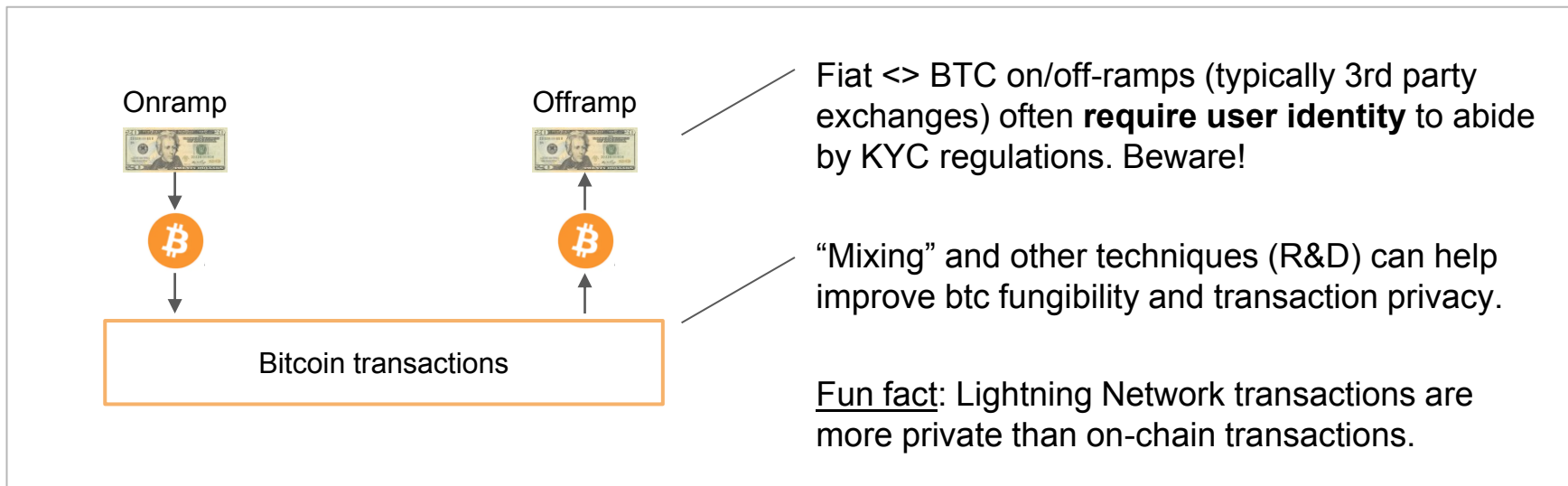
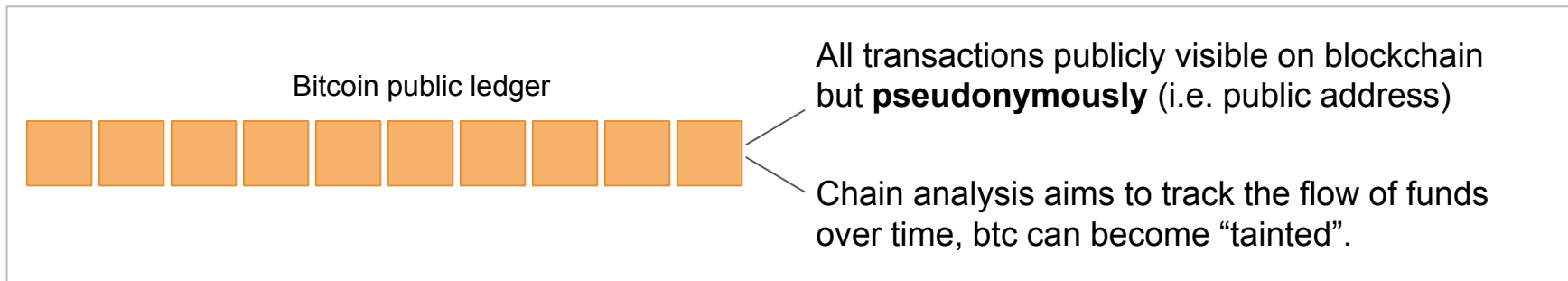


Bitcoin public ledger

Layer 1 blockchain will remain slow & costly in order to preserve security and decentralization.



“How private is Bitcoin?”

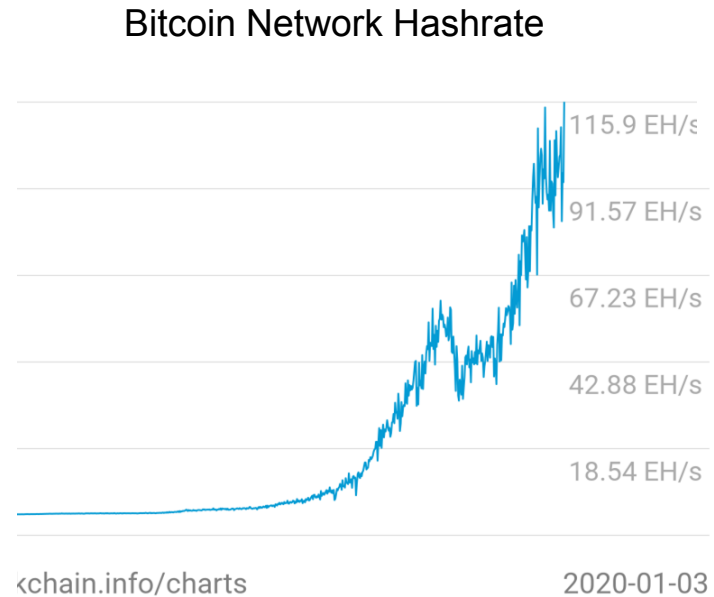




“Why not do something *useful* with PoW”

PoW mining has a singular useful purpose: securing Bitcoin.

Any "useful" work done *outside* of that purpose **does not** contribute to security (e.g. comes at the expense of security).



“How do I buy bitcoin?”

(1/2)



Step 1: Buy BTC with fiat currency on a reputable site.

The Coinbase logo, featuring the word "coinbase" in a blue, lowercase, sans-serif font.

Established in 2012, good UX for new users, strong security record.

 **Cash App**

Mobile app from Square. Nice/easy for buying small amounts.

The Xapo logo, consisting of an orange infinity symbol followed by the word "xapo" in a black, lowercase, sans-serif font.

Can verify existence of your bitcoin on the blockchain.


RIVER FINANCIAL

New Bitcoin-only startup, supports recurring buys (DCA).



(2/2)

“How do I buy bitcoin?”

Step 2: Take custody of your private keys.



Trezor Model T — probably best user experience.

Ledger Nano X — very good, slightly clunky user input.

Blockstream Green — free mobile wallet with 2-factor auth.



Casa Keymaster Multisig Wallet — distributed private keys.