# Homework 01

#### Name

## Task 1 - Poisson Distribution, Football Goals

This RMarkdown document provides a structured task for analyzing the dataset representing the number of goals scored in the last four World Cup football tournaments. It includes R code chunks that perform various analyses, including maximum likelihood estimation, plotting histograms and probability distributions, and assessing the goodness of fit for the Poisson and normal distributions.

### Background

You are provided with a dataset representing the number of goals scored in each game in the last four World Cup football tournaments. We are interested in understanding the distribution of these goals and comparing it with the theoretical Poisson distribution.

#### **Data Exploration**

Load the dataset and perform exploratory data analysis (EDA) to understand the distribution of the number of goals scored. Visualize the data using a histogram.





Number of Goals

## Maximum Likelihood Estimation (MLE)

We will use the maximum likelihood estimation method to estimate the parameter  $\lambda$  of the Poisson distribution for the football data.

#### Define the negative log-likelihood function for the Poisson distribution

```
negloglik_poisson <- function(par, x) {
  return(-sum(log(dpois(x, lambda = par))))
}
# Find the maximum likelihood estimate of lambda using optimization
op_poisson <- optimize(negloglik_poisson, interval = c(0, 10), x = data)
# Display the estimated parameter lambda
op_poisson$minimum</pre>
```

#### ## [1] 2.566391

The estimated parameter  $\lambda$  for the Poisson distribution is approximately op\_poisson\$minimum.

#### Visualizing Poisson Distribution

Plot the Poisson probability mass function (PMF) with the estimated  $\lambda$  alongside the histogram of the football data.



The red line represents the Poisson probability mass function with  $\lambda \approx 2.5663905$ , overlaid on the histogram of the football data.

abline(v = op\_poisson\$minimum, col = "red")

```
# Calculate the negative log likelihood for a range of lambda values
lambda_values <- seq(0.01, 100, length.out = 200)
neg_log_like_poisson <- rep(0, length(lambda_values))
for (i in 1:length(lambda_values)) {
    neg_log_like_poisson[i] <- negloglik_poisson(lambda_values[i], x = data)
}
# Plot the negative log likelihood function for lambda
plot(lambda_values, neg_log_like_poisson, type = "l", main = "Negative log likelihood for Poisson distr
points(op_poisson$minimum, op_poisson$objective, col = "red", pch = 16)
```

## Negative log likelihood for Poisson distribution



#### Normal Distribution Approximation

#### **Estimate Parameters**

Estimate the parameters (mean and standard deviation) of the normal distribution that best approximate the Poisson distribution.

```
# Estimate parameters of normal distribution
mu_hat <- mean(data)
sigma_hat <- sqrt(var(data) * (length(data) - 1) / length(data))</pre>
```

```
# Print the estimated parameters
mu_hat
```

## [1] 2.566406 sigma\_hat

## [1] 1.698886

# Add legend

Plot the histogram of the data along with the probability density function (PDF) of both the estimated Poisson distribution and the normal distribution.



Histogram of Number of Goal

#### Conclusion

In this task, we explored the distribution of the number of goals scored in the last four World Cup football tournaments. We estimated the parameters of both the Poisson and normal distributions and assessed their goodness of fit to the data.

## Task 2 - Principal component analysis, correlations

In this task, you'll be handling the dataset stored in the file named food\_data.RData, located within the interactive outline vault labeled as Homework 1. Inside this file, you'll find a data table named data.short. This table contains information about the significance of various products sold in shops within a particular city. Each value within the table represents the proportion of items sold in different shops relative to the total number of items sold during different times of the day. The columns of the table correspond to different shop products, while the rows represent various time intervals throughout the day. Your goal is to investigate the relationships of different products importances during the day using PCA and correlation analysis.

### a)

Compute the sample correlation coefficient for each pair of variables (shop products) and interpret it:

Variables	Results	Interpretation
example	0	The correlation is zero, which means
alcohol, snacks	0.68	insert
alcohol, babies	-0.73	insert
breakfast, dairy eggs	0.95	insert

### b)

Perform a principal component analysis of provided data table. State which variable (shop types) has the most influence on the first three components:

PC1	PC2	PC3
babies	produce	snacks

Perform PCA: data.pca <- prcomp(data.short, scale = TRUE)</pre>

Code for determining the most important variables for the first 3 principal components:

s <- summary(data.pca)
score <- s\$rotation</pre>

## **c**)

How many of components do You need to explain at least 90% of the total amount of variance in Your data?



## d)

Create a scatter plot of data points using the first two components. What is your evaluation of the final plot? Can you decide if there is any division of the observations (different daytimes)? What is the typical product selled in the morning hours?



Question	Answer
Interpret the result	insert
Are there any division?	yes,
Typical product for the morning	breakfast