

# Learning to rank (Chapter 15 + others)

## Exercise 15/1

Consider a collection of queries, documents, and judgements:

Query 1: president public speaking

Query 2: presidential elections

Doc 1: Obama speaks in Chicago

Doc 2: President has spoken this morning

Doc 3: A new president was elected

Judgement 1: J(Query 1, [Doc 1, Doc 2]) = 1

Judgement 2: J(Query 1, [Doc 3]) = 0

Judgement 3: J(Query 2, [Doc3]) = 1

With respect to Occam's razor principle, come up with a function  $f(Q_j, D_i)$  that is consistent with this data set.

$f(Q_j) = \text{lemmatize } Q_j D$   
 simple if 'speak'  $\in Q_j D$  OR 'elec'  $\in Q_j D$  otherwise

1  
0

## Learning to rank (Chapter 15)

### Definition 1 (Learning to rank IR System)

Let's have a set of documents  $D_{1..|D|}$ , a set of queries  $Q_{1..|Q|}$  and a set of relevance judgements  $J_{j,i}(Q_j, D_i)$ , where

$$J(Q_j, D_i) = \begin{cases} 1, & \text{if a document } D_i \text{ is relevant for a query } Q_j \\ 0, & \text{if a document } D_i \text{ is irrelevant for a query } Q_j \end{cases} \quad (1)$$

the objective of a learning-to-rank IR System is to (one of the following):

A) find a function  $f(Q_j, D_i)$  with the property:

$$\forall J(Q_j, D_{rel}) = 1, \forall J(Q_j, D_{non}) = 0 : f(Q_j, D_{rel}) > f(Q_j, D_{non}) \quad (2)$$

B) find functions  $f_q(Q_j), f_d(D_i), f(Q_{emb}, D_{emb})$  with the properties:

$$\forall J(Q_j, D_{rel}) = 1, \forall J(Q_j, D_{non}) = 0 : f(J_f(Q_j), f_d(D_{rel})) > f(J_f(Q_j), f_d(D_{non})) \quad (3)$$

## Exercise 15/2

What if we change the Document 2 from previous exercise to

Doc 2: President greeted press this morning

synonyms



## Exercise 15/3

As the data set grows bigger, there is a good chance that we won't come up with a function  $f(Q_j, D_i)$  that will fit the data set perfectly.

How can we evaluate how well the function fits the dataset? Is it fair to evaluate this on a dataset from which the function has been inferred?

## Exercise 15/4

If the quality of  $f(Q_j, D_i)$  can be automatically evaluated, can we create an algorithm that will find an optimal  $f$  for us?

Given a fixed representation of queries and documents to be a bag of words, how can we find a  $f(Q_j, D_i)$  that assigns the weights to each of the words in the representation so that the condition in the Definition 1, objective A) holds? Discuss your ideas.

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## Exercise 15/5

On the other hand, if we fix the  $f(Q_j, D_i)$  in the Definition 1, objective B), how can we find the optimal representation

i.e. embeddings of query  $f_q(Q_j)$  and document  $f_d(D_i)$

so that, the condition in Definition 1, objective B) holds?

For example, consider a case where  $f(Q_{emb}, D_{emb}) = \cos(f_q(Q_j), f_d(D_i))$ .

Discuss your ideas.

## Exercise 15/6

What are the advantages of using the approach of a more complex objective B) (embeddings first), as compared to objective A) (directly ranking all query-document pairs)? Discuss.