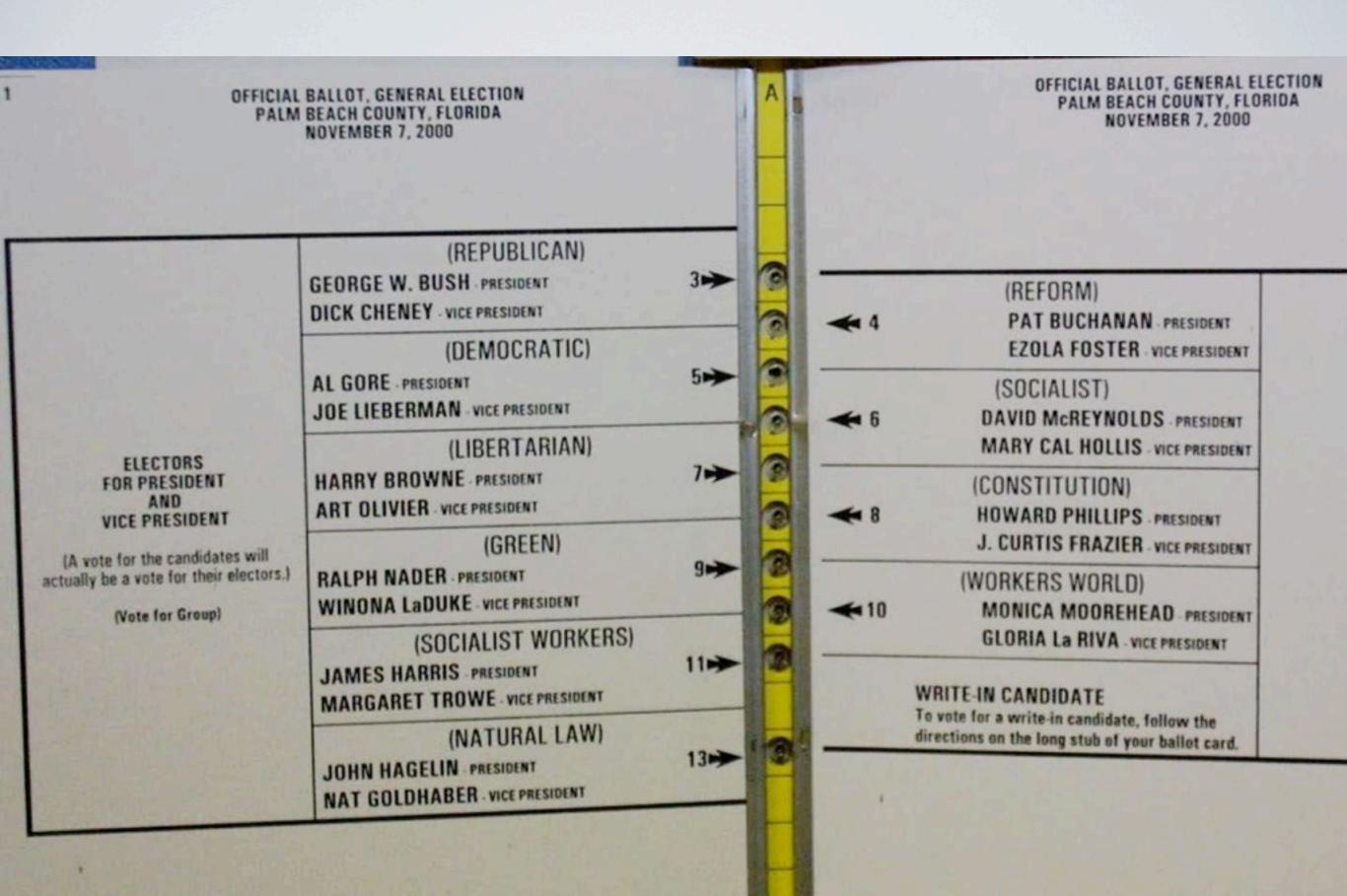
ADAPTIVE USER INTERFACES Zdenek Eichler

HCI

- part of art & part of science
- successful software =
 - good internal architecture
 - good user interface
 - Ś
- mental model

MOTIVATION



source: wikipedia

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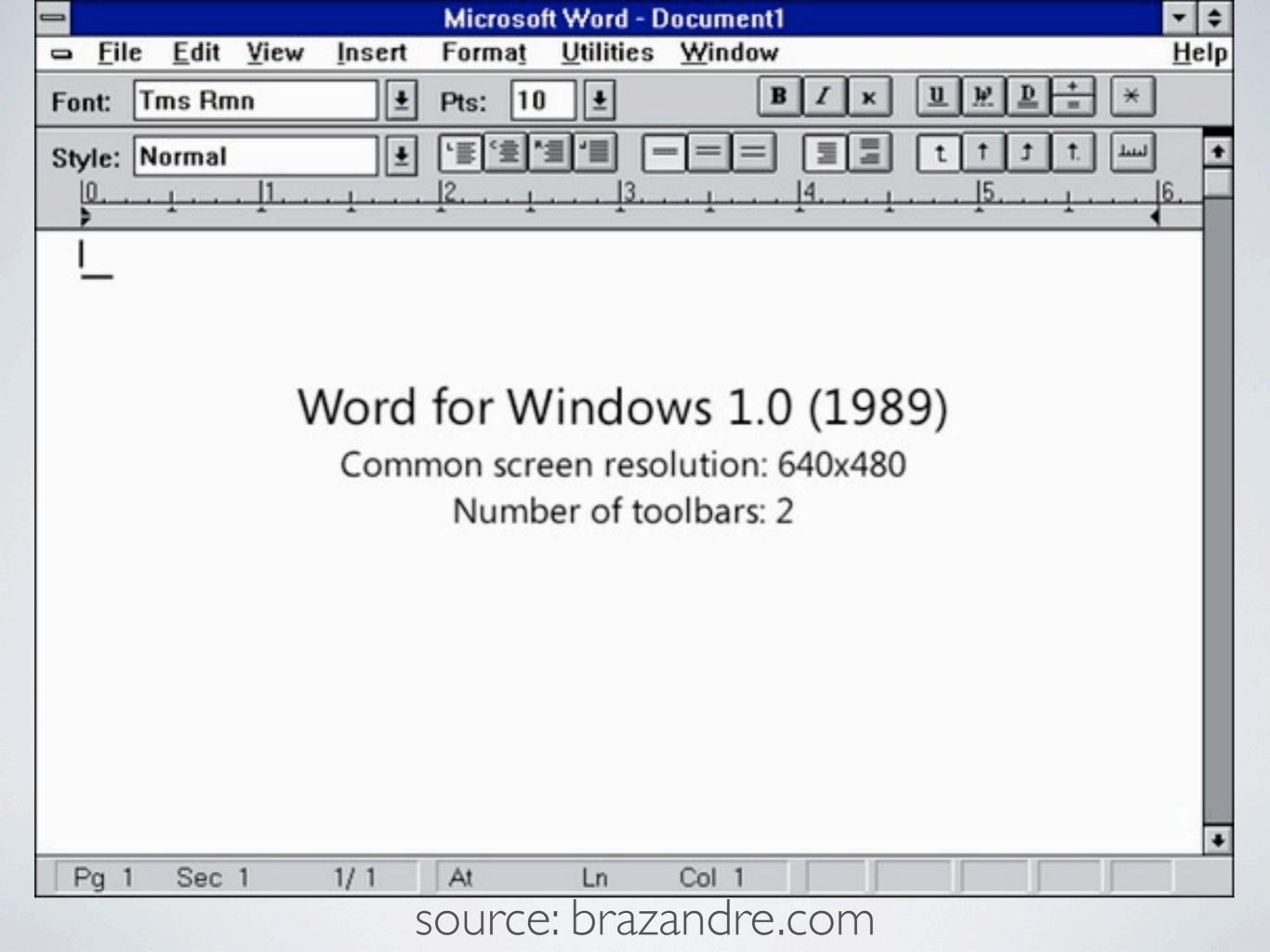
source: wikipedia

CURRENT STATUS

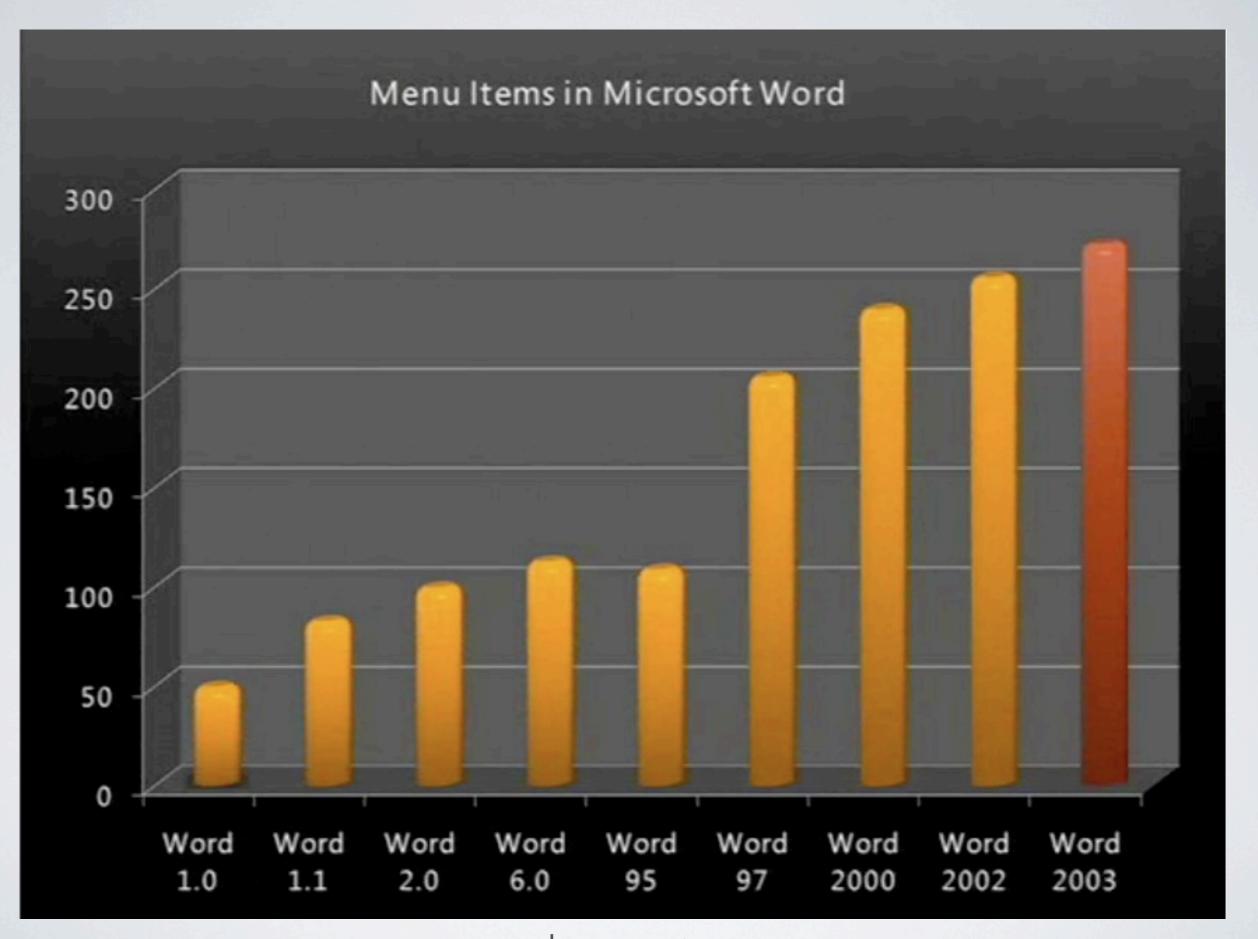
- WIMP paradigm
- "One size fits all"

WORD PROCESSORS

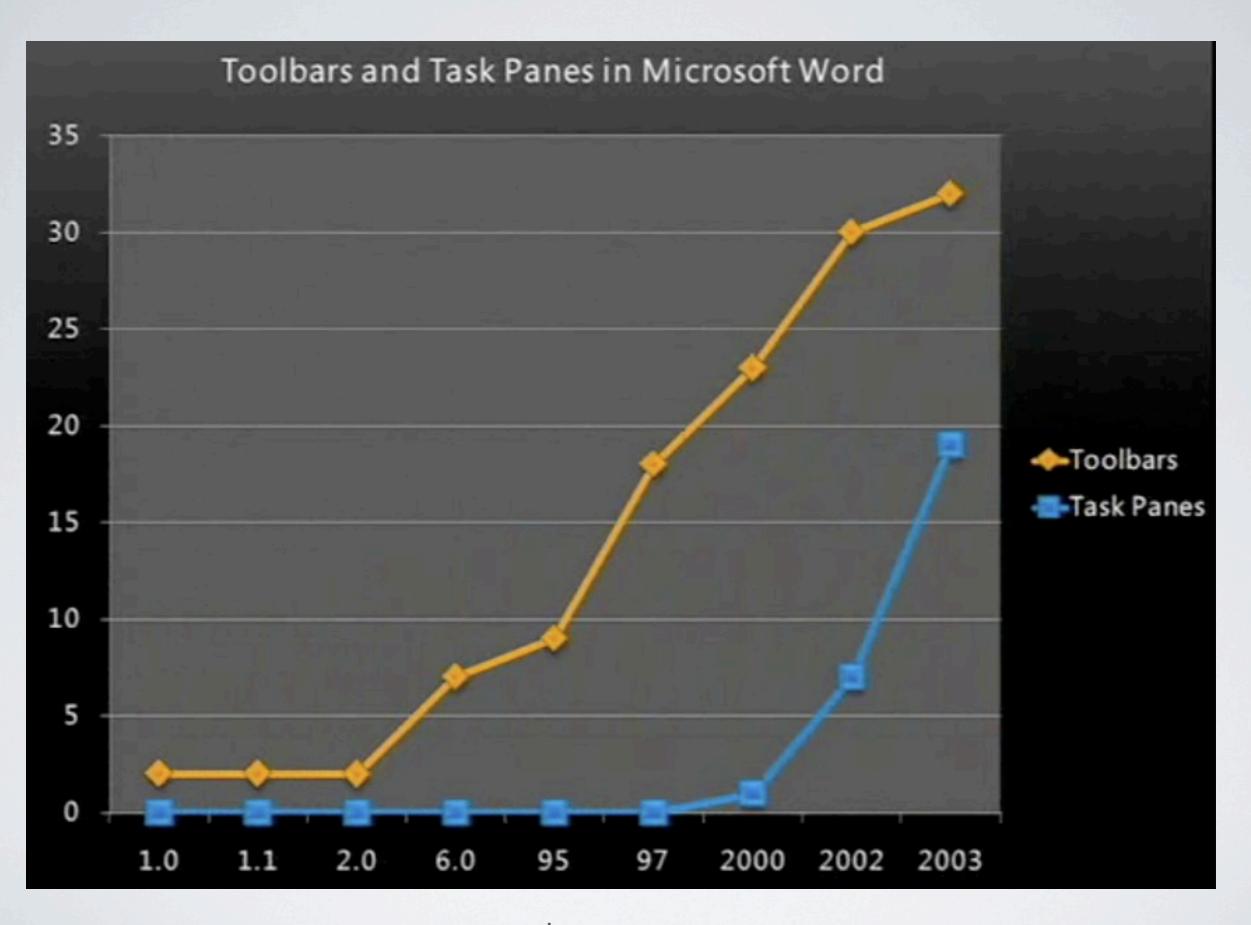
- XEROX STAR workstation (1981)
 - WIMP (Windows, Icons, Menus, Pointing device)
- Microsoft Word 1.0 (1989)



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source: cybernetnews.com



source: cybernetnews.com

SOFTWARE BLOAT (CREEPING FEATURISM, FEATURE WAR)

- hardware vs human abilities
- J. McGrenere and G. Moore: Are we all in the same "bloat"?
 - "Software is "bloated" when a significant proportion of the functions available are not used by the majority of users"
- L. Kaufman and B. Weed: Too much of a good thing?: identifying and resolving bloat in the user interface

HOW PEOPLE USE WORD PROCESSORS?

- McGrenere and Moore: Of the 265 first-level functions, 15.8% (42) were not used at all and only 21.5% (57) were used by more than half of the participants. There were only 3.3% (12) functions that were used regularly by more than three quarters of the participants.
 - users usually use only 5%.
- Dostál: there are no significant groups of users
- Spolsky: 80% of the people use 20% of the features, Unfortunately, it's never the same 20%.

SOLUTIONS

- decrease provided functionality
- personalization:
 - adaptable approach
 - adaptive approach
- versioning
- plug-in

USER INTERFACE FACADES

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W. Stuerzlinger, O. Chapuis, D. Phillips and N. Roussel. User Interface Façades: Towards Fully Adaptable User Interfaces. In Proceedings of UIST'06, the 19th ACM Symposium on User Interface Software and Technology, pages 309–318, October 2006. ACM

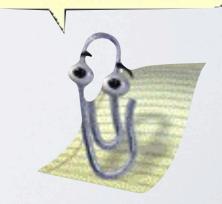
WELL KNOWN ADAPTIVE USER INTERFACES (EVERYBODY HATES A MAGICIAN)

- Microsoft Office Assistant "Clippy"
- Microsoft Smart Menu

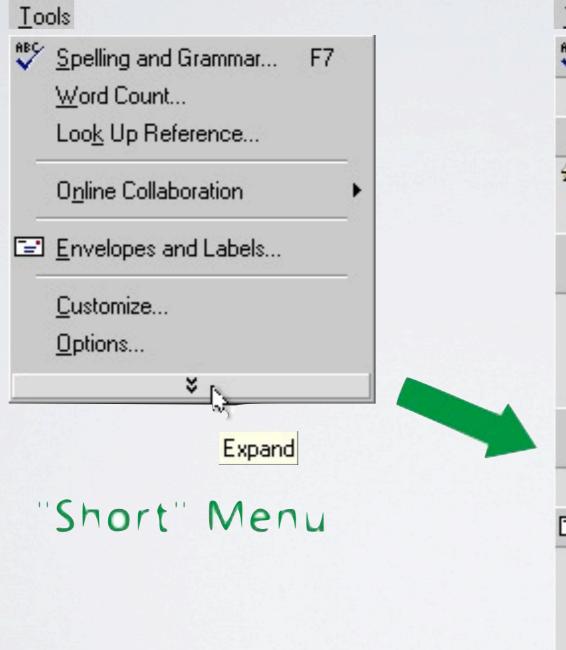
It looks like you're writing a letter.

Would you like help?

- Get help with writing the letter
- Just type the letter without help
- Don't show me this tip again



SMART MENUS



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Spelling and Grammar	F7	
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Word Count		
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EPHEMERAL MENUS

Menu	Menu	Menu	Menu
	Merlot	Merlot	Merlot
Shiraz	Shiraz	Shiraz	Shiraz
	Chardonnay	Chardonnay	Chardonnay
	Cabernet	Cabernet	Cabernet
	Saturn	Saturn	Saturn
	Venus	Venus	Venus
	Jupiter	Jupiter	Jupiter
Mercury	Mercury	Mercury	Mercury
France	France	France	France
	England	England	England
	Spain	Spain	Spain
	Germany	Germany	Germany
	Pecan	Pecan	Pecan
	Walnut	Walnut	Walnut
	Almond	Almond	Almond
	Pistachio	Pistachio	Pistachio

Findlater, L., Moffatt, M., McGrenere, J., Dawson, J. (2009). Ephemeral adaptation: The user of gradual onset to improve menu selection performance. *Proceedings of ACM CHI '09*, 1655-1664.

SPLIT MENUS

Countries	Countries
Canada	Uganda 🔹 🔹
Uganda _N	France 🛛 🔸 🛧
Jamaica 🗟	Germany 💽 🔹 🔹
Mexico	Chile 🔹 🔹
Netherlands	Canada 🔹
France	Netherlands (*)
Australia	Australia 🔹
Germany	China 🔹
China	Indonesia 🔹
Indonesia	Egypt 💦 🛧
Chile	Jamaica 😼
	Russia *
Egypt - ·	Zambia *
Russia	Guatemala 🔹
Zambia	Mexico +
Guatemala	Bolivia +
Bolivia	italy *
Italy	

Leah Findlater and Joanna McGrenere. 2004. A comparison of static, adaptive, and adaptable menus. In *Proceedings of the SIGCHI conference on Human factors in computing systems* (CHI '04). ACM, New York, NY, USA, 89-96

ADAPTIVE TOOLBAR

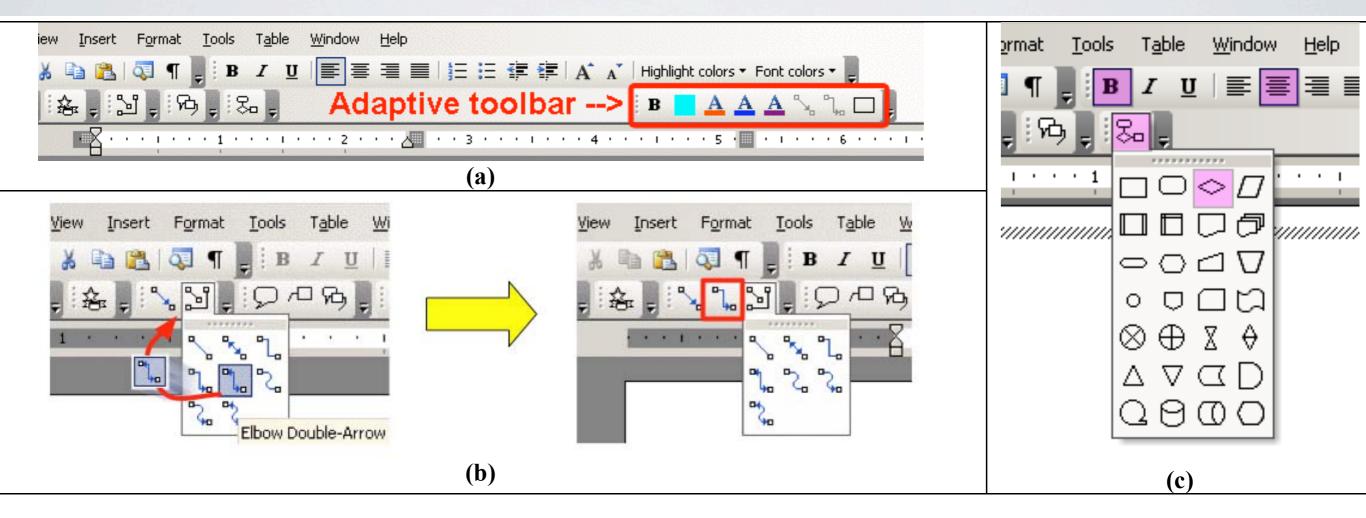


Figure 1. (a) The Split Interface; (b) The Moving Interface; (c) The Visual Popout Interface

Krzysztof Z. Gajos, Mary Czerwinski, Desney S. Tan, and Daniel S. Weld. 2006. Exploring the design space for adaptive graphical user interfaces. In *Proceedings of the working conference on Advanced visual interfaces* (AVI '06). ACM, New York, NY, USA, 201-208.

EARLY ADAPTIVE USER INTERFACES

• AIDA

• FLEXCEL

RIBBON USER INTERFACE

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ADAPTIVE APPROACH

- not well accepted by users
- predictability and accuracy
- hard to implement to real application: mock-ups or very simple
- adaptation of menu or toolbar destructive

LOGGERS

- User Interface Events-Based
 - MSTracker
 - AppMonitor
 - RUI

• User Command-Based

• OWL

INTERCEPTOR

- OpenOffice.org logger
- Interceptor + OpenOffice.org = research framework
- API
- hybrid approach logging:
 - user interface events
 - underlaying function calls (macro recorder)

BOULEVARD

"Today's cities are vast and complex, just like today's applications. Boulevard is a metaphor of a main street (boulevard), where the users can find everything they need." - Dostál

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Gautami 💙 14 💙
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BOULEVARD

- adaptive container of user commands
- non-desctructive principle
- adapts:
 - user commands
 - interaction style
 - parameters and values

ARRANGEMENT IN BOULEVARD

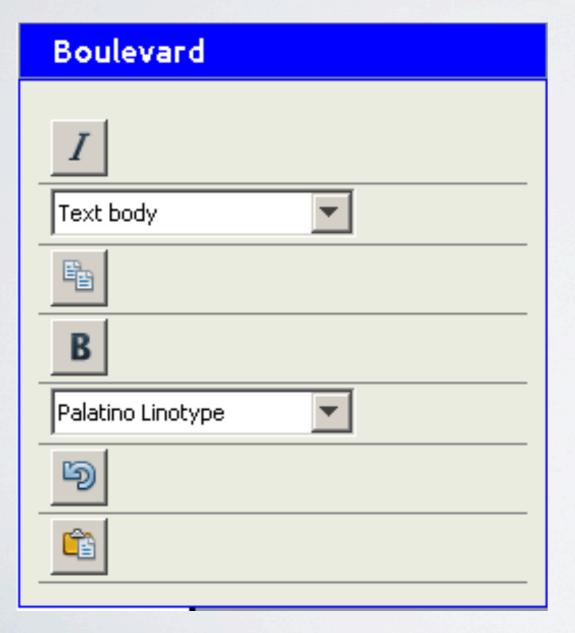
- vertical or horizontal layout
- user command prominence:
 - frequency
 - recency

$$rank(x) = w \frac{|x|}{|T|} + (1 - w) \frac{\sum_{p_i \in P_x} (q - p_i + 1)}{\sum_{i=1}^q i}$$

VISUAL REPRESENTATION

- adaptive representation:
 - interaction style
 - parameters and values
- animations

SWEEPING BACK



Boulevard Palatino Linotype 12 = = Ξ ≣ Text body U Ι В Þ G A A A А А Ê

FIND COMMAND EXAMPLE

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Replace with	<u>R</u> eplace Replace A <u>l</u> l
Match case Whole words only	
Fewer Options	⊆lose
 Current selection only Backwards Regular expressions Similarity search Search for Styles Notes 	Attri <u>b</u> utes For <u>m</u> at No Format

FIND COMMAND EXAMPLE

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Text body
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Dogletard	
Search for:	Find
Replace with:	Find All
aaa	Replace Replace All
Text body	
Palatino Linotype	12 💌
ΙΒ <u>U</u>	

Boulevard

Boulevard	
Search for:	
aaa	▼ Find
Replace with:	Find All
aaa	Replace
,	Replace All
🔽 Match case	🥅 Regular expression
🔲 Backwards	Whole words only
Text body	~

IMPLEMENTATION

- OpenOffice.org
- OpenOffice.org Interceptor
- Expert System (Clips)
- Java, Swing

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FUTURE WORK

- Boulevard as adaptive user interface for people with disabilities
- workflow analysis and its adaptation
- revise current Boulevard
- deploy Boulevard to end-users and long-term study
- visualization of adaptivity

USABILITY TEST

- comparison of toolbar vs Boulevard vs menu
- measuring task completion time and error rates
 - no statistically significant difference was found between toolbar and Boulevard
- questionnaires
 - Boulevard rated as a better interaction style than toolbar



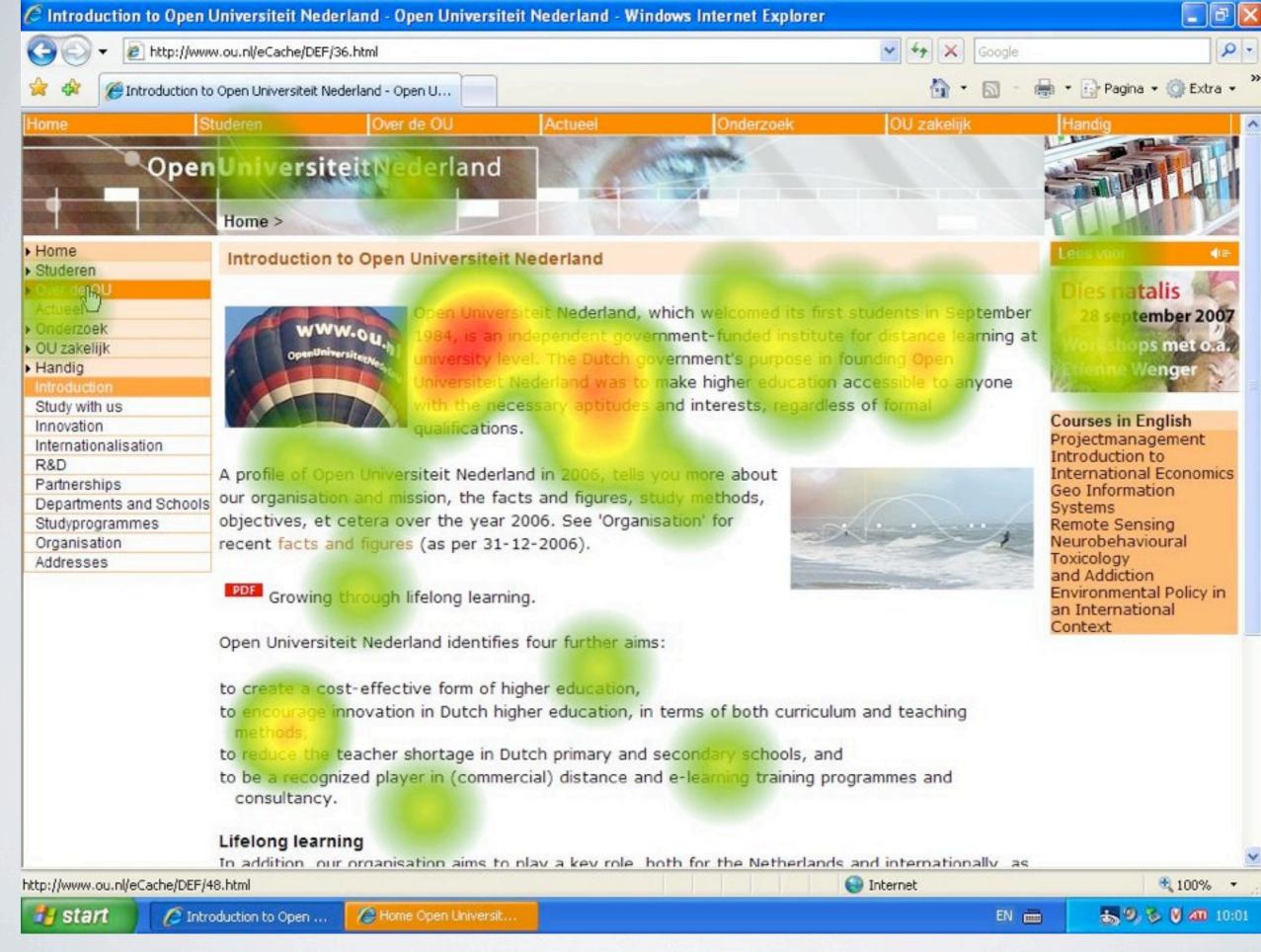
Source: SolidWorks

TESTING USABILITY

USABILITYTESTING

- mock-ups vs real software
- quantitative approach
 - exact
 - time, error rates, distance, ...
 - loggers

- qualitative approach
 - subjective
 - behavior, feelings, beauty, ...
 - questionnaires



source: celstec.org