User Interface Design

Lecture 9

Outline

- History and motivation
- Human limits
- Designing user interface
- Evaluating user interface
- Examples

- UML State diagram

History and Motivation

Lecture 9/Part 1

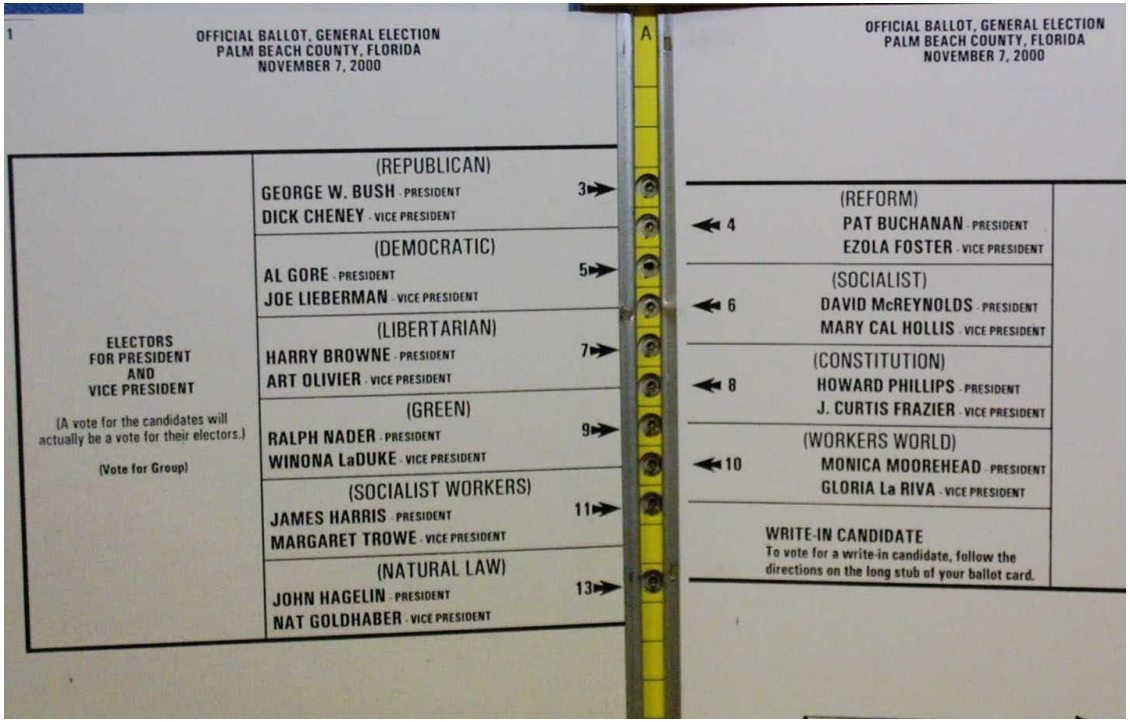
Importance of user interface

- Computing systems are no longer the province of specialist users.
- Computer rage => aprox. 70% of computer users used violence or offensive language against computers.

- **Apple iPhone story:**
  - Computer company redefines phone market through one product.

- **The Three Mile Island Nuclear Power Plant Disaster:**
  - Situation misinterpretation (coolant pressure) by the power-plant operators.
  - Oversight of emergency light indicator due to ambiguous control indicators in the power-plant user interface.

US ballot: presidential elections 2000 in Florida



- Ballot misunderstanding suspected to decide the election.
- Major recount dispute followed, which delayed the outcome for more than a month.

Afghanistan ballot

✧ So simple that even illiterate person can vote

Human-computer interaction (HCI)

- HCI is the study of how humans interact with computer systems. It involves both art and science.
- Many disciplines contribute to HCI, including human factors (ergonomics of human limits), computer science, psychology, ergonomics, engineering, and graphic design.
- **User interface design** aims at system design with the focus on the user's experience and interaction.

User-centered design and development

✧ The main principles of user-centered design:

- The active involvement of users
- An appropriate allocation of function between user and system
- The iteration of design solutions
- Multidisciplinary design teams

✧ The essential user-centered design activities:

- Understand and specify the context of use
- Specify the user and organizational requirements
- Produce design solutions (prototypes)
- Evaluate designs with users against requirements

Why developers should't design user interface

- Developers usually focus more on internal product quality than on system usability

- Developers use different mental model than users:
  - User's mental model is based on metaphors and previous experience with similar applications
  - Developer's mental model is based on the knowledge of internal system architecture

- User interfaces don't have to conform with domain model

EXAMPLE

- Consider a tablet without hardware brightness-control buttons
- Engineers placed software brightness control to POWER MANAGEMENT section. From their point of view it is the right place since brightness influences battery life.
- From user point of view, a more proper place for such setting is DISPLAY.

Terms

- **WIMP paradigm (1973):** Windows, Icons, Menus and Pointing device.
- **Usability:** efficient, easy to learn and satisfying to use user interface.
- **User Experience:** feel about using a software.
- **Look & Feel:** induces user experience and product identification. Look can be imitated easily (colors and shapes), but feel (dynamic behavior) cannot.
- **Human Interface Guidelines:** set of platform specific recommendations provided to developers, thus users can carry skill at a standardized interface from one application to another.

Human Limits

Lecture 9/Part 2

Laws of human limits

Fitts' law (1954)

- Model of human movement, predicts the time required to hit a target:
  - physically with a hand or finger,
  - virtually with a pointing device.
- Given by the distance, width of the target and other coefficients.

Hick's law (1953)

- Predicts the time required to select one item from a list.
- Given by the reaction time and entropy of the choices.

Memory

- Short-term memory: 7+2 elements
- Important for example for proper amount of items in the menu.
- Long-term memory

Designing Good User Interface

Lecture 9/Part 3

Rules

- **Consistence:** similar objects should behave similarly, important factor for predictability

- Always provide proper **feedback** to user:

  - Weak feedback: user may perceive, e.g. tool tip
  - Strong feedback: user must perceive, e.g. dialog box

- Prevention and toleration of users mistakes

Fundamental UI design principles (by Apple)

- ✧ Metaphors
  - Take advantage of people's knowledge of the world by using metaphors to convey concepts and features of your app.
  - E.g. folders to organize documents
- ✧ Mental model
  - The user already has a mental model that describes the task your software is enabling. Respect user expectations and strive for familiarity, simplicity, availability and discoverability.
  - E.g. the process of sending a letter
- ✧ Explicit and implied actions
  - Explicit actions clearly state the result of manipulating an object.
  - Implied actions depend on cues and contexts (drag and drop).
  - Keep these two paradigms in mind as you design your UI.

Fundamental UI design principles (by Apple)

- ✧ Direct manipulation
  - Allows users to feel that they are controlling the objects represented by the computer.
  - E.g. drag and drop
- ✧ See and point
  - Based on the noun-then-verb paradigm, where the noun (icon) is selected first and then the possible verb list (action menu) browsed.
- ✧ User control
  - It should always be the user who controls the situation.
- ✧ Feedback and communication

Fundamental UI design principles (by Apple)

- Consistency
  - Visual and behavioral UI consistency with the product itself, with the platform, previous product versions, user expectations.
- WYSIWYG
- Forgiveness
- Perceived stability
  - The user always feels better in a stable and familiar environment, where e.g. icons do not disappear when inactive.
- Aesthetic integrity
  - Your product should look pleasant on the screen, even when viewed for a long time.

Prominent positions on screen

- Position is preferred over graphical highlight.
- Observed by EyeTracker device.

Cross-platform GUI

- Do not use (different platform metaphors and Look&Feel)
- Works everywhere => ugly and less usable everywhere
  - It is like designing a house without knowledge where the house will be located (city, village, mountains).
- May adapt Look to particular platform, but Look itself is not Look&Feel

Point and click vs. touch

- Different paradigms, should not be combined.
- Touch supports different model of:
  - Cursors – not only input but also output indicator, e.g. busy cursor
  - Mouse over indication
- Touch interface should support more direct manipulation and especially the undo operation, to be safe against user inaccuracy.
- Touch is not suitable for difficult conditions, like turbulence in aircraft.

Always follow Human-Interface Guidelines (HIG) if available

- HIG describe especially proper use of components, e.g. distances between buttons, labels.
- Look inside Windows and/or Mac OS X HIG is recommended.
- Linux user interface guidelines are not competitive to above mentioned ones, thus such applications don't provide such a standardized user interface interface and Look&Feel.

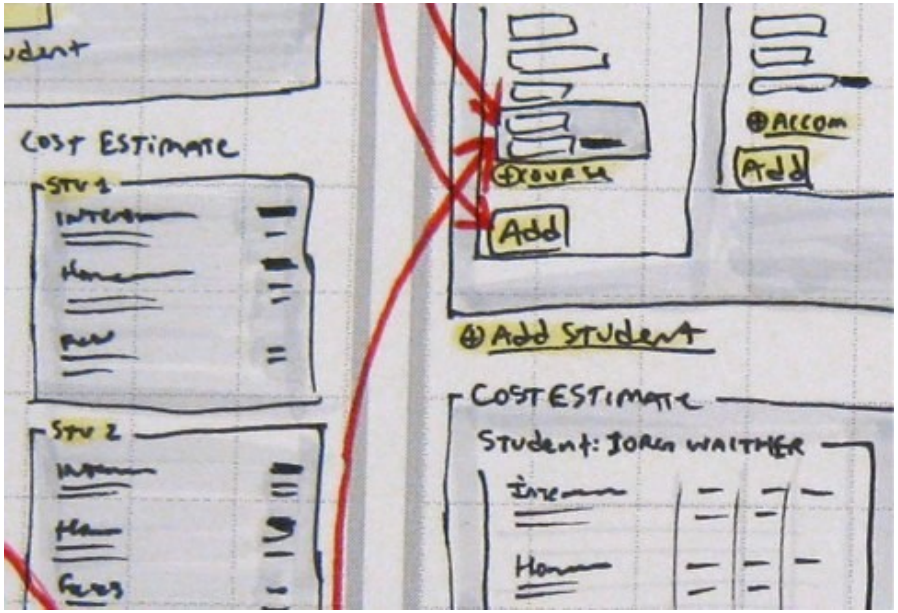
WEB

- No strict HIG.
- Designed for content consuming instead of creating.
- Do not try to imitate desktop applications.
- Support browser integrated navigation controls: Next and Previous page.
- Native HTML (HTML5) with CSS is always preferred over non standardized ones like Adobe Flash and Microsoft Silverlight.

Prototyping

- Always make a prototype first.

- We distinguish between:
  - Wireframes – initial sketches
  - Mockups – models of a design used for demonstration or evaluation
  - Prototypes – early (partly-working) samples of the software



Evaluating User Interface

Lecture 9/Part 4

Evaluation techniques

- Interviews (unstructured, semi-structured, structured) and user observation – easy, very useful for beginners.

- Usability Testing (qualitative and quantitative measures):
- Quantitative – time to complete task, error rates
- Qualitative – questionnaires and surveys, subjective

- Field Studies – Complex studies used whenever UI is very critical, time consuming, considers many factors.

Direct user observation

- Underrated technique
- Useful for beginners in HCI
- Can be combined with qualitative and quantitative measures
- User's screen and face car be recorder
- Useful for task simulations, may be supplied with e.g. simulated helpdesk

Eye Tracker

- Measures the point which the subject is looking at

Output:

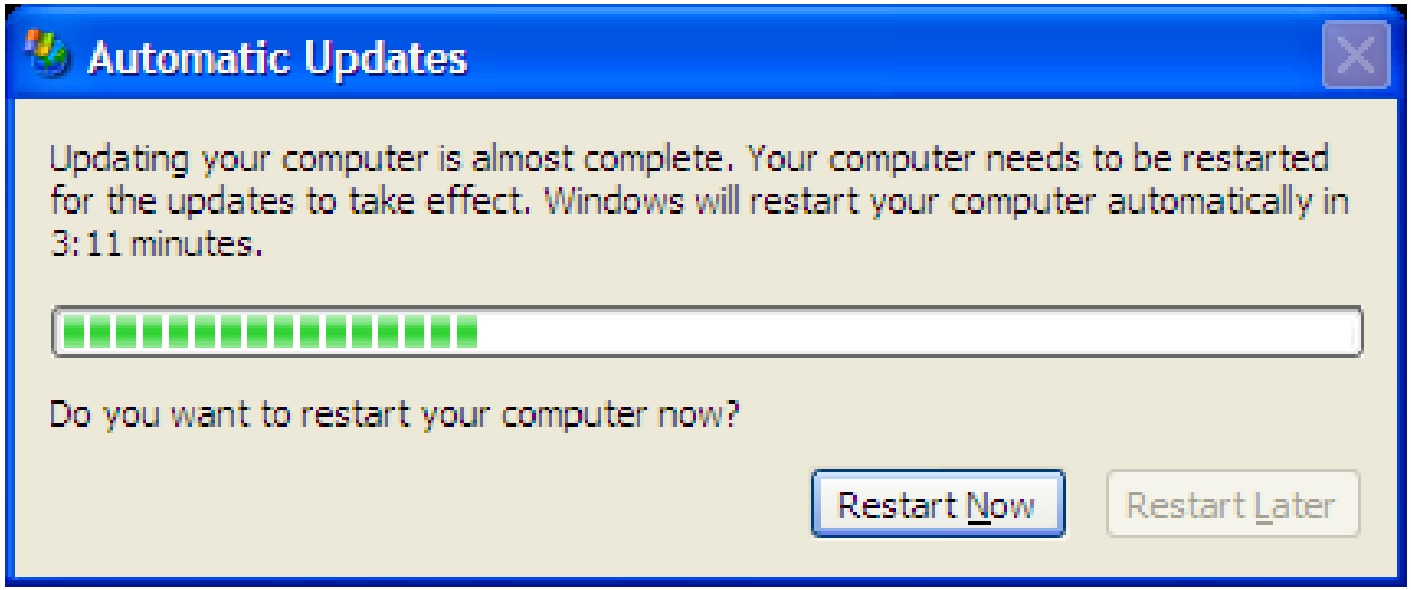
- Heat map
- Video of a focus point on the interface

- Useful for marketing

Examples

Lecture 9/Part 5

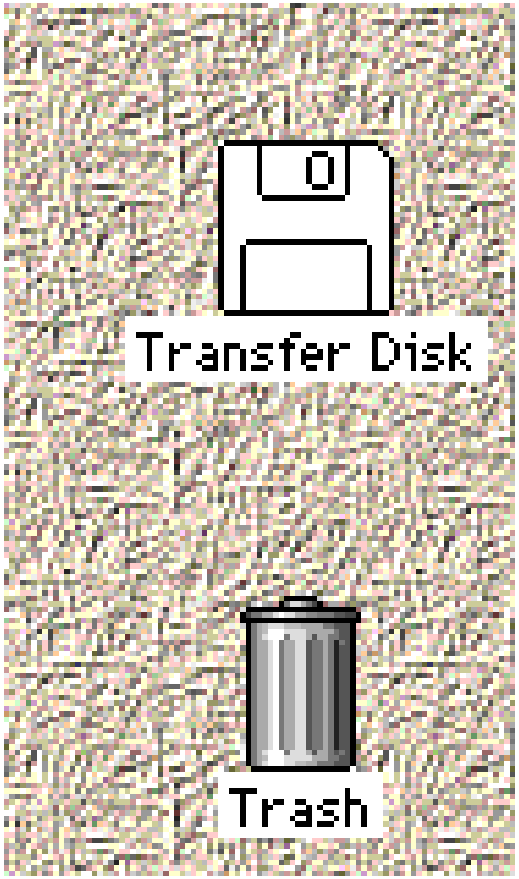
Who controls the situation?



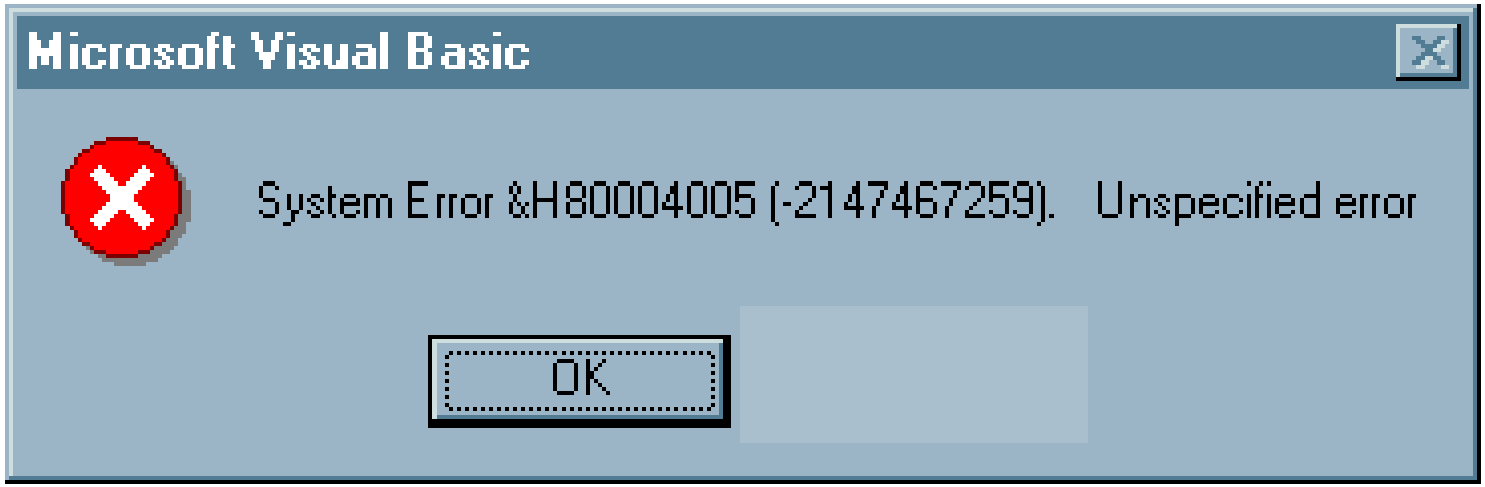
✧ "Restart Later" option has been disabled, but is still visible, just to taunt you.

Apple: Ejecting disk through trash can

- What happens when you drag the disk into the trash can?
- Erase the whole disk or eject?
- Can user be sure without experiment? => Learning through exploration
- Apple later changed the concept.

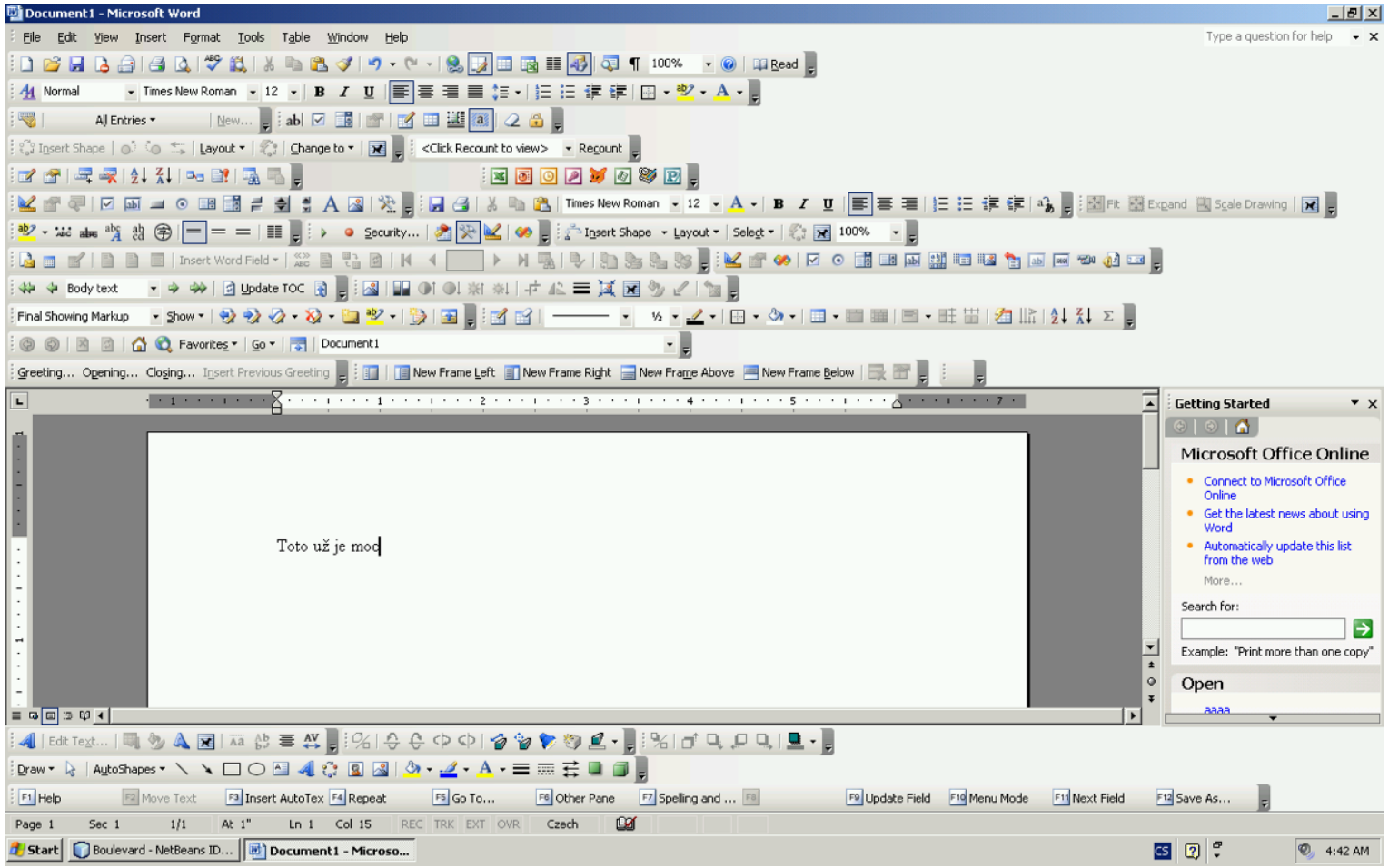


Error messages



- Does it explain anything to the user?
- Errors are never “OK”, use “Continue” or “Exit” instead.
- Always provide feedback in order to help the user with the situation.

Bloatware
(creeping featurism, feature war)



IS

Chci současně odhlásit studenta.

◯ Zobrazit všechny studenty předmětu vč. zaregistrovaných (tj. zatím nezapsaných)

◯ Zobrazit všechny studenty z výběru Zneaktivnit obě volby

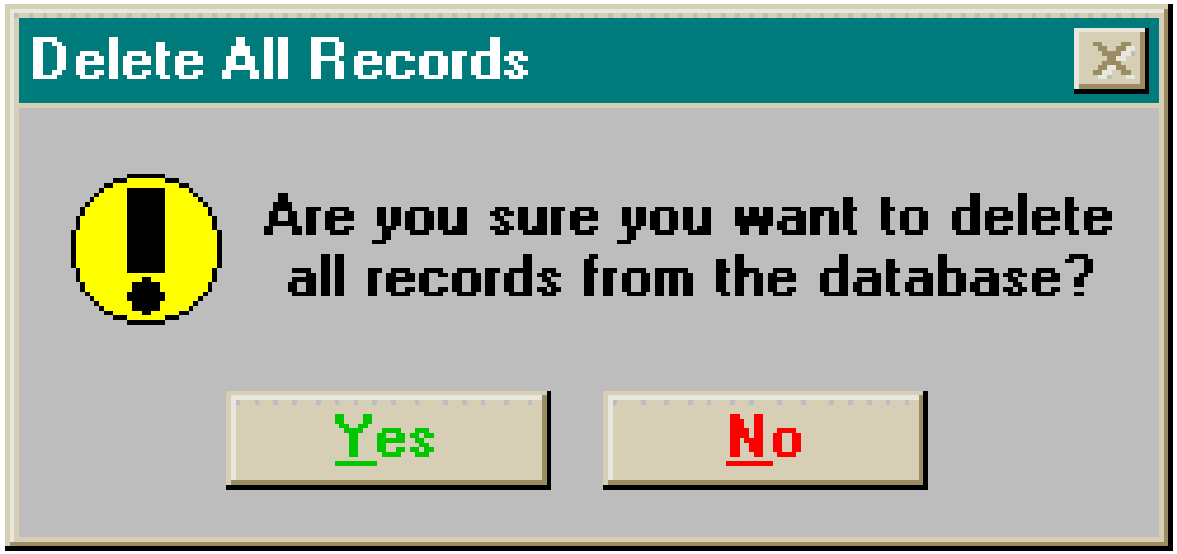
Vybrat seminární skupinu

- Correct usage of control features is fundamental for good design!

Main defects:

- Hyperlink “Zneaktivnit obě volby” should be replaced with third radio-button meta-option named “NONE”.
- Label “seminární skupinu”

Colors

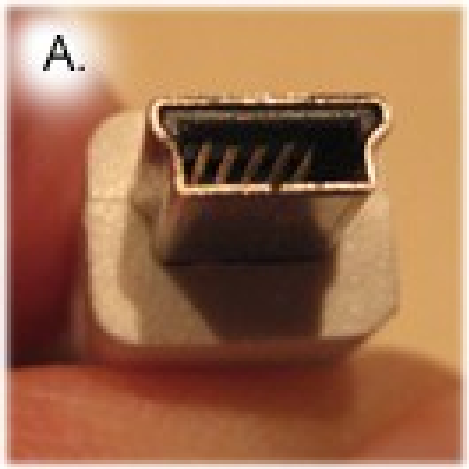


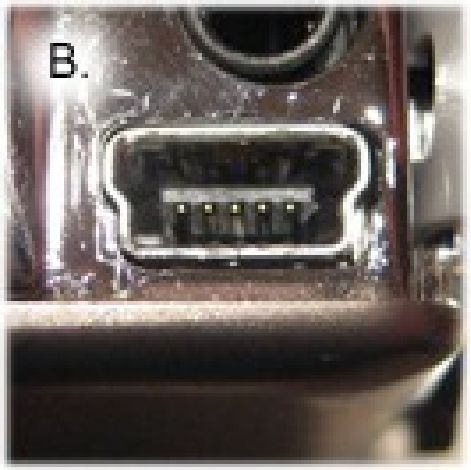
✧ Beware of proper color and symbol use

USB

- Have you ever tried to plug the USB turn the wrong way? Why?

- Why A and B are better?





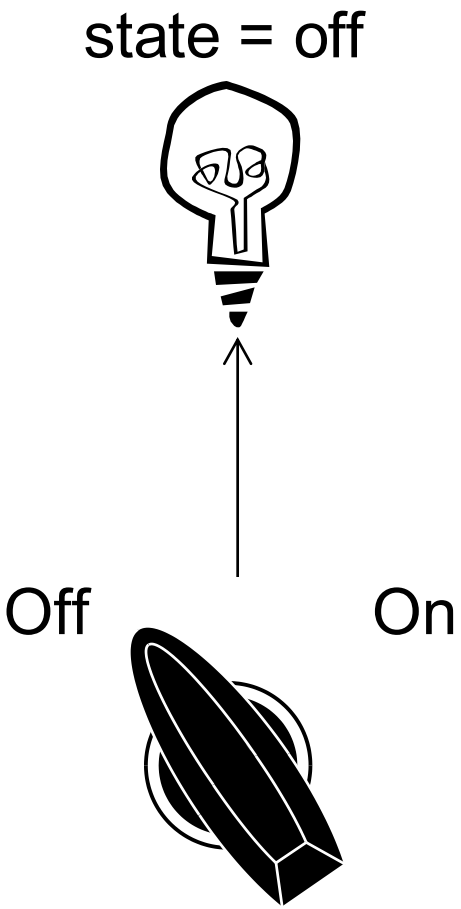
UML State Diagram

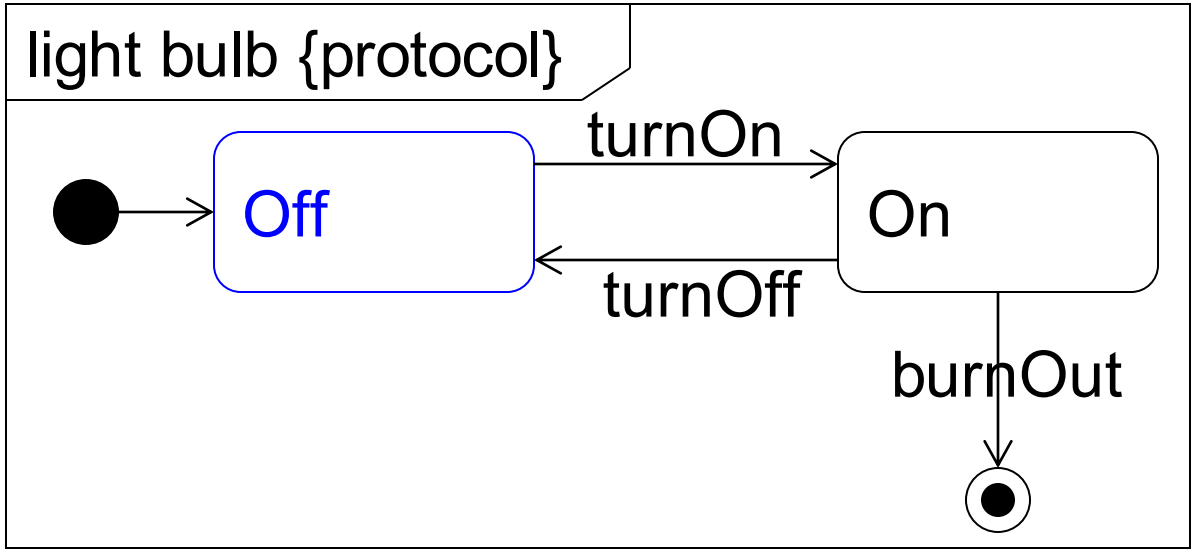
Lecture 9/Part 6

State machines

- Some model elements such as classes, use cases and subsystems, can have interesting dynamic behavior - state machines can be used to model this behaviour
- Every state machine exists in the context of a particular model element that:
  - Responds to events dispatched from outside of the element
  - Has a clear life history modelled as a progression of *states, transitions* and *events.* We'll see what these mean in a minute!
  - Its current behaviour depends on its past
- A state machine diagram always contains exactly one state machine for one model element
- There are two types of state machines (see next slide):
  - *Behavioural* state machines - define the behavior of a model element e.g. the behavior of class instances
  - *Protocol* state machines - Model the protocol of a classifier
    - The conditions under which operations of the classifier can be called
    - The ordering and results of operation calls
    - Can model the protocol of classifiers that have no behavior (e.g. interfaces and ports)

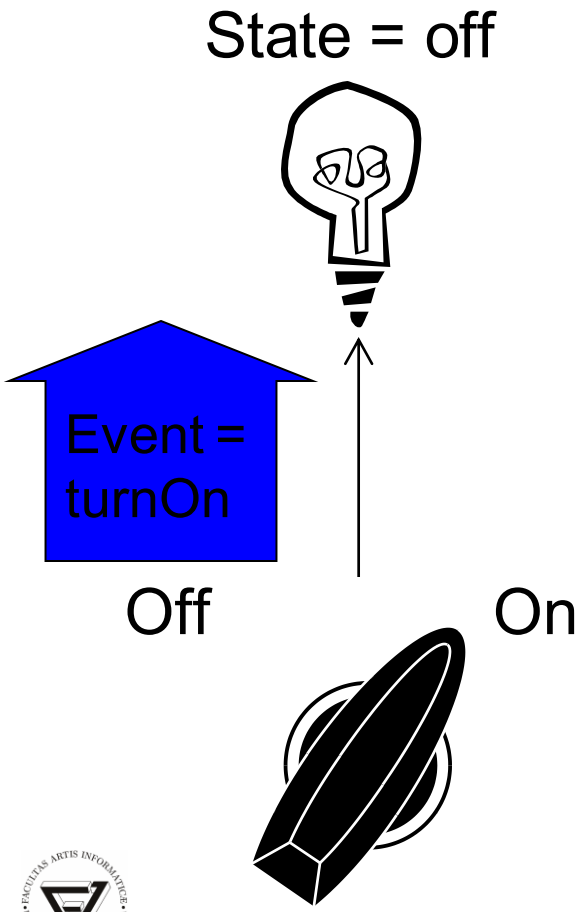
State machine diagrams

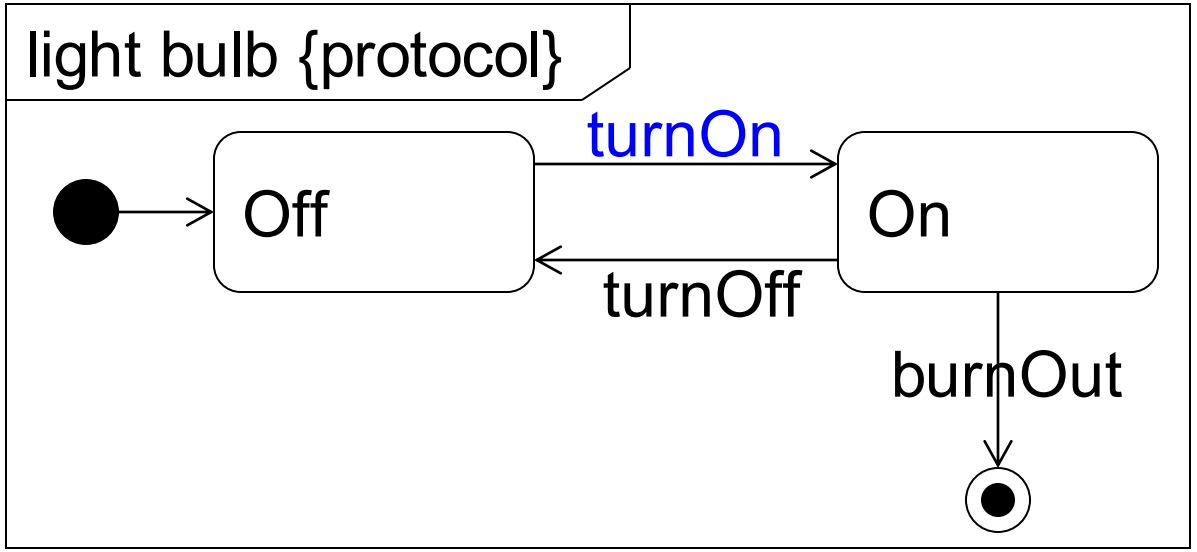




- We begin with the light bulb in the state off

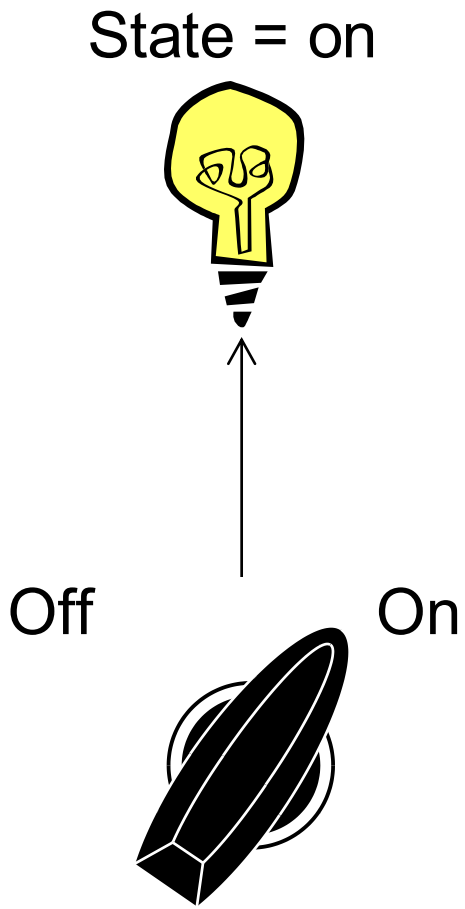
Light bulb turnOn

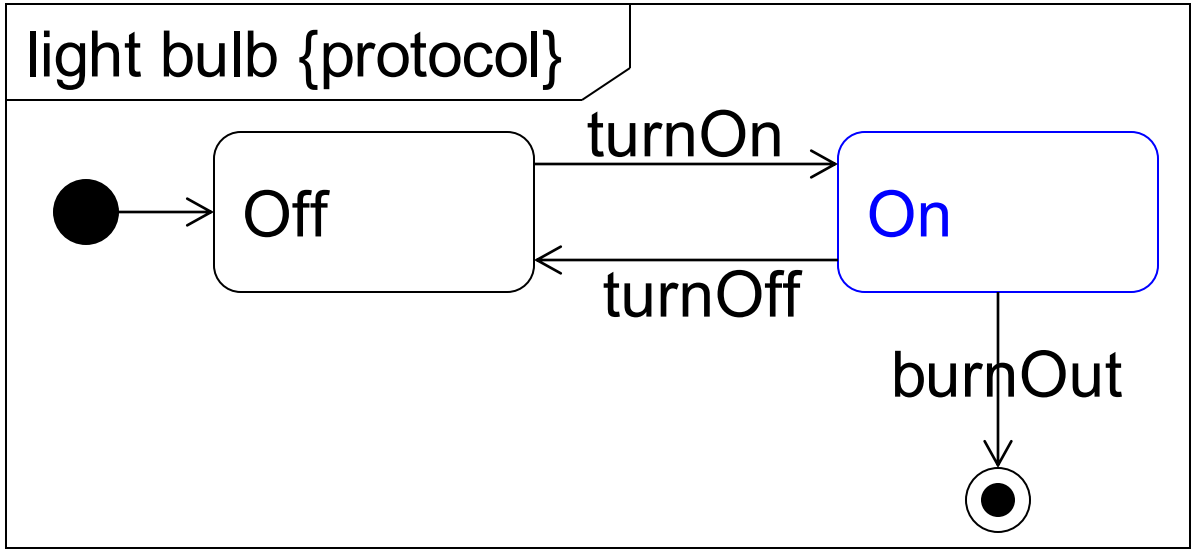




- We throw the switch to On and the event turnOn is sent to the lightbulb

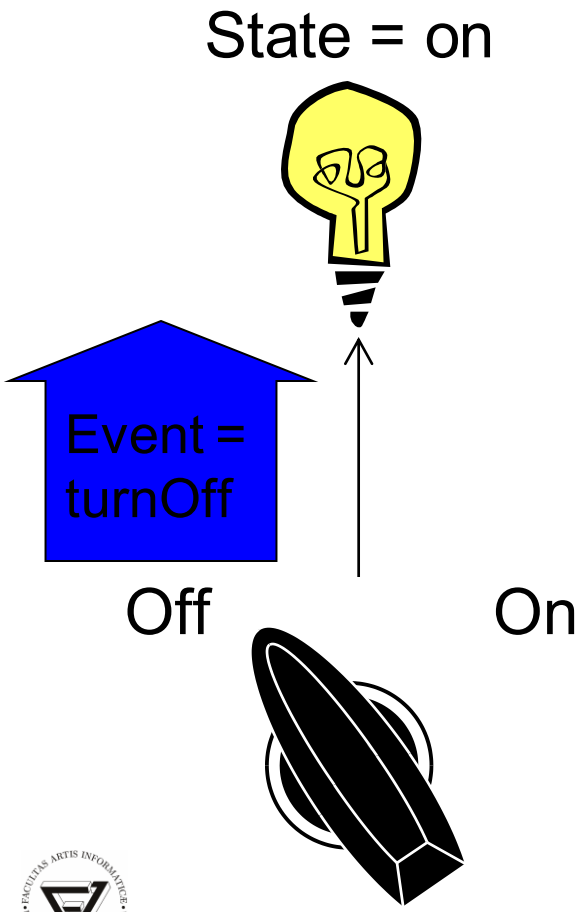
Light bulb On

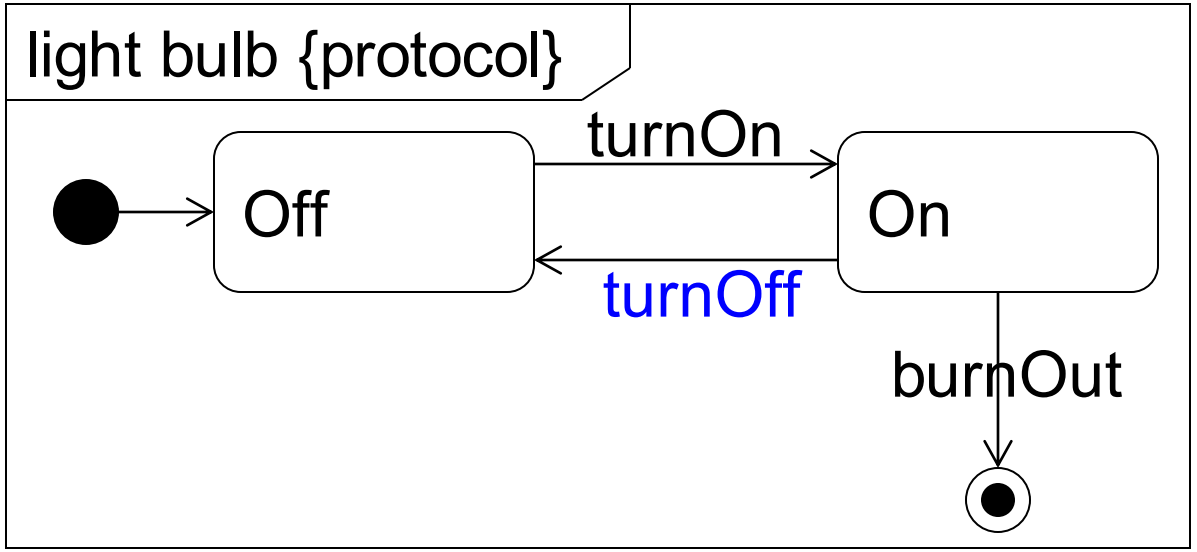




- The light bulb turns on

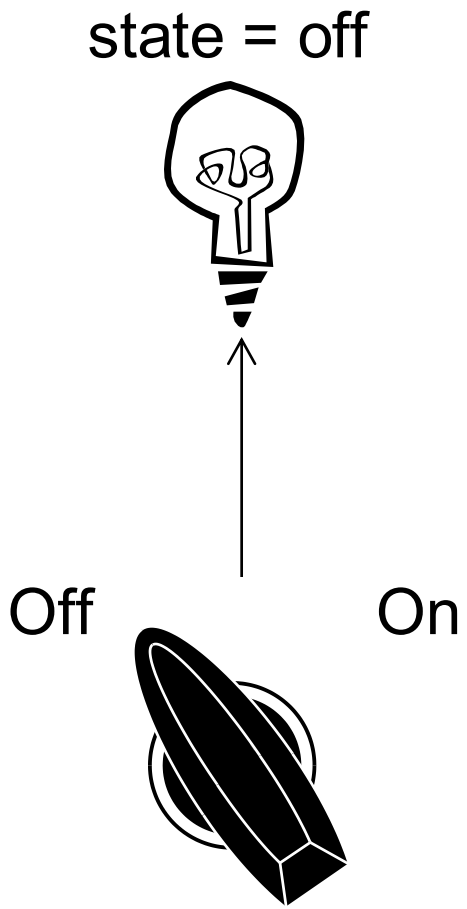
Light bulb turnOff

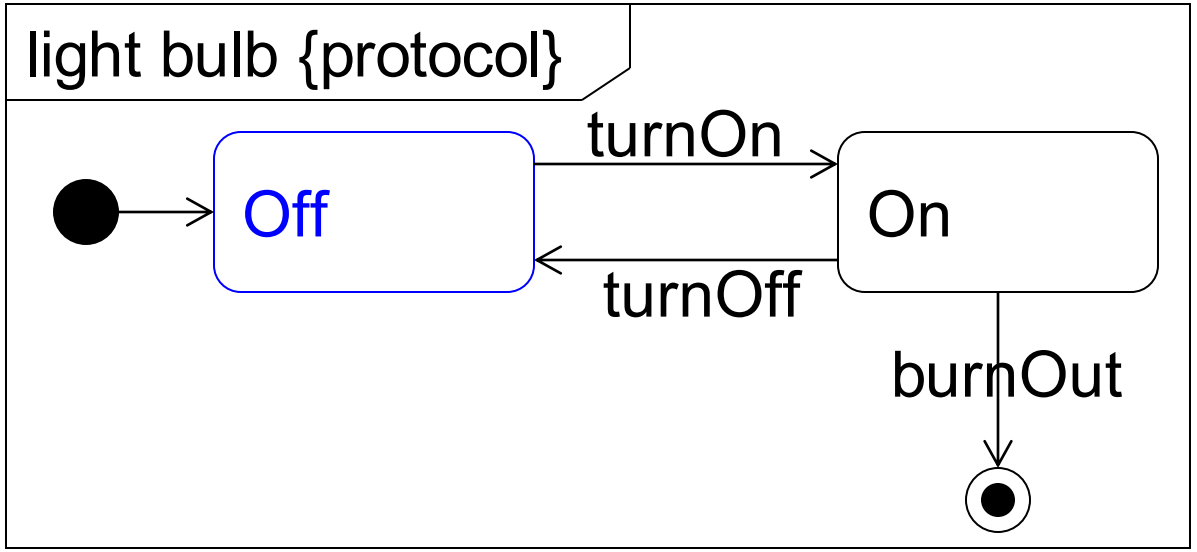




- We turn the switch to Off. The event turnOff is sent to the light bulb

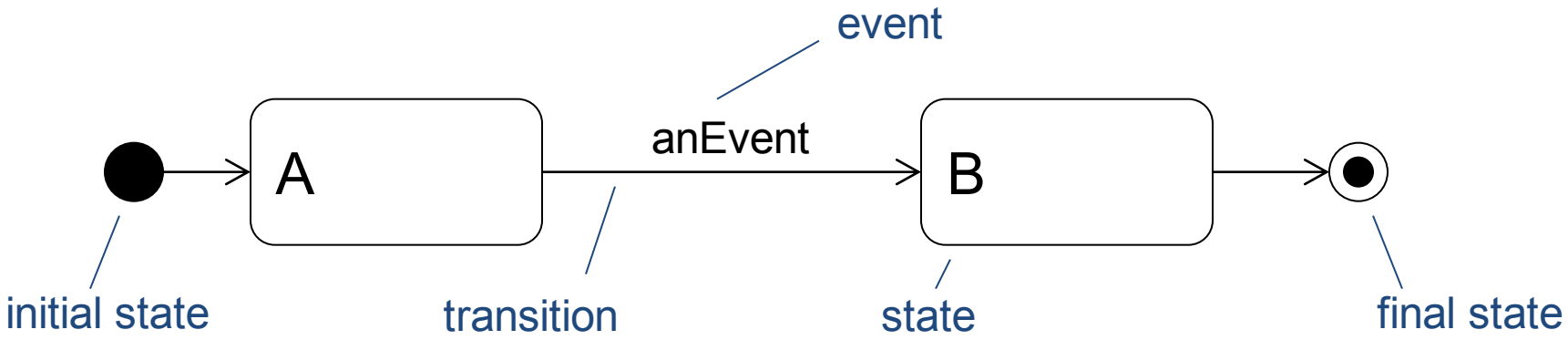
Light bulb Off





- The light bulb turns off

Basic state machine syntax



- Every state machine should have a initial state which indicates the first state of the sequence
- Unless the states cycle endlessly, state machines should have a final state which terminates the sequence of transitions
- We'll look at each element of the state machine in detail in the next few slides!

States

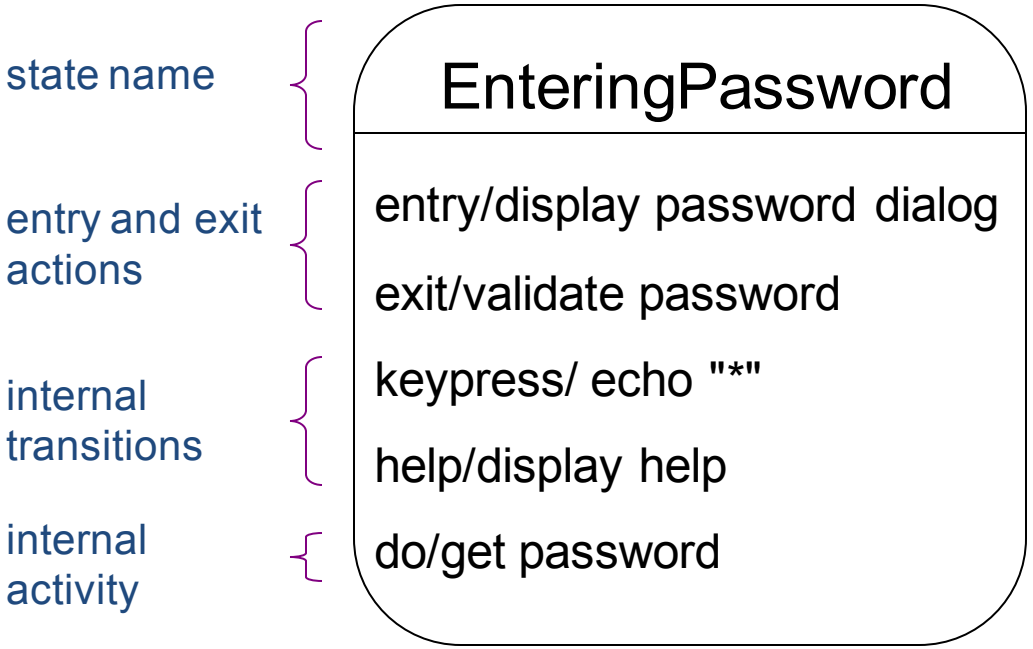
- "A condition or situation during the life of an object during which it satisfies some condition, performs some activity or waits for some event"
- The state of an object at any point in time is determined by:
  - The values of its attributes
  - The relationships it has to other objects
  - The activities it is performing

How many states?

Color
red : int green : int blue : int

State syntax

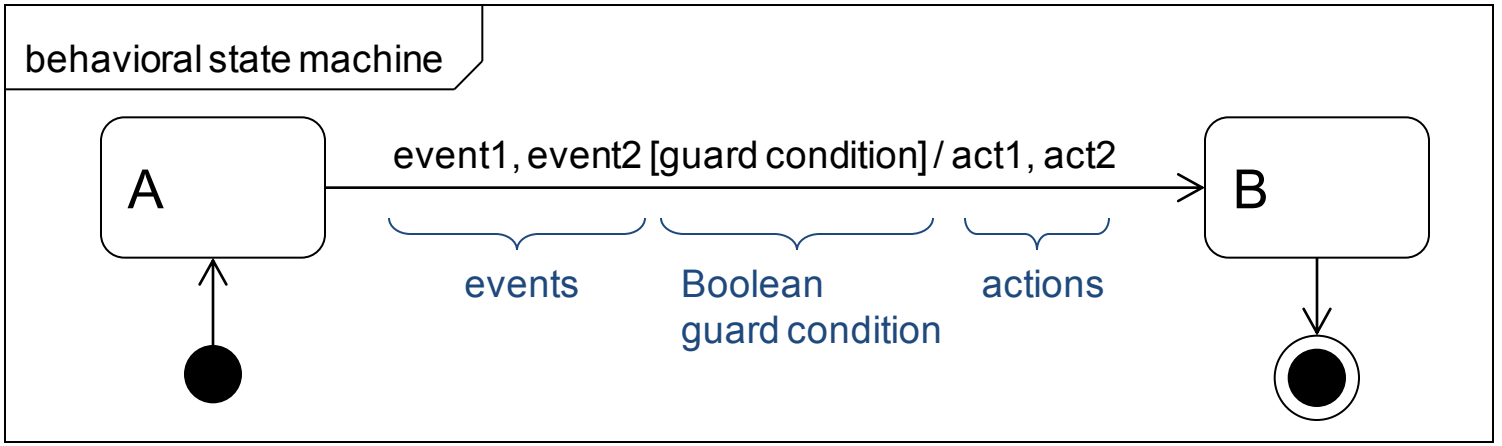
- Actions are *instantaneous* and *uninterruptible*
  - Entry actions occur immediately on entry to the state
  - Exit actions occur immediately on leaving the state
- Internal transitions occur *within* the state. They do *not* transition to a new state
- Activities take a finite amount of time and are interruptible



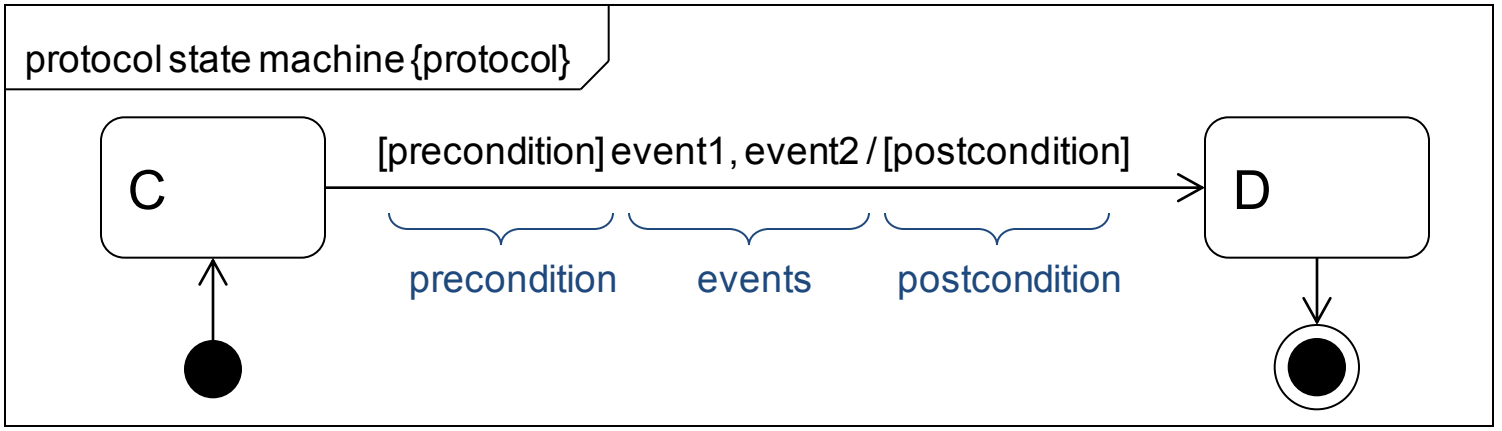
Action syntax: eventTrigger / action
Activity syntax: do / activity

Transitions

behavioral state machine

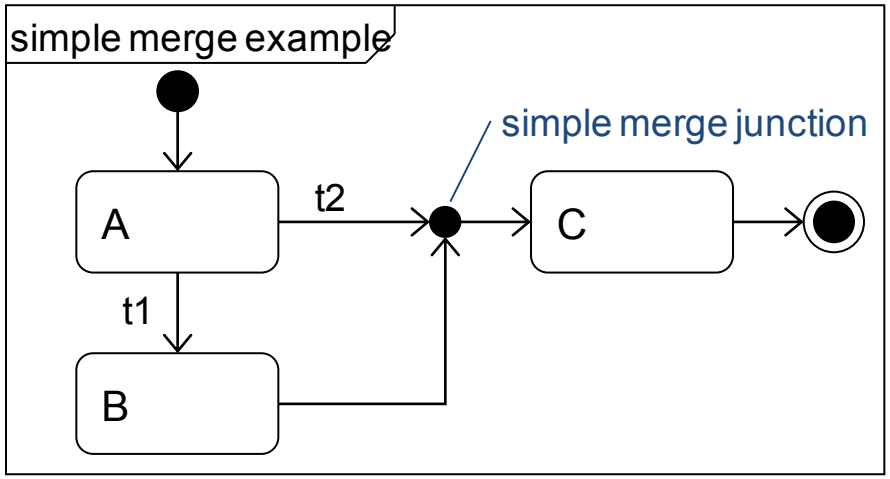


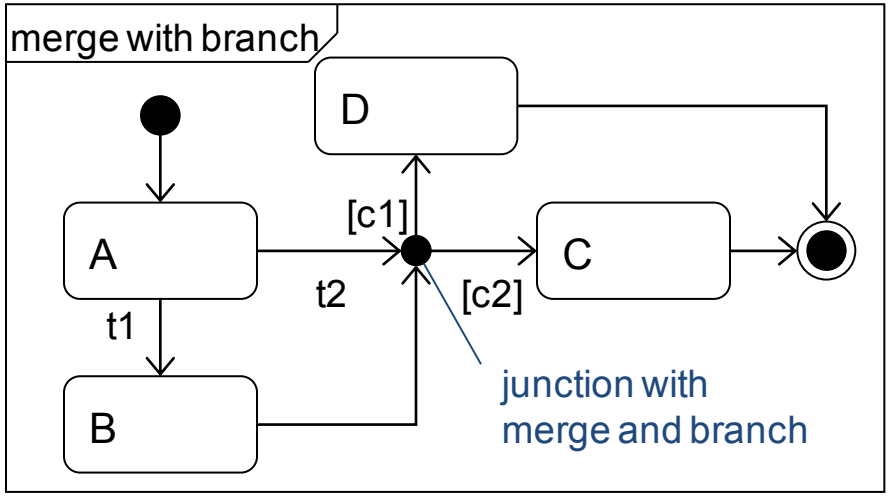
protocol state machine



Connecting - the junction pseudo state

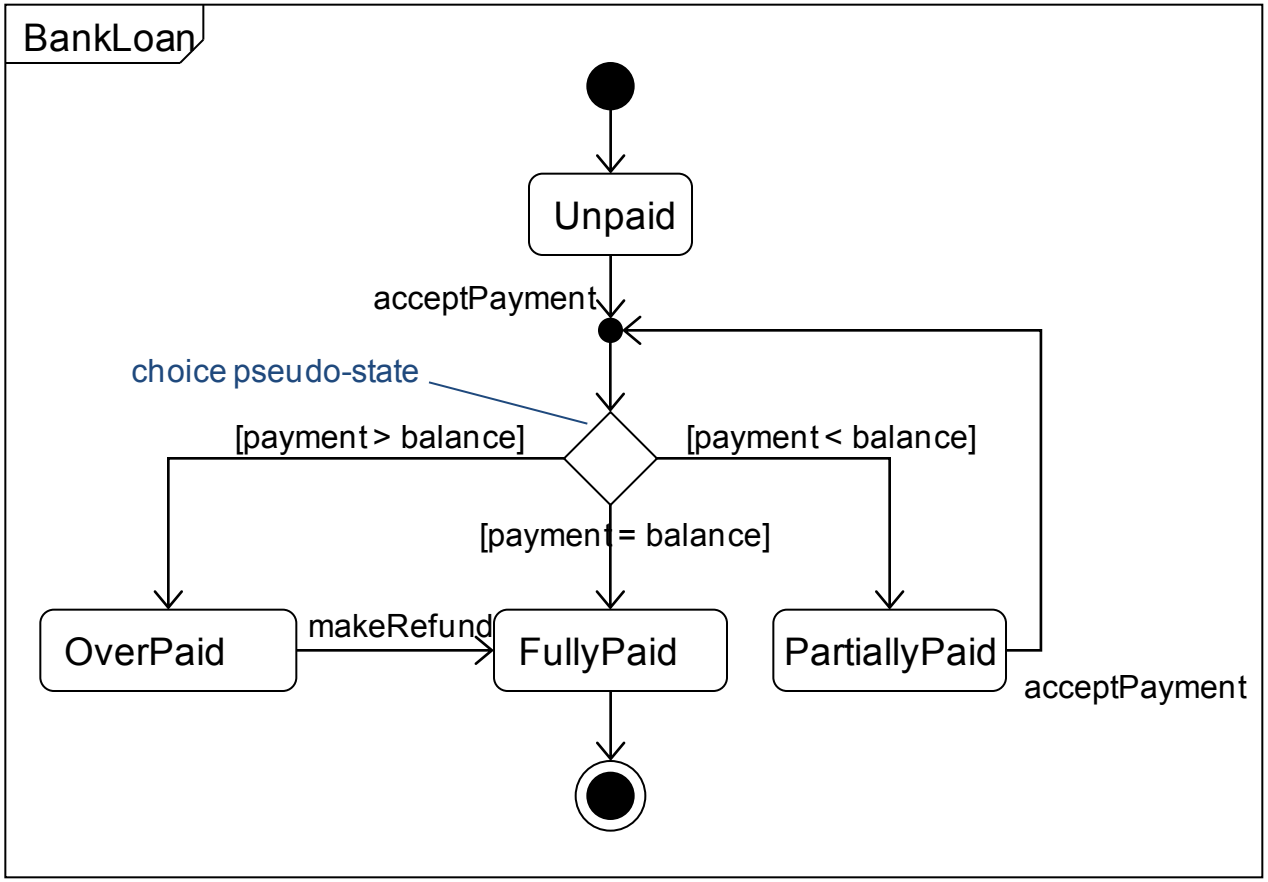
- The junction pseudo state can:
  - connect transitions together (merge)
  - branch transitions
- Each outgoing transition must have a mutually exclusive guard condition





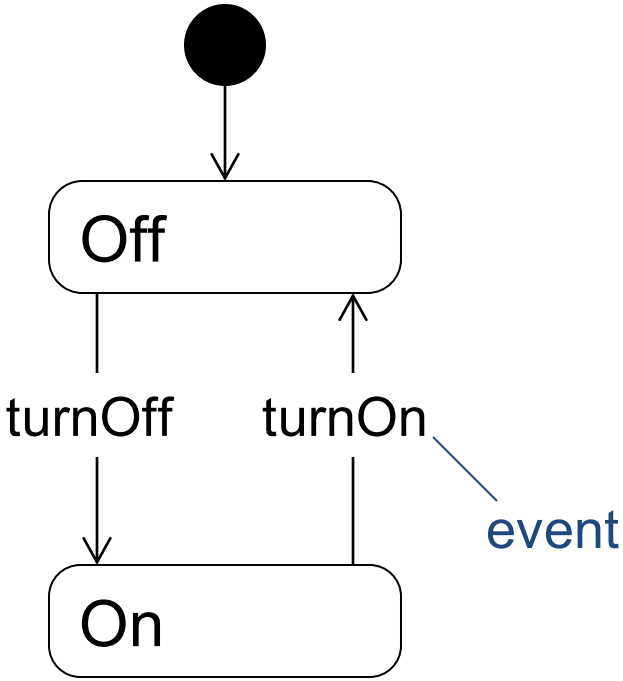
Branching – the choice pseudo state

- The choice pseudo state directs its single incoming transition to one of its outgoing transitions
- Each outgoing transition must have a mutually exclusive guard condition



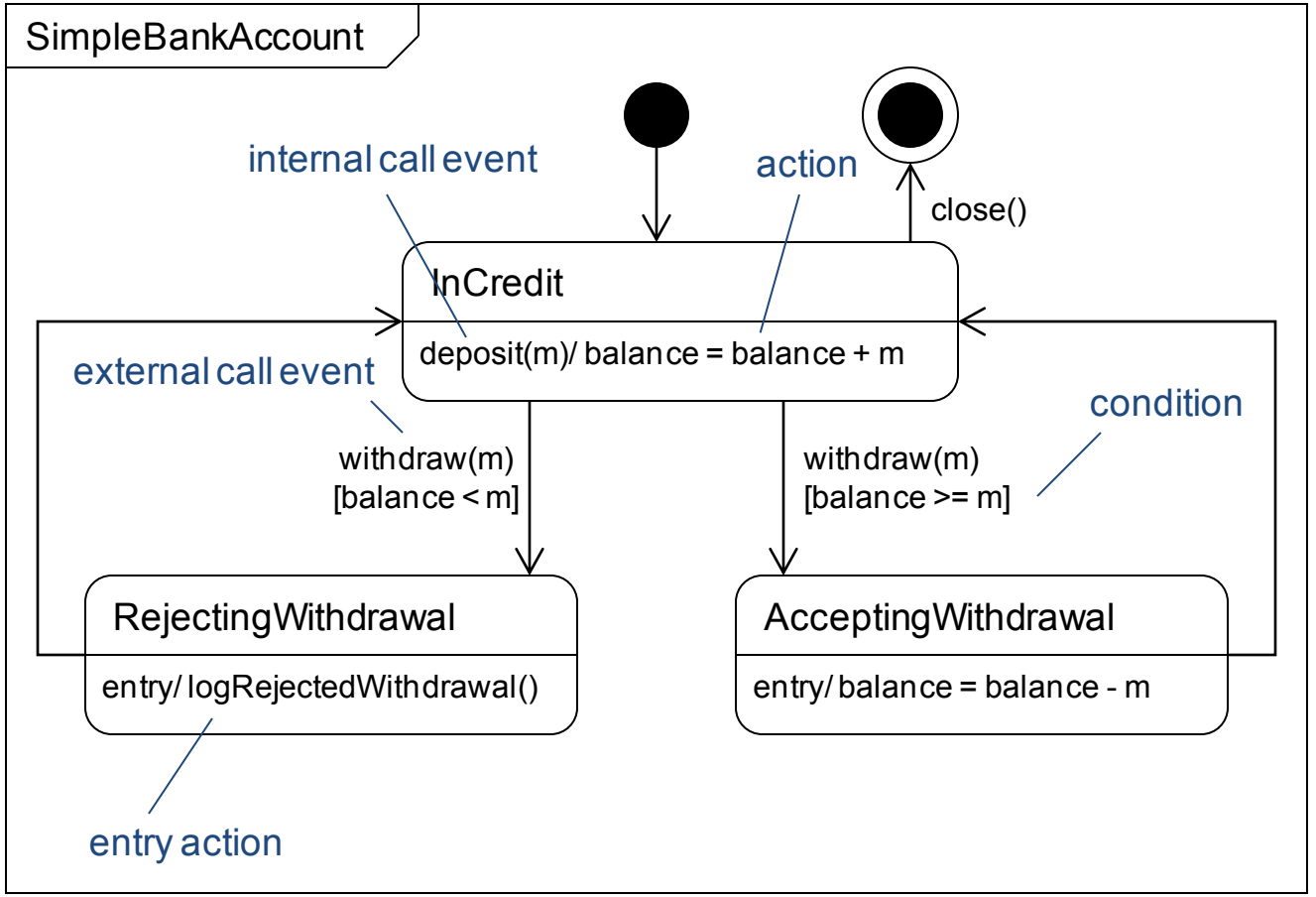
Events

- "The specification of a noteworthy occurrence that has location in time and space"
- Events trigger transitions in state machines
- Events can be shown externally, on transitions, or internally within states (internal transitions)
- There are four types of event:
  - Call event
  - Signal event
  - Change event
  - Time event



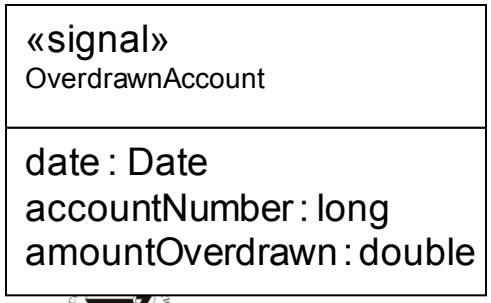
Call event

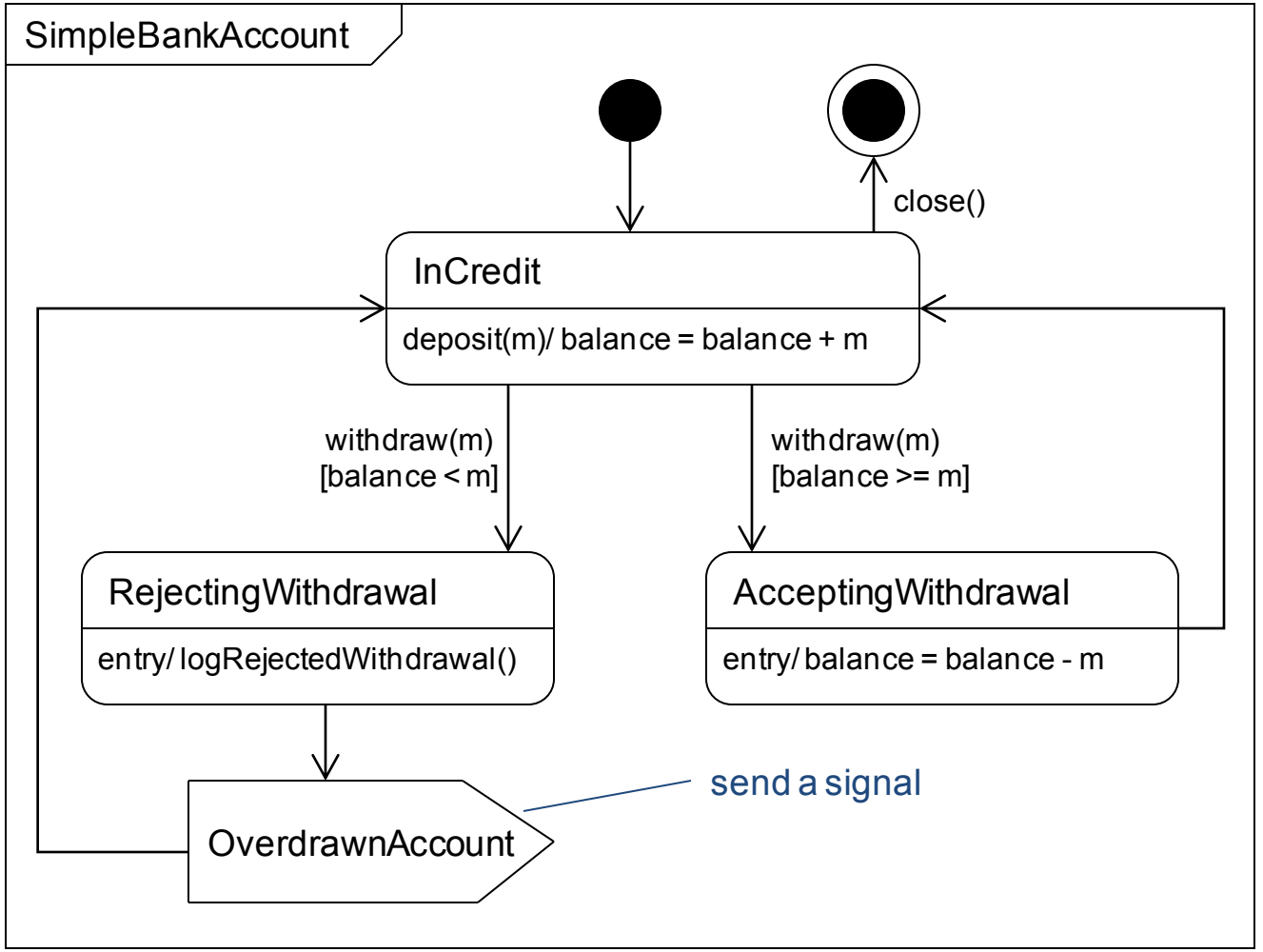
- A call for an operation execution
- The event should have the same signature as an operation of the context class
- A sequence of actions may be specified for a call event - they may use attributes and operations of the context class
- The return value must match the return type of the operation



Signal events

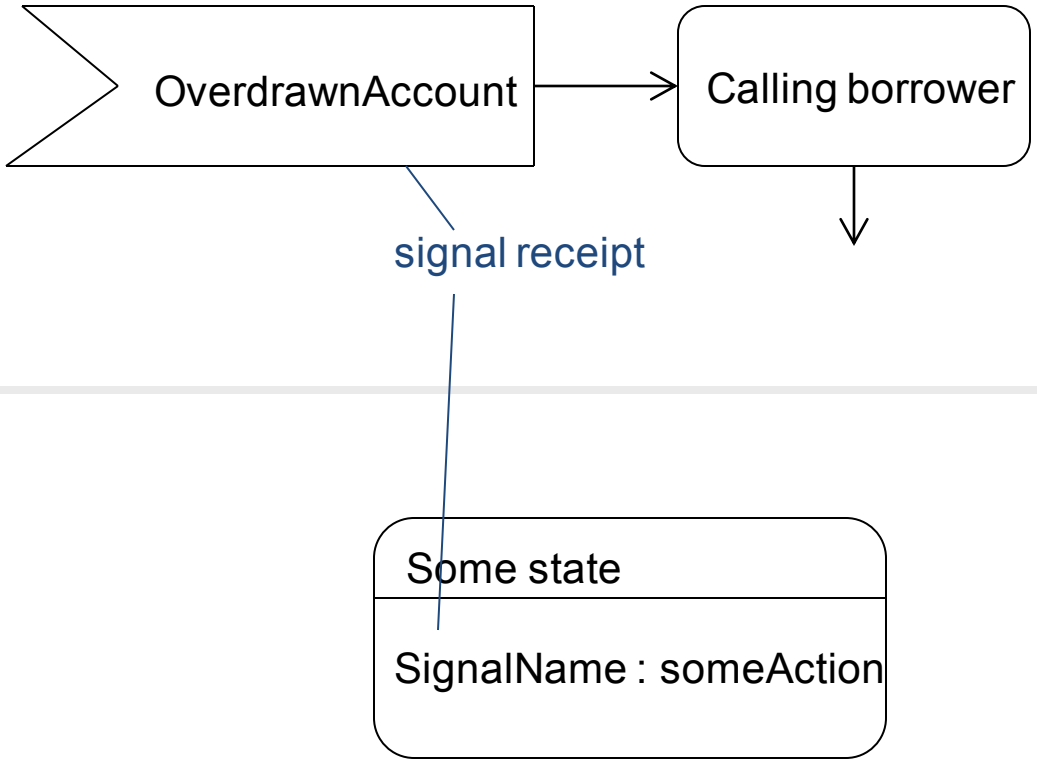
- A signal is a package of information that is sent asynchronously between objects
  - the attributes carry the information
  - no operations





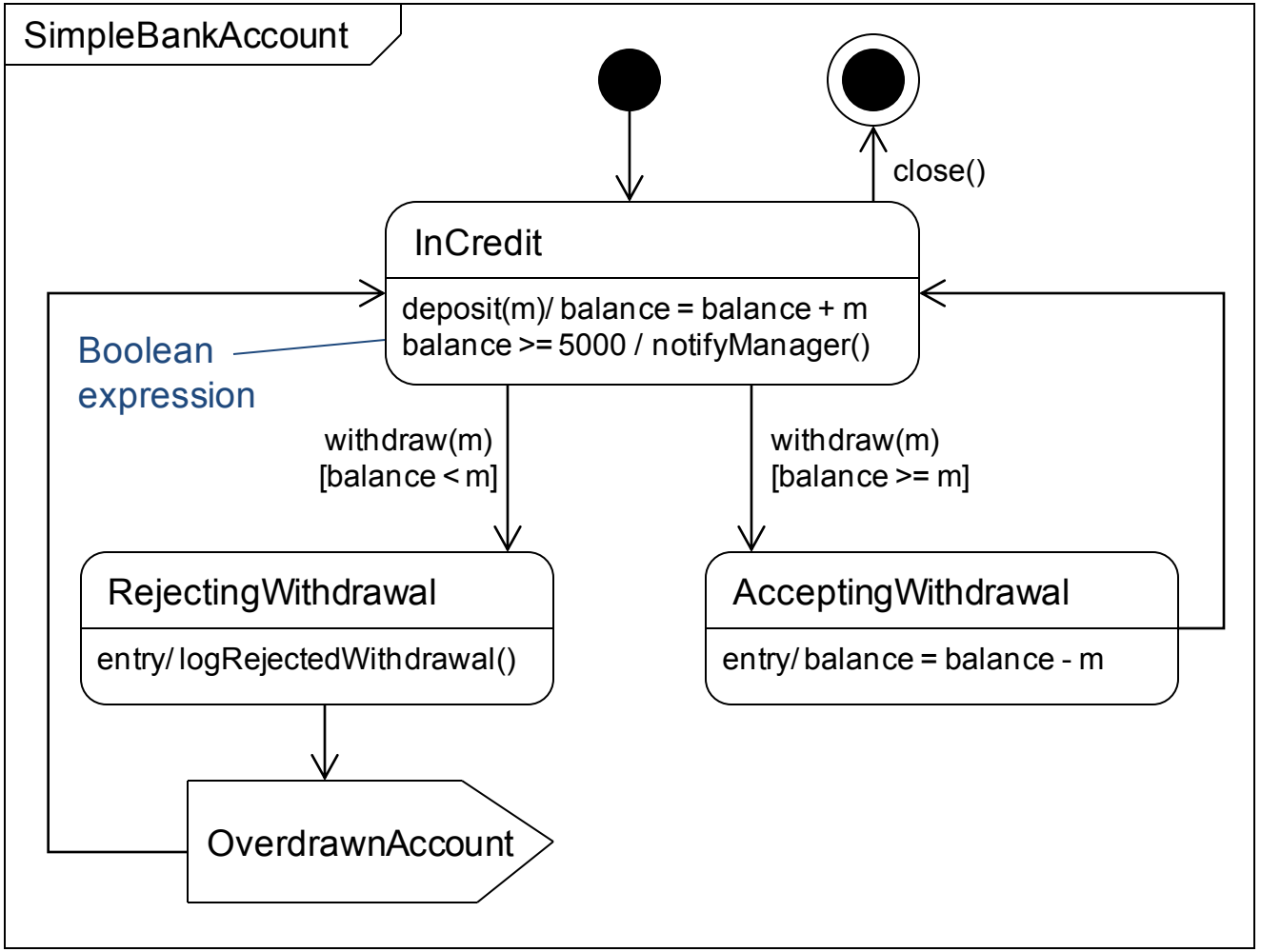
Receiving a signal

- You may show a signal receipt on a transition using a concave pentagon or as an internal transition state using standard notation



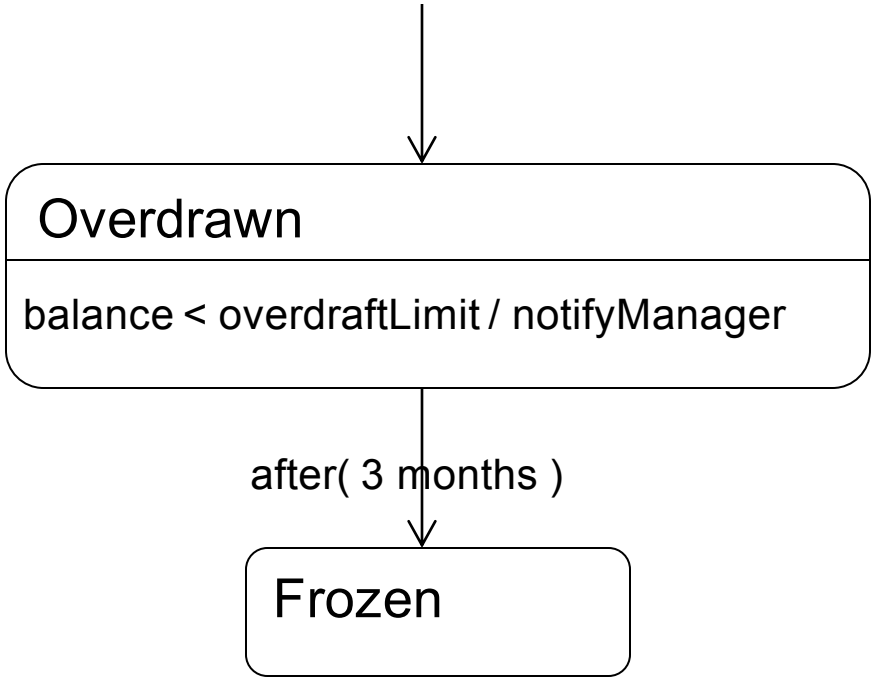
Change events

- The action is performed when the Boolean expression transitions from false to true
  - The event is *edge triggered* on a false to true transition
  - The values in the Boolean expression must be constants, globals or attributes of the context class
- A change event implies continually testing the condition whilst in the state



Time events

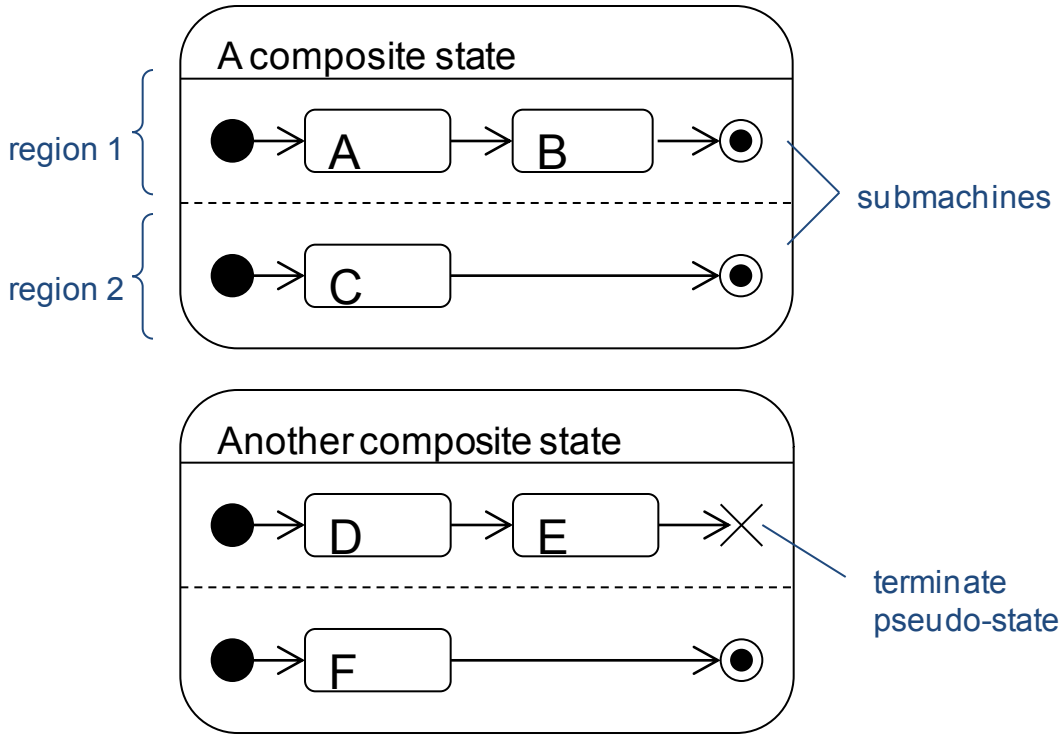
- Time events occur when a time expression becomes true
- There are two keywords, after and when
- Elapsed time:
  - after(3 months)
- Absolute time:
  - when(date =20/3/2000)



Context: CreditAccount class

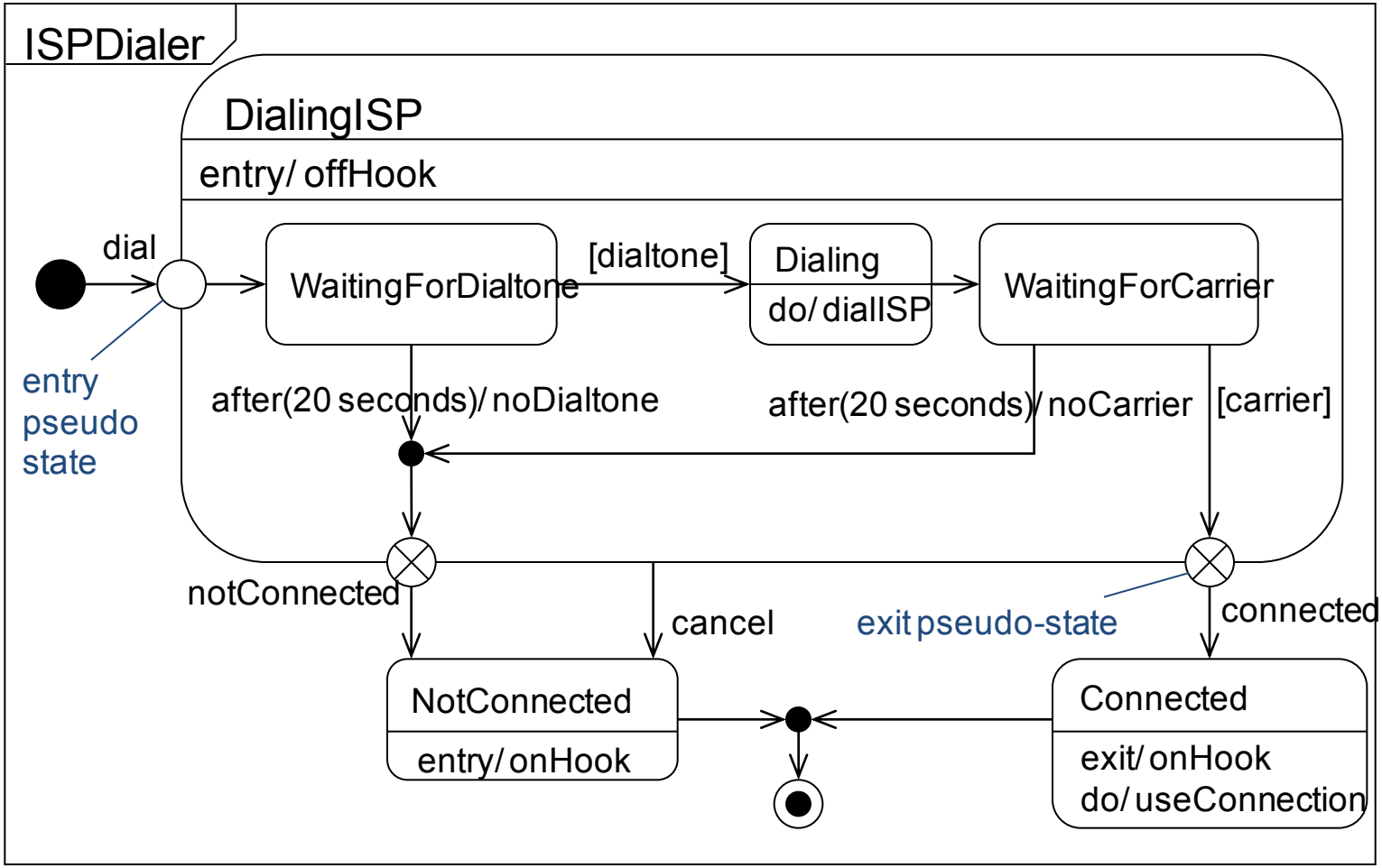
Composite states

- Have one or more regions that each contain a nested submachine
  - Simple composite state
    - exactly one region
  - Orthogonal composite state
    - two or more regions
- The final state terminates its enclosing region – all other regions continue to execute
- The terminate pseudo-state terminates the whole state machine



Simple composite states

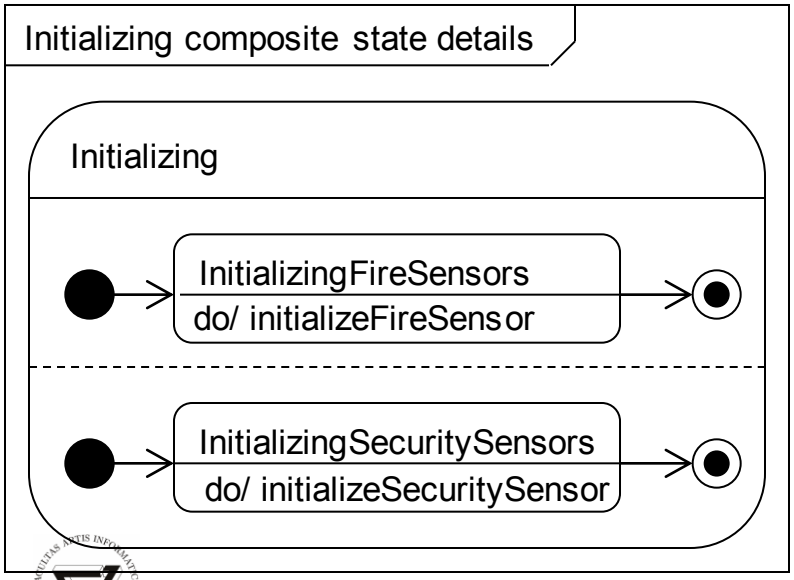
- Contains a single region
- The nested states inherit the cancel transition from DialingISP



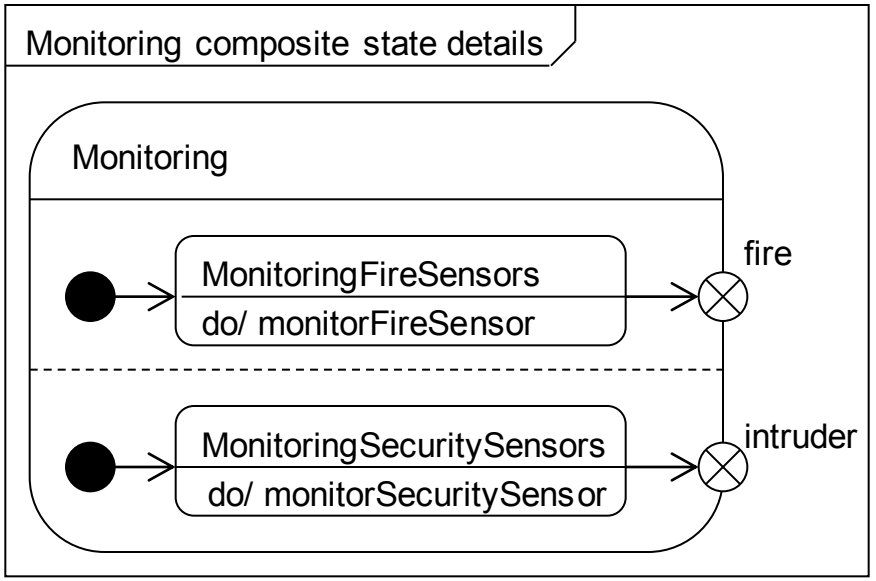
Orthogonal composite states

- Has two or more regions
- When we enter the superstate, both submachines start executing concurrently - this is an implicit fork

Synchronized exit - exit the superstate when *both* regions have terminated



Unsynchronized exit - exit the superstate when *either* region terminates. The other region continues



Key points

- Behavioral state machines
- Protocol state machines
- States
  - Actions, exit and entry actions, activities
- Transitions
  - Guard conditions, actions
- Events
  - Call, signal, change and time
- Composite states
  - Simple and orthogonal composite states