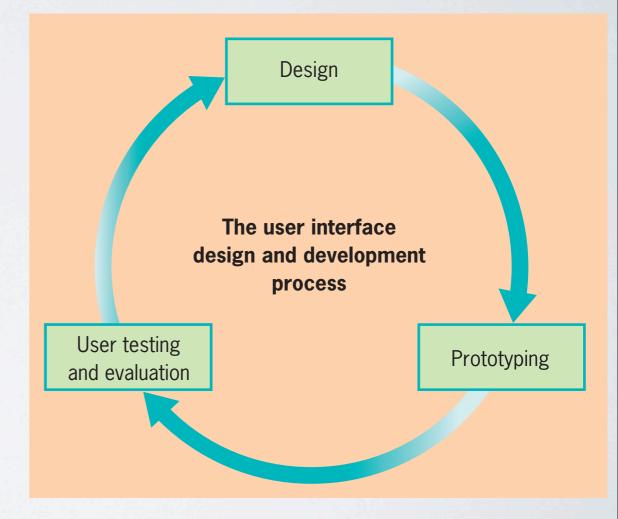
### USER INTERFACE DESIGN

# USER CENTRIC DESIGN

- "design then code"
- testing and evaluation is important, purpose is to transfer "we thing" to "we know"



#### TERMS

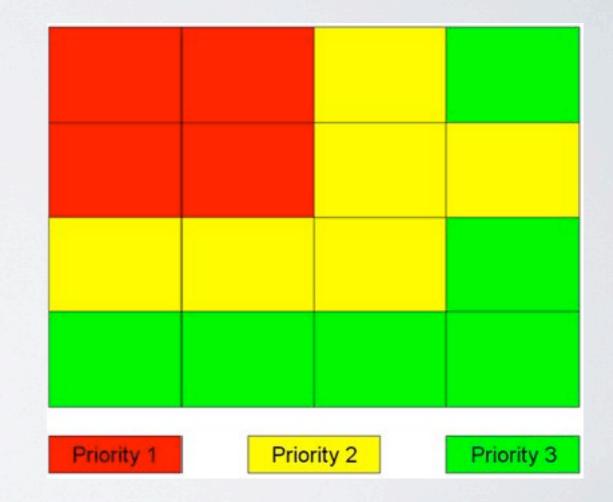
- WIMP paradigm: Windows, Icons, Menus and Pointing device
- Usability
- User Experience
- Look & Feel
- Human Interface Guidelines

### RULES

- consistence: similar objects should behave similarly, important factor for predictability
- provide feedback:
  - weak feedback: user may perceive
  - strong feedback: user must perceive
- prevention and toleration of users mistakes

# PROMINENT POSITIONS ON SCREEN

- position is preferred over graphical highlight
- observed by EyeTracker device



## ALWAYS FOLLOW HIG

- Human-Interface Guidelines describes especially proper use of components, e.g. distances between buttons, labels, ...
- look inside Windows and/or Mac OS X HIG is recommended

### WEB

- no strict HIG
- designed for content consuming instead of creating
- do not try to imitate desktop applications
- support browser integrated navigation controls: Next and Previous page
- breadcrumb navigation
- NO horizontal scrolling

Tuesday, December 4, 12

### FORMULÁŘE UMÍSTĚNÍ "VLEVO-NAD"

- časté operace
- vertikálně neúsporné

Log-in (if you're already registered) Email address:

Password:

Forgotten your password?

LOG-IN

### FORMULÁŘE UMÍSTĚNÍ "VLEVO-VEDLE"

- neznámé oblasti systému
- rychlá orientace vertikálně
- horší orientace horizontálně

Sign In or Create an Acc	count	
To use this feature, you must sign in	n or create an account.	
If you already have an account, plea	ase sign in.	
EMAIL ADDRESS: *		
RE-ENTER EMAIL ADDRESS: *		
FIRST NAME: *		
LAST NAME: *		
PASSWORD: *		
CONFIRM PASSWORD: *		
(Use 6-15 letters, numbers, or n	umeric symbols. CaSe SeNsItIvE. No	o spaces.)
SECURITY QUESTION *	Select	\$

### FORMULÁŘE UMÍSTĚNÍ "VPRAVO-VEDLE"

- rychlejší než předchozí
- pomalejší orientace vertikálně
- rychlejší orientace horizontálně

Yahoo! ID and Email		yahoo.com	1 ‡ Check
Password			Password Streng
Re-type Password			
ase you forget your ID of Alternate Email (optional)	or password		
Alternate Email (optional)			
	- Select One -		\$
Alternate Email (optional)			\$
Alternate Email (optional) Secret Question 1			\$