

UX@Kentico



Developers



Usability Tests





Personas

Kentico v8



1. Program files

2. Installation type

3. Database

4. Components

5. Sample sites

[Load XML configuration](#)

[Save XML configuration](#)

420 x 600

Target location

- Local IIS/IIS Express
- Built-in web server in Visual Studio
- Prepare for installation on remote server

Application pool mode

Your .NET Framework Version

- .NET Framework 4.0
- .NET Framework 4.5

Project Type

- Web site project
- Web application project
- Windows Azure project

Installer

Kentico Installer 8

I have read and agree to the [License Terms and Conditions](#)

Quick installation

Custom installation

Modify

Uninstall

Kentico Quick installation

Select sample sites

Corporate site

The Corporate Site is best suited for evaluation purposes as it displays general capabilities of Kentico CMS and Kentico EMS. Replace its sample data with your own and have your company presentation ready without any development. You can also customize this template to match your specific needs.

Back Install

Kentico Custom installation

- Program files
- Installation type
- Database
- Components
- Sample sites

Target location: Browse ...

Local IIS/IIS Express

Invalid password for SQL Server account

Do you really want to lorem psum dolor sit amet, consectetur adipiscing elit, sed eiusmod tempor incididunt ut labore et dolore?

Cancel Ok

Web application project

Windows Azure project

Previous Next

Back Install

Kentico Custom installation

- Program files
- Installation type
- Database
- Components
- Sample Sites

Load XML configuration

Save XML configuration

Previous

Back Install

Kentico Installation

Kentico CMS for ASP.NET - Best Web Content Management System

42% complete

Remaining time: 4 min

Cancel

Kentico Modification

Select instance

Name	Registration
KenticoCMS7 URL: http://localhost/KenticoCMS// Location: C:/inetpub/wwwroot/KenticoCMS7	17/12/2012
KenticoCMS6_developer URL: http://localhost/KenticoCMS6/ Location: C:/inetpub/wwwroot/KenticoCMS6_developer	17/12/2012

Select another

Back

Kentico Custom installation

Kentico Custom installation

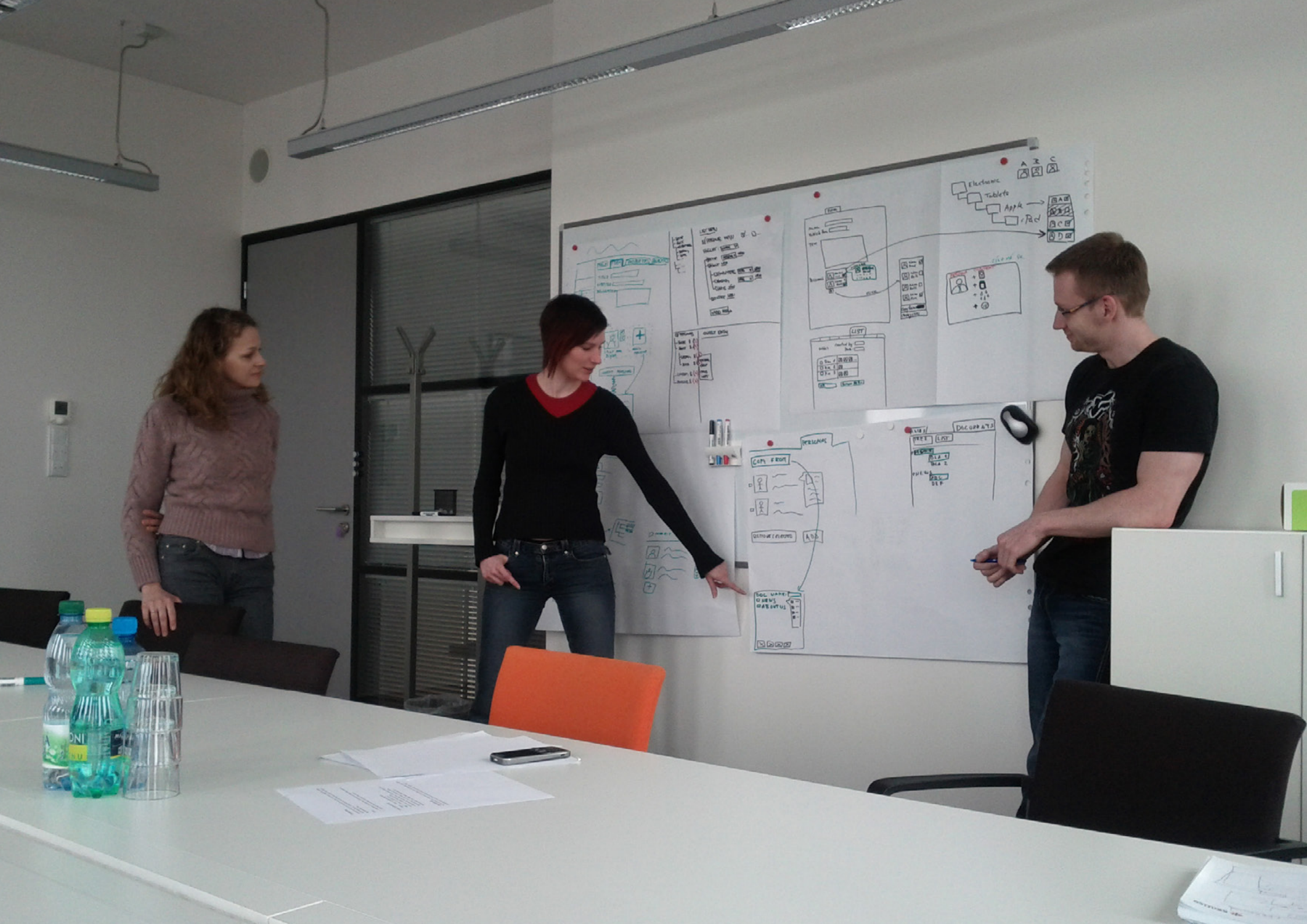
Kentico



Development Team

Workshop

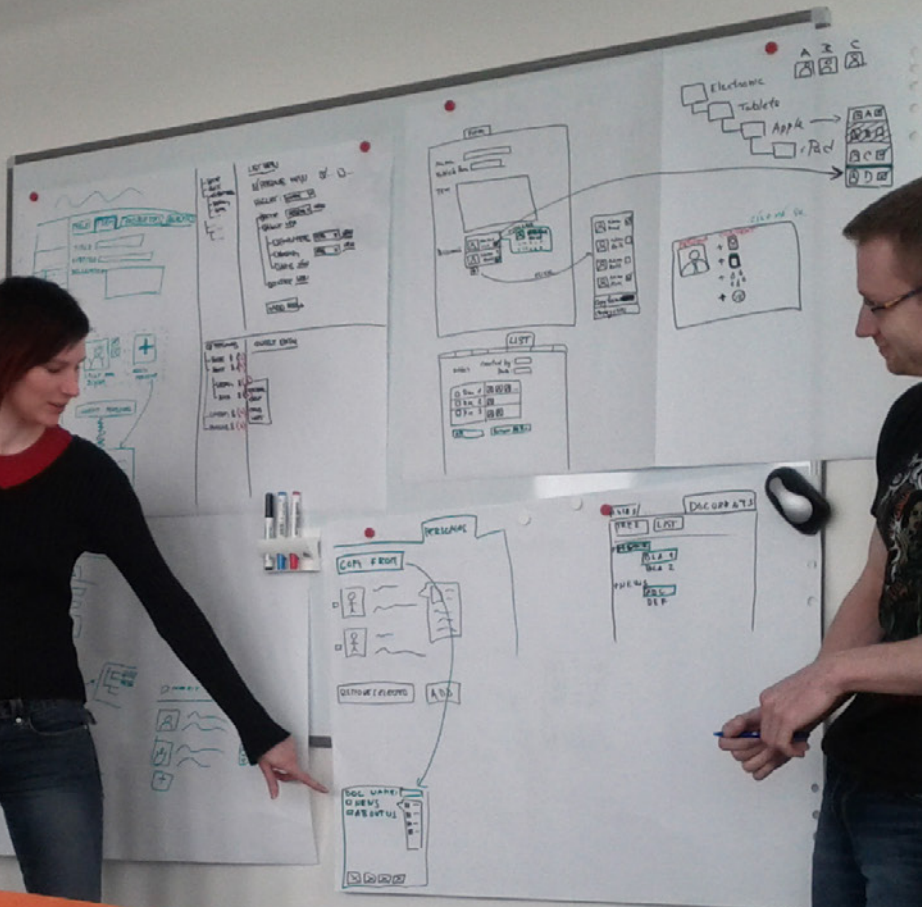




A woman with long brown hair, wearing a light brown cable-knit sweater and dark jeans, stands on the left side of the whiteboard, looking towards the center.

A woman with dark hair, wearing a black long-sleeved top with a red V-neck and dark jeans, stands in the center, pointing her right hand towards a diagram on the whiteboard.

A man with short brown hair and glasses, wearing a black t-shirt and dark jeans, stands on the right side of the whiteboard, holding a blue pen and looking at the diagrams.



On the white conference table in the foreground, there are several water bottles (one green, one blue, one clear) and a stack of clear plastic glasses.

On the white conference table, there are several sheets of paper, some of which appear to be printed documents or notes.

A silver smartphone is lying on the white conference table.

Usability Test



Simple mode Advanced mode

Save Duplicate

Basic components ▾

Label Textbox

Label Dropdown List ▾

Label File Upload Upload

Checkboxes

Radiobutton List

Text Area

Email @

Number 123

[More Components](#)

Heading

Text

Group

Form Settings 

1. step  

Not visible until second page is added



Name and surname *

Email @

Label Option

  
Hover

Back

2. step  

Drag component here


Visible only on page with none component

Submit

Add Step

Prototype



CMS?

NOW?
WHAT?



CX
is
EVERYTHING
that customer
experiences!




CXM

≠ PRODUCT

≠ Technology

Don't confuse CX technology with
Customer Experience Management!

 Lynn Hunsaker

Research







www.myslivost.cz
1 2007
Celkem 104 stran
+ 16 stran přílohy
LOVECKÝ PES
práce pro plně pěstovatele
největší český m



UX Issues

Performance

COMMUNICATION

EVENT
EVENT
EVENT

CONFIRMATION

POLL

FORM

POP-UP

MODAL

TOAST

SLIDER

DRAG

FORM

FORM

FORM

FORM

FORM

FORM

FORM

FORM

FORM

FORM

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FORM

ECOMMERCE

PRODUCT LISTING
PRODUCT PAGE
CHECKOUT
CART
WISHLIST
RECOMMENDATIONS
SEARCH
FILTERS
SORTING
PAGES

INTERNAL

ADMIN
DASHBOARD
REPORTS
SETTINGS
USER MANAGEMENT

TEMPLATES

HEADER
FOOTER
SIDEBAR
CONTENT AREA
MODALS
TOASTS

CONTENT

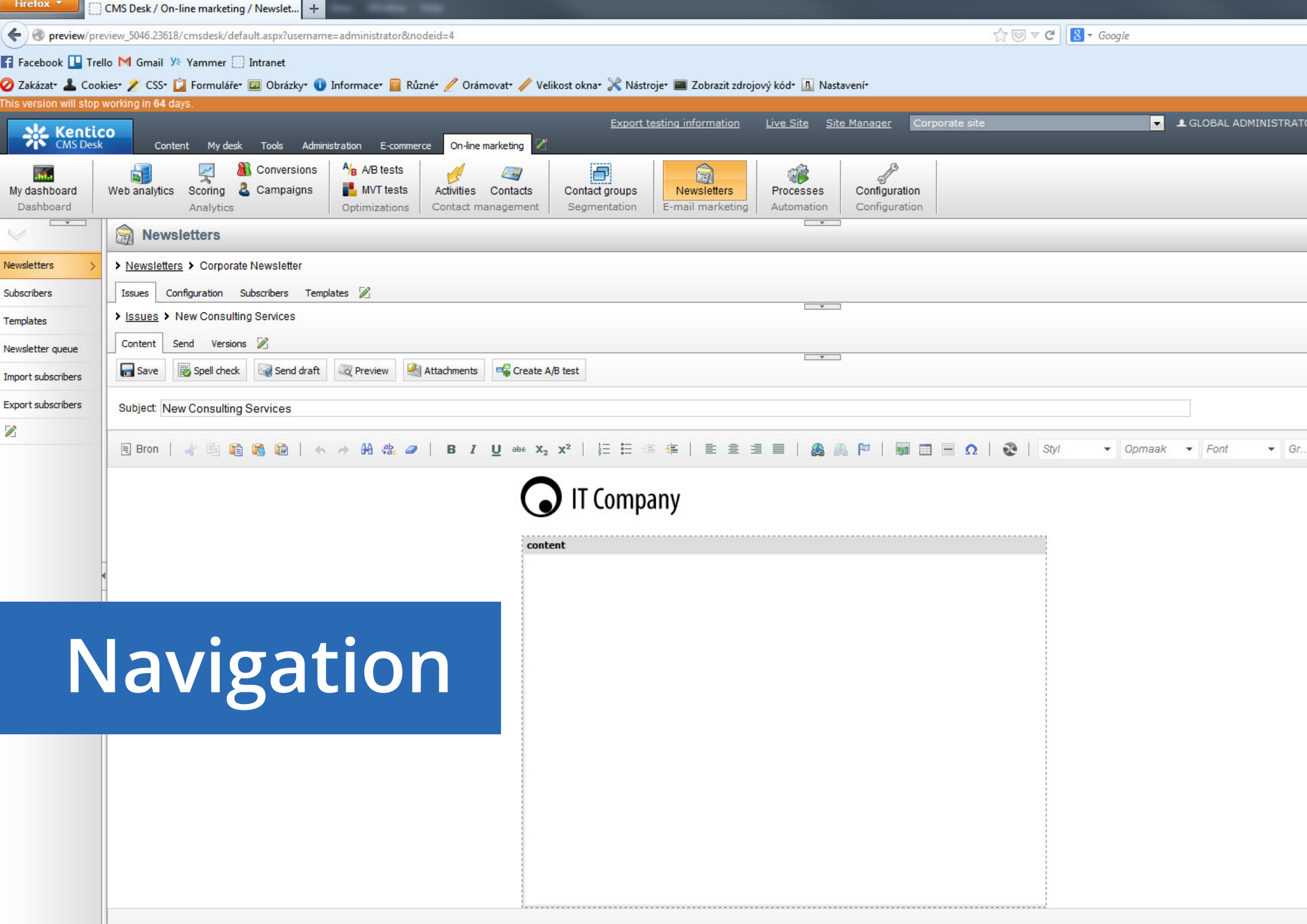
TEXT
LISTS
CARDS
GRID
VIDEO
IMAGE

ANALYTICS

CONVERSION
BOUNCE RATE
SESSION DURATION

SYSTEM

PERFORMANCE
SCALABILITY
SECURITY
RELIABILITY
MAINTENANCE



Navigation

Applications

search for application

Content Management

- Content
- Forms
- Media
- Polls
- Categories
- Blogs
- Translations
- File Import
- Content Reports

Marketing

E-Commerce

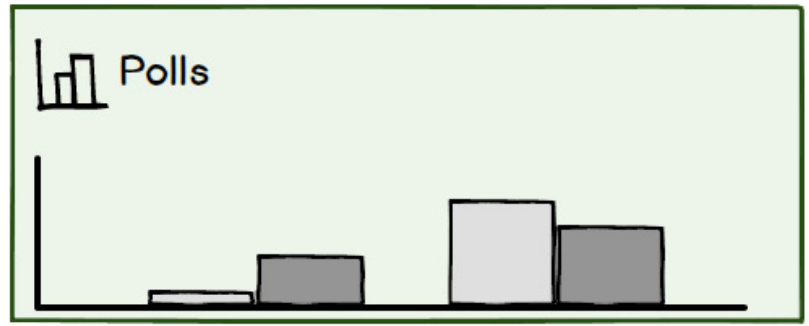
Social & Collaboration

Administration

Web Development

Content
3
Articles to approve

Forms



Blogs
2

Media

Translations

Categories

File Import

Report



Scoring
2
Rules enabled

Campaigns
6 K
Views today

Banners

Contacs

Newsletters
8%
Average click rate

New Consulting Services
12%
Click rate

Conversions
450
Conversions to

Activities

Processes



Kentico

Text as interface

Headline2

HEADLINE3

Not only is the content king, but it is also part of the navigation.

Excellent typography, based on negative space and well-prepared grid system, can replace a lot of unnecessary graphical elements. The best design is invisible!

Simple GUI bricks

Advanced GUI bricks

Simple GUI components

Design system

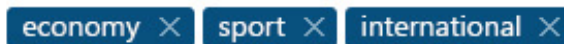
Skeumminimalism



TABS

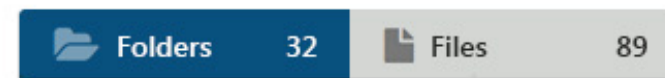


TAGS



Flat or skeumorphism? Skeumminimalism is the right answer. There are no decorations, i.e. gradients and shadows without reasons.

BADGES



LINKS

[internal link](#) [external link](#) ↗

Colors

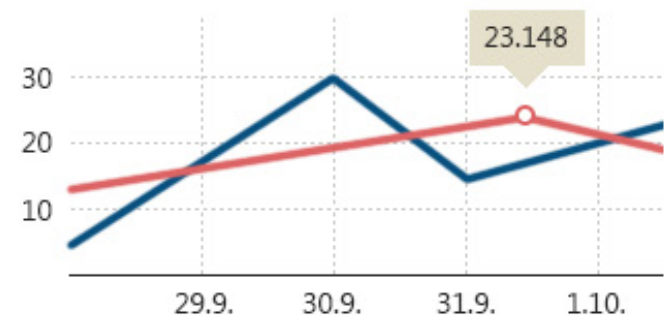
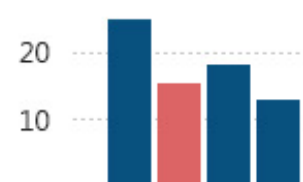
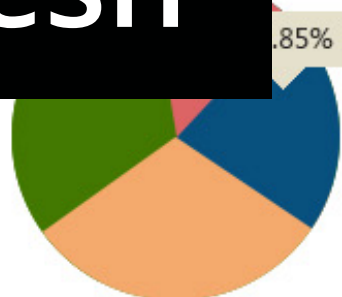


Illustrations

Blue color. It is everywhere, where it is possible. It is primary color, other hues are used in necessary situations.

Visual Refresh

text as interface
skeumminimalism
accessible colors
grid based adaptive layout





WE YOUR SAY

BUILDING OUR FUTURE TOGETHER

BY UI: TEST THE NEW INTERACTIVE PROTOTYPES
BY LOOK: EXPLORE THE NEW DESIGN
BY TEAM: CHALLENGE US WITH YOUR IDEAS

Validation

Content

Articles to approve
 iPhone 5S Released
 Nokia bought by Microsoft, what is next for Re...
 GTA V shortage makes grandmothers riot

3

Media

4

Translations

Forms

New data
 Contact us 254
 Whitepaper do...3 128

Categories

Blogs

7

Polls

Web Analytics

Last 7 days
 Number of visitors: 45 123 (+ 4%)
 Conversion rate: 4.31% (+ 12%)
 Campaign hits: 8 764

Scoring

2

Conversions
 E-Commerce

Last 30 days
 Conversion rate: 4.31% (+ 12%)
 Number of conversions: 120 659
 Average value: \$18.11 (+ 3%)

Campaigns

2

Banners

Contacts

Newsletters

Active newsletters: 3
 Open rate: 23%
 Click rate: 7%
 Number of subscribers: 650K

Newsletters
 Corporate site

New Consulting Services
 Click rate: 9%
 Open rate: 32%



Typography

H1 heading

H2 heading

H3 heading

H4 HEADING

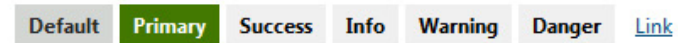
H5 heading

H6 heading

Framework and Styleguide

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Buttons subtext for header



Button groups

UX Improvements

QUICK FILTERS: Only My Issues Recently Updated

- EPICS [Create epic](#) x
- All issues
- IA and Navigation
- Design background
- Dashboard



- App Redesign
- Issues without epics

UX-16	Application list - Backend	L	IA and Navigation	
UX-84	Remove ribbon from most applications	L	IA and Navigation	
UX-127	Open application in new tab	M	IA and Navigation	
UX-153	Resolve support chat			
UX-129	----- MMP 1			
UX-48	Typography rules	XL	Design background	
UX-21	Role based dashboard	XL	Dashboard	
	----- MMP 2			
	Application List	S	IA and Navigation	
	Path in breadcrumbs	XL	IA and Navigation	
	al tabs navigation	XL	IA and Navigation	
UX-38	Open documentation	S	Context Help	
UX-140	Configuration of How-to's	L	Context Help	
UX-35	Context how-to's	M	Context Help	
UX-134	Documentation search	S	Context Help	
UX-47	Grid system	L	Design background	
UX-136	Loader	L	Performance	
UX-146	Table markup + stylesheet	M	UI Elements	
UX-142	Table actions move to upper table bar	M	UI Elements	
UX-143	Table extra actions	S	UI Elements	
UX-144	Table primary action on name	M	UI Elements	
UX-54	Pagination	S	UI Elements	
UX-57	Basic inputs	L	UI Elements	
UX-60	Filter	M	UI Elements	
UX-66	Icons	M	UI Elements	
UX-55	Messages	S	UI Elements	

UX Improvements / UX-40

Breadcrumbs navigation

Estimate: *Unestimated*

Details

T-shirt estimates: *None*

Status: **Open**

Component/s: *None*

Labels: *None*

Affects Version/s: *None*

Fix Version/s: **L**

Epic: **IA and Navigation**

People

Reporter: Tadeas Kubat

Assignee: Tadeas Kubat

Dates

Created: 04/Oct/13 1:26 PM

Updated: 22/Oct/13 5:03 PM

Issue Links

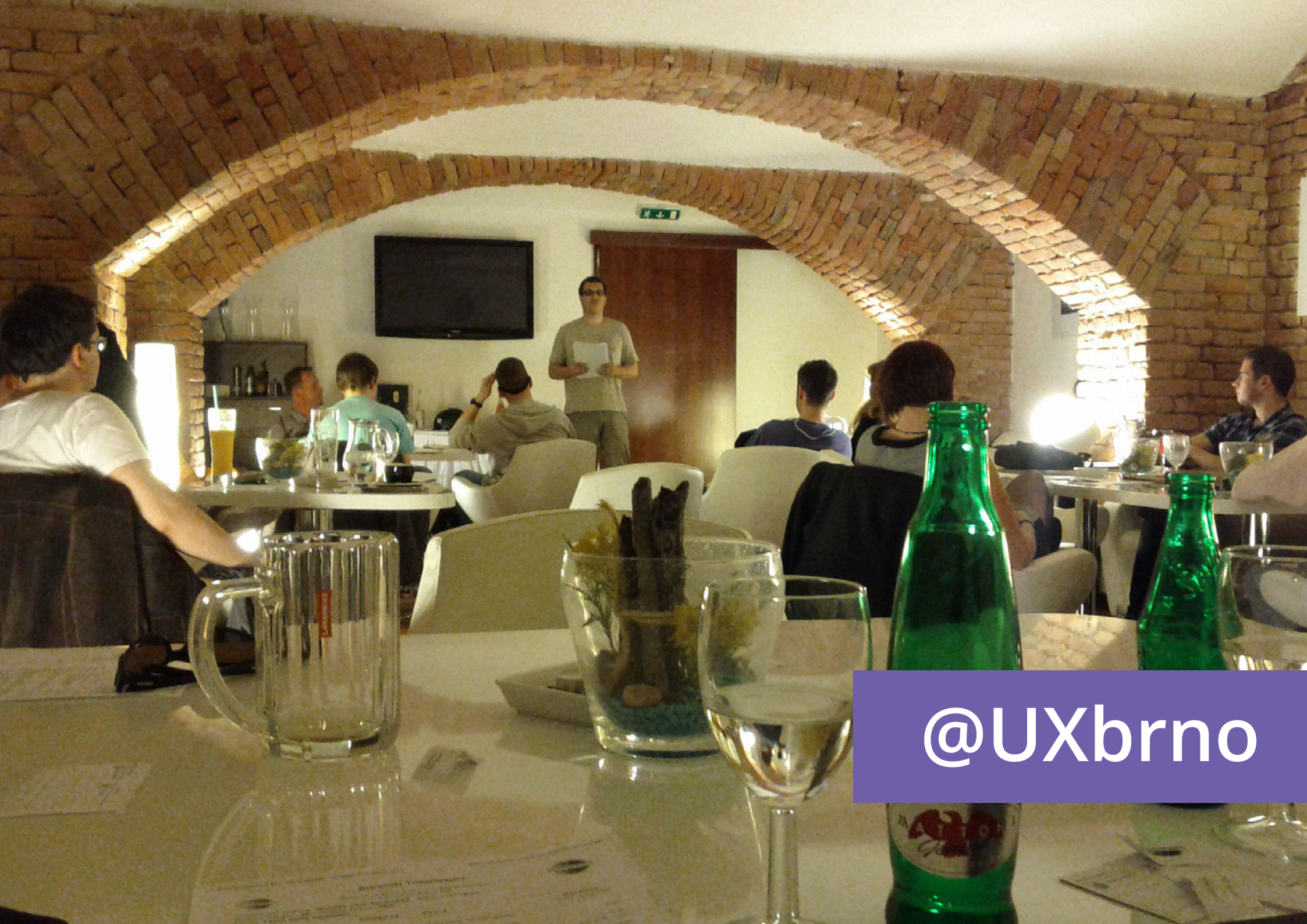
There are no linked issues

Description





Matej @Kvasnovsky



@UXbrno