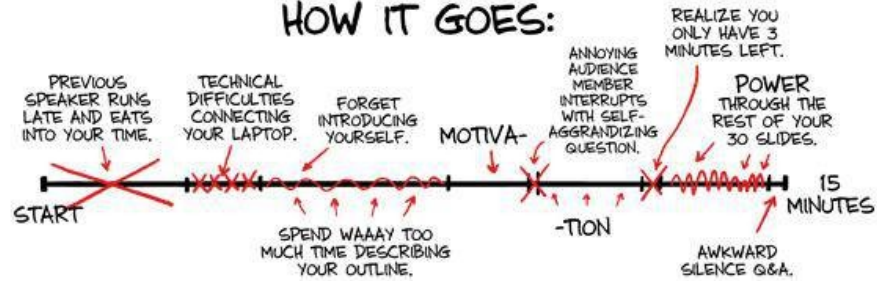


YOUR CONFERENCE PRESENTATION

HOW YOU PLANNED IT:



HOW IT GOES:



What?

WHY?

WHY?

-they are a major type of academic oral discourse (Ferris and Tagg,1996)

- they provide socialisation into the academic community
and research

(Zappa-Hollman, 2007)

-they form an integral part of the network of academic genres

-

(Zareva, 2009)

ACADEMIC?

- demonstrates mastery of the subject;
- research based arguments and criticality;
- verifiable, referenced
- synthesised sources;
- time aware;
- encourages further discussion.

(Bostler et al, 2013)

presentation process

preparing the presentation area

preparing written notes

delivering the presentation

choosing the topic

rehearsing the presentation

choosing the main idea

handling questions

research of the topic

writing down the speech

preparing audio-visual aids

audience analysis

setting aims and objectives

developing main points and supporting arguments

structuring the presentation