Bloom's Taxonomy of Cognition

Analyze

You are given the first half of coding of a webpage. The top 1/3 is not normally shown to the user. Identify each metatag in this 1/3 and explain its purpose

Explain how the 4 components of a search engine interact to produce results



Evaluate

Apply

Understand

Remember

Create

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Design and code a single webpage for a new hotel, using the supplied template. Apply all the principles of SEO to this webpage

Identify any one of the 4 components of a search engine, and show how you would change it to produce better results

List the 4 components of a search engine