Module e – TOOLS 6x

SPORT

SKA to unlock dark secrets

53 minutes ago

The Square Kilometre Array is unlikely to win a Nobel prize, but will give deeper understanding to phenomena such as dark matter and how the universe started.

- SA to host majority of SKA project
- SKA decision imminent
- Govt did excellent job with SKA - union

Anchor Text?

COPYRIGHT: Melius Weideman 2013

Tools - 1 - Hyperlinks & Metatags

A program that extracts hyperlink coding from a webpage

http://tools.buzzstream.com/link-building-extract-urls

Cape Peninsula University of Technology

MASARYK UNIVERSITY
FACULTY OF INFORMATICS

Melius Weideman
web-visibility.co.za
web-usability.co.za

Tools - 2 - Hyperlinks & Metatags

A program that evaluates: Metatags/objects/text-to-HTML ratio/download speed/image details/internal-external links/

URI Valet - Check Server Headers

http://urivalet.com/

Melius Weideman
web-visibility.co.za
web-usability.co.za

Tools - 3 - Hyperlinks & Metatags

A program that extracts current metatags from webpage

http://tools.buzzstream.com/meta-tag-extractor

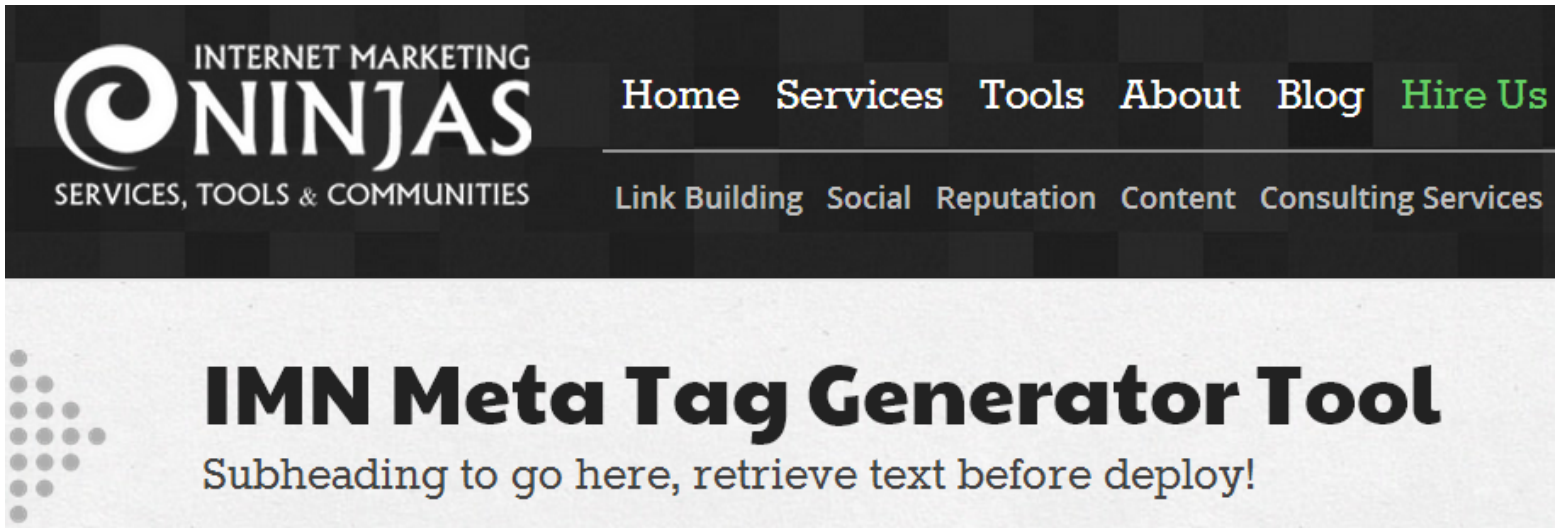
Cape Peninsula University of Technology

MASARYK UNIVERSITY
FACULTY OF INFORMATICS

Melius Weideman
web-visibility.co.za
web-usability.co.za

Tools - 4 - Hyperlinks & Metatags

A program that generates metatags for a given webpage



http://www.internetmarketingninjas.com/meta-tag-generator/

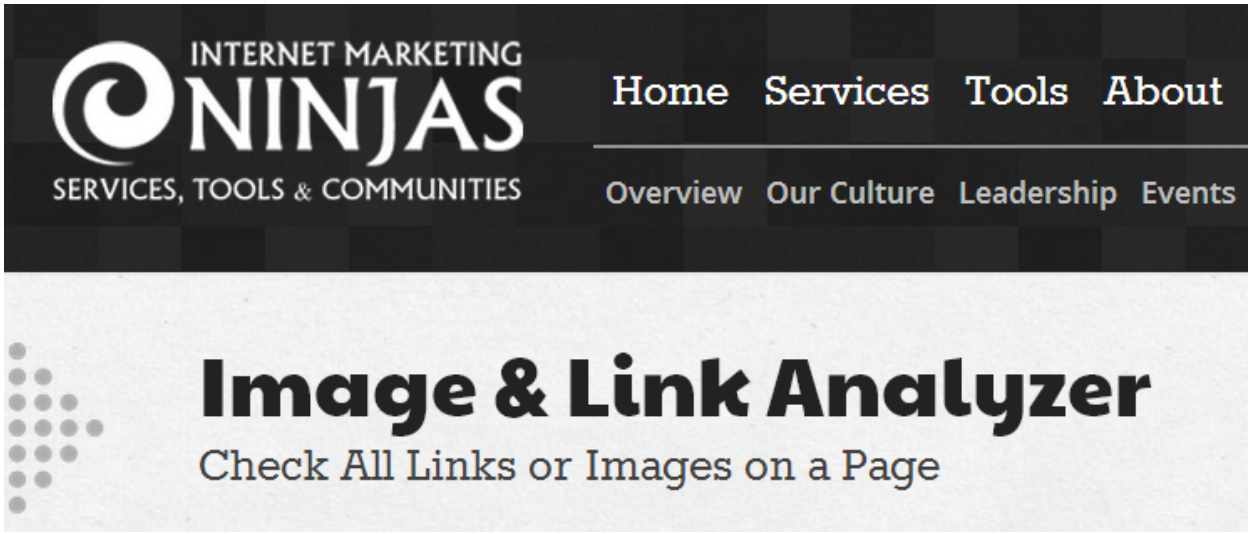
Cape Peninsula University of Technology

MASARYK UNIVERSITY
FACULTY OF INFORMATICS

Melius Weideman
web-visibility.co.za
web-usability.co.za

Tools - 5 - Hyperlinks & Metatags

A program that analyses images and hyperlinks on a webpage



http://www.internetmarketingninjas.com/broken-links-tool/

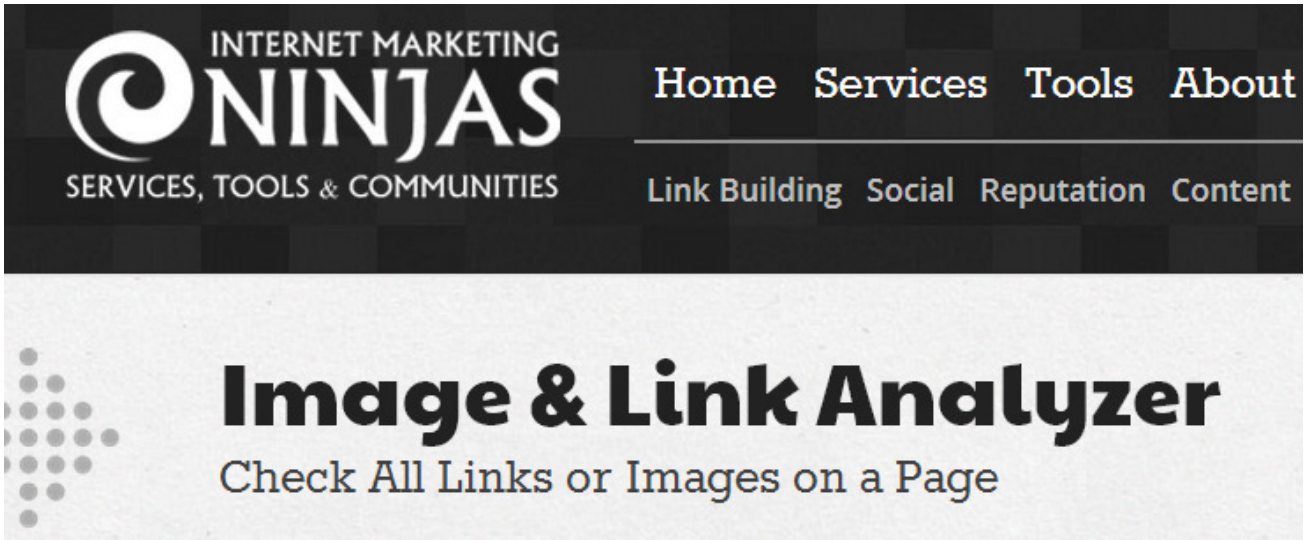
Cape Peninsula University of Technology

MASARYK UNIVERSITY
FACULTY OF INFORMATICS

Melius Weideman
web-visibility.co.za
web-usability.co.za

Tools - 6 - Hyperlinks & Metatags

A program that checks images on a webpage



http://www.feedthebot.com/tools/alt/

Cape Peninsula University of Technology

MASARYK UNIVERSITY
FACULTY OF INFORMATICS

Melius Weideman
web-visibility.co.za
web-usability.co.za