

Module e – TOOLS 6x



SPORT

SCI

SKA to unlock dark secrets
53 minutes ago

The Square Kilometre Array is unlikely to win a Nobel prize, but will give deeper understanding to phenomena such as dark matter and how the universe started.

- SA to host majority of SKA project
- SKA decision imminent
- Govt did excellent job with SKA - union

```
<html xmlns="http://www.w3.org/1999/xhtml">  
<head>  
<title>Online Marketing | SEO Company</title>  
<meta name="Description" content="Synigize is a leading online marketing and SEO partner, based in Cape Town, South Africa." />  
<meta name="Keywords" content="seo company, online marketing agency, digital marketing" />  
<meta name="robots" content="index, follow" />  
</head>  
</html>
```



Anchor Text?

Tools - 1 - Hyperlinks & Metatags

A program that extracts hyperlink coding from a webpage



Extract Href from HTML

Paste in html containing links and this tool
Hint: If you are using firefox, highlight the c
paste below.

<http://tools.buzzstream.com/link-building-extract-urls>

Tools - 2 - Hyperlinks & Metatags

A program that evaluates: Metatags/objects/text-to-HTML ratio/download speed/image details/internal-external links/



[URI Valet - Check Server Headers](#)

<http://urivalet.com/>



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Tools - 3 - Hyperlinks & Metatags

A program that extracts current metatags from webpage



Login

Extract Page Title, Description and Keywords from URLs

Enter a list of URLs and this tool will return the title tag, keywords and description for them

<http://tools.buzzstream.com/meta-tag-extractor>



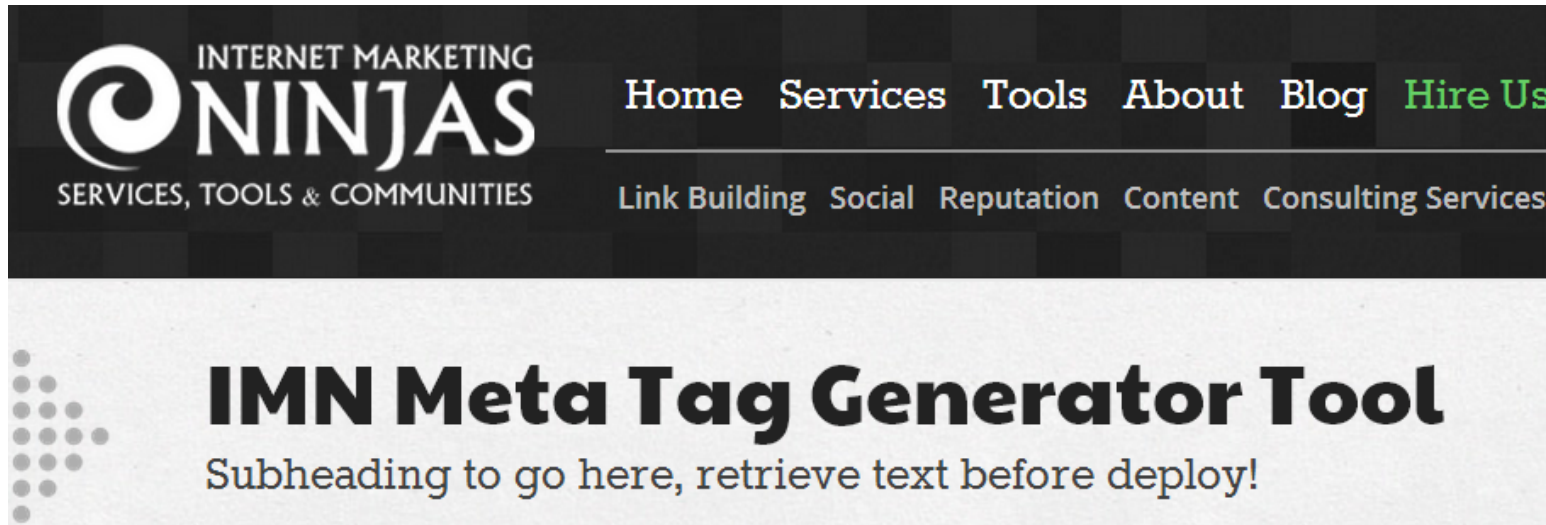
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Tools - 4 - Hyperlinks & Metatags

A program that generates metatags for a given webpage



The screenshot shows the header of the Internet Marketing Ninjas website. The logo on the left reads "INTERNET MARKETING NINJAS SERVICES, TOOLS & COMMUNITIES". The navigation menu includes "Home", "Services", "Tools", "About", "Blog", and "Hire Us". Below the navigation menu, there are links for "Link Building", "Social", "Reputation", "Content", and "Consulting Services". The main content area features a large heading "IMN Meta Tag Generator Tool" and a subheading "Subheading to go here, retrieve text before deploy!".

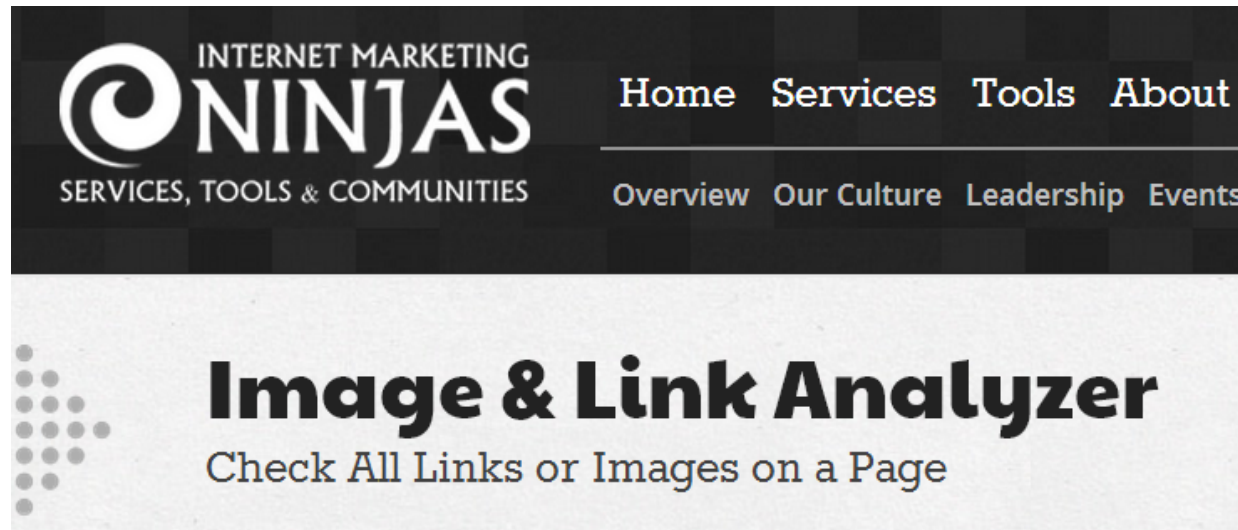
<http://www.internetmarketingninjas.com/meta-tag-generator/>



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Tools - 5 - Hyperlinks & Metatags

A program that analyses images and hyperlinks on a webpage



The screenshot shows the header of the Internet Marketing Ninjas website. The logo features a stylized 'N' and the text 'INTERNET MARKETING NINJAS SERVICES, TOOLS & COMMUNITIES'. The navigation menu includes 'Home', 'Services', 'Tools', and 'About'. Below the navigation, there are links for 'Overview', 'Our Culture', 'Leadership', and 'Events'. The main content area displays the title 'Image & Link Analyzer' and the subtitle 'Check All Links or Images on a Page'.

<http://www.internetmarketingninjas.com/broken-links-tool/>

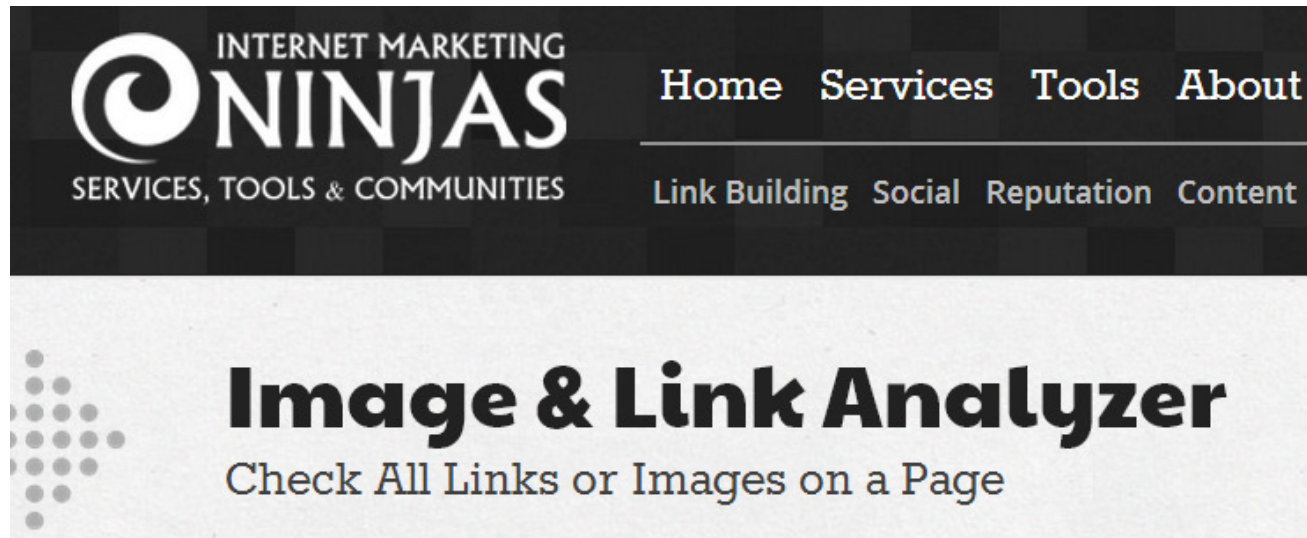


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Tools - 6 - Hyperlinks & Metatags

A program that checks images on a webpage



The screenshot shows the header of the NINJAS website. The header is dark with white text. On the left is the NINJAS logo, which consists of a stylized 'N' inside a circle, followed by the text 'INTERNET MARKETING NINJAS SERVICES, TOOLS & COMMUNITIES'. To the right of the logo is a navigation menu with links: 'Home', 'Services', 'Tools', and 'About'. Below this menu is a secondary navigation menu with links: 'Link Building', 'Social', 'Reputation', and 'Content'. The main content area is light gray and features a large heading 'Image & Link Analyzer' in bold black text. Below the heading is the subtitle 'Check All Links or Images on a Page'. To the left of the heading is a decorative graphic of a grid of dots.

<http://www.feedthebot.com/tools/alt/>



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