

# Module f – TOOLS x7



## Tools - 1 - Whitehat & Blackhat

A program that measures keyword density

### Livekeywordanalysis

**Keyword Analysis** is a fundamental **search engine optimization strategy**. Using the **live keyword analysis tool** below, you can simply type in your keywords and then paste in your text and your **keyword density analysis** will be done on the fly. No need to press submit, it updates automatically. This means that you can do all your editing within the text box, and receive live feedback about your **keyword density**.



[www.live-keyword-analysis.com](http://www.live-keyword-analysis.com)



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web-visibility.co.za  
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## Tools - 2 - Whitehat & Blackhat

Some hardcore blackhat communities...

[www.blackhatworld.com/](http://www.blackhatworld.com/)

<http://www.blackhatunderground.net/forum/>

<http://seoblackhat.com/>



## Tools - 3 - Whitehat & Blackhat

Sounds too good to be true – and probably is...

<http://seo-powersuite.weebly.com/>

<http://www.pagetraffic.com/seo/seo-india.php>

<http://www.flexsin.com/seo-services/>

**Sounds OK, until this pops up: “Guaranteed Search Engine Ranking”**



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Melius Weideman  
web-visibility.co.za  
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## Tools - 4 - Whitehat & Blackhat

Some good advice from the good guys...

<https://designhammer.com/blog/17-black-hat-seo-techniques-avoid>

<http://www.wordstream.com/black-hat-seo>

<http://internetgirlfriday.com/search-engine-optimization/black-hat-seo/>



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## Tools - 5 - Whitehat & Blackhat

Some more good advice from the good guys...

<http://www.zizinya.com/houston-search-engine-optimization/black-hat-seo.html>

<http://imarketingclass.com/seo-scams-black-hat-vs-white-hat/>

<http://purelybranded.com/notes/top-10-seo-scams-and-how-to-avoid-getting-burned/>



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## Tools - 6 - Whitehat & Blackhat

Some examples of SEO services which APPEAR to be OK, judging by what they say on their website anyway.

<http://www.mightymerchant.com/internet-marketing-faq>

<http://www.mightymerchant.com/internet-marketing-faq>

<http://www.absolutedigitalmedia.com/pages/search/>

<http://seo.wildnettechnologies.com/seo-services>



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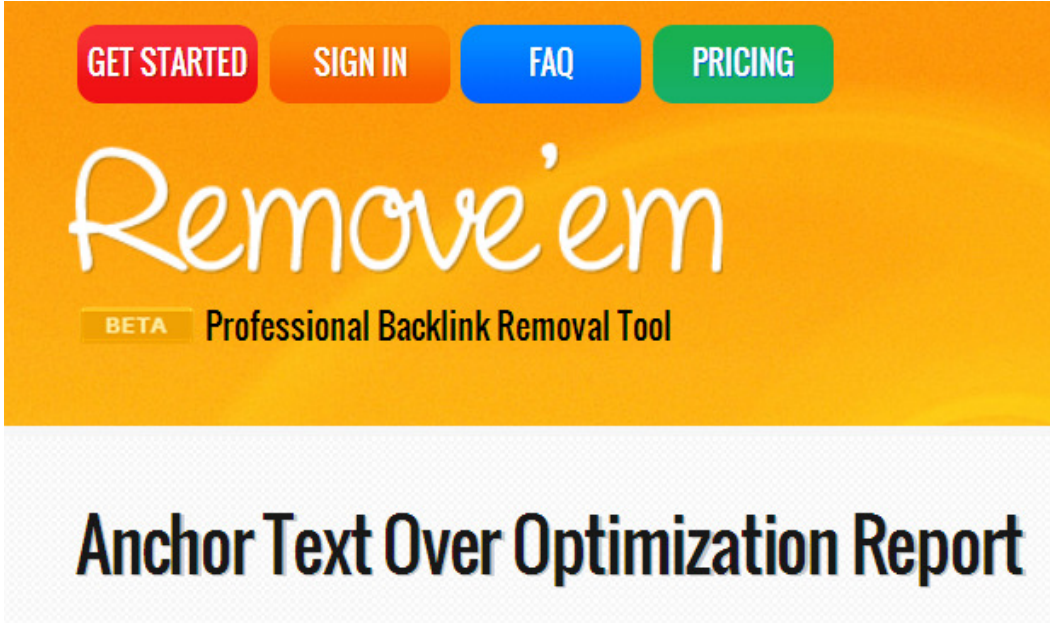


Melius Weideman  
web-visibility.co.za  
web-usability.co.za



## Tools - 7 - Whitehat & Blackhat

A program that calculates anchor text over optimisation



The screenshot shows the top section of the 'Remove'em' website. At the top, there are four navigation buttons: 'GET STARTED' (red), 'SIGN IN' (orange), 'FAQ' (blue), and 'PRICING' (green). Below these is the brand name 'Remove'em' in a large, white, cursive font. Underneath the brand name is a 'BETA' badge and the text 'Professional Backlink Removal Tool'. The main heading below is 'Anchor Text Over Optimization Report' in a bold, black, sans-serif font.

<http://www.removeem.com/ratios.php>