

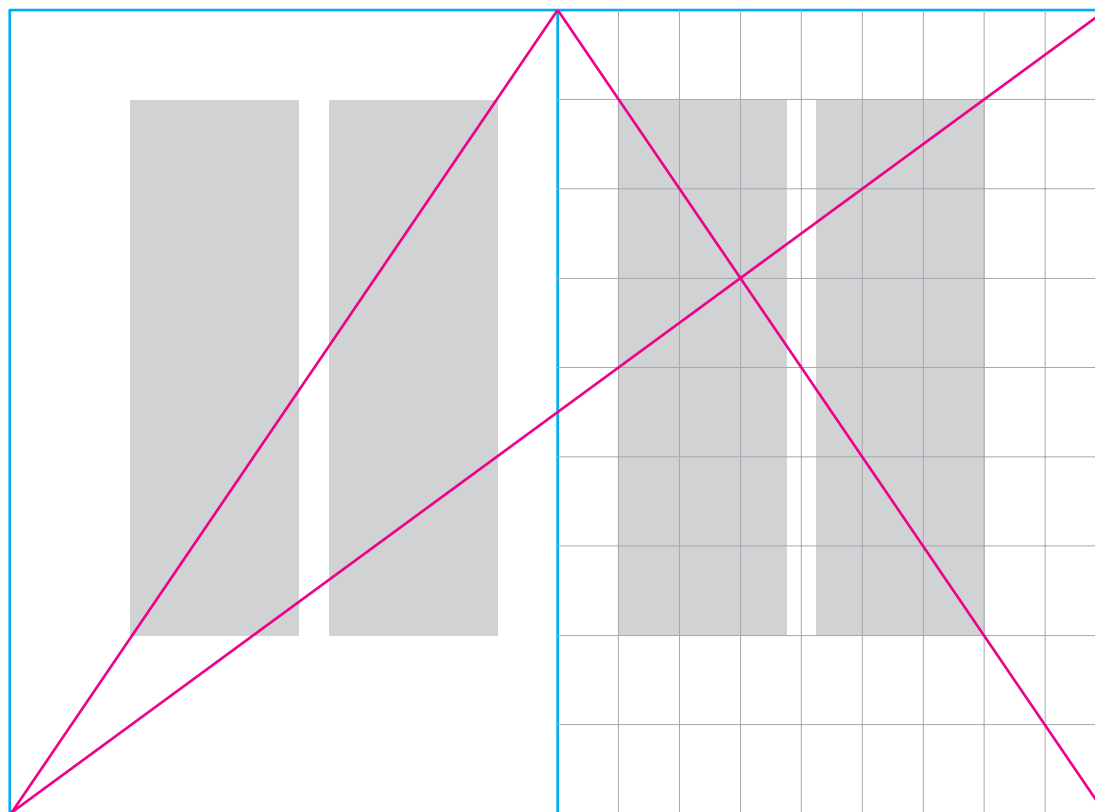
# ***Dizajn publikácií***

***Zrkadlo sadzby***

Zrkadlo  
sadzby

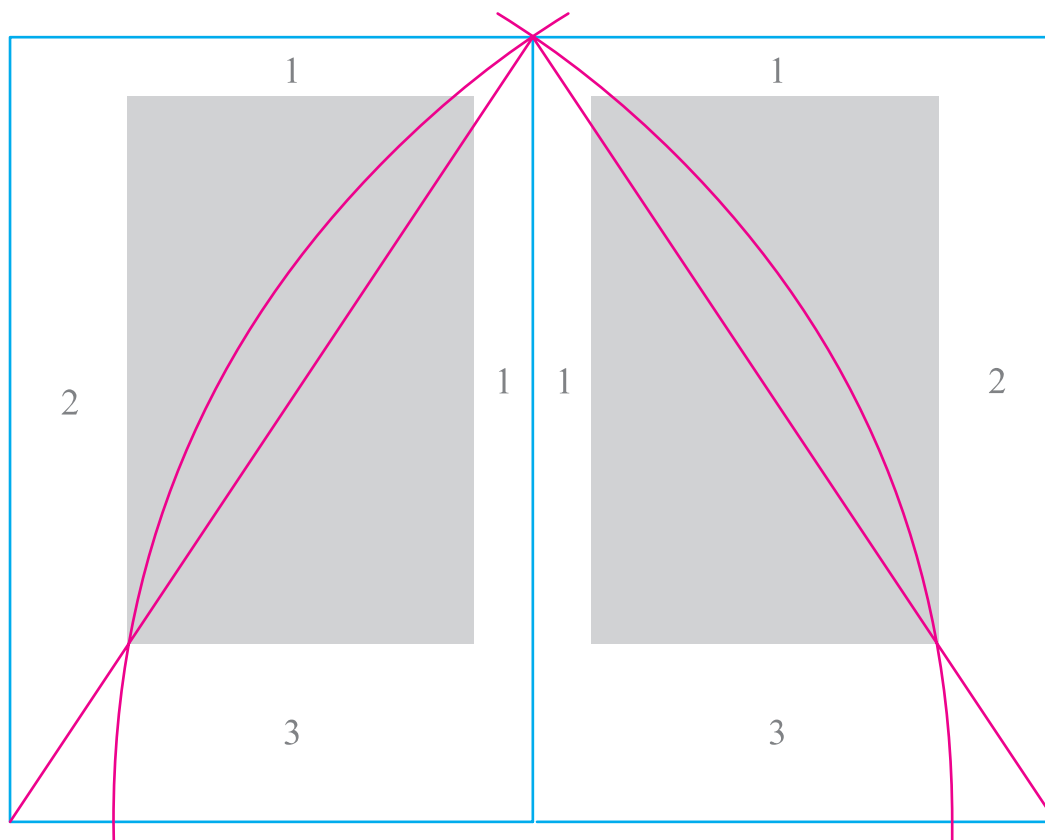
*– rozvrhnutie stránky*

## Zrkadlo sadzby



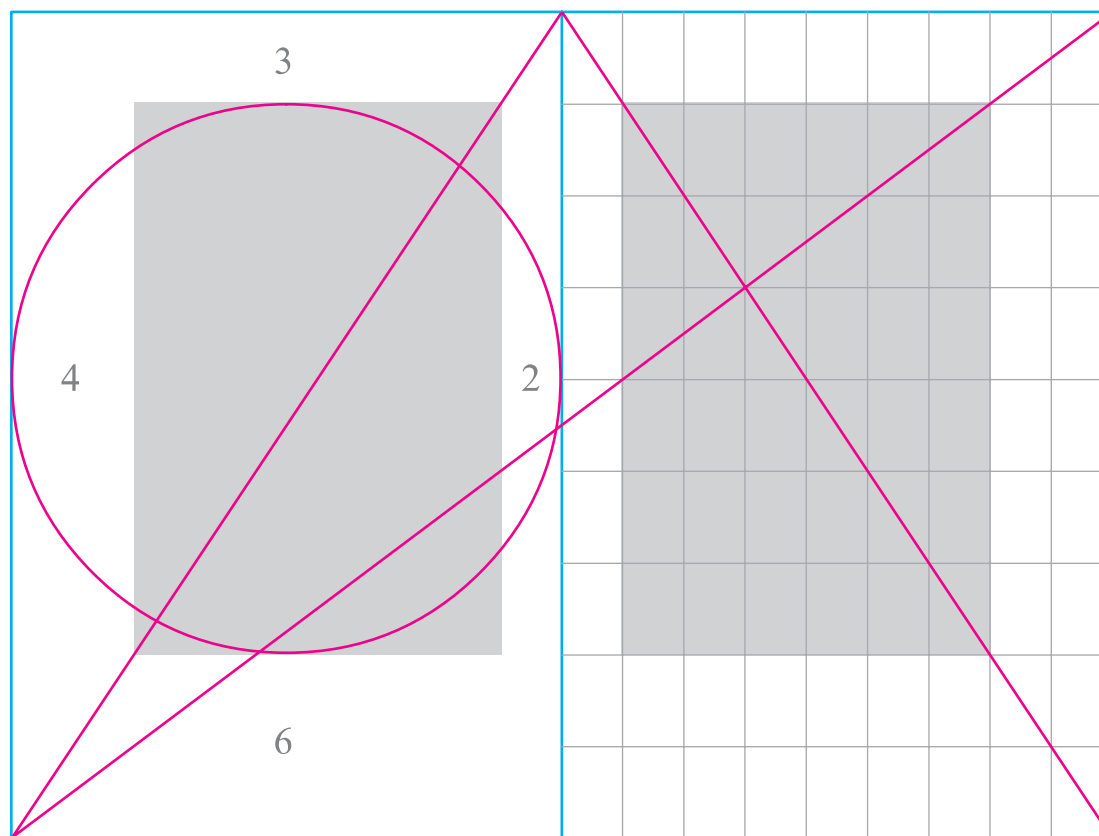
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Pomer strán 1:1,52

## Zrkadlo sadzby



Proporce stredověké rukopisnej knihy  
Pomer stran 2:3  
Vzťahy okrajov: 1:1:2:3  
Popísaná plocha je v zlatom reze.

## Zrkadlo sadzby



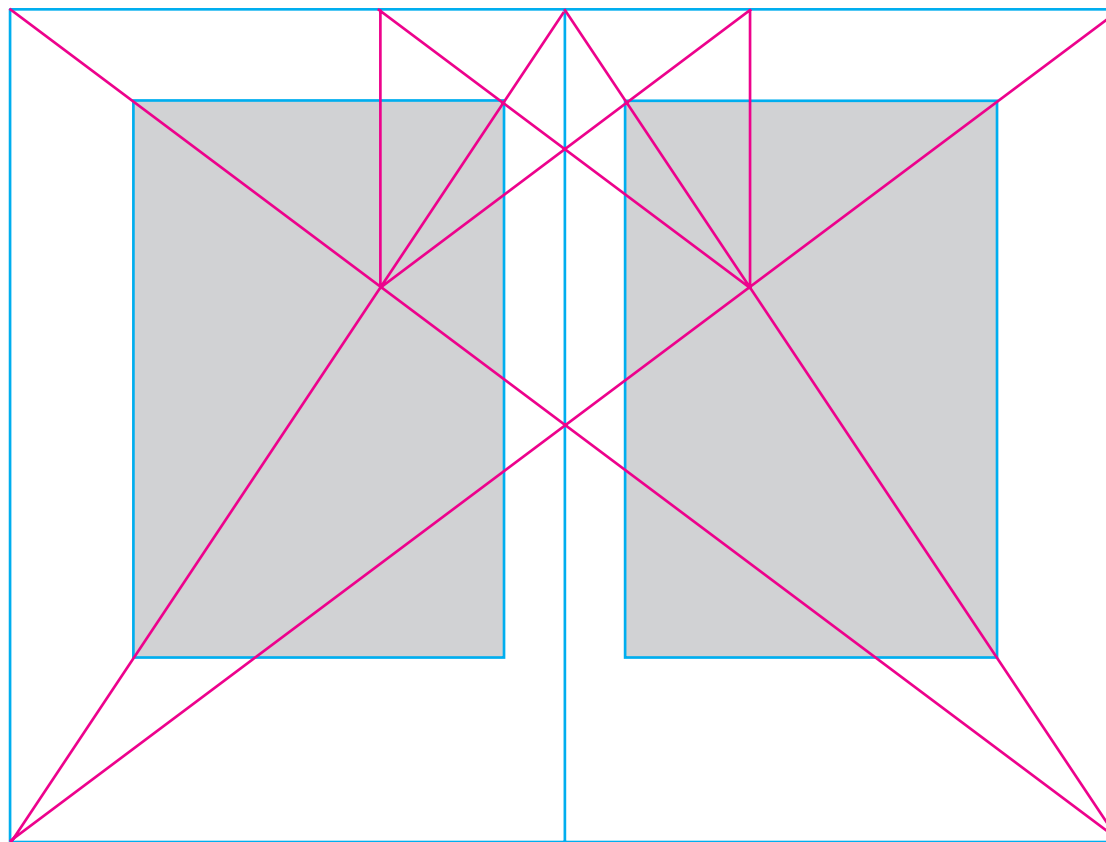
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a prvotiskov do r. 1500

Pomer strán: 2:3

Vzťahy okrajov: 2:3:4:6

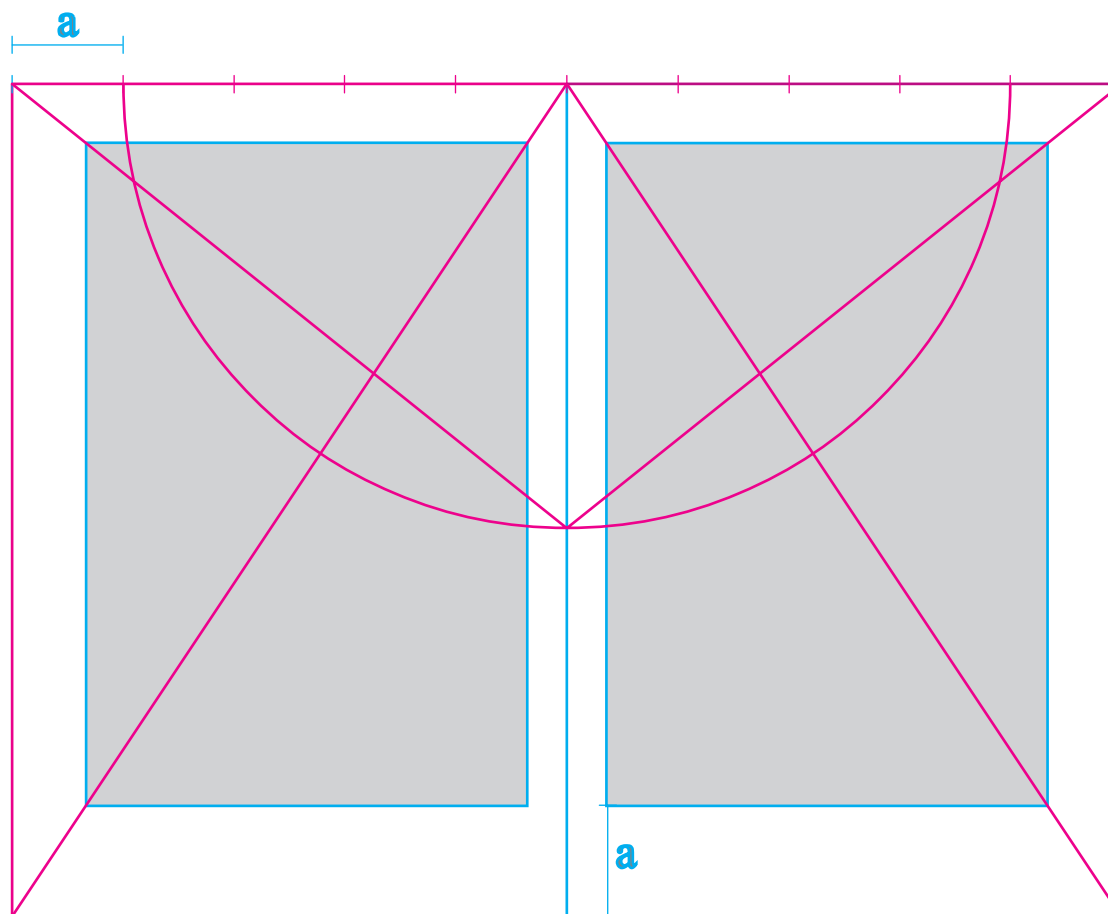
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Zrkadlo  
sadzby



Zrkadlo a stranová proporcia van Graafa

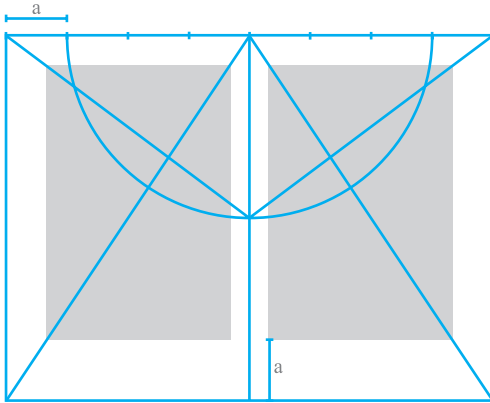
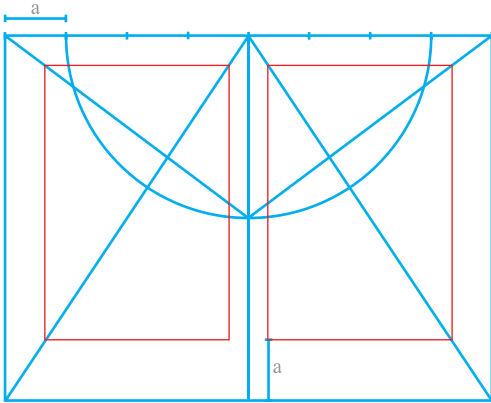
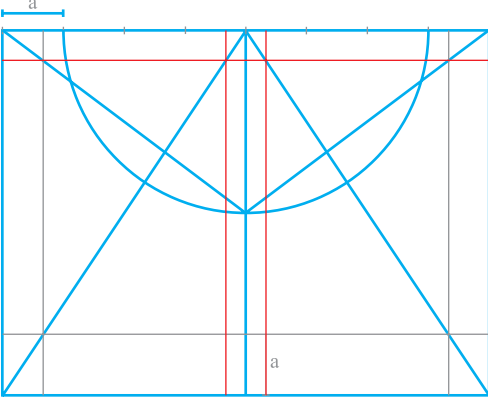
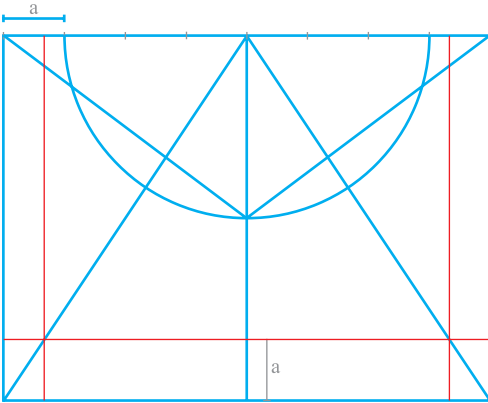
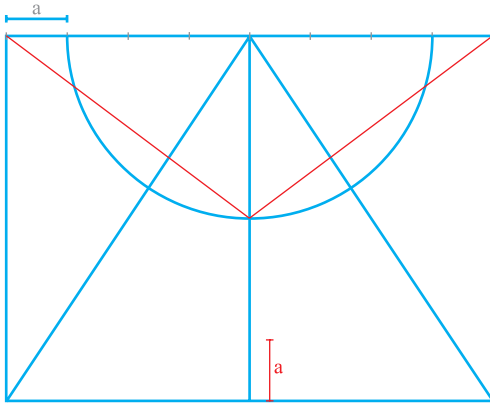
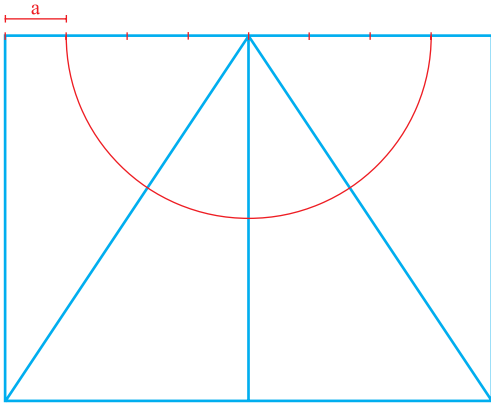
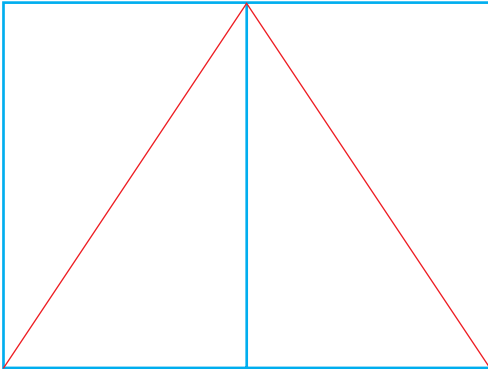
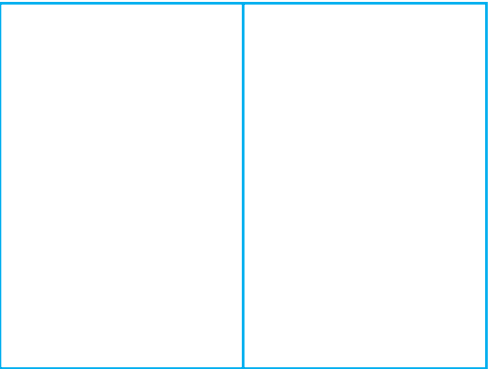
Zrkadlo  
sadzby



Zrkadlo a stranová proporcia



**Nákres  
sadzby**



***Ako dosiahnuť zaujímavý dizajn:***

- *väzba*
- *perforácie, výrezy*
- *písmo, kompozícia písma*
- *formát*
- *rôzne druhy papiera*
- *netradičný materiál*

- *Väzba*

Väzba



Väzba



Väzba

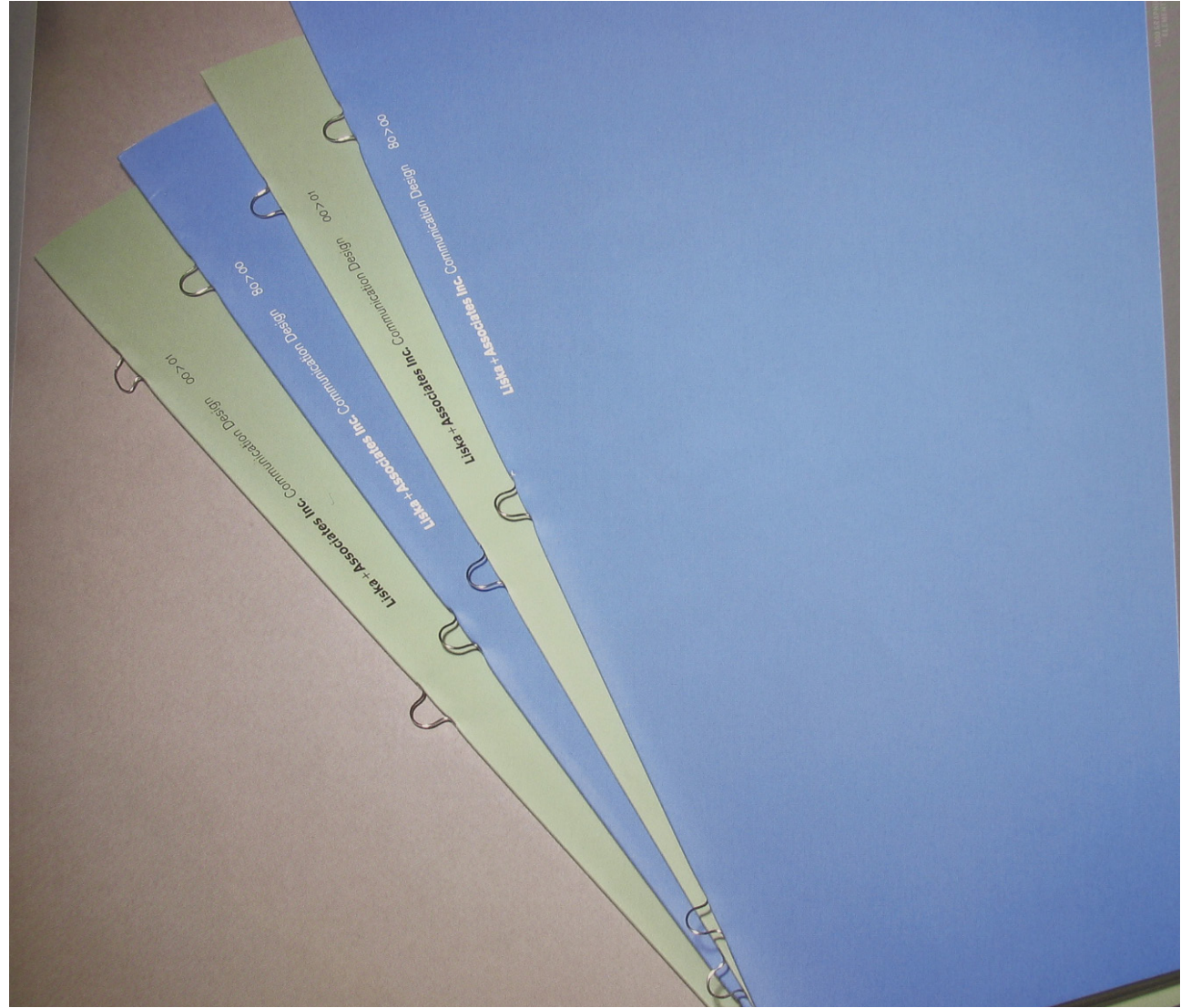


## Väzba





# Väzba



Vázba



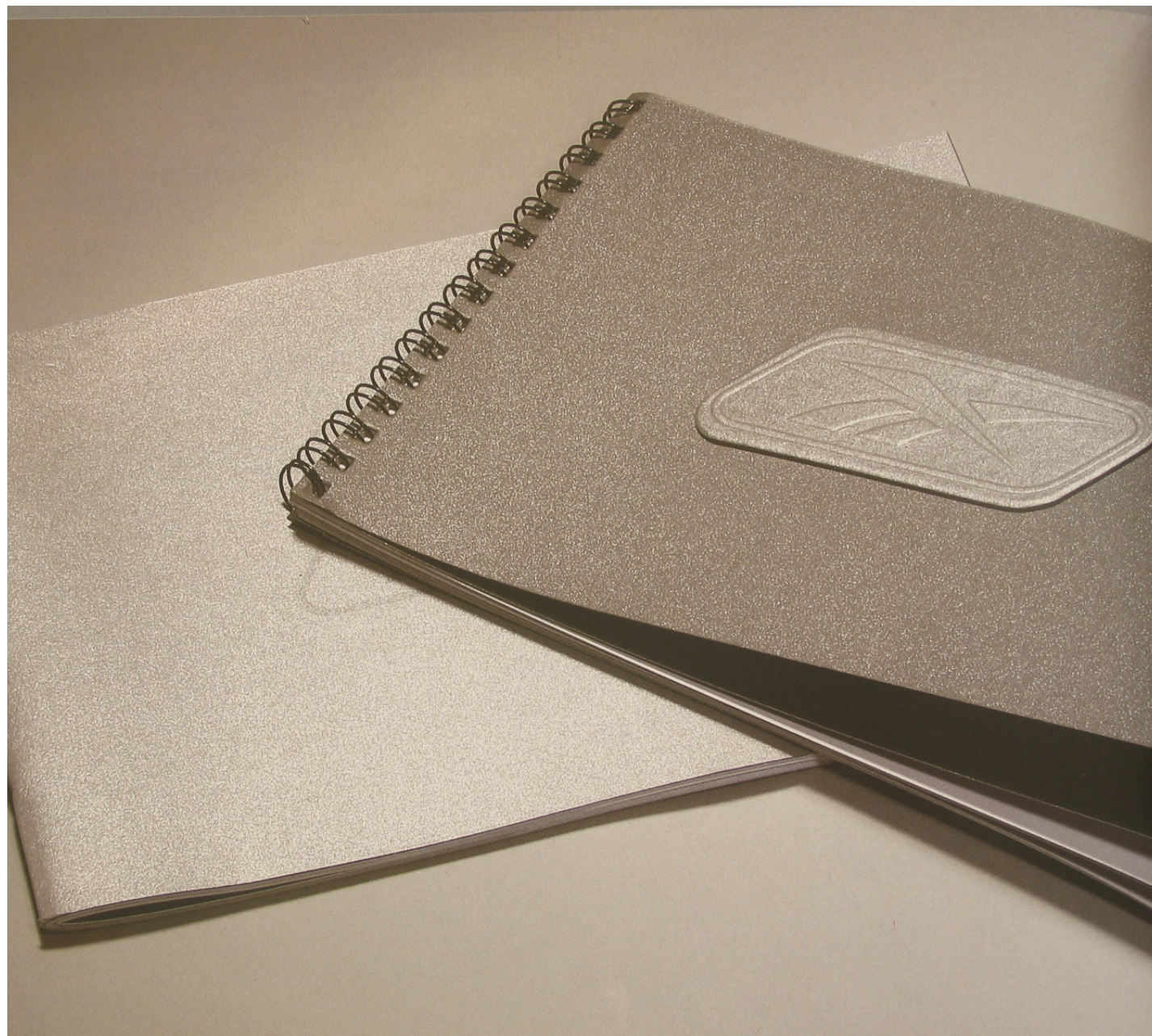
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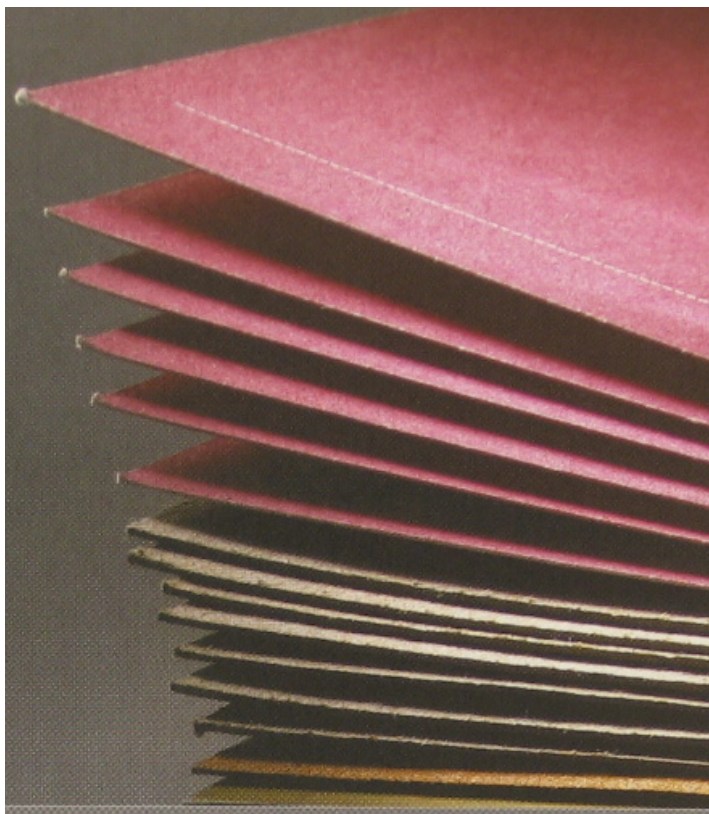


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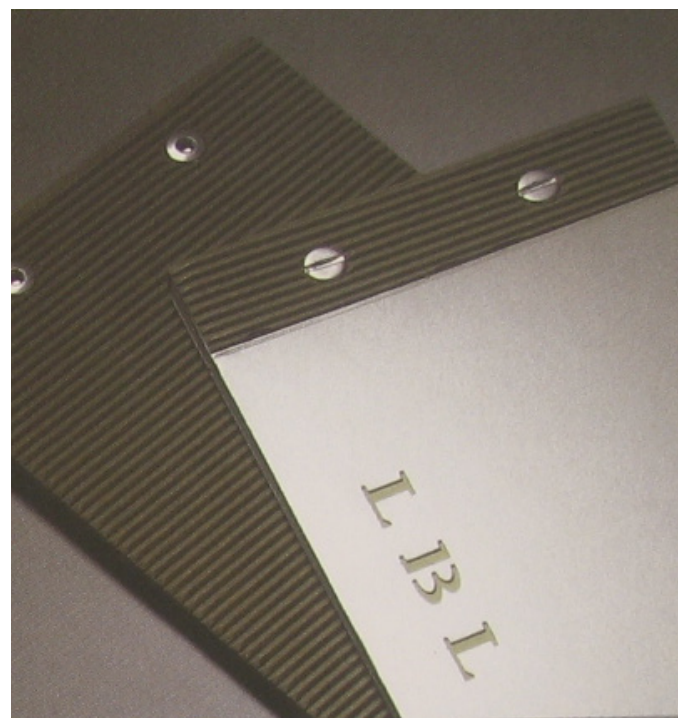
## Väzba



Väzba



## Väzba



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**Formát, papier**



## Formát, papier



**Formát, papier**



Formát, papier

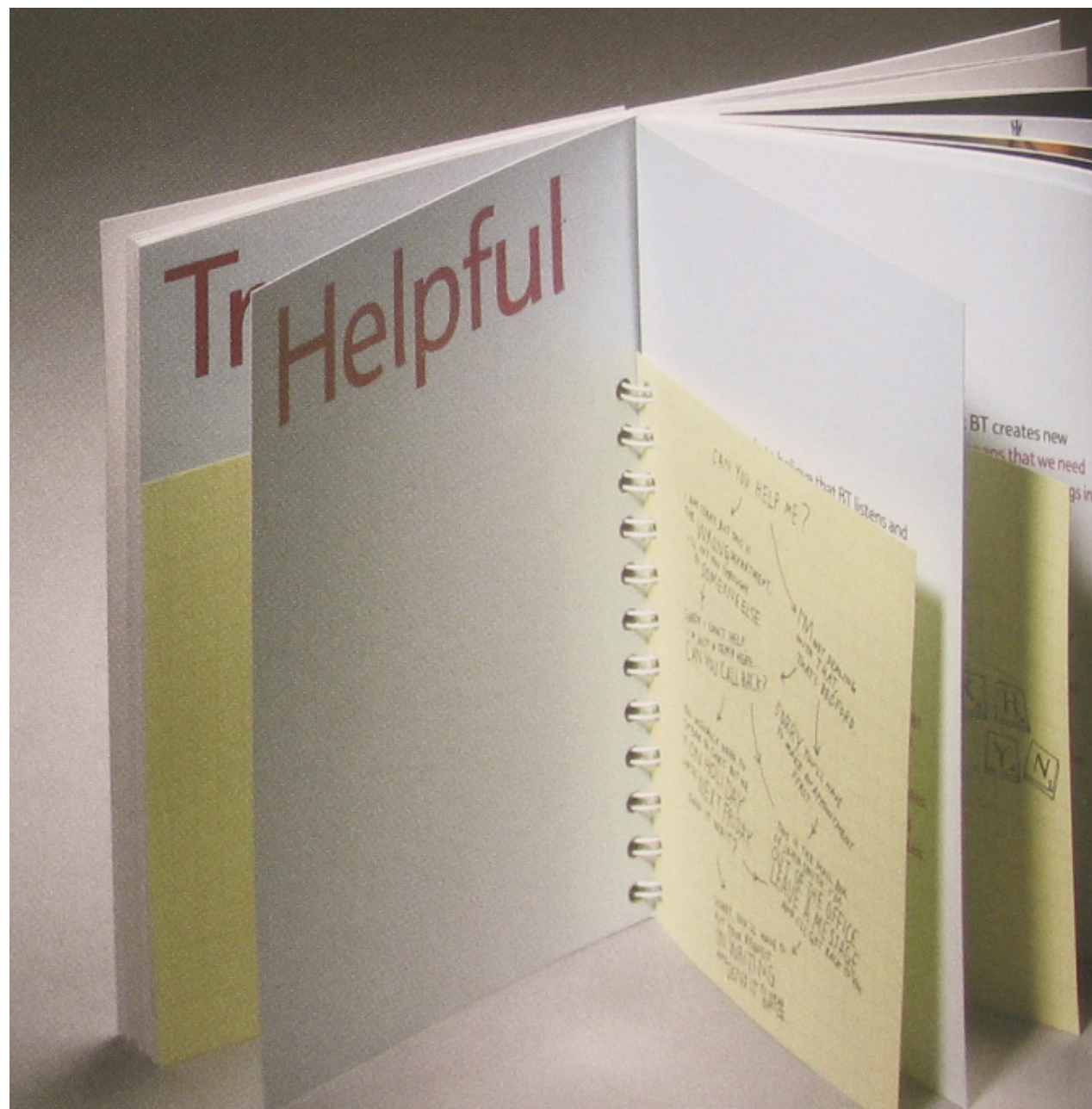




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Formát, papier

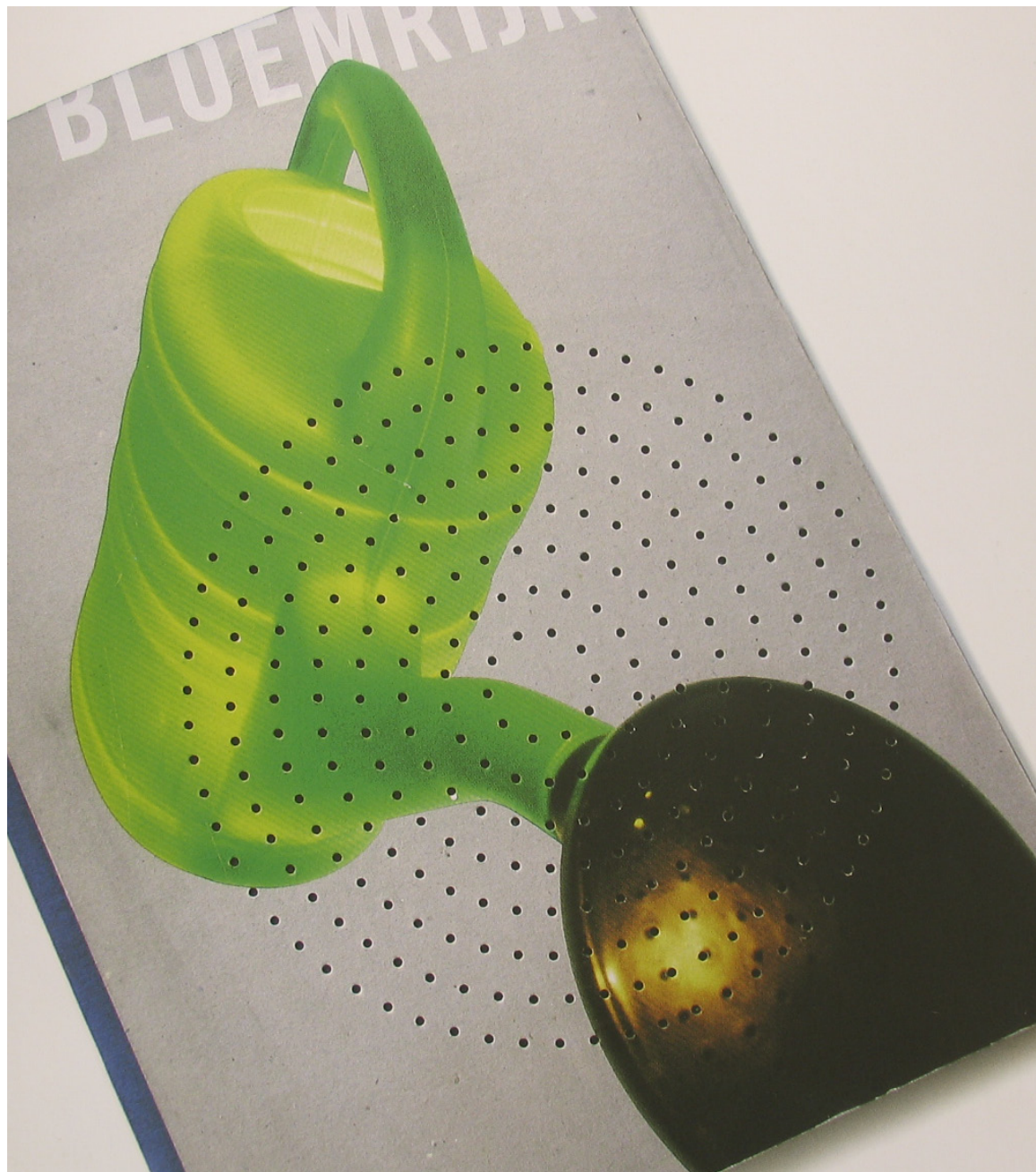


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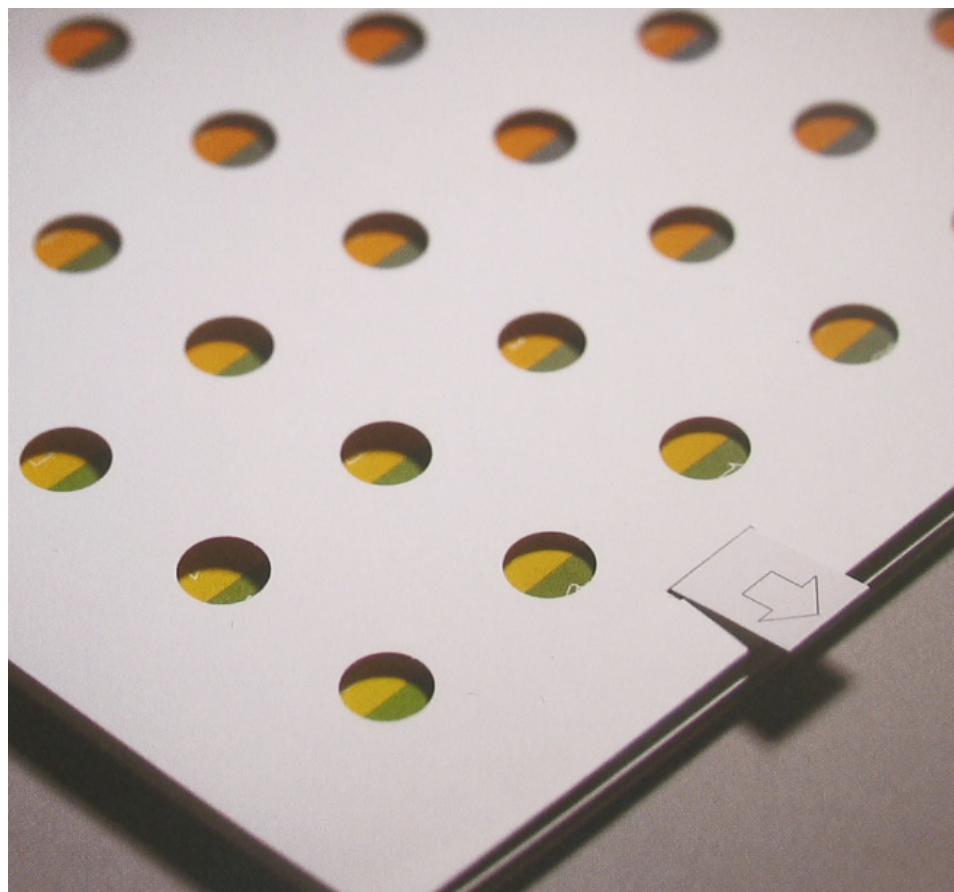


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Perforácie, výrezy



*Perforácie, výrezy*



Perforácie, výrezy



*Perforácie, výrezy*

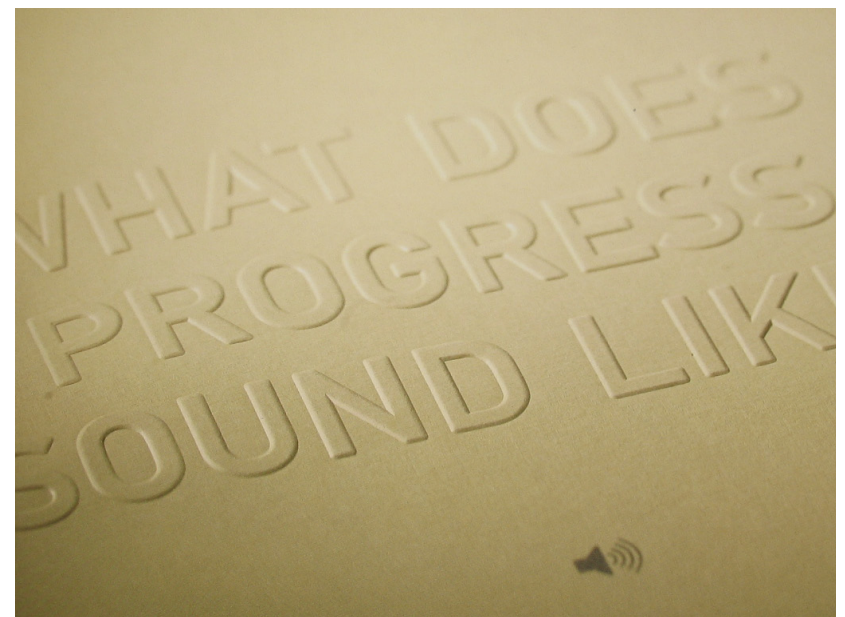




Perforácie, výrezy



Perforácie, výrezy



Perforácie, výrezy



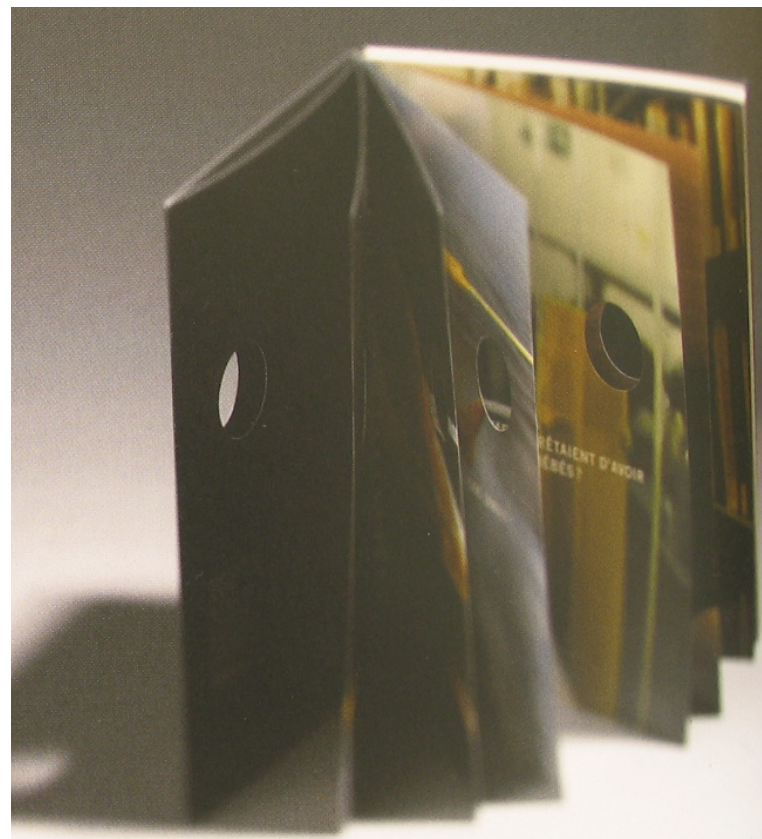
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*Perforácie, výrezy*



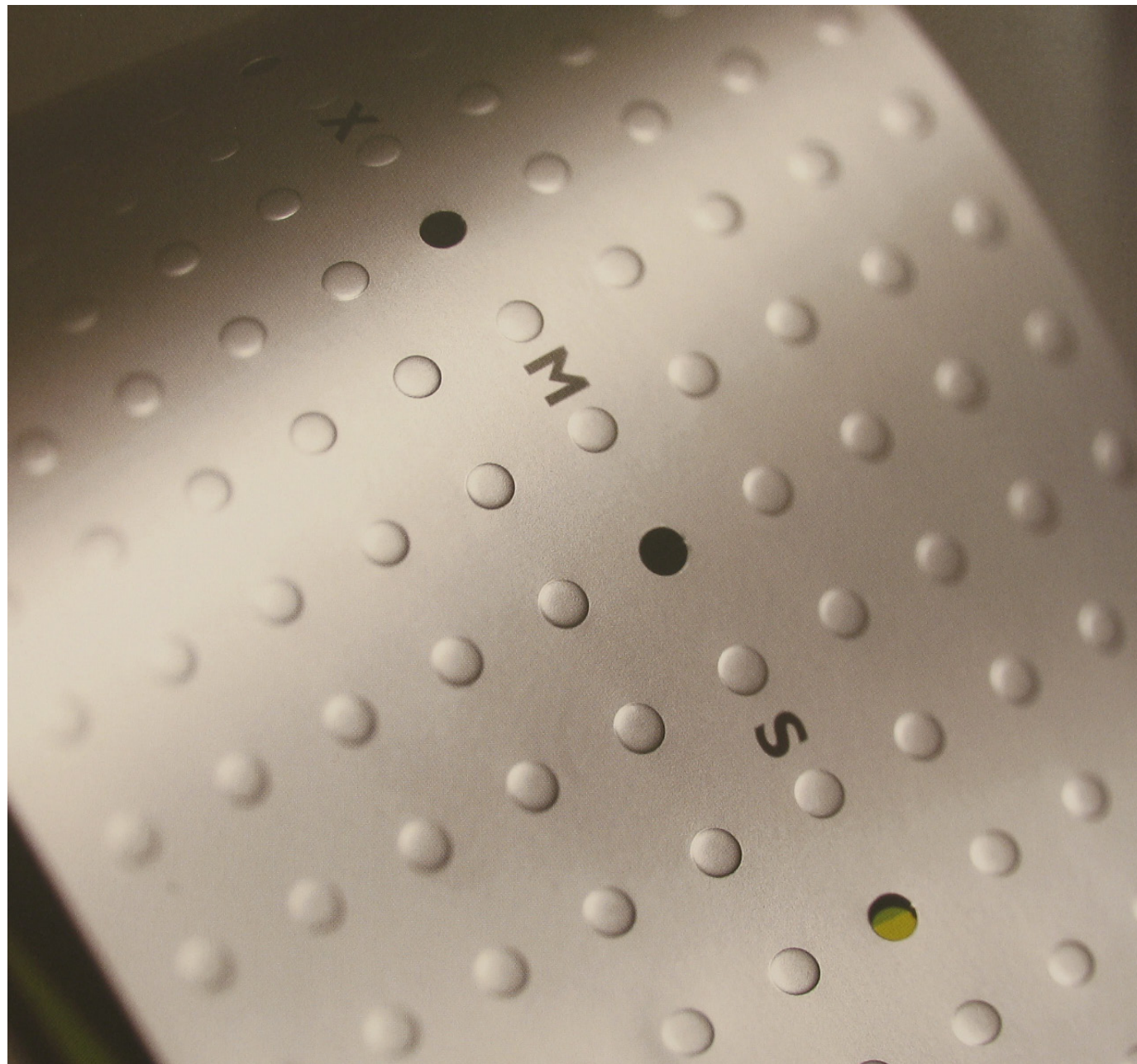
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*Perforácie, výrezy*



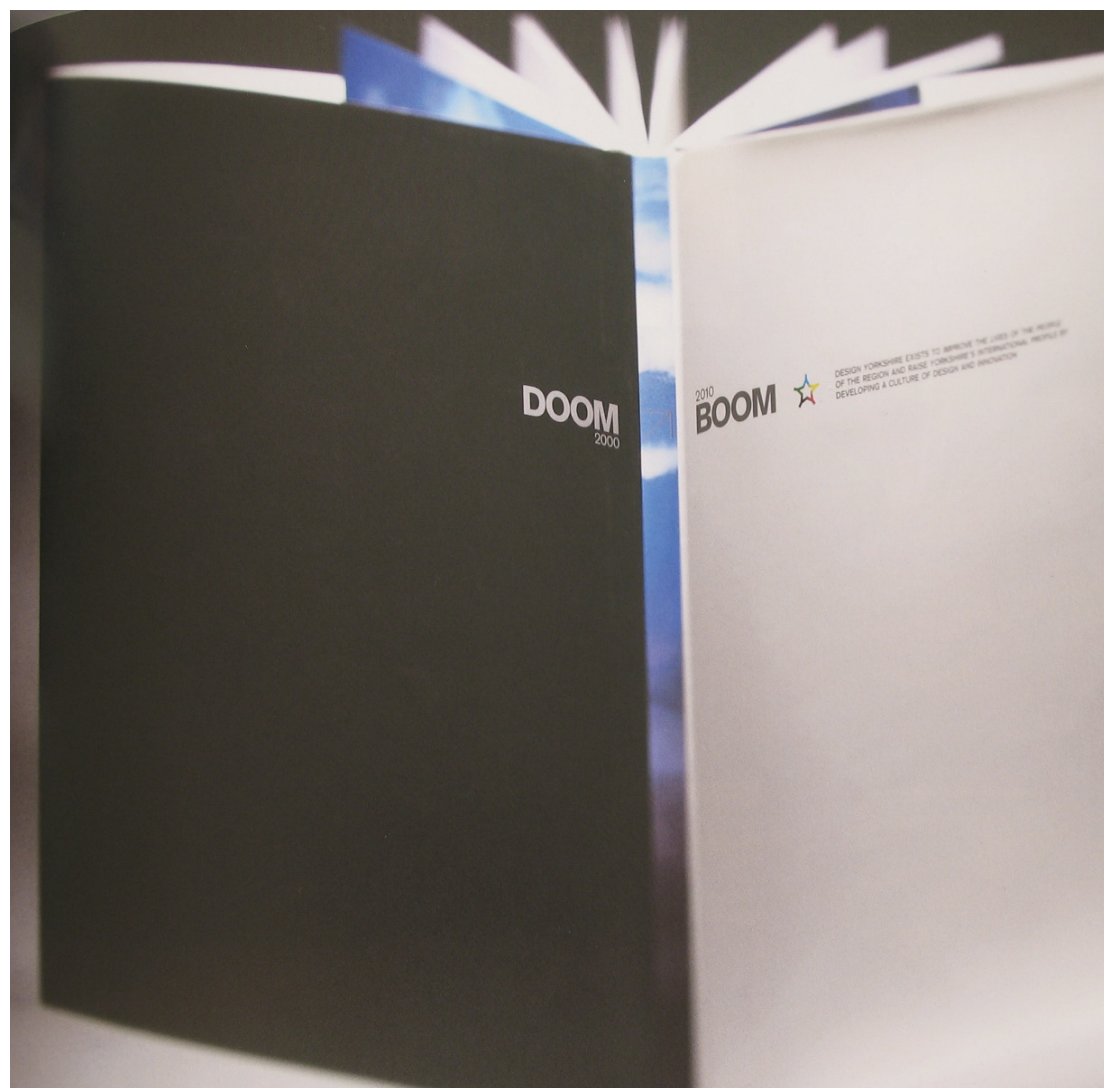
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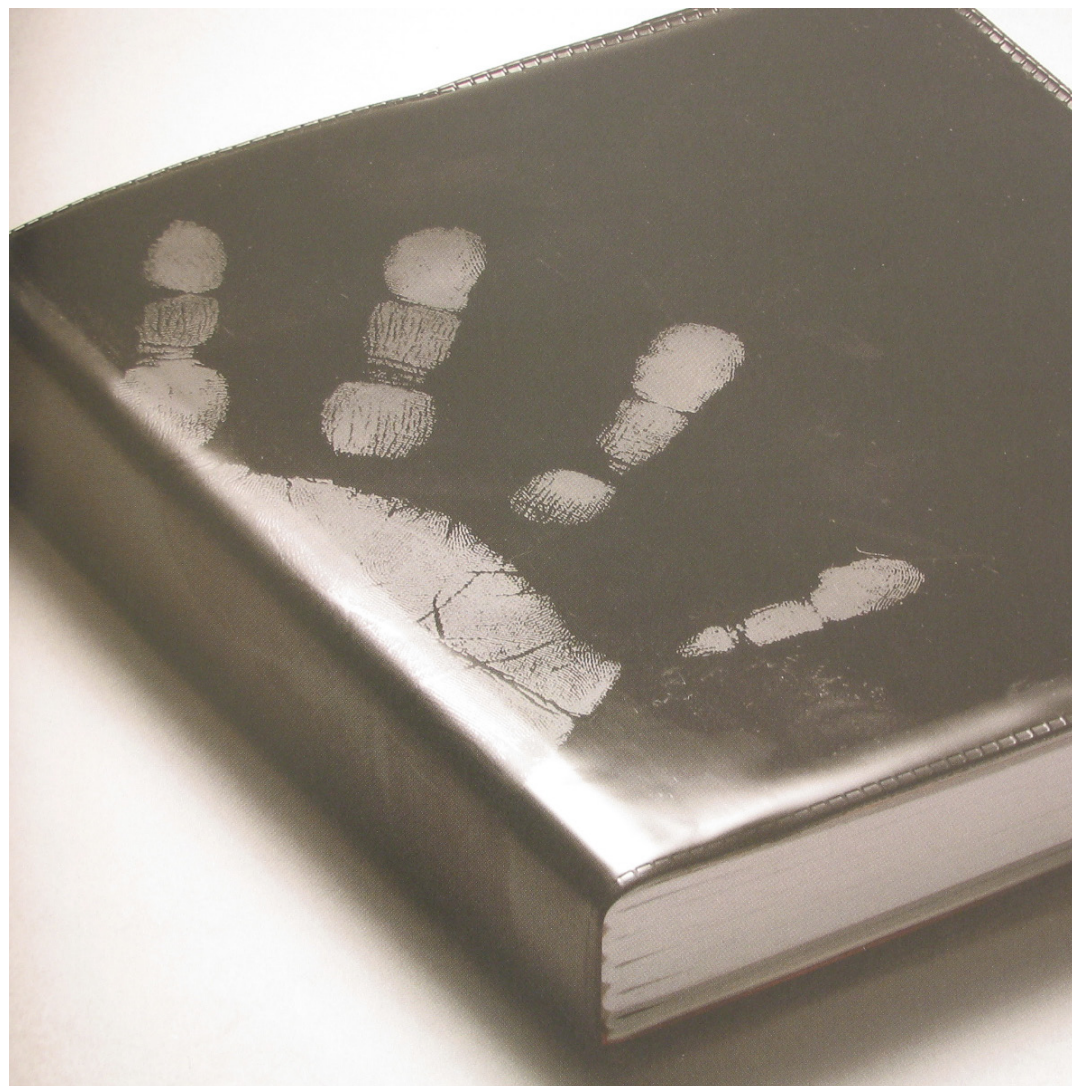
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*Obaly, obálky*



*Obaly, obálky*



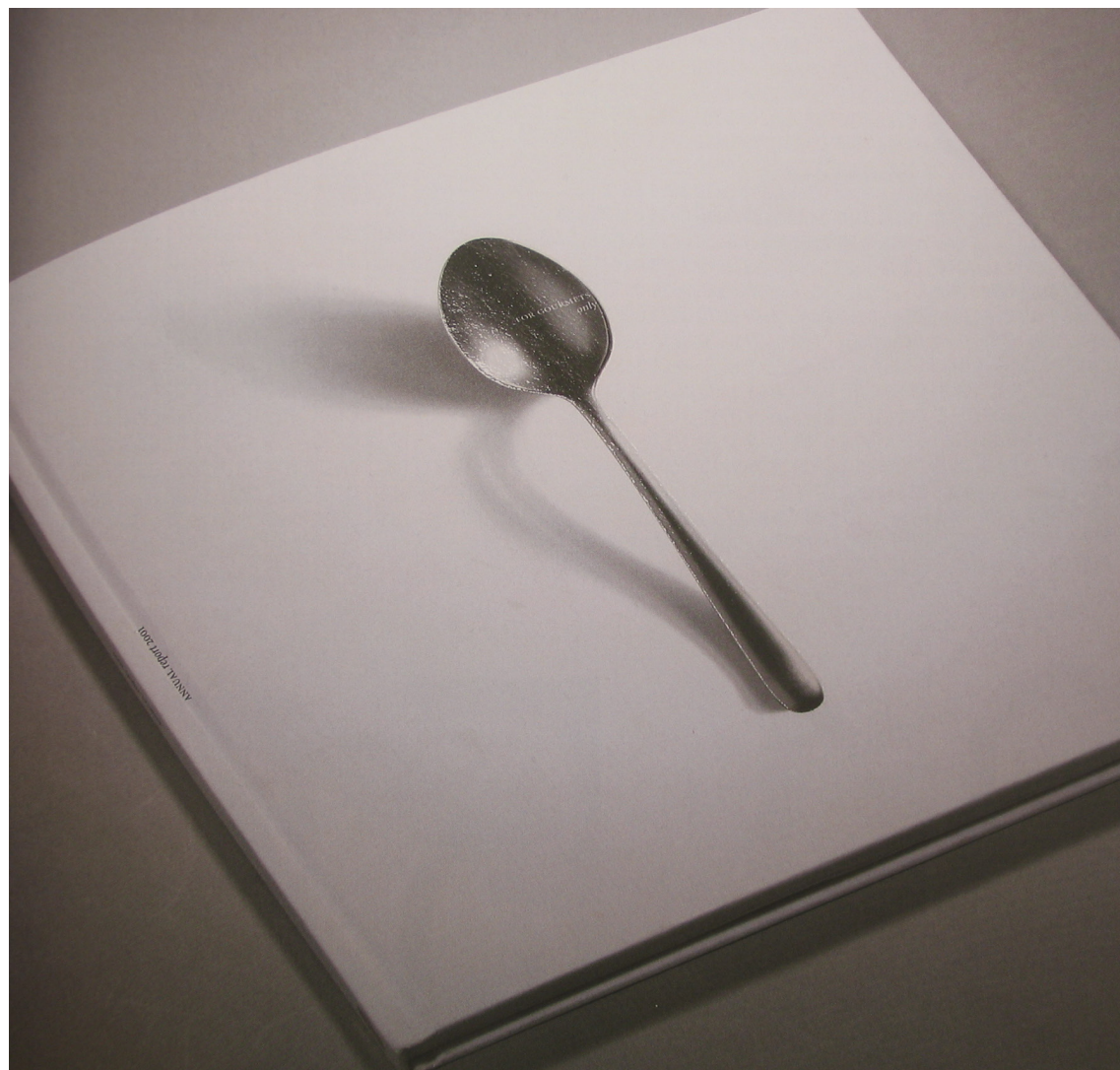
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Obaly, obálky



## Obaly, obálky

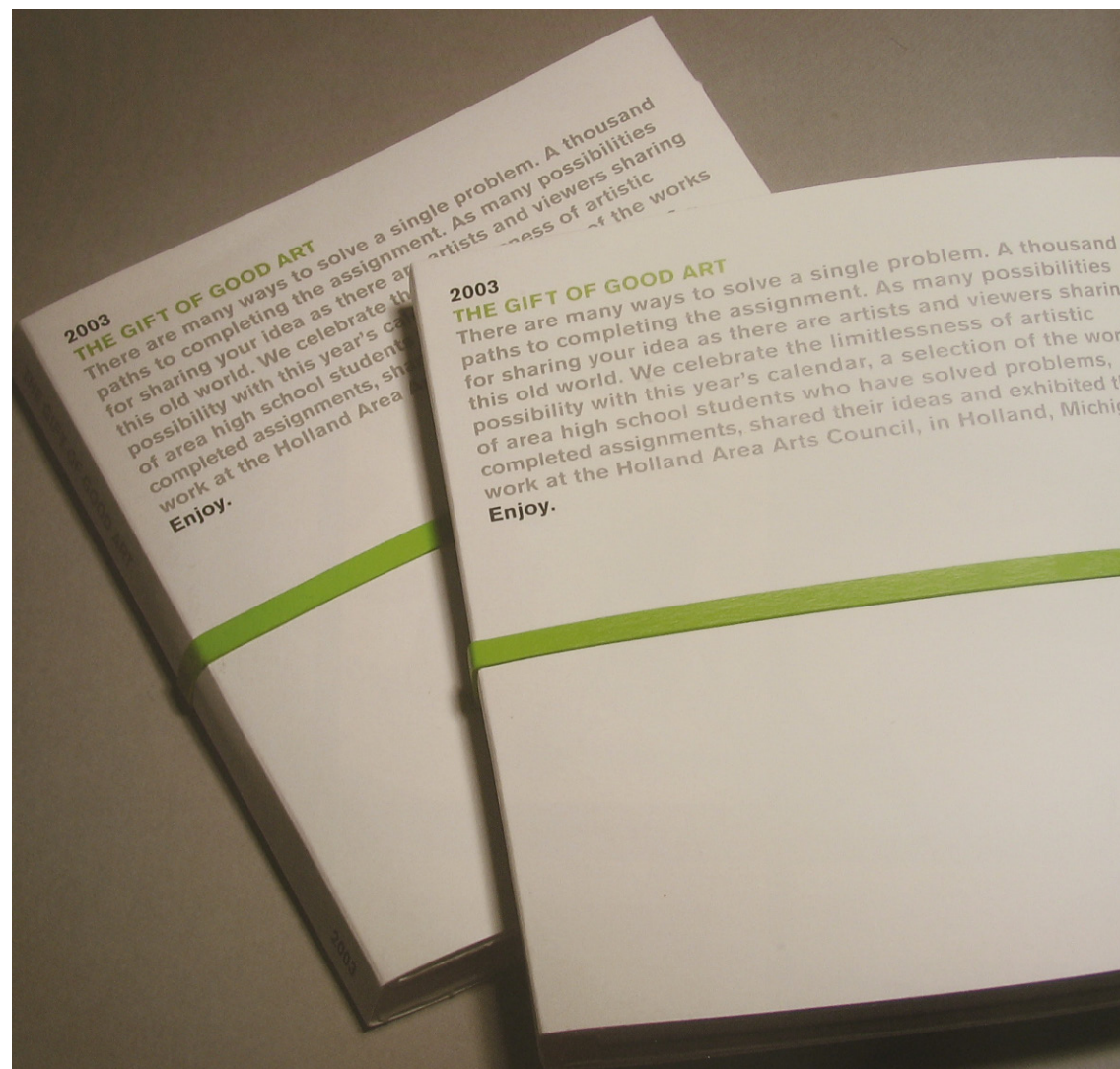


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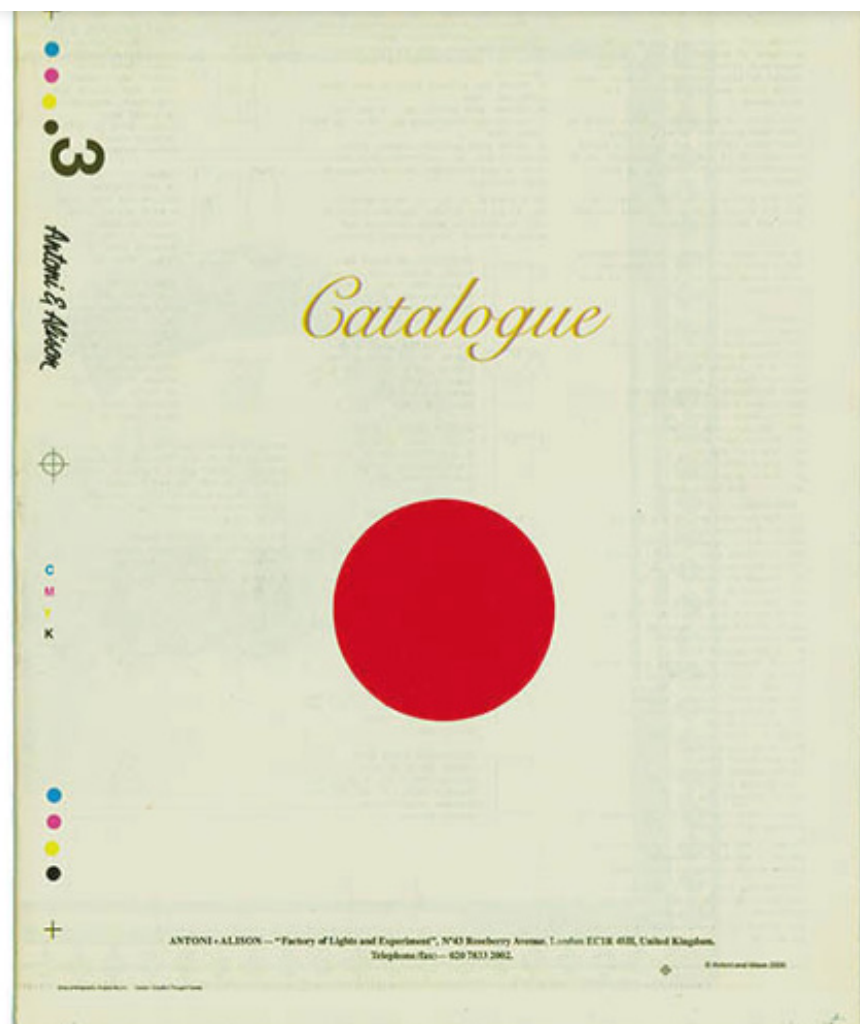




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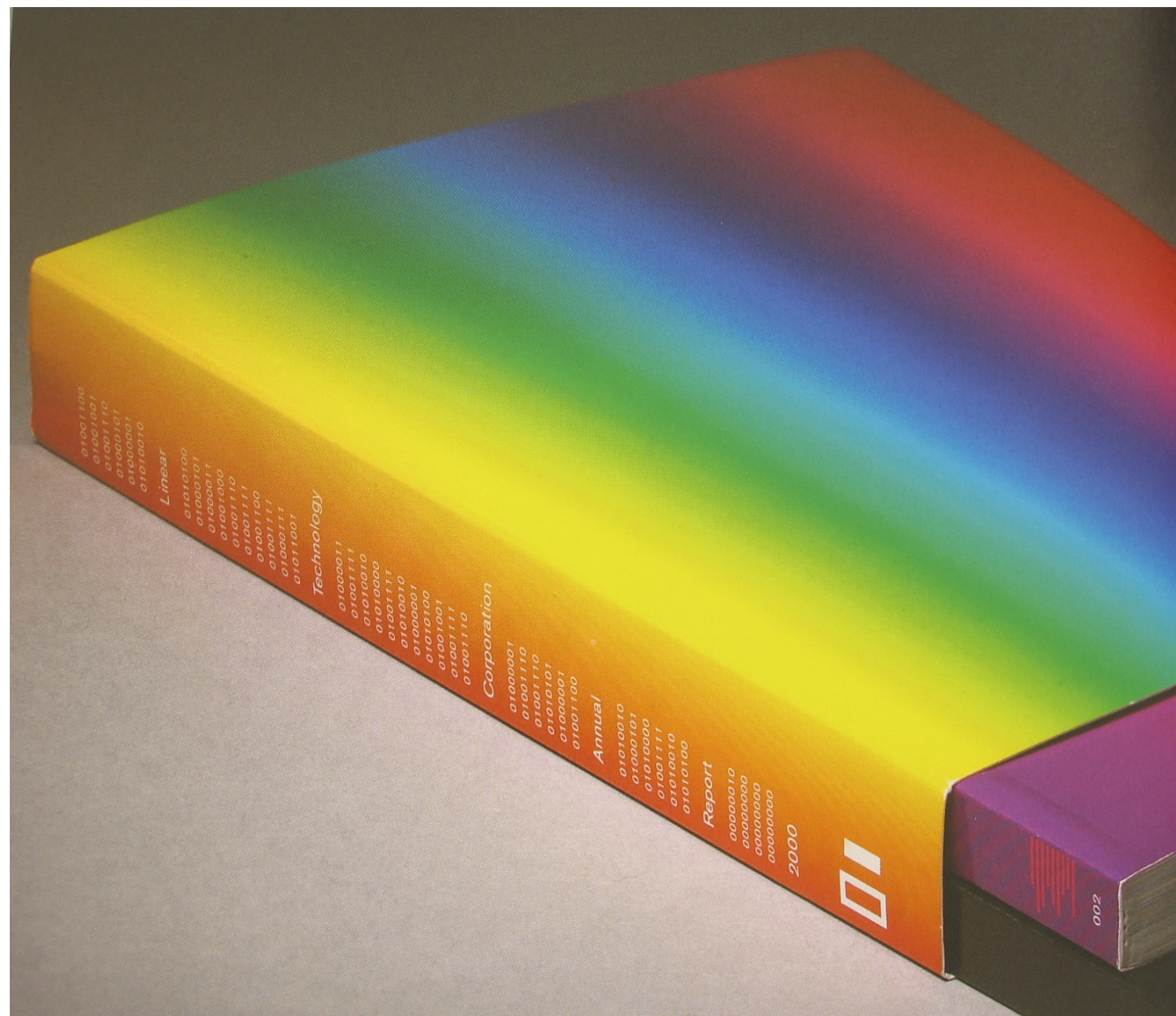
Obaly, obálky



**Obaly, obálky**



# Obaly, obálky



*Obaly, obálky*



- ***Iné materiály***

## Iné materiály



## Iné materiály





## Iné materiály



# Iné materiály



# Iné materiály

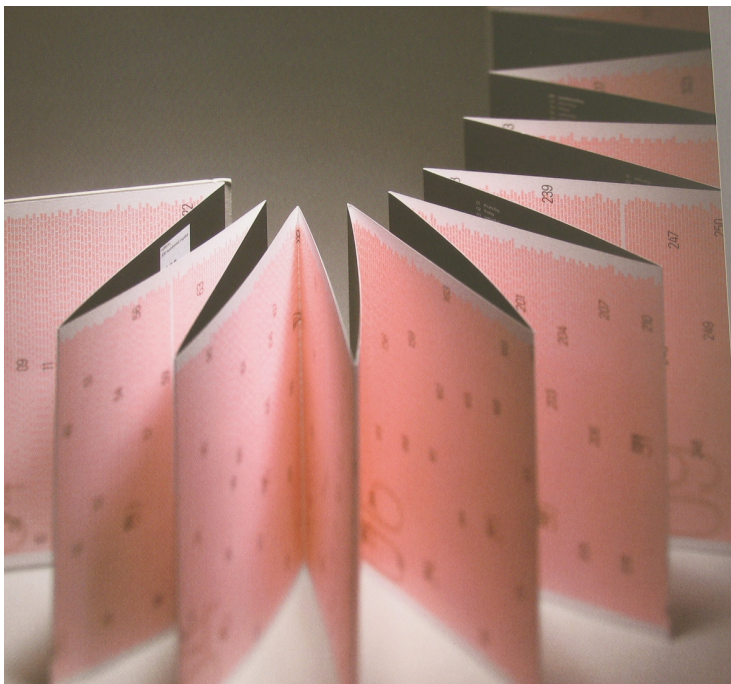


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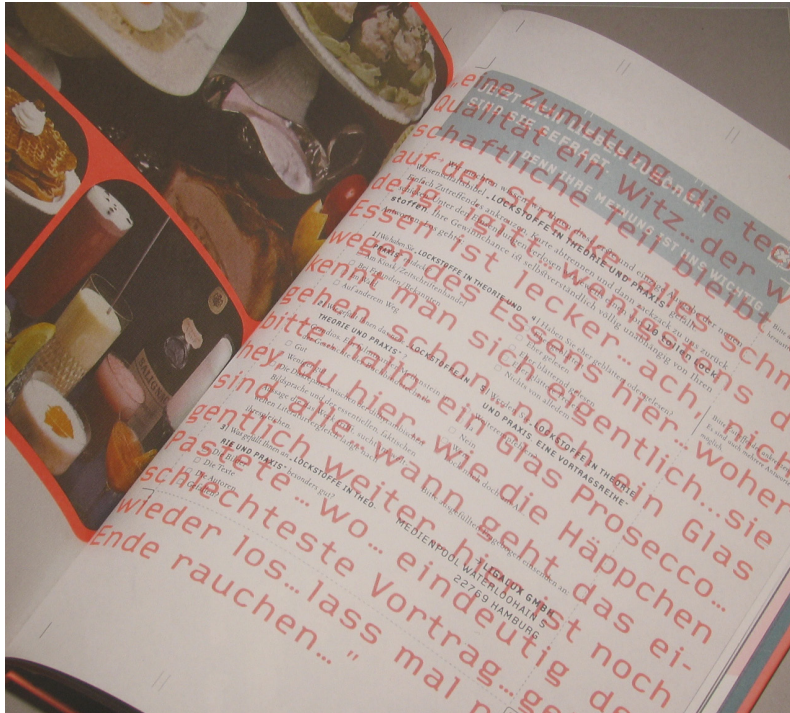


- *Typografia, typó dvojstrany*

**Typografia,  
typo dvojstrany**



**Typografia,  
typo dvojstrany**







Typografia,  
typo dvojstrany



Typografia,  
typo dvojstrany

000 Introduction  
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 002 Jonathan Franzen, *A Spicy Offer Chair*  
 003 Margaret Maron, *With the Wind*  
 004 Alan Hollinghurst, *The Book of Dickson*  
 005 Douglas Maron, *With the Wind*  
 006 Tom Holburn, *Jerry's Spirit*  
 007 James Ellwood, *A Man's Man*  
 008 Eric Chase Anderson, *A Good Deal*  
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- Total assets under management up 31% to \$2.1bn
- Net profit after tax up 16% to \$74 million
- Total income from real estate up 47% to \$105 million
- Underlying earnings<sup>1</sup> after tax up 54% to \$56 million
- EPS<sup>2</sup> up 4.9% to 10.44 cents
- DPS up 3.1% to 10.3 cents
- Net tangible assets per security up 12.5% to \$0.99



**Typografia,  
typo dvojstrany**



Typografia,  
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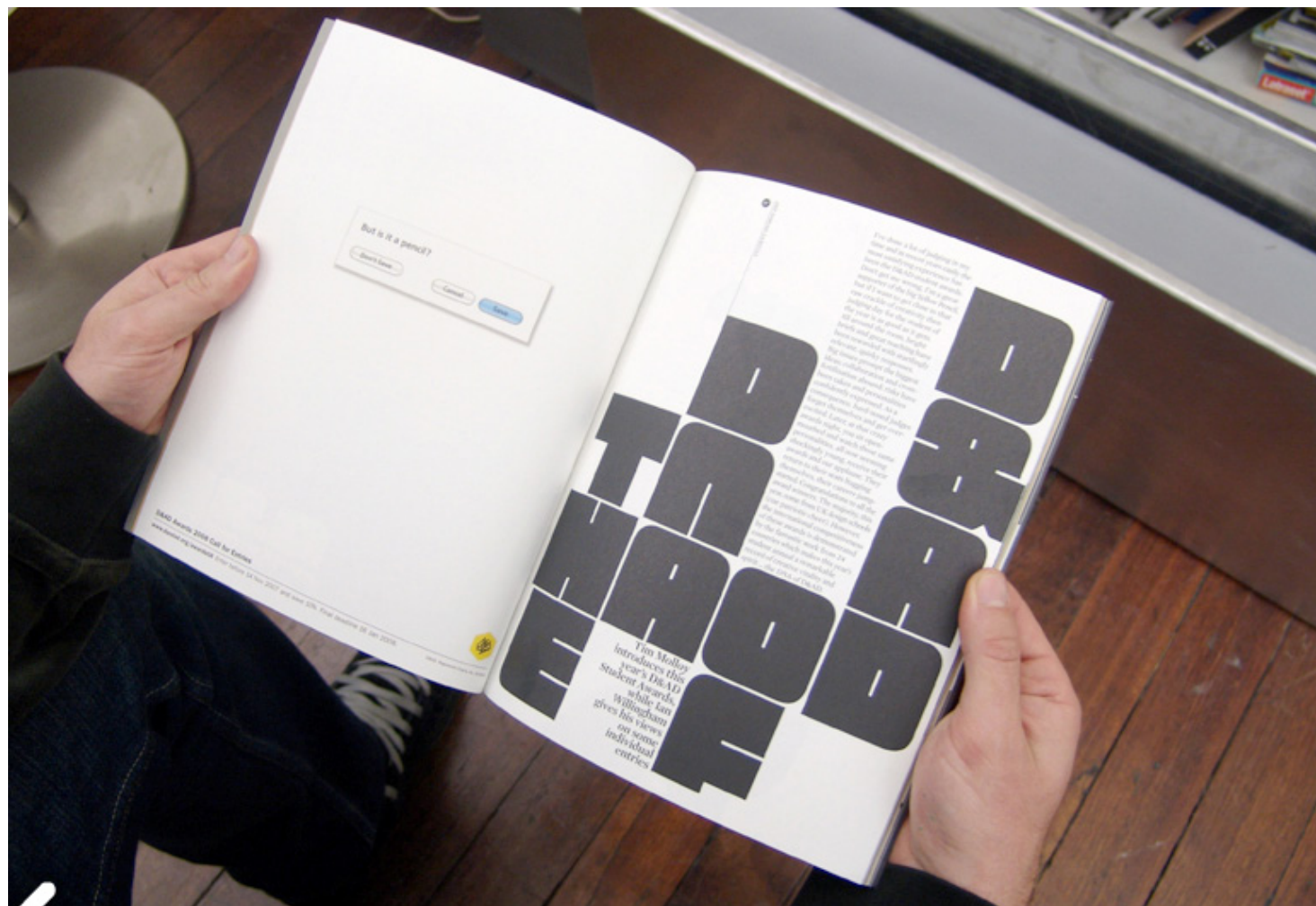




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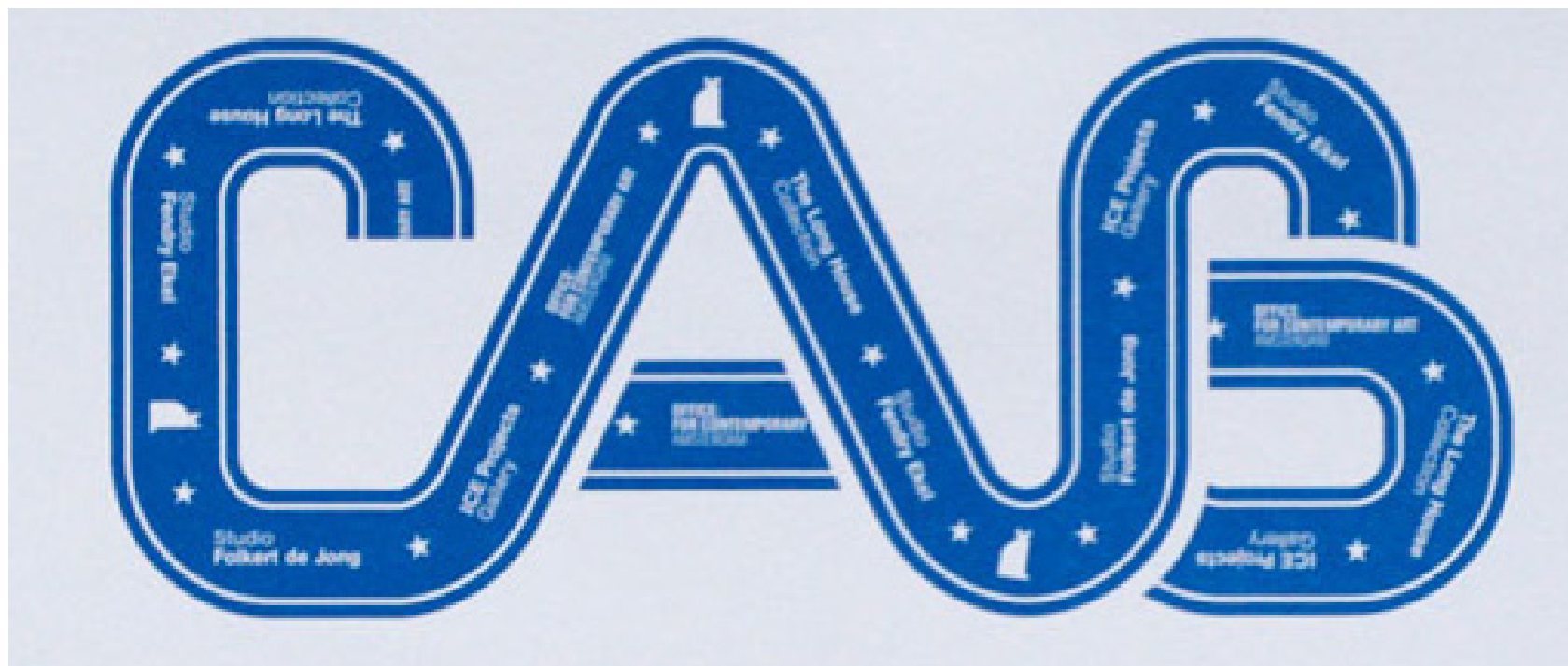
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*Akcidenčné písmo*

HAZLITZ

BESPROKERNERY  
STATROKERNERY

## Akciční písmo



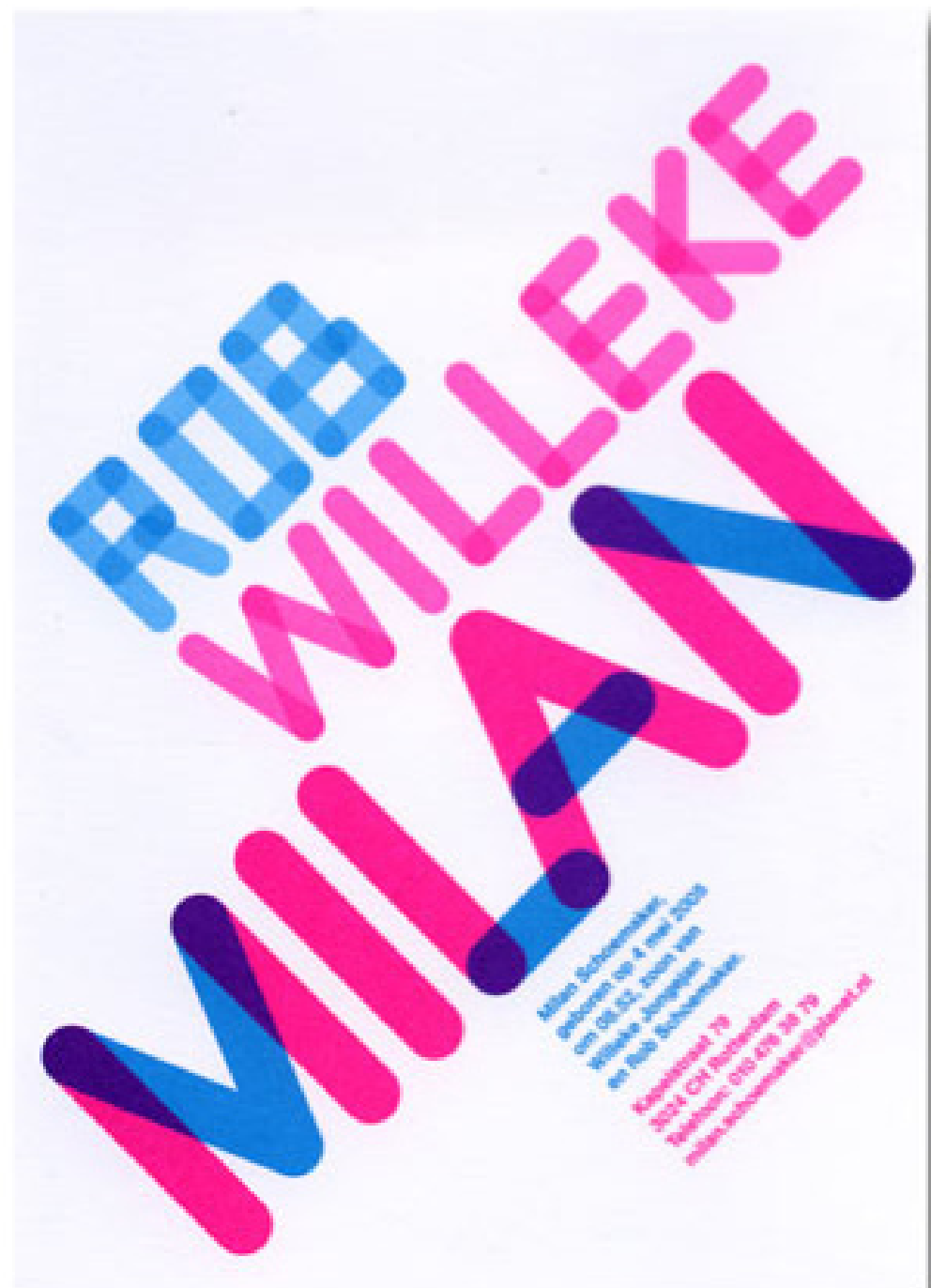
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Akcidenčné písmo



## Akcidenčné písmo

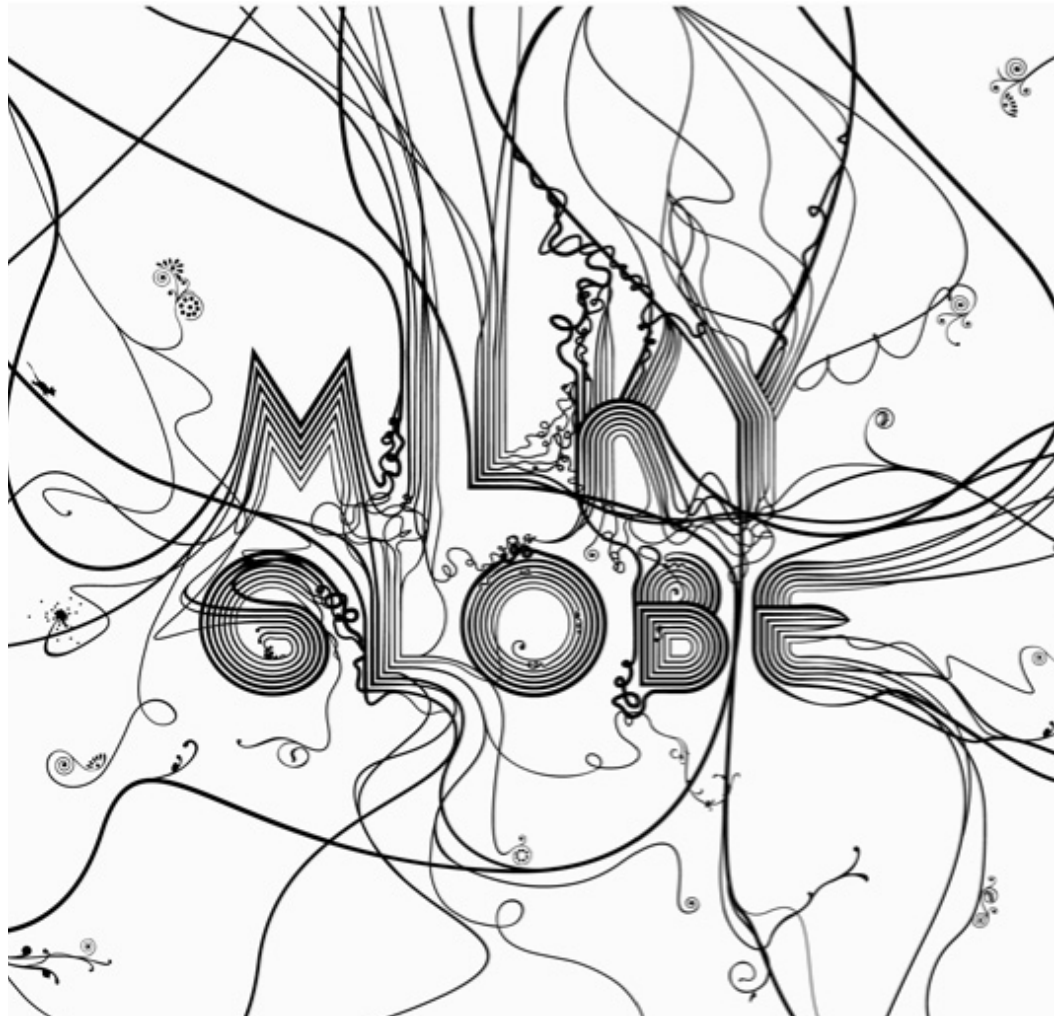


Akcidenčné písmo





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Akcidenčné písmo



## Akcidenčné písmo



## Akcidenčné písmo



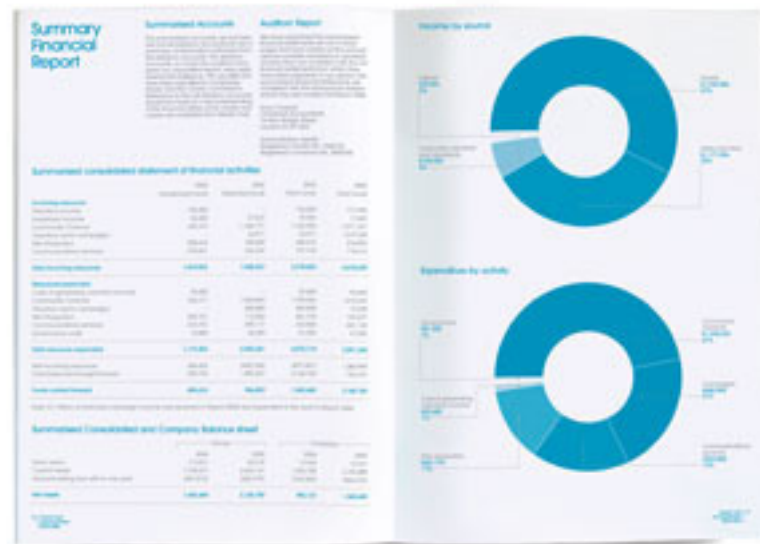
## Akciční písmo



## Akciční písmo



- *Ukážky*









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## Introducing Goldsmiths



## Unique

Whether you are an incoming student, a prospective employer or a partner, Goldsmiths is a unique institution. We are a leading research university with a reputation for excellence in teaching and research. Our students and staff are passionate about their work and we are proud to be a part of the Goldsmiths community.



**Dr. [Name]**  
[Title]  
[Text]

## Social life




## Friendly



**[Name]**  
[Text]

## How to get to Goldsmiths



**How to get to Goldsmiths**  
Goldsmiths is located in the heart of London, just a short walk from the River Thames. The nearest tube station is Goldsmiths, which is served by the Circle Line. The bus route 155 also stops at Goldsmiths. For more information, please visit our website.

Keynote

Where we welcome

Somewhere, as you stroll around the buildings of our wonderful campus, it is difficult to imagine but inside the classrooms, over 1000 students and faculty staff are hard at work, helping to make the International School of Tangshan (ISIT) such a unique place for your child to study, learn and discover in a person and themself the world.

Bright children, open minds, vibrant personalities and a passion for excellence – at ISIT we embrace our multicultural and our cultural diversity.

Something about this school reflects this. As you sit in our school program, "Study International, One Spirit".

This prospectus will provide you with information about the school and will help you decide whether it is right for your child your child. A warm and open welcome awaits you, but if you require further information please contact our admissions office at our web site, www.isitsh.cn.

Introduction by Peter J. Matthews, Director



What better words could I find to describe, inspire and motivate international, local, and Chinese students to excel in their studies and to be successful in their careers? (Although neither more than 100 years ago, when the world was more isolated today).

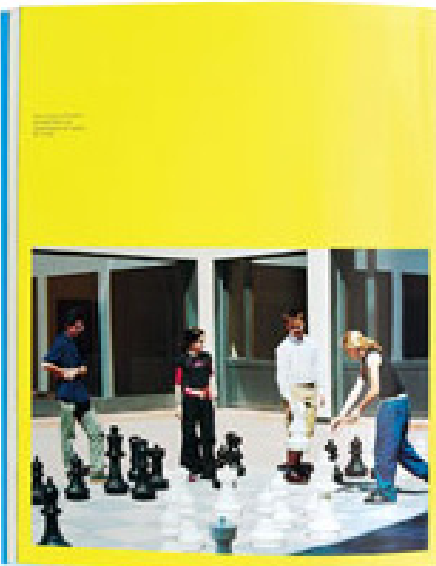
At our school we are "Study International, One Spirit", you would say there are "Two worlds that merge our lives".

Alongside the pursuit of academic and personal fulfillment, we encourage students to be bilingual that understanding of different cultures and values is an enhancement of student that will support English in the language you'll discuss but we also offer Chinese and French and a full curriculum including the Sciences, Physical Education, Literature, Information Technology and Social Technology.

As a school, we are delighted to report that the students to grow and build on its success. Our most recent graduation took place on 10th August 2012 when the school celebrated its move to the new building in Harbin – a facility providing outstanding resources and which promises to create exciting opportunities in the future.

We are keen on the way in establishing ourselves as one of Tangshan's leading international schools. There has never been a more exciting time in the school's history and we hope that this prospectus will convey some of that dynamism.

If you like what you see, I would like to invite you to visit our campus to experience our work and our spirit.

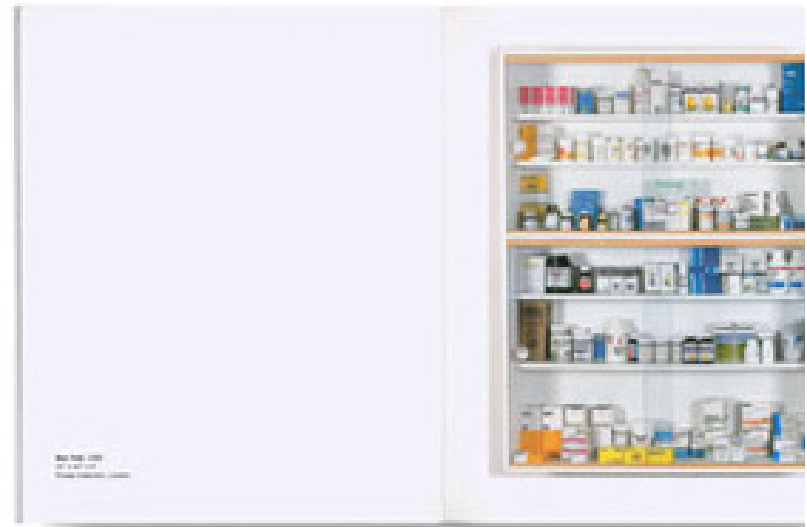
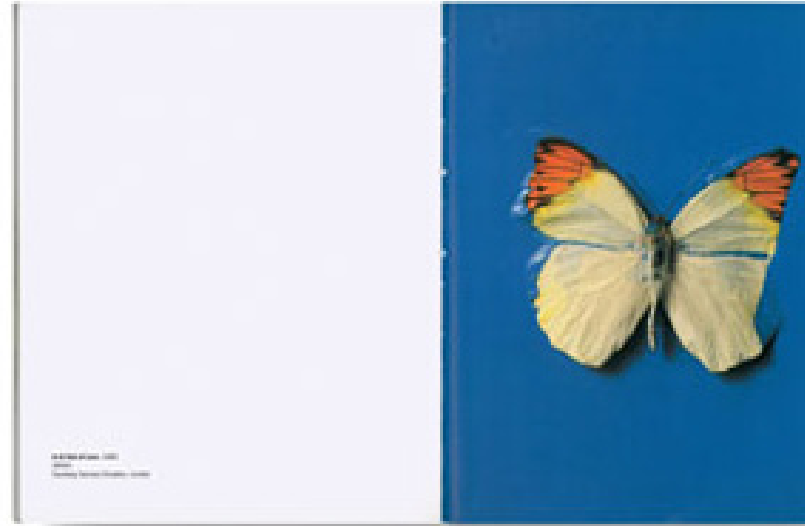


Contact details

International Office of the International School of Tangshan (ISIT)
Address: ...
Phone: ...
Fax: ...
E-mail: ...



A grid of small images and text blocks providing details about the school's facilities, including photos of buildings, a swimming pool, and a group of students.





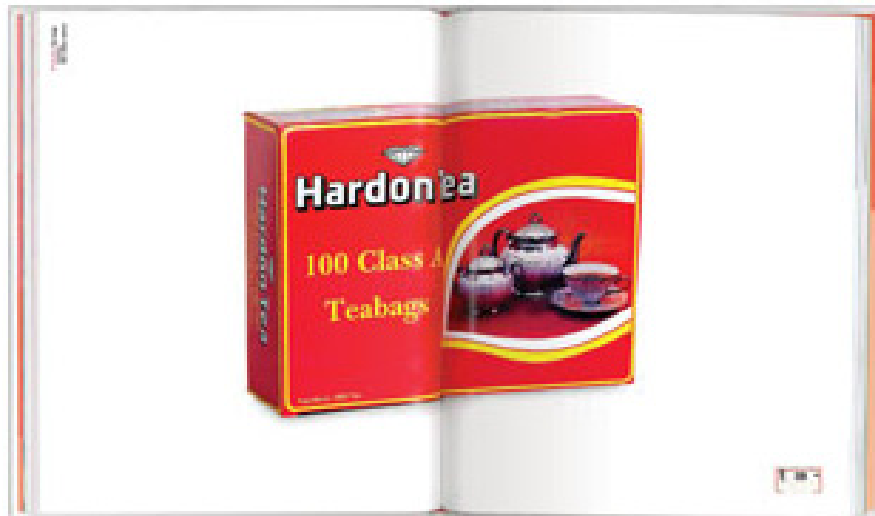
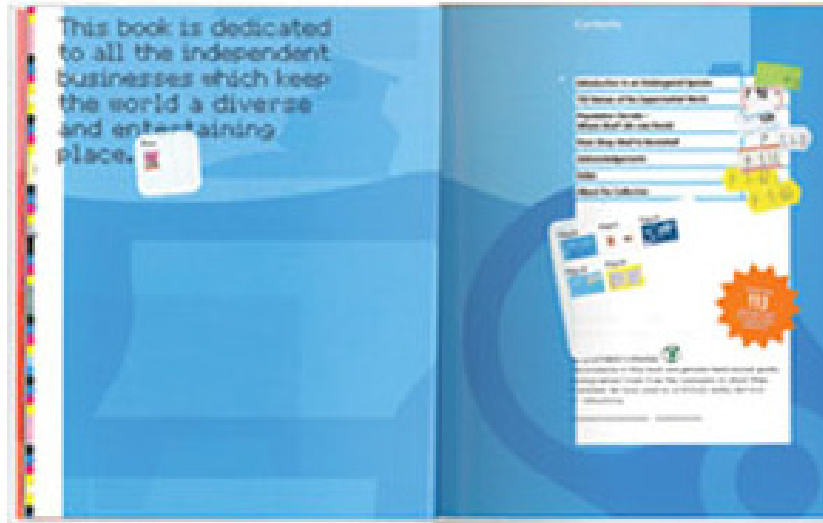
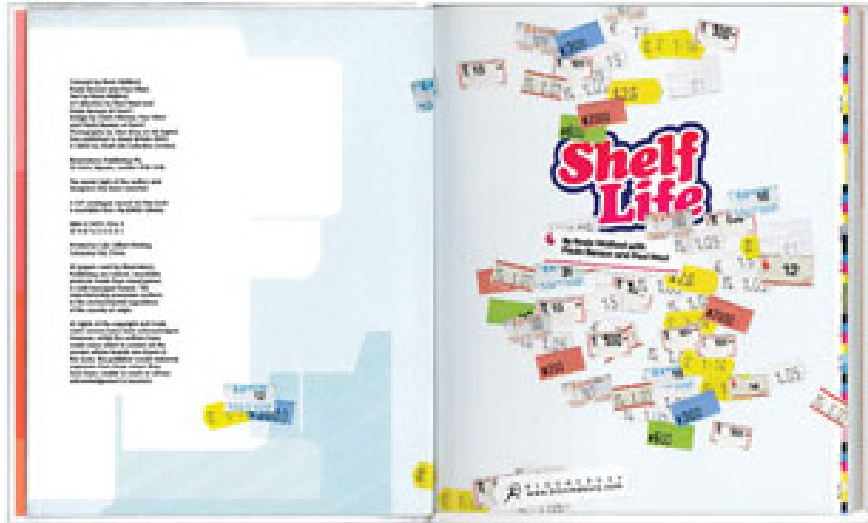
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Introduction



The introduction section features a photograph of a modern building with a large, abstract sculpture in the foreground. The text discusses the importance of education and the role of schools in shaping the future. It highlights the challenges faced by schools and the need for innovative solutions. The text is presented in a clean, modern layout with a dark background and white text.



# BIENE MAJA



Karl Gottschalk, který se stal známým především díky své knize „Die Kunst des Singens“, která se stala bestsellerem. Na snímku: Karl Gottschalk s manželkou a dcerou. Foto: M. Müller / Getty Images

prinesl „dobré zprávy“, za jejich posla je tak-  
tad označuje (je si vědom evangelijních kma-  
tací toho poimenování?). Dohledně na to, aby  
všechno fungovalo, jak má, bude dobře intona-  
vat, zachová si uroveň, vystupuje kolonovaně,  
čekat od něj někdo nad to je neprofesionální.  
Prošle životem s maskou uslovně soběstřed-  
nosti GOTTSCHALKA, jenom kolem sebe bude mít ně-  
jakou historii, a ne filmovou dekoraci.

Podobně telefonová je i Gottschalkova. Často se  
o něm s nadšením píše jako o „restaurátor“  
umění. Jasněže to restaurátor má i nějakou  
odstrašovací stránku. Čas už prošel jenom tím,  
že plyne, máže nějakému povrchovému popě-  
vků přidat nějakou hlubší dimenzi. V klase in-  
terpreta je naednou slyšet nějaká historická  
jmena, umatek, rezignace nebo naopak vado,  
které tam dříve nebyly, poznání, kterého ch-  
věk máže s blížícím se koncem dosáhnout.

Za zpěvem KARLA GOTTSCHALKA vlastně nikdy nebyla  
cizí nějaká osobnost skatřina nebo kontra-  
ovaná persona. Nanejvýš onad až eponei po-  
treba se líbit, motivována umění hlouběji se  
fosování. Sanci restaurátor patří k vadě.  
člověk raději elegantně upravenou skatřinku  
o dobrými zpěsoby, která naznačuje možnost,  
že to, co z něj vidíme, je všechno, co je k máže.  
Zpěv KARLA GOTTSCHALKA sdebuje jediné zpívání.

Trachu vs. toho mážou říct jeho obraty  
s nimá se zpěvák dost griny – není součes-  
nější český malíř maliti patří k sém nejtratišim  
Na někdy až dojemně detinských malbách ji-  
stě je ledacos odhalujícího – třeba obrat „Jhv-  
da“ se zpěvákem na podnu z zastupem výtřby

nerst. Housi dala, das er Gott öffentlich main-  
ten, er sollte sich nicht mit dem Geldspekte nei-  
glichen Menschen machen, die im Leben selbst  
nicht stande gebracht hätten.

Diesmal ging es gut aus, der Künstler ließ sich  
überzeugen, vielleicht sang er sogar die „Biene  
Maja“ in Hannover. Ich kann mich nicht mehr  
genau erinnern. Eventuelle Ehrabscheide  
kamen erst viel Zeit ihrem Platz. Gespräche über  
die gelbe Nachtigall vermeiden sie seitdem  
in der Öffentlichkeit, sie sagen höchstens, dass  
es ein Beispiel, die Professionalität des Men-  
schen bewussten, sie aber andere Musik bevor-  
zugen. Es musste erst ein Bariton vom Format  
man erfüllen können, um dies ungeschrie-  
ben Gesetz zu brechen. Die Beruflichkeit, mit der  
die anderen Sänger Menschen verteidigen, die  
sich anderweitig über praktisch nichts einse-  
zen können, ist lebendiger und überreicher als  
Müll normaler in maliger Identifikation. Auf  
der anderen Seite – warum sollte sie überleben  
mit, wenn doch KAMM GOTTSCHALKA HINRICHT  
auch die Erfüllung des tischen hiesigen Ideals ist?

Was ist im Übrigen das Ideal einer von jeder  
faulicht – moralischen, künstlerischer – un-  
selbstnen Leistung: KARL GOTTSCHALKA zurecht-  
bringen, und darum ist es seine Pflicht, wann  
immer und für wen immer zu singen. Im Ge-  
spräch mit der Zeitschrift Mladý svět verglich er  
sich mit einer Person seiner Selbstgefälligkeit  
mit einem xantroschen Hirschen Aes, der nach dem  
dritten Weltkrieg die israelische Luftwaffe aus-  
staltete. Einem ähnlichen Ideal an Professionalität  
ist Gottschalk auch er nach – eine Trübs-

ionalität, die nicht trägt und darauf auch noch  
stolz ist und den Menschen, die sich nicht ein-  
geben wollen. Das sie sich in den letzten De-  
kaden irgendwie schuldig gemacht haben, sie  
ständlicherweise nahe ist. Ein echter Profi muss  
sich nicht dreifig machen, vom Telefonbüchlein  
der Nachtigall peilt der Schmutz von den Kon-  
takten mit korruptivischen Funktionären und  
auch verschondenes ewalchtigen. Märchen der  
„grauen Wirtschaft“, die sich nach der „Blende“  
um die Nachtigall herumzumenchen, einfach als  
Alles singt sie, alles bringt sie gegen Nachtig-  
tel, als deren Bote sie sich so gerne beschäme-  
det, sie sich der evangelistischen Kommunikation  
dieser Bevölkerung bewusstig Abgeben lässt,  
damit alles so funktioniert, wie es sein soll, wird  
sie gut mitmachen, hat ein gewisses Niveau, ihre  
kultiviert auf etwas Höheres von ihr zu erwar-  
ten, das wäre unprofessionell. Sie wird das Leben  
mit der Mücke einer angestimmte sollen wären  
immer durchklingen, was um sich herum und in  
sprechende Historisches haben und keine Trübs-

Altnach Telefonartig ist auch Gottschalk, von  
schreibt man mit Begeisterung über die „ab-  
geacht abendend“ Künstler. Sie, aber auch die  
seiner Licht-Altern eine ewalchtigste Seite hat  
Ten kann schon allein dadurch, dass sie voran-  
schreitet, unabhängig überflüssiges Licht hat  
eine tiefer Dimension geben. In der Stimme des  
Inventarieren kann man auf einmal Lebenserfah-  
rung hören, Trauer, Resignation oder im Gegen-  
teil: Trotz, Gefühle, die vorher nicht da waren.  
Erfahrung, die der Mensch erst mit dem sich







### stijlbasis

schoenen zijn beeltdoelend

Het ontwerp van de collectie is gebaseerd op de principes van de 'NewStyle' collectie, met een focus op kwaliteit en duurzaamheid. De collectie bestaat uit verschillende modellen van schoenen, die zijn vervaardigd uit hoogwaardig leer. De prijs van de collectie varieert van € 120,- tot € 250,-.

**CAMPER**  
Hella Jongerius

design

## De ambachtelijke signatuur van Hella Jongerius

Ze is gefascineerd door textielbewerkingen en andere ambachtelijke tradities en weet deze een nieuwe, persoonlijke en vaak sensitive verschijningsvorm te geven, door ze samen te laten smelten met moderne industriële technieken. Hella Jongerius ontwerpt textiel, ceramiek en meubels en vanaf dit najaar is haar eerste collectie voor het schoenenlabel Camper te koop. Niet verwonderlijk, want ook bij dit Spaanse familiebedrijf vond Jongerius aansluiting binnen het ambacht. *NewStyle* sprak met deze bijzondere ontwerper.

door Meta Struyden









