Google ANALYTIC online learning access

Assignment No.2

1. Create Blogger [www.blogger.com](http://www.blogger.com) , access it with your google account
2. Create Google analytics access: [www.google.cz/Analytics](http://www.google.cz/Analytics)
3. Register your blogger and get the code
4. Implement Google analytic code into your blogger : Settings – Other - GoogleAnalytics
5. Enter your google Analytics account of the blogger and make Google analytic exercises and functions discussed in the videolectures (Units1-6) till lecture of December 14-15 . Link for self-study video materials:

<https://analyticsacademy.withgoogle.com/course01?hl=en-US&_ga=1.226951199.366409794.1437644876>

1. After each video lesson find the self-assessment questions below. Answer the questions and check your answers.

## General study materials for Google Analytics and access to certification

https://www.google.com/partners/#p\_overview

<https://www.google.com/partners/#p_analyticscertification>

Exam study guide : Use these video courses provided by the [Google Analytics Academy](https://analyticsacademy.withgoogle.com/course01) to help you study for the Google Analytics Individual Qualification Exam.

**CONTINUE READING:**[Digital Analytics Fundamentals](https://analyticsacademy.withgoogle.com/course01?hl=en-US)