

# Google ANALYTIC online learning access

## Assignment No.2

1. Create Blogger [www.blogger.com](http://www.blogger.com) , access it with your google account
2. Create Google analytics access: [www.google.cz/Analytics](http://www.google.cz/Analytics)
3. Register your blogger and get the code
4. Implement Google analytic code into your blogger : Settings – Other - GoogleAnalytics
5. Enter your google Analytics account of the blogger and make Google analytic exercises and functions discussed in the videolectures (Units1-6) till lecture of December 14-15 . Link for self-study video materials:

[https://analyticsacademy.withgoogle.com/course01?hl=en-US&\\_ga=1.226951199.366409794.1437644876](https://analyticsacademy.withgoogle.com/course01?hl=en-US&_ga=1.226951199.366409794.1437644876)

6. After each video lesson find the self-assessment questions below. Answer the questions and check your answers.

- **General study materials for Google Analytics and access to certification**

[https://www.google.com/partners/#p\\_overview](https://www.google.com/partners/#p_overview)

[https://www.google.com/partners/#p\\_analyticscertification](https://www.google.com/partners/#p_analyticscertification)

Exam study guide : Use these video courses provided by the [Google Analytics Academy](#) to help you study for the Google Analytics Individual Qualification Exam.

CONTINUE READING: [Digital Analytics Fundamentals](#)