# Seminar on Master's Thesis Writing

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#### Parts of Master's Thesis

- Abstract
- Introduction
- Main Chapter
- Conclusion
- References
- Appendix (pl. Appendices)

## Literature Review Example

- Introduction
- Main Concepts
- Approaches + Main Analysis
  - Or one chapter on comparison and analysis
- Conclusion

## **Empirical Research Example**

- Introduction
  - (what is the goal?) Main concepts and theories
- Related research
- Experiment and Results
  - Material, Methods, Results, Discussion
- Conclusion

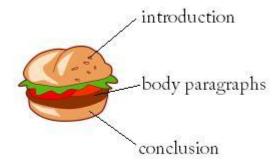
#### **Example Abstract**

- Background/setting the scene:
  - Icons are used increasingly in interfaces because they are compact "universal" pictographic representations of computer functionality and processing.
- The focus and innovation:
  - Animated icons can bring to life symbols representing complete applications or functions within an
    application, thereby clarifying their meaning, demonstrating their capabilities, and even explaining their
    method of use.
- The problem:
  - To test this hypothesis, we carried out an iterative design of a set of animated painting icons that appear in the HyperCard tool palette.
- The method:
  - The design discipline restricted the animations to 10 to 20 second sequences of 22x20 pixel bit maps. User testing was carried out on two interfaces one with the static icons, one with the animated icons.
- The results:
  - The results showed significant benefit from the animations in clarifying the purpose and functionality of the icons.

- Introduction
  - Context/motivation
  - Background/literature review
  - Hypothesis/thesis/problem statement
  - Goals/methods
  - Thesis overview

- Introduction
  - sets the scene
  - background
  - motivates
  - provides definition of terms and concepts
  - describes problem and argues for the approach taking
  - references other existing work
  - summarizes the structure of the paper
    - "The next section details the experimental methodology, which is a 2x2 Anova design. The subsequent section describes the results, the most notable being..."

- Main body
  - organization important -> reflects how you present your argument
  - each section should have a main point
  - each paragraph should have a main point



- Summary/Conclusions
  - summarize the paper
    - some people only read abstract, intro and conclusions
  - talk about connections to the general area
  - discuss future work

- Figures and Tables
  - should help the reader
  - needs to be large enough to be visible in print
  - tables:
    - summarizes data
    - collects main points described in text
  - figures
    - system snapshots
    - conceptual diagrams
    - should be legible, instructive, adequately labeled and titled

- Figures and Tables
  - should always refer to both in text
  - provide a description of the figures and tables
    - bad:
      - "...animated icons contain movies (Figure 1)."
    - better:
      - "...The several images in Figure 1 illustrates an example of an animated icon, which represents a printer. Each image is actually a key frame of a "movie" that, when played, would show the user what would happened if the icon were selected. We see a document being moved on top of the printer, and the printer putting out some paper..." should assist the reader

#### Plagiarism

- 1) Using someone else's ideas without acknowledging the source
- 2) Paraphrasing someone else's argument as your own.
- 3) Presenting someone else's line of thinking in the development of an idea as your own.
- 4) Presenting an entire paper or a major part of it developed exactly as someone else's line of thinking.
- 5) Arranging your ideas exactly as someone else did even though you acknowledge the source in the parenthesis.
  - Qtd. in Day 145.

## Plagiarism

#### • Original text:

• In the secondary and 16-19 education sectors in England and Wales some form of action planning, in which a teacher or tutor sits down with a student and discusses their progress and negotiates learning targets with plans to achieve them, has emerged to become a recognizable feature of teaching practice within the last 25 years (Day and Tosey, 2011, p. 515).

#### • Student text:

- In secondary and further education, action planning has become a recognizable feature of teaching practice within the last 25 years (Day and Tosey, 2011, p. 515).
- PLAGIARISM
- Day, 145-146.

#### Common Formatting Issues

- Font use a serif font
  - Illumination vs Illumination.
- Apostrophes and quotation marks
  - Czech versus English "Ježek" vs. "Hedgehog"
  - Format "Hedgehog" vs. "Hedgehog."
- A dash ( − ) is different than a hyphen ( )
  - Dash **separates** elements of a sentence
    - The study not taken seriously at first had eventually lead to a major breakthrough.
  - Hyphen connects words (Post-WIMP interface)

#### References

- Saul Greenberg, University of Calgary, AB, Canada: Grad Tips, http://saul.cpsc.ucalgary.ca/saul/
- Trevor Day. Success in Academic Writing. New York: Palgrave, 2013.