

 **ESPRESSO**

U^o ESPRESSO

*Vizuální orientační systém
pro masovou samoobslužnou kavárnu*



PÍSMO

MUSEO

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0123456789
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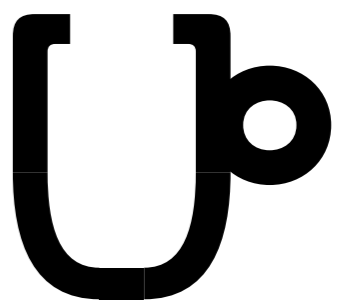
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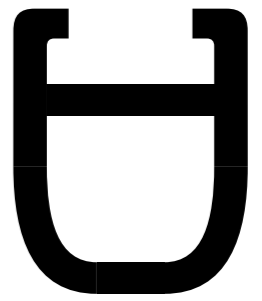
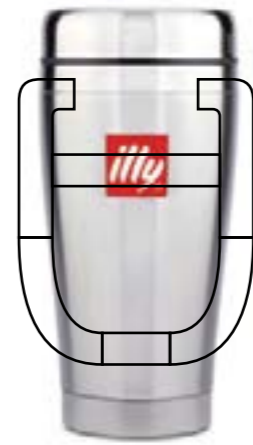
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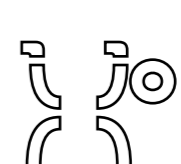
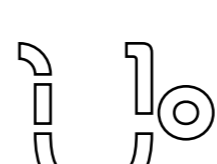
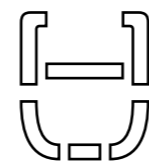
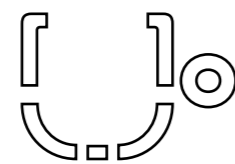
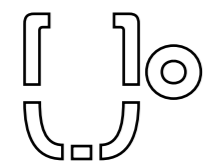
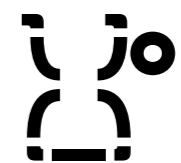
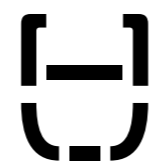
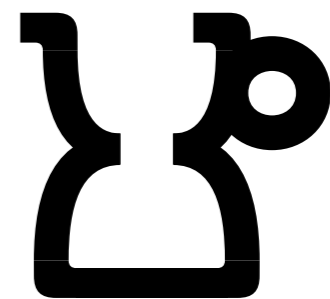
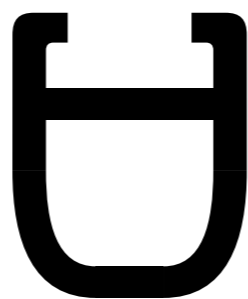
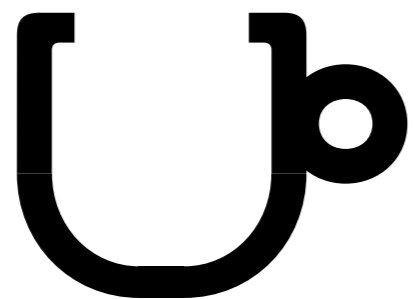
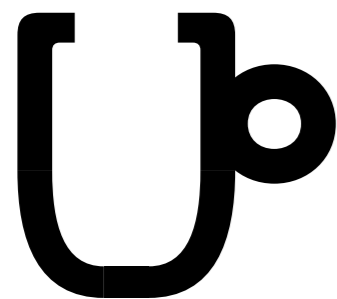
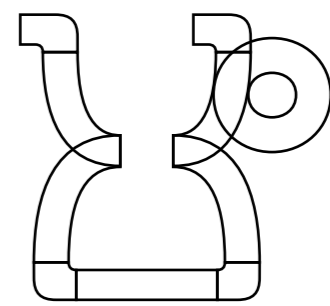
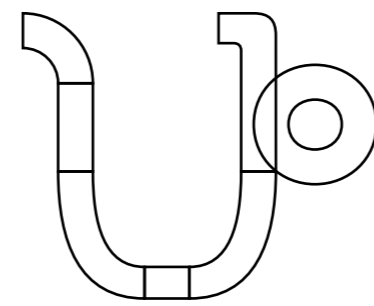
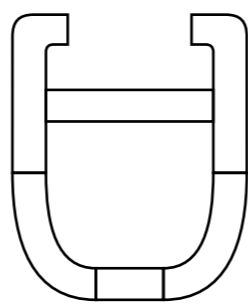
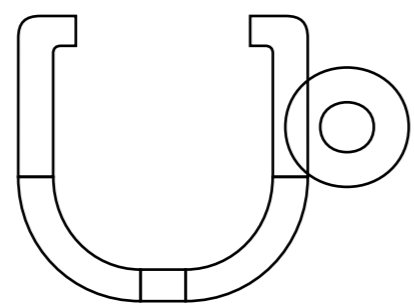
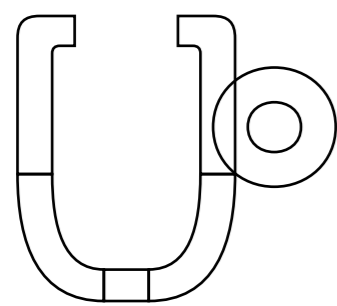


PREFABRIKÁTY, OBRAZOVÁ ANALÝZA, SYNTÉZA

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O C C
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DOPLNĚNÍ O TYPOGRAFII

 **ESPRESSO**

 **MOCCA PRESS**

 **CAPUCCINO**

 **FRAPPÉ**

 **MILK**



BAREVNÁ ŘADA

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C=50%, M=70%, Y=84%, K=70%
H=25°, S=72%, B=23%
R=59, G=35, B=10
#3B2310

C=70%, M=40%, Y=100%, K=55%
H=28°, S=83%, B=34%
R=89, G=51, B=14
#59330E

C=38%, M=64%, Y=90%, K=37%
H=28°, S=67%, B=45%
R=116, G=75, B=38
#744B26

C=30%, M=48%, Y=75%, K=10%
H=31°, S=52%, B=65%
R=168, G=126, B=80
#A87E50

C=22%, M=32%, Y=60%, K=0%
H=35°, S=40%, B=79%
R=202, G=169, B=119
#CAA977



APLIKACE

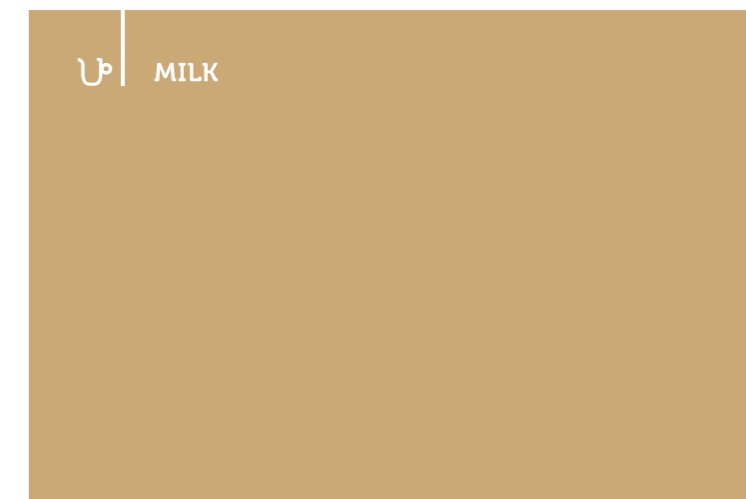
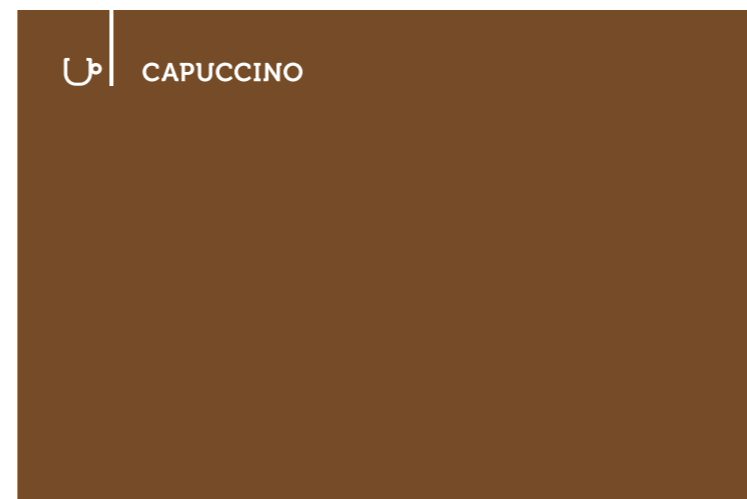
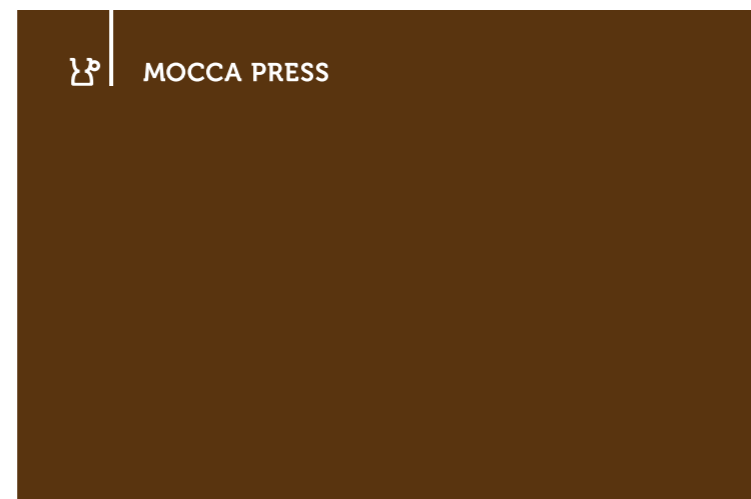
☺ ESPRESSO

☺ MOCCA PRESS

CAPUCCINO ☺

FRAPPÉ ☺

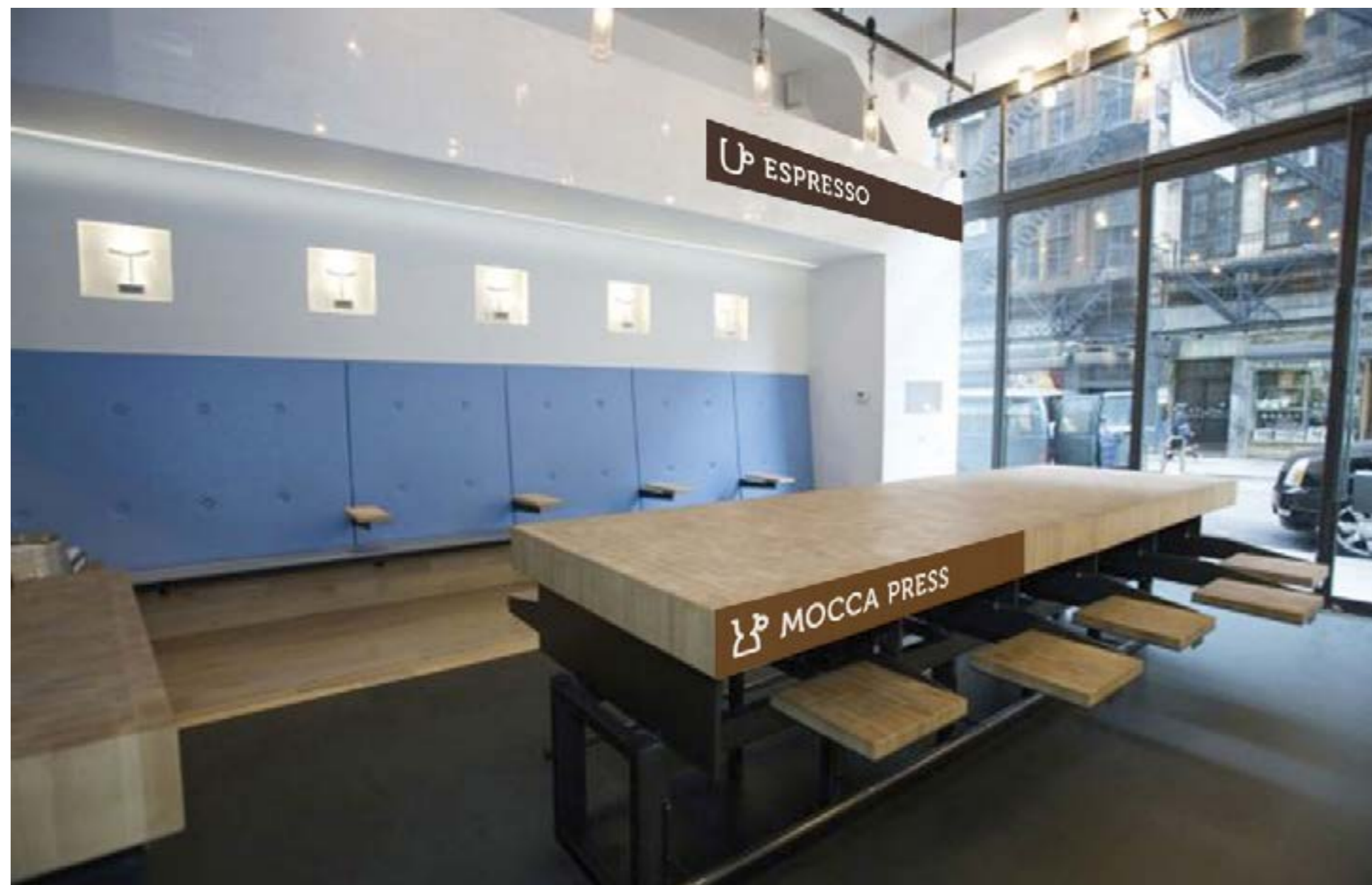
☺ MILK



ORIENTAČNÍ UKAZATELE | APLIKACE NA STĚNĚ, PLOŠE

< ☮ CAPUCCINO

☮ ESPRESSO >





APLIKACE NA KELÍMEK A SÁČEK S KÁVOU

U