

Lean software development

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Agenda

1. Origins of Lean
2. Principles of Lean
3. From cars to software development
4. Lean software development – principles
5. Lean & agile
6. The Lean Startup







TOYOTA

Lean production

- Waste
- Kaizen
- Jidoka
- Just in time
- Lean time & cycle time

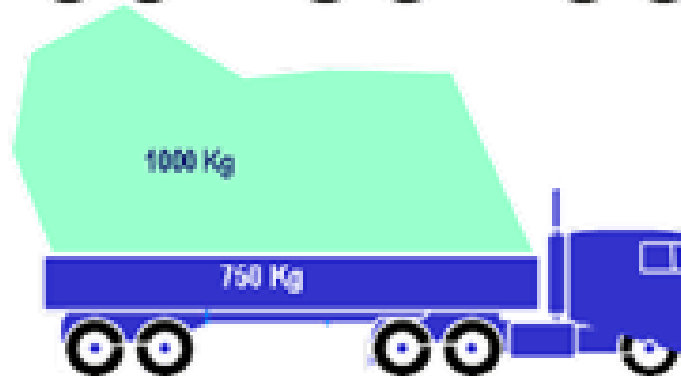
MUDA
Wastefulness



MURA
Imbalance



MURI
Overload





CHANGE

+



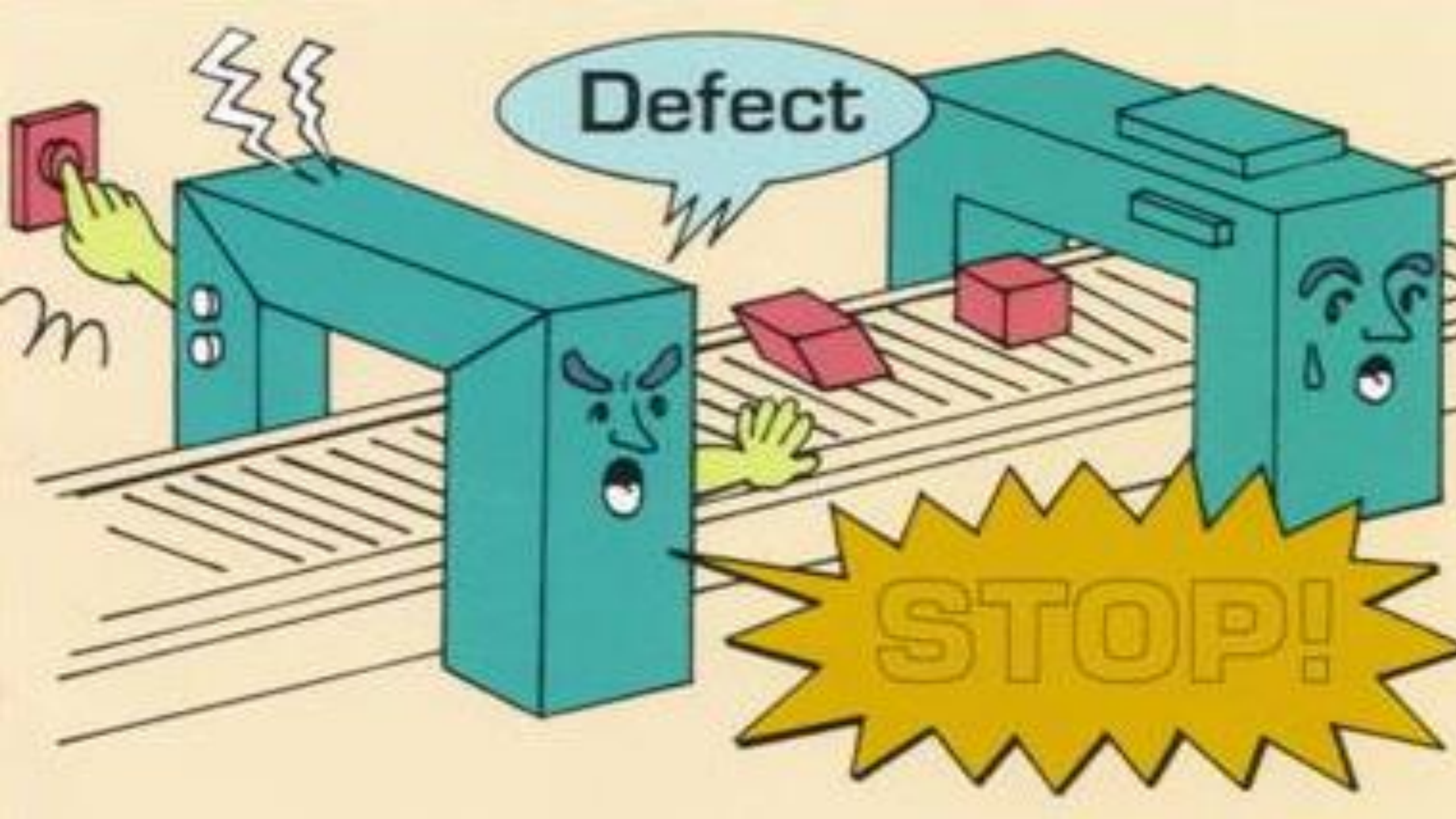
BETTER

=



**CONTINUOUS
IMPROVEMENT**

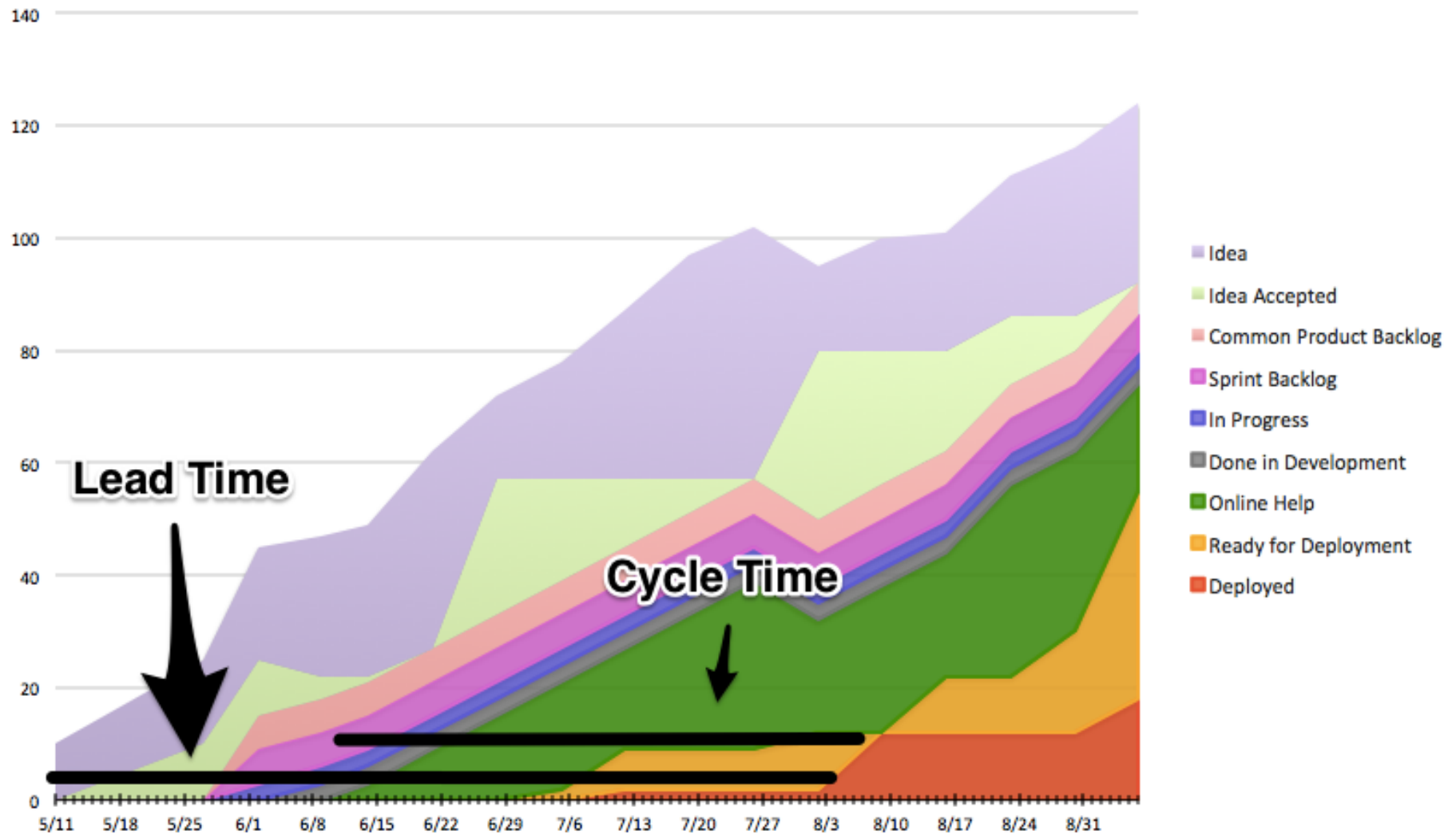
**Everybody!
Everyday!
Everywhere!**

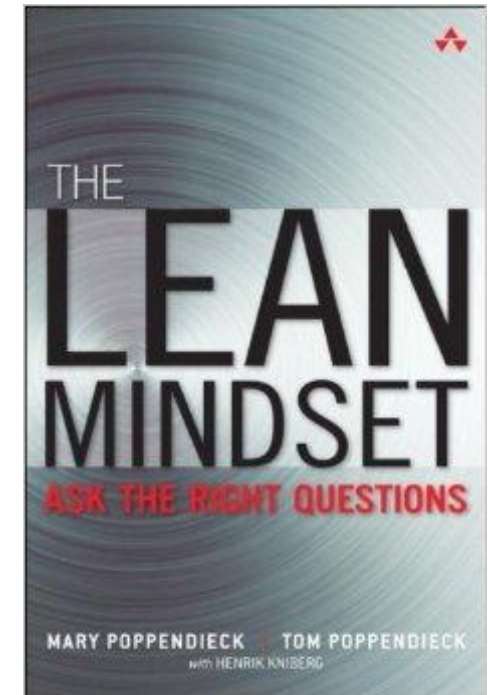
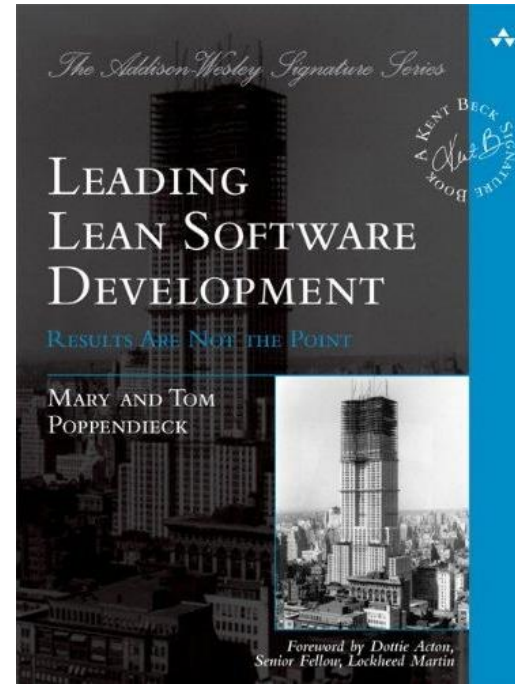
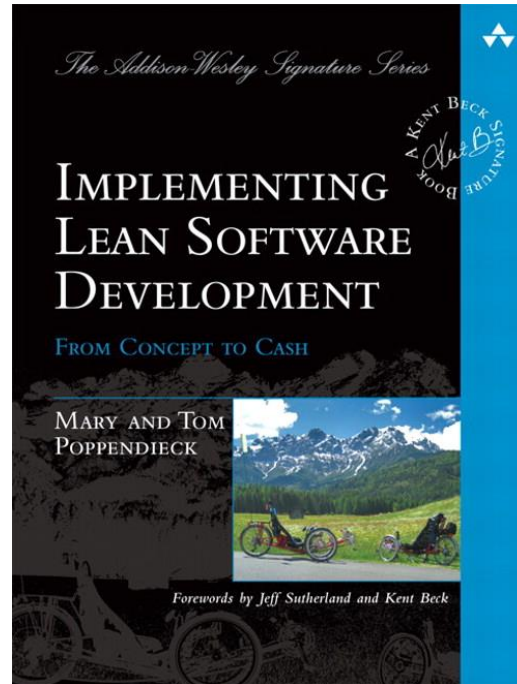
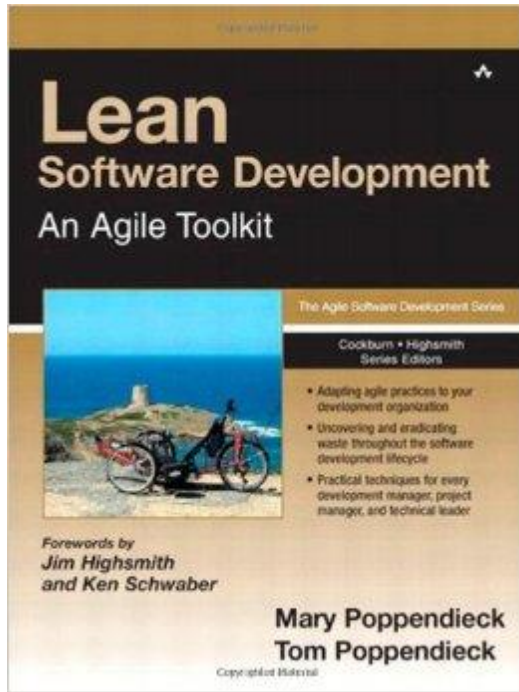


Defect

STOP!







7 principles

- Eliminate waste
- Build quality in
- Create knowledge
- Defer commitment
- Deliver fast
- Respect people
- Optimize the whole

Eliminate waste

„All we are doing is looking at the timeline from the moment a customer gives us an order to the point when we collect the cash. And we are reducing that timeline by removing the nonvalue-added wastes.“

All Features

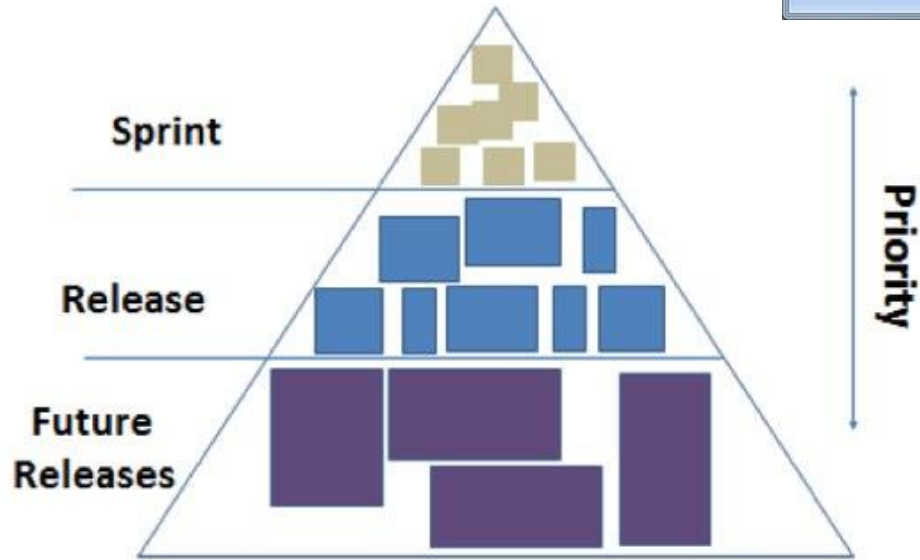
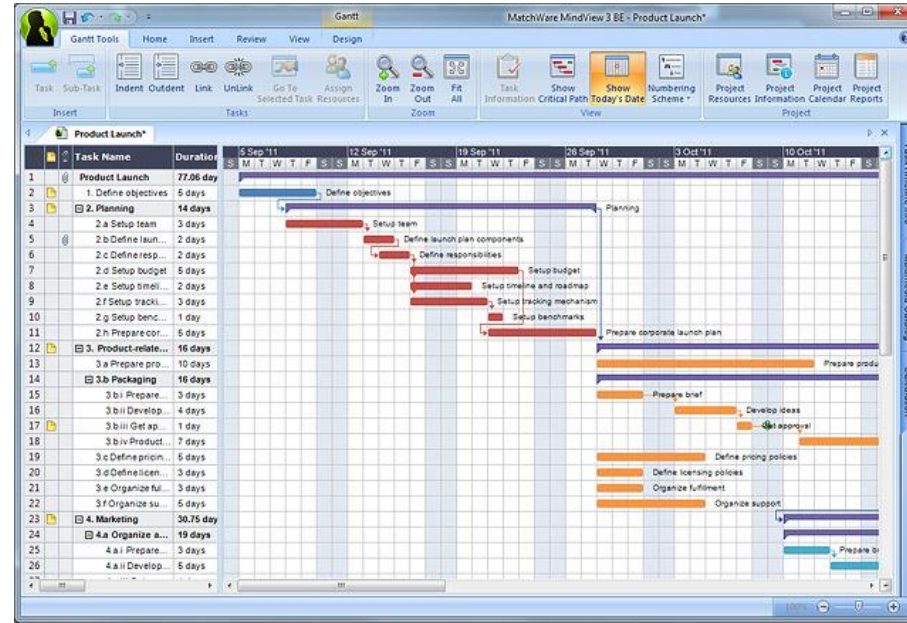
Features by Category

 Content Management <ul style="list-style-type: none">Files, Images and VideoWYSIWYG Editor<u>Visual Workflow Designer</u>Versioning and ArchivingWidgetsSearch Engine Optimization (SEO)Multilingual ContentImage EditorDocument ManagementTaxonomyMedia LibrariesCustom Document TypesContent-design separationLinked DocumentsSpell-CheckerContent LockingMultiple languagesMicrosoft Office integrationWebDAV SupportTagsCategoriesPage templatesStandard WorkflowTranslation ManagementBanner Management	 E-Commerce <ul style="list-style-type: none">On-line paymentsShipping providersTaxes calculationProduct optionsDownloadable products (e-products)Bundled productsPaid membershipCustom product typesReportsMultiple currenciesShopping cartDonationsDiscountsProduct VariantsCheckout ProcessBuy X, get Y discountsShipping calculation	 Social Networking <ul style="list-style-type: none">BlogsMessage BoardsForumsGroupsFriendsPrivate MessagingUser Generated ContentAbuse ReportingAvatarsBad WordsOn-line communitiesWikiMetaWeblogAPIUser ProfilesSocial Media Integration
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Features A-Z

search feature by name

A <ul style="list-style-type: none">A/B and Multivariate testingAbuse ReportingAuthenticationAvatars	N <ul style="list-style-type: none">Newsletters
B <ul style="list-style-type: none">Bad WordsBanner ManagementBing mapsBlogsBooking SystemBundled productsBuy X, get Y discounts	O <ul style="list-style-type: none">On-line communitiesOnline FormsOn-line paymentsOpen APIOpenID
C <ul style="list-style-type: none">CategoriesCheckout ProcessCloud Support - Azure, AmazonContact managementContent LockingContent PersonalizationContent ratingContent-design separationCustom Document TypesCustom product typesCustom TablesCustomizable roles	P <ul style="list-style-type: none">Page templatesPaid membershipPermissionsPersonasPollsPortal enginePrivate MessagingProduct optionsProduct VariantsProject Management
D <ul style="list-style-type: none">Data.com ConnectorDepartmental SitesDetailed DocumentationDevelopment productivityDiscountsDocument ManagementDonationsDownloadable products (e-products)	R <ul style="list-style-type: none">Rapid Browser-Based DevelopmentReportingReportsRSS/Atom/XML Syndication
E	S <ul style="list-style-type: none">Salesforce.com ConnectorScalability and performanceSearch Engine Optimization (SEO)Security and MembershipSegmentationSharePoint integrationShipping calculationShipping providersShopping cartSocial Marketing

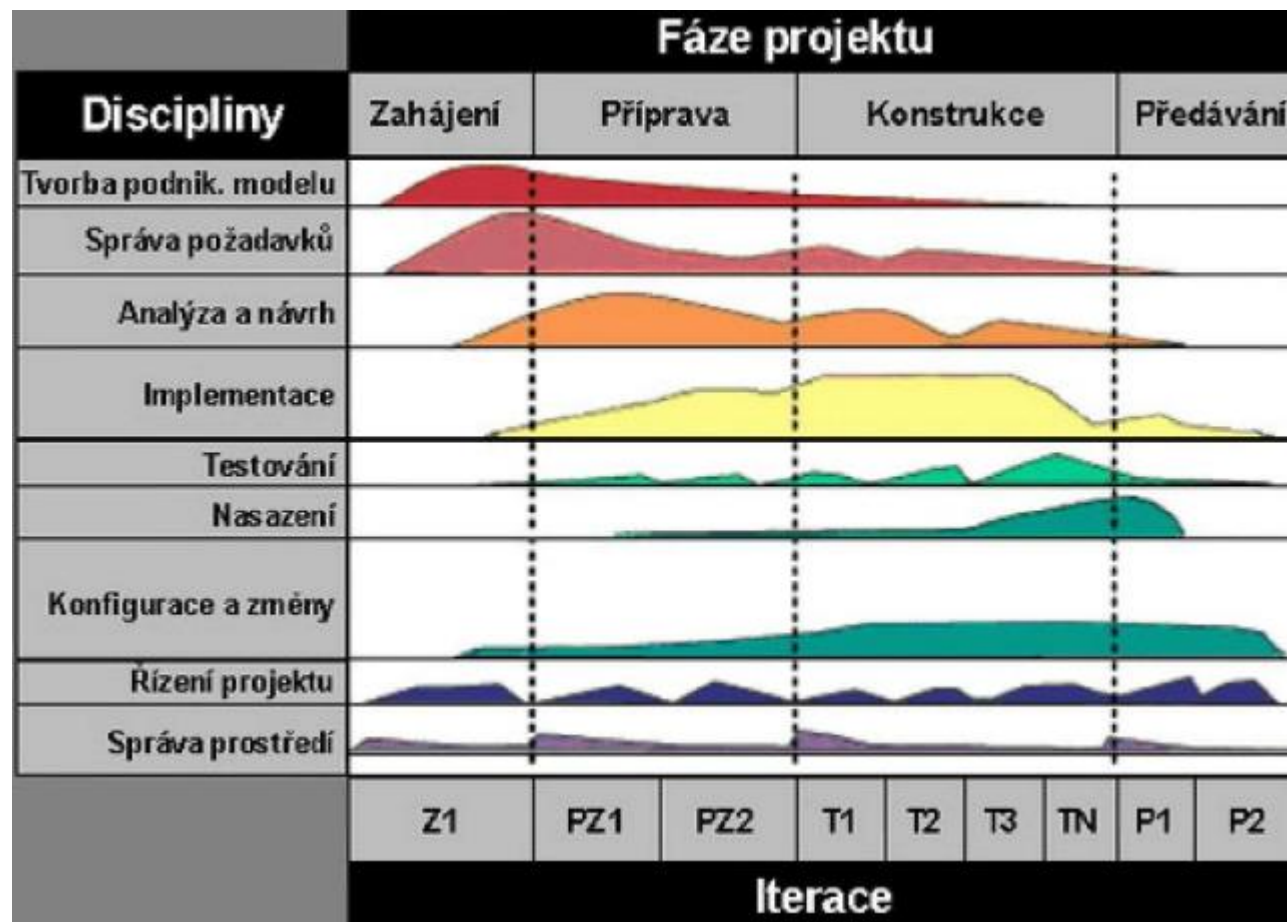


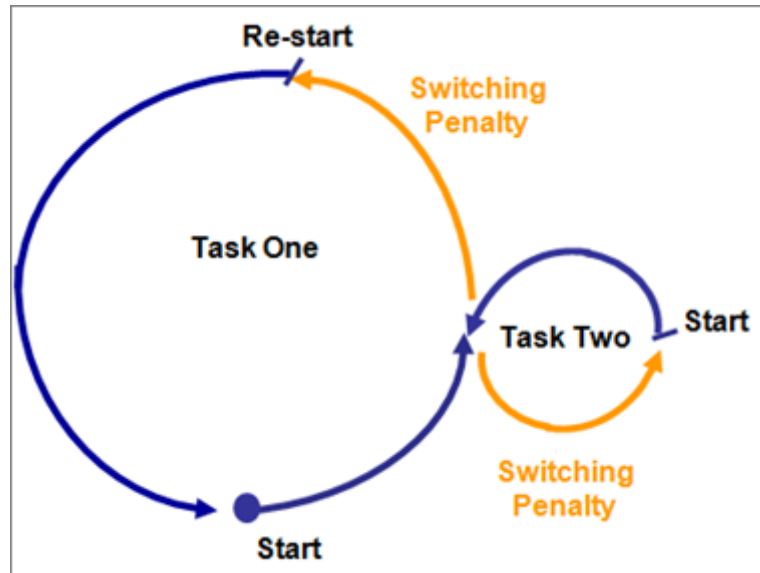
Waiting..



Customer Bugs 21 issues

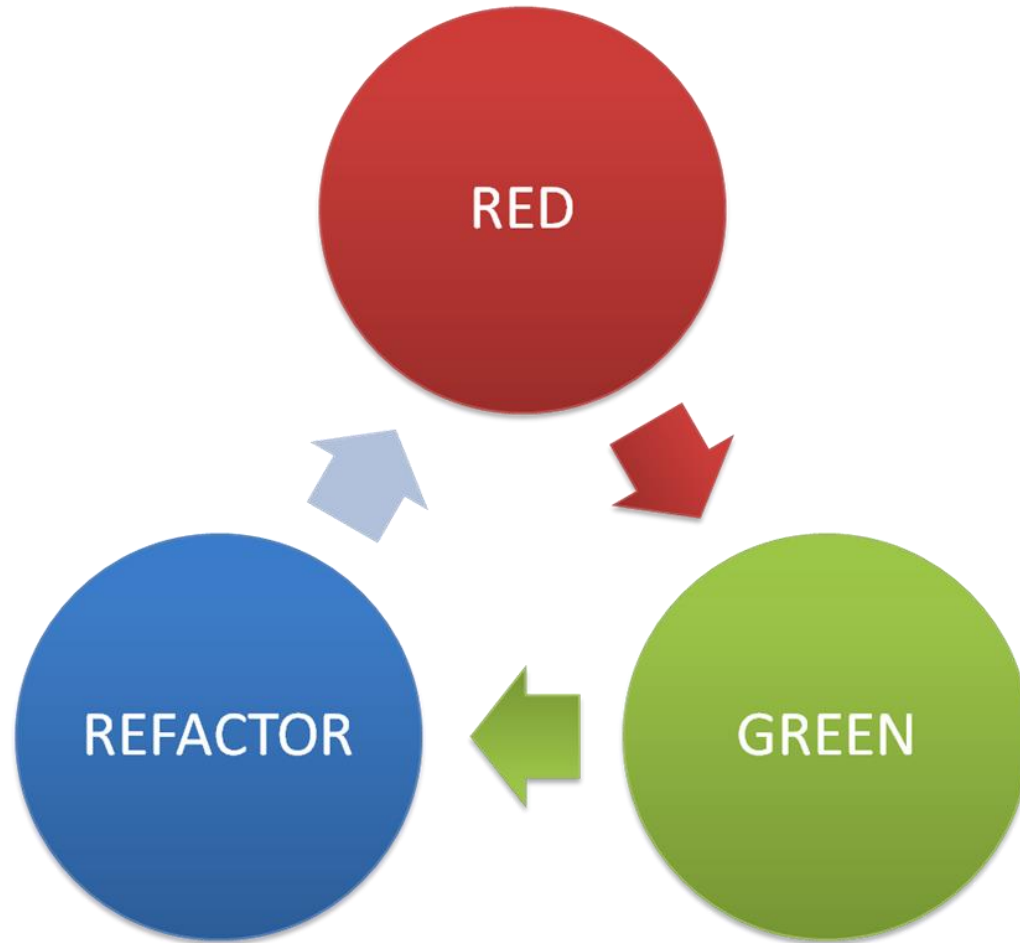
<p>PLATFORM-3210 ↓ YSOD pri clear cache v SQL debugu</p>	<p>EC-3536 ↓ Anonymous customers do not save fields after checkout</p>	<p>PLATFORM-3276 ↓ Strongly typed query in LINQ not being filtered</p>	<p>OM-3391 ↓ Strands Recommender not mapping properly</p>	<p>EC-3547 ↓ MultiBuyDiscountsApplicat or is not customizable</p>	<p>GM-3406 ↓ Form notification does not create valid HTML email</p>
<p>CM-2600 ↓ Culture disappears from Translate from dropdown if culture code is changed to</p>		<p>PLATFORM-3309 ↓ Addition/subtraction in macro incorrectly evaluated</p>	<p>OM-3394 ↓ crawlers causing lot of errors in the Event log</p>		<p>PLATFORM-3327 ↓ Hotfixovatko rozbije sIn soubor pri prenavstavovani visual studio verze.</p>
<p>CM-2637 ↓ Strongly typed document query creates incorrect SQL query</p>		<p>CM-2703 ↓ Universal Viewer with custom query web part always show edit delete</p>	<p>OM-3421 ↓ Dashboard tiles when impersonating using windows authentication</p>		<p>GM-2698 ↓ Category List - error in showing last items in a list</p>
<p>EC-3550 ↓ Global shipping option conversion during upgrade fails if exchange rate table</p>			<p>OM-3425 ↓ Deadlock on dashboard when using Active directory</p>		<p>PLATFORM-3336 ↓ CMS.MacroEngine.EvaluationResult.Result has incorrect Summary</p>
<p>EC-3562 ↓ Free Shipping Offer is not saved with the Order</p>			<p>OM-3434 ↓ Forms paging when security is used</p>		
<p>OM-3442 ↓ HitLogProvider.LogHit does not log custom StatisticsCode</p>					
<p>EC-3564 ↓ RegisterAndNotifyInternal always returns false</p>					



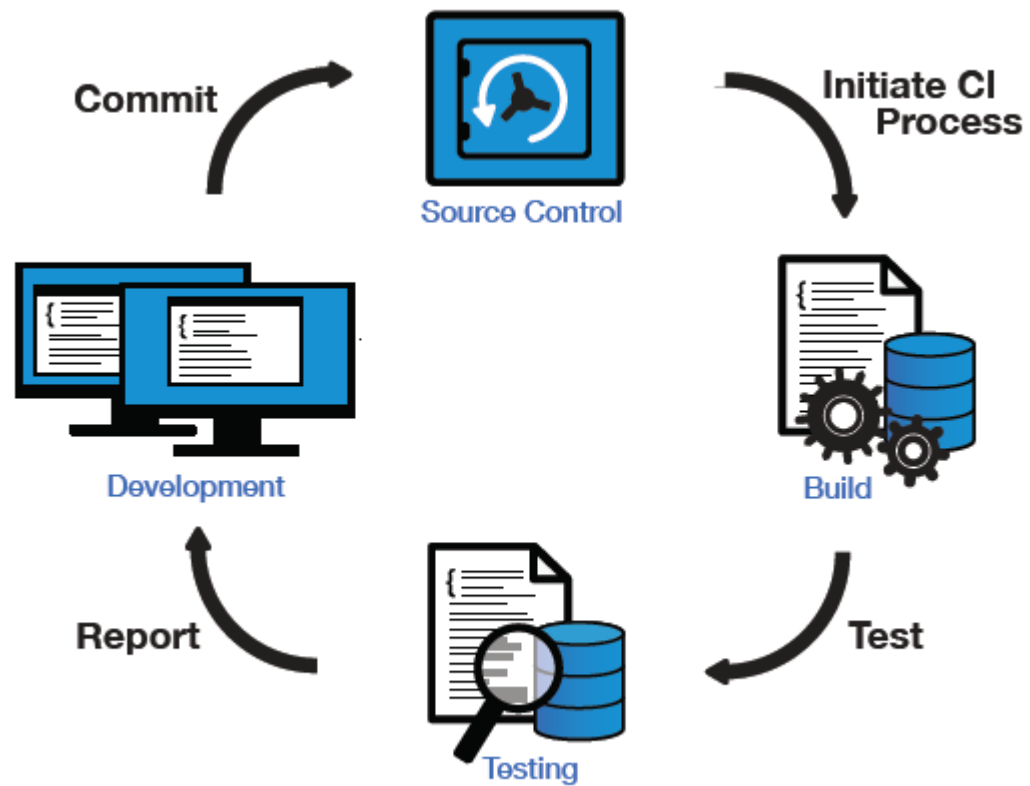


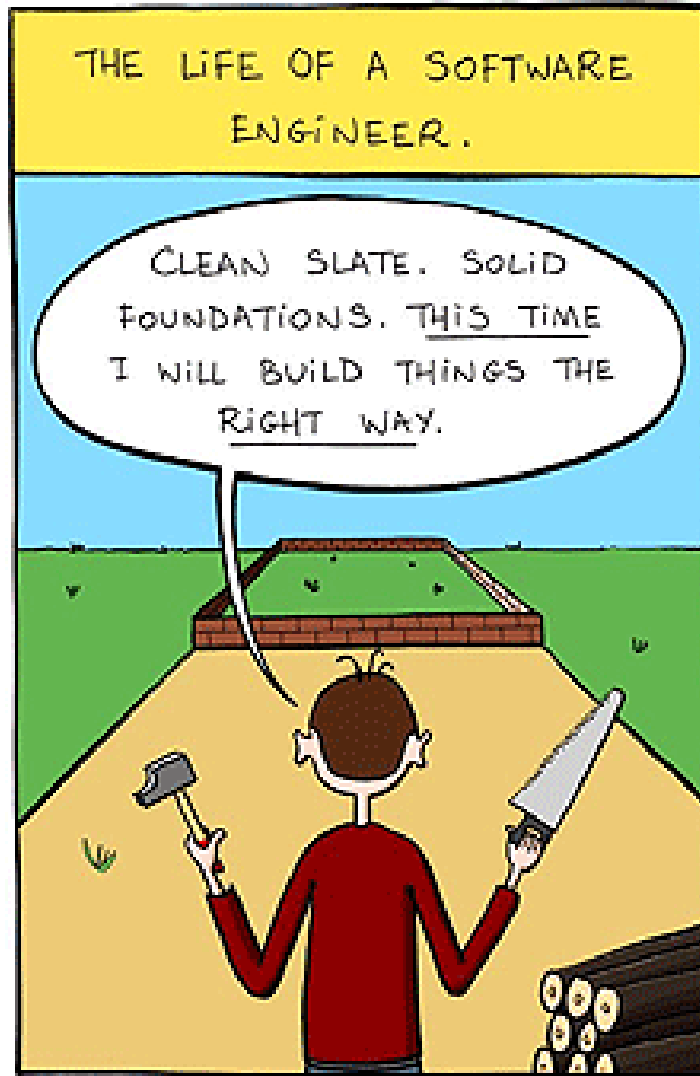
Build quality in

Build quality into the code from the start – the ultimate goal is to eliminate the defect tracking system altogether.





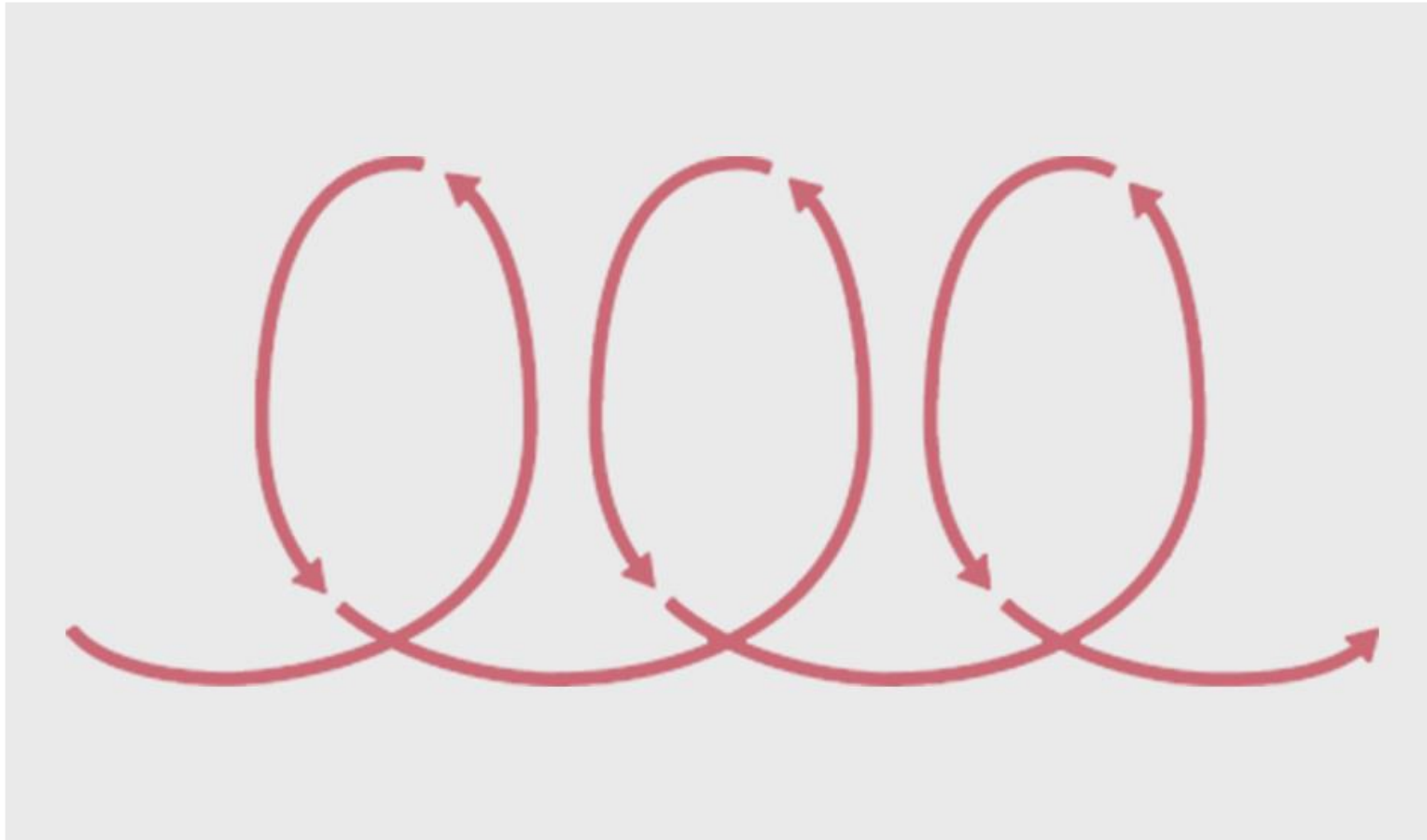




Create knowledge

Software development is a knowledge-creating process.

The important questions in development is: how can I learn most effectively?







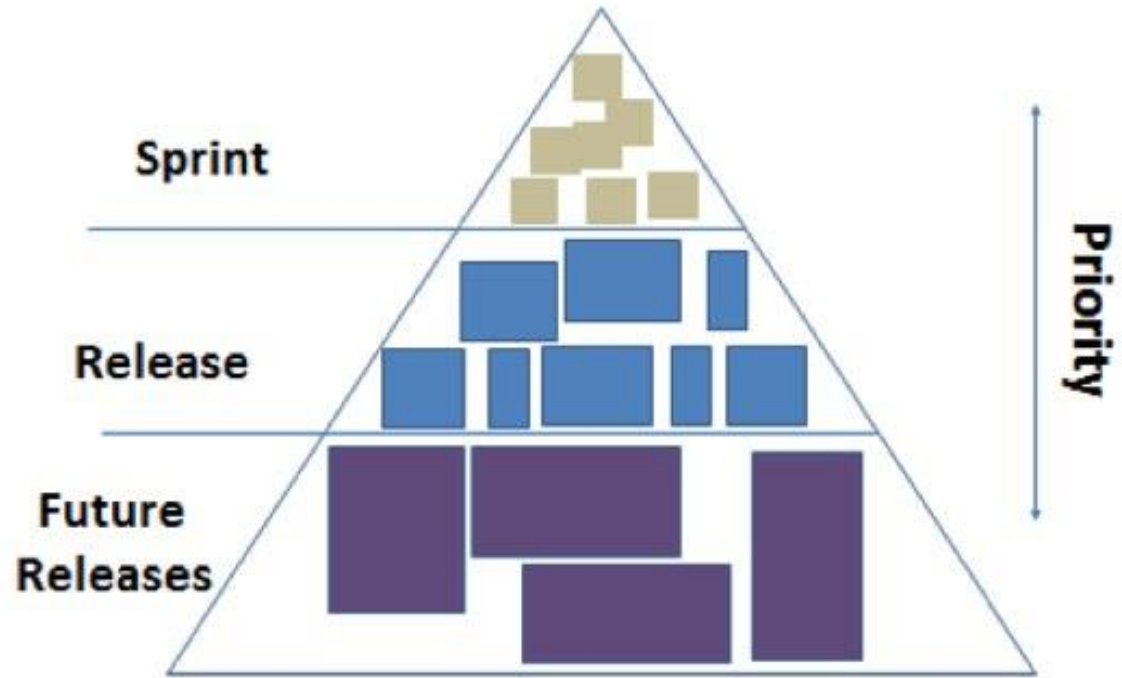
**SHORTEN
SOFTWARE
RELEASE
CYCLES.**



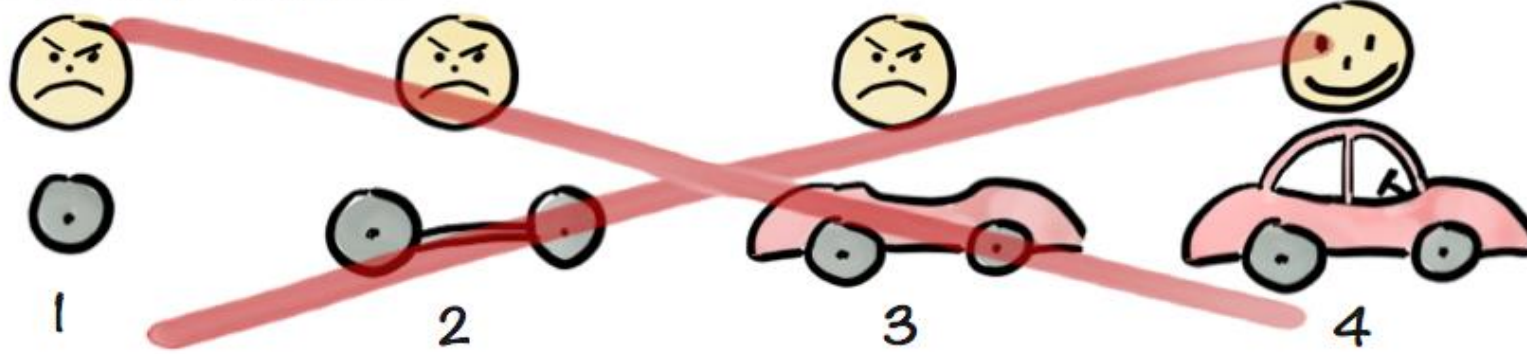
Defer commitment

Schedule irreversible decisions for the last responsible moment – the last chance to make the decision before it is too late.

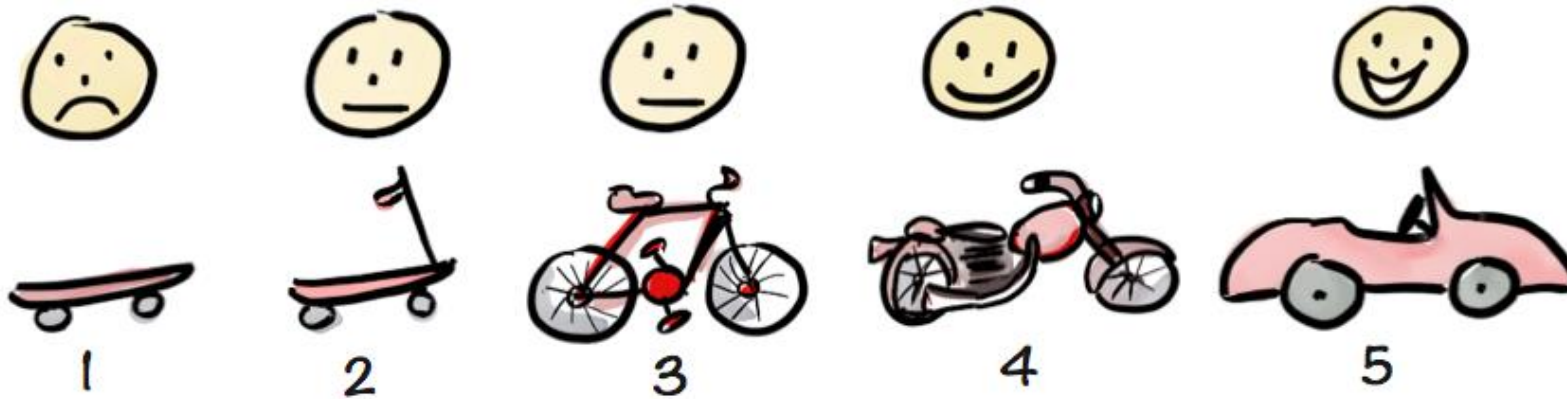
It is easier to change a decision that hasn't been made.



Not like this....



Like this!



by Henrik Kniberg

Deliver fast

Companies that compete on the basis of time often have a significant advantage over their competitors.

- Elimination of huge amount of waste
- Low defect rate
- Experimental approach to product development
- The faster you can deliver, the longer you can delay decisions

Respect people

- Lean thinking capitalizes on the intelligence of frontline workers
- Critical factor in motivation is empowerment

"Hire good people, and leave them alone."

"If you put fences around people, you get sheeps. Give people the room they need."

"Encourage, don't nitpick. Let people run with an idea."

"Give it a try - and quick"

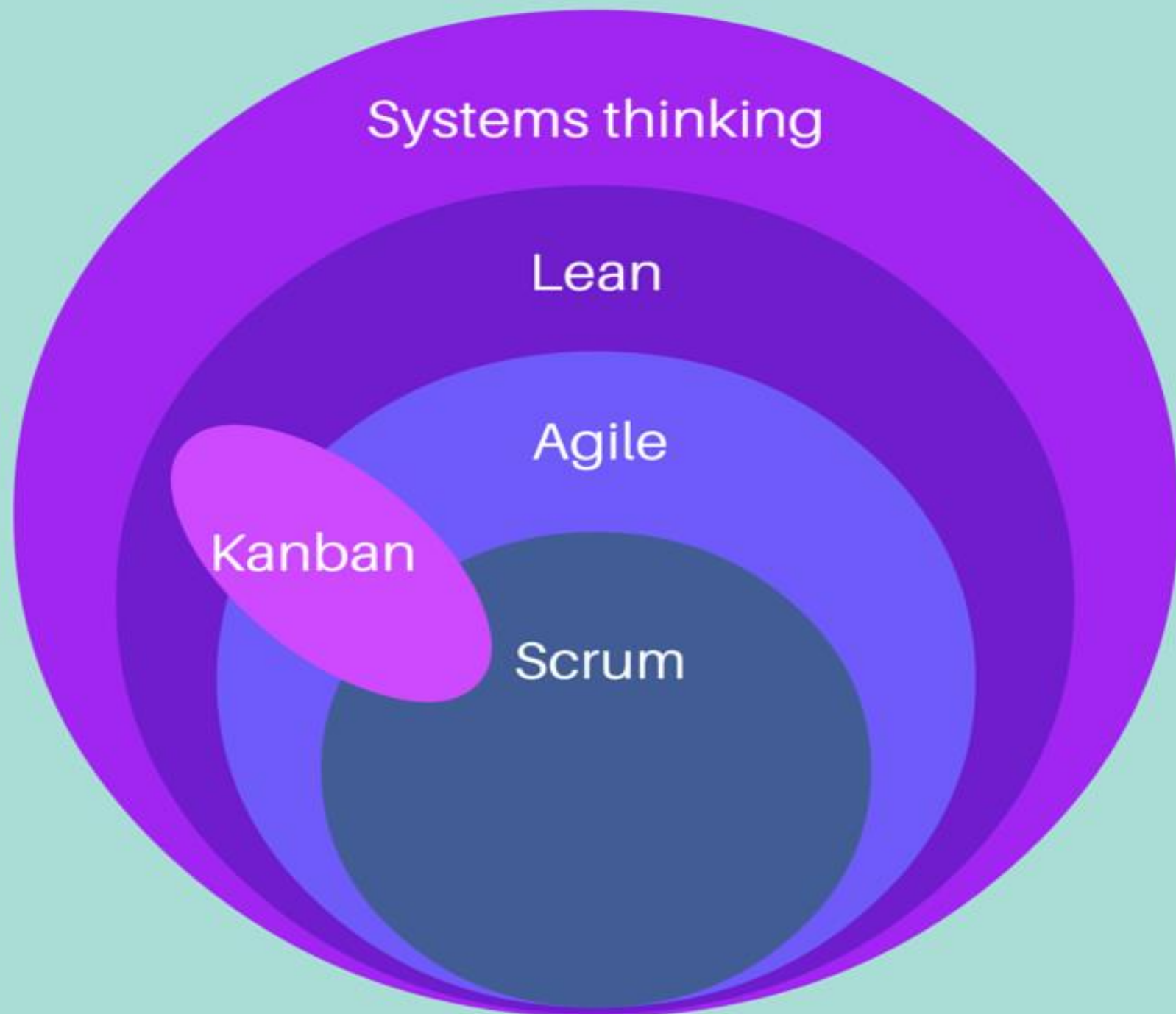
William McKnight

Optimize the whole

Software development is legendary for its tendency to sub-optimize. If you break a value stream into silos and optimize them separately, experience shown that the overall system will almost certainly be sub-optimized.

The basic rule: you get what you measure

Solution: measure up



Systems thinking

Lean

Agile

Kanban

Scrum

Lean

Eliminate waste

Build quality in

Create knowledge

Defer commitment

Deliver fast

Respect people

Optimize the whole

→ **Agile**

→ deliver value

→ XP engineering practices, agile testing, shippable product

→ iterations, spikes, automated testing, customer collaboration

→ incremental design, agile backlog, iterations

→ short release cycles, MVPs, pull system, shippable product

→ self organizing teams, Scrum master, agile organization

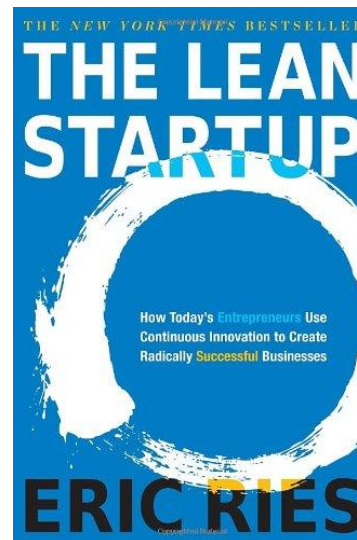
→ team is responsible

What is startup?

- Temporary organization designed to **search for** a repeatable and scalable **business model**

What is The Lean Startup?

- Methodology used by startups
- Way of maximizing learning per unit of time
- Systematical process of iterating from plan A to a plan that works



Questions?