

Taste the Waste

Nowadays social networks and traditional media are overflowing with waste; by that we mean the topic of waste seen in different points of view.

Every day new ideas how to reuse waste arise. However, only a few people perceive waste as stable, initial material for production; moreover design production.

The waste issues are attractive to a part of public because it is fashionable, its connection to social networks draws attention of younger generations or more precisely part of them who feel the intensive need to defend their own future as well as future of their potential offspring. It is good to take advantage of this attractiveness.

It can be done in a way of reflection on two significant modalities concentrated on existential opposites of words „to need” and „to want”. We do not work with an opportunity to store invested energy, because in case of a need everything is still and over again obtainable.

Take the FoodPrint Project (foodprint.online) as a starting point. While thinking of designing something, focus not only on HOUSEHOLD, that material and intimate space of everyday living.

Design anything that is not autotelic, but that is useful, beautiful, attractive and that can be produced in serial production – even though small.

The condition is to use waste: cuttings, remains, edgings, or material which is created by crushing and mixing with cement... simply anything which is left primarily after production or service. It can be of organic or inorganic origin.

Expand your awareness of resources and forms of waste. Find production companies in your closest surroundings and ask what kind of waste they produce. Choose the most appropriate waste for your project!

Think what you can use it for; not in a solo but serial production.

Think of a message of your practical and thought process. Record or log your steps from the first idea to the final product. Find your own draughtsman, film-maker, photographer who documents your thought process and workflow.

Use information system of the project as your product's journal. Share your process on social networks or on project's websites.

And do not forget to minimize waste while making something from waste... when you say A through your piece of work, suggest B – what to do with waste that you have produced.