

# PA164 Natural Language Learning

## Lecture 03: Distributional Semantics, LSA and Word Embeddings

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**MUNI**

# Outline

- 1 Distributional Semantics
- 2 Latent Semantic Analysis
- 3 Word Embeddings
- 4 Useful References

# Historical Notes on Distributional Semantics

- Based on the **distributional hypothesis** in linguistics
  - ▶ Popularised by J. R. Firth in the 1950s
  - ▶ *“You shall know a word by the company it keeps.”*
- The key assumption, in a more elaborate way:
  - ▶ The more **semantically similar** two words are,
  - ▶ the more **distributionally similar** they will be in turn,
  - ▶ and thus will also tend to occur in **similar linguistic contexts**.
- The distributional hypothesis is the basis for **statistical semantics**.
- Lately it has been relatively widely studied in **other fields**, though
  - ▶ Cognitive science, language learning, etc.

# Illustrative Example of the Distributional Hypothesis

SENTENCE 1: Colorless green ideas sleep furiously.

- Context ( $\pm 1$ ) of the word green: { Colorless, ideas }
- Context ( $\pm 1$ ) of the word sleep: { ideas, furiously }

SENTENCE 2: Colorless red ideas nap furiously.

- Context ( $\pm 1$ ) of the word red: { Colorless, ideas }
- Context ( $\pm 1$ ) of the word nap: { ideas, furiously }

CONCLUSION:

- green is semantically close (identical, actually) to red
- sleep is semantically close (identical, actually) to nap

# Distributional vs. Formal Semantics

- **Formal** semantics studies **grammatical meaning** using **formal tools**
  - ▶ Building on fields like **mathematical logics** and **theoretical computer science**
  - ▶ Revolving around central concepts like **truth conditions** or **compositionality**
- **Distributional** semantics is arguably no less formal than the formal one
- Only the key assumptions and formalisms differ
  - ▶ **Statistics** and **linear algebra** instead of **logics**
  - ▶ **Words** and **phrases** instead of **structures**
  - ▶ **Similarities** instead of **truth conditions**
- Quite like the **classic** AI conflict between “neats” and “scruffies”
- Doesn't mean the approaches can not (or should not) be **reconciled!**

# Example Formalisation – A Co-Occurrence Matrix

$w$  = words

$c$  = contexts

$f_{ij}$  = frequency of cooccurrence

	C1	C2	C3	C4	C5
W1	1	0	0	2	0
W2	0	4	1	0	0
W3	2	0	0	1	0

<sup>1</sup> Toumouh, Adil, Dominic Widdows, and Ahmed Lehireche. "Using Word Space Models for Enriching Multilingual Lexical Resources and Detecting the Relation Between Morphological and Semantic Composition." International Conference on Web and Information Technologies (ICWIT'08). 2008.

# Example Formalisation – A Typed Co-Occurrence Tensor

<i>word</i>	<i>link</i>	<i>word</i>	<i>weight</i>	<i>word</i>	<i>link</i>	<i>word</i>	<i>weight</i>
marine	own	bomb	40.0	sergeant	use	gun	51.9
marine	use	bomb	82.1	sergeant	own	book	8.0
marine	own	gun	85.3	sergeant	use	book	10.1
marine	use	gun	44.8	teacher	own	bomb	5.2
marine	own	book	3.2	teacher	use	bomb	7.0
marine	use	book	3.3	teacher	own	gun	9.3
sergeant	own	bomb	16.7	teacher	use	gun	4.7
sergeant	use	bomb	69.5	teacher	own	book	48.4
sergeant	own	gun	73.4	teacher	use	book	53.6



	<i>j=1:own</i>	<i>j=2:use</i>	<i>j=1:own</i>	<i>j=2:use</i>	<i>j=1:own</i>	<i>j=2:use</i>
	<i>k=1:bomb</i>		<i>k=2:gun</i>		<i>k=3:book</i>	
<i>i=1:marine</i>	40.0	82.1	85.3	44.8	3.2	3.3
<i>i=2:sergeant</i>	16.7	69.5	73.4	51.9	8.0	10.1
<i>i=3:teacher</i>	5.2	7.0	9.3	4.7	48.4	53.6

<sup>2</sup> Baroni, Marco, and Alessandro Lenci. "Distributional memory: A general framework for corpus-based semantics."

# Outline

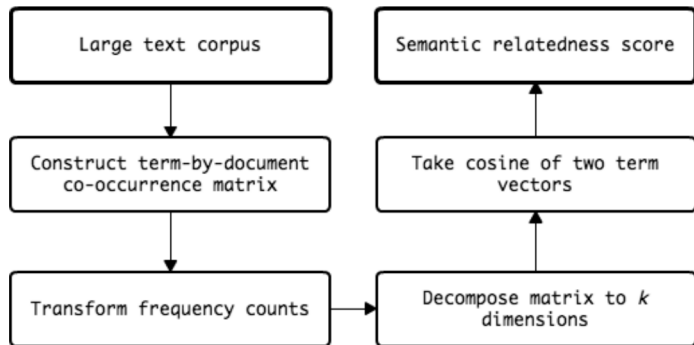
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# Historical Notes on Latent Semantic Analysis

- Arguably the first **major success** of the “distributional movement”
- Motivated by and applied to the field of **information retrieval**
  - ▶ Given a user **query** and a **corpus** of texts,
  - ▶ return a text most **relevant** to the query.
- First described in detail in a 1988 US **patent** (no. 4,839,853)

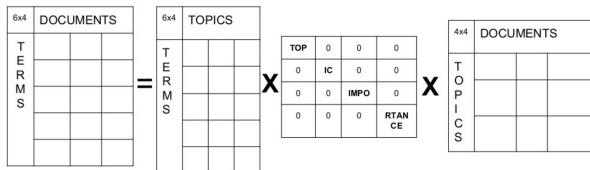
# The Gist of LSA



<sup>3</sup> Ryan, James O. "A system for computerized analysis of verbal fluency tests." (2013).

# Formalisation of LSA

- It's all about **decomposition** of a document-term matrix, really
- Specifically, about singular value decomposition (SVD)
  - ▶ Given a (big) **document-term** matrix  $X$ ,
  - ▶ find **smaller matrices**  $U, \Sigma, V$  such that  $X = U\Sigma V^t$ .



- Example **space** savings
  - ▶ With 5 topics, 1,000 documents and 1,000 words in a vocabulary,
  - ▶ the full document-term matrix size is  $10^6$  values,
  - ▶ but the decomposed matrices correspond to ca.  $10^4 (2 \cdot 5 \cdot 1000 + 5)$

<sup>4</sup> Kovanović, V., and Joksimović, S., and Gašević, D. "Topic Modeling for Learning Analytics Researchers." A LAK15 Tutorial (2015).

# Applications of LSA

- **Information retrieval** by
  - ▶ translating query into the low-dimensional space,
  - ▶ and finding matching documents
- **Comparing documents** (using the low-dimensional space)
- **Cross-language** information retrieval
- Finding **relations between terms** (synonymy and polysemy)
- Expanding the **feature spaces** of text mining systems
- Analyzing **word associations** in a corpus

# Notes on LSA Implementation(s)

- The decomposition is an **expensive** operation
  - ▶ **Exact** methods available (e.g., Lanczos algorithm), but often intractable in practice
  - ▶ It's more **practical** to use incremental, low-memory algorithms (c.f. gensim)
  - ▶ **Neural** methods also a viable alternative (for instance Hebbian learning)
- Despite the conceptual simplicity and vast popularity, LSA has **limitations**:
  - ▶ Unclear **semantic interpretation** of the resulting compressed dimensions
  - ▶ Polysemy tends to get “**squashed**” in the low-dimensional space
  - ▶ Bag of words model doesn't capture much of the texts' **structure**
  - ▶ The method expects Gaussian distribution, while in fact **Poisson** distribution has been observed (addressed by **probabilistic** LSA)

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# History and Gist of Word Embeddings

- Inherently related to **distributional semantics**
- Outcome of incremental developments in formalising so called “**semantic spaces**”
  - ▶ (Relatively) low-dimensional **metric** spaces
  - ▶ **Easier** to represent, **less** noisy and **more** amenable to computation than the original text
  - ▶ The embedding spaces preserve the **meaning** of the words or phrases
  - ▶ Similarities (or distances) in the embedding space reflect the **semantic similarity** in the original text
- Major historical milestones
  - ▶ **Vector space model** in information retrieval (ca. 1960s)
  - ▶ **LSA** and **random indexing** in late 1980s
  - ▶ In 2000s, Bengio et al. came with first **neural** approaches
  - ▶ In 2013, **word2vec** by Mikolov et al. kick-started development of modern, highly efficient models

# The Two Approaches to Word Embeddings

- 1 Representation of terms via documents they occur **in**
  - ▶ An extensional representation motivated by **information retrieval** (c.f. LSA)
  - ▶ A token vector is based on a “bag of **documents**” that contain the token
- 2 Representation of terms via other terms they occur **with**
  - ▶ An independent approach developed by the **computational linguistics** community
  - ▶ A token vector is based on a “bag of **tokens**” that co-occur with it in a common linguistic context
- 3 Most modern approaches use the **latter** representation



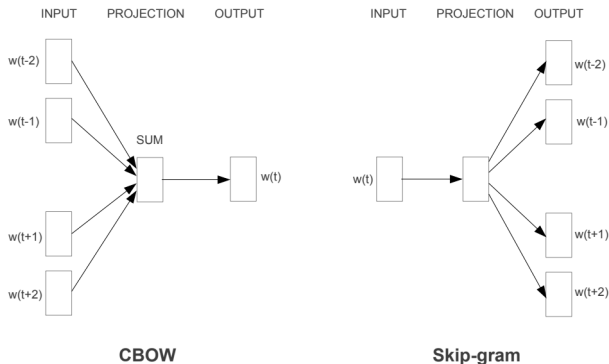
# Overview of Modern Word Embedding Approaches

- **Specifically** focused embedding models
  - ▶ Typically based on shallow **neural networks** and/or **optimisation** algorithms
  - ▶ Trained to produce embeddings directly
  - ▶ Examples: word2vec / fastText, GloVe
- More **general** language models
  - ▶ Typically using **attention-based** deep neural architectures (transformers)
  - ▶ Embeddings are a **by-product** of learning the general language model
  - ▶ Examples: ELMo, BERT

## word2vec / fastText – the Gist

- Relatively simple **log-linear** models (2-layer neural networks)
- **Words** in text are **parametrised** by **vectors** associated with them
  - ▶ Those are the embeddings
  - ▶ Arbitrarily chosen number of elements (typically 100-1,000)
  - ▶ No direct relationship to the semantics (initialised, then learned)
- **Interactions** between word vectors are modelled by a **simple function**
  - ▶ Called a **scoring** or **aggregation** function (e.g., scalar product)
- Two **dual** models
  - 1 Continuous bag of words - a sliding window in which the **context** (e.g., 4 previous words, 4 next words) is used to predict the **central word** (masked in the training stage)
  - 2 Continuous skip-gram - also uses a sliding window, only the task is to use the **central word** to predict the **context** words
- Innovative validation protocols
  - ▶ Semantic-syntactic **word relatedness** benchmarks

# word2vec / fastText – the Two Core Models



<sup>5</sup> Mikolov, Tomas, et al. "Efficient estimation of word representations in vector space." arXiv preprint arXiv:1301.3781 (2013).

## word2vec / fastText – Insight into the Training Process

- Specifically, the **skip-gram** model with **negative sampling**
- Assuming a **corpus** of words  $w_1, \dots, w_T$
- The **objective** is then to **maximize** the following log-likelihood:
  - ▶  $\sum_{t=1}^T \sum_{c \in \mathcal{C}_t} \log p(w_c | w_t)$ , where  $\mathcal{C}_t$  is the context of  $t$
- The probability  $p(w_c | w_t)$  can be defined using **softmax**:
  - ▶  $p(w_c | w_t) = \frac{e^{s(w_t, w_c)}}{\sum_{j=1}^W e^{s(w_t, j)}}$ , where  $s$  is the scoring function and  $W$  is the size of the vocabulary
- Thus the objective can be **rewritten** as:
  - ▶  $\sum_{t=1}^T \left[ \sum_{c \in \mathcal{C}_t} \lambda(s(w_t, w_c)) + \sum_{n \in \mathcal{N}_{t,c}} \lambda(-s(w_t, n)) \right]$ , where  $\lambda$  is the logistic loss and  $\mathcal{N}_{t,c}$  is a set of negative examples sampled from the vocabulary
- This is then optimised using **gradient descent**

## word2vec / fastText – Final Remarks

- The major **optimisations** and **extensions** used:
  - ▶ Getting rid of the non-linear **hidden layer** from previous neural models
  - ▶ **Hierarchical** softmax via **Huffman trees**
  - ▶ **Sub-sampling** of relatively frequent words
  - ▶ Adding **sub-word** features
- Validation **benchmark** examples:
  - ▶  $v(\text{"brother"}) - v(\text{"man"}) + v(\text{"woman"}) \sim v(\text{"sister"})$
  - ▶  $v(\text{"biggest"}) - v(\text{"big"}) + v(\text{"small"}) \sim v(\text{"smallest"})$
  - ▶ France is to Paris as Germany is to Berlin, mouse is to mice as dollar is to dollars, etc.
- Limitations:
  - ▶ Reasons for success **poorly understood**
  - ▶ Largely disregard **corpus statistics** due to local context windows
  - ▶ Very sensitive to **hyper-parameters**
  - ▶ In fact, the same set of hyper-parameters applied to different models can result in very similar performance

# GloVe – the Gist

- Motivated by the **complementary shortcomings** of methods like LSA or word2vec
- The goal:
  - ▶ Leverage both **corpus statistics** and **localised distributional** features
- The solution:
  - ▶ Train on **global word-word co-occurrence** counts (or rather their ratios)
  - ▶ Design a **bespoke** log-bilinear regression model (i.e., loss function)
  - ▶ Cast and optimise the model as a weighted **least squares** problem

# GloVe – Insight into the Training Process

Probability and Ratio	$k = solid$	$k = gas$	$k = water$	$k = fashion$
$P(k ice)$	$1.9 \times 10^{-4}$	$6.6 \times 10^{-5}$	$3.0 \times 10^{-3}$	$1.7 \times 10^{-5}$
$P(k steam)$	$2.2 \times 10^{-5}$	$7.8 \times 10^{-4}$	$2.2 \times 10^{-3}$	$1.8 \times 10^{-5}$
$P(k ice)/P(k steam)$	8.9	$8.5 \times 10^{-2}$	1.36	0.96

- Assume  $X$  as the matrix of **word-word co-occurrence** counts
  - $X_{ij}$  – number of times word  $j$  occurs in the context of word  $i$
  - $X_i = \sum_k X_{ik}$  – number of times any word appears nearby word  $i$
  - $P_{ij} = P(j|i) = X_{ij}/X_i$  – probability that word  $j$  appears nearby word  $i$
- Most **general** model:  $F(w_i, w_j, \tilde{w}_k) = \frac{P_{ik}}{P_{jk}}$
- Refined** loss function (already cast as the least squares problem):
  - $J = \sum_{i,j=1}^V f(X_{ij})(w_i^T \tilde{w}_j + b_i + \tilde{b}_j - \log X_{ij})^2$ , where  $V$  is the size of the vocabulary

<sup>6</sup> Pennington, Jeffrey, Richard Socher, and Christopher D. Manning. "Glove: Global vectors for word representation."

# Language Models – the Gist

- In general, a statistical language model is a **probability distribution** over sequences of words
- Given a sequence of length  $m$ , it assigns a **probability**  $P(w_1, \dots, w_m)$  to the **whole sequence**
- Thus it can be, for instance,
  - ▶ **trained** on a corpus of natural language tokens to
  - ▶ **predict** the probability of the **next token**
  - ▶ based on a sequence of **previous** tokens.
- Modern language models are typically
  - ▶ trained in an **unsupervised** manner (using masking of tokens)
  - ▶ on **very large** natural language corpora
  - ▶ using **transformers** (i.e., deep neural architectures with attention mechanism).
- A sort of by-product of the training process are **localised** word embeddings (as parametrised tokens)

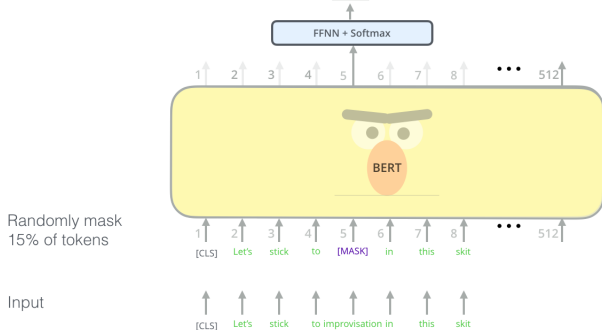


# Language Models – Insight into the Training Process

Use the output of the masked word's position to predict the masked word

Possible classes:  
All English words

0.1%	Aardvark
...	...
10%	Improvisation
...	...
0%	Zyzyva



<sup>7</sup> Jay Alammar. "The Illustrated BERT, ELMo, and co. (How NLP Cracked Transfer Learning)." The <http://jalammar.github.io/blog> (2018-2021).

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## Further Readings on Distributional Semantics

- Sahlgren, Magnus. "The distributional hypothesis." *Italian Journal of Disability Studies* 20 (2008): 33-53.
- Baroni, Marco, and Alessandro Lenci. "Distributional memory: A general framework for corpus-based semantics." *Computational Linguistics* 36.4 (2010): 673-721.
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## Further Readings on Latent Semantic Analysis

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## Further Readings on Word Embeddings

- The “word2vec papers”:
  - ▶ Mikolov, Tomas, et al. “Efficient estimation of word representations in vector space.” arXiv preprint arXiv:1301.3781 (2013).
  - ▶ Mikolov, Tomas, et al. “Distributed representations of words and phrases and their compositionality.” Advances in neural information processing systems. 2013.
- The “fastText papers”:
  - ▶ Joulin, Armand, et al. “Bag of tricks for efficient text classification.” arXiv preprint arXiv:1607.01759 (2016).
  - ▶ Bojanowski, Piotr, et al. “Enriching word vectors with subword information.” Transactions of the Association for Computational Linguistics 5 (2017): 135-146.
- The “GloVe paper”:
  - ▶ Pennington, Jeffrey, Richard Socher, and Christopher D. Manning. “Glove: Global vectors for word representation.” Proceedings of the 2014 conference on empirical methods in natural language processing (EMNLP). 2014.

## Further Readings on Language Models

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